



## **American Experiences Survey:**

### A Nationally Representative Multi-Mode Survey

#### **February 2025 Omnibus Results**

##### ***Overview of Methodology***

Each month, Consumer Reports fields the American Experiences Survey (AES) to track consumer attitudes and behaviors over time. February results are based on interviews conducted from February 7-18, 2025. This document includes the following sections of the omnibus survey for this month: thermostats, housecleaning, grocery coupons, printer ink, insurance, and weatherization.

The survey was administered by NORC at the University of Chicago through its AmeriSpeak® Panel to a nationally representative sample. Interviews were administered both online and by phone. In total NORC collected 2,015 interviews, 1,887 by web mode and 128 by phone mode, 1,897 in English and 118 in Spanish. Final data are weighted by age, gender, race/Hispanic ethnicity, housing tenure, telephone status, education, and Census Division to be proportionally representative of the US adult population.

*Key demographic characteristics (after weighting is applied) of this sample are presented below:*

51% female; median age of 47 years old; 61% white, non-Hispanic; 36% 4-year college graduates; and 61% have a household income of \$50,000 or more.

The margin of error for results based on the total sample is +/-2.69 percentage points at the 95% confidence level. Smaller subgroups will have larger error margins, and only those subgroups for which there are at least 100 unweighted cases are included.

#### **TOPLINE RESULTS**

The February omnibus contained six blocks of questions, one for each topic listed above. Respondents saw the insurance and weatherization blocks last, in that order, and the other blocks in a random order before them.

The questions presented below were shown to respondents in this order within sections unless otherwise noted. Where appropriate, question wording, response answer choices, or direction of scales were randomized or rotated and those instances are noted below.

Also shown, where available, are trends over time. Not every item was asked on every recent omnibus survey, and where minor revisions to the wording of an item or response choices were made, they are noted below. Note these changes may impact comparability of results.

**Prepared by CR Survey Research Department, February 2025**

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### **Survey Notes for Monthly Trends**

March 2024 results are based on interviews conducted from March 8-20, 2024 with a nationally representative sample of 2,000 US adults.

August 2021 results are based on interviews conducted from August 6-17, 2021 with a nationally representative sample of 2,165 US adults.

## **THERMOSTATS**

THERM\_INTRO.

**This section is about different kinds of thermostats you might have in your home.**

THERM1. [RESPONDENTS WERE PROMPTED ONCE TO RESPOND IF THEY DID NOT DO SO INITIALLY. ROTATE ORDER OF RESPONSE OPTIONS.]

**A programmable thermostat allows you to set a schedule for when it should change the temperature (for example, make it cooler at night) and it adjusts the temperature automatically according to the schedule you have set.**

**Do you have a programmable thermostat in your home?**

	Total
	%
Yes, and I program it (or someone else in my household does)	42
Yes, but no one in my household programs it	17
No	40
<b>Base: All respondents</b>	<b>2,014</b>

THERM2. [SHOW IF THERM1 = EITHER "YES" OPTION. RESPONDENTS WERE PROMPTED ONCE TO RESPOND IF THEY DID NOT DO SO INITIALLY.]

**A smart thermostat is a programmable thermostat that can be controlled remotely through an app or a digital assistant.**

**Do you have a smart thermostat in your home?**

	Total
	%
Yes	44
No	56
<b>Base: Respondents with a programmable thermostat in their home</b>	<b>1,180</b>

THERM3. [SHOW IF THERM2 = "YES." ROTATE RESPONSE OPTIONS, HOLDING "UNSURE" AT END.]

**Some smart thermostats have automation features that learn your preferences and adjust the temperature automatically. Does your thermostat have automation features?**

	Total
	%
Yes, and I let it change the temperature automatically	40
Yes, but I don't use it	32
No, my thermostat doesn't have this feature	16
Unsure	11
<b>Base: Respondents with a smart thermostat in their home</b>	<b>524</b>

THERM4. [SHOW IF THERM2 = "YES." RANDOMIZE RESPONSE OPTIONS, HOLDING "OTHER" AND "NONE" AT END IN THAT ORDER. "NONE" WAS EXCLUSIVE.]

