



American Experiences Survey:

A Nationally Representative Multi-Mode Survey

September 2024 Omnibus Results

Overview of Methodology

Each month, Consumer Reports fields the American Experiences Survey (AES) to track consumer attitudes and behaviors over time. The September 2024 results are based on interviews conducted from September 5th – 16th, 2024. This document includes all six sections of the omnibus survey for this month: distracted driving, car dealerships, alternative medicine, consumer campaigns, data privacy, and home insurance and climate change.

The survey was administered by NORC at the University of Chicago through its AmeriSpeak® Panel to a nationally representative sample. Interviews were administered both online and by phone. In total NORC collected 2,146 interviews, 2,031 by web mode and 115 by phone mode, 2,070 in English and 76 in Spanish. Final data are weighted by age, gender, race/Hispanic ethnicity, housing tenure, telephone status, education, and Census Division to be proportionally representative of the US adult population.

Key demographic characteristics (after weighting is applied) of this sample are presented below:

51% female; median age of 47 years old; 61% white, non-Hispanic; 36% 4-year college graduates; and 60% have a household income of \$50,000 or more.

The margin of error for results based on the total sample is +/- 2.61 percentage points at the 95% confidence level. Smaller subgroups will have larger error margins, and only those subgroups for which there are at least 100 unweighted cases are included.

TOPLINE RESULTS

The September omnibus contained six blocks of questions, one for each topic listed above. The blocks were shown in a random order, with the questions on distracted driving always shown immediately before the questions on car dealerships.

The questions presented below were shown to respondents in this order within sections unless otherwise noted. Where appropriate, question wording, response answer choices, or direction of scales were randomized or rotated and those instances are noted below.

Also shown, where available, are trends over time. Not every item was asked on every recent omnibus survey, and where minor revisions to the wording of an item or response choices were made, they are noted below. Note these changes may impact comparability of results.

Prepared by CR Survey Research Department, September 2024

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Survey Notes for Monthly Trends

March 2023 results are based on interviews conducted from March 10 – 20, 2023 with a nationally representative sample of 2,001 US adults.

August 2020 results are based on interviews conducted from August 7-19, 2020 with a nationally representative sample of 2,236 US adults.

DISTRACTED DRIVING

DDAO.

Do you currently drive a vehicle at least once a month?

By "vehicle," we mean a car, truck, or SUV. We do not mean motorcycles, scooters, or boats.

	SEPTEMBER 2024 AES	MARCH 2023 AES
	Total	Total
	%	%
Yes	89	89
No	11	11
Base: All respondents	2,139	1,992

Note: The instruction defining "vehicle" did not appear in 2023.

DD3. [RANDOMIZE ITEMS. ROTATE RESPONSE SCALE, ALWAYS HOLDING "MY CAR DOES NOT HAVE THIS OPTION" AT END.]

How often do you use voice commands in your car to...?

	SEPTEMBER 2024 AES	MARCH 2023 AES	AUGUST 2020 AES
	Total	Total	Total
	%	%	%
Adjust the audio settings (e.g., change the source, go to next song)			
Never / My car has this option but I <u>never</u> use it*	36	38	8
Rarely	11	11	14
Sometimes	15	13	13
Most of the time	9	7	6
Every time I drive	9	7	5
My car does not have this option	20	25	54
Base: All respondents	2,127	1,976	2,190

DD3. [CONTINUED]

