# Form **8879-EO**

OMB	No.	1545-187

IRS e-file Signature Authorization for an Exempt Organization

For calendar year 2014, or fiscal year beginning 06/01\_\_\_\_, 2014, and ending 05/31\_\_\_\_, 20 15\_\_,

Do not send to the IRS. Keep for your records.

Department of the Treasury Internal Revenue Service	▶ Information about Form 8879-EO and its instr	ructions is at www.irs.gov/form88	79eo.	
Name of exempt organization	A STATE OF THE STA	100	Employer identi	fication number
	ON OF UNITED STATES INC.		13-1776	5434
Name and title of officer				
ERIC WAYNE, '		0-1-1		
	eturn and Return Information (Whole Dollars			
check the box on line leave line 1b, 2b, 3b, on the applicable line back form 990 check form 990-EZ check	k here b Total revenue, if any (Form	nat line for the return being finenter -0-). But, if you entered Part VIII, column (A), line 12) 990-EZ, line 9)	led with this fo d -0- on the re 1b 2b	rm was blank, then turn, then enter -0-
3a Form 1120-POL c		OL, line 22)		
4a Form 990-PF chec	가게 없는 사람들은 모양하는 사람들은 모양하는 사람들은 모양하는 사람들은 모양하는 보다 보고 있는 사람들은 보고 있는 사람들은 보고 있는 사람들은 사람들은 사람들은 사람들은 사람들이 되었다. 그런 사람들은 사람들은 사람들은 사람들은 사람들은 사람들은 사람들은 사람들은			
5a Form 8868 check	here b Balance Due (Form 8868, Part	i, line 30 or Part II, line 60)	5b	
Part II Declaration	n and Signature Authorization of Officer			
are true, correct, and organization's electron to send the organization the transmission, (b) the authorize the U.S. Tre financial institution accreturn, and the financia Agent at 1-888-353-45 involved in the process resolve issues related	ectronic return and accompanying schedules and scomplete. I further declare that the amount in Partic return. I consent to allow my intermediate servicin's return to the IRS and to receive from the IRS (are reason for any delay in processing the return or asury and its designated Financial Agent to initiate ount indicated in the tax preparation software for pall institution to debit the entry to this account. To make the account of the electronic payment of taxes to receive to the payment. I have selected a personal identification of the organization's consent to electronic payment to electronic payment.	I above is the amount shown be provider, transmitter, or election and acknowledgement of recording and (c) the date of any an electronic funds withdraw because of the organization's evoke a payment, I must continent (settlement) date. I also confidential information necessication number (PIN) as my signature.	on the copy of tectronic return of eight or reason refund. If appl al (direct debit) federal taxes cact the U.S. Treauthorize the fisary to answer	he riginator (ERO) for rejection of icable, I entry to the owed on this assury Financial nancial institutions inquiries and
Officer's PIN: check of	ne box only			
X I authorize K	PMG LLP  ERO firm name		0 7 0 3 r five numbers, but	as my signature
being filed with	ation's tax year 2014 electronically filed return. If I a a state agency(ies) regulating charities as part o my PIN on the return's disclosure consent screen.	have indicated within this reti	urn that a copy	of the return is the aforementioned
If I have indica	f the organization, I will enter my PIN as my signa ted within this return that a copy of the return is be tate program, I will enter my PIN on the return's di	eing filed with a state agency(	year 2014 electies) regulating	ctronically filed return charities as part of
Officer's signature	658	Date ▶	2/17/16	>
	tion and Authentication			
ERO's EFIN/PIN. Ente	your six-digit electronic filing identification			
number (EFIN) follower	d by your five-digit self-selected PIN.	[1 3]	4   0   7   3   do not enter a	6   8   4   7   6
indicated above. I con	numeric entry is my PIN, which is my signature of irm that I am submitting this return in accordance zed IRS e-#I/O Providers for Business Returns.	n the 2014 electronically filed with the requirements of Pub	return for the o	organization ized e-File (MeF)
ERO's signature	1 Juny King Mills	Date ▶	1/2//2010	
	ERO Must Retain This Form Do Not Submit This Form To the IRS			orm 8879-FO (2014)
Can Danamuraule Dadus	tion Act Natice see back of form		F	orm 88/9-FU/2014

JSA 4E1676 1.000

# **Return of Organization Exempt From Income Tax**

Department of the Treasury Internal Revenue Service

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

OMB No. 1545-0047

Inspection

▶ Do not enter Social Security numbers on this form as it may be made public.

•	Information	about Fo	orm 990 and	its instruct	ions is at wv	vw.irs.gov/form990.
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A I	or tn	e 201	4 calendar year, or tax year beginning $06/01$ , 2014, and	a enaing		05/31	, <b>20</b> 15		
R o	heck if ap	nliaahla	C Name of organization		D Employer ide	entification	number		
	_		CONSUMERS UNION OF UNITED STATES INC.						
	Addre chang		Doing Business As CONSUMER REPORTS		13-1776	5434			
	Name	change	Number and street (or P.O. box if mail is not delivered to street address)	E Telephone number					
	Initial	return	101 TRUMAN AVENUE		(914) 37				
	Termi	nated	City or town, state or province, country, and ZIP or foreign postal code						
	Amen return		YONKERS, NY 10703-1057		<b>G</b> Gross receip	ts \$ 3	49,545	,278.	
	Applic pendi	ation	F Name and address of principal officer: MARTA L. TELLADO		H(a) Is this a ground		Yes	X No	
		9	101 TRUMAN AVENUE YONKERS, NY 10703-1057		H(b) Are all subord		Yes	No	
ī	Tax-ex	empt st	atus: X 501(c)(3) 501(c) ( ) <b>◄</b> (insert no.) 4947(a)(1) or	527	If "No," attac	ch a list. (see	nstructions)		
J	Websi	te: 🕨	WWW.CONSUMERREPORTS.ORG		H(c) Group exem	ption number	<b>•</b>		
K	Form o	of organ	ization: X Corporation Trust Association Other	L Year of format	tion: 1936 <b>M</b>	State of leg	al domicile	NY	
	art I		mmary						
			/ describe the organization's mission or most significant activities: CONSUMER	REPORTS	(CR)'S MI	SSION	IS		
ė			WORK FOR A FAIR, JUST AND SAFE MARKETPLACE FOR A						
auc			TO EMPOWER CONSUMERS TO PROTECT THEMSELVES.						
ern	2		this box if the organization discontinued its operations or disposed of	more than 25%	of its not assets				
Governance	3		er of voting members of the governing body (Part VI, line 1a)			3		18.	
			er of independent voting members of the governing body (Part VI, line 1b)			4		18.	
ies			number of individuals employed in calendar year 2014 (Part V, line 1a)			5		710.	
Activities &						6		18.	
Act			number of volunteers (estimate if necessary)				2 10	9,384	
			unrelated business revenue from Part VIII, column (C), line 12			7a			
	D	Net ur	nrelated business taxable income from Form 990-T, line 34	<del></del>	Prior Year	7b	· · · · · · · · · · · · · · · · · · ·	6,069	
Revenue			W - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 -				Current Y		
	8	Contri	ibutions and grants (Part VIII, line 1h).	DR C	30,449,81		31,33		
	9	Progra	am service revenue (Part VIII, line 2g)  ment income (Part VIII, column (A), lines 3, 4, and 7d)  COPY FO  PUBLIC INSPE	CTION	236,178,00		229,51		
	10	IIIVESI	36.		9,941				
	11		revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)		1,722,29			4,592	
	12		revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)		269,263,64		264,463		
	13		s and similar amounts paid (Part IX, column (A), lines 1-3)		616,70	18.	54	3,875	
	14	Benef	its paid to or for members (Part IX, column (A), line 4)			0			
es	15		es, other compensation, employee benefits (Part IX, column (A), lines 5-10)		91,254,01	.0.	91,33		
Expenses	16a	Profes	ssional fundraising fees (Part IX, column (A), line 11e)		54,84	16.	4	4,291	
ă	b	Total t	fundraising expenses (Part IX, column (D), line 25) ▶ 9,653,968.						
ш	17	Other	expenses (Part IX, column (A), lines 11a-11d, 11f-24e)	1	L66,822,33	8. 1	L63,14	7,765	
	18	Total	expenses. Add lines 13-17 (must equal Part IX, column (A), line 25)	2	258,747,90	2. 2	255,07	5,307	
	19	Rever	nue less expenses. Subtract line 18 from line 12		10,515,74	5.	9,38	8,136	
Net Assets or Fund Balances				Begin	ning of Current \	/ear	End of Ye	ar	
sets	20	Total a	assets (Part X, line 16)		119,900,24	1.	127,74	0,422	
AB	21	Total I	liabilities (Part X, line 26)		253,271,42	6. 2	257,630	0,565	
NE E	22	Net as	ssets or fund balances. Subtract line 21 from line 20.	1	L66,628,81	.5	L70,109	9,857	
Pa	rt II	Siç	gnature Block						
Un	der per	nalties o	of perjury, Ledeclare that I have examined this return, including accompanying schedules a	and statements, a	and to the best of	my knowl	edge and b	elief, it is	
true	e, corre	ct, and	complete. Declaration of preparer (other than officer) is based on all information of which pr	eparer has any k	nowledge.				
Sig			Signature of officer		Date				
He	re								
			Type or print name and title						
		Print/	Type preparer's name Preparer's signature [	Date	Check	if PTIN			
Paid		MAR	Y-EVELYN ANTONETTI	1/29/2016	self-employ	'	431862	2	
	parer		sname ▶ KPMG LLP		Firm's EIN	13-556			
Use	Only		saddress > 345 PARK AVENUE NEW YORK, NY 10154-0102			212-75			
Mav	the II		cuss this return with the preparer shown above? (see instructions)		. 110110 110.	X		No	
				<del></del>	<u></u>	<u> </u>			

For Paperwork Reduction Act Notice, see the separate instructions.

Form **990** (2014)

# Form **8868**

(Rev. January 2014)

Department of the Treasury Internal Revenue Service

# Application for Extension of Time To File an Exempt Organization Return

► File a separate application for each return.
► Information about Form 8868 and its instructions is at www.irs.gov/form8868.

OMB No. 1545-1709

Form **8868** (Rev. 1-2014)

ilitelliai K	evenue Service			90.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		
	are filing for an Automatic 3-Month Extension, o					<b>&gt;</b> X
•	are filing for an Additional (Not Automatic) 3-Mo			, , ,	,	000
	complete Part II unless you have already been gra					
a corpo 8868 to Return	nic filing (e-file). You can electronically file Form ration required to file Form 990-T), or an addition request an extension of time to file any of the for Transfers Associated With Certain Persona ons). For more details on the electronic filing of the	nal (not aut forms liste Il Benefit (	tomatic) 3-month exter ed in Part I or Part II w Contracts, which mus	nsion of time. You can ele ith the exception of Form t be sent to the IRS in	ectronic m 8870 n paper	ally file Form , Information format (see
Part I	Automatic 3-Month Extension of Time. On	nly submit	original (no copies no	eeded).		
A corpo	ration required to file Form 990-T and requesting	an automa	atic 6-month extension	- check this box and comp	olete	
Part I or	nly					▶∟
All othe	r corporations (including 1120-C filers), partnersh	ips, REMIC	Cs, and trusts must use	Form 7004 to request an e	extension	n of time
to file in	acome tax returns.			Enter filer's identifying		
Туре о	Name of exempt organization or other filer, see in	structions.		Employer identification nun	nber (EIN	) or
print				12 1556424		
File by the	CONSUMERS UNION OF UNITED STA  Number, street, and room or suite no. If a P.O. bo			13-1776434		
due date f	or	x, see ilistiut	Stions.	Social security number (SSI	N)	
filing your return. See		a foreign ad	dress see instructions			
instruction	s. YONKERS, NY 10703-1057	a roroigir aa	aroos, ooo mondono.			
<b></b>	<u> </u>	'- (- /C')				0 1
Enter th	e Return code for the return that this application	is for (file a	a separate application to	or each return)		[ ]
Applica	tion	Return	Application			Return
ls For		Code	Is For			Code
Form 99	90 or Form 990-EZ	01	Form 990-T (corporat		07	
Form 99		02	Form 1041-A	,		08
Form 4	720 (individual)	03	Form 4720 (other tha	ın individual)		09
Form 99	90-PF	04	Form 5227			10
Form 99	90-T (sec. 401(a) or 408(a) trust)	05	Form 6069			11
Form 99	90-T (trust other than above)	06	Form 8870			12
Telep If the If this for the value	on the care of ►MR MICHAEL MARTI  whone No. ► 914 378-2000  organization does not have an office or place of labeled as is for a Group Return, enter the organization's for whole group, check this box ►	L I business ir ur digit Gro f it is for pa ion is for.	FAX No. ▶  n the United States, checked the pup Exemption Number (art of the group, checked)	ck this box (GEN)	  If	>  this is attach
un for •	til01/15_, 20_16_, to file the rethe organization's return for:  calendar year 20 or  x tax year beginning06/0	exempt org	ganization return for the	e organization named abo		
2 If t	the tax year entered in line 1 is for less than 12 m	ionins, chec	ck reason: Initial r	eturn Final return		
3a If	this application is for Form 990-BL, 990-PF, 99	90-T, 4720	, or 6069, enter the	tentative tax, less any		
	nrefundable credits. See instructions.	,		- 1	3a \$	0
	this application is for Form 990-PF, 990-T,	4720, or	6069, enter any re			
	timated tax payments made. Include any prior yea				3b \$	0
	lance due. Subtract line 3b from line 3a. Include		ent with this form, if re	quired, by using EFTPS		
	lectronic Federal Tax Payment System). See instru				3c \$	0
	If you are going to make an electronic funds withdrawa	I (direct deb	it) with this Form 8868, se	ee Form 8453-EO and Form	8879-EO	for payment
instructio	ons.					

For Privacy Act and Paperwork Reduction Act Notice, see instructions.

Form 8868 (Rev. 1-2014) Page 2 Х • If you are filing for an Additional (Not Automatic) 3-Month Extension, complete only Part II and check this box . . . . . . Note. Only complete Part II if you have already been granted an automatic 3-month extension on a previously filed Form 8868. If you are filing for an Automatic 3-Month Extension, complete only Part I (on page 1). Additional (Not Automatic) 3-Month Extension of Time. Only file the original (no copies needed). Part II Enter filer's identifying number, see instructions Name of exempt organization or other filer, see instructions. Employer identification number (EIN) or Type or CONSUMERS UNION OF UNITED STATES INC. 13-1776434 print Number, street, and room or suite no. If a P.O. box, see instructions. Social security number (SSN) File by the 101 TRUMAN AVENUE due date for filing your City, town or post office, state, and ZIP code. For a foreign address, see instructions. return. See YONKERS, NY 10703-1057 instructions Enter the Return code for the return that this application is for (file a separate application for each return) . . . . . 0 | 1 Application Return Application Return Is For Is For Code Code Form 990 or Form 990-EZ 01 Form 990-BL 02 Form 1041-A 80 Form 4720 (individual) Form 4720 (other than individual) 03 09 Form 990-PF 04 Form 5227 10 Form 6069 Form 990-T (sec. 401(a) or 408(a) trust) 05 11 Form 990-T (trust other than above) 06 Form 8870 12 STOP! Do not complete Part II if you were not already granted an automatic 3-month extension on a previously filed Form 8868. The books are in the care of ►<sub>MR MICHAEL MARTIN, CPA, 101 TRUMAN AVENUE YONKERS, NY 107.03-1057
</sub> Telephone No. ▶ 914 378-2000 Fax No. ▶ If the organization does not have an office or place of business in the United States, check this box . If this is • If this is for a Group Return, enter the organization's four digit Group Exemption Number (GEN) and attach a list with the names and EINs of all members the extension is for. I request an additional 3-month extension of time until 04/15 , 20 16 . 5 For calendar year 06/01 , or other tax year beginning , and ending 14 05/31,2015 If the tax year entered in line 5 is for less than 12 months, check reason: Initial return Change in accounting period State in detail why you need the extension INFORMATION NECESSARY TO PREPARE A COMPLETE AND ACCURATE RETURN IS NOT YET AVAILABLE. 8a If this application is for Forms 990-BL, 990-PF, 990-T, 4720, or 6069, enter the tentative tax, less any nonrefundable credits. See instructions. 8a \$ 0 b If this application is for Forms 990-PF, 990-T, 4720, or 6069, enter any refundable credits and estimated tax payments made. Include any prior year overpayment allowed as a credit and any amount paid previously with Form 8868. 8b | \$ 0 c Balance Due. Subtract line 8b from line 8a. Include your payment with this form, if required, by using EFTPS (Electronic Federal Tax Payment System). See instructions. 8c |\$ 0 Signature and Verification must be completed for Part II only. Under penalties of perjury, I declare that I have examined this form, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete, and that I am authorized to prepare this form. 1/7/2016 CPA Signature > Title > Date >

Form 8868 (Rev. 1-2014)

Form 990 (2014) Page 2

Part	Statement of Program Service Accomplishments Check if Schedule O contains a response or note to any line in this Part III	х х
<b>1</b> Br	Briefly describe the organization's mission:	
CC	ONSUMER REPORTS (CR)'S MISSION IS TO WORK FOR A FAIR, JUST AND SAFE	
	ARKETPLACE FOR ALL CONSUMERS AND TO EMPOWER CONSUMERS TO PROTECT	
_	HEMSELVES. SEE SCHEDULE O FOR ADDITIONAL INFORMATION.	
==		
Di	Did the organization undertake any significant program services during the year which were not listed on the	
	rior Form 990 or 990-EZ?	Yes X No
	"Yes," describe these new services on Schedule O.	
	Did the organization cease conducting, or make significant changes in how it conducts, any program	V. V.
se	ervices?	Yes X No
	"Yes," describe these changes on Schedule O.	
ех	Describe the organization's program service accomplishments for each of its three largest program service expenses. Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and an etotal expenses, and revenue, if any, for each program service reported.	
a (C	Code:) (Expenses \$	
-	ONSUMER INFORMATION, PRODUCT INFORMATION. SEE SCHEDULE O FOR	9,515,004.
_	DDITIONAL INFORMATION.	
Ξ		
_		
_		
_		
_		
_		
•	Code:) (Expenses \$	)
_	DUCATION AND ADVOCACY PROGRAMS FOR HEALTH AND SAFETY. SEE	
$\frac{SC}{2}$	CHEDULE O FOR ADDITIONAL INFORMATION.	
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(C	Code:	)
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_		
	Other program services (Describe in Schedule O.)	
	Expenses \$ including grants of \$ ) (Revenue \$ )	
	otal program service expenses ► 211,673,332.	
A 1.000		Form <b>990</b> (2014
	57Q0DA L42M V 14-7.16 108289	PAGE

Form 990 (2014) Page **3** 

Part	Checklist of Required Schedules			
			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes,"			
	complete Schedule A	1	Х	
2	Is the organization required to complete Schedule B, Schedule of Contributors (see instructions)?	2	Х	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to			
	candidates for public office? If "Yes," complete Schedule C, Part I	3		X
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h)			
	election in effect during the tax year? If "Yes," complete Schedule C, Part II	4	Х	
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues,			
	assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C,			
	Part III	5		X
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors			
	have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If			
	"Yes," complete Schedule D, Part I	6		X
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,			
	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		Х
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes,"			
	complete Schedule D, Part III	8		Х
9	Did the organization report an amount in Part X, line 21, for escrow or custodial account liability; serve as a			
	custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or			
	debt negotiation services? If "Yes," complete Schedule D, Part IV	9		X
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted			
	endowments, permanent endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V.	10		X
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI,			
	VII, VIII, IX, or X as applicable.			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes,"			
	complete Schedule D, Part VI	11a	Х	
b	Did the organization report an amount for investments-other securities in Part X, line 12 that is 5% or more			
	of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		X
С	Did the organization report an amount for investments-program related in Part X, line 13 that is 5% or more			
	of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		X
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets			
	reported in Part X, line 16? If "Yes," complete Schedule D, Part IX	11d		X
е	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e	Х	
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses			
	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f	Х	
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes,"			
	complete Schedule D, Parts XI and XII.	12a		X
b	Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if			
	the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	12b	Х	
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E.	13		Х
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		Х
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking,			
	fundraising, business, investment, and program service activities outside the United States, or aggregate			
	foreign investments valued at \$100,000 or more? If "Yes," complete Schedule F, Parts I and IV	14b	Х	
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or			
	for any foreign organization? If "Yes," complete Schedule F, Parts II and IV	15	Х	
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other			
	assistance to or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV	16		X
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on			
	Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I (see instructions)	17	Х	
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on			
	Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II	18		X
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a?			
	If "Yes," complete Schedule G, Part III	19		X
20 a	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a		X
b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		

Form 990 (2014) Page 4

Part I	V Checklist of Required Schedules (continued)			
			Yes	No
21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or			
	domestic government on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21	Х	
22	Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on			
	Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		Х
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the			
23	organization's current and former officers, directors, trustees, key employees, and highest compensated			
	employees? If "Yes," complete Schedule J	23	Х	
24-		23	- 21	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than			
	\$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b	240	Х	
	through 24d and complete Schedule K. If "No," go to line 25a	24a		
	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		X
С	Did the organization maintain an escrow account other than a refunding escrow at any time during the year			3.7
	to defease any tax-exempt bonds?	24c		X
	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		X
25 a	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit			
	transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		X
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior			
	year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ?			
	If "Yes," complete Schedule L, Part I	25b		X
26	Did the organization report any amount on Part X, line 5, 6, or 22 for receivables from or payables to any			
	current or former officers, directors, trustees, key employees, highest compensated employees, or			
	disqualified persons? If "Yes," complete Schedule L, Part II	26		X
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee,			
	substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled			
	entity or family member of any of these persons? If "Yes," complete Schedule L, Part III	27		X
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L,			
	Part IV instructions for applicable filing thresholds, conditions, and exceptions):			
а	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a		X
	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete			
	Schedule L, Part IV	28b		X
С	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof)			
	was an officer, director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c		X
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29	Х	
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified			
	conservation contributions? If "Yes," complete Schedule M	30		Х
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N,			
	Part I	31		X
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes,"			
	complete Schedule N, Part II	32		Х
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations			
	sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33	Х	
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III,			
	or IV, and Part V, line 1	34	Х	
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a	X	
	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a			
~	controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b	Х	
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable			
50	related organization? If "Yes," complete Schedule R, Part V, line 2	36		Х
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization	- 55		
JI	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R,			
		37		Х
20	Part VI	31		77
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and	20	Х	
	19? Note. All Form 990 filers are required to complete Schedule O	30	Λ	

