



American Experiences Survey:

A Nationally Representative Multi-Mode Survey

January 2024 Omnibus Results

Overview of Methodology

Each month, Consumer Reports fields the American Experiences Survey (AES) to track consumer attitudes and behaviors over time. January results are based on interviews conducted from January 5 – 16, 2024. This document includes the following sections of the omnibus survey for this month: prescription drug costs, pesticides, sustainability claims, home efficiency, and home, renters, and/or auto insurance.

The survey was administered by NORC at the University of Chicago through its AmeriSpeak® Panel to a nationally representative sample. Interviews were administered both online and by phone. In total NORC collected 2,068 interviews, 1,957 by web mode and 111 by phone mode, 1,967 in English and 101 in Spanish. Final data are weighted by age, gender, race/Hispanic ethnicity, housing tenure, telephone status, education, and Census Division to be proportionally representative of the US adult population.

Key demographic characteristics (after weighting is applied) of this sample are presented below:

51% female; median age of 47 years old; 61% white, non-Hispanic; 35% 4-year college graduates; and 60% have a household income of \$50,000 or more.

The margin of error for results based on the total sample is +/-2.76 percentage points at the 95% confidence level. Smaller subgroups will have larger error margins, and only those subgroups for which there are at least 100 unweighted cases are included.

TOPLINE RESULTS

The January omnibus contained six blocks of questions, one for each topic listed above plus an additional section for internal use. Respondents saw the blocks in a random order.

The questions presented below were shown to respondents in this order within sections unless otherwise noted. Where appropriate, question wording, response answer choices, or direction of scales were randomized or rotated and those instances are noted below.

Prepared by CR Survey Research Department, January 2024

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PRESCRIPTION DRUG COSTS

PD1. [RESPONDENTS ARE PROMPTED TWICE TO RESPOND IF THEY DO NOT DO SO INITIALLY.]

In the past 12 months, have you had a prescription filled in person at a pharmacy--that is, at a physical store--for medication for yourself or anyone else in your household?

Please only respond for prescriptions filled at a pharmacy, not any given in a hospital or delivered to your home.

Please do not include medication for pets.

	Total
	%
Yes	80
No	18
Unsure	2
Base: All respondents	2,067

PD2. [SHOW QUESTION IF PD1 = 'YES.' RESPONDENTS ARE PROMPTED ONCE TO RESPOND IF THEY DO NOT DO SO INITIALLY. ROTATE RESPONSE SCALE.]

How did you pay for the prescription you had filled most recently?

	Total
	%
It was entirely covered by insurance	31
It was partially covered by insurance and I paid the rest	60
I paid entirely out-of-pocket	9
Base: Respondents who had a prescription filled in the past 12 months	1,664

PD3. [SHOW QUESTION IF PD2 = 'I PAID ENTIRELY OUT-OF-POCKET.' RESPONSE OPTIONS DISPLAYED IN THIS ORDER: 'I DO NOT HAVE INSURANCE'; 'I HAVE INSURANCE, BUT THE INSURANCE DOES NOT COVER THIS PRESCRIPTION'; 'I HAVE INSURANCE, BUT I CHOSE NOT TO USE IT.']

You said that you paid for your most recent prescription entirely out-of-pocket. Which of the following best describes your situation?	
	Total
	%
I have insurance, but the insurance does not cover this prescription	50
I do not have insurance	42
I have insurance, but I chose not to use it	9
Base: Respondents who paid for their most recent prescription entirely out of pocket	146

PD4. [RANDOMIZE RESPONSE OPTIONS, HOLDING 'OTHER'; 'NOT APPLICABLE; I HAVE NOT DONE ANYTHING TO LOWER THE COST'; AND 'NOT APPLICABLE; I HAVE NOT HAD ANY PRESCRIPTIONS FILLED' AT END IN THAT ORDER. BOTH 'NOT APPLICABLE' RESPONSES WERE EXCLUSIVE.]

