



American Experiences Survey:

A Nationally Representative Multi-Mode Survey

June 2026 Omnibus Results

Overview of Methodology

Each month, Consumer Reports fields the American Experiences Survey (AES) to track consumer attitudes and behaviors over time. December results are based on interviews conducted from June 4-15, 2026. This document includes the following sections of the omnibus survey for this month: car buying, premium fuel, regenerative agriculture, outdoor home equipment, and consumer advocates.

The survey was administered by NORC at the University of Chicago through its AmeriSpeak® Panel to a nationally representative sample. Interviews were administered both online and by phone. In total NORC collected 2,001 interviews, 1,881 by web mode and 120 by phone mode, 1,892 in English and 109 in Spanish. Final data are weighted by age, gender, race/Hispanic ethnicity, housing tenure, telephone status, education, and Census Division to be proportionally representative of the US adult population.

Key demographic characteristics (after weighting is applied) of this sample are presented below:

52% female; median age of 47 years old; 58% white, non-Hispanic; 37% 4-year college graduates; and 64% have a household income of \$50,000 or more.

The margin of error for results based on the total sample is +/-2.64 percentage points at the 95% confidence level. Smaller subgroups will have larger error margins, and only those subgroups for which there are at least 100 unweighted cases are included.

TOPLINE RESULTS

The June omnibus contained five blocks of questions, one for each topic listed above. Respondents always saw the premium fuel section immediately after the car buying section, and the rest of the blocks in a random order.

The questions presented below were shown to respondents in this order within sections unless otherwise noted. Where appropriate, question wording, response answer choices, or direction of scales were randomized or rotated and those instances are noted below.

Also shown, where available, are trends over time. Not every item was asked on every recent omnibus survey, and where minor revisions to the wording of an item or response choices were made, they are noted below. Note these changes may impact comparability of results.

Prepared by CR Survey Research Department, June 2026

www.cr.org

Survey Notes for Monthly Trends

July 2025 results are based on interviews conducted from July 11-18, 2025 with a nationally representative sample of 2,064 U.S. adults.

June 2024 results are based on interviews conducted from June 7-18, 2024 with a nationally representative sample of 2,032 US adults.

June 2023 results are based on interviews conducted from June 8-20, 2023 with a nationally representative sample of 2,006 US adults.

CAR BUYING

CAR1. [RESPONDENTS WERE PROMPTED TWICE TO RESPOND IF THEY DID NOT DO SO INITIALLY. RESPONSE OPTIONS WERE SHOWN IN THIS ORDER: "YES, I HAVE BOUGHT OR LEASED," "YES, I HAVE BEEN IN THE MARKET," "NO."]

Have you been in the market to buy or lease a car or truck within the past 12 months, whether or not you have actually bought or leased one?

Please respond "Yes" if you have seriously considered buying or leasing a vehicle within the past 12 months, even if you ultimately decided not to get one in the near future.

	JUNE 2026 AES	JULY 2025 AES	JUNE 2024 AES	JUNE 2023 AES
	Total	Total	Total	Total
	%	%	%	%
Yes, I have bought or leased a car or truck within the past 12 months	19	20	19	18
Yes, I have been in the market for a car or truck within the past 12 months but haven't gotten one	16	18	17	19
No	66	62	64	63
Base: All respondents	2,001	2,064	2,032	2,006

CAR2. [SHOW IF CAR1 = "YES, I HAVE BOUGHT OR LEASED A CAR OR TRUCK WITHIN THE PAST 12 MONTHS" OR "YES, I HAVE BEEN IN THE MARKET FOR A CAR OR TRUCK WITHIN THE PAST 12 MONTHS BUT HAVEN'T GOTTEN ONE." RESPONSE OPTIONS WERE SHOWN IN THIS ORDER: "AN ELECTRIC-ONLY CAR OR TRUCK (NOT HYBRID)," "A HYBRID CAR OR TRUCK," "A PLUG-IN HYBRID CAR OR TRUCK," "A GASOLINE-POWERED CAR OR TRUCK (NOT HYBRID)," "A DIESEL-POWERED CAR OR TRUCK (NOT HYBRID)," "OTHER."]