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Par				
	Check if Schedule O contains a response or note to any line in this Part V			<u>-                                    </u>
_			Yes	No
	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable 1a 430  Enter the number of Forms W-2G included in line 1a Enter -0- if not applicable 1b			
	Enter the humber of Forms W 20 included in line 1d. Enter of infort applicable			
C	Did the organization comply with backup withholding rules for reportable payments to vendors and	1c	Х	
22	reportable gaming (gambling) winnings to prize winners?  Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax	10	21	
Za	Statements, filed for the calendar year ending with or within the year covered by this return . 2a 710			
h	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2b	Х	
~	<b>Note.</b> If the sum of lines 1a and 2a is greater than 250, you may be required to <i>e-file</i> (see instructions)			
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a	Х	
	If "Yes," has it filed a Form 990-T for this year? If "No" to line 3b, provide an explanation in Schedule O	3b	Х	
	At any time during the calendar year, did the organization have an interest in, or a signature or other authority			
	over, a financial account in a foreign country (such as a bank account, securities account, or other financial			
	account)?	4a	X	
b	If "Yes," enter the name of the foreign country: ► CANADA			
	See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts			
	(FBAR).			
	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a		X
	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b		X
	If "Yes" to line 5a or 5b, did the organization file Form 8886-T?	5c		
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the	٥-		v
	organization solicit any contributions that were not tax deductible as charitable contributions?	6a		X
D	If "Yes," did the organization include with every solicitation an express statement that such contributions or	6b		
7	gifts were not tax deductible?  Organizations that may receive deductible contributions under section 170(c).	UD		
	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods			
ŭ	and services provided to the payor?	7a	Х	
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b	Х	
	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was			
	required to file Form 8282?	7c		Х
d	If "Yes," indicate the number of Forms 8282 filed during the year			
е	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e		Х
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	<b>7</b> f		Х
_	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	7g		
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	7h		
8	<b>Sponsoring organizations maintaining donor advised funds.</b> Did a donor advised fund maintained by the			
_	sponsoring organization have excess business holdings at any time during the year?	8		
9	Sponsoring organizations maintaining donor advised funds.	9a		
	Did the sponsoring organization make any taxable distributions under section 4966?  Did the sponsoring organization make a distribution to a donor, donor advisor, or related person?	9b		
0 0	Section 501(c)(7) organizations. Enter:	35		
	Initiation fees and capital contributions included on Part VIII, line 12			
	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities 10b			
1	Section 501(c)(12) organizations. Enter:			
а	Gross income from members or shareholders			
b	Gross income from other sources (Do not net amounts due or paid to other sources			
	against amounts due or received from them.)			
2 a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a		
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year			
3	Section 501(c)(29) qualified nonprofit health insurance issuers.	40		
а	Is the organization licensed to issue qualified health plans in more than one state?	13a		
I-	<b>Note.</b> See the instructions for additional information the organization must report on Schedule O.			
а	Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans			
•	Enter the amount of reserves on hand			
	Did the organization receive any payments for indoor tanning services during the tax year?	14a		X
	If "Vos " has it filed a Form 720 to report these payments? If "No " provide an explanation in Schedule O	1/h		

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Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" Part VI response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions. 

Sect	tion A. Governing Body and Management			
			Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year 1a 18	3		
	If there are material differences in voting rights among members of the governing body, or if the governing			
	body delegated broad authority to an executive committee or similar committee, explain in Schedule O.			
b	Enter the number of voting members included in line 1a, above, who are independent 1b 18	3		
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with			
	any other officer, director, trustee, or key employee?	2		X
3	Did the organization delegate control over management duties customarily performed by or under the direct			
	supervision of officers, directors, or trustees, or key employees to a management company or other person?	3		Х
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	4		Х
5	Did the organization become aware during the year of a significant diversion of the organization's assets?	5		Х
6	Did the organization have members or stockholders?	6	X	
7a	Did the organization have members, stockholders, or other persons who had the power to elect or appoint			
	one or more members of the governing body?	7a	X	
b	Are any governance decisions of the organization reserved to (or subject to approval by) members,			
	stockholders, or persons other than the governing body?	7b		X
8	Did the organization contemporaneously document the meetings held or written actions undertaken during			
	the year by the following:			
а	The governing body?	8a	X	
b	Each committee with authority to act on behalf of the governing body?	8b	X	_
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at			37
Casti	the organization's mailing address? If "Yes," provide the names and addresses in Schedule O	9	- 1	X
Secti	ion B. Policies (This Section B requests information about policies not required by the Internal Revenue	Code	<i>∃.)</i> Yes	No
		400	X	- 110
	Did the organization have local chapters, branches, or affiliates?	10a	Λ	-
b	If "Yes," did the organization have written policies and procedures governing the activities of such chapters,	10b	Х	
44.	affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?	11a	X	<u> </u>
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	па		
b	Describe in Schedule O the process, if any, used by the organization to review this Form 990.	12a	Х	
12a	Did the organization have a written conflict of interest policy? If "No," go to line 13	120		
b	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	12b	Х	
С	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes,"	120		
·	describe in Schedule O how this was done	12c	Х	
13	Did the organization have a written whistleblower policy?	13	Х	
14	Did the organization have a written document retention and destruction policy?	14	Х	
15	Did the process for determining compensation of the following persons include a review and approval by			
. •	independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?			
а	The organization's CEO, Executive Director, or top management official	15a	X	
b	Other officers or key employees of the organization	15b	Х	
	If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions).			
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement			
	with a taxable entity during the year?	16a		X
b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its			
	participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the			
	organization's exempt status with respect to such arrangements?	16b		
Sect	ion C. Disclosure			
17	List the states with which a copy of this Form 990 is required to be filed ▶_ATTACHMENT_1			
18	Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (Section	501(	c)(3)s	only)
	available for public inspection. Indicate how you made these available. Check all that apply.  X Own website X Upon request Other (explain in Schedule O)			
19	Describe in Schedule O whether (and if so, how) the organization made its governing documents, conflict of int	erest	policy	, and
	financial statements available to the public during the tax year.			
20	State the name, address, and telephone number of the person who possesses the organization's books and record	ls:▶		

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# Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and **Independent Contractors**

#### Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees Section A.

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
  - List all of the organization's current key employees, if any. See instructions for definition of "key employee."
- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

				(0	C)					
(A)	(B)	Position						(D)	(E)	(F)
Name and Title	Average					e than c		Reportable	Reportable	Estimated
	hours per					is both		compensation	compensation from	amount of other
	week (list any hours for	-			_	tor/trust		from the	related organizations	compensation
	related	Individual trustee or director	Institutional trustee	Officer	Key employee	High	Former	organization	(W-2/1099-MISC)	from the
	organizations	/idua	tutio	ĕ	emp	est	er	(W-2/1099-MISC)		organization and related
	below dotted line)	or tr	nal		loye	е 80 В				organizations
	line)	Istee	trust		Õ	pen				_
			ee			Highest compensated employee				
(1)DIANE ARCHER	2.00									
CHAIR AS OF 10/18/14	0	Х						0	0	0
(2)MARCIA ARONOFF	2.00									
DIRECTOR	0	Х						0	0	0
(3)ROBERT E. BAENSCH	2.00									
DIRECTOR	0	Х						0	0	0
(4)DEBORAH COWAN	2.00									
TREASURER	0	Х						0	0	0
(5)WALTER BRISTOL	2.00									
CHAIR THRU 10/18/14	0	X						0	0	0
(6)ANTHONY B. ITON	2.00									
DIRECTOR	0	X						0	0	0
(7)CAROL IZUMI	2.00									
DIRECTOR	0	X						0	0	0
(8)ANNETTE LOVOI	2.00									
DIRECTOR	0	X						0	0	0
_(9)CRAIG_NEWMARK	2.00									
DIRECTOR	0	X						0	0	0
(10)HEATHER C. MCGHEE	2.00									
DIRECTOR	0	X						0	0	0
(11)ED MIERZWINSKI	2.00									
DIRECTOR	1.00	X						0	0	0
(12)WILLARD P. OGBURN	2.00									
DIRECTOR	0	X						0	0	0
(13)MARTIN SCHNEIDER	2.00									
DIRECTOR	1.00	X						0	0	0
(14)MICAH SIFRY	2.00									
DIRECTOR	0	X						0	0	0
										E 000 (0044)

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art VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (cont										continue	ed)	
(A)	(B) (C)							(D)	(E)		(F)	
Name and title	Average hours per week (list any hours for	box,	unles er and	neck ss pe d a d	rson	e than o is both or/trust	an ee)	Reportable compensation from the	Reportable compensation from related organizations	ar	stimated nount of other pensation	
	related organizations below dotted line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	organization (W-2/1099-MISC)	(W-2/1099-MISC)	org an	om the anizatio d related anization	t
15) THOMAS C. VOICE SECRETARY	2.00	Х						0	0			0
16) THOMAS WATHEN VICE CHAIR AS OF 10/18/14	2.00							0				0
17) BETSY SCOLNIK DIRECTOR	2.00	Х						0	0			0
18) JOAQUIN ALVARADO DIRECTOR AS OF 1/24/2015	2.00	Х						0	0			0
19) ANTHONY BENTEN DIRECTOR AS OF 1/24/2015	2.00							0				0
20) MARTA TELLADO  PRESIDENT & CEO AS OF 9/17/14	40.00			Х				163,019.	0			62.
21) JAMES GUEST PRESIDENT & CEO THRU 9/12/14	40.00			X				644,490.	0		55,7	
22) RICARDO CASTRO EXECUTIVE VP AS OF 9/17/14	40.00			Х				126,840.	0			34.
23) RICHARD GANNON CHIEF OP. OFFICER THRU 3/4/15	40.00			Х				519,164.	0		69,6	41.
24) ERIC WAYNE  VP, CHIEF FINANCIAL OFFICER	40.00			Х				304,506.	0		53,9	199.
VP, CHIEF INFORMATION OFFICER	40.00				Х			400,586.	0		64,1	.25.
1b Sub-total  c Total from continuation sheets to Part VII, S	ection A						<b>*</b> * *	6,275,218. 6,275,218.	0		787,6 787,6	
d Total (add lines 1b and 1c)  Total number of individuals (including but not reportable compensation from the organization	limited to t	hose	liste				o re		\$100,000 of		07,0	92.
						_					Yes	No
3 Did the organization list any former offic employee on line 1a? If "Yes," complete Sched										3	Х	
4 For any individual listed on line 1a, is the organization and related organizations gro	eater than	\$15	50,0	00?	. If	"Yes	3, "	complete Schedu	le J for such		v	
<ul> <li>individual</li> <li>Did any person listed on line 1a receive or for services rendered to the organization? If "You</li> </ul>	accrue co	mpen	sati	on f	fron	n any	un	related organization	on or individual	5	X	X

#### **Section B. Independent Contractors**

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization. Report compensation for the calendar year ending with or within the organization's tax year.

(A) Name and business address	(B) Description of services	(C) Compensation
ATTACHMENT 2		

2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 in compensation from the organization ▶ 145

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Part VII Section A. Officers, Directors, T	ustees, Ke	y En	nplo	yee	es,	and F	ligi	hest Compensat	ed Employees (d	continue	ed)	
(A)	(B)			(0	C)			(D)	(E)		(F)	
Name and title	Average hours per week (list any hours for related organizations below dotted	box,	unles er and	ss pe	more rson lirect	e than o is both or/truste	an	Reportable compensation from the organization (W-2/1099-MISC)	Reportable compensation from related organizations (W-2/1099-MISC)	an com fr org	stimated nount of other pensation om the anization	of ion on
	line)	Individual trustee or director	Institutional trustee		loyee	Highest compensated employee				orga	anizatio	ns
26) MICHAEL D'ALLESANDRO	40.00	-			٠,,			F20 F00			16 5	700
VP/CHIEF OF STAFF THRU 9/12/14		_			Х			539,590.	0		46,	780.
27) BRENT DIAMOND  VP MAGAZINE AND NEWSLETTER	40.00	-			X			379,352.			E2 4	662.
28) LIAM CHARLES MCCORMACK	40.00	_			Λ			379,332.	0		JZ,(	<u> </u>
VP INT. CONTENT CREATION	0.00	-			X			383,412.	0		52 8	842.
29) CHRISTOPHER MEYER	40.00	_			21			303,112.			52,0	712.
VP, EXTERNAL AFFAIRS	1.00	-			X			309,175.	0		55,5	722.
30) CHRISTIAN NIMSKY	40.00	_						305,2731				
VP DIG. PRODUCTS THRU 11/14/14	_ +	-			X			417,432.	0		51,4	480.
31) LINDA TEPEDINO	40.00											
VP, HUMAN RES. THRU 8/11/14	0	1			Х			341,151.	0		37,9	994.
32) EILEEN HERSHENOV	40.00											
VP, GENERAL COUNSEL	2.00					X		363,306.	0		60,3	327.
33) CAROLYN CLIFFORD-FERRA	40.00											
VP, OPERATIONS	0					X		274,100.	0		51,3	357.
34) DIANE SALVATORE	40.00											
SR. DIR, CONTENT DEVELOPMENT	0					X		265,449.	0		34,3	371.
35) GWENDOLYN BOUNDS	40.00											
EXECUTIVE DIRECTOR CONTENT	0					X		264,039.	0		28,6	547.
36) MARK CONNELLY	40.00											
SR. DIRECTOR, PRODUCT TESTING	0					X		256,668.	0		52,2	284.
1b Sub-total							$\blacktriangleright$					
c Total from continuation sheets to Part VII,	Section A											
d Total (add lines 1b and 1c)							<u> </u>		•			
Total number of individuals (including but no reportable compensation from the organization)		hose 292		d at	00V	e) who	re	eceived more than	\$100,000 of			
3 Did the organization list any former off	cer directo	or or	tri	ıeta	_	kov o	mn	Novee or highes	t companyated		Yes	No
employee on line 1a? If "Yes," complete Sche										3	Х	
4 For any individual listed on line 1a, is the												
organization and related organizations g											37	
individual										4	X	
5 Did any person listed on line 1a receive o for services rendered to the organization? <i>If "</i> Section B. Independent Contractors										5		Х

Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization. Report compensation for the calendar year ending with or within the organization's tax year.

(A) Name and business address	(B) Description of services	(C) Compensation

2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 in compensation from the organization ▶

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Part VII Section A. Officers, Directors, Tru	ustees, Ke	y En	nplo	ye	es,	and I	lig	hest Compensat	ed Employe	es (co	<u>ontinue</u>	d)	
(A)				(D)	<b>(E)</b>			(F)					
Name and title	Average	(do i	not ch		sition	e than c	ne	Reportable	Reportable			timated ount of	
	hours per week (list any	(do not check more than box, unless person is bot						compensation from	related organizations	. IIOIII		other	
	hours for	office	officer and a director/tru					the		ns		ensatio	วท
	related organizations	Individual trustee or director	Institutional	Offic	Key employee	ampl hmpl	Forme	organization	(W-2/1099-M	IISC)		om the anization	n
	below dotted	idua	tutio	er.	dme	est o	er	(W-2/1099-MISC)			_	related	
	line)	or fa	nal t		loye	e comp					orga	nization	าร
		stee	trustee		Φ	Dens							
			Эе			Highest compensated employee							
37) PAIGE AMIDON LITMAN	0												
VP, HEALTH THRU 2/28/14	† <u>0</u>	-					X	322,939.		0		16,3	317.
,, _, _, _												_ , , -	
	†	1											
	†	1											
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	<del> </del>	1											
										-			
	<del> </del>	1											
1h Sub-total					l								
1b Sub-total c Total from continuation sheets to Part VII, S	ection A		• • •		• •								
d Total (add lines 1b and 1c)							•						
2 Total number of individuals (including but not							o re	eceived more than	\$100,000 of				-
reportable compensation from the organizatio		292											
												Yes	No
3 Did the organization list any former office	er, directo	or, or	tru	ıste	e,	key e	emp	oloyee, or highes	t compensat	ed			
employee on line 1a? If "Yes," complete Sched	ule J for su	ch ina	lividu	ual							3	Х	
4 For any individual listed on line 1a, is the	sum of rep	ortab	ole d	com	per	sation	n a	nd other compens	sation from t	he			
organization and related organizations gr	eater than	\$15	50,0	00?	. It	"Yes	s,"						
individual											4	Х	
for services rendered to the organization? If "Y	es," comple	te Scl	hedu	ıle J	J for	such	per	rson			5		X
Section B. Independent Contractors													
1 Complete this table for your five highest com													
compensation from the organization. Report of year.	ompensati	on for	tne	ca	ieno	uar ye	ar e	enaing with or with	iin the organ	ızatıon	ıs tax		
<u> </u>									<u> </u>				
(A)								(B)		_	(C)		

(A) Name and business address	(B) Description of services	<b>(C)</b> Compensation

2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 in compensation from the organization ►

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<b>Part VIII</b>	Statement	of	Revenue
------------------	-----------	----	---------

		Check if Schedule O contains a respons	e or note to an	y line in this Part V	III		
				(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512-514
Program Service Revenue and Other Similar Amounts	1a b c d e f g h  2a b c d e f	Federated campaigns	Business Code 511120 519100 541380	31,333,906. 129,154,829. 99,970,886. 389,289.	129,154,829. 96,861,502. 389,289.	3,109,384.	
	3 4	Investment income (including dividend and other similar amounts)	s, interest,	229,515,004. 617,398.			617,398.
	5 6a b c d 7a b	Royalties	(ii) Personal	1,224,592.			1,224,592.
Other Revenue	d 8a b	Net gain or (loss)  Gross income from fundraising events (not including \$		1,772,543.			1,772,543.
J	9a	Gross income from gaming activities.  See Part IV, line 19 a  Less: direct expenses b					
	10a	Net income or (loss) from gaming activities  Gross sales of inventory, less returns and allowances a	▶	0			
	b c	Less: cost of goods sold	Business Code	0			
	11a b c						
	d e 12	All other revenue		0 264,463,443.	226,405,620.	3,109,384.	3,614,533.

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# Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

	Check if Schedule O contains a response or note to any line in this Part IX											
	not include amounts reported on lines 6b, 7b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses							
1	Grants and other assistance to domestic organizations and domestic governments. See Part IV, line 21 • • •	543,875.	543,875.									
2	Grants and other assistance to domestic individuals. See Part IV, line 22	0										
	Grants and other assistance to foreign organizations, foreign governments, and foreign individuals. See Part IV, lines 15 and 16	0										
	Benefits paid to or for members  Compensation of current officers, directors, trustees, and key employees	6,280,289.	3,662,754.	2,617,535.								
6	Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)	0 63,954,031.	50,815,276.	11,291,722.	1,847,033.							
	Other salaries and wages  Pension plan accruals and contributions (include	63,954,031.	50,815,276.	11,291,722.	1,047,033.							
Ü	section 401(k) and 403(b) employer contributions)	4,652,016.	3,742,125.	765,244.	144,647.							
9	Other employee benefits	11,244,624.	8,967,451.	1,943,445.	333,728.							
10	Payroll taxes	5,208,416.	4,138,396.	919,598.	150,422.							
11	Fees for services (non-employees):											
	Management	642,362.	34,152.	585,021.	23,189.							
	Legal	656,905.	38,228.	618,677.	23,107.							
	Lobbying	0	3372231	0207077								
	Professional fundraising services. See Part IV, line 17	44,291.			44,291.							
	Investment management fees	420,904.		420,904.								
g	Other. (If line 11g amount exceeds 10% of line 25, column											
	(A) amount, list line 11g expenses on Schedule O.)	16,184,937.	14,476,815.	1,646,104.	62,018.							
12	Advertising and promotion	34,273,111.	33,681,902.	23,004.	568,205.							
13	Office expenses	1,665,118.	712,063.	947,117.	5,938.							
14	Information technology	1,946,605.	1,023,363.	923,242.								
15	Royalties	67,521. 3,428,654.	67,521.	2,235,003.								
16 17	Occupancy	1,745,126.	1,424,821.	288,414.	31,891.							
	Travel  Payments of travel or entertainment expenses for any federal, state, or local public officials	0	1,121,021	20071211	017021							
19	Conferences, conventions, and meetings	365,615.	259,266.	101,490.	4,859.							
20	Interest	1,332,059.		1,332,059.								
21	Payments to affiliates	0										
22	Depreciation, depletion, and amortization	10,418,025.	6,785,830.	3,618,374.	13,821.							
23	Insurance	1,063,491.		1,063,491.								
24	Other expenses. Itemize expenses not covered											
	above (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column											
	(A) amount, list line 24e expenses on Schedule O.)											
а	POSTAGE AND SHIPPING	35,209,845.	32,072,466.	47,849.	3,089,530.							
b	PRINTING AND PUBLICATION	25,199,789.	23,252,726.	61,319.	1,885,744.							
c	ORDER PROCESSING	17,319,528.	15,477,110.	556,771.	1,285,647.							
d	PRODUCT_TESTING	4,169,754.	4,169,754.									
	All other expenses	7,038,416.	5,133,787.	1,741,624.	163,005.							
25 26	Total functional expenses. Add lines 1 through 24e  Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here   if	255,075,307.	211,673,332.	33,748,007.	9,653,968.							
<u></u>	following SOP 98-2 (ASC 958-720)	0										
JSA					F 000 (004.4)							