Which, if any, of the following did you do to lower the cost of any prescriptions you had filled in the past 12 months?	
	Total
	%
Filled a prescription for a longer period of time, such as getting 60 or 90 days' worth of the medication at once rather than 30	26
Used a coupon from a discounter like GoodRx	16
Used an insurance mail order program	10
Used a copay card from a drug manufacturer	7
Asked a pharmacist if they could offer a lower price	7
Paid without using insurance because it was cheaper	6
Filled a prescription through a health clinic, patient assistance program, or charitable care	5
Used an online discount pharmacy, such as Amazon, Costco, or CostPlus Drugs	5
Used a pharmacy outside the U.S. to fill a prescription	2
Other, please specify	5
Not applicable; I have not done anything to lower the cost of any prescriptions in the past 12 months	34
Not applicable; I have not had any prescriptions filled in the past 12 months	9
Base: All respondents	2,068

PD5. [RANDOMIZE RESPONSE OPTIONS, HOLDING 'OTHER'; 'I HAVE NOT HAD TO DO ANYTHING IN PARTICULAR'; AND 'NOT APPLICABLE; I HAVE NOT HAD ANY PRESCRIPTIONS FILLED' AT END IN THAT ORDER. 'I HAVE NOT HAD TO DO ANYTHING IN PARTICULAR' AND 'NOT APPLICABLE' WERE EXCLUSIVE.]

Which, if any, of the following have you done in the past 12 months in order to be able to pay for prescription medications?

Select all that apply.

	Total
	%
Delayed or chose not to see a healthcare provider	6
Delayed or chose not to get a recommended medical test or treatment	6
Delayed paying a credit card bill	5
Delayed paying utilities, including phone bill	5
Delayed paying rent or mortgage bills	3
Other, please specify	2
I have not had to do anything in particular to help pay for prescription medication	70
Not applicable; I have not had any prescriptions filled in the past 12 months	11
Base: All respondents	2,068

PESTICIDES

PEST_INTRO.

This section is about pesticides. Pesticides are chemicals applied to fruits and vegetables to kill weeds or insects that would otherwise damage or kill the plant.

PEST1. [RANDOMIZE RESPONSE OPTIONS, KEEPING 'WHEN IT COSTS LESS' AND 'WHEN IT COSTS THE SAME' TOGETHER AND HOLDING 'WHEN I FEEL LIKE IT,' 'I TRY TO BUY ORGANIC PRODUCE WHENEVER POSSIBLE,' 'OTHER,' 'NEVER,' AND 'NOT APPLICABLE' AT END IN THAT ORDER. 'I TRY TO BUY ORGANIC PRODUCE WHENEVER POSSIBLE,' 'NEVER,' AND 'NOT APPLICABLE' WERE EXCLUSIVE.]

Under what circumstances, if at all, do you buy organic fruits and vegetables?

This can be fresh produce, frozen, canned, pureed (such as in applesauce or baby food), or in any other form.

Select ***all*** that apply.

	Total
	%
When it costs <u>the same</u> as conventional produce	35
When it costs <u>less</u> than conventional produce	31
When it is convenient	23
When it is a type of produce where I think organic is healthier than conventional	18
When the organic version looks as good as or better than the conventional version	17
When I will eat the food	13
When it is a type of produce where I think organic tastes better than conventional	13
When children will eat the food	7
When I feel like it--no particular reason	18
I try to buy organic produce whenever possible	15
Other, please specify	1
Never; I buy produce, but I do not ever buy organic produce	14
Not applicable; I do not buy produce <u>at all</u>	2
Base: All respondents	2,068

PEST2. [RESPONDENTS ARE PROMPTED ONCE TO RESPOND IF THEY DO NOT DO SO INITIALLY. ROTATE RESPONSE SCALE.]

How concerned or not concerned are you about pesticides in your fruit and vegetables?	
	Total
	%
Very concerned	24
Somewhat concerned	43
Not too concerned	27
Not concerned at all	6
Base: All respondents	2,068

PEST3. [SHOW QUESTION IF PEST2 = 'NOT TOO CONCERNED' OR 'NOT CONCERNED AT ALL.' RANDOMIZE RESPONSE OPTIONS, HOLDING 'OTHER' AT END.]

You said you are either not very or not at all concerned about pesticides in your food. Which, if any, of the following are reasons you are not concerned?	
	Total
	%
I think that any food sold in the US meets safety requirements, even if it has been treated with pesticides	52
I don't think the <u>amount</u> of pesticides I might eat is enough to be harmful	50
I avoid buying food that has been treated with pesticides	8
I don't think pesticides are harmful	4
Other, please specify	12
Base: Respondents who are not too or not at all concerned about pesticides	685

PEST4. [SHOW QUESTION IF PEST2 = 'VERY CONCERNED' OR 'SOMEWHAT CONCERNED.' RANDOMIZE RESPONSE OPTIONS, HOLDING 'OTHER' AND 'I DO NOT DO ANYTHING IN PARTICULAR' AT END IN THAT ORDER. 'I DO NOT DO ANYTHING IN PARTICULAR' WAS EXCLUSIVE.]