<i>Adjust the climate settings</i>	SEPTEMBER 2024 AES	MARCH 2023 AES	AUGUST 2020 AES
	%	%	%
Never / My car has this option but I <u>never</u> use it*	39	40	9
Rarely	9	9	9
Sometimes	12	11	12
Most of the time	9	6	7
Every time I drive	7	5	6
My car does not have this option	23	29	56
Base: All respondents	2,117	1,971	2,183
<i>Make a phone call</i>	SEPTEMBER 2024 AES	MARCH 2023 AES	AUGUST 2020 AES
	%	%	%
Never / My car has this option but I <u>never</u> use it*	28	28	14
Rarely	16	14	12
Sometimes	22	21	16
Most of the time	11	11	12
Every time I drive	7	6	7
My car does not have this option	16	20	38
Base: All respondents	2,124	1,970	2,195
<i>Adjust driving position (e.g., adjust seat, adjust mirrors)</i>	SEPTEMBER 2024 AES	MARCH 2023 AES	AUGUST 2020 AES
	%	%	%
Never / My car has this option but I <u>never</u> use it*	39	39	8
Rarely	14	11	14
Sometimes	13	11	13
Most of the time	6	4	6
Every time I drive	5	5	5
My car does not have this option	23	29	54
Base: All respondents	2,122	1,974	2,190
<i>Set a destination in your navigation system</i>	SEPTEMBER 2024 AES	MARCH 2023 AES	AUGUST 2020 AES
	%	%	%
Never / My car has this option but I <u>never</u> use it*	32	33	12
Rarely	12	10	10
Sometimes	20	18	15
Most of the time	10	9	7
Every time I drive	5	5	2
My car does not have this option	21	27	54
Base: All respondents	2,124	1,969	2,192

**Note:* In August 2020, wording was "My car has this option but I never use it"; in March 2023 and September 2024, wording was "Never."

CAR DEALERSHIPS

CARDEAL1. [RESPONDENTS WERE PROMPTED TO RESPOND IF THEY DO NOT DO SO INITIALLY.]

Have you shopped for a new or used vehicle <u>at a car dealership</u> within the past 12 months?	
<i>By "vehicle," we mean a car, truck, or SUV. We do <u>not</u> mean motorcycles, scooters, or boats.</i>	
<i>We are interested in any shopping you did at a car dealership, whether you bought, leased, or did not end up getting a vehicle there at all.</i>	
	Total
	%
Yes	24
No	75
Unsure	2
Base: All respondents	2,146

CARDEAL2. [SHOW IF CARDEAL1 = "YES. "]

How satisfied were you with your <u>most recent</u> experience shopping for a new or used vehicle at a dealership?	
	Total
	%
Very satisfied	31
Somewhat satisfied	40
Not too satisfied	19
Not satisfied at all	10
Base: Respondents who shopped at a car dealership within the past 12 months	527

CARDEAL3. [SHOW IF CARDEAL1 = "YES. "]

When you were at a dealership most recently, were you interested in learning about electric or partially electric vehicle options like hybrid, plug-in hybrid, or electric vehicles?	
	Total
	%
Yes	34
No	66
Base: Respondents who shopped at a car dealership within the past 12 months	528

CARDEAL4. [SHOW IF CARDEAL3 = "YES." ROTATE RESPONSE SCALE, ALWAYS HOLDING "NOT APPLICABLE" AT END.]

How satisfied were you with the information you received about hybrid, plug-in hybrid, or electric vehicles during your <u>most recent</u> experience shopping for a new or used vehicle at a dealership?	
	Total
	%
Very satisfied	28
Somewhat satisfied	46
Not too satisfied	17
Not satisfied at all	3
Not applicable; I did not receive any information	6
Base: Respondents who were interested in learning about hybrid or electric vehicles when they shopped at a car dealership within the past 12 months	177

CARDEAL5. [RANDOMIZE RESPONSE OPTIONS, HOLDING "NONE OF THE ABOVE; I WOULD STILL NOT BE INTERESTED" AND "NONE OF THE ABOVE; I ALREADY KNOW ENOUGH" AT END IN THAT ORDER. BOTH "NONE OF THE ABOVE" RESPONSES WERE EXCLUSIVE.]

