



## American Experiences Survey: A Nationally Representative Multi-Mode Survey

### January 2023 Omnibus Results

#### *Overview of Methodology*

Each month, Consumer Reports fields the American Experiences Survey (AES) to track consumer attitudes and behaviors over time. January results are based on interviews conducted from January 7-17, 2023. This document includes the following sections of the omnibus survey for this month: yard care, mattresses and sheets, pedestrian safety, airline baggage, and home sustainability. One other section, testing different ways of asking a question, is not shown here.

The survey was administered by NORC at the University of Chicago through its AmeriSpeak® Panel to a nationally representative sample. Interviews were administered both online and by phone. In total NORC collected 2,088 interviews, 1,906 by web mode and 182 by phone mode, 2,016 in English and 72 in Spanish. Final data are weighted by age, gender, race/Hispanic ethnicity, housing tenure, telephone status, education, and Census Division to be proportionally representative of the US adult population.

*Key demographic characteristics (after weighting is applied) of this sample are presented below:*

51% female; median age of 48 years old; 62% white, non-Hispanic; 35% 4-year college graduates; and 60% have a household income of \$50,000 or more.

The margin of error for results based on the total sample is +/- 2.75 percentage points at the 95% confidence level. Smaller subgroups will have larger error margins, and only those subgroups for which there are at least 100 unweighted cases are included.

## TOPLINE RESULTS WITH MONTHLY TRENDS

The January omnibus contained six blocks of questions (one for each topic listed above). Respondents saw blocks in a random order, with the yard care section and mattresses and sheets section always showing at some point before the home sustainability section.

The questions presented below were shown to respondents in this order within sections unless otherwise noted. Where appropriate, question verbiage, response answer choices, or direction of scales were randomized or rotated and those instances are noted below.

Also shown, where available, are trends over time. Not every item was asked on every recent omnibus survey, and where minor revisions to the wording of an item or response choices were made, they are noted below. *Note these changes may impact comparability of results.*

Prepared by CR Survey Research Department, January 2023

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## Survey Notes for Monthly Trends

January 2022 results are based on interviews conducted from January 7-20 with a nationally representative sample of 2,174 US adults.

## YARD CARE

YARD1. [RESPONDENTS WERE PROMPTED ONCE TO RESPOND IF THEY DID NOT DO SO INITIALLY.]

Have you heard of 'No Mow May'?

No Mow May is a movement to let grass grow without mowing it for the month of May in order to help feed early-season pollinators, like bees. Please answer regardless of whether you personally have a lawn or not.

	Total
	%
Yes	15
I have heard of that idea, but not by this name	12
No	74
<b>Base: All respondents</b>	<b>2,081</b>

YARD1B. [SHOW IF YARD1 = "YES" OR "I HAVE HEARD OF THAT IDEA, BUT NOT BY THIS NAME."]

Have you ever participated in No Mow May, whether you called it by that name or not?

	Have heard of No Mow May	Have heard of it and have a lawn
	%	%
Yes, I have skipped mowing my lawn in the month of May as part of this movement	13	15
Yes, I have done something similar, although I did not call it by the name "No Mow May"	22	27
No, because I do not have a lawn	19	-
No; I have a lawn but I have never done anything like this	46	57
<b>Base: Respondents who have heard of the idea of No Mow May, whether they know that phrase or not</b>	<b>547</b>	<b>442</b>

YARD1B. [CONTINUED.]

	<b>Total</b>
<i>[Rebased out of all Americans]</i>	%
<i>Have not heard of No Mow May</i>	74
Yes, I have skipped mowing my lawn in the month of May as part of this movement	3
Yes, I have done something similar, although I did not call it by the name "No Mow May"	6
No, because I do not have a lawn	5
No; I have a lawn but I have never done anything like this	12
<b>Base: All respondents</b>	<b>2,088</b>

YARD2.

<i>Do you have a yard?</i>	
<i>By "yard," we mean an open outdoor green space that belongs to <u>your home only</u>. We are <u>not</u> interested in a shared area, like a lawn in front of an apartment complex.</i>	
	<b>Total</b>
	%
Yes	78
No	22
<b>Base: All respondents</b>	<b>2,074</b>

YARD3. [SHOW IF YARD2 = "YES." RANDOMIZE ITEMS ACROSS TWO SCREENS.]

<i>Who, if anyone, does most of the work maintaining your yard in each of the following ways?</i>	
	<b>Total</b>
<b>Net: "Someone not part of my household" to any but "other"</b>	<b>33</b>
<b>Net: "I or someone else in my household" to any but "other"</b>	<b>90</b>
<b>Net: "No one--we do not do this" to any but "other"</b>	<b>44</b>
<b>Mowing</b>	
	%
No one--we do not do this	6
I or someone else in my household does this	70
Someone not part of my household is <u>paid</u> to do this	24
<b>Base: Respondents with yards</b>	<b>1,590</b>

YARD3. [CONTINUED.]

