



American Experiences Survey: A Nationally Representative Multi-Mode Survey

March 2023 Omnibus Results

Overview of Methodology

Each month, Consumer Reports fields the American Experiences Survey (AES) to track consumer attitudes and behaviors over time. March results are based on interviews conducted from March 10-20, 2023. This document includes all sections of the omnibus survey for this month: driving apps and driver assistance features; digital life; seafood; and induction cooktops.

The survey was administered by NORC at the University of Chicago through its AmeriSpeak® Panel to a nationally representative sample. Interviews were administered both online and by phone. In total, NORC collected 2,001 interviews, 1,869 by web mode and 132 by phone mode, 1,901 in English and 100 in Spanish. Final data are weighted by age, gender, race/Hispanic ethnicity, housing tenure, telephone status, education, and Census Division to be proportionally representative of the US adult population.

Key demographic characteristics (after weighting is applied) of this sample are presented below:

51% female; median age of 47 years old; 62% white, non-Hispanic; 35% 4-year college graduates; and 60% have a household income of \$50,000 or more.

The margin of error for results based on the total sample is +/- 2.75 percentage points at the 95% confidence level. Smaller subgroups will have larger error margins, and only those subgroups for which there are at least 100 unweighted cases are included.

TOPLINE RESULTS WITH MONTHLY TRENDS

The March omnibus contained four blocks of questions (one for each topic listed above). Respondents saw blocks in a random order.

The questions presented below were shown to respondents in this order within sections unless otherwise noted. Where appropriate, question verbiage, response answer choices, or direction of scales were randomized or rotated and those instances are noted below.

Also shown, where available, are trends over time. Not every item was asked on every recent omnibus survey, and where minor revisions to the wording of an item or response choices were made, they are noted below. *Note these changes may impact comparability of results.*

Prepared by CR Survey Research Department, March 2023

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Survey Notes for Monthly Trends

June 2022 results are based on interviews conducted from June 10-21, 2022 with a nationally representative sample of 2,103 US adults.

August 2020 results are based on interviews conducted from August 7-19, 2020 with a nationally representative sample of 2,236 US adults.

DRIVING APPS AND DRIVING ASSISTANCE

DAO.

Do you currently drive a vehicle at least once a month?	
	Total
	%
Yes	89
No	11
Base: All respondents	1,992

DD1. [ROTATE RESPONSE SCALE, ALWAYS HOLDING "I DON'T THINK THERE IS A COMPATIBLE APP" AT END.]

How often do you use an app (developed either by the car manufacturer or a third party) to remotely access a feature on your car, such as remote door locking/unlocking, setting climate controls, or viewing current GPS location?		
	MARCH 2023 AES	AUGUST 2020 AES
	Total	Total
	%	%
Frequently	17	9
Sometimes	13	11
Rarely	12	11
My car has a compatible app but I <u>never</u> use this option	10	11
I don't think there is a compatible app for my car	48	59
Base: All respondents	1,960	2,208

DD3. [RANDOMIZE ITEMS. ROTATE RESPONSE OPTIONS, ALWAYS HOLDING "MY CAR DOES NOT HAVE THIS OPTION" AT END.]