**Which, if any, of the following features does your smart thermostat have that you actively use?**

**Select all that apply.**

	Total
	%
A feature that tracks the thermostat's energy use and provides reports on energy usage	45
Integration with smart home features like smart speakers, voice assistants, smart locks, etc.	25
Geofencing that knows when you're on your way home or just leaving the house and adjusts the temperature accordingly	20
Other, please specify	2
None: I don't use any other features	33
<b>Base: Respondents with a smart thermostat in their home</b>	<b>525</b>

THERM5. [SHOW IF THERM2 = "YES."]

**Some power companies offer a demand response program, an optional program where you allow your power company to change your thermostat's temperature during peak demand hours, in exchange for rebates or discounts on your energy bills.**

**Do you currently participate in a demand response program?**

	Total
	%
Yes	14
No	74
Unsure	12
<b>Base: Respondents with a smart thermostat in their home</b>	<b>518</b>

## HOUSECLEANING

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CLEAN\_INTRO.

**The next few questions are about housecleaning.**

CLEAN1. [GRID ITEMS WERE SHOWN IN THIS ORDER: OVEN, REFRIGERATOR, DISHWASHER, CLOTHES WASHER, CLOTHES DRYER.]

**First, let's talk about deep cleaning large appliances. About how often do you, or someone else, deep clean each of these appliances in your home?**

*We mean a thorough cleaning both inside and out, not just wiping down the exterior surface.*

<b>Oven</b>	<b>Total</b>
About once a week	12
About once a month	17
A few times a year	26
Once a year	23
Once every few years	16
I'm supposed to clean this?	5
I do not have this in my home	2
<b>Base: All respondents</b>	<b>1,994</b>
<b>Among respondents who have an oven</b>	<b>Total</b>
About once a week	12
About once a month	18
A few times a year	27
Once a year	23
Once every few years	16
I'm supposed to clean this?	5
<b>Base: Respondents who have an oven</b>	<b>1,968</b>

CLEAN1. [CONTINUED.]

<b>Refrigerator</b>		<b>Total</b>
		%
About once a week		15
About once a month		27
A few times a year		34
Once a year		15
Once every few years		6
I'm supposed to clean this?		1
I do not have this in my home		0.4
<b>Base: All respondents</b>		<b>1,990</b>
<b>Among respondents who have a refrigerator</b>		<b>Total</b>
		%
About once a week		16
About once a month		27
A few times a year		34
Once a year		15
Once every few years		6
I'm supposed to clean this?		2
<b>Base: Respondents who have a refrigerator</b>		<b>1,981</b>
<b>Dishwasher</b>		<b>Total</b>
		%
About once a week		9
About once a month		14
A few times a year		21
Once a year		15
Once every few years		6
I'm supposed to clean this?		11
I do not have this in my home		24
<b>Base: All respondents</b>		<b>1,983</b>
<b>Among respondents who have a dishwasher</b>		<b>Total</b>
		%
About once a week		11
About once a month		18
A few times a year		27
Once a year		20
Once every few years		8
I'm supposed to clean this?		15
<b>Base: Respondents who have a dishwasher</b>		<b>1,498</b>

CLEAN1. [CONTINUED.]

<b>Clothes washer</b>	<b>Total</b>
	%
About once a week	11
About once a month	18
A few times a year	25
Once a year	13
Once every few years	7
I'm supposed to clean this?	17
I do not have this in my home	8
<b>Base: All respondents</b>	<b>1,980</b>
<b>Among respondents who have a clothes washer</b>	<b>Total</b>
	%
About once a week	12
About once a month	20
A few times a year	28
Once a year	14
Once every few years	8
I'm supposed to clean this?	19
<b>Base: Respondents who have a clothes washer</b>	<b>1,817</b>
<b>Clothes dryer</b>	<b>Total</b>
	%
About once a week	16
About once a month	14
A few times a year	18
Once a year	14
Once every few years	8
I'm supposed to clean this?	20
I do not have this in my home	10
<b>Base: All respondents</b>	<b>1,984</b>
<b>Among respondents who have a clothes dryer</b>	<b>Total</b>
	%
About once a week	17
About once a month	15
A few times a year	20
Once a year	16
Once every few years	9
I'm supposed to clean this?	23
<b>Base: Respondents who have a clothes dryer</b>	<b>1,794</b>