Imagine you are shopping for a vehicle at a dealership. You see one you like and realize it is a hybrid, plug-in hybrid, or electric vehicle.	
Which, if any, of the following would you want to know from the dealer?	
<i>Please select <u>all</u> that you would be interested in.</i>	
	Total
	%
Information about the vehicle's battery and its expected longevity	53
How much it costs to own, including fuel savings, maintenance costs, and insurance rates	52
How battery range varies under different real-world conditions including highway driving and cold weather	47
Information about tax credits, rebates, and other discounts	45
Information about <u>home</u> battery chargers	45
Information about <u>public</u> battery chargers	40
None of the above; I would still not be interested in knowing more about a hybrid, plug-in hybrid, or battery electric vehicle	22
None of the above; I already know enough about these types of vehicles	9
Base: All respondents	2,146

CARDEAL6.

Imagine you are shopping for your next vehicle at a dealership.

Would you be interested in test driving a battery electric vehicle, even if you are not currently interested in purchasing one?

	Total
	%
Yes	50
No	37
Unsure	13
Base: All respondents	2,139

ALTERNATIVE MEDICINE

NATURAL_INFO.

This section is about natural, alternative, or complementary medical treatments--that is, treatments outside of the medical mainstream. Examples include dietary supplements, CBD, yoga, meditation, and energy healing.

This survey will refer to these as "alternative treatments."

NAT1. [RANDOMIZE RESPONSE OPTIONS, KEEPING "DIETARY SUPPLEMENTS" AND "PROBIOTICS IN WAYS BESIDES SUPPLEMENTS" TOGETHER IN RANDOM ORDER AND HOLDING "SOME OTHER ALTERNATIVE TREATMENT" AND "I HAVE NOT USED ANY ALTERNATIVE TREATMENTS" AT END IN THAT ORDER. "I HAVE NOT USED ANY ALTERNATIVE TREATMENTS" WAS EXCLUSIVE.]

In the past year, which, if any, of the following alternative treatments have you used to treat a health problem?

Select all that apply.

We are not interested in treatments you have used only for general wellness. For instance, if you had a massage at a spa or took vitamins for general health, please do not select them here.

	Total
	%
Dietary supplements, such as vitamins, melatonin, or fish oil	40
Probiotics in ways besides supplements, such as in yogurt or some teas	24
Mindfulness-based stress reduction techniques, like meditation or mindful breathing	20
Chiropractic therapy, massage, or reflexology	19
CBD or THC (medical marijuana)	18
Movement practices, such as yoga, tai chi, or qigong	13
Energy healing, such as Reiki or crystal healing	5
Accupuncture	5
Hypnotherapy	2
Biofeedback	1
Some other alternative treatment, please specify	3
I have not used any alternative treatments to address a health problem in the past year	35
Base: All respondents	2,146

[THE REMAINING QUESTIONS IN THIS SECTION ONLY SHOWED TO RESPONDENTS WHO DID NOT SAY "I HAVE NOT USED ANY ALTERNATIVE TREATMENTS" IN NAT1—THAT IS, WHO USED SOME ALTERNATIVE TREATMENT OR SKIPPED THE QUESTION. RESPONDENTS WHO SELECTED "I HAVE NOT USED ANY ALTERNATIVE TREATMENTS" WERE SENT TO THE NEXT SECTION.]

NAT2. [SHOW IF ANYTHING BESIDES "SOME OTHER ALTERNATIVE TREATMENT" OR "I HAVE NOT USED ANY ALTERNATIVE TREATMENTS" SELECTED IN NAT1. SHOW ITEMS FOR EACH TYPE OF TREATMENT THAT WAS SELECTED IN NAT1. RANDOMIZE GRID ITEMS, KEEPING "DIETARY SUPPLEMENTS" AND "PROBIOTICS IN WAYS BESIDES SUPPLEMENTS" TOGETHER IN THAT ORDER IF BOTH WERE SELECTED IN NAT1. ROTATE "HELPED" AND "DIDN'T HELP" IN QUESTION STEM AND ROTATE RESPONSE OPTIONS TO MATCH, ALWAYS KEEPING "UNSURE" AT END.]