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# Part X Balance Sheet

ПС	ILA	Datatice Stieet					
		Check if Schedule O contains a response or	note	to any line in this Pa	rt X		
					(A)		(B)
	ı				Beginning of year		End of year
	1	Cash - non-interest-bearing			566,561.	1	344,648.
	2	Savings and temporary cash investments			23,061,888.	2	24,608,923.
	3	Pledges and grants receivable, net			5,166,697.	3	4,568,572.
	4	Accounts receivable, net	5,788,980.	4	6,055,124.		
	5	Loans and other receivables from current and					
		trustees, key employees, and highest co	omper	nsated employees.			
	_	Complete Part II of Schedule L Loans and other receivables from other disqualified pers	,		0	5	0
	6	Loans and other receivables from other disqualified pers 4958(f)(1)), persons described in section 4958(c)(3)(B)					
		and sponsoring organizations of section 501(c)(9) volu					
s		organizations (see instructions). Complete Part II of Sche	dule L		0		0
Assets	7	Notes and loans receivable, net			0	7	0
As	8	Inventories for sale or use			4,350,764.	8	3,517,252.
	9	Prepaid expenses and deferred charges			25,967,406.	9	27,072,952.
	10 a	Land, buildings, and equipment: cost or					
			10a				
	b	Less: accumulated depreciation	10b	95,437,925.	57,651,038.		57,606,926.
	11	Investments - publicly traded securities			293,632,945.		300,675,488.
	12	Investments - other securities. See Part IV, line 11			0	12	0
	13	Investments - program-related. See Part IV, line 11	0		0		
	14	Intangible assets				14	0
	15	Other assets. See Part IV, line 11			3,713,962.	15	3,290,537.
	16	Total assets. Add lines 1 through 15 (must equal	line 3	4)	419,900,241.	16	427,740,422.
	17	Accounts payable and accrued expenses			21,844,152.	17	23,864,861.
	18	Grants payable			0	. •	0
	19	Deferred revenue	150,470,153.	19	145,597,337.		
	20	Tax-exempt bond liabilities	43,800,000.	20	42,550,000.		
es	21	Escrow or custodial account liability. Complete Pa	0	21	0		
Liabilities	22	Loans and other payables to current and for	ormer	officers, directors,			
iab		trustees, key employees, highest compen					
		disqualified persons. Complete Part II of Schedule				22	0
	23	Secured mortgages and notes payable to unrelate			0		0
	24	Unsecured notes and loans payable to unrelated			0	24	0
	25	Other liabilities (including federal income tax,		l l			
		parties, and other liabilities not included on lines					
		of Schedule D			37,157,121.	25	45,618,367.
	26	<b>Total liabilities.</b> Add lines 17 through 25			253,271,426.	26	257,630,565.
S		Organizations that follow SFAS 117 (ASC 958), complete lines 27 through 29, and lines 33 and	check 34.	k here   X and			
Š	27	Unrestricted net assets			156,826,388.	27	161,244,448.
3ala	28	Temporarily restricted net assets			9,802,427.	28	8,865,409.
Þ	29	Permanently restricted net assets			0	29	0
r Fund Balances		Organizations that do not follow SFAS 117 (ASC 958) complete lines 30 through 34.					
Net Assets or	30	Capital stock or trust principal, or current funds		30			
set	31	Paid-in or capital surplus, or land, building, or equ	iinmar	nt fund		31	
As	32	Retained earnings, endowment, accumulated incompared in the compared in the co		31			
et	33	Total net assets or fund halances	onie, (	oi ouilei iulius	166,628,815.	32	170,109,857.
Z	34	Total net assets or fund balances  Total liabilities and net assets/fund balances			419,900,241.	34	427,740,422.
	34	rotal liabilities and het assets/fullu balances			417,700,241.	54	Form <b>QQQ</b> (2044)

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Dowl	XI Reconciliation of Net Assets					<u> </u>		
Part						X		
	Check if Schedule O contains a response or note to any line in this Part XI	1		264,4				
1	Total revenue (must equal Part VIII, column (A), line 12)	2		254,4 255,0				
2	Total expenses (must equal Part IX, column (A), line 25)				88,1			
3	Revenue less expenses. Subtract line 2 from line 1	3		166,6				
4	3 · j							
5	Net unrealized gains (losses) on investments	5	-	5,2	26,4	±U3.		
6	Donated services and use of facilities	6				0		
7	Investment expenses	7						
8	Prior period adjustments	8		11 1	22 /			
9	Other changes in net assets or fund balances (explain in Schedule O)	9		-11,133,49				
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line			100 1	00 0			
D(	33, column (B))	10		170,1	09,8	357.		
Part								
	Check if Schedule O contains a response or note to any line in this Part XII							
	A .:				Yes	No		
1	Accounting method used to prepare the Form 990: Cash X Accrual Other	1 - *						
	If the organization changed its method of accounting from a prior year or checked "Other," explain in							
٥-	Schedule O.							
Za	Were the organization's financial statements compiled or reviewed by an independent accountant?			2a		Х		
	If "Yes," check a box below to indicate whether the financial statements for the year were con	ipiie	a or					
	reviewed on a separate basis, consolidated basis, or both:							
	Separate basis Consolidated basis Both consolidated and separate basis			0.1	3.5			
b	Were the organization's financial statements audited by an independent accountant?			2b	X			
	If "Yes," check a box below to indicate whether the financial statements for the year were audi	ed o	on a					
	separate basis, consolidated basis, or both:							
	Separate basis X Consolidated basis Both consolidated and separate basis							
С	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for or		•	0.	37			
	of the audit, review, or compilation of its financial statements and selection of an independent acc			2c	X			
	If the organization changed either its oversight process or selection process during the tax year, e	xplai	in in					
	Schedule O.							
3a	As a result of a federal award, was the organization required to undergo an audit or audits as se	fort	th in			37		
	the Single Audit Act and OMB Circular A-133?			3a		X		
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not und	_	the					
	required audit or audits, explain why in Schedule O and describe any steps taken to undergo such au	dits.		3b				

Form **990** (2014)

#### SCHEDULE A (Form 990 or 990-EZ)

# **Public Charity Status and Public Support**

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

► Attach to Form 990 or Form 990-EZ.

Department of the Treasury Internal Revenue Service

▶Information about Schedule A (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990.

OMB No. 1545-0047
2014

Open to Public Inspection

vaii	16 01	the organization					Linployer iden	uncation number				
COl	ISUN	MERS UNION OF UNITE						-1776434				
Рa	rt I	Reason for Public Cha	rity Status (All c	organizations must c	omplet	e this pa	art.) See instructions	i.				
The	orga	anization is not a private fou	ndation because it	is: (For lines 1 through	gh 11, ch	eck only	one box.)					
1		A church, convention of chu	urches, or associa	tion of churches descr	ribed in <b>s</b>	ection 1	70(b)(1)(A)(i).					
2		A school described in secti	on 170(b)(1)(A)(ii)	. (Attach Schedule E.)								
3		A hospital or a cooperative	hospital service o	rganization described	n <b>sectio</b>	n 170(b)	(1)(A)(iii).					
4		A medical research organiz	zation operated in	conjunction with a hos	spital de	scribed ir	n section 170(b)(1)(A)	(iii). Enter the				
		hospital's name, city, and st	tate:									
5		An organization operated t	for the benefit of	a college or universit	y owned	d or ope	erated by a governme	ental unit described in				
		section 170(b)(1)(A)(iv). (Complete Part II.)										
6		A federal, state, or local go		rnmental unit describe	d in <b>sect</b>	ion 170(	b)(1)(A)(v).					
7	X	An organization that norma	_			-		om the general public				
		described in section 170(b)	-	•								
8		A community trust describe		· ·	Part II.)							
9		An organization that norma			-		contributions, memb	ership fees, and gross				
		receipts from activities rela										
		support from gross invest	-	-		-						
		acquired by the organizatio					·					
10		An organization organized				-	· ·					
11		An organization organized	•	•	-			rry out the nurnoses of				
		_		-	-							
	one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). See section 509(a)(3). Check the box in lines 11a through 11d that describes the type of supporting organization and complete lines 11e, 11f, and 11g.											
а												
_	Type I. A supporting organization operated, supervised, or controlled by its supported organization(s), typically by giving the supported organization(s) the power to regularly appoint or elect a majority of the directors or trustees of the supporting											
	organization. You must complete Part IV, Sections A and B.											
b		Type II. A supporting org	-		nnection	with its	supported organizati	on(s), by having				
		control or management of	-									
		_ organization(s). You must		=	tilo odili	о рогоог	io triat corner or mar	ago ino capportoa				
С		Type III functionally integ			ted in co	onnectio	n with, and functional	lly integrated with				
·		its supported organization						ny intogratoa with,				
d		Type III non-functionally		•				ted organization(s)				
		that is not functionally inte			-							
		requirement (see instruct	-		-		-					
е		Check this box if the orga		-				I. Type III				
		functionally integrated, or						., .,,,,				
f	En	ter the number of supported	• •									
g		ovide the following information	_	orted organization(s).								
	(i) N	ame of supported organization	(ii) EIN	(iii) Type of organization	(iv) Is the	organization	(v) Amount of monetary	(vi) Amount of				
				(described on lines 1-9 above or IRC section	1	ur governing ment?	support (see instructions)	other support (see instructions)				
				(see instructions))	docui	mem:	instructions)	instructions)				
					Yes	No						
/ A \												
(A)												
(B)												
(C)												
(D)												
(E)												
Tota	al											

For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule A (Form 990 or 990-EZ) 2014

Page 2 Schedule A (Form 990 or 990-EZ) 2014

Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi) Part II (Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Sec	tion A. Public Support						
Cale	ndar year (or fiscal year beginning in)	<b>(a)</b> 2010	<b>(b)</b> 2011	(c) 2012	<b>(d)</b> 2013	<b>(e)</b> 2014	(f) Total
1	Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")	20,068,201.	22,294,281.	25,458,990.	30,449,815.	31,333,906.	129,605,193.
2	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						0
3	The value of services or facilities furnished by a governmental unit to the organization without charge						0
4	Total. Add lines 1 through 3	20,068,201.	22,294,281.	25,458,990.	30,449,815.	31,333,906.	129,605,193.
5	The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount						
_	shown on line 11, column (f)						1,477,756.
6	Public support. Subtract line 5 from line 4.						128,127,437.
	tion B. Total Support						
Cale	ndar year (or fiscal year beginning in)	<b>(a)</b> 2010	<b>(b)</b> 2011	(c) 2012	<b>(d)</b> 2013	<b>(e)</b> 2014	(f) Total
7 8	Amounts from line 4 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar	20,068,201.	22,294,281.	25,458,990.	30,449,815.	31,333,906.	129,605,193.
9	Net income from unrelated business activities, whether or not the business is regularly carried on	4,280,928.	3,389,184.	178,572. 465,359.	2,172,511. 785,061.	1,841,990.	11,863,185. 3,265,265.
10	Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.)						0
11	Total support. Add lines 7 through 10						144,733,643.
12	Gross receipts from related activities, etc. (s	,				12	1,154,872,509.
13	First five years. If the Form 990 is for organization, check this box and stop here	<u></u>					
Sec	tion C. Computation of Public Sup						
14	Public support percentage for 2014 (lin	. ,	•			14	88.53%
15	Public support percentage from 2013					15	98.64%
16a	331/3% support test - 2014. If the o	•					
	this box and <b>stop here</b> . The organization			-			
b	331/3% support test - 2013. If the o	_					
	check this box and <b>stop here.</b> The orga						
17a	10%-facts-and-circumstances test - 2						
	10% or more, and if the organization					-	•
	Part VI how the organization meets t			•	•		upported
b	organization  10%-facts-and-circumstances test - 2	2013. If the org	ganization did no	ot check a box	on line 13, 16	a, 16b, or 17a,	
	15 is 10% or more, and if the organization						-
18	Explain in Part VI how the organization supported organization.  Private foundation. If the organization						<b>▶</b> □
-	instructions						

Schedule A (Form 990 or 990-EZ) 2014

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Schedule A (Form 990 or 990-EZ) 2014 Page 3

## Part III

Support Schedule for Organizations Described in Section 509(a)(2)
(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Sec	tion A. Public Support	,		,,		,	
	ndar year (or fiscal year beginning in)	(a) 2010	<b>(b)</b> 2011	(c) 2012	<b>(d)</b> 2013	<b>(e)</b> 2014	(f) Total
1	Gifts, grants, contributions, and membership fees						
	received. (Do not include any "unusual grants.")						
2	Gross receipts from admissions, merchandise						
	sold or services performed, or facilities						
	furnished in any activity that is related to the						
	organization's tax-exempt purpose						
3	Gross receipts from activities that are not an						
	unrelated trade or business under section 513						
4	Tax revenues levied for the						
	organization's benefit and either paid						
	to or expended on its behalf						
5	The value of services or facilities						
-	furnished by a governmental unit to the						
	organization without charge						
6	Total. Add lines 1 through 5						
	Amounts included on lines 1, 2, and 3						
. u	received from disqualified persons						
b	Amounts included on lines 2 and 3						
	received from other than disqualified						
	persons that exceed the greater of \$5,000						
_	or 1% of the amount on line 13 for the year						
	Add lines 7a and 7b						
·	line 6.)						
Sec	tion B. Total Support						
	ndar year (or fiscal year beginning in)	(a) 2010	<b>(b)</b> 2011	(c) 2012	(d) 2013	<b>(e)</b> 2014	(f) Total
	Amounts from line 6	., -	,,	.,	., -	.,	
	Gross income from interest, dividends,						
	payments received on securities loans,						
	rents, royalties and income from similar sources						
b	Unrelated business taxable income (less						
	section 511 taxes) from businesses						
	acquired after June 30, 1975						
r	Add lines 10a and 10b						
11	Net income from unrelated business						
• •	activities not included in line 10b,						
	whether or not the business is regularly						
40	carried on						
12	Other income. Do not include gain or loss from the sale of capital assets						
	'						
13	(Explain in Part VI.)  Total support. (Add lines 9, 10c, 11,						
13							
14	and 12.)  First five years. If the Form 990 is for	the organization	l n'e firet second	third fourth or	fifth tay year a	e a section 501/	(2)(3)
14	organization, check this box and <b>stop here</b> .	ŭ		·	•	· ·	```
Sec	tion C. Computation of Public Sup			<u> </u>			
<u> 15</u>	Public support percentage for 2014 (line 8,			mn (f))		15	%
16	Public support percentage from 2013 Sche					16	
	tion D. Computation of Investmen					10	/0
<del>360</del> 17	Investment income percentage for 2014 (lir		•	13 column (f))		17	%
	Investment income percentage from 2013						
18 10 a						18   e than 331/3% :	
ısa	331/3% support tests - 2014. If the org 17 is not more than 331/3%, check thi						
h	331/3% support tests - 2013. If the orga	-		•			
D	line 18 is not more than 331/3%, check						
20	<b>Private foundation.</b> If the organization of		-	•			<del></del>
			2011 11110	,	,	500 111011	

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Schedule A (Form 990 or 990-EZ) 2014 Page **4** 

## Part IV Supporting Organizations

(Complete only if you checked a box on line 11 of Part I. If you checked 11a of Part I, complete Sections A and B. If you checked 11b of Part I, complete Sections A and C. If you checked 11c of Part I, complete Sections A, D, and E. If you checked 11d of Part I, complete Sections A and D, and complete Part V.)

Section A	. All	Supporting	<b>Organizations</b>
-----------	-------	------------	----------------------

- Are all of the organization's supported organizations listed by name in the organization's governing documents? If "No," describe in **Part VI** how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.
- 2 Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? If "Yes," explain in **Part VI** how the organization determined that the supported organization was described in section 509(a)(1) or (2).
- 3a Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? If "Yes," answer (b) and (c) below.
- **b** Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? If "Yes," describe in **Part VI** when and how the organization made the determination.
- c Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2) (B) purposes? If "Yes," explain in **Part VI** what controls the organization put in place to ensure such use.
- 4a Was any supported organization not organized in the United States ("foreign supported organization")? If "Yes" and if you checked 11a or 11b in Part I, answer (b) and (c) below.
- **b** Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? If "Yes," describe in **Part VI** how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.
- c Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? If "Yes," explain in **Part VI** what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.
- 5a Did the organization add, substitute, or remove any supported organizations during the tax year? If "Yes," answer (b) and (c) below (if applicable). Also, provide detail in **Part VI**, including (i) the names and EIN numbers of the supported organizations added, substituted, or removed, (ii) the reasons for each such action, (iii) the authority under the organization's organizing document authorizing such action, and (iv) how the action was accomplished (such as by amendment to the organizing document).
- **b** Type I or Type II only. Was any added or substituted supported organization part of a class already designated in the organization's organizing document?
- c Substitutions only. Was the substitution the result of an event beyond the organization's control?
- 6 Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (a) its supported organizations; (b) individuals that are part of the charitable class benefited by one or more of its supported organizations; or (c) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? If "Yes," provide detail in Part VI.
- 7 Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (defined in IRC 4958(c)(3)(C)), a family member of a substantial contributor, or a 35-percent controlled entity with regard to a substantial contributor? If "Yes," complete Part I of Schedule L (Form 990).
- 8 Did the organization make a loan to a disqualified person (as defined in section 4958) not described in line 7? If "Yes," complete Part I of Schedule L (Form 990).
- 9a Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? If "Yes," provide detail in **Part VI.**
- **b** Did one or more disqualified persons (as defined in line 9(a)) hold a controlling interest in any entity in which the supporting organization had an interest? If "Yes," provide detail in **Part VI.**
- Did a disqualified person (as defined in line 9(a)) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? If "Yes," provide detail in **Part VI.**
- 10a Was the organization subject to the excess business holdings rules of IRC 4943 because of IRC 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? If "Yes," answer (b) below.
  - Did the organization have any excess business holdings in the tax year? (Use Schedule C, Form 4720, to determine whether the organization had excess business holdings.)

		Yes	No
n's governing designated by	1		
tion of status			
the supported	2		
"Yes," answer	3a		
(5), or (6) and and how the	3b		
tion 170(c)(2)	3c		
ganization")? If	4a		
to the foreign and discretion	4b		
determination anization used in 170(c)(2)(B)			
	4c		
year? If "Yes," ames and EIN th such action, now the action			
	5a		
class already	5b		
	5с		
or facilities) to naritable class ions that also rovide detail in			
	6		
a substantial a 35-percent	_		
form 990).	7		
ibed in line 7?	8		
one or more ions described	9a		
entity in which	9b		
ersonal benefit	9c		
of IRC 4943(f)			
ed supporting	10a		
orm 4720, to	10b		
Schedule A (Form		990-F7	2) 2014

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Schedule A (Form 990 or 990-EZ) 2014 Page **5** 

Part	Supporting Organizations (continued)			
			Yes	No
11	Has the organization accepted a gift or contribution from any of the following persons?			
а	A person who directly or indirectly controls, either alone or together with persons described in (b) and (c)	44-		
	, 0 0 , 11 0	11a		
		11b		
	A 35% controlled entity of a person described in (a) or (b) above? If "Yes" to a, b, or c, provide detail in Part VI.	11c		
Secin	on B. Type I Supporting Organizations		Yes	No
_			163	140
1	Did the directors, trustees, or membership of one or more supported organizations have the power to			
	regularly appoint or elect at least a majority of the organization's directors or trustees at all times during the tax year? If "No," describe in <b>Part VI</b> how the supported organization(s) effectively operated, supervised, or			
	controlled the organization's activities. If the organization had more than one supported organization,			
	describe how the powers to appoint and/or remove directors or trustees were allocated among the supported			
	organizations and what conditions or restrictions, if any, applied to such powers during the tax year.	1		
2	Did the organization operate for the benefit of any supported organization other than the supported			
_	organization(s) that operated, supervised, or controlled the supporting organization? If "Yes," explain in <b>Part</b>			
	VI how providing such benefit carried out the purposes of the supported organization(s) that operated,			
	supervised, or controlled the supporting organization.	2		
Section	on C. Type II Supporting Organizations			
			Yes	No
1	Were a majority of the organization's directors or trustees during the tax year also a majority of the directors			
	or trustees of each of the organization's supported organization(s)? If "No," describe in Part VI how control			
	or management of the supporting organization was vested in the same persons that controlled or managed			
	the supported organization(s).	1		
Section	on D. All Type III Supporting Organizations			
4	Did the organization provide to each of its supported organizations, by the last day of the fifth month of the		Yes	No
1	Did the organization provide to each of its supported organizations, by the last day of the fifth month of the organization's tax year, (1) a written notice describing the type and amount of support provided during the prior			
	tax year, (2) a copy of the Form 990 that was most recently filed as of the date of notification, and (3) copies of			
	the organization's governing documents in effect on the date of notification, to the extent not previously			
_	provided?	1		
2	Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported			
	organization(s) or (ii) serving on the governing body of a supported organization? If "No," explain in <b>Part VI</b> how the organization maintained a close and continuous working relationship with the supported organization(s).			
_		2		
3	By reason of the relationship described in (2), did the organization's supported organizations have a significant voice in the organization's investment policies and in directing the use of the organization's			
	income or assets at all times during the tax year? If "Yes," describe in <b>Part VI</b> the role the organization's			
	supported organizations played in this regard.	3		
Section	on E. Type III Functionally-Integrated Supporting Organizations	<u> </u>		
1	Check the box next to the method that the organization used to satisfy the Integral Part Test during the year (see inst	ructio	ne).	
' a	The organization satisfied the Activities Test. Complete line 2 below.	lucuc	// IS <sub>/</sub> .	
b	The organization is the parent of each of its supported organizations. <i>Complete line 3 below.</i>			
C	The organization supported a governmental entity. Describe in Part VI how you supported a government entity (see instruct	ions).		
			Yes	No
2	Activities Test. Answer (a) and (b) below.			
а	Did substantially all of the organization's activities during the tax year directly further the exempt purposes of			
	the supported organization(s) to which the organization was responsive? If "Yes," then in <b>Part VI identify those supported organizations and explain</b> how these activities directly furthered their exempt purposes,			
	how the organization was responsive to those supported organizations, and how the organization determined			
	that these activities constituted substantially all of its activities.	2a		
h	Did the activities described in (a) constitute activities that, but for the organization's involvement, one or more			
D	of the organization's supported organization(s) would have been engaged in? If "Yes," explain in <b>Part VI</b> the			
	reasons for the organization's position that its supported organization(s) would have engaged in these			
	activities but for the organization's involvement.	2b		
3	Parent of Supported Organizations. Answer (a) and (b) below.			
а	Did the organization have the power to regularly appoint or elect a majority of the officers, directors, or			
	trustees of each of the supported organizations? Provide details in Part VI.	3a		
b	Did the organization exercise a substantial degree of direction over the policies, programs, and activities of each			
	of its supported organizations? If "Yes," describe in <b>Part VI</b> the role played by the organization in this regard.	3b		

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Schedule A (Form 990 or 990-EZ) 2014

Schedule A (Form 990 or 990-EZ) 2014 Page 6

Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organ	nization	S	
1 Check here if the organization satisfied the Integral Part Test as a qualifying	trust on	Nov. 20, 1970. <b>See ir</b>	structions. All
other Type III non-functionally integrated supporting organizations must com	nplete S	ections A through E.	
Section A - Adjusted Net Income		(A) Prior Voor	(B) Current Year
Section A - Adjusted Net Income		(A) Prior Year	(optional)
1 Net short-term capital gain	1		
2 Recoveries of prior-year distributions	2		
3 Other gross income (see instructions)	3		
4 Add lines 1 through 3	4		
5 Depreciation and depletion	5		
6 Portion of operating expenses paid or incurred for production or			
collection of gross income or for management, conservation, or			
maintenance of property held for production of income (see instructions)	6		
7 Other expenses (see instructions)	7		
8 Adjusted Net Income (subtract lines 5, 6 and 7 from line 4)	8		
Section D. Minimum Acest Amount		(A) Delan Vana	(B) Current Year
Section B - Minimum Asset Amount		(A) Prior Year	(optional)
1 Aggregate fair market value of all non-exempt-use assets (see			
instructions for short tax year or assets held for part of year):			
a Average monthly value of securities	1a		
<b>b</b> Average monthly cash balances	1b		
c Fair market value of other non-exempt-use assets	1c		
d Total (add lines 1a, 1b, and 1c)	1d		
e Discount claimed for blockage or other			
factors (explain in detail in <b>Part VI</b> ):			
2 Acquisition indebtedness applicable to non-exempt-use assets	2		
3 Subtract line 2 from line 1d	3		
4 Cash deemed held for exempt use. Enter 1-1/2% of line 3 (for greater amount,			
see instructions).	4		
5 Net value of non-exempt-use assets (subtract line 4 from line 3)	5		
6 Multiply line 5 by .035	6		
7 Recoveries of prior-year distributions	7		
8 Minimum Asset Amount (add line 7 to line 6)	8		
Section C - Distributable Amount			Current Year
1 Adjusted net income for prior year (from Section A, line 8, Column A)	1		
2 Enter 85% of line 1	2		
3 Minimum asset amount for prior year (from Section B, line 8, Column A)	3		
4 Enter greater of line 2 or line 3	4		
5 Income tax imposed in prior year	5		
6 Distributable Amount. Subtract line 5 from line 4, unless subject to			
emergency temporary reduction (see instructions)	6		
7 Check here if the current year is the organization's first as a non-functionally	y-integra	ited Type III supporting	organization (see

Schedule A (Form 990 or 990-EZ) 2014

instructions).