How often do you use voice commands in your car to...		
	MARCH 2023 AES	AUGUST 2020 AES
	Total	Total
Adjust the audio settings (e.g., change the source, go to next song)		
	MARCH 2023 AES	AUGUST 2020 AES
	%	%
Never / My car has this option but I <u>never</u> use it*	38	8
Rarely	11	14
Sometimes	13	13
Most of the time	7	6
Every time I drive	7	5
My car does not have this option	25	54
Base: All respondents	1,976	2,190
Make a phone call		
	MARCH 2023 AES	AUGUST 2020 AES
	%	%
Never / My car has this option but I <u>never</u> use it*	28	14
Rarely	14	12
Sometimes	21	16
Most of the time	11	12
Every time I drive	6	7
My car does not have this option	20	38
Base: All respondents	1,970	2,195
Adjust the climate settings		
	MARCH 2023 AES	AUGUST 2020 AES
	%	%
Never / My car has this option but I <u>never</u> use it*	40	9
Rarely	9	9
Sometimes	11	12
Most of the time	6	7
Every time I drive	5	6
My car does not have this option	29	56
Base: All respondents	1,971	2,183
Adjust driving position (e.g., adjust seat, adjust mirrors)		
	MARCH 2023 AES	AUGUST 2020 AES
	%	%
Never / My car has this option but I <u>never</u> use it*	39	8
Rarely	11	14
Sometimes	11	13
Most of the time	4	6
Every time I drive	5	5
My car does not have this option	29	54
Base: All respondents	1,974	2,190
Set a destination in your navigation system		
	MARCH 2023 AES	AUGUST 2020 AES
	%	%
Never / My car has this option but I <u>never</u> use it*	33	12
Rarely	10	10
Sometimes	18	15
Most of the time	9	7
Every time I drive	5	2
My car does not have this option	27	54
Base: All respondents	1,969	2,192

Note: In August 2020, wording was "My car has this option but I never use it"; in March 2023, it was "Never."

DD4. [RANDOMIZE ITEMS ACROSS TWO SCREENS. ROTATE RESPONSE SCALE.]

How important, if at all, is it for you that your next vehicle have the following features?		
	Total	Total
A system that will call emergency services when the airbags deploy	MARCH 2023 AES	AUGUST 2020 AES
	%	%
Not at all important	11	12
Somewhat important	19	17
Moderately important	19	19
Very important	27	26
Extremely important	24	25
Base: All respondents	1,973	2,216
A system that will alert me if I am drowsy or fall asleep while driving	MARCH 2023 AES	AUGUST 2020 AES
	%	%
Not at all important	21	19
Somewhat important	18	18
Moderately important	18	20
Very important	23	22
Extremely important	21	21
Base: All respondents	1,969	2,214
A system that would automatically stop the car and call for help (such as 911 or a contact) if I was unable to drive (e.g., fell asleep, medical emergency, etc.)	MARCH 2023 AES	AUGUST 2020 AES
	%	%
Not at all important	19	19
Somewhat important	21	19
Moderately important	18	21
Very important	21	21
Extremely important	20	21
Base: All respondents	1,968	2,213
A system that prevents drunk driving	MARCH 2023 AES	AUGUST 2020 AES
	%	%
Not at all important	43	42
Somewhat important	11	11
Moderately important	12	11
Very important	15	15
Extremely important	19	21
Base: All respondents	1,972	2,215
A system that will alert me if I am distracted while driving	MARCH 2023 AES	AUGUST 2020 AES
	%	%
Not at all important	23	21
Somewhat important	20	19
Moderately important	19	21
Very important	23	21
Extremely important	15	18
Base: All respondents	1,970	2,213

DD4. [CONTINUED.]

<i>A system that prevents drug-impaired driving</i>	MARCH 2023 AES	AUGUST 2020 AES
	%	%
Not at all important	46	45
Somewhat important	10	11
Moderately important	14	10
Very important	14	15
Extremely important	15	18
Base: All respondents	1,969	2,215

DD4/DA1. [THIS ITEM WAS ASKED AS PART OF DD4 IN AUGUST 2020 BUT MOVED TO BE PART OF DA1 IN MARCH 2023. IT IS SHOWN IN DA1 BELOW BUT ALSO SHOWN HERE TO CAPTURE THE TRENDING DATA.]

<i>A system that will automatically adjust my speed to the current speed limit</i>		
	MARCH 2023 AES	AUGUST 2020 AES
	%	%
Not at all important	44	47
Somewhat important	20	15
Moderately important	18	19
Very important	11	10
Extremely important	7	10
Base: All respondents	1,970	2,216

DA1. [RANDOMIZE ITEMS. ROTATE RESPONSE SCALE.]