While you were or have been in the market for a car or truck, what types have you considered?

Please select all types that you considered, even if you ended up deciding on a different type.

	JUNE 2026 AES	JULY 2025 AES	JUNE 2024 AES	JUNE 2023 AES
	Total	Total	Total	Total
	%	%	%	%
A gasoline-powered car or truck (not hybrid)	75	77	70	76
A hybrid car or truck	34	30	30	28
An electric-only car or truck (not hybrid)	15	14	17	18
A plug-in hybrid car or truck	14	13	14	15
A diesel-powered car or truck (not hybrid)	5	4	6	6
Other	1	1	0.4	1
Base: Respondents who were or have been in the market for a car or truck within the past 12 months	702	766	764	727

CAR3. [SHOW IF CAR1 = "YES, I HAVE BOUGHT OR LEASED A CAR OR TRUCK WITHIN THE PAST 12 MONTHS" OR "YES, I HAVE BEEN IN THE MARKET FOR A CAR OR TRUCK WITHIN THE PAST 12 MONTHS BUT HAVEN'T GOTTEN ONE." RANDOMIZE RESPONSE OPTIONS, HOLDING "OTHER" AT END.]

While you were or have been in the market for a car or truck, what body types have you considered?

Please select all body types that you considered, even if you ended up deciding on a different type.

	JUNE 2026 AES	JULY 2025 AES	JUNE 2024 AES	JUNE 2023 AES
	Total	Total	Total	Total
	%	%	%	%
SUV	61	64	60	62
Car	45	48	45	48
Pickup	29	26	28	28
Minivan	10	10	12	9
Sports car	10	9	11	9
Other	0.5	1	1	2
Base: Respondents who were or have been in the market for a car or truck within the past 12 months	702	766	764	727

CAR4. [SHOW IF CAR1 = "YES, I HAVE BOUGHT OR LEASED A CAR OR TRUCK WITHIN THE PAST 12 MONTHS" OR "YES, I HAVE BEEN IN THE MARKET FOR A CAR OR TRUCK WITHIN THE PAST 12 MONTHS BUT HAVEN'T GOTTEN ONE." RANDOMIZE RESPONSE OPTIONS, HOLDING "UNSURE" AT END. "UNSURE" WAS EXCLUSIVE.]

While you were or have been in the market for a car or truck, have you considered new vehicles, used vehicles, or both?

Please select all types that you considered, even if you ended up deciding on a different type.

	JUNE 2026 AES	JULY 2025 AES	JUNE 2024 AES
	Total	Total	Total
	%	%	%
Used	66	68	64
New	53	52	55
Unsure	6	5	4
Base: Respondents who were or have been in the market for a car or truck within the past 12 months	702	766	764

CAR5. [SHOW IF CAR1 = "YES, I HAVE BOUGHT OR LEASED A CAR OR TRUCK WITHIN THE PAST 12 MONTHS" OR "YES, I HAVE BEEN IN THE MARKET FOR A CAR OR TRUCK WITHIN THE PAST 12 MONTHS BUT HAVEN'T GOTTEN ONE."]

While you were or have been in the market for a car or truck, what price range(s) have you considered?

Please select all price ranges that you have considered. If you leased or are planning to lease your vehicle, select the response that reflects what you think it would cost if you paid for it in full.

	JUNE 2026 AES	JULY 2025 AES	JUNE 2024 AES	JUNE 2023 AES
	Total	Total	Total	Total
	%	%	%	%
Less than \$10,000	22	25	27	26
\$10,000 to \$14,999	19	25	-	-
\$15,000 to \$19,999	18	20	-	-
\$20,000 to \$24,999	22	25	-	-
NET: \$10,000 to \$24,999 combined for trending	43	50	41	39
\$25,000 to \$39,999	34	34	41	37
\$40,000 to \$59,999	21	18	17	21
\$60,000 or more	9	8	8	7
Base: Respondents who were or have been in the market for a car or truck within the past 12 months	702	766	764	727