<b>Weeding</b>	
	%
No one--we do not do this	11
I or someone else in my household does this	73
Someone not part of my household is <u>paid</u> to do this	16
<b>Base: Respondents with yards</b>	<b>1,585</b>
<b>Raking, spreading soil or wood chips, and other general tidying</b>	
	%
No one--we do not do this	13
I or someone else in my household does this	71
Someone not part of my household is <u>paid</u> to do this	16
<b>Base: Respondents with yards</b>	<b>1,589</b>
<b>Planting</b>	
	%
No one--we do not do this	16
I or someone else in my household does this	73
Someone not part of my household is <u>paid</u> to do this	11
<b>Base: Respondents with yards</b>	<b>1,590</b>
<b>Pruning</b>	
	%
No one--we do not do this	17
I or someone else in my household does this	69
Someone not part of my household is <u>paid</u> to do this	14
<b>Base: Respondents with yards</b>	<b>1,589</b>
<b>Watering</b>	
	%
No one--we do not do this	22
I or someone else in my household does this	72
Someone not part of my household is <u>paid</u> to do this	6
<b>Base: Respondents with yards</b>	<b>1,591</b>
<b>Fertilizing</b>	
	%
No one--we do not do this	28
I or someone else in my household does this	54
Someone not part of my household is <u>paid</u> to do this	18
<b>Base: Respondents with yards</b>	<b>1,585</b>

YARD4. [SHOW IF YARD2 = "YES." RANDOMIZE RESPONSE OPTIONS, HOLDING "DON'T HAVE TIME," "DON'T KNOW HOW," "NOT PHYSICALLY ABLE TO," AND "TOO EXPENSIVE" TOGETHER; HOLDING THE FOUR WORRY ITEMS (IMPACTS ON HEALTH AND ENVIRONMENT FROM PRODUCTS AND EQUIPMENT) TOGETHER; AND HOLDING "OTHER" AT END. RESPONDENTS COULD SELECT UP TO THREE ITEMS.]

Which, if any, of the following are the biggest challenges you have encountered in maintaining your yard?

Select up to three.

	Total
	%
I, or other people in my household, don't have the time to take care of it	29
Animals damage my yard by digging up the lawn, eating flowers, etc.	26
It is too expensive to take care of it the way I would like to	25
Damage to plants from blight or pests	17
I am not physically able to take care of my yard the way I would like to	15
I worry about the impact lawn care <u>products</u> , such as fertilizers, may have on the <u>environment</u>	15
I don't know how to take care of it properly	13
I worry about the <u>health</u> impacts that yard <u>products</u> , such as fertilizers, may have on my family	12
There are restrictions on using water for watering lawns and gardens in my area	11
Yard care equipment, such as some lawnmowers or electric trimmers, is too noisy	7
I worry about the impact yard care <u>equipment</u> , such as emissions from gas-powered lawnmowers or leaf blowers, may have on the <u>environment</u>	6
Lawn care equipment that runs on gas, such as some lawnmowers or leaf blowers, smells bad	6
I worry about the <u>health</u> impacts that yard <u>equipment</u> , such as emissions from gas-powered lawnmowers or leaf blowers, may have on my family	4
Other, please specify	8
<b>Base: Respondents with yards</b>	<b>1,599</b>

YARD5. [SHOW IF YARD2 = "YES." RANDOMIZE ORDER OF "AGREE" AND "DISAGREE" IN QUESTION STEM AND ROTATE RESPONSE SCALES TO MATCH. RANDOMIZE ORDER OF ITEMS ACROSS TWO SCREENS.]

Please indicate to what extent you agree or disagree with the following statements.	
	Total
<b><i>It is important to me that my yard is well-maintained.</i></b>	
	%
<b>Net: Agree</b>	<b>88</b>
<b>Net: Disagree</b>	<b>12</b>
Strongly agree	29
Agree	60
Disagree	9
Strongly disagree	2
<b>Base: Respondents with yards</b>	<b>1,581</b>
<b><i>I think about the safety of the products used on my yard.</i></b>	
	%
<b>Net: Agree</b>	<b>80</b>
<b>Net: Disagree</b>	<b>20</b>
Strongly agree	24
Agree	56
Disagree	17
Strongly disagree	3
<b>Base: Respondents with yards</b>	<b>1,581</b>
<b><i>I would like to attract pollinators, such as bees and hummingbirds, to my yard.</i></b>	
	%
<b>Net: Agree</b>	<b>78</b>
<b>Net: Disagree</b>	<b>22</b>
Strongly agree	33
Agree	45
Disagree	16
Strongly disagree	6
<b>Base: Respondents with yards</b>	<b>1,576</b>

YARD5. [CONTINUED.]