How important, if at all, is it for you that your next vehicle have the following driver assistance features?	
	Total
A system that will automatically control the steering to keep me in my lane	
	%
Not at all important	34
Somewhat important	22
Moderately important	20
Very important	14
Extremely important	9
Base: All respondents	1,970
A system that will automatically stop at stop signs or traffic lights	
	%
Not at all important	41
Somewhat important	22
Moderately important	18
Very important	11
Extremely important	9
Base: All respondents	1,972
A system that will automatically park my vehicle into an identified parking spot	
	%
Not at all important	43
Somewhat important	22
Moderately important	19
Very important	9
Extremely important	7
Base: All respondents	1,972
A system that will automatically adjust my speed to the current speed limit	
	%
Not at all important	44
Somewhat important	20
Moderately important	18
Very important	11
Extremely important	7
Base: All respondents	1,970

DA1. [CONTINUED.]

A system that will automatically steer to change lanes for me	
	%
Not at all important	53
Somewhat important	18
Moderately important	15
Very important	8
Extremely important	6
Base: All respondents	1,971

DA2. [RANDOMIZE ITEMS. ROTATE RESPONSE SCALE, ALWAYS HOLDING "MY VEHICLE DOES NOT HAVE THIS OPTION" AND "I DO NOT HAVE A SMARTPHONE" AT END IN THAT ORDER.]

How often, if ever, do you connect your smartphone to your vehicle to do each of the following?	
	Total
Play or stream audio from your phone	
	%
My vehicle has this option but I <u>never</u> use it	11
Rarely	13
Sometimes	17
Most of the time	15
Every time I drive	22
My vehicle does not have this option	19
I do not have a smartphone	4
Base: All respondents	1,961
Use Apple CarPlay or Android Auto	
	%
My vehicle has this option but I <u>never</u> use it	15
Rarely	11
Sometimes	11
Most of the time	8
Every time I drive	13
My vehicle does not have this option	38
I do not have a smartphone	4
Base: All respondents	1,958

DA2. [CONTINUED.]

Send and/or receive text messages	
	%
My vehicle has this option but I <u>never</u> use it	17
Rarely	18
Sometimes	14
Most of the time	7
Every time I drive	9
My vehicle does not have this option	31
I do not have a smartphone	4
Base: All respondents	1,962

DA3. [ROTATE RESPONSE SCALE, ALWAYS HOLDING "MY VEHICLE DOES NOT HAVE THIS OPTION" AT END.]

Many modern vehicles come with different "drive modes." These let you change how your car performs, such as by making it operate more efficiently for better fuel economy, making the engine or motor more responsive to gas and brakes, altering driving characteristics to improve traction in bad weather conditions, or even by changing the tightness of the steering wheel and suspension. The different settings may have names like Eco Mode, Sport Mode, Snow Mode, or Comfort Mode.

How often, if ever, do you change the drive mode in your vehicle?

	Total
	%
My vehicle has this option but I <u>never</u> use it	14
Rarely	23
Sometimes	13
Most of the time	4
Every time I drive	3
My vehicle does not have this option, that I know of	42
Base: All respondents	1,962

DIGITAL LIFE

DL1.

Do you have a smartphone?	
	Total
	%
Yes	94
No	6
Base: All respondents	1,991

DL2. [RANDOMIZE ITEMS ACROSS TWO SCREENS. ONLY SHOW "I SLEEP WITH MY PHONE WITHIN REACH" AND "IF I WAKE UP IN THE MIDDLE OF THE NIGHT, I END UP USING MY PHONE" IF DL1 = "YES." ROTATE RESPONSE SCALE.]

Please indicate to what extent each of the following statements is or is not true for you.	
	Total
	%
<i>I receive more emails than I would like</i>	
	%
Net untrue	20
Net true	80
Untrue for me	10
Somewhat untrue for me	9
Somewhat true for me	28
True for me	52
Base: All respondents	1,987
<i>I sleep with my phone within reach</i>	
	%
Net untrue	23
Net true	77
Untrue for me	17
Somewhat untrue for me	6
Somewhat true for me	16
True for me	61
Base: Respondents with smartphones	1,855