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Part	Type III Non-Functionally Integrated 509(a)(3)	Supporting Organizat	ions (continued)	
Secti	on D - Distributions			Current Year
1	Amounts paid to supported organizations to accomplish ex	kempt purposes		
2	Amounts paid to perform activity that directly furthers exer	npt purposes of support	ed	
	organizations, in excess of income from activity			
3	Administrative expenses paid to accomplish exempt purpo	zations		
4	Amounts paid to acquire exempt-use assets			
5	Qualified set-aside amounts (prior IRS approval required)			
6	Other distributions (describe in Part VI). See instructions.			
7	Total annual distributions. Add lines 1 through 6.			
8	Distributions to attentive supported organizations to which	the organization is resp	onsive	
	(provide details in Part VI). See instructions.			
9	Distributable amount for 2014 from Section C, line 6			
10	Line 8 amount divided by Line 9 amount			
;	Section E - Distribution Allocations (see instructions)	(i) Excess Distributions	(ii) Underdistributions Pre-2014	(iii) Distributable Amount for 2014
1	Distributable amount for 2014 from Section C, line 6			
2	Underdistributions, if any, for years prior to 2014			
	(reasonable cause required-see instructions)			
3	Excess distributions carryover, if any, to 2014:			
а				
b				
С				
d				
е	From 2013			
f	Total of lines 3a through e			
g	Applied to underdistributions of prior years			
h	Applied to 2014 distributable amount			
<u>i</u>	Carryover from 2009 not applied (see instructions)			
	Remainder. Subtract lines 3g, 3h, and 3i from 3f.			
4	Distributions for 2014 from Section			
	D, line 7: \$			
a	Applied to underdistributions of prior years			
b	Applied to 2014 distributable amount			
_ C	Remainder. Subtract lines 4a and 4b from 4.			
5	Remaining underdistributions for years prior to 2014, if			
	any. Subtract lines 3g and 4a from line 2 (if amount			
6	greater than zero, see instructions).			
6	Remaining underdistributions for 2014. Subtract lines 3h			
	and 4b from line 1 (if amount greater than zero, see			
7	instructions).  Excess distributions carryover to 2015. Add lines 3j			
7	and 4c.			
8	Breakdown of line 7:			
a	DICARGOWIT OF HITE 7.			
a b				
C				
	Excess from 2013			
	Excess from 2014			

Schedule A (Form 990 or 990-EZ) 2014

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Schedule A (Form 990 or 990-EZ) 2014 Page **8** 

**Supplemental Information.** Provide the explanations required by Part II, line 10; Part II, line 17a or 17b; and Part III, line 12. Also complete this part for any additional information. (See instructions).

Schedule A (Form 990 or 990-EZ) 2014

#### Schedule B (Form 990, 990-EZ,

or 990-PF)

# Schedule of Contributors

► Attach to Form 990, Form 990-EZ, or Form 990-PF.

OMB No. 1545-0047

Department of the Treasury Internal Revenue Service

▶ Information about Schedule B (Form 990, 990-EZ, or 990-PF) and its instructions is at www.irs.gov/form990.

**Employer identification number** Name of the organization CONSUMERS UNION OF UNITED STATES INC. 13-1776434 Organization type (check one): Filers of: Section: X Form 990 or 990-EZ 501(c)(3 ) (enter number) organization 4947(a)(1) nonexempt charitable trust not treated as a private foundation 527 political organization Form 990-PF 501(c)(3) exempt private foundation 4947(a)(1) nonexempt charitable trust treated as a private foundation 501(c)(3) taxable private foundation Check if your organization is covered by the General Rule or a Special Rule. Note. Only a section 501(c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions. **General Rule** For an organization filing Form 990, 990-EZ, or 990-PF that received, during the year, contributions totaling \$5,000 or more (in money or property) from any one contributor. Complete Parts I and II. See instructions for determining a contributor's total contributions. **Special Rules** X For an organization described in section 501(c)(3) filing Form 990 or 990-EZ that met the 33 1/3 % support test of the regulations under sections 509(a)(1) and 170(b)(1)(A)(vi), that checked Schedule A (Form 990 or 990-EZ), Part II, line 13, 16a, or 16b, and that received from any one contributor, during the year, total contributions of the greater of (1) \$5,000 or (2) 2% of the amount on (i) Form 990, Part VIII, line 1h, or (ii) Form 990-EZ, line 1. Complete Parts I and II. For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, total contributions of more than \$1,000 exclusively for religious, charitable, scientific, literary, or educational purposes, or the prevention of cruelty to children or animals. Complete Parts I, II, and III. For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, contributions exclusively for religious, charitable, etc., purposes, but no such contributions totaled more than \$1,000. If this box is checked, enter here the total contributions that were received during the year for an exclusively religious, charitable, etc., purpose. Do not complete any of the parts unless the General Rule applies to this organization because it received nonexclusively religious, charitable, etc., contributions totaling \$5,000 or more during the year 
▶ \$ \_\_\_\_\_\_

Caution. An organization that is not covered by the General Rule and/or the Special Rules does not file Schedule B (Form 990, 990-EZ, or 990-PF), but it must answer "No" on Part IV, line 2, of its Form 990; or check the box on line H of its Form 990-EZ or on its Form 990-PF, Part I, line 2, to certify that it does not meet the filing requirements of Schedule B (Form 990, 990-EZ, or 990-PF).

For Paperwork Reduction Act Notice, see the Instructions for Form 990, 990-EZ, or 990-PF.

Schedule B (Form 990, 990-EZ, or 990-PF) (2014)

Name of organization CONSUMERS UNION OF UNITED STATES INC.

Employer identification number 13-1776434

Part I	Contributors (	(see instructions).	Use duplicate copi	es of Part I if additional	space is needed.
--------	----------------	---------------------	--------------------	----------------------------	------------------

(a)			
No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
1_		\$2,019,596.	Person Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
2		\$1,358,000.	Person Payroll Noncash  (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
3_		\$1,168,051.	Person Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		(c) Total contributions  \$1,155,663.	
No.		Total contributions	Person Payroll Noncash (Complete Part II for noncash contributions.)
No 4	Name, address, and ZIP + 4	\$1,155,663.	Person Payroll Noncash (Complete Part II for noncash contributions.)
No 4	Name, address, and ZIP + 4	\$1,155,663.  (c) Total contributions	Person Payroll Noncash (Complete Part II for noncash contributions.)  (d) Type of contribution  Person Payroll Noncash (Complete Part II for

Name of organization CONSUMERS UNION OF UNITED STATES INC.

Employer identification number

13-1776434

Part II	Noncash Property	(see instructions).	Use duplicate of	copies of Part II if	additional space is needed.

(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		   \$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
  		   \$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
 		   \$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		   \$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
 		   \$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		  \$	

Name of o	rganization CONSUMERS UNION OF UNITE	D STATES INC.		Employer identification number		
				13-1776434		
Part III	Exclusively religious, charitable, etc., c that total more than \$1,000 for the year following line entry. For organizations of contributions of \$1,000 or less for the y Use duplicate copies of Part III if addition	or from any one contrib completing Part III, enter the ear. (Enter this informate	<b>outor.</b> Complete cathe	olumns <b>(a)</b> through <b>(e) and</b> th ively religious, charitable, etc.,		
(a) No. from	(b) Purpose of gift	(c) Use of gift		(d) Description of how gift is held		
Part I						
		(e) Transfer of gift	<u> </u>			
	Transferee's name, address, and Z	:IP + 4	Relationship o	of transferor to transferee		
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(	(d) Description of how gift is held		
Parti						
		(e) Transfer of gift	i			
	Transferee's name, address, and Z	IP + 4	Relationship o	of transferor to transferee		
(a) No.						
from Part I	(b) Purpose of gift	(c) Use of gift	(	d) Description of how gift is held		
	(e) Transfer of gift					
	Transferee's name, address, and Z	3P + 4	Relationship o	of transferor to transferee		
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift		(d) Description of how gift is held		
		(e) Transfer of gift				
	Transferee's name, address, and 2			of transferor to transferee		

Schedule B (Form 990, 990-EZ, or 990-PF) (2014)

### SCHEDULE C (Form 990 or 990-EZ)

# **Political Campaign and Lobbying Activities**

For Organizations Exempt From Income Tax Under section 501(c) and section 527

OMB No. 1545-0047
2014

Open to Public Inspection

Department of the Treasury Internal Revenue Service

► Complete if the organization is described below. ► Attach to Form 990 or Form 990-EZ. ► Information about Schedule C (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990.

If the organization answered "Yes," to Form 990, Part IV, line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations: Complete Parts I-A and B. Do not complete Part I-C.
- Section 501(c) (other than section 501(c)(3)) organizations: Complete Parts I-A and C below. Do not complete Part I-B.
- Section 527 organizations: Complete Part I-A only.

If the organization answered "Yes," to Form 990, Part IV, line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)): Complete Part II-A. Do not complete Part II-B.
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)): Complete Part II-B. Do not complete Part II-A.

If the organization answered "Yes," to Form 990, Part IV, line 5 (Proxy Tax) (see separate instructions) or Form 990-EZ, Part V, line 35c (Proxy Tax) (see separate instructions), then

-	(see separate instructions), ther Section 501(c)(4), (5), or (6) orga					
	e of organization	anizations. Complete Fart III.		Employer ide	ntification number	
	SUMERS UNION OF UNIT	PED STATES INC		13-17		
		organization is exempt under	section 501(c) or i			
1		organization's direct and indirect p			nzation.	
2	·					
3						
Ū	voluntoor nouro					
Par	rt I-B Complete if the c	organization is exempt under s	section 501(c)(3).			
1		cise tax incurred by the organizatio		5 ▶ \$		
2	Enter the amount of any exc	cise tax incurred by organization m	anagers under section	on 4955 ► \$		
3		a section 4955 tax, did it file Form			Yes	No
4a						No
	If "Yes." describe in Part IV.					
Par	rt I-C Complete if the c	organization is exempt under	section 501(c), ex	cept section 501(c)(3	).	
1	Enter the amount directly e	expended by the filing organization	n for section 527 ex	cempt function		
2		ng organization's funds contributed				
		es				
3		enditures. Add lines 1 and 2. En		•		
	line 17b					
4	Did the filing organization file	e Form 1120-POL for this year?			Yes	No
5		and employer identification numb s. For each organization listed, en				
		tributions received that were prom				
		nd or a political action committee (I				
	(a) Name	(b) Address	(c) EIN	(d) Amount paid from	(e) Amount of p	olitical
	`,	( )		filing organization's	contributions rece	
				funds. If none, enter -0	promptly and d	-
					delivered to a se	
					none, enter -	
(1)						
(')						
(2)						
( <b>-</b> )						
(3)						
. ,						
(4)						
(5)						
(6)						

For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule C (Form 990 or 990-EZ) 2014

0 - 1-			ON OF INTERES	CHARRO INC	10 1	776424
	art II-A Complete if the organization 501(h)).		ON OF UNITED S  npt under section			.776434 Page 2 ction under
A	Check ▶ if the filing organ		o an affiliated gro		rt IV each affiliated g	roup member's
В	Check ▶ if the filing organ	nization checked	box A and "limited	l control" provisio	ons apply.	
_		on Lobbying Expen			(a) Filing	(b) Affiliated
	(The term "expenditu			l.)	organization's totals	group totals
18	a Total lobbying expenditures to in	nfluence public opin	ion (grass roots lob	byina)		
	<b>b</b> Total lobbying expenditures to in					
	Total lobbying expenditures (add					
	d Other exempt purpose expenditu					
	Total exempt purpose expenditu					
	Lobbying nontaxable amount.					
•	columns.			20		
	If the amount on line 1e, column (a)	or (b) is: The lobbyi	ng nontaxable amoun	is:		
	Not over \$500,000		amount on line 1e.			
	Over \$500,000 but not over \$1,000	,000 \$100,000 p	lus 15% of the excess	s over \$500,000.		
	Over \$1,000,000 but not over \$1,50	· · · · · · ·	lus 10% of the excess			
	Over \$1,500,000 but not over \$17,0		lus 5% of the excess			
	Over \$17,000,000	\$1,000,000				
	g Grassroots nontaxable amount (	enter 25% of line 1f	·)			
	h Subtract line 1g from line 1a. If z					
	Subtract line 1f from line 1c. If z					
	If there is an amount other that				ion file Form 4720	
•	reporting section 4911 tax for th					Yes No
			raging Period Unde			
	(Some organizations that	made a section 50	01(h) election do n	ot have to comple	te all of the five colun	nns below.
		See the separa	te instructions for	lines 2a through	2f.)	
_		Lobbying Expe	nditures During 4-1	ear Averaging Per	iod	
	Calendar year (or fiscal year					(e) Total
	beginning in)	<b>(a)</b> 2011	<b>(b)</b> 2012	(c) 2013	(d) 2014	(e) Total
28	a Lobbying nontaxable amount					
k	b Lobbying ceiling amount (150% of line 2a, column (e))					

Schedule C (Form 990 or 990-EZ) 2014

JSA

c Total lobbying expenditures

e Grassroots ceiling amount (150% of line 2d, column (e)) f Grassroots lobbying expenditures

d Grassroots nontaxable amount

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	(election under section 501(h)).	(a	(a)		(b)		
	each "Yes," response to lines 1a through 1i below, provide in Part IV a detailed cription of the lobbying activity.	Yes	No		Amour	nt	
1	During the year, did the filing organization attempt to influence foreign, national, state or local						
	legislation, including any attempt to influence public opinion on a legislative matter or						
	referendum, through the use of:						
а	Volunteers?	X					
b	Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?	X					
С	Media advertisements?		Х				
d	Mailings to members, legislators, or the public?	X					976
е	Publications, or published or broadcast statements?	X					288
f	Grants to other organizations for lobbying purposes?	X					000
g	Direct contact with legislators, their staffs, government officials, or a legislative body?	X					646
h	Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?	X			1	02,	506
i	Other activities?		Х				
j	Total. Add lines 1c through 1i				1,4	94,	416
2 a	Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?		X				
b	If "Yes," enter the amount of any tax incurred under section 4912						
С	If "Yes," enter the amount of any tax incurred by organization managers under section 4912						
d	If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?						
Pa	rt III-A Complete if the organization is exempt under section 501(c)(4), section 501	(c)(5)	, or s	ection			
	501(c)(6).					, T	
	Wassan batastic III all (000/ an areas) dura area in a distributa humanah are 0					es	No
1	Were substantially all (90% or more) dues received nondeductible by members?				2	_	
2	Did the organization make only in-house lobbying expenditures of \$2,000 or less?				1 7 1		
	I lid the erganization eared to carry ever lebbying and political expanditures from the prior year')						
3 Po	Did the organization agree to carry over lobbying and political expenditures from the prior year?				3		
_	rt III-B Complete if the organization is exempt under section 501(c)(4), section 501	(c)(5)	, or s	ection	3	ic	
_	rt III-B Complete if the organization is exempt under section 501(c)(4), section 501 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No,"	(c)(5)	, or s	ection	3	, is	
Pa	rt III-B Complete if the organization is exempt under section 501(c)(4), section 501 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No," answered "Yes."	(c)(5) OR (l	, or s b) Pa	ection rt III-A	3	, is	
Pa 1	Complete if the organization is exempt under section 501(c)(4), section 501 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No," answered "Yes."  Dues, assessments and similar amounts from members	(c)(5) OR (l	, or s b) Pa	ection	3	, is	
	Complete if the organization is exempt under section 501(c)(4), section 501 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No," answered "Yes."  Dues, assessments and similar amounts from members  Section 162(e) nondeductible lobbying and political expenditures (do not include amounts)	(c)(5) OR (l	, or s b) Pa	ection rt III-A	3	, is	
Pa 1 2	Complete if the organization is exempt under section 501(c)(4), section 501 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No," answered "Yes."  Dues, assessments and similar amounts from members  Section 162(e) nondeductible lobbying and political expenditures (do not include amount political expenses for which the section 527(f) tax was paid).	(c)(5) OR (l	, or s b) Pa	ection rt III-A	3	, is	
Pa  1 2	Complete if the organization is exempt under section 501(c)(4), section 501 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No," answered "Yes."  Dues, assessments and similar amounts from members  Section 162(e) nondeductible lobbying and political expenditures (do not include amou political expenses for which the section 527(f) tax was paid).  Current year	(c)(5) OR (l	, or s b) Pa	ection rt III-A	3	, is	
Pa  1 2  a b	Complete if the organization is exempt under section 501(c)(4), section 501 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No," answered "Yes."  Dues, assessments and similar amounts from members  Section 162(e) nondeductible lobbying and political expenditures (do not include amount political expenses for which the section 527(f) tax was paid).	(c)(5) OR (l	, or s b) Pa	ection rt III-A	3	, is	
Pa  1 2 a b c	Complete if the organization is exempt under section 501(c)(4), section 501 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No," answered "Yes."  Dues, assessments and similar amounts from members  Section 162(e) nondeductible lobbying and political expenditures (do not include amou political expenses for which the section 527(f) tax was paid).  Current year  Carryover from last year  Total	(c)(5) OR (l	, or s b) Pa	ection rt III-A	3	, is	
Pa  1 2  a b c 3	Complete if the organization is exempt under section 501(c)(4), section 501 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No," answered "Yes."  Dues, assessments and similar amounts from members  Section 162(e) nondeductible lobbying and political expenditures (do not include amou political expenses for which the section 527(f) tax was paid).  Current year  Carryover from last year  Total  Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) due	(c)(5) OR (l	, or s	ection rt III-A	3	, is	
Pa  1 2 a b c	Complete if the organization is exempt under section 501(c)(4), section 501 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No," answered "Yes."  Dues, assessments and similar amounts from members  Section 162(e) nondeductible lobbying and political expenditures (do not include amou political expenses for which the section 527(f) tax was paid).  Current year  Carryover from last year  Total  Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) due of the following and political expensions of the following and political expenditures (do not include amou political expenses for which the section 527(f) tax was paid).	(c)(5) OR (l	, or s b) Pa	ection rt III-A	3	, is	
Pa  1 2  a b c 3	Complete if the organization is exempt under section 501(c)(4), section 501 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No," answered "Yes."  Dues, assessments and similar amounts from members  Section 162(e) nondeductible lobbying and political expenditures (do not include amount political expenses for which the section 527(f) tax was paid).  Current year  Carryover from last year  Total  Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) due of the following and political expenditures (do not include amount political expenses for which the section 527(f) tax was paid).	(c)(5) OR (l	, or s b) Pa	1 2a 2b 2c 3	3	, is	
Pa  1 2 a b c 3 4	Complete if the organization is exempt under section 501(c)(4), section 501 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No," answered "Yes."  Dues, assessments and similar amounts from members  Section 162(e) nondeductible lobbying and political expenditures (do not include amount political expenses for which the section 527(f) tax was paid).  Current year  Carryover from last year  Total  Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) due of notices were sent and the amount on line 2c exceeds the amount on line 3, what portion excess does the organization agree to carryover to the reasonable estimate of nondeductible leand political expenditure next year?	(c)(5) OR (l unts of	of see	ection rt III-A	3	, is	
Pa  1 2 a b c 3 4	Complete if the organization is exempt under section 501(c)(4), section 501 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No," answered "Yes."  Dues, assessments and similar amounts from members  Section 162(e) nondeductible lobbying and political expenditures (do not include amount political expenses for which the section 527(f) tax was paid).  Current year  Carryover from last year  Total  Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) due of notices were sent and the amount on line 2c exceeds the amount on line 3, what portion excess does the organization agree to carryover to the reasonable estimate of nondeductible loand political expenditure next year?  Taxable amount of lobbying and political expenditures (see instructions)	(c)(5) OR (l unts of	of see	ection rt III-A	3	, is	
Pa  1 2 a b c 3 4 5 Pa Prov 2 (s	Complete if the organization is exempt under section 501(c)(4), section 501 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No," answered "Yes."  Dues, assessments and similar amounts from members  Section 162(e) nondeductible lobbying and political expenditures (do not include amount political expenses for which the section 527(f) tax was paid).  Current year  Carryover from last year  Total  Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) due of notices were sent and the amount on line 2c exceeds the amount on line 3, what portion excess does the organization agree to carryover to the reasonable estimate of nondeductible leand political expenditure next year?	(c)(5) OR (l	, or s b) Pa	ection rt III-A	3, line 3		and
Pa  1 2 a b c 3 4 5 Pa Prov 2 (s	Complete if the organization is exempt under section 501(c)(4), section 501 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No," answered "Yes."  Dues, assessments and similar amounts from members  Section 162(e) nondeductible lobbying and political expenditures (do not include amount political expenses for which the section 527(f) tax was paid).  Current year  Carryover from last year  Total  Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) due of the foliation of the include amount on line 2c exceeds the amount on line 3, what portion excess does the organization agree to carryover to the reasonable estimate of nondeductible for and political expenditure next year?  Taxable amount of lobbying and political expenditures (see instructions)  Taxable amount of lobbying and political expenditures (see instructions)  Supplemental Information  Additional information.	(c)(5) OR (l	, or s b) Pa	ection rt III-A	3, line 3		and
Pa  1 2 a b c 3 4 5 Pa Prov 2 (s	Complete if the organization is exempt under section 501(c)(4), section 501 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No," answered "Yes."  Dues, assessments and similar amounts from members  Section 162(e) nondeductible lobbying and political expenditures (do not include amount political expenses for which the section 527(f) tax was paid).  Current year  Carryover from last year  Total  Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) due of the foliation of the include amount on line 2c exceeds the amount on line 3, what portion excess does the organization agree to carryover to the reasonable estimate of nondeductible for and political expenditure next year?  Taxable amount of lobbying and political expenditures (see instructions)  Taxable amount of lobbying and political expenditures (see instructions)  Supplemental Information  Additional information.	(c)(5) OR (l	, or s b) Pa	ection rt III-A	3, line 3		and
Pa  1 2 a b c 3 4 5 Pa Prov 2 (s	Complete if the organization is exempt under section 501(c)(4), section 501 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No," answered "Yes."  Dues, assessments and similar amounts from members  Section 162(e) nondeductible lobbying and political expenditures (do not include amount political expenses for which the section 527(f) tax was paid).  Current year  Carryover from last year  Total  Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) due of the foliation of the include amount on line 2c exceeds the amount on line 3, what portion excess does the organization agree to carryover to the reasonable estimate of nondeductible for and political expenditure next year?  Taxable amount of lobbying and political expenditures (see instructions)  Taxable amount of lobbying and political expenditures (see instructions)  Supplemental Information  Additional information.	(c)(5) OR (l	, or s b) Pa	ection rt III-A	3, line 3		and
Pa  1 2 a b c 3 4 5 Pa Prov 2 (s	Complete if the organization is exempt under section 501(c)(4), section 501 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No," answered "Yes."  Dues, assessments and similar amounts from members  Section 162(e) nondeductible lobbying and political expenditures (do not include amount political expenses for which the section 527(f) tax was paid).  Current year  Carryover from last year  Total  Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) due of the foliation of the include amount on line 2c exceeds the amount on line 3, what portion excess does the organization agree to carryover to the reasonable estimate of nondeductible for and political expenditure next year?  Taxable amount of lobbying and political expenditures (see instructions)  Taxable amount of lobbying and political expenditures (see instructions)  Supplemental Information  Additional information.	(c)(5) OR (l	, or s b) Pa	ection rt III-A	3, line 3		and