You said you are at least somewhat concerned about pesticides in your food. Which, if any, of the following are ways you try to address these concerns?

Select all that apply.

	Total
	%
Wash produce before eating it	87
Peel produce before eating it	41
Buy organic produce	40
Buy produce labeled 'pesticide-free'	37
Grow my own produce	29
Buy produce that has been pre-cleaned or processed in another way	25
Other, please specify	1
I do not do anything in particular to address these concerns	2
Base: Respondents who are very or somewhat concerned about pesticides	1,383

PEST5. [RANDOMIZE ITEMS.]

To the best of your knowledge, are each of the following statements true or false?	
	Total
<i>Washing produce with <u>water</u> removes or reduces pesticides</i>	
	%
True	50
False	19
Unsure	31
Base: All respondents	2,052
<i>There is less pesticide residue on organic produce than non-organic produce</i>	
	%
True	47
False	13
Unsure	40
Base: All respondents	2,050
<i>Peeling produce like apples or potatoes removes or reduces pesticides</i>	
	%
True	45
False	19
Unsure	36
Base: All respondents	2,055
<i>Washing produce with <u>specialized produce wash</u> removes or reduces pesticides</i>	
	%
True	44
False	12
Unsure	44
Base: All respondents	2,053
<i>Pesticides only affect the outside of a plant, so you don't have to be worried about pesticides in plants that have non-edible peels, like oranges or bananas</i>	
	%
True	17
False	46
Unsure	37
Base: All respondents	2,053

SUSTAINABILITY CLAIMS

SCLAIM_INTRO.

Seals and claims on food packaging can communicate information about issues such how the food was produced or where it came from. Some examples are USDA Organic, Fair Trade, and Non-GMO Project Verified.

SCLAIM1. [RANDOMIZE ORDER OF SCLAIM1 AND SCLAIM2. RANDOMIZE RESPONSE OPTIONS, KEEPING 'SUSTAINABLE FISHING,' 'SUSTAINABLE COFFEE PRODUCTION,' AND 'GENERAL SUSTAINABILITY' TOGETHER IN THAT ORDER AND HOLDING 'NOT APPLICABLE' AND 'NONE OF THESE' AT END IN THAT ORDER. 'NOT APPLICABLE' AND 'NONE OF THESE' ARE EXCLUSIVE.]

Below are several types of claims or seals related to sustainability that might be on food products.

Which, if any, of the following types of claims or seals do you care about when you are shopping?

Select all that apply.

	Total
	%
The absence of pesticides, such as Glyphosate Residue Free, Green Shield Certified, Certified Pesticide Residue Free	43
General sustainability, such as USDA Organic, Certified Regenerative, or Real Organic Project	42
Sustainable <u>fishing</u> , such as FishWise, Dolphin Safe, or Aquaculture Stewardship Council (ASC) Certified	29
Environmental impact, such as Climate Neutral Certified or Carbon Trust Verified Co2e Footprint	20
Sustainable <u>coffee production</u> , such as Shade-Grown, Smithsonian Bird Friendly, or Rainforest Alliance People and Nature	19
Not applicable; I do not shop for food	2
None of these; I shop for food but I do not care about any of these	31
Base: All respondents	2,068

SCLAIM2. [RANDOMIZE ORDER OF SCLAIM1 AND SCLAIM2. RANDOMIZE RESPONSE OPTIONS, HOLDING 'NOT APPLICABLE' AND 'NONE OF THESE' AT END IN THAT ORDER. 'NOT APPLICABLE' AND 'NONE OF THESE' ARE EXCLUSIVE.]

Below are several types of claims or seals related to the processes of making food, including how animals and people are treated, that might be on food products.

Which, if any, of the following types of claims or seals do you care about when you are shopping?

Select all that apply.

