# **Return of Organization Exempt From Income Tax**

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations) ▶ Do not enter Social Security numbers on this form as it may be made public.

Department of the Treasury Internal Revenue Service

▶ Information about Form 990 and its instructions is at www.irs.gov/form990.

|    | 2018           |  |  |  |  |  |  |  |  |
|----|----------------|--|--|--|--|--|--|--|--|
|    | Open to Public |  |  |  |  |  |  |  |  |
| j  | Inspection     |  |  |  |  |  |  |  |  |
| 31 | , <b>20</b> 19 |  |  |  |  |  |  |  |  |
| 01 | on number      |  |  |  |  |  |  |  |  |
|    |                |  |  |  |  |  |  |  |  |
|    |                |  |  |  |  |  |  |  |  |

OMB No. 1545-0047

| A I                          | For th           | ne 2018 calendar year, or tax year beginning 06/01, 2018, and endi   | ing         |                                     | 05/31,             | <b>20</b> 19    |              |  |  |
|------------------------------|------------------|--|-------------|-------------------------------------|--------------------|-----------------|--------------|--|--|
| В                            | check if a       | C Name of organization CONSUMER REPORTS, INC.  |             | D Employer ide                      | entification i     | tum ber         |              |  |  |
| Г                            | Addre            | Point Physics Ac   | _           | 13-1776                             | 5434               |                 |              |  |  |
| F                            | 7 '              | Number and street (or P.O. box if mail is not delivered to street address)  Room/suite   |             | E Telephone number                  |                    |                 |              |  |  |
| 广                            | 7                | 101 TRUMAN AVENUE  | - 1         | (914) 37                            | 8-2000             |                 |              |  |  |
| $\vdash$                     | ┪                | City or town, state or province, country, and ZIP or foreign postal code   |             | (222) 21                            |                    |                 |              |  |  |
| H                            | Amer             | YONKERS NY 10703-1044  |             | G Gross receip                      | ts \$ 26           | 5,418           | .986.        |  |  |
| $\vdash$                     | Appli            | E Name and address of principal officer MARTA I. TELLADO   |             | H(a) Is this a grou                 |                    | Yes             | X No         |  |  |
| _                            | l pendi          | 101 TRUMAN AVENUE, YONKERS, NY 10703-1057  |             | subordinates<br>H(b) Are all subord | ?                  | Yes             | No           |  |  |
| $\overline{}$                | Tay-ex           |  | 27          | • •                                 | th a list. (see in |                 |              |  |  |
| Ţ                            |                  | tte: WWW.CONSUMERREPORTS.ORG   |             | H(c) Group exemp                    | ·                  | •               |              |  |  |
| K                            |                  |  |             | on: 1936 M                          |                    | ·               | NY           |  |  |
|                              | art l            | Summary  | or ronnaci  | OII                                 | Oldic Of Togo      | r donnouc.      |              |  |  |
|                              |                  | Briefly describe the organization's mission or most significant activities: WE ARE AN INI  | DEPENI      | DENT. NON                           | PROFIT             |                 |              |  |  |
| Φ                            |                  | ORGANIZATION THAT WORKS SIDE BY SIDE WITH CONSUMERS  |             |                                     |                    |                 |              |  |  |
| anc                          |                  | TO CREATE A FAIRER, SAFER, AND HEALTHIER WORLD.  |             |                                     |                    |                 |              |  |  |
| ern                          | 2                | Check this box ▶ if the organization discontinued its operations or disposed of more the   | nan 25%     | of its net assets                   |                    |                 |              |  |  |
| Governance                   | 3                | Number of voting members of the governing body (Part VI, line 1a)  |             |                                     | 3                  |                 | 15.          |  |  |
| જ                            |                  | Number of independent voting members of the governing body (Part VI, line 1b)  |             |                                     | 4                  |                 | 15.          |  |  |
| 88                           |                  | Total number of individuals employed in calendar year 2018 (Part V, line 2a)   |             |                                     | 5                  |                 | 690.         |  |  |
| Activities                   |                  | Total number of volunteers (estimate if necessary)   |             |                                     | 6                  |                 | 20.          |  |  |
| Ac                           |                  | Total unrelated business revenue from Part VIII, column (C), line 12   |             |                                     | 7a                 | 7,115           | , 389        |  |  |
|                              |                  | Net unrelated business taxable income from Form 990-T, line 34   |             |                                     | 7b                 |                 | ,392.        |  |  |
|                              |                  |  | <del></del> | Prior Year                          |                    | urrent Y        | ear          |  |  |
|                              | 8                | Contributions and grants (Part VIII, line 1h)  | 1           | 28,650,37                           | 6.                 | 35,065          | ,192.        |  |  |
| Revenue                      | 9                | Program condex revenue (Part VIII line 2g)   | 2           | 05,372,59                           | 4. 2               | 10,164          | ,958.        |  |  |
| 9.                           | _                | Investment income (Part VIII, column (A), lines 3, 4, and 7d)  |             | 13,444,35                           |                    | 8,369           | ,180.        |  |  |
| Œ                            |                  | Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)   | -           | 982,71                              |                    |                 | 7,250        |  |  |
|                              | 12               | Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)   |             | 48,450,03                           | 9. 2               | 54,546          | ,580.        |  |  |
|                              | 13               | Grants and similar amounts paid (Part IX, column (A), lines 1-3)   |             | 220,70                              | 3.                 | 160             | ,000         |  |  |
|                              | 14               | Benefits paid to or for members (Part IX, column (A), line 4)  |             |                                     | 0.                 |                 | 0            |  |  |
| Õ                            | 15               | Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)  | 02,919,04   | 0.                                  | 97,906             | ,755.           |              |  |  |
| Expenses                     | 16a              | Professional fundraising fees (Part IX, column (A), line 11e)  |             | 432,05                              | 8.                 | 356             | ,065         |  |  |
| 촰                            | b                | Total fundraising expenses (Part IX, column (D), line 25) ▶ 12,017,267.  |             |                                     |                    |                 |              |  |  |
| Ш                            | 17               | Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e)   | 1           | 49,442,32                           | 5. 1               | 46,905          | ,756.        |  |  |
|                              | 18               | Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25)  |             | 53,014,12                           | 6. 2               | 45,328          | ,576.        |  |  |
|                              | 19               | Revenue less expenses. Subtract line 18 from line 12   |             | -4,564,08                           | 7.                 | 9,218           | ,004         |  |  |
| 3 or                         |                  |  |             | ting of Current Y                   |                    | End of Yes      |              |  |  |
| Net Assets c<br>Fund Balance | 20               | Total assets (Part X, line 16)   | 4           | 17,239,17                           |                    | 87 <b>,</b> 779 |              |  |  |
| ± B                          | 21               | Total liabilities (Part X, line 26)  |             | 48,933,02                           |                    | 19,831          |              |  |  |
| 캺                            | 22               | Net assets or fund balances. Subtract line 21 from line 20   | 1           | 68,306,14                           | 8. 1               | 57,948          | ,286.        |  |  |
| Pε                           | art II           | Signature Block  |             | ===                                 |                    |                 |              |  |  |
| Une                          | der per          | natties of perjury, I declare that I have examined this return, including accompanying schedules and state<br>ect, and complete. Declaration of preparer (other than officer) is based on all information of which preparer h  | ements, ar  | nd to the best of<br>owledge        | my knowled         | ige and b       | elief, it is |  |  |
|                              | <b>5, 55</b> 115 |  |             | 111                                 | 13/202             |                 |              |  |  |
| Sig                          | n                | Clausius of Figure   |             | 7/                                  | 13/200             | - 0             |              |  |  |
| He                           |                  | Signature of officer   | <b>5</b> 0  | Date                                |                    |                 |              |  |  |
|                              | . •              | ERIC WAYNE SR. VP AND CE   | FO          |                                     |                    |                 |              |  |  |
|                              |                  | Type or print name and title  Print/Type preparer's name  Preparer's signature  Date   |             | 1. 1.                               | if PTIN            |                 |              |  |  |
| Paic                         | i                | 1 1/2 to alk and   | . / 2 2 2 2 | Check                               | "                  | 01004           |              |  |  |
|                              | parer            | Thursday, and the second secon | 3/2020      |                                     |                    | 91094           |              |  |  |
| Use                          | Only             | Firm's name   KPMG LLP  245 DARK AVENUE NEW YORK MY 10154 0102   |             |                                     | 13-5565<br>212-758 |                 |              |  |  |
| Mari                         | the !!           | Firm's address > 345 PARK AVENUE NEW YORK, NY 10154-0102  RS discuss this return with the preparer shown above? (see instructions)   | 1           | Phone no.                           |                    |                 | T            |  |  |
| _                            |                  | rwork Reduction Act Notice, see the separate instructions.   |             | <del></del>                         | [X                 | Yes<br>orm 990  | No           |  |  |
| . 01                         | · and            | i woir neguctivii act ivulce, see die sepaiale ilisiiuciiviis.   |             |                                     |                    | -um 221         | ø (∠UIO)     |  |  |

CONSUMER REPORTS, INC. 13-1776434 Form 990 (2018) Page 2 Part III **Statement of Program Service Accomplishments** Check if Schedule O contains a response or note to any line in this Part III Briefly describe the organization's mission: WE ARE AN INDEPENDENT, NONPROFIT ORGANIZATION THAT WORKS SIDE BY SIDE WITH CONSUMERS TO CREATE A FAIRER, SAFER, AND HEALTHIER WORLD. 2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ? \_\_\_\_\_\_\_ \_ If "Yes," describe these new services on Schedule O. 3 Did the organization cease conducting, or make significant changes in how it conducts, any program If "Yes," describe these changes on Schedule O. 4 Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses. Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported. 4a (Code: ) (Expenses \$ 195,407,405. including grants of \$ ) (Revenue \$ 210,164,958. ) CONSUMER INFORMATION, PRODUCT INFORMATION. SEE SCHEDULE O FOR ADDITIONAL INFORMATION. 4b (Code: ) (Expenses \$ 15,427,519. including grants of \$ ) (Revenue \$ EDUCATION AND ADVOCACY PROGRAMS FOR HEALTH AND SAFETY. SCHEDULE O FOR ADDITIONAL INFORMATION. ) (Revenue \$ **4c** (Code: including grants of \$

**4d** Other program services (Describe in Schedule O.)

**4e** Total program service expenses ▶

(Expenses \$ including grants of \$ ) (Revenue \$ 210,834,924.

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| Par  | Checklist of Required Schedules   |          |      |     |
|------|---|----------|------|-----|
|      |   |          | Yes  | No  |
| 1    | Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes,"           |          |      |     |
|      | complete Schedule A   | 1_       | X    |     |
| 2    | Is the organization required to complete Schedule B, Schedule of Contributors (see instructions)?                       | 2        | X    |     |
| 3    | Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to        |          |      |     |
|      | candidates for public office? If "Yes," complete Schedule C, Part I   | 3        |      | X   |
| 4    | Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h)           |          |      |     |
|      | election in effect during the tax year? If "Yes," complete Schedule C, Part II  | 4        | Х    |     |
| 5    | Is the organization a section $501(c)(4)$ , $501(c)(5)$ , or $501(c)(6)$ organization that receives membership dues,    | _        |      | 3.7 |
| _    | assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III .        | 5        |      | X   |
| 6    | Did the organization maintain any donor advised funds or any similar funds or accounts for which donors                 |          |      |     |
|      | have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If             | _        |      | 3.7 |
| _    | "Yes," complete Schedule D, Part I  | 6        |      | X   |
| 7    | Did the organization receive or hold a conservation easement, including easements to preserve open space,               | l _      |      | v   |
| •    | the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II                    | 7        |      | X   |
| 8    | Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes,"     |          |      | v   |
| •    | complete Schedule D, Part III   | 8        |      | X   |
| 9    | Did the organization report an amount in Part X, line 21, for escrow or custodial account liability, serve as a         |          |      |     |
|      | custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or            | ۵        |      | Х   |
| 10   | debt negotiation services? <i>If "Yes," complete Schedule D, Part IV</i>  | 9        |      |     |
| 10   | endowments, permanent endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V                            | 10       |      | Х   |
| 11   | If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI,            | 10       |      |     |
| • •  | VII, VIII, IX, or X as applicable.  |          |      |     |
| а    | Did the organization report an amount for land, buildings, and equipment in Part X, line 10? <i>If</i> "Yes,"           |          |      |     |
| -    | complete Schedule D, Part VI  | 11a      | Х    |     |
| b    | Did the organization report an amount for investments-other securities in Part X, line 12 that is 5% or more            |          |      |     |
|      | of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII                                | 11b      |      | Х   |
| С    | Did the organization report an amount for investments-program related in Part X, line 13 that is 5% or more             |          |      |     |
|      | of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII                               | 11c      |      | Х   |
| d    | Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets        |          |      |     |
|      | reported in Part X, line 16? If "Yes," complete Schedule D, Part IX   | 11d      |      | Х   |
| е    | Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X   | 11e      | Х    |     |
| f    | Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses |          |      |     |
|      | the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X  | 11f      | Х    |     |
| 12 a | Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete     |          |      |     |
|      | Schedule D, Parts XI and XII  | 12a      |      | X   |
| b    | Was the organization included in consolidated, independent audited financial statements for the tax year? If            |          |      |     |
|      | "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional .    | 12b      | Х    |     |
| 13   | Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E                       | 13       |      | X   |
|      | Did the organization maintain an office, employees, or agents outside of the United States?                             | 14a      |      | X   |
| b    | Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking,                        |          |      |     |
|      | fundraising, business, investment, and program service activities outside the United States, or aggregate               | 445      | v    |     |
| 4 5  | foreign investments valued at \$100,000 or more? If "Yes," complete Schedule F, Parts I and IV                          | 14b      | Х    |     |
| 15   | Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or       | 15       | Х    |     |
| 16   | for any foreign organization? If "Yes," complete Schedule F, Parts II and IV  | 13       | - 11 |     |
| 10   | assistance to or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV                               | 16       |      | Х   |
| 17   | Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on          |          |      |     |
| ••   | Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I (see instructions)                          | 17       | Х    |     |
| 18   | Did the organization report more than \$15,000 total of fundraising event gross income and contributions on             | <u> </u> |      |     |
| . •  | Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II  | 18       |      | Х   |
| 19   | Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a?            |          |      |     |
| -    | If "Yes," complete Schedule G, Part III   | 19       |      | Х   |
| 20 a | Did the organization operate one or more hospital facilities? <i>If</i> "Yes," <i>complete Schedule H</i>               | 20a      |      | X   |
|      | If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?            | 20b      |      |     |
| 21   | Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or             |          |      |     |
|      | domestic government on Part IX, column (A), line 12 If "Yes," complete Schedule I, Parts I and II                       | 21       | X    |     |