Schedule C (Form 990 or 990-EZ) 2014

## Part IV Supplemental Information (continued)

SCHEDULE C, PART II-B

LINE 1A: VOLUNTEERS TESTIFY BEFORE CONGRESS AND STATE LEGISLATURES; SPEAK
AT PRESS CONFERENCES REGARDING STATE AND FEDERAL LEGISLATION; LOBBY
LEGISLATORS.

LINE 1B - PAID STAFF OR MANAGEMENT: PLEASE SEE BELOW ACTIVITIES, AS STAFF
AND MANAGEMENT ARE INCLUDED IN THOSE ACTIVITIES AND TOTALS

LINE 1D - MAILING TO MEMBERS, LEGISLATORS, OR THE PUBLIC: ACTION ALERTS TO THE PUBLIC.

LINE 1E - PUBLICATIONS, OR PUBLISHED OR BROADCAST STATEMENTS: LOBBYING MESSAGES REGARDING LEGISLATION THAT APPEARS IN CONSUMER REPORTS AND ITS OTHER PUBLICATIONS.

LINE 1F - GRANTS TO OTHER ORGANIZATIONS FOR LOBBYING PURPOSES: GRANTS TO NON-PROFIT ORGANIZATIONS ON THE GROUND IN STATES WHERE WE ARE WORKING.

LINE 1G - DIRECT CONTACT WITH LEGISLATORS, THEIR STAFFS, GOVERNMENT OFFICIALS, OR LEGISLATIVE BODY: LETTERS; FACE-TO-FACE COMMUNICATIONS, EMAILS; TELEPHONE CALLS WITH STATE AND FEDERAL LEGISLATORS, INCLUDING PREPARATION; TRAVEL TIME, LEGISLATIVE TESTIMONY.

LINE 1H - RALLIES, DEMONSTRATIONS, SEMINARS, CONVENTIONS, SPEECHES,

LECTURES, OR ANY SIMILAR MEANS: SPEECHES; RALLIES; CONFERENCES WHERE CR

STAFF SUPPORTS OR OPPOSES STATE AND FEDERAL LEGISLATION PUBLICLY.

## **SCHEDULE D** (Form 990)

# Supplemental Financial Statements ► Complete if the organization answered "Yes" to Form 990,

Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.

► Attach to Form 990.

OMB No. 1545-0047 **Open to Public** Inspection

Department of the Treasury Internal Revenue Service ▶ Information about Schedule D (Form 990) and its instructions is at www.irs.gov/form990. Name of the organization

Employer identification number

6 Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose	
(a) Donor advised funds (b) Funds and other accounts  Total number at end of year	
(a) Donor advised funds (b) Funds and other accounts  Total number at end of year	
Aggregate value of contributions to (during year)  Aggregate value of grants from (during year)  Aggregate value at end of year	
Aggregate value of contributions to (during year)  Aggregate value of grants from (during year)  Aggregate value at end of year	
Aggregate value of grants from (during year).  4. Aggregate value at end of year.  5. Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control?  6. Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit?  Part II	
Aggregate value at end of year	
5 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control?	
funds are the organization's property, subject to the organization's exclusive legal control?	
6 Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit?	No
only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit?    Part     Conservation Easements.	10
Conservation Easements.  Complete if the organization answered "Yes" to Form 990, Part IV, line 7.  1 Purpose(s) of conservation easements held by the organization (check all that apply).  Preservation of land for public use (e.g., recreation or education)  Preservation of a historically important land area Preservation of open space  2 Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year.  a Total number of conservation easements  b Total acreage restricted by conservation easements  c Number of conservation easements on a certified historic structure included in (a)	
Complete if the organization answered "Yes" to Form 990, Part IV, line 7.  1 Purpose(s) of conservation easements held by the organization (check all that apply).  Preservation of land for public use (e.g., recreation or education)  Preservation of a historically important land area Protection of natural habitat  Preservation of open space  2 Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year.  a Total number of conservation easements  b Total acreage restricted by conservation easements  c Number of conservation easements on a certified historic structure included in (a)  d Number of conservation easements included in (c) acquired after 8/17/06, and not on a historic structure listed in the National Register  3 Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during to tax year   Number of states where property subject to conservation easement is located   Number of states where property subject to conservation easement is located   Number of states where property subject to conservation easement is located   Soes the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds?  Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements during the year   Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year   Subjection of a historically important land area protection in the form of a certified historic structure included in (a)	No
Complete if the organization answered "Yes" to Form 990, Part IV, line 7.  Purpose(s) of conservation easements held by the organization (check all that apply).  Preservation of land for public use (e.g., recreation or education)  Preservation of a historically important land area Preservation of an certified historic structure  Preservation of open space  Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year.  Total number of conservation easements  Number of conservation easements on a certified historic structure included in (a)  Number of conservation easements included in (c) acquired after 8/17/06, and not on a historic structure listed in the National Register  Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during to tax year   Number of states where property subject to conservation easement is located  Number of states where property subject to conservation easements it holds?  Number of states where property subject to conservation easements it holds?  Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements during the year   Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year   Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year   Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year   Soes each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(ii)   Yes   Yes	10
Purpose(s) of conservation easements held by the organization (check all that apply).  Preservation of land for public use (e.g., recreation or education) Protection of natural habitat Preservation of open space  Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year.  Total number of conservation easements  Number of conservation easements on a certified historic structure included in (a)	
Preservation of land for public use (e.g., recreation or education) Preservation of a historically important land area Protection of natural habitat Preservation of open space  Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year.  Total number of conservation easements  Total acreage restricted by conservation easements  Number of conservation easements on a certified historic structure included in (a).  Number of conservation easements included in (c) acquired after 8/17/06, and not on a historic structure listed in the National Register.  Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during to tax year  Number of states where property subject to conservation easement is located  Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds?  Number of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year  Number of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year  Number of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year  Number of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year  Number of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year  Number of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year  Number of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year	
Protection of natural habitat  Preservation of open space  Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year.  Total number of conservation easements  Number of conservation easements on a certified historic structure included in (a)  Number of conservation easements included in (c) acquired after 8/17/06, and not on a historic structure listed in the National Register  Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during to tax year  Number of states where property subject to conservation easement is located  Number of states where property subject to conservation easement is located   Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds?  Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements during the year	,
Preservation of open space  Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year.  Total number of conservation easements  Total acreage restricted by conservation easements  Number of conservation easements on a certified historic structure included in (a)	1
2 Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year.  a Total number of conservation easements	
easement on the last day of the tax year.  Total number of conservation easements	
a Total number of conservation easements	
b Total acreage restricted by conservation easements	
c Number of conservation easements on a certified historic structure included in (a)	
<ul> <li>d Number of conservation easements included in (c) acquired after 8/17/06, and not on a historic structure listed in the National Register</li></ul>	
historic structure listed in the National Register	
Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during to tax year ▶  Number of states where property subject to conservation easement is located ▶  Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds?  Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements during the year ▶  Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year ▶\$  Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)?	
tax year ▶  Number of states where property subject to conservation easement is located ▶  Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds?  Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements during the year ▶  Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year ▶\$  Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)?  Yes	
Number of states where property subject to conservation easement is located ▶  Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds?  Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements during the year ▶  Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year ▶\$  Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)?	ne
Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds?  Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements during the year  →  Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year  → \$  Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i)  and section 170(h)(4)(B)(ii)?  Yes	
violations, and enforcement of the conservation easements it holds?  Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements during the year  ———————————————————————————————————	
Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements during the year   7 Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year   Soes each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i)  and section 170(h)(4)(B)(ii)?  Yes	
Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year  \$\begin{align*} & & & & & & & & & & & & & & & & & & &	No
<ul> <li>7 Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year</li></ul>	
▶\$  8 Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)?	
8 Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)?	
and section 170(h)(4)(B)(ii)?	
	NI.
III FAIL AIII. UESCIDE IIUW IIIE UIUAIIIZAIIUII IEDUIIS CUIISEIVAIIUII EASEIIIEIIIS III IIS IEVEIIUE AIIU EXDEIISE SIAIEIIIEIII. AIIU	No
balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the	
organization's accounting for conservation easements.	
Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets.	
Complete if the organization answered "Yes" to Form 990, Part IV, line 8.	
	hoot
works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance	e of
public service, provide, in Part XIII, the text of the footnote to its financial statements that describes these items.	
b If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and balance s	
works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance public service, provide the following amounts relating to these items:	e 01
(i) Revenue included in Form 990, Part VIII, line 1	
(ii) Assets included in Form 990, Part X	
2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide	
following amounts required to be reported under SFAS 116 (ASC 958) relating to these items:	1110
a Revenue included in Form 990, Part VIII, line 1	
b Assets included in Form 990, Part X	

Schedule D (Form 990) 2014

Page 2 Schedule D (Form 990) 2014

Par	Organizations Maintaining Colle	ections of A	Art, Hist	orical T	reasur	es,	or Oth	ner Similar A	ssets (	conti	nued,	<u>)                                    </u>
_												
3	Using the organization's acquisition, access	ssion, and oth	ner recor	ds, check	c any o	t the	follow	ing that are a	significa	nt us	e of i	ts
	collection items (check all that apply):			٦.								
а	Public exhibition		d		or excha							
b	Scholarly research		e	Other								_
C	Preservation for future generations											
4	Provide a description of the organization's	collections a	and expla	ain how t	hey fur	ther	the or	ganization's exe	empt pui	pose	ın Pa	art
_	XIII.											
5	5 During the year, did the organization solicit or receive donations of art, historical treasures, or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection? Yes No											
Dos	Escrow and Custodial Arrangem									es		<u>0</u>
rai	or reported an amount on Form			ie organ	ızalıdı	alisi	wereu	Tes to Follin	1990, F	aitiv	, IIIIE	9,
	or reported air amount on rount	550, i ait 7,	11110 21.									—
1a	Is the organization an agent, trustee, custo	dian or other	intermed	liary for c	ontribut	ions	or othe	r assets not				
	included on Form 990, Part X?									es		No
b	If "Yes," explain the arrangement in Part XI								• 🗀 .		ш.	
-	roo, oxpram and an angement are x	αα σσρ.σ						Amou	nt			—
С	Beginning balance					1c						_
d	Additions during the year											_
е	Distributions during the year											_
f	Ending balance											_
2a	Did the organization include an amount on						stodial	account liability	? \	es	l l	No
b	If "Yes," explain the arrangement in Part XI	III. Check here	e if the e	xplanation	has be	en pr	ovided	in Part XIII				
Par	V Endowment Funds. Complete if	the organiza	ation ans	swered "	Yes" to	For	m 990	, Part IV, line	10.			
		rrent year	<b>(b)</b> Pric	or year	<b>(c)</b> Tw	o year	s back	(d) Three years b	ack (e)	Four y	ears bac	:k
	Beginning of year balance											
b	Contributions											
С	Net investment earnings, gains,											
	and losses											
	Grants or scholarships											
е	Other expenditures for facilities											
	and programs											
f												
g	End of year balance											
2	Provide the estimated percentage of the cur	rrent year end	d balance	e (line 1g,	column	(a))	held as	•				
а	Board designated or quasi-endowment		%									
b												
С	Temporarily restricted endowment ▶	%										
	The percentages in lines 2a, 2b, and 2c sho	•										
3a	Are there endowment funds not in the poss	session of the	organiza	ation that	are hel	d and	l admir	istered for the		-		
	organization by:								_	_	es N	lo
	(i) unrelated organizations								3a			
	(ii) related organizations								• • —	(ii)		
	If "Yes" to 3a(ii), are the related organization								3	b		
4	Describe in Part XIII the intended uses of the		on's endo	wment fur	nas.							_
Par	Land, Buildings, and Equipment. Complete if the organization ans	wered "Yes"	" to Forn	n 990, Pa	art IV, I	ine 1	1a. Se	ee Form 990,	Part X, I	ine 1	0.	
	Description of property	(a) Cost or otl	her basis	(b) Cost of	or other ba		(c) Acc	umulated	( <b>d</b> ) Boo			
1a	Land	(investm	ient)	,	ther) 35,25	5.5	aepr	eciation	11	931	5,25	
b	Buildings				85,01		36 2	70,276.			1,73	
C	Leasehold improvements				17,31	_		10,501.			5,81	
d	Equipment				84,16	_		63,118.	4		.,048	
	Other				23,10	_		94,030.			0,078	
	. Add lines 1a through 1e. (Column (d) mus		990, Part								,926	

Schedule D (Form 990) 2014 Page 3

Part VII	Investments - Other Securities.  Complete if the organization answered	"Yes" to Form 990	Part IV line 11h See Form 990	) Part X line 12
-	(a) Description of security or category	(b) Book value	(c) Method of value	
	(including name of security)	(b) Book value	Cost or end-of-year ma	
	al derivatives			
	-held equity interests			
/ <b>/ / /</b>				
<del>(D)</del>				
<del>(C)</del>				
<u>(D)</u>				
<del>(-)</del>				
(G)				
<del>(H)</del>				
	n (b) must equal Form 990, Part X, col. (B) line 12.)			
Part VIII	Investments - Program Related.			
	Complete if the organization answered	"Yes" to Form 990	, Part IV, line 11c. See Form 990	), Part X, line 13.
	(a) Description of investment	(b) Book value	(c) Method of valu Cost or end-of-year ma	
(1)				
(2)				
(3)				
(4)				
(5)				
_(6)				
_(7)				
(8)				
(9)				
$\overline{}$	n (b) must equal Form 990, Part X, col. (B) line 13.)			
Part IX	Other Assets. Complete if the organization answered	"Yes" to Form 990	, Part IV, line 11d. See Form 990	), Part X, line 15.
	(a) Des	scription		(b) Book value
(1)				
_(2)				
(3)				
(4)				
(5)				
(6)				
(7)				
<u>(8)</u> (9)				
	umn (b) must equal Form 990, Part X, col. (B) li	ne 15.)		•
Part X	Other Liabilities.	,		
	Complete if the organization answered	"Yes" to Form 990	, Part IV, line 11e or 11f. See Fo	rm 990, Part X,
	line 25.			
1.	(a) Description of liability	(b) Book valu	ie	
	ral income taxes	65,	709.	
	ITABLE GIFT ANNUITY	10,956,	047.	
	R LIABILITY	995,		
	RRED RENT		942.	
	ION LIABILITY	24,191,		
	ILITY DERVIATIVE INSTRUMEN	6,690,		
	TIME SUBSCRIBER LIABILITY	1,431,		
	LIABILITY	1,197,	/10.	
(9)	nn /h) must squal Form 000 Part V and /D) lin- 051	AE 610	267	
i otal. (Colum	nn (b) must equal Form 990, Part X, col. (B) line 25.)	<b>▶</b> 45,618,	307.	

2. Liability for uncertain tax positions. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740). Check here if the text of the footnote has been provided in Part XIII

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Schedule D (Form 990) 2014 Page **4** 

Part 2	Reconciliation of Revenue per Audited Financial Statements With Revenue per Return Complete if the organization answered "Yes" to Form 990, Part IV, line 12a.	ղ.	
1	Total revenue, gains, and other support per audited financial statements	1	258,211,000.
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:		230/211/0001
– a	Net unrealized gains (losses) on investments 2a 5,226,403.		
	Donated services and use of facilities  2b		
C	Recoveries of prior year grants 2c		
d	Other (Describe in Part XIII.)  2d -11,109,989.		
	Add lines 2a through 2d	2e	-5,883,586.
3	Add lines 2a through 2d Subtract line 2e from line 1	3	264,094,586.
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:		201,001,000.
	Investment expenses not included on Form 990, Part VIII, line 7b.  4a 368,007.		
	Other (Describe in Part XIII.)  4b 850.		
		4c	368,857.
5	Add lines 4a and 4b  Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)	5	264,463,443.
Part		_	201/103/113.
	Complete if the organization answered "Yes" to Form 990, Part IV, line 12a.		
1	Total expenses and losses per audited financial statements	1	254,788,000.
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:		
а	Donated services and use of facilities 2a		
b	Prior year adjustments 2b		
С	Other losses 2c		
d	Other (Describe in Part XIII.)  2d 81,824.		
_	Add lines 24 through 24	2e	81,824.
3	Subtract line 2e from line 1	3	254,706,176.
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:		
	Investment expenses not included on Form 990, Part VIII, line 7b  4a 368,007.		
b	Other (Describe in Part XIII.)  4b 1,124.		
	Add lines 4a and 4b	4c	369,131.
5	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.)	5	255,075,307.
	Supplemental Information.  The the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part XI, lines 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to provide any additional information.		
	PAGE 5		
	1100 5		

JSA 4E1271 1.000 Schedule D (Form 990) 2014

### Part XIII Supplemental Information (continued)

RECONCILIATION OF REVENUE

SCHEDULE D, PART XI, LINE 2D

\$ 25,453 CONSUMERS UNION ACTION FUND, INC.

UNREALIZED LOSS ON INTEREST RATE SWAP (972,730)

(7,241,199) PENSION RELATED CHARGES

CHANGE IN VALUE OF SPLIT INTEREST AGREEMENTS (2,921,513)

=========

\$(11,109,989)

SCHEDULE D, PART XI, LINE 4B

ROUNDING 850

RECONCILIATION OF EXPENSES

SCHEDULE D, PART XII, LINE 2D

EXPENSES OR RELATED ENTITY

CONSUMERS UNION ACTION FUND, INC. 81,824

=========

PART XII, LINE 4B - OTHER ROUNDING 1,124

=========

Schedule D (Form 990) 2014

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### Part XIII Supplemental Information (continued)

FIN 48 UNCERTAINTY IN TAXES

PART X, LINE 2

UNDER THE PROVISION OF SECTION 501(C)(3) OF THE INTERNAL REVENUE CODE, CONSUMER REPORTS [CR] IS EXEMPT FROM TAXES ON INCOME, EXCEPT FOR UNRELATED BUSINESS INCOME. FOR THE YEARS ENDED MAY 31, 2015 AND 2014, PROVISIONS FOR INCOME TAXES WERE \$440,000 AND \$340,000, RESPECTIVELY. IN ACCORDANCE WITH ASC 740, INCOME TAXES, CR EVALUATED ITS TAX POSITION AND DETERMINED THAT ALL ARE MORE-LIKELY-THAN-NOT TO BE SUSTAINED UPON EXAMINATION. ACCORDINGLY, CR BELIEVES THAT THERE ARE NO UNRECOGNIZED BENEFITS OR APPLICABLE INTEREST AND PENALTIES THAT SHOULD BE RECORDED.

CR'S TAX RETURNS FOR THE FISCAL YEARS ENDED MAY 31, 2012, 2013 AND 2014 ARE SUBJECT TO EXAMINATION BY FEDERAL, STATE AND LOCAL AUTHORITIES.