<i>I would like a better way to keep track of my passwords for devices and websites</i>	
	%
Net untrue	39
Net true	61
Untrue for me	24
Somewhat untrue for me	15
Somewhat true for me	29
True for me	31
Base: All respondents	1,981
<i>I have more unread emails than I would like</i>	
	%
Net untrue	42
Net true	58
Untrue for me	30
Somewhat untrue for me	11
Somewhat true for me	21
True for me	38
Base: All respondents	1,975
<i>I <u>have trouble</u> keeping track of my passwords for devices and websites</i>	
	%
Net untrue	49
Net true	51
Untrue for me	28
Somewhat untrue for me	21
Somewhat true for me	29
True for me	22
Base: All respondents	1,986
<i>I am near the limit of what I can store on a cloud storage service (such as Google Drive, iCloud, or Dropbox) without having to pay more for it</i>	
	%
Net untrue	53
Net true	47
Untrue for me	38
Somewhat untrue for me	15
Somewhat true for me	19
True for me	27
Base: All respondents	1,969

DL2. [CONTINUED.]

<i>I feel overwhelmed by my email inbox</i>	
	%
Net untrue	55
Net true	45
Untrue for me	38
Somewhat untrue for me	17
Somewhat true for me	27
True for me	18
Base: All respondents	1,986
<i>If I wake up in the middle of the night, I end up using my phone</i>	
	%
Net untrue	63
Net true	37
Untrue for me	45
Somewhat untrue for me	18
Somewhat true for me	20
True for me	17
Base: Respondents with smartphones	1,866
<i>I would like to cut down on the number of streaming services I use</i>	
	%
Net untrue	66
Net true	34
Untrue for me	45
Somewhat untrue for me	22
Somewhat true for me	21
True for me	13
Base: All respondents	1,981

DL3. [ITEMS DISPLAYED IN THIS ORDER: DESKTOP COMPUTERS, LAPTOP COMPUTERS, SMARTPHONES.]

Many people end up with unused phones and computers as they replace old devices. Approximately how many of each are there in your household that no one uses?

		Total
Smartphones		
		%
None		32
One		21
Two		19
Three		12
Four		7
Five		3
More than five		4
Unsure		2
Base: All respondents		1,979
Laptop computers		
		%
None		40
One		32
Two		16
Three		6
Four		3
Five		1
More than five		0
Unsure		1
Base: All respondents		1,975
Desktop computers--that is, a computer tower, not a monitor		
		%
None		62
One		25
Two		7
Three		2
Four		1
Five		0
More than five		1
Unsure		2
Base: All respondents		1,976

DL4. [ROTATE RESPONSE SCALE, ALWAYS HOLDING "NOT APPLICABLE" AT END.]

To what extent, if at all, are you annoyed by spam calls or texts?	
	Total
	%
Not at all annoyed	2
Not too annoyed	9
Somewhat annoyed	27
Very annoyed	59
Not applicable; I do not get any spam calls or texts	3
Base: All respondents	1,994
<i>[Rebased to remove not applicable]</i>	
	Total
	%
Not at all annoyed	2
Not too annoyed	9
Somewhat annoyed	28
Very annoyed	60
Base: Respondents who get spam calls or texts	1,945

DL5. [SHOW IF DL4 IS NOT MISSING OR "NOT APPLICABLE." ROTATE RESPONSE SCALE, ALWAYS HOLDING "UNSURE" AT END.]

About how many spam calls or texts do you receive in a typical week on your phone?	
<i>Please include any calls that you do not answer or texts you do not read but that your phone or caller ID system reports as likely spam.</i>	
	Total
	%
I don't typically receive any	6
1 to 5 calls per week	36
6 to 10 calls per week	23
More than 10 calls per week	29
Unsure, I don't keep track of these calls	6
Base: Respondents who did not say "I do not get any spam calls or texts" in DL4	1,943

SEAFOOD

TUNA1. [RESPONDENTS WERE PROMPTED TWICE TO RESPOND IF THEY DID NOT DO SO INITIALLY.]

How often, if at all, do you eat seafood of any kind, including shellfish?