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| Part | Checklist of Required Schedules (continued)  |     |     |        |
|------|--|-----|-----|--------|
|      |  |     | Yes | No     |
| 22   | Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on  |     |     |        |
|      | Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III  | 22  |     | X      |
| 23   | Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the  |     |     |        |
|      | organization's current and former officers, directors, trustees, key employees, and highest compensated  |     | Х   |        |
| 04-  | employees? If "Yes," complete Schedule J   | 23  | Λ   |        |
| 24 a | Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than  |     |     |        |
|      | \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25a   | 24a | Х   |        |
| h    | Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?  | 24b |     | X      |
|      | Did the organization maintain an escrow account other than a refunding escrow at any time during the year  | 240 |     |        |
| ·    | to defease any tax-exempt bonds?   | 24c |     | Х      |
| d    | Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?  | 24d |     | X      |
|      | Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit   |     |     |        |
|      | transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I  | 25a |     | Χ      |
| b    | Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior   |     |     |        |
|      | year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ?   |     |     |        |
|      | If "Yes," complete Schedule L, Part I  | 25b |     | Χ      |
| 26   | Did the organization report any amount on Part X, line 5, 6, or 22 for receivables from or payables to any   |     |     |        |
|      | current or former officers, directors, trustees, key employees, highest compensated employees, or  |     |     |        |
|      | disqualified persons? If "Yes," complete Schedule L, Part II   | 26  |     | X      |
| 27   | Did the organization provide a grant or other assistance to an officer, director, trustee, key employee,   |     |     |        |
|      | substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled  |     |     |        |
|      | entity or family member of any of these persons? If "Yes," complete Schedule L, Part III   | 27  |     | X      |
| 28   | Was the organization a party to a business transaction with one of the following parties (see Schedule L,  |     |     |        |
|      | Part IV instructions for applicable filing thresholds, conditions, and exceptions):  |     |     | 3.7    |
|      | A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV  | 28a |     | X      |
| b    | A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete   | 001 |     | Х      |
| _    | Schedule L, Part IV  | 28b |     |        |
| C    | An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? <i>If</i> "Yes," <i>complete Schedule L, Part IV</i> | 28c |     | Х      |
| 29   | Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M   | 29  | Х   |        |
| 30   | Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified   | 29  | 21  |        |
| 30   | conservation contributions? If "Yes," complete Schedule M  | 30  |     | Х      |
| 31   | Did the organization liquidate, terminate, or dissolve and cease operations? <i>If "Yes," complete Schedule N, Part I</i>  | 31  |     | X      |
| 32   | Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? <i>If</i> "Yes,"   | ļ . |     |        |
| -    | complete Schedule N, Part II   | 32  |     | Χ      |
| 33   | Did the organization own 100% of an entity disregarded as separate from the organization under Regulations   |     |     |        |
|      | sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I  | 33  |     | Χ      |
| 34   | Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III,   |     |     |        |
|      | or IV, and Part V, line 1  | 34  | Х   |        |
| 35 a | Did the organization have a controlled entity within the meaning of section 512(b)(13)?  | 35a | Х   |        |
| b    | If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a  |     |     |        |
|      | controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2  | 35b | Х   |        |
| 36   | Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable   |     |     |        |
|      | related organization? If "Yes," complete Schedule R, Part V, line 2  | 36  |     | X      |
| 37   | Did the organization conduct more than 5% of its activities through an entity that is not a related organization   |     |     | 3.7    |
|      | and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI   | 37  |     | X      |
| 38   | Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and   |     | Х   |        |
| Dowl | 19? Note. All Form 990 filers are required to complete Schedule O.   | 38  | Λ   |        |
| Part |  |     |     |        |
|      | Check if Schedule O contains a response or note to any line in this Part V   |     | Yes | . No   |
| 4 ~  | Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable 251   |     | 162 | NO     |
|      | Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable   | -   |     |        |
|      | Did the organization comply with backup withholding rules for reportable payments to vendors and   | -   |     |        |
| ·    | reportable gaming (gambling) winnings to prize winners?  | 1c  | Х   |        |
| 104  |  |     | 990 | (2018) |
| JSA  |  |     |     | ,      |

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| Par | Statements Regarding Other IRS Filings and Tax Compliance (continued)   |          |     |    |
|-----|---|----------|-----|----|
|     |   |          | Yes | No |
| 2a  | Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax   |          |     |    |
|     | Statements, filed for the calendar year ending with or within the year covered by this return 2a 690  |          |     |    |
| b   | If at least one is reported on line 2a, did the organization file all required federal employment tax returns?  | 2b       | Х   |    |
|     | Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)   |          |     |    |
| 3 a | Did the organization have unrelated business gross income of \$1,000 or more during the year?   | 3a       | Х   |    |
| b   | If "Yes," has it filed a Form 990-T for this year? If "No" to line 3b, provide an explanation in Schedule O   | 3b       | Х   |    |
| 4a  | At any time during the calendar year, did the organization have an interest in, or a signature or other authority over,                                   |          |     |    |
|     | a financial account in a foreign country (such as a bank account, securities account, or other financial account)?  | 4a       | X   |    |
| b   | If "Yes," enter the name of the foreign country: ▶ CANADA   |          |     |    |
|     | See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR).                                       | _        |     | 37 |
|     | Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?   | 5a       |     | X  |
|     | Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?  | 5b       |     | Х  |
|     | If "Yes" to line 5a or 5b, did the organization file Form 8886-T?   | 5c       |     |    |
| 6a  | Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization                                       | 0-       |     | Х  |
| _   | solicit any contributions that were not tax deductible as charitable contributions?   | 6a       |     | Λ  |
| b   | If "Yes," did the organization include with every solicitation an express statement that such contributions or  | Ch       |     |    |
| _   | gifts were not tax deductible?  | 6b       |     |    |
| 7   | Organizations that may receive deductible contributions under section 170(c).   |          |     |    |
| а   | Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods   | 70       | Х   |    |
|     | and services provided to the payor?   | 7a<br>7b | X   |    |
|     | If "Yes," did the organization notify the donor of the value of the goods or services provided?   | 7.0      |     |    |
| C   | Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?                      | 7c       |     | Х  |
| ٨   | If "Yes," indicate the number of Forms 8282 filed during the year   | 70       |     |    |
|     | Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?   | 7e       |     | Х  |
| f   | Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?  | 7f       |     | Х  |
|     | If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?                          | 7g       |     |    |
| _   | If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?.                       | 7h       |     |    |
| 8   | Sponsoring organizations maintaining donor advised funds. Did a donor advised fund maintained by the  |          |     |    |
| ·   | sponsoring organization have excess business holdings at any time during the year?  | 8        |     |    |
| 9   | Sponsoring organizations maintaining donor advised funds.   |          |     |    |
|     | Did the sponsoring organization make any taxable distributions under section 4966?  | 9a       |     |    |
|     | Did the sponsoring organization make a distribution to a donor, donor advisor, or related person?   | 9b       |     |    |
| 10  | Section 501(c)(7) organizations. Enter:   |          |     |    |
| а   | Initiation fees and capital contributions included on Part VIII, line 12  |          |     |    |
| b   | Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities 10b   |          |     |    |
|     | Section 501(c)(12) organizations. Enter:  |          |     |    |
| а   | Gross income from members or shareholders   |          |     |    |
| b   | Gross income from other sources (Do not net amounts due or paid to other sources  |          |     |    |
|     | against amounts due or received from them.)   |          |     |    |
|     | Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?  | 12a      |     |    |
|     | If "Yes," enter the amount of tax-exempt interest received or accrued during the year   |          |     |    |
|     | Section 501(c)(29) qualified nonprofit health insurance issuers.  | 40-      |     |    |
| а   | Is the organization licensed to issue qualified health plans in more than one state?  | 13a      |     |    |
|     | <b>Note.</b> See the instructions for additional information the organization must report on Schedule O.  |          |     |    |
| b   | Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans |          |     |    |
| _   |   |          |     |    |
|     | Enter the amount of reserves on hand  | 14a      |     | X  |
|     | Did the organization receive any payments for indoor tanning services during the tax year?  | 14b      |     |    |
| 15  | Is the organization subject to the section 4960 tax on payment(s) of more than \$1,000,000 in remuneration or   | 5        |     |    |
| 10  | excess parachute payment(s) during the year?  | 15       |     | Х  |
|     | If "Yes," see instructions and file Form 4720, Schedule N.  |          |     |    |
| 16  | Is the organization an educational institution subject to the section 4968 excise tax on net investment income?   | 16       |     | Х  |
|     | If "Yes," complete Form 4720, Schedule O.   |          |     |    |
|     |   |          |     |    |

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CONSUMER REPORTS, INC. 13-1776434 Page 6 Form 990 (2018) Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions. Check if Schedule O contains a response or note to any line in this Part VI Section A. Governing Body and Management No 1.5 Enter the number of voting members of the governing body at the end of the tax year . . . If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O. Enter the number of voting members included in line 1a, above, who are independent . . . . . Did any officer, director, trustee, or key employee have a family relationship or a business relationship with Χ 2 3 Did the organization delegate control over management duties customarily performed by or under the direct X supervision of officers, directors, or trustees, or key employees to a management company or other person? . . 4 Χ 4 Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?..... 5 5 Did the organization become aware during the year of a significant diversion of the organization's assets?.... Χ 6 6 7a Did the organization have members, stockholders, or other persons who had the power to elect or appoint X 7a Are any governance decisions of the organization reserved to (or subject to approval by) members, 7b Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following: 8a X The governing body?...... 8b Χ Is there any officer, director, trustee, or key employee listed in Part VII. Section A, who cannot be reached at X the organization's mailing address? If "Yes," provide the names and addresses in Schedule O . . . . . . . . . . 9 Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.) No Yes 10a Χ b If "Yes," did the organization have written policies and procedures governing the activities of such chapters, Χ 10b affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes? . . . Χ 11a Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form? . b Describe in Schedule O the process, if any, used by the organization to review this Form 990. 12a Χ Were officers, directors, or trustees, and key employees required to disclose annually interests that could give Χ 12b c Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," 12c X 13 13 X 14 14 Did the organization have a written document retention and destruction policy?.......... Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? 15a Х Χ 15b If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions). 16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement Χ 16a b If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the Section C. Disclosure ATTACHMENT List the states with which a copy of this Form 990 is required to be filed ▶\_ 17 Section 6104 requires an organization to make its Forms 1023 (1024 or 1024-A if applicable), 990, and 990-T (Section 501(c) (3)s only) available for public inspection. Indicate how you made these available. Check all that apply.

Another's website X Upon request Other (explain in Schedule O)

Describe in Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and 19 financial statements available to the public during the tax year.

State the name, address, and telephone number of the person who possesses the organization's books and records MR MICHAEL MARTIN, CPA 101 TRUMAN AVENUE YONKERS, NY 10703-1044 914-378-2000 20

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# Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

#### Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
  - List all of the organization's current key employees, if any. See instructions for definition of "key employee."

CONSUMER REPORTS, INC.

- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

| (A)<br>Name and Title   | (B) Average hours per week (list any                           | box,                           | unle                  | Pos<br>heck<br>ss pe | erson        | e than c<br>is both<br>tor/trust | an     | ( <b>D</b> )  Reportable  compensation  from | (E)<br>Reportable<br>compensation from<br>related | (F)<br>Estimated<br>amount of<br>other                                   |
|-------------------------|--|--------------------------------|-----------------------|----------------------|--------------|----------------------------------|--------|--|---|--|
|                         | hours for<br>related<br>organizations<br>below dotted<br>line) | Individual trustee or director | Institutional trustee | Officer              | Key employee | Highest compensated employee     | Former | the<br>organization<br>(W-2/1099-MISC)       | organizations<br>(W-2/1099-MISC)                  | compensation<br>from the<br>organization<br>and related<br>organizations |
| (1)ANNETTE LOVOI        | 2.00   |                                |                       |                      |              |                                  |        |  |   |  |
| CHAIR                   | 0.   | Х                              |                       |                      |              |                                  |        | 0.   | 0.  | 0.   |
| (2)THOMAS C. VOICE      | 2.00   |                                |                       |                      |              |                                  |        |  |   |  |
| VICE CHAIR              | 0.   | Χ                              |                       |                      |              |                                  |        | 0.   | 0.  | 0.   |
| (3)JOAQUIN ALVARADO     | 2.00   |                                |                       |                      |              |                                  |        |  |   |  |
| SECRETARY               | 0.   | Χ                              |                       |                      |              |                                  |        | 0.   | 0.  | 0.   |
| (4)MARTIN SCHNEIDER     | 2.00   |                                |                       |                      |              |                                  |        |  |   |  |
| TREASURER THRU 3/19/19  | 0.   | Χ                              |                       |                      |              |                                  |        | 0.   | 0.  | 0.   |
| (5) DEBORAH A. COWAN    | 2.00   |                                |                       |                      |              |                                  |        |  |   |  |
| TREASURER AS OF 5/17/19 | 0.   | Χ                              |                       |                      |              |                                  |        | 0.   | 0.  | 0.   |
| (6)MARCIA S. ARONOFF    | 2.00   |                                |                       |                      |              |                                  |        |  |   |  |
| DIRECTOR                | 0.   | X                              |                       |                      |              |                                  |        | 0.   | 0.  | 0.   |
| (7)ROBERT E. BAENSCH    | 2.00   |                                |                       |                      |              |                                  |        |  |   |  |
| DIRECTOR THRU 10/10/18  | 0.   | X                              |                       |                      |              |                                  |        | 0.   | 0.  | 0.   |
| (8)BARAK BERKOWITZ      | 2.00   |                                |                       |                      |              |                                  |        |  |   |  |
| DIRECTOR AS OF 10/10/18 | 0.   | X                              |                       |                      |              |                                  |        | 0.   | 0.  | 0.   |
| (9)KATHLEEN ENGEL       | 2.00   |                                |                       |                      |              |                                  |        |  |   |  |
| DIRECTOR AS OF 10/10/18 | 0.   | Χ                              |                       |                      |              |                                  |        | 0.   | 0.  | 0.   |
| (10)JOANNE HOVIS        | 2.00   |                                |                       |                      |              |                                  |        |  |   |  |
| DIRECTOR AS OF 10/10/18 | 0.   | Χ                              |                       |                      |              |                                  |        | 0.   | 0.  | 0.   |
| (11)EDMUND MIERZWINSKI  | 2.00   |                                |                       |                      |              |                                  |        |  |   |  |
| DIRECTOR                | 0.   | Χ                              |                       |                      |              |                                  |        | 0.   | 0.  | 0.   |
| (12)WILLARD P. OGBURN   | 2.00   |                                |                       |                      |              |                                  |        |  |   |  |
| DIRECTOR                | 0.   | Χ                              |                       |                      |              |                                  |        | 0.   | 0.  | 0.   |
| (13)A. YESIM ORHUN      | 2.00   |                                |                       |                      |              |                                  |        |  |   |  |
| DIRECTOR                | 0.   | Χ                              |                       |                      |              |                                  |        | 0.   | 0.  | 0.   |
| (14)BETSY D. SCOLNIK    | 2.00   |                                |                       |                      |              |                                  |        |  |   |  |
| DIRECTOR                | 0.   | Χ                              |                       |                      |              |                                  |        | 0.   | 0.  | 0.   |
|                         |  |                                |                       |                      |              |                                  |        |  |   | Form 990 (2019)  |

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Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)

|    | ( <b>A</b> )<br>Name and title                 | (B)  Average hours per week (list any hours for   | Position (do not check more than one box, unless person is both an officer and a director/trustee) |                       |         |              |                              | an     | (D) Reportable compensation from the | (E) Reportable compensation from related organizations | <b>(F)</b> Estimated amount of other compensation        |
|----|--|---|--|-----------------------|---------|--------------|------------------------------|--------|--------------------------------------|--|--|
|    |  | related<br>organizations<br>below dotted<br>line) | Individual trustee<br>or director  | Institutional trustee | Officer | Key employee | Highest compensated employee | Former | organization<br>(W-2/1099-MISC)      | (W-2/1099-MISC)  | from the<br>organization<br>and related<br>organizations |
| 15 | <u></u>  | 2.00  | ,  |                       |         |              |                              |        |                                      |  |  |
| 16 | DIRECTOR THRU 5/28/19                          | 2.00  | X  |                       |         |              |                              |        | 0.                                   | 0.   | 0.   |
| 16 | ) MICAH L. SIFRY<br>DIRECTOR                   | 2.00  | X  |                       |         |              |                              |        | 0.                                   | 0.   | 0.   |
| 17 |  | 2.00  | Λ  |                       |         |              |                              |        | 0.                                   | 0.   | 0.   |
|    | DIRECTOR                                       | 0.  | X  |                       |         |              |                              |        | 0.                                   | 0.   | 0.   |
| 18 |  | 2.00  |  |                       |         |              |                              |        |                                      |  |  |
|    | DIRECTOR THRU 6/7/18                           | 0.  | Х  |                       |         |              |                              |        | 0.                                   | 0.   | 0.   |
| 19 |  | 2.00  |  |                       |         |              |                              |        |                                      |  |  |
|    | DIRECTOR                                       | 0.  | Х  |                       |         |              |                              |        | 0.                                   | 0.   | 0.   |
| 20 | •  | 2.00  |  |                       |         |              |                              |        |                                      |  |  |
|    | DIRECTOR THRU 10/10/18                         | 0.  | Х  |                       |         |              |                              |        | 0.                                   | 0.   | 0.   |
| 21 | ) MARTA L. TELLADO                             | 45.00   |  |                       |         |              |                              |        |                                      |  |  |
|    | PRESIDENT & CEO                                | .20   |  |                       | Х       |              |                              |        | 651,475.                             | 0.   | 49,066.  |
| 22 |  | 45.00   |  |                       |         |              |                              |        |                                      |  |  |
|    | VP & CFO                                       | .20   |  |                       | Х       |              |                              |        | 362,597.                             | 0.   | 61,697.  |
| 23 | <u></u>  | 45.00   |  |                       |         |              |                              |        | 4.60.000                             |  | F  |
|    | SR. VP & COO                                   | .20   |  |                       | Х       |              |                              |        | 468,890.                             | 0.   | 55,500.  |
| 24 | ) LISA CRIBARI  VP, CHIEF HUMAN RESOURCES OFCR | 45.00   |  |                       |         | 37           |                              |        | 221 027                              | 0.   | 40 522   |
| 25 |  | 45.00   |  |                       |         | Х            |                              |        | 331,027.                             | 0.   | 49,532.  |
|    | VP, CON DATA MKT OP THRU 1/4/19                | 43.00   |  |                       |         | X            |                              |        | 373,472.                             | 0.   | 64,778.  |
| 41 |  | · ·   |  |                       |         | 23           |                              |        | 0.                                   | 0.   | 0.   |
|    | o Sub-total                                    |   |  |                       |         |              |                              |        | 5,852,708.                           | 0.   | 707,982.   |
|    | d Total (add lines 1b and 1c)                  | _   |  |                       |         | -            |                              |        | 5,852,708.                           | 0.   | 707,982.   |
| 2  | Total number of individuals (including but not |   |  |                       |         |              |                              | re     |                                      | \$100.000 of   | · · · · · · · · · · · · · · · · · · ·                    |
|    | reportable compensation from the organization  |   | 365  |                       |         |              | ,                            |        |                                      | ,,   |  |
|    |  |   |  |                       |         |              |                              |        |                                      |  | Yes No   |
| 3  | Did the organization list any former offic     | er, directo                                       | r, or  | tru                   | ıste    | e,           | key e                        | mp     | loyee, or highes                     | t compensated  |  |
|    | employee on line 1a? If "Yes," complete Schedu |   |  |                       |         |              |                              |        |                                      |  | 3 X  |
| 4  | For any individual listed on line 1a, is the   | sum of ren  | ortab  | le d                  | com     | per          | satior                       | n ar   | nd other compens                     | sation from the  |  |
| -  | organization and related organizations gre     | eater than  | \$15   | 0,0                   | 00?     | i It         | "Yes                         | ,"     | complete Schedu                      | le J for such  |  |
|    | individual                                     |   |  |                       |         |              |                              |        |                                      |  | 4 X  |
| 5  | Did any person listed on line 1a receive or    | accrue coi  | mpen   | sati                  | on 1    | fron         | n any                        | uni    | related organizati                   | on or individual                                       |  |

#### **Section B. Independent Contractors**

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization. Report compensation for the calendar year ending with or within the organization's tax year.

| (A) Name and business address | (B) Description of services | (C)<br>Compensation |
|-------------------------------|-----------------------------|---------------------|
| ATTACHMENT 2                  |                             |                     |
|                               |                             |                     |
|                               |                             |                     |
|                               |                             |                     |

2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 in compensation from the organization ▶ 108

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Part VII

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| Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued) |                             |                                   |                       |         |              |                       |             |                      |                           |                       |
|---|-----------------------------|-----------------------------------|-----------------------|---------|--------------|-----------------------|-------------|----------------------|---------------------------|-----------------------|
| (A)   | (B)                         |                                   |                       | (0      | C)           |                       |             | (D)                  | (E)                       | (F)                   |
| Name and title  | Average                     | (do r                             | ot o                  |         | ition        | e than o              | no          | Reportable           | Reportable                | Estimated             |
|   | hours per<br>week (list any |                                   |                       |         |              | is both               |             | compensation<br>from | compensation from related | amount of<br>other    |
|   | hours for                   |                                   |                       |         |              | or/trust              |             | the                  | organizations             | compensation          |
|   | related organizations       | Individual trustee<br>or director | Institutional trustee | Officer | Key employee | Highest employe       | Former      | organization         | (W-2/1099-MISC)           | from the organization |
|   | below dotted                | idua                              | utio                  | er      | mp           | est c                 | ᅙ           | (W-2/1099-MISC)      |                           | and related           |
|   | line)                       | l trus                            | nal tı                |         | oyee         | dmo                   |             |                      |                           | organizations         |
|   |                             | stee                              | uste                  |         | "            | ens                   |             |                      |                           |                       |
|   |                             |                                   | ď                     |         |              | st compensated<br>/ee |             |                      |                           |                       |
| 26) JASON FOX   | 45.00                       |                                   |                       |         |              |                       |             |                      |                           |                       |
| VP, CHIEF DIGITAL OFFICER   | 0.                          |                                   |                       |         | Х            |                       |             | 400,280.             | 0.                        | 67,948.               |
| 27) MICHAEL HUBNER  | 45.00                       |                                   |                       |         |              |                       |             |                      |                           |                       |
| VP, GEN COUNSEL AS OF 6/4/18  | 0.                          |                                   |                       |         | Х            |                       |             | 232,264.             | 0.                        | 1,590.                |
| 28) LIAM MCCORMACK  | 45.00                       |                                   |                       |         |              |                       |             |                      |                           |                       |
| VP, RES, TESTING & INSIGHTS   | 0.                          |                                   |                       |         | Х            |                       |             | 390,850.             | 0.                        | 60,298.               |
| 29) KIMBERLY STEHLE   | 45.00                       |                                   |                       |         |              |                       |             |                      |                           |                       |
| VP, CHIEF MKT OFCR THRU 5/3/19  | 0.                          |                                   |                       |         | Х            |                       |             | 381,299.             | 0.                        | 39,892.               |
| 30) SHAR TAYLOR   | 45.00                       |                                   |                       |         |              |                       |             |                      |                           |                       |
| VP, CHF SOC IMPACT OFCR 7/9/18  | 0.                          |                                   |                       |         | Х            |                       |             | 299,480.             | 0.                        | 36,427.               |
| 31) MARK CONNELLY   | 45.00                       |                                   |                       |         |              |                       |             |                      |                           |                       |
| SR. DIR, PROD TEST THRU 9/7/18  | 0.                          |                                   |                       |         |              | Х                     |             | 425,588.             | 0.                        | 40,112.               |
| 32) GWENDOLYN BOUNDS  | 45.00                       |                                   |                       |         |              |                       |             |                      |                           |                       |
| VP, CHIEF CONTENT OFFICER   | 0.                          |                                   |                       |         |              | Х                     |             | 390,640.             | 0.                        | 38,772.               |
| 33) ESTHER HAN  | 45.00                       |                                   |                       |         |              |                       |             |                      |                           |                       |
| VP, CHIEF INTELLIGENCE OFCR   | 0.                          |                                   |                       |         |              | Х                     |             | 350,528.             | 0.                        | 39,076.               |
| 34) MATTHEW ANCHIN  | 45.00                       |                                   |                       |         |              |                       |             |                      |                           |                       |
| VP, CHIEF COMMUNICATIONS OFCR   | 0.                          |                                   |                       |         |              | Х                     |             | 350,056.             | 0.                        | 46,567.               |
| 35) HEATH GRAYSON   | 45.00                       |                                   |                       |         |              |                       |             |                      |                           |                       |
| DEPUTY GENERAL COUNSEL  | .20                         |                                   |                       |         |              | Х                     |             | 317,909.             | 0.                        | 56,727.               |
| 36) AL RIZZOTTI   | 0.                          |                                   |                       |         |              |                       |             | 100.000              |                           |                       |
| FORMER DIR, FACILITIES MGMT   | 0.                          |                                   |                       |         |              |                       | Х           | 126,353.             | 0.                        | 0.                    |
| 1b Sub-total  |                             |                                   |                       |         |              |                       |             |                      |                           |                       |
| c Total from continuation sheets to Part VII, S   |                             |                                   |                       |         |              |                       | <b>&gt;</b> |                      |                           |                       |
| d Total (add lines 1b and 1c)   |                             |                                   |                       |         |              |                       | <u> </u>    |                      | <u> </u>                  |                       |
| 2 Total number of individuals (including but not<br>reportable compensation from the organizatio                |                             |                                   |                       | d al    | oove         | e) who                | o re        | ceived more than     | \$100,000 of              |                       |
| Teportable compensation from the organization   |                             | 300                               |                       |         |              |                       |             |                      |                           | Yes No                |
| O Did the consideration list one forces of  |                             |                                   | 4                     |         |              |                       |             | Lanca and Library    |                           | Tes No                |
| 3 Did the organization list any former offic<br>employee on line 1a? If "Yes," complete Sched.                  |                             |                                   |                       |         |              |                       |             |                      |                           | 3 X                   |
|   |                             |                                   |                       |         |              |                       |             |                      |                           | 3 11                  |
| 4 For any individual listed on line 1a, is the  | sum of rep                  | ortab                             | le d                  | com     | per          | sation                | n ar        | nd other compens     | sation from the           |                       |
| organization and related organizations graindividual  |                             |                                   |                       |         |              |                       |             |                      |                           | 4 X                   |
| 5 Did any person listed on line 1a receive or   |                             |                                   |                       |         |              |                       |             |                      |                           |                       |
| for services rendered to the organization? If "Y  |                             |                                   |                       |         |              |                       |             |                      |                           | 5 X                   |

#### Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization. Report compensation for the calendar year ending with or within the organization's tax year.

| (A)<br>Name and business address | (B) Description of services | (C)<br>Compensation |
|----------------------------------|-----------------------------|---------------------|
|                                  |                             |                     |
|                                  |                             |                     |
|                                  |                             |                     |

2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 in compensation from the organization ▶

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## Part VIII Statement of Revenue

|   |                          | Check if Schedule O co   | ntains a respo   | nse or note to any                          | y line in this Part VII                                 | 1  |   |  |
|---|--------------------------|--|--|---|---|--|---|--|
|   |                          |  |  |   | (A)<br>Total revenue                                    | (B) Related or exempt function revenue   | (C)<br>Unrelated<br>business<br>revenue | (D) Revenue excluded from tax under sections 512-514 |
| Program Service Revenue and Other Similar Amounts | 1a b c d e f g h c d e f | Federated campaigns Membership dues  | tions) . 1b 1c 1d 1d tions) . 1e grants, d above . 1f in lines 1a-1f: \$ | Business Code<br>511120<br>519130<br>541380 | 35,065,192.<br>100,825,978.<br>109,020,005.<br>318,975. | 100,825,978.<br>101,904,616.<br>318,975. | 7,115,389.                              |  |
| Pro   | g                        | Total. Add lines 2a-2f   |  |   | 210,164,958.  |  |   |  |
|   | 3<br>4<br>5              | and other similar amounts). Income from investment of Royalties  | tax-exempt bond  | d proceeds                                  | 1,438,130.<br>0.<br>947,250.                            |  |   | 1,438,130.<br>947,250.                               |
|   | b<br>c<br>d<br>7a        | Rental income or (loss) Net rental income or (loss) Gross amount from sales of assets other than inventory   |  | (ii) Other                                  | 0.  |  |   |  |
| Ð   | b<br>c<br>d              | Less: cost or other basis and sales expenses Gain or (loss)  |  |   | 6,931,050.  |  |   | 6,931,050.   |
| Other Revenue                                     | b<br>c<br>9a             | events (not including \$ of contributions reported on See Part IV, line 18 Less: direct expenses Net income or (loss) from fu Gross income from gaming | line 1c) a   | 0.  | 0.  |  |   |  |
|   | b<br>c<br>10a            | See Part IV, line 19  Less: direct expenses  Net income or (loss) from g  Gross sales of invente   |  | 0.  | 0.  |  |   |  |
|   | b<br>c                   | returns and allowances   |  | 0.<br>▶                                     | 0.  |  |   |  |
|   | 11a<br>b<br>c            | Miscellaneous Revenu   |  |   |   |  |   |  |
|   | d<br>e<br>12             | All other revenue  |  |   | 0.<br>254,546,580.                                      | 203,049,569.                             | 7,115,389.                              | 9,316,430.   |
|   | 14                       | i otal levellue. Occ moducilo  | 110  | <u> </u>                                    | 201,010,000.  | 200,010,000.                             | .,,                                     | J, 510, 150.   |

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## Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

|          | Check if Schedule O contains a response or note to any line in this Part IX   |                           |                        |                       |                      |  |  |  |  |  |  |
|----------|---|---------------------------|------------------------|-----------------------|----------------------|--|--|--|--|--|--|
|          |   |                           |                        |                       | (D)                  |  |  |  |  |  |  |
|          | not include amounts reported on lines 6b, 7b, 9b, and 10b of Part VIII.   | (A)<br>Total expenses     | (B)<br>Program service | (C)<br>Management and | Fundraising          |  |  |  |  |  |  |
|          | ·   |                           | expenses               | general expenses      | expenses             |  |  |  |  |  |  |
| 1        | Grants and other assistance to domestic organizations and domestic governments. See Part IV, line 21                          | 130,000.                  | 130,000.               |                       |                      |  |  |  |  |  |  |
| 2        | Grants and other assistance to domestic individuals. See Part IV, line 22   | 0.                        |                        |                       |                      |  |  |  |  |  |  |
| 3        | Grants and other assistance to foreign  |                           |                        |                       |                      |  |  |  |  |  |  |
|          | organizations, foreign governments, and foreign   |                           |                        |                       |                      |  |  |  |  |  |  |
|          | individuals. See Part IV, lines 15 and 16   | 30,000.                   | 30,000.                |                       |                      |  |  |  |  |  |  |
|          | Benefits paid to or for members   | 0.                        |                        |                       |                      |  |  |  |  |  |  |
| 5        | Compensation of current officers, directors, trustees, and key employees  | 4,836,284.                | 2,488,114.             | 1,983,876.            | 364,294.             |  |  |  |  |  |  |
| 6        | Compensation not included above, to disqualified  |                           |                        |                       |                      |  |  |  |  |  |  |
|          | persons (as defined under section 4958(f)(1)) and   |                           |                        |                       |                      |  |  |  |  |  |  |
|          | persons described in section 4958(c)(3)(B)  | 0.                        |                        |                       |                      |  |  |  |  |  |  |
| 7        | Other salaries and wages  | 68,200,570.               | 57,389,300.            | 8,694,129.            | 2,117,141.           |  |  |  |  |  |  |
| 8        | Pension plan accruals and contributions (include  | 7 570 570                 | 6 476 026              | 000 717               | 010 010              |  |  |  |  |  |  |
|          | section 401(k) and 403(b) employer contributions)   | 7,578,572.                | 6,476,936.             | 882,717.              | 218,919.             |  |  |  |  |  |  |
| 9        | Other employee benefits   | 11,898,498.<br>5,392,831. | 10,051,427.            | 1,484,121.            | 362,950.<br>167,409. |  |  |  |  |  |  |
| 10       | Payroll taxes   | 3,392,031.                | 4,337,930.             | 007,472.              | 107,409.             |  |  |  |  |  |  |
| 11       | Fees for services (non-employees):  | 0.                        |                        |                       |                      |  |  |  |  |  |  |
|          | Management  | 1,043,664.                | 534,037.               | 497,816.              | 11,811.              |  |  |  |  |  |  |
|          | Legal   | 648,281.                  | 3,321.                 | 644,960.              |                      |  |  |  |  |  |  |
|          | Accounting  | 0.                        | 3,321.                 | 011,3001              |                      |  |  |  |  |  |  |
|          | Lobbying Professional fundraising services. See Part IV, line 17.   | 356,065.                  |                        |                       | 356,065.             |  |  |  |  |  |  |
|          | Investment management fees  | 344,975.                  |                        | 344,975.              | ·                    |  |  |  |  |  |  |
|          | Other. (If line 11g amount exceeds 10% of line 25, column   |                           |                        |                       |                      |  |  |  |  |  |  |
|          | (A) amount, list line 11g expenses on Schedule O.)  | 10,835,130.               | 9,208,586.             | 1,594,595.            | 31,949.              |  |  |  |  |  |  |
| 12       | Advertising and promotion   | 32,662,358.               | 32,036,714.            | 27,374.               | 598,270.             |  |  |  |  |  |  |
| 13       | Office expenses   | 1,485,427.                | 1,307,877.             | 165,741.              | 11,809.              |  |  |  |  |  |  |
| 14       | Information technology  | 6,056,963.                | 5,087,512.             | 950,207.              | 19,244.              |  |  |  |  |  |  |
| 15       | Royalties   | 0.                        |                        |                       |                      |  |  |  |  |  |  |
| 16       | Occupancy   | 3,120,337.                | 2,828,479.             | 272,793.              | 19,065.              |  |  |  |  |  |  |
| 17       | Travel  | 1,452,282.                | 1,194,851.             | 191,668.              | 65,763.              |  |  |  |  |  |  |
| 18       | Payments of travel or entertainment expenses  | 0.                        |                        |                       |                      |  |  |  |  |  |  |
| 4.0      | for any federal, state, or local public officials   | 333,384.                  | 207,982.               | 120,549.              | 4,853.               |  |  |  |  |  |  |
| 19       | Conferences, conventions, and meetings  | 1,358,283.                | 201,302.               | 1,358,283.            | 4,055.               |  |  |  |  |  |  |
| 20<br>21 | Interest  | 0.                        |                        | 1,000,200.            |                      |  |  |  |  |  |  |
| 22       | Depreciation, depletion, and amortization   | 15,095,306.               | 14,469,958.            | 583,074.              | 42,274.              |  |  |  |  |  |  |
| 23       | Insurance   | 993,674.                  |                        | 993,674.              | , -                  |  |  |  |  |  |  |
| 24       | Other expenses. Itemize expenses not covered  |                           |                        |                       |                      |  |  |  |  |  |  |
|          | above (List miscellaneous expenses in line 24e. If  |                           |                        |                       |                      |  |  |  |  |  |  |
|          | line 24e amount exceeds 10% of line 25, column  |                           |                        |                       |                      |  |  |  |  |  |  |
|          | (A) amount, list line 24e expenses on Schedule O.)  |                           |                        |                       |                      |  |  |  |  |  |  |
| _        | POSTAGE AND SHIPPING  | 28,831,184.               | 25,216,286.            | 2,229.                | 3,612,669.           |  |  |  |  |  |  |
| ~        | PRINTING AND PUBLICATION  | 18,664,613.               | 16,350,874.            | 7,090.                | 2,306,649.           |  |  |  |  |  |  |
| -        | ORDER PROCESSING  | 13,296,872.               | 11,730,045.            | 13,015.               | 1,553,812.           |  |  |  |  |  |  |
| d        | PRODUCT TESTING   | 3,585,741.                | 3,585,741.             | 076 007               | 150 001              |  |  |  |  |  |  |
|          | All other expenses  | 7,097,282.                | 5,968,934.             | 976,027.              | 152,321.             |  |  |  |  |  |  |
|          | Total functional expenses. Add lines 1 through 24e  Joint costs. Complete this line only if the                               | 245,328,576.              | 210,834,924.           | 22,476,385.           | 12,017,267.          |  |  |  |  |  |  |
| 20       | organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here |                           |                        |                       |                      |  |  |  |  |  |  |
| _        | following SOP 98-2 (ASC 958-720)  | 0.                        |                        |                       |                      |  |  |  |  |  |  |
|          |   |                           |                        |                       |                      |  |  |  |  |  |  |