<b><i>I feel I have a responsibility to the people who live around me to keep my yard well maintained.</i></b>	
	%
<b>Net: Agree</b>	<b>77</b>
<b>Net: Disagree</b>	<b>23</b>
Strongly agree	24
Agree	53
Disagree	18
Strongly disagree	5
<b>Base: Respondents with yards</b>	<b>1,582</b>
<b><i>I try to make 'green' or sustainable choices about my yard care.</i></b>	
	<b>Total</b>
	%
<b>Net: Agree</b>	<b>75</b>
<b>Net: Disagree</b>	<b>25</b>
Strongly agree	19
Agree	56
Disagree	20
Strongly disagree	5
<b>Base: Respondents with yards</b>	<b>1,580</b>
<b><i>I would prefer to have flowerbeds, a rock garden, trees and shrubs, or groundcover plants instead of a traditional grass lawn.</i></b>	
	%
<b>Net: Agree</b>	<b>61</b>
<b>Net: Disagree</b>	<b>39</b>
Strongly agree	19
Agree	42
Disagree	33
Strongly disagree	7
<b>Base: Respondents with yards</b>	<b>1,579</b>

## MATTRESSES & SHEETS

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SLEEP1. [RANDOMIZE RESPONSE OPTIONS, HOLDING "OTHER" AND "I HAVE NOT BOUGHT ANY BED-RELATED PRODUCTS" AT END IN THAT ORDER.]

Which, if any, of the following bed-related products have you purchased in the past 12 months?

Select all that apply.

	Total
	%
Sheets	52
Blanket(s), quilt(s), bedspread(s), comforter(s)	46
Pillow(s)	44
Mattress	16
Mattress foundation or box spring	10
Other, please specify	3
I have not bought any bed-related products in the past 12 months	23
<b>Base: All respondents</b>	<b>2,088</b>



SLEEP2. [RANDOMIZE RESPONSE OPTIONS, HOLDING "OTHER" AND "NONE OF THESE" AT END IN THAT ORDER. RESPONDENTS COULD SELECT UP TO THREE.]

Which, if any, of the following are most important to you when buying a mattress?

Select up to three.

	Total
	%
Firmness (that is, how firm or soft it is)	66
Price	63
Construction (such as foam, innerspring, etc.)	34
Delivery options	16
How long the warranty lasts	14
Whether it comes with a label or guarantee that the materials it is made of are <u>not</u> <u>potentially harmful to humans</u>	12
Return policy or trial period	11
Whether the seller will remove a previous mattress	11
Brand	9
Whether the materials it is made of are <u>eco-friendly</u>	8
Whether it works with an adjustable foundation	6
Other, please specify	3
None of these	2
<b>Base: All respondents</b>	<b>2,088</b>

SLEEP3.

How much would you expect to pay for a queen-sized mattress?	
<i>Here, we're interested in how much you think you would need to spend <u>if you were</u> to get a queen-sized mattress, regardless of whether you're actually in the market for one right now or not.</i>	
	<b>Total</b>
	%
Less than \$500	18
\$500 to less than \$1,000	46
\$1,000 to less than \$2,000	23
\$2,000 to less than \$3,000	6
\$3,000 to less than \$4,000	2
\$4,000 or more	1
Unsure	5
<b>Base: All respondents</b>	<b>2,077</b>
<i>[Rebased to exclude those who said "Unsure"]</i>	
	<b>Total</b>
	%
Less than \$500	19
\$500 to less than \$1,000	48
\$1,000 to less than \$2,000	24
\$2,000 to less than \$3,000	6
\$3,000 to less than \$4,000	2
\$4,000 or more	1
<b>Base: Respondents who are not unsure</b>	<b>1,979</b>

SLEEP4. [RANDOMIZE RESPONSE OPTIONS, HOLDING "OTHER" AND "NONE OF THESE" AT END IN THAT ORDER. RESPONDENTS COULD SELECT UP TO THREE.]

Which, if any, of the following are most important to you when buying sheets?

Select up to three.

	Total
	%
Fabric feel (that is, how soft vs crisp it is)	50
Price	50
Fiber type (cotton, polyester, bamboo, silk, etc.)	37
Thread count	29
Pocket depth on the fitted sheet	24
Pattern or color	23
How long they last	18
Strength (that is, how unlikely they are to rip)	12
Whether they are made with eco-friendly materials	6
Shrink resistance	6
Whether they require special care	5
Brand	4
Other, please specify	1
None of these	2
<b>Base: All respondents</b>	<b>2,088</b>

SLEEP5.

How much would you expect to pay for a set of queen-sized sheets?	
<i>Here, we're interested in how much you think you would need to spend <u>if you were</u> to get a set of queen-sized sheets, regardless of whether you're actually in the market for them right now or not.</i>	
	<b>Total</b>
	%
Less than \$50	40
\$50 to less than \$100	43
\$100 to less than \$200	10
\$200 to less than \$300	2
\$300 or more	1
Unsure	4
<b>Base: All respondents</b>	<b>2,080</b>
<i>[Rebased to exclude those who said "Unsure"]</i>	
	<b>Total</b>
	%
Less than \$50	42
\$50 to less than \$100	44
\$100 to less than \$200	11
\$200 to less than \$300	2
\$300 or more	1
<b>Base: Respondents who are not unsure</b>	<b>2,009</b>

## PEDESTRIAN SAFETY

INFO\_PS.