Please include any kind of seafood prepared in any way, such as fried (fish and chips), raw (sushi), baked, and so on.

	Total
	%
Every day or almost every day	2
Three to five days a week	6
Once or twice a week	25
Less than once a week, but more than once a month	30
Less often than once a month, but I do eat it	25
I never eat seafood	14
Base: All respondents	2,001

FISH2. [SHOW IF RESPONSE TO TUNA1 IS NOT "NEVER." RANDOMIZE ORDER OF "PREPARED FOR ME" AND "PREPARED MYSELF." "NO" IS EXCLUSIVE.]

Do you ever eat raw seafood, such as sushi, poke, raw oysters, or ceviche?

Select all that apply.

	Total
	%
Yes, prepared for me at a restaurant or store	44
Yes, prepared myself or by someone in my household	14
No	48
Base: Respondents who ever eat seafood	1,752

FISH3. [SHOW IF RESPONSE TO TUNA1 IS NOT "NEVER." ONLY SHOW "FRESH SEAFOOD TO EAT RAW" IF "PREPARED MYSELF" SELECTED IN FISH2. RANDOMIZE ITEMS, KEEPING "FRESH SEAFOOD TO COOK" AND "FRESH SEAFOOD TO EAT RAW" TOGETHER AND KEEPING "FROZEN SEAFOOD" AND "BREADED FISH STICKS" TOGETHER. IF "FRESH SEAFOOD TO EAT RAW" DID NOT SHOW, "COOK" WAS NOT UNDERLINED IN "FRESH SEAFOOD TO COOK."]

How often, if ever, do you shop for each of the following types of seafood?	
	Total
<i>Canned seafood, such as canned tuna or sardines</i>	
	%
More than once a week	3
About once a week	11
Less than once a week but more than once a month	14
About once a month	25
Less than once a month	25
I never buy this kind of seafood	17
I do not do the grocery shopping in my household	4
Base: Respondents who ever eat seafood	1,742
<i>Fresh seafood to <u>cook</u></i>	
	%
More than once a week	3
About once a week	12
Less than once a week but more than once a month	14
About once a month	21
Less than once a month	27
I never buy this kind of seafood	18
I do not do the grocery shopping in my household	4
Base: Respondents who ever eat seafood	1,741
<i>Frozen seafood, such as frozen filets or whole fish</i>	
	%
More than once a week	2
About once a week	9
Less than once a week but more than once a month	18
About once a month	24
Less than once a month	28
I never buy this kind of seafood	15
I do not do the grocery shopping in my household	4
Base: Respondents who ever eat seafood	1,744

FISH3. [CONTINUED.]

Breaded fish sticks or patties, usually sold in the freezer section	
	%
More than once a week	1
About once a week	5
Less than once a week but more than once a month	10
About once a month	15
Less than once a month	27
I never buy this kind of seafood	37
I do not do the grocery shopping in my household	5
Base: Respondents who ever eat seafood	1,740
Fresh seafood to eat <u>raw</u> (such as sushi, poke, raw oysters, or ceviche)	
	%
More than once a week	0
About once a week	13
Less than once a week but more than once a month	17
About once a month	19
Less than once a month	38
I never buy this kind of seafood	11
I do not do the grocery shopping in my household	3
Base: Respondents who prepare raw seafood at home	244

FISH4A. [SHOW IF RESPONSE TO TUNA1 IS NOT "NEVER."]

Sometimes seafood that is sold as fresh has been previously frozen.	
Had you heard about this before taking this survey?	
	Total
	%
Yes	66
No	34
Base: Respondents who ever eat seafood	1,745

FISH4B. [SHOW IF RESPONSE TO TUNA1 IS NOT "NEVER." RESPONSE OPTIONS DISPLAYED IN THIS ORDER: YES, MORE LIKELY; YES, LESS LIKELY; NO.]