CLEAN2. [RANDOMIZE RESPONSE OPTIONS, KEEPING TOGETHER "SWEEPING," "VACUUMING," AND "MOPPING" IN ANY ORDER AND HOLDING "OTHER," "NONE: I LOVE CLEANING," AND "NONE: I NEVER DO ANY CLEANING TASKS" AT END IN THAT ORDER.]

<b>Below is a list of routine housecleaning tasks. Please select the one you <u>dread</u> the most.</b>	
	<b>Total</b>
	<b>%</b>
Cleaning bathrooms	27
Mopping	11
Dusting	11
Washing dishes	11
Laundry	8
Straightening up/putting belongings away	7
Changing bedsheets	7
Vacuuming	5
Sweeping	1
Other, please specify	2
None: I love cleaning!	10
None: I never do any cleaning tasks	2
<b>Base: All respondents</b>	<b>2,010</b>

CLEAN3. [RANDOMIZE RESPONSE OPTIONS, KEEPING TOGETHER "SAFE FOR CHILDREN AND PETS" WITH "SAFE FOR ALLERGIES, SENSITIVITIES, OR MEDICAL CONDITIONS," AND HOLDING "OTHER" AND "NOT APPLICABLE" AT END IN THAT ORDER. "NOT APPLICABLE" WAS EXCLUSIVE. RESPONDENTS COULD SELECT UP TO THREE RESPONSE OPTIONS.]

**What considerations are most important to you when choosing cleaning products for your home?**

**This could include products such as dishwashing detergent, laundry detergent, all-purpose cleaner, glass cleaner, furniture polish, or other types.**

***Select up to three.***

	Total
	%
How well it works	65
Price	51
Scent	29
Convenient to use	23
Safe for allergies, sensitivities, or medical conditions	22
Safe for children or pets	21
Natural or eco-friendly	17
Brand	16
Recommended by someone I trust	6
Other, please specify	1
Not applicable: I don't buy cleaning products for my home	3
<b>Base: All respondents</b>	<b>2,015</b>

## GROCERY COUPONS

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GROCERY\_INTRO.

**The next section is about coupons and other methods for getting discounts when shopping for groceries.**

**GROCERY1.** [RESPONDENTS WERE PROMPTED TWICE TO RESPOND IF THEY DID NOT DO SO INITIALLY. RANDOMIZE RESPONSE OPTIONS, KEEPING TOGETHER "CHAIN GROCERY STORE OR SUPERMARKET" WITH "LOCAL OR INDEPENDENT GROCERY STORE OR SUPERMARKET, AND HOLDING "NOT APPLICABLE" AT END. "NOT APPLICABLE" WAS EXCLUSIVE.]

**At which, if any, of the following types of stores have you shopped for groceries in the past 12 months?**

**Select all that apply.**

	FEBRUARY 2025 AES	MARCH 2024 AES
	%	%
Big box store, like Walmart or Target	71	72
Chain grocery store or supermarket, like Kroger, Albertson's, or Publix	68	69
Warehouse club, like Costco or BJs	47	49
Value retailer, like Dollar Tree, Family Dollar, or Big!Lots	40	37
Local or independent grocery store or supermarket	38	35
Convenience store, drug store, or gas station, like 7-Eleven, Walgreens, or Stop-N-Go	34	35
Gourmet grocery stores like Trader Joe's, Whole Foods, or Balducci's	31	27
Specialty market, like a butcher shop, bakery, or farmer's market	27	25
Ethnically or culturally-focused grocery store, such as H Mart, Fiesta Mart, or 99 Ranch Market	15	14
Online-only grocer, like FreshDirect or Misfits Market	4	5
Not applicable; I do not shop for groceries	2	2
<b>Base: All respondents</b>	2,015	2,000

GROCERY2. [SHOW IF MORE THAN ONE GROCERY SHOPPING OPTION WAS SELECTED IN GROCERY1. SHOW EACH GRID ITEM IF IT WAS SELECTED IN GROCERY1, AND RANDOMIZE RESPONSE OPTIONS, HOLDING "UNSURE" AT END. IF ONLY ONE RESPONSE OPTION WAS SELECTED IN GROCERY1, THAT RESPONSE WAS AUTOMATICALLY RECORDED FOR GROCERY2 WITHOUT THE RESPONDENT SEEING THE QUESTION.]