CAR6. [SHOW IF CAR1 = "YES, I HAVE BOUGHT OR LEASED A CAR OR TRUCK WITHIN THE PAST 12 MONTHS" OR "YES, I HAVE BEEN IN THE MARKET FOR A CAR OR TRUCK WITHIN THE PAST 12 MONTHS BUT HAVEN'T GOTTEN ONE." RESPONDENTS COULD SELECT UP TO THREE RESPONSES. RANDOMIZE RESPONSE OPTIONS, HOLDING "OTHER," "UNSURE," AND "NOT APPLICABLE" AT END IN THAT ORDER. "UNSURE" AND "NOT APPLICABLE" WERE EXCLUSIVE.]

If you were to buy or lease a new vehicle today, what would be the most influential sources of information for your decision about your new vehicle?

Please choose up to three.

	JUNE 2026 AES	JULY 2025 AES	JUNE 2024 AES	JUNE 2023 AES
	Total	Total	Total	Total
	%	%	%	%
Consumer Reports	32	31	32	29
Recommendations from friends, family, coworkers, or other people you know	31	31	36	39
Kelley Blue Book	30	29	31	32
User reviews	29	31	28	34
Salesperson at the dealership	16	15	16	14
Social media, such as Reddit, YouTube, TikTok, or Instagram	15	14	11	14
Car and Driver	10	13	14	13
Autotrader	9	7	9	7
Edmunds	8	8	9	7
JD Power & Associates	6	5	8	8
Motor Trend	6	6	8	5
Advertisements	6	6	7	6
Other, please specify	6	6	6	5
Unsure	7	7	5	4
Not applicable; I will never buy or lease a new vehicle	2	4	3	6
Base: Respondents who were or have been in the market for a car or truck within the past 12 months	702	766	764	727

CAR7. [SHOW IF CAR1 = "YES, I HAVE BOUGHT OR LEASED A CAR OR TRUCK WITHIN THE PAST 12 MONTHS" OR "YES, I HAVE BEEN IN THE MARKET FOR A CAR OR TRUCK WITHIN THE PAST 12 MONTHS BUT HAVEN'T GOTTEN ONE." RESPONDENTS COULD SELECT UP TO THREE RESPONSES. RANDOMIZE RESPONSE OPTIONS, HOLDING "OTHER," "UNSURE," AND "NOT APPLICABLE" AT END IN THAT ORDER. "UNSURE" AND "NOT APPLICABLE" WERE EXCLUSIVE.]

Now we'll ask the same question about used vehicles. If you were to buy or lease a used vehicle today, what would be the most influential sources of information for your decision about your used vehicle?

Please choose up to three.

	JUNE 2026 AES	JULY 2025 AES	JUNE 2024 AES
	Total	Total	Total
	%	%	%
Kelley Blue Book	39	36	40
Recommendations from friends, family, coworkers, or other people you know	31	32	37
User reviews	30	30	33
Consumer Reports	28	30	28
Social media, such as Reddit, YouTube, TikTok, or Instagram	14	12	12
Car and Driver	11	15	12
Autotrader	11	11	9
Salesperson at the dealership	10	13	12
Edmunds	7	9	8
JD Power & Associates	7	7	7
Advertisements	6	5	5
Motor Trend	4	5	6
Other, please specify	7	7	5
Unsure	7	6	4
Not applicable; I will never buy or lease a used vehicle	3	4	4
Base: Respondents who were or have been in the market for a car or truck within the past 12 months	702	766	764

CAR8. [RESPONDENTS WERE PROMPTED ONCE TO RESPOND IF THEY DID NOT DO SO INITIALLY. RANDOMIZE GRID ITEMS AND ROTATE RESPONSE SCALE.]