	Total
	%
What animals are fed or treated with, such as American Grassfed, Certified Responsible Antibiotic Use, or rBST Free	43
Animal welfare, such as Cage Free, Certified Humane, or Animal Welfare Approved	42
Ingredients in the food, such as Certified Gluten Free, Certified Plant Based, or No Nitrates	39
Avoiding genetically modified organisms (GMOs), such as Non-GMO Project Verified or Certified Non-GMO by AGW	38
How workers are treated or paid, such as Fair Trade Certified, Food Justice Certified, or Equal Exchange Fairly Traded	32
Not applicable; I do not shop for food	2
None of these; I shop for food but I do not care about any of these	25
Base: All respondents	2,068

INSURANCE

INS_SCREEN. [PROMPT RESPONDENT ONCE IF NO RESPONSE INITIALLY SELECTED. RESPONSE OPTIONS DISPLAYED IN THIS ORDER: "HOMEOWNERS INSURANCE," "RENTERS INSURANCE," "AUTO INSURANCE," "NONE OF THESE." "NONE OF THESE" WAS EXCLUSIVE. IF "NONE OF THESE" SELECTED, OR IF NO RESPONSE ("DON'T KNOW" OR NO ANSWER BY PHONE OR SKIPPING THE QUESTION ENTIRELY ONLINE), RESPONDENTS WERE SENT TO THE NEXT SECTION.]

Which, if any, of the following types of insurance policies do you currently have?	
Select <i>all that apply</i> .	
	Total
	%
Auto insurance	83
Homeowners Insurance	57
Renters insurance	15
None of these	11
Base: All respondents	2,068

INS_SCREEN2. [SHOW IF ANY ANSWER BUT "NONE OF THESE" SELECTED IN INS_SCREEN. PROMPT RESPONDENT ONCE IF NO RESPONSE INITIALLY SELECTED. SHOW EACH TYPE OF INSURANCE IF IT WAS SELECTED IN INS_SCREEN. GRID ITEMS DISPLAYED IN THIS ORDER: "HOMEOWNERS INSURANCE," "RENTERS INSURANCE," "AUTO INSURANCE." RESPONDENTS WHO SAID "I AM OR MY SPOUSE/PARTNER IS THE POLICYHOLDER" FOR AT LEAST ONE TYPE OF INSURANCE CONTINUED IN THIS SECTION; THOSE WHO GAVE ANY OTHER RESPONSE, OR DID NOT RESPOND, FOR ALL THREE TYPES OF INSURANCE WERE SENT TO THE NEXT SECTION.]

Please indicate who is the policyholder for each of the insurance plans below--that is, the person who is responsible for making the payment and is the only one who can make changes to the policy.	
	Total
Homeowners insurance	
	%
I am or my spouse/partner is the policyholder	95
My parent is the policyholder	3
My child is the policyholder	1
Someone else is the policyholder	0
Unsure	1
Base: Respondents who have homeowners insurance	1,232
Renters insurance	
	%
I am or my spouse/partner is the policyholder	92
My parent is the policyholder	4
My child is the policyholder	2
Someone else is the policyholder	2
Unsure	0
Base: Respondents who have renters insurance	347
Auto insurance	
	%
I am or my spouse/partner is the policyholder	91
My parent is the policyholder	7
My child is the policyholder	0
Someone else is the policyholder	1
Unsure	1
Base: Respondents who have auto insurance	1,772

INS3. [SHOW IF INS_SCREEN2 = "I AM OR MY SPOUSE/PARTNER IS THE POLICYHOLDER" FOR BOTH HOMEOWNERS AND AUTO INSURANCE.]

You said that you have both home and auto insurance. Have you bundled your insurance—that is, both your home and auto are with the same company?	
	Total
	%
Yes	70
No	29
Unsure	1
Base: Respondents with both homeowners and auto insurance	1,132

INS4. [SHOW IF INS_SCREEN2 = "I AM OR MY SPOUSE/PARTNER IS THE POLICYHOLDER" FOR BOTH RENTERS AND AUTO INSURANCE.]

You said that you have both renters and auto insurance. Have you bundled your insurance--that is, both your renters insurance and auto insurance are with the same company?	
	Total
	%
Yes	65
No	32
Unsure	3
Base: Respondents with both renters and auto insurance	256

INS5. [SHOW EACH TYPE OF INSURANCE IF INS_SCREEN2 = "I AM OR MY SPOUSE/PARTNER IS THE POLICYHOLDER" FOR THAT TYPE OF INSURANCE. GRID ITEMS DISPLAYED IN THIS ORDER: "HOMEOWNERS INSURANCE," "RENTERS INSURANCE," "AUTO INSURANCE." RESPONSE OPTIONS DISPLAYED IN THE FOLLOWING ORDER: "ONLY WHEN I WANT OR NEED TO FIND A NEW PROVIDER"; "I SHOP AROUND REGULARLY"; "WHEN I SEE A BETTER PREMIUM OR INCENTIVE BEING ADVERTISED"; "I NEVER COMPARE PREMIUMS"; "OTHER, PLEASE SPECIFY."]