<b>You said that you shop for groceries at the following types of stores. Which type do you shop at <u>most often</u>?</b>		<b>FEBRUARY 2025 AES</b>	<b>MARCH 2024 AES</b>
		%	%
Chain grocery store or supermarket, like Kroger or Albertson's		39	37
Big box store, like Walmart or Target		28	32
Local or independent grocery store or supermarket		11	11
Warehouse club, like Costco or BJs		8	8
Gourmet grocery stores like Trader Joe's, Whole Foods, or Balducci's		4	3
Value retailer, like Dollar Tree, Family Dollar, or Big!Lots		4	3
Specialty market, like a butcher shop, bakery, or farmer's market		2	1
Ethnically or culturally-focused grocery store, such as H Mart, Fiesta Mart, or 99 Ranch Market		1	1
Gas station, convenience store, or bodega, like 7-Eleven, Wawa, or Stop-N-Go		1	1
Online-only grocer, like FreshDirect or Misfits Market		1	1
Unsure		1	2
<b>Base: Respondents who shop for groceries</b>		<b>1,977</b>	<b>1,961</b>

GROCERY3. [SHOW IF ANY GROCERY SHOPPING OPTION WAS SELECTED IN GROCERY1.]

<b>How many grocery store loyalty or rewards programs do you belong to?</b>		<b>FEBRUARY 2025 AES</b>	<b>MARCH 2024 AES</b>
		%	%
I do not belong to any		19	22
One		26	24
Two		27	29
Three		17	15
Four		4	4
Five		2	1
More than five		4	4
<b>Base: Respondents who shop for groceries</b>		<b>1,973</b>	<b>1,963</b>

GROCERY4. [SHOW IF ANY GROCERY SHOPPING OPTION WAS SELECTED IN GROCERY1. RESPONDENTS WERE PROMPTED ONCE TO RESPOND IF THEY DID NOT DO SO INITIALLY. ROTATE RESPONSE OPTIONS.]

**In the past 12 months, have you used coupons, promotion codes, or member discounts when shopping for groceries at the store where you shop most often?**

*We are interested in discounts that require you to take a specific action. This includes presenting a paper or digital coupon or offer, presenting a membership card or fob, or entering your phone number at checkout to get the discount. We are not interested in grocery sales or discounts that happen automatically.*

	Total
	%
Yes, I use them frequently	36
Yes, I use them occasionally	38
No, but I've used them in the past	14
No, I've never used them	12
<b>Base: Respondents who shop for groceries</b>	<b>1,981</b>

GROCERY5. [SHOW IF GROCERY4 = "YES, I USE THEM FREQUENTLY," "YES, I USE THEM OCCASIONALLY," OR "NO, BUT I'VE USED THEM IN THE PAST." ROTATE "MORE OFTEN NOW" AND "LESS OFTEN NOW" IN STEM AND ROTATE RESPONSE OPTIONS TO MATCH, HOLDING "UNSURE" AT END.]

**Compared to 12 months ago, would you say you use grocery store member cards or loyalty programs more often now, less often now, or about the same?**

	Total
	%
About the same	63
More often	21
Less often	12
Unsure	4
<b>Base: Respondents who have ever used coupons, promotion codes, or member discounts at the grocery store where they shop most often</b>	<b>1,741</b>

GROCERY6. [SHOW IF GROCERY4 = "YES, I USE THEM FREQUENTLY," "YES, I USE THEM OCCASIONALLY," OR "NO, BUT I'VE USED THEM IN THE PAST." RANDOMIZE RESPONSE OPTIONS, HOLDING "OTHER" AT END.]

