

Categories of Personal Information	Disclosed to Which Categories of Third Parties for Operational Business Purposes	Sold to Which Categories of Third Parties	Shared with Which Categories of Third Parties for Cross-Context Behavioral or Targeted Advertising	Processing Purposes (See the chart below for a detailed description of each Processing Purpose)
Identifiers , such as: <ul style="list-style-type: none"> • Contact information: name, alias, postal address, email address, telephone number, mobile number, user name and password • Unique personal identifiers: IP address (which is a unique numerical address that identifies your computer or other device when you access the Internet), account name, online identifiers • Vehicle Identification Number (VIN) when provided as part of the member survey 	Affiliates; service providers; ad networks; social networks; business partners; marketing partners; other businesses; legal authorities; other parties in litigation	Ad networks; social media platforms; business partners	Ad networks; social media platforms	<ul style="list-style-type: none"> • Providing CR Products and customer support including administering your account • Operations and general business purposes • Marketing and promotions (including sweepstakes), fundraising and personalization • Cross-context behavioral and targeted advertising • Improving and developing products and services • Supporting consumer policy and mobilization activities, such as running campaigns on consumer policy issues, and

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				<p>informing our efforts to recruit, train and connect our consumer activists</p> <ul style="list-style-type: none"> ● Conducting research including providing consumer insights and data to manufacturers, regulators, researchers and other third parties to help improve the marketplace ● Informing our testing, reporting and editorial, consumer policy, and mobilization activities ● If you subscribe to Consumer Reports magazine or any of our other print publications, sharing name and mailing address information with

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				<p>business partners for direct marketing purposes</p> <ul style="list-style-type: none"> • Sharing your information as may be described to you when collecting your information or otherwise with your express consent • Fraud prevention and security • Legal and compliance <p>Note: We use government-issued identifiers only for “Legal and compliance” purposes.</p>
Personal information as defined in the California customer records law, such as <ul style="list-style-type: none"> • Contact Information: name, address, telephone 	Affiliates; service providers; ad networks; social networks; business partners; marketing partners; other businesses; legal	Ad networks; social media platforms;	Ad networks; social media platforms	<ul style="list-style-type: none"> • Providing CR Products and customer support including administering your account

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<p>number, date of birth</p> <ul style="list-style-type: none"> Financial Information: financial account number and other financial information when provided to purchase our products or services or to make a donation or when provided as part of a campaign or mobilization effort Insurance Information: insurance policy number and other insurance information when provided as part of a campaign or mobilization effort Education and Employment Information when provided as part of a survey, campaign or mobilization effort 	<p>authorities; other parties in litigation</p>	<p>business partners</p>		<ul style="list-style-type: none"> Operations and general business purposes Marketing and promotions (including sweepstakes), fundraising and personalization Improving and developing products and services Supporting consumer policy and mobilization activities, such as running campaigns on consumer policy issues, and informing our efforts to recruit, train and connect our consumer activists Conducting research including providing consumer insights and data to manufacturers,

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				<p>regulators, researchers and other third parties to help improve the marketplace</p> <ul style="list-style-type: none"> ● Informing our testing, reporting and editorial, consumer policy, and mobilization activities ● If you subscribe to Consumer Reports magazine or any of our other print publications, sharing name and mailing address information with business partners for direct marketing purposes ● Sharing your information as may be described to you when collecting your information or otherwise with

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				<p>your express consent</p> <ul style="list-style-type: none"> • Fraud prevention and security • Legal and compliance <p>Note: We use government-issued identifiers only for “Legal and compliance” purposes.</p>
Protected Class Information , such as characteristics of protected classifications under California or federal law, ¹ such as sex, age, gender, race.	Affiliates; service providers; other businesses; business partners; legal authorities; other parties in litigation	None	None	<ul style="list-style-type: none"> • Providing our Services and customer support • Operations and general business purposes • Improving and developing new products and services • Informing our testing, reporting and editorial, consumer policy,

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				and mobilization activities <ul style="list-style-type: none"> • Fraud prevention and security • Legal and compliance
Commercial Information , such as transaction information and purchase history, including purchases considered, consuming histories or tendencies	Affiliates; service providers; ad networks; social networks; business partners; marketing partners; other businesses; legal authorities; other parties in litigation	Ad networks; social media platforms	Ad networks; social media platforms	<ul style="list-style-type: none"> • Providing our Services and customer support • Operations and general business purposes • Marketing, promotions, and personalization • Cross-context behavioral and targeted advertising • Improving and developing new products and services • Conducting research including providing consumer insights and data to manufacturers, regulators,