This section is about being a pedestrian. For the purposes of this survey, "pedestrian" means someone who is not riding in a car, truck, SUV, or other motor vehicle. A pedestrian can be someone who is walking, running, using a wheelchair, or riding a bicycle or scooter.

PS1.

In general, how frequently are you a pedestrian in an area where there are moving vehicles?

By "vehicle," we mean a car, truck, SUV, or other large motor vehicle, not a motorcycle, scooter, or bike.

We are interested in times when you share a road or a parking lot with moving vehicles, as well as times when you are on a sidewalk or trail and need to cross a road or parking lot.

	Total
	%
More than once a day	24
About once a day	16
Four to six times a week	13
Two or three times a week	12
About once a week	10
Less often than once a week	25
<b>Base: All respondents</b>	<b>2,082</b>

PS2. [RESPONDENTS COULD SELECT BOTH "WAS HIT" AND "HAD A CLOSE CALL." BOTH TYPES OF "NO" WERE EXCLUSIVE.]

In the past 12 months, have you or anyone in your family been hit by a moving vehicle or had a close call as a pedestrian?

By "vehicle," we mean a car, truck, SUV, or other large motor vehicle, not a motorcycle, scooter, or bike.

By "close call," we mean a time when you felt like a moving vehicle was coming too close too fast and/or you were concerned the driver might not see you or that the vehicle might hit you.

Select all that apply.

	Total
	%
<b>Net: Was hit and/or had a close call</b>	<b>18</b>
Yes, I or someone in my family <u>was hit</u> by a moving vehicle in the past year	4
Yes, I or someone in my family had a <u>close call</u> with a moving vehicle in the past year	14
No, but I am worried that it could happen	48
No, and I am not worried about it happening	34
<b>Base: All respondents</b>	<b>2,088</b>

PS3. [RANDOMIZE ORDER OF "MORE LIKELY" AND "LESS LIKELY" IN QUESTION STEM AND ROTATE RESPONSE OPTIONS TO MATCH, ALWAYS HOLDING "ABOUT EQUALLY LIKELY" AND "UNSURE" AT END IN THAT ORDER.]

<p>In your opinion, are pedestrians more likely, less likely, or equally likely to be hit by vehicles today compared to five years ago?</p> <p>By "vehicle," we mean a car, truck, SUV, or other large motor vehicle, <u>not</u> a motorcycle, scooter, or bike.</p>	
	<b>Total</b>
	%
Pedestrians are <u>more</u> likely to be hit by vehicles today than they were five years ago	53
Pedestrians are <u>about equally likely</u> to be hit by vehicles today as they were five years ago	27
Pedestrians are <u>less</u> likely to be hit by vehicles today than they were five years ago	5
Unsure	14
<b>Base: All respondents</b>	<b>2,077</b>
<i>[Rebased to exclude those who said "Unsure"]</i>	<b>Total</b>
	%
Pedestrians are <u>more</u> likely to be hit by vehicles today than they were five years ago	62
Pedestrians are <u>about equally likely</u> to be hit by vehicles today as they were five years ago	32
Pedestrians are <u>less</u> likely to be hit by vehicles today than they were five years ago	6
<b>Base: Respondents who are not unsure</b>	<b>1,808</b>

PD\_INFO.

Some vehicles have new pedestrian detection technology that uses sensors or cameras to help detect people ahead and apply the brakes to automatically slow or stop the vehicle. This feature can help reduce the chances of a collision if someone is walking, running, or using a personal transportation device such as a bicycle or wheelchair in the path of a vehicle. While these systems are designed to add safety for pedestrians, they generally do not work as well in the dark, when a car is turning, or at high speeds. Drivers should pay full attention to the road, and not rely on this technology, even if their vehicle comes with it.

PS4. [RANDOMIZE ORDER OF "AGREE" AND "DISAGREE" IN QUESTION STEM AND ROATE RESPONSE SCALE TO MATCH. RANDOMIZE ITEMS ACROSS TWO SCREENS. FOR PHONE RESPONDENTS, STEM BEGAN, "THINKING ABOUT WHAT YOU JUST HEARD" INSTEAD OF "WHAT YOU JUST READ."]