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# Part X Balance Sheet

| Part /                       |  |                                 |     |                           |
|------------------------------|--|---------------------------------|-----|---------------------------|
|                              | Check if Schedule O contains a response or note to any line in this Pa   | art X                           |     | X                         |
|                              |  | <b>(A)</b><br>Beginning of year |     | <b>(B)</b><br>End of year |
| 1                            | Cash - non-interest-bearing  | 526,055.                        | 1   | 578,090.                  |
| 2                            |  | 9,690,554.                      | 2   | 15,594,519.               |
| 3                            |  | 629,589.                        | 3   | 510,007.                  |
| 4                            |  | 6,893,565.                      | 4   | 6,664,650.                |
| 5                            |  |                                 |     |                           |
|                              | trustees, key employees, and highest compensated employees.  |                                 |     |                           |
| 6                            | Complete Part II of Schedule L Loans and other receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions). Complete Part II of Schedule L | 0.                              | 6   | 0.                        |
| ets 7                        |  | 0.                              | 7   | 0 .                       |
| Assets 8                     |  | 3,601,547.                      | 8   | 3,890,552.                |
| ۰<br>9                       |  | 9,801,212.                      | 9   | 7,762,015.                |
| _                            | a Land, buildings, and equipment: cost or  | 3,001,111.                      | 9   | 7,702,0100                |
| '                            | other basis. Complete Part VI of Schedule D 10a 203,819,103.   |                                 |     |                           |
|                              | b Less: accumulated depreciation   | 64,339,611.                     | 100 | 62,458,426.               |
| 11                           | Investments - publicly traded securities   | 302,696,049.                    | 11  | 288,167,402.              |
| 12                           | Investments - other securities. See Part IV, line 11   | 0.                              | 12  | 0.                        |
| 13                           | Investments - program-related. See Part IV, line 11  | 0.                              | 13  | 0.                        |
| 14                           | Intangible assets  | 0.                              | 14  | 0.                        |
| 15                           | Other assets. See Part IV, line 11   | 19,060,989.                     | 15  | 2,153,870.                |
| 16                           | Total assets. Add lines 1 through 15 (must equal line 34)  | 417,239,171.                    | 16  | 387,779,531.              |
| 17                           | Accounts payable and accrued expenses  | 25,133,133.                     | 17  | 22,471,949.               |
| 18                           | Grants payable   | 0.                              | 18  | 0.                        |
| 19                           | Deferred revenue   | 124,009,056.                    | 19  | 116,119,441.              |
| 20                           | Tax-exempt bond liabilities  | 38,500,000.                     | 20  | 36,874,000.               |
| 21                           | Escrow or custodial account liability. Complete Part IV of Schedule D  | 0.                              | 21  | 0.                        |
| g 22                         | Loans and other payables to current and former officers, directors,  |                                 |     |                           |
| Liabilities                  | trustees, key employees, highest compensated employees, and  |                                 |     |                           |
| ig                           | disqualified persons. Complete Part II of Schedule L   | 0.                              | 22  | 0.                        |
| ່⊐ັ 23                       | Secured mortgages and notes payable to unrelated third parties   | 0.                              | 23  | 0.                        |
| 24                           | Unsecured notes and loans payable to unrelated third parties   | 0.                              | 24  | 0.                        |
| 25                           | Other liabilities (including federal income tax, payables to related third   |                                 |     |                           |
|                              | parties, and other liabilities not included on lines 17-24). Complete Part X   |                                 |     |                           |
|                              | of Schedule D  | 61,290,834.                     | 25  | 44,365,855.               |
| 26                           | Total liabilities. Add lines 17 through 25   | 248,933,023.                    | 26  | 219,831,245.              |
| es                           | Organizations that follow SFAS 117 (ASC 958), check here X and complete lines 27 through 29, and lines 33 and 34.  |                                 |     |                           |
| Fund Balances<br>29<br>29    | Unrestricted net assets  | 164,711,030.                    | 27  | 159,796,691.              |
| 평 28                         | Temporarily restricted net assets  | 3,595,118.                      | 28  | 8,151,595.                |
| 일 29                         | Permanently restricted net assets  | 0.                              | 29  | 0.                        |
| or Fur                       | Organizations that do not follow SFAS 117 (ASC 958), check here and complete lines 30 through 34.  |                                 |     |                           |
| 30 <del>ئ</del>              | Capital stock or trust principal, or current funds   |                                 | 30  |                           |
| % 31                         | Paid-in or capital surplus, or land, building, or equipment fund   |                                 | 31  |                           |
| Net Assets<br>30<br>31<br>32 | Retained earnings, endowment, accumulated income, or other funds   |                                 | 32  |                           |
| <b>S</b> 33                  | Total net assets or fund balances  | 168,306,148.                    | 33  | 167,948,286.              |
| 34                           | Total liabilities and net assets/fund balances   | 417,239,171.                    | 34  | 387,779,531.              |
|                              |  |                                 |     | Form <b>990</b> (20       |

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| Part | XI Reconciliation of Net Assets  |         |         |               |         |      |
|------|--|---------|---------|---------------|---------|------|
|      | Check if Schedule O contains a response or note to any line in this Part XI                                  |         |         |               |         | X    |
| 1    | Total revenue (must equal Part VIII, column (A), line 12)  | 1       |         | 54 <b>,</b> 5 |         |      |
| 2    | Total expenses (must equal Part IX, column (A), line 25)   |         |         |               |         |      |
| 3    | Revenue less expenses. Subtract line 2 from line 1   | 3       |         |               | 18,0    |      |
| 4    | Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))                    | 4       |         | 68 <b>,</b> 3 |         |      |
| 5    | Net unrealized gains (losses) on investments   | 5       |         | -6 <b>,</b> 4 | 95,2    | 260. |
| 6    | Donated services and use of facilities   | 6       |         |               |         | 0.   |
| 7    | Investment expenses  | 7       |         |               |         | 0.   |
| 8    | Prior period adjustments   | 8       |         |               |         | 0.   |
| 9    | Other changes in net assets or fund balances (explain in Schedule O)   | 9       |         | <b>-3,</b> 0  | 80,6    | 506. |
| 10   | Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line               |         |         |               |         |      |
|      | 33, column (B))  | 10      | 1       | 67 <b>,</b> 9 | 48,2    | 286. |
| Part | ·  |         |         |               |         |      |
|      | Check if Schedule O contains a response or note to any line in this Part XII                                 |         | <u></u> |               | <u></u> |      |
|      |  |         |         |               | Yes     | No   |
| 1    | Accounting method used to prepare the Form 990: Cash X Accrual Other   |         |         |               |         |      |
|      | If the organization changed its method of accounting from a prior year or checked "Other," e                 | xplain  | in      |               |         |      |
|      | Schedule O.  |         |         |               |         |      |
| 2a   | Were the organization's financial statements compiled or reviewed by an independent accountant?.             |         |         | 2a            |         | X    |
|      | If "Yes," check a box below to indicate whether the financial statements for the year were con               | npiled  | or      |               |         |      |
|      | reviewed on a separate basis, consolidated basis, or both:   |         |         |               |         |      |
|      | Separate basis Consolidated basis Both consolidated and separate basis                                       |         |         |               |         |      |
| b    | Were the organization's financial statements audited by an independent accountant?                           |         |         | 2b            | X       |      |
|      | If "Yes," check a box below to indicate whether the financial statements for the year were audi              | ted o   | n a     |               |         |      |
|      | separate basis, consolidated basis, or both:   |         |         |               |         |      |
|      | Separate basis X Consolidated basis Both consolidated and separate basis                                     |         |         |               |         |      |
| С    | If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for            |         | -       |               | Х       |      |
|      | of the audit, review, or compilation of its financial statements and selection of an independent accountant? |         |         |               |         |      |
|      | If the organization changed either its oversight process or selection process during the tax year, e         | xplair  | n in    |               |         |      |
|      | Schedule O.  |         |         |               |         |      |
| 3 a  | As a result of a federal award, was the organization required to undergo an audit or audits as se            | t forth | ı in    |               |         | 37   |
|      | the Single Audit Act and OMB Circular A-133?   |         |         | 3a            |         | X    |
| b    | If "Yes," did the organization undergo the required audit or audits? If the organization did not und         |         | the     |               |         |      |
|      | required audit or audits, explain why in Schedule O and describe any steps taken to undergo such au          | dits.   |         | 3b            |         |      |

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#### SCHEDULE A (Form 990 or 990-EZ)

# **Public Charity Status and Public Support**

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

► Attach to Form 990 or Form 990-EZ.

► Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

2018

Open to Public Inspection

Department of the Treasury Internal Revenue Service

Go to www.irs.gov/Formeed for instructions and the latest information.

Employer identification number CONSUMER REPORTS, INC. 13-1776434 Part I Reason for Public Charity Status (All organizations must complete this part.) See instructions. The organization is not a private foundation because it is: (For lines 1 through 12, check only one box.) 1 A church, convention of churches, or association of churches described in section 170(b)(1)(A)(i). 2 A school described in section 170(b)(1)(A)(ii). (Attach Schedule E (Form 990 or 990-EZ).) 3 A hospital or a cooperative hospital service organization described in section 170(b)(1)(A)(iii). 4 A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii). Enter the hospital's name, city, and state: 5 An organization operated for the benefit of a college or university owned or operated by a governmental unit described in section 170(b)(1)(A)(iv). (Complete Part II.) A federal, state, or local government or governmental unit described in section 170(b)(1)(A)(y). 6 An organization that normally receives a substantial part of its support from a governmental unit or from the general public 7 described in section 170(b)(1)(A)(vi). (Complete Part II.) 8 A community trust described in section 170(b)(1)(A)(vi). (Complete Part II.) 9 An agricultural research organization described in section 170(b)(1)(A)(ix) operated in conjunction with a land-grant college or university or a non-land-grant college of agriculture (see instructions). Enter the name, city, and state of the college or university: An organization that normally receives: (1) more than 331/3 % of its support from contributions, membership fees, and gross 10 receipts from activities related to its exempt functions - subject to certain exceptions, and (2) no more than 331/3 % of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See section 509(a)(2). (Complete Part III.) An organization organized and operated exclusively to test for public safety. See section 509(a)(4). 11 An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). See section 509(a)(3). Check the box in lines 12a through 12d that describes the type of supporting organization and complete lines 12e, 12f, and 12g. Type I. A supporting organization operated, supervised, or controlled by its supported organization(s), typically by giving the supported organization(s) the power to regularly appoint or elect a majority of the directors or trustees of the supporting organization. You must complete Part IV, Sections A and B. Type II. A supporting organization supervised or controlled in connection with its supported organization(s), by having control or management of the supporting organization vested in the same persons that control or manage the supported organization(s). You must complete Part IV, Sections A and C. Type III functionally integrated. A supporting organization operated in connection with, and functionally integrated with, its supported organization(s) (see instructions). You must complete Part IV, Sections A, D, and E. d Type III non-functionally integrated. A supporting organization operated in connection with its supported organization(s) that is not functionally integrated. The organization generally must satisfy a distribution requirement and an attentiveness requirement (see instructions). You must complete Part IV, Sections A and D, and Part V. Check this box if the organization received a written determination from the IRS that it is a Type I, Type II, Type III functionally integrated, or Type III non-functionally integrated supporting organization. Provide the following information about the supported organization(s). (i) Name of supported organization (ii) EIN (iii) Type of organization (v) Amount of monetary (vi) Amount of (iv) Is the organization (described on lines 1-10 listed in your governing support (see other support (see above (see instructions)) instructions) instructions) document? Yes No (A) (B) (C) (D) (E)

For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule A (Form 990 or 990-EZ) 2018

Total

Page 2 Schedule A (Form 990 or 990-EZ) 2018

Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi) Part II (Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