Imagine that you were in the market for a car or truck. If you had access to <u>expert reviews and ratings</u> on the following features in the vehicles you were considering, how helpful, if at all, would that be to your decision?			
Blind spot warning	JUNE 2026 AES	JULY 2025 AES	JUNE 2024 AES
	%	%	%
Very helpful	54	54	57
Somewhat helpful	34	32	31
Not too helpful	7	8	6
Not helpful at all	5	4	3
No response	-	2	3
Base: All respondents	1,996	2,064	2,032
Visibility aids like cameras and sensors	JUNE 2026 AES	JULY 2025 AES	JUNE 2024 AES
	%	%	%
Very helpful	54	55	54
Somewhat helpful	34	33	33
Not too helpful	7	7	7
Not helpful at all	4	4	3
No response	-	2	2
Base: All respondents	1,995	2,064	2,032
Automatic emergency braking system	JUNE 2026 AES	JULY 2025 AES	JUNE 2024 AES
	%	%	%
Very helpful	43	43	43
Somewhat helpful	39	39	38
Not too helpful	13	11	11
Not helpful at all	6	5	5
No response	-	2	3
Base: All respondents	1,991	2,064	2,032
Bluetooth calling (sound quality, connection quality)	JUNE 2026 AES	JULY 2025 AES	JUNE 2024 AES
	%	%	%
Very helpful	40	41	39
Somewhat helpful	37	36	36
Not too helpful	15	14	15
Not helpful at all	8	7	7
No response	-	2	3
Base: All respondents	1,991	2,064	2,032

CAR8. [CONTINUED.]

<i>Lane keeping systems</i>	JUNE 2026 AES	JULY 2025 AES	JUNE 2024 AES
	%	%	%
Very helpful	34	35	35
Somewhat helpful	42	38	40
Not too helpful	17	17	14
Not helpful at all	8	7	8
No response	-	2	3
Base: All respondents	1,991	2,064	2,032
<i>Interior storage, such as the glove box, center console, open storage bins</i>	JUNE 2026 AES	JULY 2025 AES	JUNE 2024 AES
	%	%	%
Very helpful	32	32	34
Somewhat helpful	44	44	42
Not too helpful	17	16	16
Not helpful at all	7	5	5
No response	-	2	3
Base: All respondents	1,995	2,064	2,032
<i>Adaptive cruise control</i>	JUNE 2026 AES	JULY 2025 AES	JUNE 2024 AES
	%	%	%
Very helpful	32	33	34
Somewhat helpful	42	40	38
Not too helpful	17	17	18
Not helpful at all	9	8	7
No response	-	2	3
Base: All respondents	1,990	2,064	2,032
<i>How distracting the controls are while driving (e.g. audio system, climate control)</i>	JUNE 2026 AES	JULY 2025 AES	JUNE 2024 AES
	%	%	%
Very helpful	31	33	33
Somewhat helpful	43	43	37
Not too helpful	19	16	19
Not helpful at all	7	7	8
No response	-	2	3
Base: All respondents	1,992	2,064	2,032

CAR8. [CONTINUED.]

<i>Ease of adjusting or turning off safety warnings</i>	JUNE 2026 AES	JULY 2025 AES	JUNE 2024 AES
	%	%	%
Very helpful	31	35	30
Somewhat helpful	42	39	42
Not too helpful	20	18	19
Not helpful at all	7	6	6
No response	-	2	3
Base: All respondents	1,995	2,064	2,032
<i>Audio system features</i>	JUNE 2026 AES	JULY 2025 AES	JUNE 2024 AES
	%	%	%
Very helpful	30	33	30
Somewhat helpful	45	46	46
Not too helpful	18	14	16
Not helpful at all	7	5	5
No response	-	2	3
Base: All respondents	1,992	2,064	2,032

PREMIUM FUEL

GAS1. [RESPONDENTS WERE PROMPTED ONCE TO RESPOND IF THEY DID NOT DO SO INITIALLY. GRID ITEMS DISPLAYED IN ORDER SHOWN. RESPONSE OPTIONS WERE SHOWN IN THIS ORDER: "87 REGULAR," "89 MIDGRADE," "91/93 PREMIUM."]