Thinking about the information you just read, to what extent do you agree or disagree with each of the following statements about pedestrian detection technology?	
	Total
<b><i>Pedestrian detection technology can reduce the number of people hit or killed by vehicles</i></b>	
	%
<b><i>Net: Agree</i></b>	<b>86</b>
<b><i>Net: Disagree</i></b>	<b>14</b>
Strongly agree	19
Agree	67
Disagree	11
Strongly disagree	3
Base: All respondents	2,055
<b><i>Automakers should prioritize improving pedestrian detection technology to work better in the dark</i></b>	
	%
<b><i>Net: Agree</i></b>	<b>86</b>
<b><i>Net: Disagree</i></b>	<b>14</b>
Strongly agree	26
Agree	60
Disagree	11
Strongly disagree	3
Base: All respondents	2,056
<b><i>I prefer that my next vehicle comes with pedestrian detection technology</i></b>	
	Total
	%
<b><i>Net: Agree</i></b>	<b>72</b>
<b><i>Net: Disagree</i></b>	<b>28</b>
Strongly agree	20
Agree	52
Disagree	23
Strongly disagree	6
Base: All respondents	2,051

PS4. [CONTINUED.]

<b><i>I worry that drivers may be tempted to take their eyes off the road if they have pedestrian detection technology in their vehicle</i></b>	
	%
<b><i>Net: Agree</i></b>	<b>67</b>
<b><i>Net: Disagree</i></b>	<b>33</b>
Strongly agree	18
Agree	49
Disagree	29
Strongly disagree	4
<b>Base: All respondents</b>	<b>2,053</b>
<b><i>Pedestrian detection technology is inconvenient if it stops the vehicle when it shouldn't</i></b>	
	<b>Total</b>
	%
<b><i>Net: Agree</i></b>	<b>65</b>
<b><i>Net: Disagree</i></b>	<b>35</b>
Strongly agree	14
Agree	51
Disagree	28
Strongly disagree	7
<b>Base: All respondents</b>	<b>2,040</b>
<b><i>Drivers may be distracted by sounds and alerts from pedestrian detection technology</i></b>	
	%
<b><i>Net: Agree</i></b>	<b>55</b>
<b><i>Net: Disagree</i></b>	<b>45</b>
Strongly agree	8
Agree	47
Disagree	38
Strongly disagree	6
<b>Base: All respondents</b>	<b>2,044</b>



PS5. [RANDOMIZE ORDER OF "SUPPORT" AND "OPPOSE" IN QUESTION STEM AND ROTATE RESPONSE OPTIONS TO MATCH.]

Would you support or oppose a policy that required all new vehicles to come with pedestrian detection technology?

*Remember, this is a technology that would automatically slow or stop a moving vehicle when it senses a pedestrian in the path of the vehicle.*

	Total
	%
<b>Net: Support</b>	<b>68</b>
<b>Net: Oppose</b>	<b>32</b>
Strongly support	22
Somewhat support	46
Somewhat oppose	21
Strongly oppose	11
<b>Base: All respondents</b>	<b>2,067</b>

## AIRLINE BAGGAGE

BAG1A. [RESPONDENTS WERE PROMPTED TWICE TO RESPOND IF THEY DID NOT DO SO INITIALLY.]

Have you traveled by airplane in the past 12 months?

	Total
	%
Yes	39
No	61
<b>Base: All respondents</b>	<b>2,088</b>

BAG1B. [SHOW IF BAG1A = "YES."]

Many airlines offer "basic economy" tickets. These typically have the lowest prices, but you cannot select where you will sit; you are not able to change or refund your ticket after the risk-free cancellation period; and you are often charged a separate fee for a carry-on bag that would be free with a higher level fare.

Have you traveled by basic economy in the past 12 months?

	All respondents	Respondents who traveled by plane
	%	%
Yes	26	66
No	73	31
Unsure	1	4
	2,088	828

BAG\_INFO. [SHOW IF BAG1A = "YES."]

Most airlines generally allow one free carry-on bag and one free smaller personal item. However, some airlines charge for carry-on bags, depending on the type or level of ticket you purchase.

BAG2. [SHOW IF BAG1A = "YES."]

Have you paid an additional fee, not part of your ticket, to take a carry-on bag on a flight in the past 12 months?

Please say yes only for bags you carried onto the plane with you. We are not interested in fees charged at the gate to check bags you originally intended to carry on.

	All respondents	Respondents who traveled by plane
	%	%
Yes	12	30
No	88	70
	2,087	827

BAG3. [SHOW IF BAG1A = "YES." RANDOMIZE ORDER OF "SPECIFIC AIRLINE" AND "SPECIFIC KIND OF TICKET" IN QUESTION STEM AND ROTATE RESPONSE SCALE TO MATCH, ALWAYS HOLDING "NO" AND "DON'T REMEMBER" AT END IN THAT ORDER.]

In the past 12 months, have you chosen a higher fare--such as by taking a specific airline or a specific kind of ticket--to avoid baggage fees?

Select all that apply.

	All respondents	Respondents who traveled by plane
	%	%
Yes, an <u>airline</u>	11	29
Yes, a <u>particular ticket</u>	6	15
No	82	55
Don't remember	2	6
	2,088	828

BAG4.

Some credit cards partner with airlines, so that people who use those cards get rewards like airline points or miles. Some also have perks like removing or reducing airline fees.

Have you ever signed up for a credit card specifically to save money on airline fees?