| Sec  | tion A. Public Support   |                     |                 |             |             |                   |                                  |
|------|--|---------------------|-----------------|-------------|-------------|-------------------|----------------------------------|
| Cale | ndar year (or fiscal year beginning in)  | (a) 2014            | <b>(b)</b> 2015 | (c) 2016    | (d) 2017    | (e) 2018          | (f) Total                        |
| 1    | Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")   | 31,333,906.         | 31,491,507.     | 35,414,377. | 28,653,917. | 35,065,192.       | 161,958,899.                     |
| 2    | Tax revenues levied for the organization's benefit and either paid to or expended on its behalf  |                     |                 |             |             |                   | 0.                               |
| 3    | The value of services or facilities furnished by a governmental unit to the organization without charge  |                     |                 |             |             |                   | 0.                               |
| 4    | Total. Add lines 1 through 3   | 31,333,906.         | 31,491,507.     | 35,414,377. | 28,653,917. | 35,065,192.       | 161,958,899.                     |
| 5    | The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount |                     |                 |             |             |                   |                                  |
|      | shown on line 11, column (f)   |                     |                 |             |             |                   | 3,297,701.                       |
| 6    | Public support. Subtract line 5 from line 4  |                     |                 |             |             |                   | 158,661,198.                     |
|      | tion B. Total Support  |                     |                 |             |             |                   |                                  |
| Cale | ndar year (or fiscal year beginning in)  | (a) 2014            | <b>(b)</b> 2015 | (c) 2016    | (d) 2017    | (e) 2018          | (f) Total                        |
| 7    | Amounts from line 4  | 31,333,906.         | 31,491,507.     | 35,414,377. | 28,653,917. | 35,065,192.       | 161,958,899.                     |
| 8    | Gross income from interest, dividends, payments received on securities loans, rents, royalties, and income from similar sources  | 1,841,990.          | 1,625,674.      | 2,189,397.  | 2,080,905.  | 2,575,454.        | 10,313,420.                      |
| 9    | Net income from unrelated business activities, whether or not the business is regularly carried on   | 1,145,991.          | 1,274,364.      | 1,471,562.  | 1,833,300.  | 2,117,392.        | 7,842,609.                       |
| 10   | Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.)  |                     |                 |             |             |                   | 0.                               |
| 11   | Total support. Add lines 7 through 10  |                     |                 |             |             |                   | 180,114,928.                     |
| 12   | Gross receipts from related activities, etc. (s  | see instructions) . |                 |             |             | 12                | 1,038,747,380.                   |
| 13   | First five years. If the Form 990 is forganization, check this box and stop here   | <u> </u>            |                 |             |             |                   |                                  |
|      | tion C. Computation of Public Sup  |                     |                 |             |             | _                 | 00 00 **                         |
| 14   | Public support percentage for 2018 (li   |                     | -               |             |             | 14                | 88.09 <b>%</b><br>90.55 <b>%</b> |
| 15   | Public support percentage from 2017  |                     |                 |             |             | 15                |                                  |
| 16a  | 33 1/3 % support test - 2018. If the org   |                     |                 |             |             |                   |                                  |
|      | box and <b>stop here</b> . The organization qu   |                     |                 |             |             |                   |                                  |
| b    | 331/3% support test - 2017. If the org   |                     |                 |             |             |                   |                                  |
|      | this box and <b>stop here</b> . The organization   | •                   |                 | •           |             |                   |                                  |
| 17a  | 10%-facts-and-circumstances test - 2   | -                   |                 |             |             |                   |                                  |
|      | 10% or more, and if the organization   |                     |                 |             |             |                   |                                  |
|      | Part VI how the organization meets t   |                     |                 | ŭ           | •           |                   |                                  |
|      | organization   |                     |                 |             |             |                   |                                  |
| D    | 10%-facts-and-circumstances test - 2   | _                   |                 |             |             |                   |                                  |
|      | 15 is 10% or more, and if the orga   |                     |                 |             |             |                   | -                                |
|      | Explain in Part VI how the organization  |                     |                 |             | =           | -                 |                                  |
| 40   | supported organization   |                     |                 |             |             |                   |                                  |
| 18   | Private foundation. If the organization  |                     |                 |             |             |                   |                                  |
|      | instructions   |                     |                 |             |             | abadula A (Farm 0 |                                  |

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### Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

| Sec               | tion A. Public Support  |                 |                   | , i                                   | <u>'</u>          | ,                |            |
|-------------------|---|-----------------|-------------------|---------------------------------------|-------------------|------------------|------------|
|                   | ndar year (or fiscal year beginning in)   | (a) 2014        | <b>(b)</b> 2015   | (c) 2016                              | (d) 2017          | (e) 2018         | (f) Total  |
| 1                 | Gifts, grants, contributions, and membership fees   |                 |                   |                                       |                   |                  |            |
|                   | received. (Do not include any "unusual grants.")  |                 |                   |                                       |                   |                  |            |
| 2                 | Gross receipts from admissions, merchandise   |                 |                   |                                       |                   |                  |            |
|                   | sold or services performed, or facilities   |                 |                   |                                       |                   |                  |            |
|                   | furnished in any activity that is related to the  |                 |                   |                                       |                   |                  |            |
|                   | organization's tax-exempt purpose   |                 |                   |                                       |                   |                  |            |
| 3                 | Gross receipts from activities that are not an  |                 |                   |                                       |                   |                  |            |
| -                 | unrelated trade or business under section 513 .   |                 |                   |                                       |                   |                  |            |
| 4                 | Tax revenues levied for the   |                 |                   |                                       |                   |                  |            |
| •                 | organization's benefit and either paid to   |                 |                   |                                       |                   |                  |            |
|                   | or expended on its behalf   |                 |                   |                                       |                   |                  |            |
| 5                 | The value of services or facilities   |                 |                   |                                       |                   |                  |            |
| ٠                 | furnished by a governmental unit to the   |                 |                   |                                       |                   |                  |            |
|                   | organization without charge   |                 |                   |                                       |                   |                  |            |
| 6                 | Total. Add lines 1 through 5  |                 |                   |                                       |                   |                  |            |
|                   | Amounts included on lines 1, 2, and 3   |                 |                   |                                       |                   |                  |            |
| . u               | received from disqualified persons  |                 |                   |                                       |                   |                  |            |
| b                 | Amounts included on lines 2 and 3   |                 |                   |                                       |                   |                  |            |
|                   | received from other than disqualified   |                 |                   |                                       |                   |                  |            |
|                   | persons that exceed the greater of \$5,000  |                 |                   |                                       |                   |                  |            |
| _                 | or 1% of the amount on line 13 for the year   |                 |                   |                                       |                   |                  |            |
| 8<br>8            | Add lines 7a and 7b   |                 |                   |                                       |                   |                  |            |
| Ŭ                 | line 6.)  |                 |                   |                                       |                   |                  |            |
| Sec               | tion B. Total Support   |                 |                   |                                       |                   |                  |            |
|                   | ndar year (or fiscal year beginning in)   | (a) 2014        | <b>(b)</b> 2015   | (c) 2016                              | (d) 2017          | (e) 2018         | (f) Total  |
| 9                 | Amounts from line 6   |                 | .,                | .,                                    | . ,               | . , -            |            |
|                   | Gross income from interest, dividends,  |                 |                   |                                       |                   |                  |            |
|                   | payments received on securities loans,  |                 |                   |                                       |                   |                  |            |
|                   | rents, royalties, and income from similar sources   |                 |                   |                                       |                   |                  |            |
| b                 | Unrelated business taxable income (less   |                 |                   |                                       |                   |                  |            |
| -                 | section 511 taxes) from businesses  |                 |                   |                                       |                   |                  |            |
|                   | acquired after June 30, 1975  |                 |                   |                                       |                   |                  |            |
| r                 | Add lines 10a and 10b   |                 |                   |                                       |                   |                  |            |
| 11                | Net income from unrelated business  |                 |                   |                                       |                   |                  |            |
| ••                | activities not included in line 10b,  |                 |                   |                                       |                   |                  |            |
|                   | whether or not the business is regularly  |                 |                   |                                       |                   |                  |            |
| 40                | carried on  |                 |                   |                                       |                   |                  |            |
| 12                | Other income. Do not include gain or  |                 |                   |                                       |                   |                  |            |
|                   | loss from the sale of capital assets  |                 |                   |                                       |                   |                  |            |
| 13                | (Explain in Part VI.)   |                 |                   |                                       |                   |                  |            |
| 13                | and 12.)  |                 |                   |                                       |                   |                  |            |
| 14                | First five years. If the Form 990 is for  | or the organiza | tion's firet seco | nd third fourth                       | or fifth tax v    | ear as a section | 501(c)(3)  |
| 14                | organization, check this box and <b>stop here</b> .                                       | · ·             |                   |                                       | •                 |                  | ` ` ` `    |
| Sec               | tion C. Computation of Public Supp  |                 |                   | <u> </u>                              |                   | <u> </u>         |            |
| <u> 3ec</u><br>15 | Public support percentage for 2018 (line 8,   |                 | <u> </u>          | mn (f))                               |                   | . 15             | %          |
| 16                | Public support percentage for 2010 (fine 6, Public support percentage from 2017 Scher     |                 |                   |                                       |                   |                  |            |
|                   | tion D. Computation of Investment   |                 |                   | · · · · · · · · · · · · · · · · · · · |                   | 16               | 70         |
|                   | -   |                 |                   | 13 column (f))                        |                   | 17               | %          |
| 17<br>10          | Investment income percentage for 2018 (lin  |                 |                   |                                       |                   |                  | %<br>%     |
| 18                | Investment income percentage from 2017 S  |                 |                   |                                       |                   | 18   331/2%      |            |
| тэ а              | 331/3% support tests - 2018. If the org   |                 |                   |                                       |                   |                  |            |
| L                 | 17 is not more than 331/3 %, check this   | -               | -                 | •                                     |                   | •                |            |
| D                 | 331/3% support tests - 2017. If the orga  |                 |                   |                                       |                   |                  |            |
| 20                | line 18 is not more than 331/3 %, check <b>Private foundation.</b> If the organization of |                 | =                 | -                                     |                   | • • •            |            |
| 20                | i iivate ivuiivativii. Ii tile viyaiiiZativii t   | and HOL CHECK   | a DOX OII IIIIE   | 17, 18a, UL 19b                       | , UIICUN IIIIS DI | A and SEE INSU   | uotionio - |

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#### Part IV Supporting Organizations

(Complete only if you checked a box in line 12 on Part I. If you checked 12a of Part I, complete Sections A and B. If you checked 12b of Part I, complete Sections A and C. If you checked 12c of Part I, complete Sections A, D, and E. If you checked 12d of Part I, complete Sections A and D, and complete Part V.)

#### Section A. All Supporting Organizations

- Are all of the organization's supported organizations listed by name in the organization's governing documents? If "No," describe in **Part VI** how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.
- 2 Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? If "Yes," explain in **Part VI** how the organization determined that the supported organization was described in section 509(a)(1) or (2).
- **3a** Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? If "Yes," answer (b) and (c) below.
- **b** Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? If "Yes," describe in **Part VI** when and how the organization made the determination.
- c Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? If "Yes," explain in **Part VI** what controls the organization put in place to ensure such use.
- 4a Was any supported organization not organized in the United States ("foreign supported organization")? If "Yes," and if you checked 12a or 12b in Part I, answer (b) and (c) below.
- **b** Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? If "Yes," describe in **Part VI** how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.
- c Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? If "Yes," explain in **Part VI** what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.
- 5a Did the organization add, substitute, or remove any supported organizations during the tax year? If "Yes," answer (b) and (c) below (if applicable). Also, provide detail in **Part VI**, including (i) the names and EIN numbers of the supported organizations added, substituted, or removed; (ii) the reasons for each such action; (iii) the authority under the organization's organizing document authorizing such action; and (iv) how the action was accomplished (such as by amendment to the organizing document).
- **b** Type I or Type II only. Was any added or substituted supported organization part of a class already designated in the organization's organizing document?
- c Substitutions only. Was the substitution the result of an event beyond the organization's control?
- 6 Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? If "Yes," provide detail in Part VI.
- 7 Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (as defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a substantial contributor? If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ).
- 8 Did the organization make a loan to a disqualified person (as defined in section 4958) not described in line 7? If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ).
- 9a Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? If "Yes," provide detail in **Part VI**.
- **b** Did one or more disqualified persons (as defined in line 9a) hold a controlling interest in any entity in which the supporting organization had an interest? If "Yes," provide detail in **Part VI**.
- c Did a disqualified person (as defined in line 9a) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? If "Yes," provide detail in **Part VI.**
- 10 a Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? If "Yes," answer 10b below.
  - Did the organization have any excess business holdings in the tax year? (Use Schedule C, Form 4720, to determine whether the organization had excess business holdings.)