Would it affect your purchase decision if you learned that seafood being sold as fresh had been previously frozen?	
	Total
	%
Yes, I would be <u>less</u> likely to buy it	51
Yes, I would be <u>more</u> likely to buy it	6
No	43
Base: Respondents who ever eat seafood	1,741

FISH5. [SHOW IF RESPONSE TO TUNA1 IS NOT "NEVER." RANDOMIZE RESPONSE OPTIONS, KEEPING "OTHER" AT END. RESPONDENTS COULD SELECT UP TO THREE.]

Which, if any, of the following are the <u>most important</u> factors in your decision of what to purchase when shopping for seafood?	
	Total
	%
Price	70
Safety, such as mercury levels, contamination with microplastics, etc.	52
Wild-caught vs farm-raised	37
Nutrition	34
Sustainability	20
Other, please specify:	4
Base: Respondents who ever eat seafood	1,752

FISH_INFO.

Some people say that seafood, or certain kinds of seafood, is healthy because it is high in omega-3 fatty acids, protein, and so on. Others say that seafood, or certain kinds of seafood, is unhealthy because it can contain high levels of mercury and other pollutants.

FISH6. [RANDOMIZE ORDER OF FISH6 AND FISH7. RESPONSE OPTION "NO, BECAUSE I DON'T EAT SEAFOOD" ONLY SHOWED IF TUNA1 = "I NEVER EAT SEAFOOD."]

When shopping for seafood, have you ever been <u>confused by conflicting information</u> relating to nutritional value vs. safety of seafood?		EAT FISH AT ALL	
	Total	Yes	No
	%	%	%
Yes	23	25	7
No, because I feel comfortable that I understand the health benefits and risks of seafood	36	41	4
No, because I don't think about this	29	33	4
No, because I don't eat seafood	12	-	85
Base: All respondents	1,988		

FISH7. [RANDOMIZE ORDER OF FISH6 AND FISH7.]

Have you ever <u>changed your seafood eating habits</u> based on information you learned about the safety or nutritional value of seafood?		EAT FISH AT ALL	
	Total	Yes	No
	%	%	%
Yes	29	32	9
No	54	51	75
Don't recall	17	17	16
Base: All respondents	1,993		
<i>[Rebased to exclude those who don't recall]</i>			
	Total	Yes	No
	%	%	%
Yes	35	39	11
No	65	61	89
Base: Respondents who remember if they have changed their habits for this reason	1,667		

INDUCTION COOKTOPS

STOVE_INTROA.

This section is about cooking appliances in your home.

STOVE1. [RESPONDENTS WERE PROMPTED TO RESPOND IF THEY DID NOT DO SO INITIALLY. RANDOMIZE RESPONSE OPTIONS, KEEPING BOTH KINDS OF "ELECTRIC" TOGETHER AND HOLDING "UNSURE" AND "I DO NOT HAVE ANY KITCHEN APPLIANCES WITH BURNERS" AT END IN THAT ORDER.]

Which of the following best describes the type of cooktop or stovetop in the kitchen of the home where you currently live?

If you have more than one, please tell us about the one that is used most often.

	MARCH 2023 AES	JUNE 2022 AES
	Total	Total
	%	%
Gas (flame burners)	40	37
Electric (smooth glass heating surface with burner zones)	31	34
Electric (raised, heated burners)	22	23
Induction (smooth electromagnetic heating surface with burner zones)	4	3
Unsure	2	2
I do not have any kitchen appliance with burners in my home	1	1
Base: All respondents	1,998	2,103

STOVE_INTROB. [DO NOT SHOW IF STOVE1 = "INDUCTION."]

As mentioned in the previous question, induction cooktops use a smooth electromagnetic heating surface that has burner zones. They look similar to a smooth glass electric cooktop and also use electricity, but use different technology for how they heat up and conduct heat to the pan.

STOVE2. [DO NOT SHOW IF STOVE1 = "INDUCTION." FOR THESE RESPONDENTS, AUTOPUNCH "KNOW A BIT ABOUT THEM."]

Before taking this survey, had you ever heard of induction cooktops?