Schedule D (Form 990) 2014

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### **SCHEDULE F** (Form 990)

### Statement of Activities Outside the United States

▶ Complete if the organization answered "Yes" on Form 990, Part IV, line 14b, 15, or 16. ▶ Information about Schedule F (Form 990) and its instructions is at www.irs.gov/form990.

► Attach to Form 990.

OMB No. 1545-0047 Open to Public Inspection

Department of the Treasury Internal Revenue Service Name of the organization

Part I

Employer identification number

CONSUMERS UNION OF UNITED STATES INC. 13-1776434 General Information on Activities Outside the United States. Complete if the organization answered "Yes" on Form 990, Part IV, line 14b.

1	For grantmakers. Does the orga assistance, the grantees' eligibili grants or assistance?	ty for the grant	s or assistance		_	Yes No
2	For grantmakers. Describe in assistance outside the United Sta		ganization's p	rocedures for monitoring	the use of its grants a	and other
3	Activities per Region. (The follow	ving Part I, line	3 table can be	e duplicated if additional sp	pace is needed.)	
	<b>(a)</b> Region	(b) Number of offices in the region	(c) Number of employees, agents, and independent contractors in region	(d) Activities conducted in region (by type) (e.g., fundraising, program services, investments, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in region	(f) Total expenditures for and investments in region
(1)	EUROPE			PROGRAM SERVICES	PUBLICATION INFORMATIO	1,249,556.
(2)	NORTH AMERICA			PROGRAM SERVICES	PUBLICATION INFORMATIO	1,286,589.
(3)						
(4)						
(5)						
(6)						
(7)						
(8)						
(9)						
( <del>3)</del> (10)						
(11)						
(12)						
(13)						
(14)						
(15)						
(16)						
(17)	Sub total					0.505.545
3a b	Total from continuation sheets to Part I					2,536,145.
_	Tatala (add lines 2s and 2h)	I	l			

Totals (add lines 3a and 3b) For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule F (Form 990) 2014

Schedule F (Form 990) 2014

(i) Method of **Grants and Other Assistance to Organizations or Entities Outside the United States.** Complete if the organization answered "Yes" on Form 990, Part IV, line 15, for any recipient who received more than \$5,000. Part II can be duplicated if additional space is needed. Part II

-	(1)	(2)	(3)	(4)	(5)	(9)	(2)	(8)	(6)	(10)	(11)	(12)	(13)	(14)	(15)	(16)	
(a) Name of organization																	
(b) IRS code section and EIN (if applicable)																	
<b>(c)</b> Region																	
(d) Purpose of grant																	
(e) Amount of cash grant																	
(f) Manner of cash disbursement																	
(g) Amount of non-cash assistance																	
(h) Description of non-cash assistance																	
(book, FMV, appraisal, other)																	

Schedule F (Form 990) 2014

108289

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JSA

Schedule F (Form 990) 2014

Part III

Grants and Other Assistance to Individuals Outside the United States. Complete if the organization answered "Yes" on Form 990, Part IV, line 16. Part III can be duplicated if additional space is needed.

S 500	.505					-	
(a) Type of grant or assistance	(b) Region	(c) Number of recipients	(d) Amount of cash grant	(e) Manner of cash disbursement	(f) Amount of non-cash assistance	(g) Description of non-cash assistance	(h) Method of valuation (book, FMV, appraisal, other)
(1)							
(2)							
(3)							
(4)							
(5)							
(9)							
(7)							
(8)							
(6)							
(10)							
(11)							
(12)							
(13)							
(14)							
(15)							
(16)							
(17)							
(18)							
						Sche	Schedule F (Form 990) 2014

V 14-7.16

Schedule F (Form 990) 2014

Part IV Foreign Forms Page 4

rait	roleigh Forms			
1	Was the organization a U.S. transferor of property to a foreign corporation during the tax year? If "Yes," the organization may be required to file Form 926, Return by a U.S. Transferor of Property to a Foreign Corporation (see Instructions for Form 926)	Yes	X	No
2	Did the organization have an interest in a foreign trust during the tax year? If "Yes," the organization may be required to file Form 3520, Annual Return to Report Transactions with Foreign Trusts and Receipt of Certain Foreign Gifts, and/or Form 3520-A, Annual Information Return of Foreign Trust With a U.S. Owner (see Instructions for Forms 3520 and 3520-A; do not file with Form 990)	Yes	X	No
3	Did the organization have an ownership interest in a foreign corporation during the tax year? If "Yes," the organization may be required to file Form 5471, Information Return of U.S. Persons With Respect To Certain Foreign Corporations (see Instructions for Form 5471)	Yes	X	No
4	Was the organization a direct or indirect shareholder of a passive foreign investment company or a qualified electing fund during the tax year? If "Yes," the organization may be required to file Form 8621, Information Return by a Shareholder of a Passive Foreign Investment Company or Qualified Electing Fund (see Instructions for Form 8621)	Yes	X	No
5	Did the organization have an ownership interest in a foreign partnership during the tax year? If "Yes," the organization may be required to file Form 8865, Return of U.S. Persons With Respect To Certain Foreign Partnerships (see Instructions for Form 8865)	Yes	X	No
6	Did the organization have any operations in or related to any boycotting countries during the tax year? If "Yes," the organization may be required to file Form 5713, International Boycott Report (see Instructions for Form 5713; do not file with Form 990)	Yes	X	No

Schedule F (Form 990) 2014

Schedule F (Form 990) 2014 Page **5** 

### Part V Supplemental Information

Complete this part to provide the information required by Part I, line 2 (monitoring of funds); Part I, line 3, column (f) (accounting method; amounts of investments vs. expenditures per region); Part II, line 1 (accounting method); Part III (accounting method); and Part III, column (c) (estimated number of recipients), as applicable. Also complete this part to provide any additional information (see instructions).

PART I, LINE 3, COLUMN (F) AND PART II, LINE 1

THE ACCRUAL METHOD OF ACCOUNTING WAS USED IN PART I, LINE 3, COLUMN (F)

AND PART II, LINE 1.

JSA Schedule F (Form 990) 2014

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### **SCHEDULE G**

(Form 990 or 990-EZ)

### **Supplemental Information Regarding Fundraising or Gaming Activities**

Complete if the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.

Attach to Form 990 or Form 990-EZ.

OMB No. 1545-0047
2014
Open to Public

Department of the Treasury ► Information about Schedule G (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990. Inspection Internal Revenue Service Name of the organization Employer identification number CONSUMERS UNION OF UNITED STATES INC. 13-1776434 Fundraising Activities. Complete if the organization answered "Yes" to Form 990, Part IV, line 17. Part I Form 990-EZ filers are not required to complete this part. Indicate whether the organization raised funds through any of the following activities. Check all that apply. 1 Mail solicitations е Solicitation of non-government grants а Х Internet and email solicitations f Solicitation of government grants Χ Phone solicitations Special fundraising events С g X In-person solicitations Did the organization have a written or oral agreement with any individual (including officers, directors, trustees or key employees listed in Form 990, Part VII) or entity in connection with professional fundraising services? X Yes b If "Yes," list the ten highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least \$5,000 by the organization. (v) Amount paid to (iii) Did fundraiser have (vi) Amount paid to (i) Name and address of individual (iv) Gross receipts (or retained by) custody or control of (or retained by) (ii) Activity or entity (fundraiser) from activity fundraiser listed in organization contributions? col. (i) Yes No 1 TELE MDS COMMUNICATIONS CORP MARKETING Χ 87,790 44,291 43,499. 2 3 6 7 8 9 10 87,790. 44,291 43,499. Total List all states in which the organization is registered or licensed to solicit contributions or has been notified it is exempt from registration or licensing. AL, AK, AR, CA, CO, CT, DC, FL, GA, HI, IL, KS, KY, LA, ME, MD, MA, MI, MN, MS, NV, NH, NJ, NM, NY, NC, ND, OH, OK, OR, PA, RI, SC, TN, UT, VA, WA, WV, WI,

For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule G (Form 990 or 990-EZ) 2014

108289

Page 2 Schedule G (Form 990 or 990-EZ) 2014

Pa	rt I	Fundraising Events. Complete than \$15,000 of fundraising even gross receipts greater than \$5,000.	it contributions and gros			
			(a) Event #1	<b>(b)</b> Event #2	(c) Other events	(d) Total events (add col. (a) through
			(event type)	(event type)	(total number)	col. <b>(c)</b> )
une						
Revenue	1	Gross receipts				
ш.	2	Less: Contributions				
		Gross income (line 1 minus				
		line 2)				
	4	Cash prizes				
	5	Noncash prizes				
ses	6	Rent/facility costs				
xper						
Direct Expenses	7	Food and beverages				
Ä	8	Entertainment				
	9	Other direct expenses				
		Direct expense summary. Add lines 4				
Pa	11 rt I	Net income summary. Subtract line 1  Gaming. Complete if the organical subtract line 1				rted more
		than \$15,000 on Form 990-E			117, 11110 13, 01 1000	
ne			(a) Bingo	(b) Pull tabs/instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (add col. (a) through col. (c)
Revenue				0.0		( ) ( )
<u>~</u>	1	Gross revenue				
ses	2	Cash prizes				
Expenses	3	Noncash prizes				
Direct E	4	Rent/facility costs				
Δ	_	Other direct concess				
	<b>3</b>	Other direct expenses	Yes %	Yes %	Yes%	
	6	Volunteer labor	No	No	No	
	7	Direct expense summary. Add lines 2	through 5 in column (d)			
	8	Net gaming income summary. Subtra	act line 7 from line 1, colu	ımn (d)		
_	_	nto the etato(a) in which the exception	ion conducto accessos co	ii itioo		
9		nter the state(s) in which the organizat the organization licensed to conduct g				Yes No
		"No," explain:				
	_					
		ere any of the organization's gaming l	icenses revoked, suspe	nded or terminated durir	ng the tax year?	Yes No
ŀ	) If	"Yes," explain:				

Schedule G (Form 990 or 990-EZ) 2014

Sched	ule G (Form 990 or 990-EZ) 2014 Page <b>3</b>
11	Does the organization conduct gaming activities with nonmembers?
12	Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity
	formed to administer charitable gaming?
13	Indicate the percentage of gaming activity conducted in:
а	The organization's facility
b	An outside facility
14	Enter the name and address of the person who prepares the organization's gaming/special events books and records:
	Name ▶
	Address ▶
15 a	Does the organization have a contract with a third party from whom the organization receives gaming revenue?
b	If "Yes," enter the amount of gaming revenue received by the organization ▶ \$ and the
	amount of gaming revenue retained by the third party  \$\bigs\  \bigs\  \bigs\
С	If "Yes," enter name and address of the third party:
	Name ▶
	Address ▶
16	Gaming manager information:
	Name ▶
	Gaming manager compensation ►\$
	Description of services provided ▶
	Director/officer
17	Mandatory distributions:
а	Is the organization required under state law to make charitable distributions from the gaming proceeds to
	retain the state gaming license?
b	Enter the amount of distributions required under state law to be distributed to other exempt organizations
	or spent in the organization's own exempt activities during the tax year ▶ \$
Par	Supplemental Information. Provide the explanation required by Part I, line 2b, columns (iii) and (v), and Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also provide any additional information (see instructions).

Schedule G (Form 990 or 990-EZ) 2014

JSA 4E1503 2.000

### SCHEDULEI (Form

## Grants and Other Assistance to Organizations,

OMB No. 1545-0047	2014	
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(Form 990)	' မိ	Governmer	its. and In	nts. and Individuals in the United States	the United	States		
	Comp	olete if the or	ganization ans	Complete if the organization answered "Yes" to Form 990, Part IV, line 21 or 22.	orm 990, Part IV,	line 21 or 22.		
Department of the Treasury Internal Revenue Service	► Informat	► Information about Sc	► Att hedule I (Form	Attach to Form 990. chedule I (Form 990) and its instructions is at www.irs.gov/form990.	actions is at www	.irs.gov/form990.		Open to Public Inspection
Name of the organization							Employer identification number	on number
CONSUMERS UNION	OF UNITED STATES	INC.					13-1776434	
Part   General Ir	General Information on Grants and Assistance	d Assistance	4					
1 Does the organiz	Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and	ubstantiate the	e amount of the	grants or assistan	ice, the grantees'	eligibility for the grants	s or assistance, and	
the selection crite  2 Describe in Part	the selection criteria used to award the grants or assistance?  Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States.	s or assistance lures for moni	e? itoring the use د	of grant funds in the	United States.			X   Ves
Part    Grants an Part IV, lir	Grants and Other Assistance to Domestic Organizations and Domestic Governments. Complete if the organization answered "Yes" to Form 990, Part IV, line 21, for any recipient that received more than \$5,000. Part II can be duplicated if additional space is needed.	omestic Org	<b>janizations an</b> more than \$5,	d Domestic Gov 000. Part II can b	<b>ernments.</b> Com e duplicated if a	ganizations and Domestic Governments. Complete if the organization are more than \$5,000. Part II can be duplicated if additional space is needed	ation answered "Ye eeded.	ss" to Form 990,
<b>1 (a)</b> Name and a or g	1 (a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non- cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
(1) CONSUMER FEDERATION OF AMERICA	ON OF AMERICA							STATE AND LOCAL
1620 I STREET, NW	- SUITE 200	52-0880625	501(C)(3)	80,000.				GRANT SUPPORT
(2) CONSUMER FEDERATION OF AMERICA	ON OF AMERICA							SUPPORT STATE AND
1620 I STREET, NW	- SUITE 200	52-0880625	501(C)(3)	25,000.				LOCAL MEETINGS
(3) USPRIG EDUCATION FUND	FUND							GENERAL SUPPORT
218 D STREET SE,	1ST FLOOR	52-1384240	501(C)(3)	15,000.				HEALTHCARE
(4) CALIFORNIA PAN-ETHNIC HEALTH NETWORK	HNIC HEALTH NETWORK							SUPPORT FOR HEALTH
654 THIRTEENTH ST OAKLAND,	OAKLAND, CA 94612	52-0880625	501(C)(3)	251,375.				COALITION
(5) HEALTH ACCESS FOUNDATION	NDATION							SUPPORT FOR
414 13TH STREET O.	OAKLAND, CA 94612	13-1945149	501(C)(3)	110,000.				HEALTHCARE
(6) COURAGE CAMPAIGN								SUPPORT FOR FAIR
777 S. FIGUERDA STREET	TREET	20-4841338	501(C)(4)	10,000.				UTILITES EFFORTS
(7) VERMONT FOOD FIGHT FUND	T FUND							SUPPORT FOR FOOD
STATE OF VERMONT MONTPELIER	MONTPELIER, VT 05609	03-6000274	501(C)(3)	10,000.				SAFETY
(8)								
(6)								
(10)								
(11)								
(12)								
	Enter total number of section 501(c)(3) and government organizations listed in the line 1 table	d government	organizations I	isted in the line 1 ta	able		•	9
3 Enter total num	Enter total number of other organizations listed in the lir	sted in the lin	le 1 table	•		1 1		

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

4E1288 1.000 57QODA L42M

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Schedule I (Form 990) (2014)

Schedule I (Form 990) (2014)

Grants and Other Assistance to Individuals in the United States. Complete if the organization answered "Yes" on Form 990, Part IV, line 22 Part III can be duplicated if additional space is needed. Part III

	(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non-cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance
_						
8						
ო						
4						
5						
9						
7						
Part IV	Part IV Supplemental Information. Complete this part to provide the information required in Part I, line 2, Part III, column (b), and any other additional	is part to prov	vide the informat	ion required in	Part I, line 2, Part III,	column (b), and any other additional

information.

CRITERIA FOR SELECTING PROJECTS FOR FUNDING

THE CRITERIA FOR SELECTING PROJECTS FOR FUNDING THROUGH THE COLSTON E.

WARNE SMALL GRANTS PROGRAM INCLUDES THE FOLLOWING:

- THE PROJECTS SHOULD BE CONSISTENT WITH CR'S MISSION TO PROVIDE

INFORMATION AND ADVICE TO CONSUMERS ON GOODS, SERVICES, HEALTH AND

PERSONAL FINANCE; AND TO INITIATE AND COOPERATE WITH INDIVIDUAL AND GROUP

EFFORTS TO MAINTAIN AND ENHANCE THE QUALITY OF LIFE FOR CONSUMERS

- THE PROJECTS SHOULD BE HIGH IMPACT PROJECTS THAT PROVIDE A SIGNIFICANT

RETURN FOR THE AMOUNT OF MONEY INVESTED. THEY SHOULD BE RESULT-ORIENTED,

AND HAVE TANGIBLE GOALS AND OBJECTIVES.

Schedule I (Form 990) (2014)

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iditis and Other Assistance to individuals in the Office States. Complete in the organization and the control of the same and the control of
ll can be duplicated if additional space is needed.

	(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non-cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance
-						
8						
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9						
7						
Part IV	Part IV Supplemental Information. Complete this part to provide the information required in Part I, line 2, Part III, column (b), and any other additional	is part to prov	vide the informat	tion required in	Part I, line 2, Part III,	column (b), and any other additional

information.

- THE ORGANIZATION SPONSORING THE PROJECT SHOULD HAVE A CLEAR PLAN FOR

DEVELOPING ALTERNATE SOURCES OF FUNDING, SO THAT THE PROJECT CAN BECOME

SELF-SUPPORTING AND CONTINUE WHEN THE GRANT PERIOD ENDS.

- IF POSSIBLE, THE PROJECTS SHOULD BE REPLICABLE, AND PROVIDE A MODEL FOR

ORGANIZING AND ADVOCACY ON OTHER CONSUMER AND PUBLIC INTEREST ISSUES, OR

IN OTHER LOCATIONS.

- WE ARE ESPECIALLY INTERESTED IN PROJECTS THAT PROVIDE DIRECT BENEFITS

TO LOW-INCOME AND MINORITY CONSUMERS.

- WHERE POSSIBLE, PROJECTS SHOULD OBTAIN MATCHING FUNDS AND /OR LEVERAGE

IN-KIND RESOURCES FROM OTHER SOURCES.

Schedule I (Form 990) (2014)

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Schedule I (Form 990) (2014)

Grants and Other Assistance to Individuals in the United States. Complete if the organization answered "Yes" on Form 990, Part IV, line 22. Part III can be duplicated if additional space is needed.

	(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non-cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance
<b>←</b>						
8						
ო						
4						
5						
9						
7						
Part IV	Supplemental Information. Complete this part	is part to prov	ide the informati	ion required in	Part I, line 2, Part III,	to provide the information required in Part I, line 2, Part III, column (b), and any other additional

THE PROJECTS SHOULD MAKE SENSE IN THE CONTEXT OF THE NEEDS AND information.

OPPORTUNITIES OF THE OVERALL CONSUMER MOVEMENT. THEY SHOULD CONTRIBUTE TO

CAPACITY-BUILDING OF ORGANIZATIONS, AND HELP SUSTAIN THE CONSUMER

MOVEMENT.

- CR'S PURPOSES MUST BE MEASURED IN TERMS OF THE BENEFITS INDIRECTLY

REALIZED BY THOUSANDS OF CONSUMERS WHO ARE BETTER INFORMED OR BETTER

SERVED AS A CONSEQUENCE OF THE WORK WHICH THE MONEY SUPPORTS. "(CONSUMER

REPORTS, MARCH, 1958, P. 163)"

- BECAUSE OUR FUNDS ARE LIMITED, OUR OPERATING STRATEGY IS TO IDENTIFY

PROSPECTIVE GRANTEES AND INVITE THEM TO APPLY. MOST GRANTS ARE AWARDED TO

Schedule I (Form 990) (2014)

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Schedule I (Form 990) (2014)

Grants and Other Assistance to Individuals in the United States. Complete if the organization answered "Yes" on Form 990, Part IV, line 22. Part III can be duplicated if additional space is needed. Part III

	at model administration of the model of					
	(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non-cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance
_						
_						
art IV	<b>Supplemental Information.</b> Complete this part to provide the information required in Part I, line 2, Part III, column (b), and any other additional information.	is part to prov	ide the informat	ion required in	Part I, line 2, Part III,	column (b), and any other additional

PRE-SELECTED ORGANIZATIONS.

MONITORING GRANT FUNDS

GRANTEES ARE REQUIRED TO SUBMIT PROGRAM AND FINANCIAL REPORTS AT THE

CONCLUSION OF THE PROJECT, INCLUDING A LIST OF GRANT-RELATED

EXPENDITURES, AND A SUMMARY OF DELIVERABLES AND PROJECT RESULTS. THE

TIMING OF THE REPORTS IS DETERMINED ACCORDING TO A SCHEDULE CONTAINED IN

AN EXECUTED AGREEMENT BETWEEN CR AND THE GRANTEE.

Schedule I (Form 990) (2014)

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### **SCHEDULE J** (Form 990)

**Compensation Information**For certain Officers, Directors, Trustees, Key Employees, and Highest **Compensated Employees** 

► Complete if the organization answered "Yes" on Form 990, Part IV, line 23.

► Attach to Form 990.

► Information about Schedule J (Form 990) and its instructions is at www.irs.gov/form990.

Open to Public

OMB No. 1545-0047

Department of the Treasury Internal Revenue Service Name of the organization

CONSUMERS UNION OF UNITED STATES INC.