|              |     | Yes | NO |
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|        |  |            |         | <u> </u> |
|--------|--|------------|---------|----------|
| Part   | Supporting Organizations (continued)   |            |         |          |
|        |  |            | Yes     | No       |
| 11     | Has the organization accepted a gift or contribution from any of the following persons?  |            |         |          |
| а      | A person who directly or indirectly controls, either alone or together with persons described in (b) and (c)   | 110        |         |          |
| h      | below, the governing body of a supported organization?  A family member of a person described in (a) above?  | 11a<br>11b |         |          |
|        | A 35% controlled entity of a person described in (a) or (b) above? <i>If "Yes" to a, b, or c, provide detail in Part VI.</i>   | 11c        |         |          |
|        | ion B. Type I Supporting Organizations   | 110        |         |          |
|        | - Jransafra Januara  |            | Yes     | No       |
| 1      | Did the directors, trustees, or membership of one or more supported organizations have the power to  |            |         |          |
| •      | regularly appoint or elect at least a majority of the organization's directors or trustees at all times during the   |            |         |          |
|        | tax year? If "No," describe in <b>Part VI</b> how the supported organization(s) effectively operated, supervised, or   |            |         |          |
|        | controlled the organization's activities. If the organization had more than one supported organization,  |            |         |          |
|        | describe how the powers to appoint and/or remove directors or trustees were allocated among the supported  |            |         |          |
|        | organizations and what conditions or restrictions, if any, applied to such powers during the tax year.   | 1          |         |          |
| 2      | Did the organization operate for the benefit of any supported organization other than the supported  |            |         |          |
|        | organization(s) that operated, supervised, or controlled the supporting organization? If "Yes," explain in <b>Part</b>   |            |         |          |
|        | <b>VI</b> how providing such benefit carried out the purposes of the supported organization(s) that operated, supervised, or controlled the supporting organization.   |            |         |          |
| Soct   | ion C. Type II Supporting Organizations  | 2          |         |          |
| 3661   | on o. Type ii oupporting organizations   |            | Yes     | No       |
| 1      | Were a majority of the organization's directors or trustees during the tax year also a majority of the directors   |            |         |          |
| •      | or trustees of each of the organization's supported organization(s)? <i>If "No," describe in <b>Part VI</b> how control</i>  |            |         |          |
|        | or management of the supporting organization was vested in the same persons that controlled or managed   |            |         |          |
|        | the supported organization(s).   | 1          |         |          |
| Sect   | ion D. All Type III Supporting Organizations   |            |         |          |
| 1      | Did the organization provide to each of its supported organizations, by the last day of the fifth month of the   |            | Yes     | No       |
| •      | organization's tax year, (i) a written notice describing the type and amount of support provided during the prior  |            |         |          |
|        | tax year, (ii) a copy of the Form 990 that was most recently filed as of the date of notification, and (iii) copies of   |            |         |          |
|        | the organization's governing documents in effect on the date of notification, to the extent not previously provided?   | _          |         |          |
| _      |  | 1          |         |          |
| 2      | Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported organization(s) or (ii) serving on the governing body of a supported organization? <i>If "No," explain in Part VI how</i>   |            |         |          |
|        | the organization maintained a close and continuous working relationship with the supported organization(s).  | 2          |         |          |
| 3      | By reason of the relationship described in (2), did the organization's supported organizations have a  | _          |         |          |
|        | significant voice in the organization's investment policies and in directing the use of the organization's   |            |         |          |
|        | income or assets at all times during the tax year? If "Yes," describe in Part VI the role the organization's   |            |         |          |
|        | supported organizations played in this regard.   | 3          |         |          |
| Sect   | ion E. Type III Functionally Integrated Supporting Organizations   |            |         |          |
| 1      | Check the box next to the method that the organization used to satisfy the Integral Part Test during the year (see ins   | tructi     | ons).   |          |
| a      | The organization satisfied the Activities Test. Complete line 2 below.   |            |         |          |
| b<br>c | The organization is the parent of each of its supported organizations. Complete line 3 below.  The organization supported a governmental entity. Describe in Part VI how you supported a government entity (see                              | inotru     | otiona) |          |
| C      | The organization supported a governmental entity. Describe in Part vi now you supported a government entity (see   | iristruc   | Yes     |          |
| 2      | Activities Test. Answer (a) and (b) below.   |            |         | 110      |
| а      | Did substantially all of the organization's activities during the tax year directly further the exempt purposes of   |            |         |          |
|        | the supported organization(s) to which the organization was responsive? If "Yes," then in <b>Part VI identify those supported organizations and explain</b> how these activities directly furthered their exempt purposes,                   |            |         |          |
|        | how the organization was responsive to those supported organizations, and how the organization determined  |            |         |          |
|        | that these activities constituted substantially all of its activities.   | 2a         |         |          |
| b      | Did the activities described in (a) constitute activities that, but for the organization's involvement, one or more  |            |         |          |
| -      | of the organization's supported organization(s) would have been engaged in? If "Yes," explain in <b>Part VI</b> the  |            |         |          |
|        | reasons for the organization's position that its supported organization(s) would have engaged in these   |            |         |          |
|        | activities but for the organization's involvement.   | 2b         |         |          |
| 3      | Parent of Supported Organizations. Answer (a) and (b) below.   |            |         |          |
| а      | Did the organization have the power to regularly appoint or elect a majority of the officers, directors, or  |            |         |          |
|        | trustees of each of the supported organizations? <i>Provide details in Part VI</i> .   | 3a         |         |          |
| b      | Did the organization exercise a substantial degree of direction over the policies, programs, and activities of each of its supported organizations? <i>If "Yes," describe in Part VI the role played by the organization in this regard.</i> | 3b         |         |          |

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| Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organ               | ization   | S                       |                     |
|--|-----------|-------------------------|---------------------|
| 1 Check here if the organization satisfied the Integral Part Test as a qualifying    | trust or  | n Nov. 20, 1970 (expla  | in in Part VI). See |
| instructions. All other Type III non-functionally integrated supporting organization | zations r | nust complete Sectio    | ns A through E.     |
| Section A - Adjusted Net Income  |           | (A) Prior Year          | (B) Current Year    |
| Section A - Adjusted Net Income  |           | (A) FIIOI Teal          | (optional)          |
| 1 Net short-term capital gain  | 1         |                         |                     |
| 2 Recoveries of prior-year distributions   | 2         |                         |                     |
| 3 Other gross income (see instructions)  | 3         |                         |                     |
| 4 Add lines 1 through 3.   | 4         |                         |                     |
| 5 Depreciation and depletion   | 5         |                         |                     |
| 6 Portion of operating expenses paid or incurred for production or                   |           |                         |                     |
| collection of gross income or for management, conservation, or                       |           |                         |                     |
| maintenance of property held for production of income (see instructions)             | 6         |                         |                     |
| 7 Other expenses (see instructions)  | 7         |                         |                     |
| 8 Adjusted Net Income (subtract lines 5, 6, and 7 from line 4)                       | 8         |                         |                     |
| Ocation D. Minimum Accet Amount  |           | (A) Delen V             | (B) Current Year    |
| Section B - Minimum Asset Amount   |           | (A) Prior Year          | (optional)          |
| 1 Aggregate fair market value of all non-exempt-use assets (see                      |           |                         |                     |
| instructions for short tax year or assets held for part of year):                    |           |                         |                     |
| a Average monthly value of securities  | 1a        |                         |                     |
| <b>b</b> Average monthly cash balances   | 1b        |                         |                     |
| c Fair market value of other non-exempt-use assets                                   | 1c        |                         |                     |
| d Total (add lines 1a, 1b, and 1c)   | 1d        |                         |                     |
| e Discount claimed for blockage or other   |           |                         |                     |
| factors (explain in detail in <b>Part VI</b> ):                                      |           |                         |                     |
| 2 Acquisition indebtedness applicable to non-exempt-use assets                       | 2         |                         |                     |
| 3 Subtract line 2 from line 1d.  | 3         |                         |                     |
| 4 Cash deemed held for exempt use. Enter 1-1/2% of line 3 (for greater amount,       |           |                         |                     |
| see instructions).   | 4         |                         |                     |
| <b>5</b> Net value of non-exempt-use assets (subtract line 4 from line 3)            | 5         |                         |                     |
| 6 Multiply line 5 by .035.   | 6         |                         |                     |
| 7 Recoveries of prior-year distributions   | 7         |                         |                     |
| 8 Minimum Asset Amount (add line 7 to line 6)  | 8         |                         |                     |
| Section C - Distributable Amount   |           |                         | Current Year        |
| 1 Adjusted net income for prior year (from Section A, line 8, Column A)              | 1         |                         |                     |
| 2 Enter 85% of line 1.   | 2         |                         |                     |
| 3 Minimum asset amount for prior year (from Section B, line 8, Column A)             | 3         |                         |                     |
| 4 Enter greater of line 2 or line 3.   | 4         |                         |                     |
| 5 Income tax imposed in prior year   | 5         |                         |                     |
| 6 Distributable Amount. Subtract line 5 from line 4, unless subject to               |           |                         |                     |
| emergency temporary reduction (see instructions).                                    | 6         |                         |                     |
| 7 Check here if the current year is the organization's first as a non-functionally   | y integra | ted Type III supporting | g organization (see |

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instructions).

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| Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations (continued) |  |                             |  |   |  |  |  |
|--|--|-----------------------------|--|---|--|--|--|
| Secti  | on D - Distributions   |                             |  | Current Year                              |  |  |  |
| 1  | Amounts paid to supported organizations to accomplish ex             |                             |  |   |  |  |  |
| 2  | Amounts paid to perform activity that directly furthers exer         |                             |  |   |  |  |  |
|  | organizations, in excess of income from activity                     |                             |  |   |  |  |  |
| 3  | Administrative expenses paid to accomplish exempt purpo              | zations                     |  |   |  |  |  |
| 4  | Amounts paid to acquire exempt-use assets                            |                             |  |   |  |  |  |
| 5  | Qualified set-aside amounts (prior IRS approval required)            |                             |  |   |  |  |  |
| 6  | Other distributions (describe in <b>Part VI</b> ). See instructions. |                             |  |   |  |  |  |
| 7  | Total annual distributions. Add lines 1 through 6.                   |                             |  |   |  |  |  |
| 8  | Distributions to attentive supported organizations to which          | the organization is resp    | onsive                                 |   |  |  |  |
|  | (provide details in Part VI). See instructions.                      |                             |  |   |  |  |  |
| 9  | Distributable amount for 2018 from Section C, line 6                 |                             |  |   |  |  |  |
| 10   | Line 8 amount divided by line 9 amount                               |                             |  |   |  |  |  |
|  | Section E - Distribution Allocations (see instructions)              | (i)<br>Excess Distributions | (ii)<br>Underdistributions<br>Pre-2018 | (iii)<br>Distributable<br>Amount for 2018 |  |  |  |
| 1  | Distributable amount for 2018 from Section C, line 6                 |                             |  |   |  |  |  |
| 2  | Underdistributions, if any, for years prior to 2018                  |                             |  |   |  |  |  |
|  | (reasonable cause required - explain in Part VI). See                |                             |  |   |  |  |  |
|  | instructions.  |                             |  |   |  |  |  |
| 3  | Excess distributions carryover, if any, to 2018                      |                             |  |   |  |  |  |
| a  | From 2013  |                             |  |   |  |  |  |
| b  | From 2014  |                             |  |   |  |  |  |
| c  | From 2015  |                             |  |   |  |  |  |
| d  | From 2016  |                             |  |   |  |  |  |
| ее   | From 2017  |                             |  |   |  |  |  |
| f  | Total of lines 3a through e  |                             |  |   |  |  |  |
| g  | Applied to underdistributions of prior years                         |                             |  |   |  |  |  |
| h  | Applied to 2018 distributable amount                                 |                             |  |   |  |  |  |
| i  | Carryover from 2013 not applied (see instructions)                   |                             |  |   |  |  |  |
| j  | Remainder. Subtract lines 3g, 3h, and 3i from 3f.                    |                             |  |   |  |  |  |
| 4  | Distributions for 2018 from  |                             |  |   |  |  |  |
|  | Section D, line 7: \$  |                             |  |   |  |  |  |
| a  | Applied to underdistributions of prior years                         |                             |  |   |  |  |  |
| b  | Applied to 2018 distributable amount                                 |                             |  |   |  |  |  |
| C  | Remainder. Subtract lines 4a and 4b from 4.                          |                             |  |   |  |  |  |
| 5  | Remaining underdistributions for years prior to 2018, if             |                             |  |   |  |  |  |
|  | any. Subtract lines 3g and 4a from line 2. For result                |                             |  |   |  |  |  |
|  | greater than zero, explain in <b>Part VI</b> . See instructions.     |                             |  |   |  |  |  |
| 6  | Remaining underdistributions for 2018. Subtract lines 3h             |                             |  |   |  |  |  |
|  | and 4b from line 1. For result greater than zero, explain in         |                             |  |   |  |  |  |
|  | Part VI. See instructions.   |                             |  |   |  |  |  |
| 7  | Excess distributions carryover to 2019. Add lines 3j                 |                             |  |   |  |  |  |
|  | and 4c.  |                             |  |   |  |  |  |
| 8  | Breakdown of line 7:   |                             |  |   |  |  |  |
| а  | Excess from 2014   |                             |  |   |  |  |  |
| b  | Excess from 2015   |                             |  |   |  |  |  |
| С  | Excess from 2016   |                             |  |   |  |  |  |
| d  | Excess from 2017   |                             |  |   |  |  |  |
| е  | Excess from 2018   |                             |  |   |  |  |  |

Schedule A (Form 990 or 990-EZ) 2018

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Schedule A (Form 990 or 990-EZ) 2018 Page **8** 

Supplemental Information. Provide the explanations required by Part II, line 10; Part II, line 17a or 17b; Part III, line 12; Part IV, Section A, lines 1, 2, 3b, 3c, 4b, 4c, 5a, 6, 9a, 9b, 9c, 11a, 11b, and 11c; Part IV, Section B, lines 1 and 2; Part IV, Section C, line 1; Part IV, Section D, lines 2 and 3; Part IV, Section E, lines 1c, 2a, 2b, 3a and 3b; Part V, line 1; Part V, Section B, line 1e; Part V, Section D, lines 5, 6, and 8; and Part V, Section E, lines 2, 5, and 6. Also complete this part for any additional information. (See instructions.)

SCHEDULE A, PART I, LINE 7

ACCORDING TO THE BUSINESS MASTER FILE, CONSUMER REPORTS, INC. IS EXEMPT WITH THE IRS UNDER SECTION 509(A)(2). HOWEVER, TO SUPPORT THE USE OF SPECIAL 2% RULE FOR REPORTING CONTRIBUTIONS ON SCHEDULE B, THE ORGANIZATION HAS FILLED OUT PART II.