	Total
	%
Yes	21
No	76
Unsure	4
<b>Base: All respondents</b>	<b>2,082</b>
<i>[Rebased to exclude those who said "Unsure"]</i>	<b>Total</b>
	%
Yes	21
No	79
<b>Base: Respondents who are not unsure</b>	<b>2,004</b>

## HOME SUSTAINABILITY

SUSTAIN1. [RANDOMIZE ORDER OF "AGREE" AND "DISAGREE" IN QUESTION STEM AND ROTATE RESPONSE SCALE TO MATCH. RANDOMIZE ITEMS.]

To what extent do you agree or disagree with each of the following statements?		
	JANUARY 2023 AES	JANUARY 2022 AES
	Total	Total
<b><i>I feel that my actions can help protect the environment</i></b>		
	%	%
<b>Net: Agree</b>	<b>64</b>	<b>72</b>
<b>Net: Disagree</b>	<b>8</b>	<b>7</b>
Strongly agree	13	17
Agree	51	55
Neither agree nor disagree	28	21
Disagree	6	5
Strongly disagree	2	2
<b>Base: All respondents</b>	<b>2,064</b>	<b>2,166</b>
<b><i>I feel that actions I take have a meaningful impact on the environment</i></b>		
	%	%
<b>Net: Agree</b>	<b>55</b>	<b>61</b>
<b>Net: Disagree</b>	<b>14</b>	<b>10</b>
Strongly agree	11	14
Agree	44	47
Neither agree nor disagree	32	29
Disagree	10	8
Strongly disagree	4	3
<b>Base: All respondents</b>	<b>2,064</b>	<b>2,169</b>
<b><i>When I buy products for my home, I try to consider how they will affect the environment</i></b>		
	%	%
<b>Net: Agree</b>	<b>51</b>	<b>50</b>
<b>Net: Disagree</b>	<b>15</b>	<b>17</b>
Strongly agree	9	12
Agree	42	38
Neither agree nor disagree	33	33
Disagree	11	12
Strongly disagree	4	4
<b>Base: All respondents</b>	<b>2,061</b>	<b>2,166</b>

SUSTAIN1. [CONTINUED.]

<b><i>The conservation efforts of one person are useless if other people don't conserve as well</i></b>		
	%	%
<b><i>Net: Agree</i></b>	<b>37</b>	<b>37</b>
<b><i>Net: Disagree</i></b>	<b>35</b>	<b>36</b>
Strongly agree	9	11
Agree	28	26
Neither agree nor disagree	28	26
Disagree	29	29
Strongly disagree	6	7
<b>Base: All respondents</b>	<b>2,061</b>	<b>2,166</b>
<b><i>There is not much that any one individual can do about the environment</i></b>		
	%	%
<b><i>Net: Agree</i></b>	<b>21</b>	<b>20</b>
<b><i>Net: Disagree</i></b>	<b>52</b>	<b>59</b>
Strongly agree	5	6
Agree	16	15
Neither agree nor disagree	26	21
Disagree	40	43
Strongly disagree	13	15
<b>Base: All respondents</b>	<b>2,063</b>	<b>2,169</b>

SUSTAIN2. [RANDOMIZE ORDER OF ITEMS.]

How responsible, if at all, do you think each of the following groups should be for protecting the planet?		
	JANUARY 2023 AES	JANUARY 2022 AES
<b>Governments</b>		
	%	%
Completely responsible	30	37
Mostly responsible	36	34
Somewhat responsible	26	21
Slightly responsible	6	5
Not at all responsible	2	3
<b>Base: All respondents</b>	<b>2,071</b>	<b>2,163</b>
<b>Private businesses/corporations</b>		
	%	%
Completely responsible	25	30
Mostly responsible	35	32
Somewhat responsible	32	29
Slightly responsible	5	6
Not at all responsible	2	3
<b>Base: All respondents</b>	<b>2,068</b>	<b>2,162</b>
<b>Individual people</b>		
	%	%
Completely responsible	22	26
Mostly responsible	31	30
Somewhat responsible	37	34
Slightly responsible	8	8
Not at all responsible	2	2
<b>Base: All respondents</b>	<b>2,066</b>	<b>2,163</b>

SUSTAIN3. [RANDOMIZE ITEMS ACROSS TWO SCREENS, FOUR ON THE FIRST SCREEN, KEEPING "AVOIDING PURCHASING...BECAUSE THE PACKING IS EXCESSIVE OR ENVIRONMENTALLY HARMFUL" AND "AVOID PURCHASING...BECAUSE THE PRODUCT ITSELF IS ENVIRONMENTALLY HARMFUL" TOGETHER IN THAT ORDER. RANDOMLY ROTATE RESPONSE SCALE, ALWAYS HOLDING "NOT APPLICABLE" AT END.]