Imagine that you have a brand new car. You want to make sure you're giving it the right kind of gas, so you read the instructions inside the fuel door. How would you interpret each of the following instructions if it was written on the fuel door? Which type of gas would you use in each situation?	
Regular (87 octane) minimum	Total
	%
87 regular	88
89 midgrade	9
91/93 premium	3
Base: All respondents	1,981

GAS1. [CONTINUED.]

87 octane or higher	Total
	%
87 regular	65
89 midgrade	29
91/93 premium	6
Base: All respondents	1,970
Regular (87 octane) minimum, premium (91 octane) recommended	Total
	%
87 regular	33
89 midgrade	23
91/93 premium	43
Base: All respondents	1,975
Premium (91 octane) recommended	Total
	%
87 regular	15
89 midgrade	8
91/93 premium	77
Base: All respondents	1,974
Premium (91 octane) recommended for best performance	Total
	%
87 regular	15
89 midgrade	14
91/93 premium	72
Base: All respondents	1,982
Premium (91 octane) recommended, lower octane can cause driving issues and engine knocking	Total
	%
87 regular	12
89 midgrade	11
91/93 premium	78
Base: All respondents	1,978
Premium (91 octane) required	Total
	%
87 regular	11
89 midgrade	7
91/93 premium	83
Base: All respondents	1,978

REGENERATIVE AGRICULTURE

AG1. [RANDOMIZE RESPONSE OPTIONS, HOLDING "I HAVE NOT HEARD OF ANY OF THESE" AT END. "I HAVE NOT HEARD OF ANY OF THESE" WAS EXCLUSIVE.]

Which, if any, of the following phrases have you heard of?

Select all that apply.

	JUNE 2026 AES	JUNE 2023 AES
	%	%
Organic farming or organic agriculture	67	72
Sustainable farming or sustainable agriculture	59	57
Regenerative farming or regenerative agriculture	24	18
Climate-smart farming or climate-smart agriculture	18	19
I have not heard of any of these	19	17
Base: All respondents	2,001	2,006

AG2. [RANDOMIZE RESPONSE OPTIONS, HOLDING "OTHER " AND "NONE OF THESE" AT END IN THAT ORDER. "NONE OF THESE" WAS EXCLUSIVE.]

Which, if any, of the following practices are important to you when choosing which foods to buy?

Select all that apply.

	Total
	%
Support for local farms	55
Reduced use of synthetic fertilizers, herbicides, and pesticides	46
No routine use of antibiotics in healthy animals	41
Avoiding GMOs	38
Protection of the environment, soil health, or air or water quality	36
Fair conditions for farmers and farmworkers	36
Animals not spending most of their time confined	34
Eco-friendly, minimal, or recyclable packaging	32
Other, please specify	2
None of these	17
Base: All respondents	2,001

AG3. [RESPONDENTS WERE PROMPTED ONCE TO RESPOND IF THEY DID NOT DO SO INITIALLY. RANDOMIZE GRID ITEMS AND ROTATE RESPONSE SCALE.]

How concerned are you, if at all, about each of the following issues <u>related to how food is produced?</u>	
Food safety	Total
	%
Very concerned	61
Somewhat concerned	29
Not too concerned	8
Not concerned at all	2
Base: All respondents	1,996
Water or air pollution	Total
	%
Very concerned	49
Somewhat concerned	37
Not too concerned	11
Not concerned at all	3
Base: All respondents	1,995
Pesticide and herbicide use	Total
	%
Very concerned	48
Somewhat concerned	37
Not too concerned	12
Not concerned at all	3
Base: All respondents	1,992
Loss of natural habitats, such as for bees and other pollinators	Total
	%
Very concerned	45
Somewhat concerned	38
Not too concerned	13
Not concerned at all	4
Base: All respondents	1,994
Animal welfare	Total
	%
Very concerned	40
Somewhat concerned	40
Not too concerned	16
Not concerned at all	5
Base: All respondents	1,995

AG3. [CONTINUED.]