	MARCH 2023 AES	JUNE 2022 AES
	Total	Total
	%	%
Yes, I've heard of and know a bit about them	36	33
Yes, I've heard of them but don't know much about them	36	36
No, I've never heard of them before	28	31
Base: All respondents	1,989	2,093

STOVE3. [RANDOMIZE ITEMS. RANDOMIZE RESPONSE OPTIONS, KEEPING "INDUCTION" TOGETHER WITH "ELECTRIC WITH SMOOTH GLASS SURFACE" AND HOLDING "NONE OF THESE" AND "UNSURE" AT END IN THAT ORDER. RESPONDENTS COULD SELECT AS MANY AS APPLIED, EXCEPT FOR "NONE OF THESE" AND "UNSURE," WHICH WERE EXCLUSIVE.]

Below are several statements that could apply to different types of cooktops. Considering each statement, please indicate which types of cooktops, if any, it is true for.

	Total
Not all cookware (pots and pans) will work on this type of cooktop.	
	%
Induction (smooth electromagnetic heating surface with burner zones)	36
Electric with smooth glass surface	14
Gas (flame burners)	8
Electric with coils (raised, heated burners)	7
None of these	8
Unsure	30
Base: All respondents	2,001
Emissions from this type of cooktop can be unhealthy.	
	%
Gas (flame burners)	44
Electric with coils (raised, heated burners)	5
Induction (smooth electromagnetic heating surface with burner zones)	4
Electric with smooth glass surface	3
None of these	11
Unsure	26
Base: All respondents	2,001
It takes a while for the temperature to actually change after you have turned the dial, which means food can get burned even after you have turned the heat down.	
	%
Electric with coils (raised, heated burners)	48
Electric with smooth glass surface	43
Gas (flame burners)	17
Induction (smooth electromagnetic heating surface with burner zones)	15
None of these	3
Unsure	18
Base: All respondents	2,001
The surface stays hot enough to burn for a few minutes, even after the burner has been turned off.	
	%
Electric with smooth glass surface	53
Electric with coils (raised, heated burners)	53
Gas (flame burners)	36
Induction (smooth electromagnetic heating surface with burner zones)	20
None of these	1
Unsure	12
Base: All respondents	2,001

STOVE4. [RANDOMIZE ITEMS, KEEPING THE TWO "IT TAKES LONGER FOR WATER TO BOIL" ITEMS TOGETHER.]

Please indicate whether you think each of the following statements are true or false, or if you are unsure.

		Total
<i>It is not safe for people with pacemakers to use induction cooktops.</i>		
		%
True		9
False		17
Unsure		75
Base: All respondents		1,979
<i>Induction cooktops require a different kind of plug from electric cooktops.</i>		
		%
True		13
False		19
Unsure		68
Base: All respondents		1,984
<i>It takes longer for water to boil on an <u>induction</u> cooktop than on a <u>gas</u> cooktop.</i>		
		%
True		17
False		29
Unsure		55
Base: All respondents		1,985
<i>It takes longer for water to boil on an <u>electric</u> cooktop than on a <u>gas</u> cooktop.</i>		
		%
True		43
False		23
Unsure		34
Base: All respondents		1,981

STOVE5. [RANDOMIZE RESPONSE OPTIONS, KEEPING "THEY ARE ALL ABOUT EQUAL" AND "UNSURE" AT END IN THAT ORDER.]

So far as you know, which, if any, of the following types of cooktops is the <u>most</u> energy efficient?	
	Total
	%
Induction	23
Gas	21
Electric	11
They are all about equal	11
Unsure	34
Base: All respondents	1,992

STOVE6. [RANDOMIZE RESPONSE OPTIONS, KEEPING "NONE OF THESE" AND "UNSURE" AT END IN THAT ORDER. "NONE OF THESE" AND "UNSURE" WERE EXCLUSIVE.]

So far as you know, are there tax incentives available for installing any of the following types of cooktops?	
Select <u>all</u> that apply.	
	Total
	%
Electric	11
Induction	10
Gas	6
None of these	10
Unsure	68
Base: All respondents	2,001

CONTACT:

Tess M. Yanisch
 Senior Research Associate
Tess.Yanisch@consumer.org