You said that you have used the following alternative treatments to treat one or more health problems in the past year. For each, please indicate whether you think it helped, didn't help, or you are unsure.	
Movement practices, such as yoga, tai chi, or qigong	Total
	%
Helped	90
Didn't Help	4
Unsure	7
Base: Respondents who treated a health problem with movement practices in the past year	282
Chiropractic therapy, massage, or reflexology	Total
	%
Helped	87
Didn't Help	8
Unsure	5
Base: Respondents who treated a health problem with chiropractic, massage, or reflexology in the past year	412
CBD or THC (medical marijuana)	Total
	%
Helped	84
Didn't Help	6
Unsure	9
Base: Respondents who treated a health problem with CBD or THC in the past year	390
Mindfulness-based stress reduction techniques	Total
	%
Helped	83
Didn't Help	5
Unsure	12
Base: Respondents who treated a health problem with mindfulness-based stress reduction techniques in the past year	429
Acupuncture	Total
	%
Helped	69
Didn't Help	19
Unsure	12
Base: Respondents who treated a health problem with acupuncture in the past year	117

NAT2. [CONTINUED]

<i>Priobiotics in ways besides supplements, such as in yogurt or some teas</i>	Total
	%
Helped	67
Didn't Help	7
Unsure	26
Base: Respondents who treated a health problem with priobiotics not in supplements in the past year	529
<i>Dietary supplements, such as vitamins, melatonin, or fish oil</i>	Total
	%
Helped	64
Didn't Help	5
Unsure	31
Base: Respondents who treated a health problem with dietary supplements in the past year	880
<i>Energy healing, such as Reiki or crystal healing</i>	Total
	%
Helped	61
Didn't Help	12
Unsure	27
Base: Respondents who treated a health problem with energy healing in the past year	108
<i>Hypnotherapy</i>	Total
	%
Helped	too few respondents used this to report
Didn't Help	too few respondents used this to report
Unsure	too few respondents used this to report
Base: Respondents who treated a health problem with hypnotherapy in the past year	36
<i>Biofeedback</i>	Total
	%
Helped	too few respondents used this to report
Didn't Help	too few respondents used this to report
Unsure	too few respondents used this to report
Base: Respondents who treated a health problem with biofeedback in the past year	29

NAT3. [SHOW IF ANYTHING BESIDES "I HAVE NOT USED ANY ALTERNATIVE TREATMENTS" SELECTED IN NAT1 OR IF NAT1 WAS SKIPPED. RANDOMIZE RESPONSE OPTIONS, HOLDING "NONE OF THESE" AT END. "NONE OF THESE" WAS EXCLUSIVE.]

In the past year, have you used any kind of alternative treatments to treat any of the following common health problems?

Select all that apply.

	Total
	%
Back pain	39
Sleep problems	36
Anxiety or depression	34
Joint pain, such as arthritis or tendinitis	32
Digestive problems, such as bloating, gas, diarrhea, nausea, or heartburn	32
Headache or migraine	26
Heart health problems, like blood pressure or cholesterol	13
Upper respiratory problems, such as a cold	10
None of these	16
Base: Respondents who have treated a health problem with any alternative treatment in the past year	1,409

NAT4. [SHOW IF ANYTHING BESIDES "SOME OTHER ALTERNATIVE TREATMENT" OR "I HAVE NOT USED ANY ALTERNATIVE TREATMENTS" SELECTED IN NAT1. SHOW ITEMS FOR EACH TYPE OF TREATMENT THAT WAS SELECTED IN NAT1. RANDOMIZE GRID ITEMS, KEEPING "DIETARY SUPPLEMENTS" AND "PROBIOTICS IN WAYS BESIDES SUPPLEMENTS" TOGETHER IN THAT ORDER IF BOTH WERE SELECTED IN NAT1. RESPONSE OPTIONS ALWAYS SHOWN IN THE FOLLOWING ORDER: "A CONVENTIONAL MEDICAL PROFESSIONAL"; "A NATUROPATHIC DOCTOR, REIKI PRACTITIONER, CHIROPRACTOR, OR OTHER ALTERNATIVE MEDICINE PRACTITIONER"; "SOMEONE I KNOW WELL"; "SOMEONE I DON'T KNOW WELL"; "NO ONE"; "I DON'T REMEMBER."]]