**Which, if any, of the following have you used to find discounts or coupons for groceries?**

**Select all that apply.**

	Total
	%
In-store promotions offered through a member card or loyalty program	51
Digital coupons for a particular store saved through their app	49
Coupons that print out with my receipt at checkout	33
Printed store circulars	32
Letters or mailers sent from stores/retailers	30
Email or text messaged discounts from retailers	23
Shopping apps on my phone for cash back, coupons, and promotions (like Rakuten or Ibotta)	19
Newspapers or mass mailings (such as Valpak or TheClipper)	18
Retailer websites	17
Manufacturer websites	10
Internet browser add-ons that identify coupon codes (such as Honey or Capital One Shopping)	10
Websites that archive coupon codes and promotions (like RetailMeNot or SlickDeals)	9
Social media sites	8
Groupon or other daily deal sites	7
Other, please specify	1
No response	3
Base: Respondents who have ever used coupons, promotion codes, or member discounts at the grocery store where they shop most often	1,747

## PRINTER INK

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INKINFO1.

**The next few questions are about printers in your home. This includes inkjet and laser printers that allow you to print from a computer or other device, and may also allow you to copy and scan. They may use ink cartridges/bottles or toner.**

INK1.

<b>Have you owned a printer in the past five years?</b>			
<i>Please only tell us about paper or photo printers. Do not include 3D printers.</i>			
		<b>FEBRUARY 2025 AES</b>	<b>AUGUST 2021 AES</b>
Yes		73	83
No		27	17
<b>Base:</b> All respondents		2,008	2,162

INKINFO2. [SHOW IF INK1 = "YES."]

**Ink or toner manufactured by a company other than the manufacturer of your printer is referred to as "aftermarket" ink or toner.**

INK2. [SHOW IF INK1 = "YES."]

<b>Have you <u>ever</u> tried to use aftermarket ink or toner for your printer?</b>			
<i>Please only tell us about paper or photo printers. Do not include 3D printers.</i>			
		<b>FEBRUARY 2025 AES</b>	<b>AUGUST 2021 AES</b>
Yes		52	51
No		48	49
<b>Base:</b> Respondents who have owned a printer in the past five years		1,497	1,806

INK3. [SHOW IF INK2 = "YES." ROTATE RESPONSE OPTIONS, HOLDING "UNSURE" AT END.]

<b>Compared with ink or toner made by the manufacturer of your printer, how would you rate the quality of aftermarket ink or toner?</b>		<b>FEBRUARY 2025 AES</b>	<b>AUGUST 2021 AES</b>
		<b>%</b>	<b>%</b>
Better		4	1
Just as good		65	66
Worse		22	25
Unsure		8	8
<b>Base:</b> Respondents who have ever tried to use aftermarket ink or toner		798	929

## **INSURANCE**

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HOUSING. [RESPONDENTS WERE PROMPTED ONCE TO RESPOND IF THEY DID NOT DO SO INITIALLY. RESPONSE OPTIONS WERE SHOWN IN THIS ORDER: "OWNED OR BEING BOUGHT," "RENTED FOR CASH," "OCCUPIED WITHOUT PAYMENT."]

<b>Share with us a little about where you live. Are your living quarters...</b>		<b>Total</b>
		<b>%</b>
Owned or being bought by you or someone in your household		66
Rented for cash		29
Occupied without payment of cash rent		5
<b>Base:</b> All respondents		2,010

HOME\_TYPE. [RESPONSE OPTIONS WERE SHOWN IN THIS ORDER: "A ONE-FAMILY HOUSE DETACHED," "A ONE-FAMILY HOUSE ATTACHED," "A BUILDING WITH 2 OR MORE APARTMENTS," "A MOBILE HOME OR TRAILER," "BOAT, RV, VAN, ETC."]

<b>Which best describes the building where you live?</b>		<b>Total</b>
		<b>%</b>
A one-family house detached from any other house		65
A building with 2 or more apartments		18
A one-family house attached to one or more houses		10
A mobile home or trailer		6
Boat, RV, van, etc.		1
<b>Base:</b> All respondents		2,010

INSURINFO. [SHOW IF HOUSING = "OWNED OR BEING BOUGHT BY YOU OR SOMEONE IN YOUR HOUSEHOLD."]