Climate change	Total
	%
Very concerned	39
Somewhat concerned	31
Not too concerned	19
Not concerned at all	12
Base: All respondents	1,996
Deforestation	Total
	%
Very concerned	39
Somewhat concerned	41
Not too concerned	15
Not concerned at all	5
Base: All respondents	1,988
Soil health or land degradation	Total
	%
Very concerned	35
Somewhat concerned	44
Not too concerned	16
Not concerned at all	5
Base: All respondents	1,992

AG4. [RANDOMIZE RESPONSE OPTIONS, HOLDING "NONE OF THESE" AT END. "NONE OF THESE" WAS EXCLUSIVE.]

Below is a list of seals and claims that may appear on a food label. Please indicate which of these, if any, you have used in the past 12 months to help you decide what foods to buy.

Select all that apply.

	Total
	%
USDA Organic	48
Non-GMO Project Verified	31
Fair Trade	21
Certified Plant Based	18
Animal Welfare Approved	14
Vegan	13
Rainforest Alliance Certified	8
Carbon Neutral	7
Regenerative Organic Certified (ROC)	7
Land to Market Verified	5
Marine Stewardship Council	3
Certified Regenerative by AGW	3
None of these	33
Base: All respondents	2,001

AG5. [RANDOMIZE RESPONSE OPTIONS, HOLDING "NONE OF THE ABOVE" AND "UNSURE" AT END IN THAT ORDER. "NONE OF THE ABOVE" AND "UNSURE" WERE EXCLUSIVE.]

Which of the following do you associate with the word 'organic' on a food label?

Select all that apply.

	Total
	%
The food is grown without synthetic fertilizers, herbicides, or pesticides	68
The food is produced without genetically modified organisms (GMOs)	50
Farm animals are raised without antibiotics or added growth hormones	47
The food is locally grown or produced	20
Farmers use practices that improve soil health	17
Farm animals have access to the outdoors	16
Farms meet standards for animal welfare beyond basic legal requirements	16
Farmers use practices that reduce greenhouse gas emissions	12
Farmworkers are treated fairly	7
None of the above	4
Unsure	10
Base: All respondents	2,001

AG6. [RESPONDENTS WERE PROMPTED ONCE TO RESPOND IF THEY DID NOT DO SO INITIALLY. RESPONSE OPTIONS WERE SHOWN IN THIS ORDER: "YES," "ONLY FOR CERTAIN TYPES OF FOOD," "NO."]

Regenerative farming is a way of growing food that aims to keep the soil and land healthy. For example, farmers may grow different crops in the same field from year to year, use fewer chemical fertilizers or pesticides, or move grazing animals to different areas in a planned way to give the land time to recover.

Would you pay more for food grown using these practices if it was the same as regular food in every other way?

	Total
	%
Only for certain types of food	46
Yes	30
No	25
Base: All respondents	1,994

AG7. [SHOW IF AG6 = "YES" OR "ONLY FOR CERTAIN TYPES OF FOOD." RESPONDENTS COULD SELECT UP TO FIVE RESPONSES. RANDOMIZE RESPONSE OPTIONS, HOLDING "OTHER FOODS, PLEASE SPECIFY" AND "NONE OF THESE" AT END IN THAT ORDER. "NONE OF THESE" WAS EXCLUSIVE.]

For which, if any, of the following types of food would it be especially important to you that they are raised or grown with regenerative farming practices?

Select up to five.

	Total
	%
Fruits and vegetables	74
Meat or poultry	60
Eggs and dairy products like milk and cheese	54
Grains, like rice, pasta, bread, or cereal	48
Beans or lentils	29
Coffee, tea, or chocolate	26
Seafood	23
Other foods, please specify	0.4
None of these	7
Base: Respondents who said they would pay more for at least some foods grown using regenerative practices	1,490

AG8. [RESPONDENTS WERE PROMPTED ONCE TO RESPOND IF THEY DID NOT DO SO INITIALLY. ROTATE TERMS IN STEM AND GRID ITEMS TO MATCH. RANDOMIZE RESPONSE OPTIONS, HOLDING "ABOUT THE SAME" AND "UNSURE" AT END IN THAT ORDER.]