You said that you have used the following alternative treatments to treat one or more health problems in the past year. Please indicate who, if anyone, first suggested you try each type of treatment.

Please give one response for each treatment type you have tried.

Acupuncture	Total
	%
Someone I know well (a friend or family member) recommended that I do it	32
A conventional medical professional, such as a doctor or nurse practitioner, recommended that recommended that I do it	24
No one; I decided to try it on my own	17
A naturopathic doctor, Reiki practitioner, chiropractor, or other alternative medicine practitioner recommended that I do it	11
Someone I don't know well (a person I met in the gym, store employee, etc.) recommended that I do it	8
I don't remember	7
Base: Respondents who treated a health problem with acupuncture in the past year	116
Chiropractic therapy, massage, or reflexology	Total
	%
No one; I decided to try it on my own	31
A conventional medical professional, such as a doctor or nurse practitioner, recommended that recommended that I do it	29
Someone I know well (a friend or family member) recommended that I do it	25
A naturopathic doctor, Reiki practitioner, chiropractor, or other alternative medicine practitioner recommended that I do it	10
Someone I don't know well (a person I met in the gym, store employee, etc.) recommended that I do it	2
I don't remember	2
Base: Respondents who treated a health problem with chiropractic therapy, massage, or reflexology in the past year	411
Mindfulness-based stress reduction techniques	Total
	%
No one; I decided to try it on my own	42
A conventional medical professional, such as a doctor or nurse practitioner, recommended that recommended that I do it	24
Someone I know well (a friend or family member) recommended that I do it	22
Someone I don't know well (a person I met in the gym, store employee, etc.) recommended that I do it	4
A naturopathic doctor, Reiki practitioner, chiropractor, or other alternative medicine practitioner recommended that I do it	4
I don't remember	4
Base: Respondents who treated a health problem with mindfulness-based stress reduction techniques in the past year	427

NAT4. [CONTINUED]

<i>Movement practices, such as yoga, tai chi, or qigong</i>	Total
	%
No one; I decided to try it on my own	47
Someone I know well (a friend or family member) recommended that I do it	28
A conventional medical professional, such as a doctor or nurse practitioner, recommended that I do it	16
A naturopathic doctor, Reiki practitioner, chiropractor, or other alternative medicine practitioner recommended that I do it	5
Someone I don't know well (a person I met in the gym, store employee, etc.) recommended that I do it	2
I don't remember	2
Base: Respondents who treated a health problem with movement practices in the past year	280
<i>Dietary supplements, such as vitamins, melatonin, or fish oil</i>	Total
	%
No one; I decided to try it on my own	41
A conventional medical professional, such as a doctor or nurse practitioner, recommended that I do it	33
Someone I know well (a friend or family member) recommended that I do it	16
A naturopathic doctor, Reiki practitioner, chiropractor, or other alternative medicine practitioner recommended that I do it	4
Someone I don't know well (a person I met in the gym, store employee, etc.) recommended that I do it	2
I don't remember	4
Base: Respondents who treated a health problem with dietary supplements in the past year	878
<i>CBD or THC (medical marijuana)</i>	Total
	%
No one; I decided to try it on my own	39
Someone I know well (a friend or family member) recommended that I do it	32
A conventional medical professional, such as a doctor or nurse practitioner, recommended that I do it	16
A naturopathic doctor, Reiki practitioner, chiropractor, or other alternative medicine practitioner recommended that I do it	4
Someone I don't know well (a person I met in the gym, store employee, etc.) recommended that I do it	3
I don't remember	5
Base: Respondents who treated a health problem with CBD or THC in the past year	388
<i>Energy healing, such as Reiki or crystal healing</i>	Total
	%
Someone I know well (a friend or family member) recommended that I do it	37
No one; I decided to try it on my own	33
A naturopathic doctor, Reiki practitioner, chiropractor, or other alternative medicine practitioner recommended that I do it	15
A conventional medical professional, such as a doctor or nurse practitioner, recommended that I do it	10
Someone I don't know well (a person I met in the gym, store employee, etc.) recommended that I do it	5
I don't remember	1
Base: Respondents who treated a health problem with energy healing in the past year	107