**The next few questions are about homeowners insurance.**

INSUR1. [SHOW IF HOUSING = "OWNED OR BEING BOUGHT BY YOU OR SOMEONE IN YOUR HOUSEHOLD." RESPONDENTS WERE PROMPTED ONCE TO RESPOND IF THEY DID NOT DO SO INITIALLY. RANDOMIZE RESPONSE OPTIONS, HOLDING "HOMEOWNERS INSURANCE" AT BEGINNING OF LIST, AND HOLDING "OTHER" AND "NONE" AT END IN THAT ORDER. "NONE" WAS EXCLUSIVE.]

**Which, if any, of the following types of homeowners insurance policies do you currently have?**

*Select all that apply.*

	Total
	%
Homeowners insurance	87
Coverage for wind-related damage (either included in your homeowners policy, or additional to it)	21
Flood insurance	11
Sewer backup insurance	9
Earthquake insurance	5
Other, please specify	2
None: I don't have any of these types of insurance	9
<b>Base: Respondents whose home is owned or being bought by someone in their household</b>	<b>1,318</b>

INSUR2. [SHOW IF HOUSING = "OWNED OR BEING BOUGHT BY YOU OR SOMEONE IN YOUR HOUSEHOLD." RESPONDENTS WERE PROMPTED ONCE TO RESPOND IF THEY DID NOT DO SO INITIALLY.]

**In the past 24 months, has your insurance company informed you that they would not renew your homeowners insurance policy?**

	Total
	%
Yes	6
No	87
Not applicable: I have not had homeowners insurance in the past 24 months	8
<b>Base: Respondents whose home is owned or being bought by someone in their household</b>	<b>1,315</b>

INSUR3. [SHOW IF INSUR2 = "YES." RANDOMIZE RESPONSE OPTIONS, HOLDING "OTHER" AND "NONE" AT END IN THAT ORDER. "NONE" WAS EXCLUSIVE.]

**We're sorry to hear it. What reason or reasons, if any, did your insurance company give for not renewing your policy?**

**Select all that apply.**

	Total	%
The company is leaving my area		
Property maintenance issues, such as roof issues		
Payment issues		
Pets		
Misrepresentation or false information		
Property changes, like adding a swimming pool or making significant renovations		-
Living in a high risk area		
Making too many claims		
Age of the property		
Other, please specify		
None, they did not give me a reason		

**Base:** Respondents whose insurance company informed them that they would not renew their homeowners insurance policy in the past 24 months

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INSUR4. [SHOW IF INSUR2 = "YES." RANDOMIZE RESPONSE OPTIONS, KEEPING TOGETHER "SWITCHED...FOR A SIMILAR PRICE" WITH "SWITCHED...FOR A HIGHER PRICE," AND KEEPING TOGETHER "ACCEPTED DECREASED COVERAGE WITH THE SAME INSURER" WITH "ACCEPTED DECREASED COVERAGE WITH A NEW INSURER," AND HOLDING "MADE THE DECISION TO NO LONGER HAVE INSURANCE COVERAGE" AND "OTHER" AT END IN THAT ORDER. "MADE THE DECISION TO NO LONGER HAVE INSURANCE COVERAGE" WAS EXCLUSIVE.]

**Which, if any, of the following actions did you take when you learned that your insurance company would not renew your homeowners insurance?**

*Select all that apply.*

	Total	%
Called my insurer or broker to understand why the policy was not renewed		
Switched to another insurance company to insure my home for a <u>higher</u> price		
Switched to another insurance company to insure my home for a <u>similar</u> price		
Accepted decreased coverage with <u>the same</u> insurer (such as lower coverage limits, added exclusions, or reduced replacement cost value)		
Signed up to insure my home through my state's FAIR (Fair Access to Insurance Requirements) plan		-
Made fixes to my home so that my insurer would reinstate my policy		
Accepted decreased coverage with <u>a new</u> insurer (such as lower coverage limits, added exclusions, or reduced replacement cost value)		
Made the decision to no longer have insurance coverage		
Other, please specify		

**Base: Respondents whose insurance company informed them that they would not renew their homeowners insurance policy in the past 24 months**

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## WEATHERIZATION

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WEATHER1. [RANDOMIZE RESPONSE OPTIONS, HOLDING "OTHER" AND "NO, NONE OF THESE" AT END IN THAT ORDER. "NO, NONE OF THESE" WAS EXCLUSIVE.]