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				<p>researchers and other third parties to help improve the marketplace</p> <ul style="list-style-type: none"> ● Informing our testing, reporting and editorial, consumer policy, and mobilization activities ● Fraud prevention and security ● Legal and compliance
Device Information and Online Activity , such as device and online identifiers, mobile and web network activity and related information (such as Mac address, cookie ID, browser, device type, operating system, name of Internet service provider, browser activity, search history, and information collected through cookies, web beacons, and other	Affiliates; service providers; ad networks; social networks; business partners; marketing partners; other businesses; legal authorities; other parties in litigation	Ad networks; social media platform	Ad networks; social media platforms	<ul style="list-style-type: none"> ● Providing our Services and customer support ● Operations and general business purposes ● Marketing, promotions, and personalization ● Cross-context behavioral and targeted advertising ● Improving and develop new

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technologies), and social media information				products and services <ul style="list-style-type: none"> • Fraud prevention and security • Legal and compliance
Geolocation Data , such as approximate location derived from IP address	Affiliates; service providers; ad networks; social networks; business partners; marketing partners; other businesses; legal authorities; other parties in litigation	Ad networks; social media platforms	Ad networks; social media platforms	<ul style="list-style-type: none"> • Providing our Services and customer support • Operations and general business purposes • Marketing, promotions, and personalization • Cross-context behavioral and targeted advertising • Improving and developing new products and Services • Fraud prevention and security • Legal and compliance
Audio/Video Data. Audio, electronic, visual, and similar	Affiliates; service providers; business partners; other	None	None	<ul style="list-style-type: none"> • Providing our Services and

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information, such as photographs, audio and video recordings	businesses; legal authorities; other parties in litigation			customer support <ul style="list-style-type: none"> ● Operations and general business purposes ● Personalization ● Improving and developing new products and services ● Fraud prevention and security ● Legal and compliance
Education Information such as level of education completed	Affiliates; service providers; business partners; marketing partners; other businesses; legal authorities; other parties in litigation	None	None	<ul style="list-style-type: none"> ● Providing our Services and customer support ● Operations and general business purposes ● Personalization ● Improving and developing new products and services ● Informing our testing, reporting and editorial, consumer policy,

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				and mobilization activities
Employment Information. Professional or employment-related information, such as the name of the business or organization you're associated with, your title, and the business or organization's address, telephone number, and email address	Affiliates; service providers; business partners; legal authorities; other parties in litigation	None	None	<ul style="list-style-type: none"> ● Providing our Services and customer support ● Operations and general business purposes ● Improving and develop new products and Services ● Informing our testing, reporting and editorial, consumer policy, and mobilization activities ● Fraud prevention and security ● Legal and compliance
Inferences drawn from any of the Personal Information listed above to create a profile, for example, a profile reflecting your	Affiliates; service providers; ad networks; social networks; business partners; legal	Ad networks; social media platforms	Ad networks; social media platforms	<ul style="list-style-type: none"> ● Providing our Services and customer support ● Operations and general business purposes

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interests and preferences	authorities; other parties in litigation			<ul style="list-style-type: none"> ● Marketing, promotions, and personalization ● Cross-context behavioral and targeted advertising ● Improving and developing new products and services ● Conducting research including providing consumer insights and data to manufacturers, regulators, researchers and other third parties to help improve the marketplace ● Informing our testing, reporting and editorial, consumer policy, and mobilization activities ● Fraud prevention and security

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				<ul style="list-style-type: none"> Legal and compliance
Sensitive Personal Information <ul style="list-style-type: none"> Racial or ethnic origin Medical information when provided in connection with a specific advocacy or mobilization campaign or research 	Affiliates; service providers; business partners; legal authorities; other parties in litigation	None	None	Please see the section below, entitled “Collection, Processing, and Disclosure of Sensitive Personal Information.”
Information about your experiences with specific products and services, including product models you own or considered	Affiliates; service providers; business partners; legal authorities; other parties in litigation	None	None	<ul style="list-style-type: none"> Providing our Services and customer support Operations and general business purposes Marketing, promotions, and personalization Cross-context behavioral and targeted advertising Improving and developing new products and services Conducting research

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				<p>including providing consumer insights and data to manufacturers, regulators, researchers and other third parties to help improve the marketplace</p> <ul style="list-style-type: none"> ● Informing our testing, reporting and editorial, consumer policy, and mobilization activities ● Fraud prevention and security ● Legal and compliance
Your opinions , actions and experiences regarding various topics and consumer policy issues	Affiliates; service providers; business partners; legal authorities; other parties in litigation	None	None	<ul style="list-style-type: none"> ● Providing our Services and customer support ● Operations and general business purposes ● Marketing, promotions, and personalization

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				<ul style="list-style-type: none"> ● Cross-context behavioral and targeted advertising ● Improving and developing new products and services ● Conducting research including providing consumer insights and data to manufacturers, regulators, researchers and other third parties to help improve the marketplace ● Informing our testing, reporting and editorial, consumer policy, and mobilization activities ● Fraud prevention and security ● Legal and compliance