For each type of insurance below, which statement best describes how often you compare premiums from different insurance companies?

Please respond for how often you look at options, regardless of whether you actually end up switching.

Select the statement that comes closest to your own habits, even if none is exactly right.

	Total
Homeowners insurance	
	%
Only when I want or need to find a new provider (for example, moved to a new state, dropped by current insurer, unhappy with current insurer)	36
I shop around regularly to make sure I always get the best deal	22
When I see a better premium or incentive being advertised by another company	11
Other, please specify:	3
I never compare premiums	27
Base: Respondents with homeowners insurance	1,182
Auto insurance	
	%
Only when I want or need to find a new provider (for example, moved to a new state, dropped by current insurer, unhappy with current insurer)	36
I shop around regularly to make sure I always get the best deal	24
When I see a better premium or incentive being advertised by another company	13
Other, please specify:	3
I never compare premiums	24
Base: Respondents with auto insurance	1,667
Renters insurance	
	%
Only when I want or need to find a new provider (for example, moved to a new state, dropped by current insurer, unhappy with current insurer)	39
I shop around regularly to make sure I always get the best deal	21
When I see a better premium or incentive being advertised by another company	6
Other, please specify:	2
I never compare premiums	31
Base: Respondents with renters insurance	324

INS6. [SHOW EACH TYPE OF INSURANCE IF INS_SCREEN2 = "I AM OR MY SPOUSE/PARTNER IS THE POLICYHOLDER" FOR THAT TYPE OF INSURANCE. GRID ITEMS DISPLAYED IN THIS ORDER: "HOMEOWNERS INSURANCE," "RENTERS INSURANCE," "AUTO INSURANCE."]

When it comes to each kind of insurance below, do you feel you are getting the coverage you need for the premium you currently pay?	
	Total
Homeowners insurance	
	%
Yes	78
No	9
Unsure	13
Base: Respondents with homeowners insurance	1,180
Auto insurance	
	%
Yes	78
No	11
Unsure	12
Base: Respondents with auto insurance	1,659
Renters insurance	
	%
Yes	76
No	4
Unsure	20
Base: Respondents with renters insurance	321

INS7. [SHOW EACH TYPE OF INSURANCE IF INS_SCREEN2 = "I AM OR MY SPOUSE/PARTNER IS THE POLICYHOLDER" FOR THAT TYPE OF INSURANCE. GRID ITEMS DISPLAYED IN THIS ORDER: "HOMEOWNERS INSURANCE," "RENTERS INSURANCE," "AUTO INSURANCE." ROTATE RESPONSE SCALE.]

When it comes to each kind of insurance below, how well do you understand the factors that determine the premium you pay?	
	Total
<i>Auto insurance</i>	
	%
Completely understand	22
Mostly understand	52
Understand a little	22
Do not understand at all	4
Base: Respondents with atuo insurance	1,651
<i>Renters insurance</i>	
	%
Completely understand	22
Mostly understand	42
Understand a little	26
Do not understand at all	10
Base: Respondents with renters insurance	320
<i>Homeowners insurance</i>	
	%
Completely understand	19
Mostly understand	50
Understand a little	26
Do not understand at all	5
Base: Respondents with homeowners insurance	1,174

INS8. [SHOW EACH TYPE OF INSURANCE IF INS_SCREEN2 = "I AM OR MY SPOUSE/PARTNER IS THE POLICYHOLDER" FOR THAT TYPE OF INSURANCE. GRID ITEMS DISPLAYED IN THIS ORDER: "HOMEOWNERS INSURANCE," "RENTERS INSURANCE," "AUTO INSURANCE."]