NAT4. [CONTINUED]

<i>Priobiotics in ways besides supplements, such as in yogurt or some teas</i>	Total
	%
No one; I decided to try it on my own	45
Someone I know well (a friend or family member) recommended that I do it	25
A conventional medical professional, such as a doctor or nurse practitioner, recommended that I do it	21
A naturopathic doctor, Reiki practitioner, chiropractor, or other alternative medicine practitioner recommended that I do it	5
Someone I don't know well (a person I met in the gym, store employee, etc.) recommended that I do it	1
I don't remember	3
Base: Respondents who treated a health problem with priobiotics not in supplements in the past year	527
<i>Hypnotherapy</i>	Total
	%
A conventional medical professional, such as a doctor or nurse practitioner, recommended that I do it	too few respondents used this to report
A naturopathic doctor, Reiki practitioner, chiropractor, or other alternative medicine practitioner recommended that I do it	
Someone I know well (a friend or family member) recommended that I do it	
Someone I don't know well (a person I met in the gym, store employee, etc.) recommended that I do it	
No one; I decided to try it on my own	
I don't remember	
Base: Respondents who treated a health problem with hypnotherapy in the past year	35
<i>Biofeedback</i>	Total
	%
A conventional medical professional, such as a doctor or nurse practitioner, recommended that I do it	too few respondents used this to report
A naturopathic doctor, Reiki practitioner, chiropractor, or other alternative medicine practitioner recommended that I do it	
Someone I know well (a friend or family member) recommended that I do it	
Someone I don't know well (a person I met in the gym, store employee, etc.) recommended that I do it	
No one; I decided to try it on my own	
I don't remember	
Base: Respondents who treated a health problem with biofeedback in the past year	28

CONSUMER CAMPAIGNS

CAMPAIGN1. [RANDOMIZE RESPONSE OPTIONS, HOLDING "OTHER TYPE OF DONATION" AND "I HAVE NOT DONATED TO THIS KIND OF ORGANIZATION IN ANY WAY" AT END IN THAT ORDER. "I HAVE NOT DONATED TO THIS KIND OF ORGANIZATION IN ANY WAY" WAS EXCLUSIVE.]

There are nonprofit consumer advocacy organizations that advocate for fairer corporate practices and safer products.

In which, if any, of the following ways have you ever donated to a nonprofit organization that advocates for fairer corporate practices or safer products?

Select all that apply.

	Total
	%
Donated money	18
Donated time, such as by signing a petition, attending a meeting, or calling decision makers	14
Donated information, such as by sending a copy of a bill or filling out a questionnaire	9
Other type of donation, please specify	2
I have not donated to this kind of organization in any way	69
Base: All respondents	2,146

CAMPAIGN2. [RANDOMIZE RESPONSE OPTIONS, KEEPING "PROTECTING FOOD FROM CONTAMINATION BY PLASTICS" AND "PROTECTING THE ENVIRONMENT FROM CONTAMINATION BY PLASTICS" TOGETHER IN RANDOM ORDER AND HOLDING "SOME OTHER CONSUMER PROTECTION ISSUE" AND "I AM NOT INTERESTED IN ANY CONSUMER PROTECTION ISSUES" AT END IN THAT ORDER. "I AM NOT INTERESTED IN ANY CONSUMER PROTECTION ISSUES" WAS EXCLUSIVE. RESPONDENTS COULD SELECT UP TO THREE RESPONSES.]

Which, if any, of these consumer protection topics are you most interested in?

Select up to three.