Inspection Employer identification number

13-1776434

Part	Questions Regarding Compensation			
			Yes	No
1a	Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form 990, Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items.			
	First-class or charter travel  X Housing allowance or residence for personal use			
	Travel for companions Payments for business use of personal residence			
	X Tax indemnification and gross-up payments Health or social club dues or initiation fees			
	Discretionary spending account Personal services (e.g., maid, chauffeur, chef)			
b	If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all of the expenses described above? If "No," complete Part III to	1 h	Х	
2	explain	1b		
2	directors, trustees, and officers, including the CEO/Executive Director, regarding the items checked in line			
	1a?	2	x	
_			Λ	
3	Indicate which, if any, of the following the filing organization used to establish the compensation of the organization's CEO/Executive Director. Check all that apply. Do not check any boxes for methods used by a related organization to establish compensation of the CEO/Executive Director, but explain in Part III.			
	X Compensation committee Written employment contract			
	X   Independent compensation consultant   X   Compensation survey or study			
	X       Form 990 of other organizations       X       Approval by the board or compensation committee			
4	During the year, did any person listed in Form 990, Part VII, Section A, line 1a, with respect to the filing organization or a related organization:			
а	Receive a severance payment or change-of-control payment?	4a	Х	
b	Participate in, or receive payment from, a supplemental nonqualified retirement plan?	4b	Х	
С	Participate in, or receive payment from, an equity-based compensation arrangement?	4c		X
	If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III.			
	Only continue $504/a/(2)$ $504/a/(4)$ and $504/a/(20)$ examinations must complete lines $5.0$			
_	Only section 501(c)(3), 501(c)(4), and 501(c)(29) organizations must complete lines 5–9.			
5	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any			
_	compensation contingent on the revenues of:	-		Х
a	The organization?	5a 5b		X
b	Any related organization?	30		Λ
6	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any			
U	compensation contingent on the net earnings of:			
•	The organization?	6a		Х
a h	Any related organization?	6b		X
b	If "Yes" to line 6a or 6b, describe in Part III.	OD		21
7	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed			
-	payments not described in lines 5 and 6? If "Yes," describe in Part III	7	X	
8	Were any amounts reported in Form 990, Part VII, paid or accrued pursuant to a contract that was subject			
-	to the initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe			
	in Part III	8		Х
9	If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in			
-	Regulations section 53.4958-6(c)?	9		

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule J (Form 990) 2014

Schedule J (Form 990) 2014

# Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed Part II

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that are not listed on Form 990, Part VII.

Note. The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

		(R) Breakdown of W-2 and		or 1099-MISC compensation				
(A) Name and Title		(i) Base		(iii) Other	(c) Retirement and other deferred compensation	( <b>u)</b> Nontaxable benefits	<b>(E)</b> I otal of columns (B)(i)-(D)	(F) Compensation in column (B) reported as deferred in prior
				compensation				Form 990
MARTA TELLADO	ε	161,442.	0	1,577.	0	562.	163,581.	0
1 PRESIDENT & CEO AS OF 9/17/14	€	0	0	0	0	0	0	0
JAMES GUEST	ε	417,780.	.000,09	166,710.	42,158.	13,590.	700,238.	117,521.
2 PRESIDENT & CEO THRU 9/12/14	€	0	0	0	0	0	0	0
RICHARD GANNON	ε	419,912.	.000,05	49,252.	41,642.	27,999.	588,805.	0
3 CHIEF OP. OFFICER THRU 3/4/15	€	0	0	0	0	0	0	0
ERIC WAYNE	ε	275,200.	10,600.	18,706.	26,000.	27,999.	358,505.	0
4 VP, CHIEF FINANCIAL OFFICER	€	0	0	0	0	0	0	0
RAHUL BELANI	ε	364,354.	7,214.	29,018.	36,126.	27,999.	464,711.	0
5 VP, CHIEF INFORMATION OFFICER	€	0	0	0	0	0	0	0
D'ALLESANDRO	ε	199,426.	11,224.	328,940.	22,509.	24,271.	586,370.	0
6 VP/CHIEF OF STAFF THRU 9/12/14	€	0	0	0	0	0	0	0
	ε	339,886.	35,000.	4,466.	24,663.	27,999.	432,014.	0
7 VP MAGAZINE AND NEWSLETTER	€	0	0	0	0	0	0	0
LIAM CHARLES MCCORMACK	ε	347,310.	15,351.	20,751.	34,193.	18,649.	436,254.	0
8 VP INT. CONTENT CREATION	(ii)	0	0	0	0	0	0	0
CHRISTOPHER MEYER	ε	280,568.	11,079.	17,528.	27,723.	27,999.	364,897.	0
9 VP, EXTERNAL AFFAIRS	€	0	0	0	0	0	0	0
CHRISTIAN NIMSKY	Ξ	296,000.	.000,25	96,432.	25,898.	25,582.	468,912.	0
10VP DIG. PRODUCTS THRU 11/14/14	€	0	0	0	0	0	0	0
LINDA TEPEDINO	ε	175,518.	0	165,633.	20,793.	17,201.	379,145.	0
11 <sup>VP</sup> , HUMAN RES. THRU 8/11/14	(ii)	0	0	0	0	0	0	0
EILEEN HERSHENOV	ε	328,911.	15,329.	19,066.	33,273.	27,054.	423,633.	0
12 <sup>VP</sup> , GENERAL COUNSEL	Œ	0	0	0	0	0	0	0
PAIGE AMIDON LITMAN	Ξ	46,160.	0	276,779.	5,867.	10,450.	339,256.	0
13 <sup>VP</sup> , HEALTH THRU 2/28/14	(ii)	0	0	0	0	0	0	0
CAROLYN CLIFFORD-FERRA	ε	256,298.	.380,3	12,717.	25,851.	25,506.	325,457.	0
14 <sup>VP</sup> , OPERATIONS	€	0	0	0	0	0	0	0
DIANE SALVATORE	ε	251,689.	9,203.	4,557.	24,305.	10,066.	299,820.	0
15SR. DIR, CONTENT DEVELOPMENT	€	0	0	0	0	0	0	0
GWENDOLYN BOUNDS	ε	245,901.	11,800.	6,338.	10,399.	18,248.	292,686.	0
16EXECUTIVE DIRECTOR CONTENT	€	0	0	0	0	0	0	0
							Sche	Schedule J (Form 990) 2014

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Schedule J (Form 990) 2014

Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed Part Ⅱ

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that are not listed on Form 990, Part VII.

Note. The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

		(R) Breakdown of	(8) Breakdown of W-2 and/or 1099-MISC compensation	Compensation	-			
		o i cardonii o		o componisation	(C) Retirement and	(D) Nontaxable	(E) Total of columns	(F) Compensation
(A) Name and Title		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation	other deferred compensation	beneiits		in column (B) reported as deferred in prior Form 990
MARK CONNELLY	ε	238,459.	4,800.	13,409.	24,278.	28,006.	308,952.	0
SR. DIRECTOR, PRODUCT TESTING	€	0	0	0	0	0	0	0
	Ξ							
7	€							
	Ξ							
ო	€							
	ε							
4	€							
	ε							
5	(ii)							
	ε							
9	€							
	ε							
7	€							
	ε							
8	(ii)							
	ε							
6	€							
	ε							
10	(ii)							
	ε							
11	€							
	ε							
12	€							
	ε							
13	€							
	Ξ							
14	€							
	ε							
15	€							
	ε							
16	(ii)							
							Sch	Schedule J (Form 990) 2014

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Schedule J (Form 990) 2014

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### Part III Supplemental Information

Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II. Also complete this part for any additional information.

PART I, LINE 1A

PERSONAL TRAVEL AND HOUSING BENEFITS WERE PROVIDED TO THE VP OF DIGITAL

THE BENEFITS PROVIDED TO THE CHIEF INFORMATION OFFICER. PRODUCTS, AND VP, UP TO TAX WITHHOLDINGS. THESE AMOUNTS VP OF DIGITAL PRODUCTS WERE GROSSED

TAXABLE COMPENSATION AND DISCLOSED ON SCHEDULE J, PART WERE TREATED AS

II, COLUMN B(III).

PART I, LINE 4A - SEVERANCE PAYMENTS

MICHAEL D'ALESSANDRO - \$284,849

LINDA TEPEDINO - \$ 143,849

PAIGE AMIDON LITMON - \$269,293

PART I, LINE 4B

EMPLOYER CONTRIBUTIONS FOR PARTICIPATION IN A SUPPLEMENTAL NONQUALIFIED

RETIREMENT PLAN - DEFERRED COMPENSATION

JAMES GUEST - \$17,500

RICHARD GANNON - \$15,642

RAHUL BELANI - \$10,126

MICHAEL D'ALESSANDRO - \$2,326

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Schedule J (Form 990) 2014

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Schedule J (Form 990) 2014

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### Part | Supplemental Information

Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II. Also complete this part for any additional information.

LIAM MCCORMACK - \$8,193

CHRISTOPHER MEYER - \$1,723

LINDA TEPEDINO - \$3,031

EILEEN HERSHENOV - \$7,273

PAIGE AMIDON LITMAN - \$1,206

ø JAMES GUEST RECEIVED A PAYMENT OF \$117,521 RELATED TO PARTICIPATION IN

NON-QUALIFIED RETIREMENT PLAN THAT WAS PREVIOUSLY REPORTED ON A PRIOR

М FORM 990 AND IS CURRENTLY INCLUDED ON SCHEDULE H, PART II, COLUMN

(III)

PART I, LINE 7

COLUMN B (II)

DISCRETIONARY	
CONTRACTUAL	
& INCENTIVE	
BONUS	

COMPENSATION BONUS (MERIT)

RICHARD GANNON \$50,000 \$50,000

\$10,600 \$10,600 ERIC WAYNE

\$25,000 \$25,000 CHRISTIAN NIMSKY

JSA 4E1505 1.000

Schedule J (Form 990) 2014

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Part III Supplemental Information

Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II.

Also complete this part for any additional information.	y additional information		
LIAM MCCORMACK	\$15,351		\$15,351
MICHAEL D'ALESSANDRO	\$11,224		\$11,224
CHRISTOPHER MEYER	\$11,079		\$11,079
BRENT DIAMOND	\$35,000	\$25,000	\$10,000
RAHUL BELANI	\$ 7,214		\$ 7,214
EILEEN HERSHENOV	\$15,329		\$15,329
JAMES GUEST	\$60,000		\$60,000
CAROLYN CLIFFORD-FERRA \$ 5,085	3 5,085		\$ 5,085
DIANE SALVATORE	\$ 9,203		\$ 9,203
GWENDOLYN BOUNDS	\$11,800	\$ 6,800	\$ 5,000
MARK CONNELLY	\$ 4,800		\$ 4,800

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CITY OF YONKERS INDUSTRIAL DEVELOPMENT AGENCY

SCHEDULE K (Form 990) Department of the Treasury

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Supplemental Information on Tax-Exempt Bonds

Complete if the organization answered "Yes" on Form 990, Part IV, line 24a. Provide descriptions, explanations, and any additional information in Part VI.

20**14** 

OMB No. 1545-0047

▶ Information about Schedule K (Form 990) and its instructions is at www.irs.gov/form990. ▶ Attach to Form 990.

Employer identification number

(i) Pooled financing ŝ å Yes ۵ (h) On behalf of ŝ 13-1776434 Yes Yes (g) Defeased ŝ × ŝ Yes 47,300,000. MULTI-MODAL CIVAL FACILITY REVENUE ပ ပ Yes (f) Description of purpose ŝ  $\mathbf{\omega}$ Ω Yes 9,980,132. 35,045,813. 1,207,321. 1,066,734 4,750,000 47,300,000 ŝ × (e) Issue price 2006 Yes × × × 12/22/2005 (d) Date issued 5 Capitalized interest from proceeds. 6 Proceeds in refunding escrows. 7 Issuance costs from proceeds 8 Credit enhancement from proceeds Other spent proceeds Year of substantial completion. Were the bonds issued as part of a current refunding issue? Amount of bonds legally defeased. Capital expenditures from proceeds Gross proceeds in reserve funds Were the bonds issued as part of an advance refunding issue?......... Total proceeds of issue Has the final allocation of proceeds been made? Does the organization maintain adequate books and records to support the (c) CUSIP # 986083BN2 (p) Issuer EIN 13-1776434 UNITED STATES INC CITY OF YONKERS INDUSTRIAL DEVELOPMENT AGENCY Part | Private Business Use (a) Issuer name final allocation of proceeds? 1 Amount of bonds retired . CONSUMERS UNION OF Bond Issues Proceeds Name of the organization Part ∥ Part I

11 10

12 13 15 16

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	ne Instructions for	
bond-financed property?	For Paperwork Reduction Act Notice, see the Instructions for $\frac{1}{JSA}$	4E1295 1.000 57Q0DA L42M

Form 990.

Schedule K (Form 990) 2014

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Yes

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Yes

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Yes

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Yes

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×

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Are there any lease arrangements that may result in private business use

1 Was the organization a partner in a partnership, or a member of an LLC,

which owned property financed by tax-exempt bonds?

13-1776434

CONSUMERS UNION OF UNITED STATES INC.

(Form 990) 2014	I	- 1						Page 2
Private Business Use (Continued)	Ğ.	YONKERS IN	INDUSTRIAL		DEVELOPMENT AGENCY	AGENCY		
3a Are there any management or service contracts that may result in private	Yes	9	Yes	o <sub>N</sub>	Yes	S U	Yes	o Z
business use of bond-financed property?		×						
<b>b</b> If "Yes" to line 3a, does the organization routinely engage bond counsel or other outside counsel to review any management or service contracts relating to the financed property?								
c Are there any research agreements that may result in private business use of bond-financed property?		×						
s the organization routinely engage by any research agreements relating to the								
4 Enter the percentage of financed property used in a private business use by entities other than a section 501(c)(3) organization or a state or local government . ▶	-	%		%		%		<b>%</b>
5 Enter the percentage of financed property used in a private business use as a result of unrelated trade or business activity carried on by your organization.								
		%		%		%		%
6 Total of lines 4 and 5.		%		%		%		%
		×						
8a Has there been a sale or disposition of any of the bond-financed property to a non- governmental person other than a 501(c)(3) organization since the bonds were issued?		×						
<b>b</b> If "Yes" to line 8a, enter the percentage of bond-financed property sold or								
disposed of		%		%		%		%
c If "Yes" to line 8a, was any remedial action taken pursuant to Regulations sections 1.141-12 and 1.145-2?								
9 Has the organization established written procedures to ensure that all nonqualified bonds of the issue are remediated in accordance with the requirements under Beaulations and 1441-17 and 1445-27		>						
Parily Arbitrage		1						
	4		8			ပ	0	
1 Has the issuer filed Form 8038-T, Arbitrage Rebate, Yield Reduction and	Yes	N <sub>O</sub>	Yes	No	Yes	o <sub>N</sub>	Yes	No
		×						
2 If "No" to line 1, did the following apply?								
	<b>&gt;</b>	×						
	∢							
If "Yes" to line 2c provide in Part VI the date the repate computation was								
able rate issue?	×							
4a Has the organization or the governmental issuer entered into a qualified								
hedge with respect to the bond issue?	×							
	MORGAN STANLEY							
	30.	. 500						
d Was the hedge superintegrated?		×						
e Was the hedge terminated?		×					!	
ASU						တိ	Schedule K (Form 990) 2014	rm 990) 2014

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Schedule K (Form 990) 2014

Part IV Arbitrage (Continued)

		4		ם   מ		٠	<b>a</b>	
	Yes	٥N	Yes	No	Yes	No	Yes	No
5a Were gross proceeds invested in a guaranteed investment contract (GIC)?		X						
<b>b</b> Name of provider								
c Term of GIC								
d Was the regulatory safe harbor for establishing the fair market value of the GIC satisfied?								
6 Were any gross proceeds invested beyond an available temporary period?		×						
7 Has the organization established written procedures to monitor the								
8?		×						
ertake Corrective Action								
		4		8		U	٥	
Has the organization established written procedures to ensure that violations of federal tax requirements are timely identified and corrected through the voluntary closing agreement program if self-remediation is not available	Yes		Yes	ON.	Yes	O <sub>N</sub>	Yes	No No
under applicable regulations?  Part VI Supplemental Information. Provide additional information for responses to questions on Schedule K (see instructions).	o question	s on Sche	dule K (s	e instructi	ons).			
						Sc	hedule K (Fo	Schedule K (Form 990) 2014

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Part VI Supplemental Information. Provide additional information for responses to questions on Schedule K (see instructions) (Continued)

PART II, LINE 11 - OTHER SPENT PROCEEDS

\$35,045,813 OF BOND PROCEEDS WERE USED TO REFUND BONDS ISSUED IN 1989,

1991, AND 1995.

PART III, LINE 9 - ESTABLISHMENT OF WRITTEN PROCEDURES

PRIOR TO JUNE 1, 2015, CR IMPLEMENTED A PROCESS TO MONITOR PRIVATE

BUSINESS USE OF THE FACILITY. IN ADDTION, CR CONDUCTED A REVIEW OF THE

PAST 5 YEARS OF THE FACILITY USE AND DETERMINED THAT NO PRIVATE USE OF

THE FACILITY HAD OCCURRED THAT WAS NOT IN COMPLIANCE WITH THE NEW

POLICY.

V 14-7.16

108289

### **SCHEDULE M** (Form 990)

### **Noncash Contributions**

OMB No. 1545-0047

Department of the Treasury Internal Revenue Service

CONSUMERS UNION OF UNITED STATES INC.

▶ Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30. Attach to Form 990.

▶ Information about Schedule M (Form 990) and its instructions is at www.irs.gov/form990.

Name of the organization Employer identification number

Open To Public Inspection

13-1776434

Par	Types of Property			·				
		(a) Check if applicable	(b) Number of contributions or items contributed	(c) Noncash contribution amounts reported on Form 990, Part VIII, line 1g	Method of one noncash contri			
1	Art - Works of art							
2	Art - Historical treasures							
3	Art - Fractional interests							
4	Books and publications							
5	Clothing and household							
	goods							
6	Cars and other vehicles							
7	Boats and planes							
8	Intellectual property							
9	Securities - Publicly traded	X	14.	118,015.	FAIR MARKE	T V	ALUI	<u> </u>
10	Securities - Closely held stock							
11	Securities - Partnership, LLC,							
	or trust interests							
12	Securities - Miscellaneous							
13	Qualified conservation							
	contribution - Historic							
	structures							
14	Qualified conservation							
45	contribution - Other							
15	Real estate - Residential							
16 17	Real estate - Commercial							
18	Real estate - Other							
19	Collectibles							
20	Drugs and medical supplies							
21	Taxidermy							
22	Historical artifacts							
23	Scientific specimens							
24	Archeological artifacts							
25	Other ►()							
26	Other ►()							
27	Other ►()							
28	Other ►()							
29	Number of Forms 8283 received	by the orga	anization during the tax y	ear for contributions for				
	which the organization completed I	-			29			
						`	⁄es	No
30a	During the year, did the organizat				- 1			
	28, that it must hold for at least th	-						
	to be used for exempt purposes for		olding period?			30a		X
	If "Yes," describe the arrangement in							
31	Does the organization have a			=			3,7	
••	contributions?					31	Х	
32a	Does the organization hire or use	-		•		226		v
	contributions?					32a		X
	If "Yes," describe in Part II.	omount in	column (a) for a time of	uporty for which column (-)	) is shooked			
33	If the organization did not report ar describe in Part II.	i amount in	column (c) for a type of pro	pperty for writen column (a	) is checked,			
For P	aperwork Reduction Act Notice, see the Inst	ructions for Fo	rm 990.		Schedule M	(Form	990)	(2014)

Schedule M (Form 990) (2014)

Schedule M (Form 990) (2014) Page **2** 

Part II Supplem

**Supplemental Information.** Complete this part to provide the information required by Part I, lines 30b, 32b, and 33, and whether the organization is reporting in Part I, column (b), the number of contributions, the number of items received, or a combination of both. Also complete this part for any additional information.

JSA Schedule M (Form 990) (2014)

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### SCHEDULE O (Form 990 or 990-EZ)

### Supplemental Information to Form 990 or 990-EZ

OMB No. 1545-0047

2014

Open to Public Inspection

Department of the Treasury Internal Revenue Service Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

▶ Attach to Form 990 or 990-EZ.

Name of the organization CONSUMERS UNION OF UNITED STATES INC.

Employer identification number 13-1776434

FORM 990, PART III, LINE 4A

CONSUMERS INFORMATION:

CONSUMER REPORTS PUBLISHES AND DISSEMINATES INFORMATION AND ADVICE TO CONSUMERS REGARDING TOPICS SUCH AS CONSUMER GOODS, SERVICES, HEALTH AND PERSONAL FINANCE. THE NUMBER OF PAID SUBSCRIBERS FOR EACH AS OF 5/31/15 INCLUDE CONSUMER REPORTS MAGAZINE 3,712,178; CONSUMER REPORTS ON HEALTH 555,735; CR ONLINE 3,099,548; CONSUMER REPORTS MONEY ADVISER 126,162; AND SHOP SMART 309,968. CONSUMERS UNION OF US INC. DOES NOT ACCEPT OUTSIDE ADVERTISING IN ANY OF ITS PUBLICATIONS. IN ADDITION, CONSUMER REPORTS DISSEMINATES CONSUMER INFORMATION THROUGH OTHER PRINT, RADIO, TELEVISION, ELECTRONIC PUBLISHING AND INTERACTIVE MEDIA.

### PRODUCT INFORMATION:

CONSUMER REPORTS CONDUCTS INDEPENDENT AND IMPARTIAL TESTS AND ANALYSES ON A WIDE RANGE OF CONSUMER PRODUCTS AND SERVICES, SUCH AS ELECTRONICS, APPLIANCES, HOUSEHOLD PRODUCTS, INSURANCE, RECREATIONAL GOODS, AND CARS. THE TESTS AND SURVEYS EVALUATE HOW THE PRODUCTS AND SERVICES PERFORM AND ADVISE CONSUMERS ON THE EXTENT TO WHICH THEY ARE CONVENIENT, SAFE, AND ECONOMICAL. DURING THE FISCAL YEAR ENDED 5/31/15, CONSUMER REPORTS CONDUCTED TESTS AND EVALUATIONS ON MORE THAN 3200 MODELS OF VARIOUS CONSUMER PRODUCTS, MAKING USE OF ABOUT 60 LABORATORIES AND ITS AUTO TRACK. THE INFORMATION GATHERED AS RESULT OF THESE TESTS IS DISSEMINATED TO THE GENERAL PUBLIC AS DESCRIBED ABOVE.

Name of the organization

CONSUMERS UNION OF UNITED STATES INC.