When it comes to each kind of insurance below, did you <u>ever</u> choose <u>not</u> to file a claim because you were worried your premium would go up or your insurer would drop you?	
	Total
Auto insurance	
	%
Yes	34
No	46
Not applicable; I have not had a reason to file a claim	20
Base: Respondents with auto insurance	1,648
Homeowners insurance	
	%
Yes	23
No	51
Not applicable; I have not had a reason to file a claim	26
Base: Respondents with homeowners insurance	1,168
Renters insurance	
	%
Yes	13
No	43
Not applicable; I have not had a reason to file a claim	44
Base: Respondents with renters insurance	322

HOME EFFICIENCY

HE1. [RESPONDENTS ARE PROMPTED ONCE TO RESPOND IF THEY DO NOT DO SO INITIALLY. RANDOMIZE RESPONSE OPTIONS, HOLDING 'NONE OF THE ABOVE' AT END.]

In the past <u>five years</u> , which, if any, of the following have you done or bought for your home?	
<i>Select all that apply.</i>	
	Total
	%
Bought a new large appliance, such as a refrigerator, dishwasher, or clothes washer or dryer	46
Bought a new water heater	19
Replaced windows, exterior doors, or garage doors	19
Installed a smart thermostat	18
Bought a <u>battery-powered</u> lawnmower	9
Installed new insulation	8
Installed a heat pump or mini-split heating system	7
Installed solar panels	5
None of the above	35
Base: All respondents	2,068

HE2. [SHOW IF ANY RESPONSE SELECTED IN HE1 OTHER THAN 'NONE OF THE ABOVE.' SHOW EACH ITEM IF THAT RESPONSE WAS SELECTED IN HE1. RANDOMIZE ITEMS.]

You said that you have done the following at some point in the past five years. For each, was the <u>main reason</u> you did it to <u>save money</u> on energy or fuel costs?	
	Total
<i>Installing solar panels</i>	
	%
Yes, mainly to save money on energy	91
No, mainly for some other reason	9
Base: Respondents who installed solar panels in the past five years	96
<i>Installing new insulation</i>	
	%
Yes, mainly to save money on energy	72
No, mainly for some other reason	28
Base: Respondents who installed new insulation in the past five years	174

HE2. [CONTINUED.]

Installing a smart thermostat	
	%
Yes, mainly to save money on energy	64
No, mainly for some other reason	36
Base: Respondents who installed a smart thermostat in the past five years	373
Replacing windows, exterior doors, or garage doors	
	%
Yes, mainly to save money on energy	50
No, mainly for some other reason	50
Base: Respondents who replaced windows, exterior doors, or garage doors in the past five years	401
Installing a heat pump or mini-split heating system	
	%
Yes, mainly to save money on energy	45
No, mainly for some other reason	55
Base: Respondents who installed a heat pump or mini-split heating system in the past five years	138
Buying a <u>battery-powered</u> lawnmower	
	%
Yes, mainly to save money on energy	45
No, mainly for some other reason	55
Base: Respondents who bought a battery-powered lawnmower in the past five years	181
Buying a new water heater	
	%
Yes, mainly to save money on energy	21
No, mainly for some other reason	79
Base: Respondents who bought a new water heater in the past five years	424
Buying a new large appliance, such as a refrigerator, dishwasher, or laundry machine	
	%
Yes, mainly to save money on energy	16
No, mainly for some other reason	84
Base: Respondents who bought a new large appliance in the past five years	957

HE3. [RANDOMIZE RESPONSE OPTIONS, HOLDING 'I DO NOT TAKE ANY OF THESE ACTIONS TO SAVE MONEY ON ENERGY COSTS' AT END.]

Which, if any, of the following habits or actions do you do <u>in order to save money on energy?</u>	
<i>Please include <u>all</u> actions you take for this purpose. Do <u>not</u> include actions you take for a reason <u>other</u> than lowering your bills.</i>	
	Total
	%
Adjust or program thermostat to lower temperature sometimes, such as at night or when people are not home	54
Use a ceiling, standing, or table fan	54
Open and close windows to manage temperature rather than using heating or cooling systems	44
Cover windows, such as with curtains, shades, or awnings, during the day when it is hot	44
Use a small appliance, such as microwave or slow cooker, instead of the main oven	44
Wash laundry in cold water	43
Seal windows, doors, and gaps that let in air through walls and floors	30
Run appliances, such as dishwasher or clothes dryer, at night when energy costs are lower	28
Remove appliances from power when not in use, such as by unplugging or using a smart plug or smart power strip	26
Hang clothes up to dry rather than using a clothes dryer	19
Reduce temperature on water heater	15
I do not take any of these actions to save money on energy costs	10
Base: All respondents	2,068

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