	Total
	%
Advocating for laws that would prevent companies from sharing people's personal data without their knowledge	42
Protecting food from contamination by bacteria, such as salmonella or e coli	37
Working towards ensuring the safe and ethical use of artificial intelligence	30
Protecting <u>the environment</u> from contamination by plastics	30
Protecting <u>food</u> from contamination by plastics	27
Protecting food from contamination with heavy metals	26
Identifying unsafe products or toys for kids	20
Advocating for safety regulations around self-driving car features	12
Advocating for regulations around banking apps	8
Some other consumer protection issue, please specify	1
I am not interested in any consumer protection issues	13
Base: All respondents	2,146

DATA PRIVACY

PRIV1.

Some states have laws that regulate how companies can collect, store, share, and use people's personal data, like their shopping habits, internet history, and personal information like age, race/ethnicity, and where they live.

To the best of your knowledge, does your state have a law like that?

	Total
	%
Yes	11
No	9
I think there is a law like that, but I don't know if it is state or federal	26
I don't know if there is a law like that at all	54
Base: All respondents	2,131

PRIV2. [ROTATE "SUPPORT" AND "OPPOSE" IN QUESTION STEM AND ROTATE RESPONSE SCALE TO MATCH, ALWAYS HOLDING "UNSURE" AT END.]

Would you support or oppose a law that regulates how companies can collect, store, share, and use people's personal data?

	Total
	%
Strongly support	55
Somewhat support	23
Somewhat oppose	6
Strongly oppose	10
Unsure	7
Base: All respondents	2,138

PRIV3. [ROTATE ORDER OF PRO AND CON SENTENCES IN QUESTION STEM AND ROTATE RESPONSE OPTIONS TO MATCH, ALWAYS HOLDING "UNSURE" AT END. IN OTHER WORDS, IF "THESE COMPANIES SAY..." SHOWS BEFORE "HOWEVER, PRIVACY ADVOCATES SAY..." THE RESPONSE SCALE SHOWS AS "THERE SHOULD BE NO RESTRICTIONS"; "TECHNOLOGY COMPANIES SHOULD BE ALLOWED TO BE INVOLVED"; "TECHNOLOGY COMPANIES SHOULD NOT BE INVOLVED"; "UNSURE" AND IF "PRIVACY ADVOCATES SAY..." SHOWS BEFORE "HOWEVER, THE COMPANIES SAY..." THE SCALE SHOWS IN THE OPPOSITE ORDER.]

In some cases, technology companies are involved in writing the laws about what kinds of data collection and use are legal and illegal. These companies say their experts can provide useful information about how data collection works and so how to regulate it. However, privacy advocates say that the companies use this opportunity to write laws that are weaker or harder to enforce, so they can continue collecting data as they have been.

To what extent do you think technology companies should be allowed to be involved in writing privacy laws?

	Total
	%
Technology companies should <u>not</u> be involved in writing data privacy laws at all	45
Technology companies <u>should</u> be allowed to be involved in writing data privacy laws, but other experts should also be involved	35
There should be <u>no restrictions</u> on how involved technology companies are in writing data privacy laws	2
Unsure	18
Base: All respondents	2,140

PRIV4. [ROTATE "STATES" AND "INDIVIDUALS" IN QUESTION STEM AND ROTATE RESPONSE SCALE TO MATCH, ALWAYS HOLDING "BOTH" AND "UNSURE" AT END IN THAT ORDER.]

In many states, only the state, not the individual affected, can sue companies that violate data privacy laws.

Do you think that states, individuals, or both should be able to sue these companies?

Select the answer that best fits your view, even if none are exactly correct.

	Total
	%
Both should be able to sue	75
Only individual people should be able to sue	9
Only the state should be able to sue	3
Unsure	13
Base: All respondents	2,139

PRIV5. [ROTATE "SUPPORT" AND "OPPOSE" IN QUESTION STEM AND ROTATE RESPONSE SCALE TO MATCH, ALWAYS HOLDING "UNSURE" AT END.]