Assuming you have the opportunity to, how often, if ever, do you do each of the following activities?		
	JANUARY 2023 AES	JANUARY 2022 AES
<b>Recycle used cans, bottles, or paper</b>		
	%	%
Always	45	49
Often	23	21
Sometimes	17	15
Rarely	6	8
Never	5	4
Not applicable; I never have an opportunity to do this	3	3
<b>Base: All respondents</b>	<b>2,060</b>	<b>2,169</b>
<i>[Rebased to exclude those who said "Not applicable"]</i>		
	%	%
Always	47	50
Often	23	22
Sometimes	18	16
Rarely	7	8
Never	6	4
<b>Base: Respondents who have an opportunity to do this</b>	<b>2,001</b>	<b>2,102</b>
<b>Avoid purchasing certain kinds of products because the product itself is environmentally harmful</b>		
	JANUARY 2023 AES	JANUARY 2022 AES
	%	
Always	11	11
Often	26	26
Sometimes	35	34
Rarely	15	16
Never	10	9
Not applicable; I never have an opportunity to do this	4	3
<b>Base: All respondents</b>	<b>2,067</b>	<b>2,162</b>
<i>[Rebased to exclude those who said "Not applicable"]</i>		
	%	%
Always	11	12
Often	27	27
Sometimes	37	36
Rarely	15	17
Never	10	9
<b>Base: Respondents who have an opportunity to do this</b>	<b>1,985</b>	<b>2,095</b>

SUSTAIN3. [CONTINUED.]

<b>Compost food waste</b>	<b>JANUARY 2023 AES</b>	<b>JANUARY 2022 AES</b>
	%	
Always	9	11
Often	11	10
Sometimes	19	17
Rarely	16	17
Never	36	33
Not applicable; I never have an opportunity to do this	10	12
<b>Base: All respondents</b>	<b>2,066</b>	<b>2,163</b>
<i>[Rebased to exclude those who said "Not applicable"]</i>		
	%	%
Always	10	12
Often	12	12
Sometimes	21	20
Rarely	18	19
Never	40	38
<b>Base: Respondents who have an opportunity to do this</b>	<b>1,859</b>	<b>1,899</b>
<b>Avoid purchasing certain kinds of products because the packaging is excessive or environmentally harmful</b>	<b>JANUARY 2023 AES</b>	<b>JANUARY 2022 AES</b>
	%	%
Always	6	5
Often	17	17
Sometimes	39	39
Rarely	20	22
Never	14	13
Not applicable; I never have an opportunity to do this	4	4
<b>Base: All respondents</b>	<b>2,071</b>	<b>2,164</b>
<i>[Rebased to exclude those who said "Not applicable"]</i>		
	%	%
Always	6	6
Often	18	18
Sometimes	41	40
Rarely	21	23
Never	15	14
<b>Base: Respondents who have an opportunity to do this</b>	<b>1,985</b>	<b>2,096</b>



SUSTAIN3. [CONTINUED.]

<b><i>Use public transportation, walk, or ride a bike, scooter, etc. rather than drive</i></b>	<b>JANUARY 2023 AES</b>	<b>JANUARY 2022 AES</b>
	%	%
Always	4	5
Often	11	11
Sometimes	24	25
Rarely	26	27
Never	24	23
Not applicable; I never have an opportunity to do this	10	10
<b>Base: All respondents</b>	<b>2,073</b>	<b>2,163</b>
<i>[Rebased to exclude those who said "Not applicable"]</i>		
	%	%
Always	5	6
Often	12	12
Sometimes	27	27
Rarely	29	30
Never	27	25
<b>Base: Respondents who have an opportunity to do this</b>	<b>1,855</b>	<b>1,949</b>
<b><i>Buy a product because the label or advertising said it was environmentally safe</i></b>	<b>JANUARY 2023 AES</b>	<b>JANUARY 2022 AES</b>
	%	
Always	4	5
Often	23	24
Sometimes	42	43
Rarely	15	16
Never	12	9
Not applicable; I never have an opportunity to do this	4	2
<b>Base: All respondents</b>	<b>2,067</b>	<b>2,165</b>
<i>[Rebased to exclude those who said "Not applicable"]</i>		
	%	%
Always	4	5
Often	24	25
Sometimes	44	44
Rarely	16	17
Never	12	9
<b>Base: Respondents who have an opportunity to do this</b>	<b>2,004</b>	<b>2,120</b>

SUSTAIN3. [CONTINUED.]

<b>Buy a product because the label or advertising said it was made out of recycled or sustainably produced material</b>	<b>JANUARY 2023 AES</b>	<b>JANUARY 2022 AES</b>
	%	%
Always	3	5
Often	22	24
Sometimes	43	43
Rarely	16	17
Never	12	10
Not applicable; I never have an opportunity to do this	3	2
<b>Base: All respondents</b>	<b>2,076</b>	<b>2,165</b>
<i>[Rebased to exclude those who said "Not applicable"]</i>		
	%	%
Always	4	5
Often	23	24
Sometimes	44	44
Rarely	16	17
Never	13	10
<b>Base: Respondents who have an opportunity to do this</b>	<b>2,024</b>	<b>2,131</b>

SUSTAIN4. [RANDOMIZE ITEMS ACROSS TWO SCREENS, FIVE ON THE FIRST SCREEN, KEEPING "FOOD OR HERB GARDEN" AND "OTHER KIND OF GARDEN" TOGETHER IN THAT ORDER.]