Employer identification number

13-1776434

FORM 990, PART III, LINE 4B

ADVOCACY AND EDUCATION PROGRAMS:

CONSUMER REPORTS HAS A FOCUSED EFFORT ON EDUCATING CONSUMERS IN THE

CRITICAL AREAS OF HEALTH AND SAFETY. RECENT INITIATIVES INCLUDE PROGRAMS

INTENDED TO PROVIDE BETTER COMPARATIVE, EVIDENCE-BASED MEDICAL

INFORMATION AS WELL AS PROGRAMS DESIGNED TO ALERT CONSUMERS TO THE RISKS

ASSOCIATED WITH DANGEROUS PRODUCTS AND SERVICES. IN ADDITION, CONSUMER

REPORTS PROVIDES SUBSTANTIAL FREE CONSUMER EDUCATION INFORMATION AS A

PUBLIC SERVICE THROUGH OUR EDUCATIONAL WEBSITES AND THROUGH AN EXPANDING

USE OF SOCIAL NETWORKING SITES AND BLOGS. CONSUMER REPORTS'S EDUCATIONAL

WEBSITES INCLUDE: THE CONSUMER REPORTS'S ADVOCACY WEBSITE

(CONSUMERSUNION.ORG); CONSUMER REPORTS BEST BUY DRUGS

(CRBESTBUYDRUGS.ORG); CONSUMER HEALTH CHOICES

(CONSUMERHEALTHCHOICES.ORG); SPANISH-LANGUAGE CONSUMER EDUCATION

MATERIALS AT ESPANOL.CONSUMERREPORTS.ORG; CONSUMER REPORTS GREENER

CHOICES (GREENERCHOICES.ORG); AND ECO-LABELS, AN ONLINE GUIDE TO

ENVIRONMENTAL LABELS (ECO-LABELS.ORG).

SPECIFIC ACCOMPLISHMENTS INCLUDE:

HEALTH INFORMATION-

THROUGH ITS HEALTH CONTENT, INFORMATION TOOLS, PARTNERSHIPS, AND ADVOCACY WORK, CONSUMER REPORTS FOCUSES ON ACHIEVING HIGH-VALUE CARE FOR ALL CONSUMERS AND REDUCING PATIENT HARM. CONSUMER REPORTS CONTINUES TO DEVELOP HEALTH RATINGS (E.G. HOSPITAL SAFETY RATINGS), INFORMATION PRODUCTS, EDUCATIONAL PROGRAMS, AND COMMUNICATIONS CAMPAIGNS (INCLUDING

Name of the organization Employer identification number

CONSUMERS UNION OF UNITED STATES INC. 13-1776434

CHOOSING WISELY AND BEST BUY DRUGS) TO RAISE CONSUMER AWARENESS ABOUT THE CHANGING HEALTH CARE SYSTEM, ENGAGE THEM IN THEIR HEALTH CARE DECISION MAKING, AND EMPOWER THEM TO LEAD HEALTHIER LIVES. THROUGH A NETWORK OF PARTNERSHIPS THAT INCLUDES OTHER NONPROFITS, UNIONS, EMPLOYERS, AND REGIONAL COMMUNITY ORGANIZATIONS, THIS WORK REACHES MORE THAN 100 MILLION CONSUMERS EACH YEAR. THE CHOOSING WISELY PROGRAM, A PARTNERSHIP WITH ABIM FOUNDATION AND SPECIALTY MEDICAL SOCIETIES, ENCOURAGES CONVERSATIONS BETWEEN PATIENTS AND PHYSICIANS ABOUT TESTS, TREATMENTS, AND PROCEDURES THAT MAY BE UNNECESSARY AND ARE SOMETIMES HARMFUL. CONTENT AND MESSAGES IN EASY-TO-READ ENGLISH AND SPANISH ARE DISSEMINATED TO CONSUMERS IN PRINT, ONLINE, VIDEO, AND OTHER CHANNELS. THE BEST BUY DRUGS PROGRAM DEVELOPS RESOURCES TO HELP CONSUMER CHOOSE SAFE, AFFORDABLE PRESCRIPTION DRUGS AND EDUCATES THEM ABOUT OFF-LABEL USE AND THE SAFETY OF DRUGS INCLUDING OPIOIDS AND ANTIBIOTICS, WHICH WERE FEATURED IN CONSUMER REPORTS MAGAZINE COVER STORIES. HOSPITAL RATINGS, BASED ON THE BEST AVAILABLE DATA, HELP CONSUMERS CHOOSE SAFE HOSPITALS, AVOID UNSAFE ONES, AND PROTECT THEMSELVES DURING THEIR HOSPITAL STAY. OTHER FREE CONSUMER TOOLS TO SUPPORT TRANSPARENCY AND DECISION-MAKING AROUND COST AND QUALITY ARE ALSO BEING DEVELOPED.

CONSUMER REPORTS' ONLINE TOOL (HEALTHLAWHELPER.COM) ENGAGED MORE THAN

750,000 CONSUMERS DIRECTLY IN LEARNING ABOUT THEIR OPTIONS AND NEXT STEPS

UNDER THE AFFORDABLE CARE ACT. THE TOOL PROVIDED RELEVANT INFORMATION

ABOUT DIFFICULT TOPICS LIKE HEALTH INSURANCE PREMIUM TAX CREDITS AND HOW

TO MEET THE LAW'S REQUIREMENT TO HAVE COVERAGE AND AVOID A TAX PENALTY.

13-1776434

CONSUMERS UNION HAS BEEN A LEADER IN PRODUCING PRINTED CONSUMER-FACING EDUCATION MATERIALS, INCLUDING FOUR PRINT GUIDES TO THE CHANGES MADE BY THE LAW, STATE-SPECIFIC TAX-CREDIT EXPLAINERS, AND A SERIES OF HEALTH INSURANCE LITERACY PIECES AIMED AT MAKING COVERAGE MORE UNDERSTANDABLE. TO DATE WE'VE DISTRIBUTED CLOSE TO 2 MILLION HARD COPIES OF THE VARIOUS PUBLICATIONS AND SHARED THE INFORMATION ACROSS OUR VARIOUS ONLINE PRODUCTS. THE GUIDES ARE ALSO AVAILABLE IN SPANISH. ADDITIONALLY, WE'VE CREATED AN ONLINE TOOL (CONSUMERSUNION.ORG/INSURANCE-COMPLAINT-TOOL) AIMED AT HELPING CONSUMERS FILE HEALTH INSURANCE COMPLAINTS IN THEIR STATE.

### SAFETY-

OUR FOOD SAFETY AND SUSTAINABILITY CENTER CONTINUES ITS WORK TO EDUCATE
CONSUMERS ABOUT FOOD SAFETY ISSUES AS WELL AS MARKETPLACE PRACTICES THAT
MISLEAD CONSUMERS. IN FISCAL YEAR 2015, SEVERAL FOOD TESTS WERE CONDUCTED
INCLUDING GMOS IN FOODS, SHRIMP AND BEEF TESTING, PESTICIDES IN PRODUCE.

EXPANSIVE SCIENTIFIC REPORTS WERE ALSO CREATED FOR EACH PROJECT. OUR WORK
INCLUDED A CAMPAIGN TO ELIMINATE THE MISLEADING USES OF THE "NATURAL"

LABEL, AND TO SPREAD AWARENESS ABOUT SUSTAINABLE PRODUCTION PRACTICES
SUCH AS FAIR TRADE, ANIMAL WELFARE, AND ORGANIC, LOOKING AT WHICH CLAIMS
IN THOSE AREAS TRULY MEET CONSUMER EXPECTATIONS AND WHICH DON'T. THE
CENTER CONTINUES TO WATCHDOG AND ADVOCATE FOR BETTER LABELING STANDARDS
REGARDING SUSTAINABLE CLAIMS ON FOOD.

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Name of the organization

CONSUMERS UNION OF UNITED STATES INC.

Employer identification number

13-1776434

CONSOLIDATED FINANCIAL STATEMENTS

PART IV, LINE 12

CONSUMER REPORTS IS AUDITED IN COMBINATION WITH ITS RELATED

ORGANIZATIONS: CONSUMERS UNION ACTION FUND, INC. [EIN: 20-4780406] AND

TRUMAN AVENUE FOUNDATION, INC. [EIN: 20-5665599], ALTHOUGH SEPARATE

AUDITED FINANCIAL STATEMENTS ARE NOT ISSUED FOR CONSUMER REPORTS, A

CONSOLIDATED AUDITED FINANCIAL STATEMENT WAS ISSUED FOR THE FISCAL YEAR

ENDED MAY 31, 2015, WHICH WAS PREPARED IN ACCORDANCE WITH US GENERALLY

ACCEPTED ACCOUNTING PRINCIPLES.

MEMBERS, STOCKHOLDERS

FORM 990, PART VI, LINE 6 AND 7A

CONSUMER REPORTS IS A NEW YORK STATE NOT-FOR-PROFIT MEMBERSHIP

CORPORATION. THE MEMBERS ARE ANY INDIVIDUAL WITH A PAID ANNUAL

SUBSCRIPTION TO CONSUMER REPORTS MAGAZINE OR CONSUMERREPORTS.ORG., WHO

DOES ONE OF THE FOLLOWING: (1) GIVES NOTICE OF ACCEPTANCE OF MEMBERSHIP;

(2) SENDS IN A NOMINATION FOR THE BOARD OF DIRECTORS; OR (3) RETURNS TO

CR, THE BALLOT TRANSMITTED IN CONNECTION WITH THE ANNUAL ELECTION OF

DIRECTORS. POWERS OF MEMBERS:

- 1. MEMBERS CAN ELECT THE BOARD OF DIRECTORS;
- 2. THE ANNUAL REPORT OF CONSUMER REPORTS MUST BE PRESENTED TO MEMBERS;
- 3. THE MEMBERS MUST MEET AT LEAST ANNUALLY;
- 4. BY-LAWS OF THE ORGANIZATION MAY BE ADOPTED, AMENDED, OR REPEALED BY MEMBERS;
- 5. MEMBERS MAY DEMAND TO CALL A SPECIAL MEETING IF AT LEAST 10% OF THE MEMBERS CALL FOR A MEETING WITHIN TWO TO THREE MONTHS IN THE FUTURE.

Name of the organization

CONSUMERS UNION OF UNITED STATES INC.

Employer identification number

13-1776434

FORM 990 REVIEW PROCESS

PART VI, LINE 11

THE 990 IS PREPARED UTILIZING THE ASSISTANCE OF OUR INDEPENDENT FINANCIAL AUDITOR, KPMG. THE RELATED SERVICES FROM KPMG ARE APPROVED BY THE AUDIT COMMITTEE AS PART OF THE AUDIT APPROVAL PROCESS. AFTER THE 990 IS PREPARED BY CR FINANCE DEPARTMENT WITH COORDINATION WITH KPMG, IT IS REVIEWED BY CONTROLLER AND CFO BEFORE IT IS REVIEWED AND APPROVED BY THE AUDIT COMMITTEE. A COPY OF THE 990 IS THEN PROVIDED TO THE BOARD OF DIRECTORS PRIOR TO ITS FILING.

CONFLICT OF INTEREST COMPLIANCE PROCESS

FORM 990, PART VI, LINE 12C

CONSUMER REPORTS'S BOARD OF DIRECTORS AND STAFF MEMBERS ARE REQUIRED TO FILL OUT AND SIGN A DISCLOSURE OF INTEREST STATEMENT AND ATTESTATION OF COMPLIANCE EACH YEAR. BOARD MEMBERS' FORMS ARE REVIEWED BY A COMMITTEE OF THE BOARD; STAFF MEMBERS' FORMS ARE REVIEWED BY AN OUTSIDE INDEPENDENT REVIEWER, AND, IF CONFLICTS CANNOT BE RESOLVED, BY A STAFF CONFLICT OF INTEREST COMMITTEE.

PROCESS FOR DETERMINING EXECUTIVE COMPENSATION

FORM 990, PART VI, LINE 15

CR'S EXECUTIVE COMPENSATION PROGRAM IS DESIGNED TO ATTRACT, ENGAGE, AND RETAIN HIGHLY TALENTED AND DEDICATED INDIVIDUALS WHO POSSESS THE PREREQUISITE SKILLS AND DEMONSTRATED PERFORMANCE NECESSARY TO FULFILL ITS MISSION. THE PROGRAM IS STRUCTURED TO PROVIDE TOTAL COMPENSATION DIRECT AND INDIRECT THAT SUPPORTS THE ACHIEVEMENT OF CR'S STRATEGIC AND

Employer identification number 13-1776434

CONSUMERS UNION OF UNITED STATES INC.

OPERATING GOALS AND IS REASONABLY COMPETITIVE TO WHAT IS OFFERED BY COMPARABLE ORGANIZATIONS. CR ESTABLISHED AND MAINTAINS AN EXECUTIVE COMPENSATION PROGRAM THAT QUALIFIES FOR A REBUTTABLE PRESUMPTION OF REASONABLENESS AND PERIODICALLY REVIEWS ITS EXECUTIVE COMPENSATION TO ENSURE ONGOING ALIGNMENT WITH ITS STRATEGIC DIRECTION AND FINANCIAL LIMITS. TO ENSURE ITS EXECUTIVE COMPENSATION IS CONSISTENT WITH THIS COMPENSATION PHILOSOPHY, CR:

- CLEARLY IDENTIFIES A SURVEY PEER GROUP AND PROTOCOL FOR BENCHMARKING AND DETERMINING THE REASONABLENESS OF TOTAL COMPENSATION IN RELATION TO MARKET NORMS FOR SIMILAR EXECUTIVE POSITIONS;
- ENGAGES AN INDEPENDENT AND QUALIFIED COMPENSATION CONSULTANT TO PERIODICALLY COMPILE AND ANALYZE COMPETITIVE MARKET COMPENSATION FOR SIMILAR EXECUTIVES IN ORGANIZATIONS COMPARABLE TO CR
- PROVIDES REASONABLY COMPETITIVE TOTAL COMPENSATION CONSISTENT WITH MARKET NORMS AND PERFORMANCE RESULTS IN ANY GIVEN YEAR; AND
- PERIODICALLY EVALUATES AND REALIGNS PERFORMANCE MEASURES TO CONFORM TO CHANGING STRATEGIC GOALS AND OTHER BUSINESS NEEDS. ENSURES THAT THE EXECUTIVE COMPENSATION PROGRAM IS CONSISTENT WITH CR'S MISSION AND TAX-EXEMPT STATUS AND THAT COMPENSATION IS BOTH COMPETITIVE AND REASONABLE IS A SHARED RESPONSIBILITY OF THE BOARD OF DIRECTORS ("THE BOARD"), ITS COMPENSATION AND HUMAN RESOURCES COMMITTEE ("THE COMMITTEE"), AND CR'S PRESIDENT. THE COMMITTEE IS MADE UP OF INDEPENDENT MEMBERS OF THE BOARD OF DIRECTORS WHO DO NOT HAVE ANY CONFLICT OF INTEREST WITH REGARD TO EXECUTIVE COMPENSATION. THE BASES FOR THE DECISIONS MADE BY THE COMMITTEE ARE DOCUMENTED IN THE MINUTES OF EACH

Schedule O (Form 990 or 990-EZ) 2014 Page **2** 

Name of the organization

CONSUMERS UNION OF UNITED STATES INC.

Employer identification number

13-1776434

COMMITTEE MEETING.

PUBLIC AVAILABILITY OF FINANCIAL STATEMENTS AND GOVERNING DOCUMENTS FORM 990, PART VI, LINE 19

CONSUMER REPORTS'S ANNUAL FINANCIAL STATEMENTS ARE MADE AVAILABLE TO THE PUBLIC ON ITS WEBSITE, WWW.CONSUMERREPORTS.ORG. OUR GOVERNING DOCUMENTS AND CONFLICT OF INTEREST POLICY ARE AVAILABLE TO THE PUBLIC UPON REQUEST.

OTHER CHANGES IN NET ASSETS OR FUND BALANCE PART XI, LINE 9

UNREALIZED LOSS INTEREST RATE SWAP	\$(	972,370)
PENSION RELATED CHANGES	\$(	7,241,199)
CHANGE IN VALUE OF SPLIT INTEREST AGREEMENT	\$(	2,921,513)
OTHER ROUNDING	\$	1,585

TOTAL OTHER CHANGES IN NET ASSETS OR FUND BALANCES \$(11,133,497)

ATTACHMENT 1

### FORM 990, PART VI, LINE 17 - STATES

 ${\tt AL}, {\tt AK}, {\tt AZ}, {\tt AR}, {\tt CA}, {\tt CO}, {\tt CT},$ 

DC, FL, GA, HI, IL, KS, KY, LA, ME, MD, MA, MI,

 $\mathtt{MN}, \mathtt{MS}, \mathtt{MO}, \mathtt{NV}, \mathtt{NH}, \mathtt{NJ}, \mathtt{NM}, \mathtt{NY}, \mathtt{NC}, \mathtt{ND}, \mathtt{OH}, \mathtt{OK}, \mathtt{OR}, \mathtt{PA},$ 

RI, SC, TN, UT, VA, WA, WV, WI,

Name of the organization	Employer identification number
CONSUMERS UNION OF UNITED STATES INC.	13-1776434
	A TOTA CITMENTO

### 990, PART VII- COMPENSATION OF THE FIVE HIGHEST PAID IND. CONTRACTORS

NAME AND ADDRESS	DESCRIPTION OF SERVICES	COMPENSATION
GOOGLE, INC 1600 AMPHITHEATRE PARKWAY MOUNTAIN VIEW, CA 94043	SEARCH ENGINE MKTING	8,950,596.
QUAD GRAPHICS N61 W23044 HARRY'S WAY SUSSEX, WI 53089	PRINTING	5,424,532.
COMMUNICATIONS DATA SERVICES 1901 BELL AVENUE DES MOINES, IA 50315	FULFILLMENT SERVICES	5,044,989.
TELERX MARKETING INC 723 DRESHER RD HORSHAM, PA 19044	MARKETING	3,728,542.
INVITE MEDIA INC 1600 AMPHITHEATRE PARKWAY MOUNTAIN VIEW, CA 94043	PROMOTIONS SERVICES	3,121,982.

13-1776434

### SCHEDULE R (Form 990)

Name of the organization Department of the Treasury Internal Revenue Service

CONSUMERS UNION OF UNITED STATES INC.

Part I

Related Organizations and Unrelated Partnerships

► Complete if the organization answered "Yes" on Form 990, Part IV, line 33, 34, 35b, 36, or 37.

▶ Attach to Form 990.

Open to Public

OMB No. 1545-0047

**Employer identification number** 13-1776434

▶ Information about Schedule R (Form 990) and its instructions is at www.irs.gov/form990.

Identification of Disregarded Entities Complete if the organization answered "Yes" on Form 990, Part IV, line 33.

(f)
Direct controlling
entity GR6,881. (e) End-of-year assets 205. (d) Total income (c)
Legal domicile (state
or foreign country) ŊΕ (b)
Primary activity EDUCATION 26-3886493 YONKERS, NY 10703 (1) CONSUMER MEDIA, LLC 101 TRUMAN AVENUE Part II 2 9 4 3 9

Identification of Related Tax-Exempt Organizations Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related tax-exempt organizations during the tax year.

(a) Name, address, and EIN of related organization	elated organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code section	(e) Public charity status (if section 501(c)(3))	(f) Direct controlling entity	(g) Section 512(b)(13) controlled entity?	(b)(13)
							Yes	No
(1) CONSUMERS UNION ACTION FUND	20-4780406							
101 TRUMAN AVENUE	YONKERS, NY 10703	LOBBYING	DE	501(C) (4) N/A	N/A	CR	×	
(2) THE TRUMAN AVENUE FOUNDATION INC	20-5665599							
101 TRUMAN AVENUE	YONKERS, NY 10703	R/E HOLDING	DE	501(C) (3) 11-I	11-I	CR	×	
(3)								
(4)								
(5)								
(9)								
(7)								

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

JSA 4E1307 1.000

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Schedule R (Form 990) 2014

Schedule R (Form 990) 2014										Page 2
Part III Identification of Related Organizations Taxable as a Partnership Complete if the organization because it had one or more related organizations treated as a partnership during the tax year.	ted Organization more related org	s Taxable Janizations	as a Partnersh treated as a pa	ip Complete if artnership during	the organizatio g the tax year.	<b>a Partnership</b> Complete if the organization answered "Yes" on Form 990, Part IV, line 34 sated as a partnership during the tax year.	on Form	990, Part IV, lir	le 34	
(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	Predominant income (related, unrelated, excluded from tax under sections 512-514)	Share of total income	(g) Share of end-of- year assets	(h) Disproportionate allocations?	Code V-UBI con Schedule K-1 (Form 1065)	General or managing partner?	(k) Percentage ownership
(1)								-	3	
(2)										
(3)										
(4)										
(5)										
(9)										
(7)										
Part IV Identification of Related Organizations Taxable as a Corporation or Trust Complete if the organization answers line 34 because it had one or more related organizations treated as a corporation or trust during the tax year.	ted Organization d one or more rel	s Taxable ated orgar	as a Corporati	ion or Trust Cor d as a corporati	nplete if the or	<b>a Corporation or Trust</b> Complete if the organization answered "Yes" on Form 990, Part IV, ations treated as a corporation or trust during the tax year.	red "Yes"	on Form 990, F	art IV,	
(a) Name, address, and EIN of related organization	) I of related organization		(b) Primary activity	tivity Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Type of entity (C corp, S corp, or trust)	(f) Share of total income	(g) Share of end-of-year assets		(h) (i) Section ownership controlled entity?
										Yes No
(1) CHARITABLE REMAINDER TRUST (5)										-
(2)			ANNO LT.X	N	N/A	TRUST				*
(3)										
(4)										

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(2)

Schedule R (Form 990) 2014

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# Transactions With Related Organizations Complete if the organization answered "Yes" on Form 990, Part IV, line 34, 35b, or 36. Part V

								×	××	××	××	××	$\bowtie$		₩ ₩ ₩ ₩ ₩ ₩ ₩ ₩ ₩ ₩ ₩ ₩ ₩ ₩ ₩ ₩ ₩ ₩ ₩	Bujuju Buju	& align of the state of the sta	aning de			e d d initial
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## Unrelated Organizations Taxable as a Partnership Complete if the organization answered "Yes" on Form 990, Part IV, line 37 Part VI

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships.

(a) Name, address, and EIN of entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Predominant income (related, unrelated, excluded	(e) Are all partners section 501(c)(3) organizations?	(f) Share of total income	(g) Share of end-of-year assets	(h) Disproportionate allocations?	l	Code V - UBI amount in box 20 of Schedule K-1	(j) General or managing partner?	or Percentage g ownership
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### **Supplemental Information** Part VII

Complete this part to provide additional information for responses to questions on Schedule R (see instructions).

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