Companies often collect and use more data on the people who use their services than they need to provide that service. For example, a flashlight app might store your GPS location and a store might share your shopping habits with a social media company.

Would you support or oppose laws limiting companies to using only the data they need to provide their service?

		Total
		%
Strongly support		52
Somewhat support		22
Somewhat oppose		8
Strongly oppose		7
Unsure		10
Base: All respondents		2,132

HOMEOWNERS INSURANCE AND CLIMATE CHANGE

HICC1. [RESPONDENTS ARE PROMPTED TO RESPOND IF THEY DO NOT DO SO INITIALLY.]

Do you currently have a homeowners insurance policy?	
	Total
	%
Yes	59
No, but I am a homeowner	7
No, because I am not a homeowner	35
Base: All respondents	2,145

HICC_INFO. [SHOW IF HICC1 = "YES."]

For the following questions in this section, if you own more than one home, please answer only for the policy on the home where you spend the majority of your time.

Please respond only for your comprehensive homeowners insurance, not any separate policy covering flood, wildfires, and so on.

HICC2. [SHOW IF HICC1 = "YES." RESPONDENTS ARE PROMPTED TO RESPOND IF THEY DO NOT DO SO INITIALLY.]

How long have you had your <u>current</u> homeowners insurance policy?	
<i>That is, a policy covering the same home with the same company.</i>	
	Total
	%
Less than five years	37
Five years or more	63
Base: Respondents with homeowners insurance	1,296

HICC3. [SHOW IF HICC2= "FIVE YEARS OR MORE." RANDOMIZE RESPONSE OPTIONS, HOLDING "NO" AT END. "NO" WAS EXCLUSIVE.]

Over the past five years, has your home been damaged by any extreme weather events?

By "extreme weather," we mean events like, but not limited to, flooding, tornadoes, hurricanes, wildfires, and hailstorms.

Please select all that apply.

	Total
	%
Yes, and I filed a homeowners insurance claim to cover the costs of the repairs	15
Yes, but I was able to cover the repair costs myself	6
No, my home has not been damaged by extreme weather over the past five years	80
Base: Respondents who have had the same homeowners insurance policy for five years or more	809

HICC4. [SHOW IF HICC2= "FIVE YEARS OR MORE." RESPONDENTS ARE PROMPTED TO RESPOND IF THEY DO NOT DO SO INITIALLY.]

Over the past five years, has the cost of your homeowners insurance premium gone up?

	Total
	%
Yes	83
No	8
Unsure	9
Base: Respondents who have had the same homeowners insurance policy for five years or more	809

HICC5. [SHOW IF HICC4= "YES."]

You said that the cost of your homeowners insurance premium has gone up in the past five years. How much has it increased in total over that time?

	Total
	%
Less than 10%	15
10% to less than 20%	33
20% to less than 30%	17
30% to less than 40%	7
40% to less than 50%	6
50% to less than 75%	4
75% to less than 100%	3
Doubled in price or more	3
Unsure	13
Base: Respondents whose homeowners insurance policy has gone up in price in the past five years	664

HICC6. [SHOW IF HICC4= "YES." RANDOMIZE RESPONSE OPTIONS, HOLDING "OTHER" AND "I DIDN'T TAKE ANY ACTION" AT END IN THAT ORDER. "I DIDN'T TAKE ANY ACTION" WAS EXCLUSIVE.]

You mentioned your homeowners insurance premium has increased over the past five years. Which, if any, of the following did you do because of this increase?

Please select all that apply.

	Total
	%
I shopped around but was not able to find adequate coverage at a lower cost	23
I raised my policy's deductible to limit additional cost	12
I considered dropping my homeowners insurance policy	8
I reduced my policy's level of coverage to limit additional cost	6
I made home improvements that my insurer said would minimize additional increases	5
I had to borrow money, such as by using a credit card or taking out a loan, to be able to pay for my homeowners insurance premium	2
Other, please specify	4
I didn't take any action	55
Base: Respondents whose homeowners insurance policy has gone up in price in the past five years	664

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