<i>Which, if any, of the following changes have you made in the <u>past year</u>?</i>		
	<b>JANUARY 2023 AES</b>	<b>JANUARY 2022 AES</b>
<b>Installed an electric vehicle charger</b>		
	%	%
Yes, I made this change in the past year	3	3
I had already done this prior to the past year	7	4
I have never done this	90	93
<b>Base: All respondents</b>	<b>2,057</b>	<b>2,156</b>
<b>Installed solar panels</b>	<b>JANUARY 2023 AES</b>	<b>JANUARY 2022 AES</b>
	%	%
Yes, I made this change in the past year	4	2
I had already done this prior to the past year	9	7
I have never done this	86	91
<b>Base: All respondents</b>	<b>2,068</b>	<b>2,158</b>

SUSTAIN4. [CONTINUED.]

<b><i>Began using a rain barrel</i></b>	<b>JANUARY 2023 AES</b>	<b>JANUARY 2022 AES</b>
	%	%
Yes, I made this change in the past year	5	3
I had already done this prior to the past year	14	11
I have never done this	82	86
<b>Base: All respondents</b>	<b>2,061</b>	<b>2,156</b>
<b><i>Began composting</i></b>	<b>JANUARY 2023 AES</b>	<b>JANUARY 2022 AES</b>
	%	%
Yes, I made this change in the past year	7	5
I had already done this prior to the past year	26	28
I have never done this	67	66
<b>Base: All respondents</b>	<b>2,060</b>	<b>2,154</b>
<b><i>Started a <u>food or herb</u> garden</i></b>	<b>JANUARY 2023 AES</b>	<b>JANUARY 2022 AES</b>
	%	%
Yes, I made this change in the past year	10	9
I had already done this prior to the past year	38	37
I have never done this	52	53
<b>Base: All respondents</b>	<b>2,069</b>	<b>2,160</b>
<b><i>Started any other kind of garden</i></b>	<b>JANUARY 2023 AES</b>	<b>JANUARY 2022 AES</b>
	%	%
Yes, I made this change in the past year	10	9
I had already done this prior to the past year	38	42
I have never done this	52	50
<b>Base: All respondents</b>	<b>2,062</b>	<b>2,153</b>
<b><i>Installed an appliance designed to use less water or electricity, like an energy-efficient dishwasher or low-flow showerhead</i></b>	<b>JANUARY 2023 AES</b>	<b>JANUARY 2022 AES</b>
	%	%
Yes, I made this change in the past year	17	16
I had already done this prior to the past year	44	49
I have never done this	39	35
<b>Base: All respondents</b>	<b>2,065</b>	<b>2,159</b>
<b><i>Purchased a reusable version of a traditionally disposable item, such as reusable plastic baggies, straws, food wrap, coffee filters, etc.</i></b>	<b>JANUARY 2023 AES</b>	<b>JANUARY 2022 AES</b>
	%	%
Yes, I made this change in the past year	21	23
I had already done this prior to the past year	40	43
I have never done this	39	34
<b>Base: All respondents</b>	<b>2,062</b>	<b>2,159</b>
<b><i>Installed LED lightbulbs</i></b>	<b>JANUARY 2023 AES</b>	<b>JANUARY 2022 AES</b>
	%	%
Yes, I made this change in the past year	26	25
I had already done this prior to the past year	58	62
I have never done this	16	13
<b>Base: All respondents</b>	<b>2,058</b>	<b>2,160</b>

SUSTAIN5. [SHOW IF ANY SUSTAIN4 ITEM = "I HAVE NEVER DONE THIS" OR MISSING. SHOW EACH ITEM IF THE CORRESPONDING ITEM IN SUSTAIN4 = "I HAVE NEVER DONE THIS" OR MISSING. RANDOMIZE IN THE SAME ORDER AS SUSTAIN4, HOLDING "NONE OF THESE" AT END.]

Which, if any, of the following changes would you consider making in the coming year?

Select all that apply.

	JANUARY 2023 AES	JANUARY 2022 AES
	%	%
Install LED lightbulbs	33	37
Start a <u>food or herb</u> garden	25	29
Install an appliance designed to use less water or electricity, like an energy-efficient dishwasher or low-flow showerhead	24	24
Purchase a reusable version of a traditionally disposable item, such as reusable plastic baggies, straws, food wrap, coffee filters, etc.	22	27
Begin using a rain barrel	20	23
Start any other kind of garden	19	23
Install solar panels	18	24
Begin composting	15	17
Install an electric vehicle charger	5	8
None of these	41	36
<b>Base: Respondents who had not already done each action; "none of these" showed to all respondents who had not already done any action on this list.</b>	2,044	2,141

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