**In the past five years, have you experienced damage to your home due to any of these types of extreme weather events?**

*Select all that apply.*

	Total
	%
Hail	7
Tornado or wind storm other than a hurricane, typhoon, or cyclone	6
Hurricane, typhoon, or cyclone	6
Flood	4
Heavy snowfall or blizzard	4
Extreme cold wave	4
Extreme heat wave	3
Wildfire	1
Landslide or mudslide	1
Other, please specify	2
No, none of these	72
<b>Base: All respondents</b>	<b>2,015</b>

WEATHER2. [RANDOMIZE ORDER OF WEATHER2 AND WEATHER3. ROTATE RESPONSE SCALE.]

**How concerned, if at all, are you about extreme weather damaging your home within the next five years?**

	Total
	%
Very concerned	10
Somewhat concerned	33
Not too concerned	40
Not at all concerned	17
<b>Base: All respondents</b>	<b>1,995</b>

WEATHER3. [RANDOMIZE ORDER OF WEATHER2 AND WEATHER3. ROTATE RESPONSE OPTIONS, HOLDING "UNSURE" AT END.]

**If money were no object, do you think there are any updates that could be made to your home to help protect it from extreme weather events?**

	Total
	%
Yes, there are updates that could be done to help protect my home from extreme weather	53
No, because my home already has very good weatherization	15
No, because my home is not vulnerable to extreme weather events	10
Unsure	23
<b>Base: All respondents</b>	<b>2,000</b>

WEATHER4. [RANDOMIZE RESPONSE OPTIONS, KEEPING TOGETHER "PORTABLE GENERATOR" WITH "WHOLE-HOUSE GENERATOR," AND HOLDING "OTHER" AND "NONE OF THESE" AT END IN THAT ORDER. "NONE OF THESE" WAS EXCLUSIVE.]

**Which, if any, of these weatherization features does your home already have?**

*Select all that apply.*

	Total
	%
Weather stripping tape to seal gaps around doors and windows	32
Storm doors	25
Portable generator	16
Fire resistant roofing	15
Impact-proof windows	13
Window film or covers	11
Whole-house generator	7
Home weather station that measures weather conditions at my home	5
Hurricane shutters	4
Other, please specify	2
None of these	33
No response	2
<b>Base: All respondents</b>	<b>2,015</b>

WEATHER5. [SHOW EACH RESPONSE OPTION IF THE CORRESPONDING OPTION WAS NOT SELECTED IN WEATHER4, AND SHOW "OTHER" AND "NONE" TO ALL RESPONDENTS. IF SHOWN, RESPONSE OPTIONS WERE SHOWN IN THIS ORDER: "PORTABLE GENERATOR," "WHOLE-HOUSE GENERATOR," "HOME WEATHER STATION," "WEATHER STRIPPING TAPE," "WINDOW FILM," "STORM DOORS," "FIRE RESISTANT ROOFING," "IMPACT-PROOF WINDOWS," "HURRICANE SHUTTERS," "OTHER," "NONE."]

**If money were no object, which one of the following updates would you make next to protect your home from extreme weather?**

*If you are unsure, please make a guess.*

	Total
	%
Whole-house generator	35
Portable generator	11
Impact-proof windows	8
Fire resistant roofing	7
Weather stripping tape to seal gaps around doors and windows	7
Home weather station that measures weather conditions at my home	3
Storm doors	3
Window film or covers	3
Hurricane shutters	2
Other, please specify	4
None: I would not make any weatherization updates	17
<b>Base: All respondents</b>	<b>1,982</b>

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