Which type of farming methods would you expect to produce food that is better tasting or more nutritious, or do you think they would be about the same?	
Better tasting	Total
	%
About the same	36
Regenerative agriculture	27
Standard agriculture	12
Unsure	26
Base: All respondents	1,991
More nutritious	Total
	%
Regenerative agriculture	35
About the same	29
Standard agriculture	12
Unsure	24
Base: All respondents	1,986

AG9. [RANDOMIZE RESPONSE OPTIONS, HOLDING "NONE " AND "UNSURE" AT END. "NONE " AND "UNSURE" WERE EXCLUSIVE.]

What role, if any, do you think the federal government should play in regenerative agriculture?	
Select <u>all</u> that apply.	
	Total
	%
Support research on regenerative farming practices	47
Certify products that meet regenerative agriculture standards, similar to how they certify organic products	45
Provide financial incentives to farmers who use regenerative practices	44
Set standards for what counts as regenerative agriculture	43
Provide technical assistance or expert advice to farmers who want to use regenerative practices	39
None: the federal government should not play any role in regenerative agriculture	8
Unsure	22
Base: All respondents	2,001

OUTDOOR HOME EQUIPMENT

HOME_TYPE. [RESPONDENTS WERE PROMPTED ONCE TO RESPOND IF THEY DID NOT DO SO INITIALLY. RESPONSE OPTIONS WERE SHOWN IN THIS ORDER: "A ONE-FAMILY HOUSE DETACHED FROM ANY OTHER HOUSE," "A ONE-FAMILY HOUSE ATTACHED TO ONE OR MORE HOUSES," "A BUILDING WITH 2 OR MORE APARTMENTS," "A MOBILE HOME OR TRAILER," "BOAT, RV, VAN."]

Which best describes the building where you live?	
	Total
	%
A one-family house detached from any other house	68
A building with 2 or more apartments	19
A one-family house attached to one or more houses	8
A mobile home or trailer	4
Boat, RV, van	1
Base: All respondents	1,996

YARD_INFO.

The next questions are about outdoor areas and equipment at your home.

YARD1. [RESPONDENTS WERE PROMPTED ONCE TO RESPOND IF THEY DID NOT DO SO INITIALLY.]

Do you have an outdoor storage shed at your home, such as a shed in your yard, driveway, or other outdoor area?	
	Total
	%
Yes	51
No	49
Base: All respondents	2,000

YARD2. [SHOW IF YARD1 = "YES." RANDOMIZE RESPONSE OPTIONS, KEEPING TOGETHER "NON-POWERED LAWN OR GARDENING TOOLS," "OUTDOOR POWER EQUIPMENT," AND "HAND TOOLS OR HOME REPAIR SUPPLIES " IN RANDOM ORDER, AND HOLDING "OTHER " AT END.]

Which, if any, of the following items are stored in your household's outdoor storage shed?	
Select <i>all</i> that apply.	
	Total
	%
Outdoor power equipment, such as a lawn mower, leaf blower, or snow blower	65
Non-powered lawn or gardening tools, such as rakes, shovels, or pruning shears	64
Hand tools or home repair supplies, like a hammer or screwdriver	50
Chemicals, such as gasoline, pesticides, fertilizer, or paint	44
Bicycles, scooters, or other recreational equipment	40
Household items or overflow storage	40
Holiday or seasonal decorations	37
Outdoor furniture, cushions, or other patio items	33
Pool, beach, or camping or sports equipment	28
Other, please specify	5
Base: Respondents who have an outdoor storage shed at their home	1,026

YARD3. [RESPONDENTS WERE PROMPTED ONCE TO RESPOND IF THEY DID NOT DO SO INITIALLY.]

A pole saw is a saw attached to a long pole, often used to trim tree branches.	
Do you or anyone in your household own a pole saw?	
	Total
	%
Yes	35
No	65
Base: All respondents	1,999

YARD4. [SHOW IF YARD3 = "YES."]

How often do you or others in your household use that pole saw?	
	Total
	%
At least once a week	1
A few times a month	8
A few times a year	56
Once a year	20
Less often than once a year	12
Never	3
Base: Respondents who have a pole saw	
	676

YARD5. [RESPONDENTS WERE PROMPTED ONCE TO RESPOND IF THEY DID NOT DO SO INITIALLY. RANDOMIZE RESPONSE OPTIONS, HOLDING "OTHER " AND "NONE " AT END. "NONE" WAS EXCLUSIVE.]

Which, if any, of the following types of screen doors do you have at your home?	
<i>Select <u>all</u> that apply.</i>	
	Total
	%
Hinged screen door, which opens and closes like a regular door	39
Sliding screen door, which slides open and closed, such as on a patio or balcony door	33
Removable magnetic mesh screen door, which hangs over a doorway and closes with magnets in the middle	6
Other, please specify	1
None: my home has no screen doors	34
Base: All respondents	
	2,001

YARD6. [SHOW IF YARD5 = "HINGED SCREEN DOOR," "SLIDING SCREEN DOOR," "REMOVABLE MAGNETIC MESH SCREEN DOOR" OR "OTHER."]

How often, if at all, do you or others in your household use any screen door at home when the weather is suitable?	
<i>By "use," we mean leaving the main door open but keeping the screen door closed to let in air or light.</i>	
	Total
	%
Often	51
Sometimes	28
Rarely	15
Never	6
Base: Respondents who have any type of screen door at their home	
	1,363

CONSUMER ADVOCATES

CR_INFO.

The next few questions are about consumer advocacy organizations. These nonprofit organizations work to protect and inform consumers by investigating consumer problems, advocating for consumer protections, and helping people take action.

CR1. [RESPONDENTS COULD SELECT UP TO 3 RESPONSES. RANDOMIZE RESPONSE OPTIONS, HOLDING "OTHER " AND "NONE OF THESE" AT END. "NONE OF THESE" WAS EXCLUSIVE.]

Which, if any, of the following consumer issues would you be most interested in supporting a consumer advocacy organization to work on?

Select up to three.

	Total
	%
Fighting scams and fraud	40
Reducing harmful contaminants in food or consumer products	36
Protecting people's privacy and personal data	33
Working to make utility bills more affordable	30
Fighting unfair price increases or shrinking package sizes	28
Getting unsafe products out of the marketplace	25
Fighting hidden fees and junk fees	21
Addressing home insurance costs and availability	15
Making cars safer and more reliable	13
Making artificial intelligence work better for consumers	7
Other, please specify	1
None of these	8
Base: All respondents	2,001

CR2. [RANDOMIZE RESPONSE OPTIONS, HOLDING "OTHER " AND "I DON'T GENERALLY HEAR ABOUT ISSUES LIKE THESE" AT END IN THAT ORDER. "I DON'T GENERALLY HEAR ABOUT ISSUES LIKE THESE" WAS EXCLUSIVE.]

In which, if any, of the following ways do you generally learn about consumer issues like these?

Select all that apply.

	Total
	%
Hearing about it in the news	57
Hearing about it from friends, family, neighbors, or coworkers	45
Seeing it on social media	45
Reading an investigative report or article	35
Hearing about it in a podcast or radio show	22
Watching a video explainer	16
Reading about it in an email newsletter	16
Other, please specify	2
I don't generally hear about issues like these	10
Base: All respondents	2,001

CR3. [RANDOMIZE RESPONSE OPTIONS, HOLDING "OTHER " AND "NONE OF THESE" AT END. "NONE OF THESE" WAS EXCLUSIVE.]

Which, if any, of the following actions would make you more likely to pay membership dues or donate money to a consumer advocacy organization?

Select all that apply.

	Total
	%
Stopping companies from profiting from unfair or deceptive practices	38
Working to lower prices for consumers	38
Getting harmful or unsafe products off the market	36
Helping consumers find better deals or know the best time to buy	27
Providing guidance on which products or services to buy	22
Other, please specify	1
None of these	33
Base: All respondents	2,001

CONTACT:

Noemi Altman
Senior Program Leader
Noemi.Altman@consumer.org