# Schedule B

(Form 990, 990-EZ, or 990-PF)

Department of the Treasury
Internal Revenue Service
Name of the organization

Schedule of Contributors

► Attach to Form 990, Form 990-EZ, or Form 990-PF. ► Go to www.irs.gov/Form990 for the latest information. OMB No. 1545-0047

2018

**Employer identification number** 

CONSUMER REPORTS, INC. 13-1776434 Organization type (check one): Filers of: Section: X Form 990 or 990-EZ **501(c)(**3 ) (enter number) organization 4947(a)(1) nonexempt charitable trust not treated as a private foundation 527 political organization Form 990-PF 501(c)(3) exempt private foundation 4947(a)(1) nonexempt charitable trust treated as a private foundation 501(c)(3) taxable private foundation Check if your organization is covered by the General Rule or a Special Rule. Note: Only a section 501(c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions. **General Rule** For an organization filing Form 990, 990-EZ, or 990-PF that received, during the year, contributions totaling \$5,000 or more (in money or property) from any one contributor. Complete Parts I and II. See instructions for determining a contributor's total contributions. **Special Rules** For an organization described in section 501(c)(3) filing Form 990 or 990-EZ that met the 33 1/3% support test of the regulations under sections 509(a)(1) and 170(b)(1)(A)(vi), that checked Schedule A (Form 990 or 990-EZ), Part II, line 13, 16a, or 16b, and that received from any one contributor, during the year, total contributions of the greater of (1) \$5,000; or (2) 2% of the amount on (i) Form 990, Part VIII, line 1h; or (ii) Form 990-EZ, line 1. Complete Parts I and II. For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, total contributions of more than \$1,000 exclusively for religious, charitable, scientific, literary, or educational purposes, or for the prevention of cruelty to children or animals. Complete Parts I (entering "N/A" in column (b) instead of the contributor name and address), II, and III. For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, contributions exclusively for religious, charitable, etc., purposes, but no such contributions totaled more than \$1,000. If this box is checked, enter here the total contributions that were received during the year for an exclusively religious, charitable, etc., purpose. Don't complete any of the parts unless the General Rule applies to this organization because it received nonexclusively religious, charitable, etc., contributions Caution: An organization that isn't covered by the General Rule and/or the Special Rules doesn't file Schedule B (Form 990, 990-EZ, or 990-PF), but it must answer "No" on Part IV, line 2, of its Form 990; or check the box on line H of its Form 990-EZ or on its Form 990-PF, Part I, line 2, to certify that it doesn't meet the filing requirements of Schedule B (Form 990, 990-EZ, or 990-PF).

For Paperwork Reduction Act Notice, see the instructions for Form 990, 990-EZ, or 990-PF.

Schedule B (Form 990, 990-EZ, or 990-PF) (2018)

Schedule B (Form 990, 990-EZ, or 990-PF) (2018)

Name of organization CONSUMER REPORTS, INC.

Employer identification number 13-1776434

| Part I     | Contributors (see instructions). Use duplicate copie |                            |  |
|------------|--|----------------------------|--|
| (a)<br>No. | (b)<br>Name, address, and ZIP + 4                    | (c) Total contributions    | (d)<br>Type of contribution  |
| 1          |  | \$\$.                      | Person Payroll Noncash (Complete Part II for noncash contributions.) |
| (a)<br>No. | (b)<br>Name, address, and ZIP + 4                    | (c)<br>Total contributions | (d)<br>Type of contribution  |
|            |  | \$                         | Person Payroll Noncash (Complete Part II for noncash contributions.) |
| (a)<br>No. | (b)<br>Name, address, and ZIP + 4                    | (c)<br>Total contributions | (d)<br>Type of contribution  |
|            |  | \$                         | Person Payroll Noncash (Complete Part II for noncash contributions.) |
| (a)<br>No. | (b)<br>Name, address, and ZIP + 4                    | (c)<br>Total contributions | (d)<br>Type of contribution  |
|            |  | \$                         | Person Payroll Noncash (Complete Part II for noncash contributions.) |
| (a)<br>No. | (b)<br>Name, address, and ZIP + 4                    | (c)<br>Total contributions | (d)<br>Type of contribution  |
|            |  | \$                         | Person Payroll Noncash (Complete Part II for noncash contributions.) |
| (a)<br>No. | (b)<br>Name, address, and ZIP + 4                    | (c)<br>Total contributions | (d)<br>Type of contribution  |
|            |  | \$                         | Person Payroll Noncash (Complete Part II for noncash contributions.) |

Name of organization CONSUMER REPORTS, INC.

Employer identification number 13-1776434

| art II | <b>Noncash Property</b> | (see instructions | ). Use duplicate co | pies of Part II if additiona | al space is needed. |
|--------|-------------------------|-------------------|---------------------|------------------------------|---------------------|
|--------|-------------------------|-------------------|---------------------|------------------------------|---------------------|

| (a) No.<br>from<br>Part I | (b) Description of noncash property given    | (c) FMV (or estimate) (See instructions.) | (d)<br>Date received |
|---------------------------|--|---|----------------------|
|                           |  | \$  |                      |
| (a) No.<br>from<br>Part I | (b)<br>Description of noncash property given | (c) FMV (or estimate) (See instructions.) | (d)<br>Date received |
|                           |  | \$  |                      |
| (a) No.<br>from<br>Part I | (b) Description of noncash property given    | (c) FMV (or estimate) (See instructions.) | (d)<br>Date received |
|                           |  | \$  |                      |
| (a) No.<br>from<br>Part I | (b) Description of noncash property given    | (c) FMV (or estimate) (See instructions.) | (d)<br>Date received |
|                           |  | \$  |                      |
| (a) No.<br>from<br>Part I | (b) Description of noncash property given    | (c) FMV (or estimate) (See instructions.) | (d)<br>Date received |
|                           |  | \$  |                      |
| (a) No.<br>from<br>Part I | (b)<br>Description of noncash property given | (c) FMV (or estimate) (See instructions.) | (d)<br>Date received |
|                           |  | \$  |                      |

Page 4 Schedule B (Form 990, 990-EZ, or 990-PF) (2018) Name of organization CONSUMER REPORTS, INC. **Employer identification number** 13-1776434 Part III Exclusively religious, charitable, etc., contributions to organizations described in section 501(c)(7), (8), or (10) that total more than \$1,000 for the year from any one contributor. Complete columns (a) through (e) and the following line entry. For organizations completing Part III, enter the total of exclusively religious, charitable, etc., contributions of \$1,000 or less for the year. (Enter this information once. See instructions.) ▶\$ Use duplicate copies of Part III if additional space is needed. from (b) Purpose of gift (c) Use of gift (d) Description of how gift is held Part I (e) Transfer of gift Transferee's name, address, and ZIP + 4 Relationship of transferor to transferee (a) No. from (b) Purpose of gift (c) Use of gift (d) Description of how gift is held (e) Transfer of gift Transferee's name, address, and ZIP + 4 Relationship of transferor to transferee (a) No. from (b) Purpose of gift (c) Use of gift (d) Description of how gift is held Part I (e) Transfer of gift Transferee's name, address, and ZIP + 4 Relationship of transferor to transferee

(a) No. from (b) Purpose of gift (c) Use of gift (d) Description of how gift is held Part I

(e) Transfer of gift

Transferee's name, address, and ZIP + 4 Relationship of transferor to transferee

#### SCHEDULE C (Form 990 or 990-EZ)

# **Political Campaign and Lobbying Activities**

For Organizations Exempt From Income Tax Under section 501(c) and section 527

OMB No. 1545-0047

**Open to Public** Inspection

Department of the Treasury Internal Revenue Service

► Complete if the organization is described below. ► Attach to Form 990 or Form 990-EZ. ► Go to www.irs.gov/Form990 for instructions and the latest information.

If the organization answered "Yes," on Form 990, Part IV, line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations: Complete Parts I-A and B. Do not complete Part I-C.
- Section 501(c) (other than section 501(c)(3)) organizations: Complete Parts I-A and C below. Do not complete Part I-B.
- Section 527 organizations: Complete Part I-A only.

If the organization answered "Yes," on Form 990, Part IV, line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

• Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)): Complete Part II-A. Do not complete Part II-B.

| •     | Section 501(c)(3) organizations                                     | that have NOT filed Form 5768 (elec  | ction under section 501(I | h)): Complete Part II-B. Do no             | t complete Part II-A.                              |
|-------|---|--------------------------------------|---------------------------|--|--|
| If th | e organization answered "Yes,"<br>(see separate instructions), ther | on Form 990, Part IV, line 5 (Prox   | xy Tax) (see separate     | instructions) or Form 990-I                | EZ, Part V, line 35c (Proxy                        |
|       | Section 501(c)(4), (5), or (6) organized                            |                                      |                           |  |  |
|       | e of organization   | aaus.ie. compieto i ait iii          |                           | Employer ide                               | ntification number                                 |
| CON   | SUMER REPORTS, INC.   |                                      |                           | 13-177                                     | 6434   |
|       |   | organization is exempt unde          | r section 501(c) or       |  |  |
| 1     |   | organization's direct and indirect   |                           |  |  |
| •     | definition of "political campa                                      | _                                    | . popag s                 |  |  |
| 2     | ·   | xpenditures (see instructions)       |                           | ▶ \$                                       |  |
| 3     |   | campaign activities (see instructi   |                           |  |  |
| Pai   |   | organization is exempt under         |                           |  |  |
| 1     |   | cise tax incurred by the organizat   |                           |  |  |
| 2     | Enter the amount of any exc   | cise tax incurred by organization    | managers under sec        | tion 4955 ▶ \$                             |  |
| 3     |   | a section 4955 tax, did it file Forr |                           |  |  |
| 4a    |   |                                      |                           |  |  |
|       | If "Yes," describe in Part IV.                                      |                                      |                           |  |  |
| Pa    | rt I-C Complete if the c  | organization is exempt unde          | r section 501(c), e       | except section 501(c)(3                    | <b>)</b> .   |
| 1     |   | expended by the filing organizati    |                           |  |  |
| 2     |   | ng organization's funds contribute   |                           |  |  |
|       |   | es                                   |                           |  |  |
| 3     | Total exempt function expe  | enditures. Add lines 1 and 2. E      | Inter here and on F       | orm 1120-POL,                              |  |
| 4     |   | e Form 1120-POL for this year?       |                           |  |  |
| 5     | Enter the names, addresses  | and employer identification num      | ber (EIN) of all sect     | ion 527 political organiza                 | ations to which the filing                         |
|       |   | s. For each organization listed, e   |                           |  |  |
|       |   | tributions received that were pro    |                           |  |  |
|       |   | nd or a political action committee   | `                         | ·  |  |
|       | (a) Name  | (b) Address                          | (c) EIN                   | (d) Amount paid from filing organization's | (e) Amount of political contributions received and |
|       |   |                                      |                           | funds. If none, enter -0                   | promptly and directly                              |
|       |   |                                      |                           | ,  | delivered to a separate                            |
|       |   |                                      |                           |  | political organization. If                         |
|       |   |                                      |                           |  | none, enter -0                                     |
| (1)   |   |                                      |                           |  |  |
|       |   |                                      |                           |  |  |
| (2)   |   |                                      |                           |  |  |
|       |   |                                      |                           |  |  |
| (3)   |   |                                      |                           |  |  |
| (4)   |   |                                      |                           |  |  |
| (5)   |   |                                      |                           |  |  |
|       |   |                                      |                           |  |  |
| (6)   |   |                                      |                           |  |  |

For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule C (Form 990 or 990-EZ) 2018

| 3chedule C (Form 990 or 990-EZ) 2016                           | CONDOL        |               | (10 <b>)</b> 1110.                        |                    | 10 1                      | 770101 Fage 2  |
|--|---------------|---------------|---|--------------------|---------------------------|----------------|
| Part II-A Complete if the org section 501(h)).                 | ganizati      | on is exen    | npt under sectio                          | n 501(c)(3) and    | filed Form 5768 (ele      |                |
|  |               | •             | affiliated group (and excess lobbying exp |                    | ich affiliated group mem  | ber's name,    |
| B Check ▶ if the filing organize                               | zation ch     | ecked box A   | A and "limited contro                     | ol" provisions app | ly.                       |                |
| Limits   | on Lobb       | ying Expen    | ditures                                   |                    | (a) Filing                | (b) Affiliated |
| (The term "expendit  | ures" m       | eans amour    | nts paid or incurred.                     | )                  | organization's totals     | group totals   |
| 1a Total lobbying expenditures to i                            | nfluence      | public opini  | ion (grass roots lobl                     | oying)             |                           |                |
| <b>b</b> Total lobbying expenditures to i                      | influence     | a legislative | e body (direct lobbyi                     | ng)                |                           |                |
| c Total lobbying expenditures (ac                              |               |               |   |                    |                           |                |
| d Other exempt purpose expendi                                 |               |               |   |                    |                           |                |
| e Total exempt purpose expendit                                |               |               | •   |                    |                           |                |
| <b>f</b> Lobbying nontaxable amount.                           | Enter th      | e amount      | from the following                        | table in both      |                           |                |
| columns.   |               | ı             |   |                    |                           |                |
| If the amount on line 1e, column (a                            | a) or (b) is: | The lobbyir   | ng nontaxable amount                      | is:                |                           |                |
| Not over \$500,000   |               |               | amount on line 1e.                        |                    |                           |                |
| Over \$500,000 but not over \$1,000                            |               |               | us 15% of the excess                      |                    |                           |                |
| Over \$1,000,000 but not over \$1,5                            | •             |               | us 10% of the excess                      |                    |                           |                |
| Over \$1,500,000 but not over \$17,                            | 000,000       |               | us 5% of the excess of                    | over \$1,500,000.  |                           |                |
| Over \$17,000,000  |               | \$1,000,000   |   |                    |                           |                |
| g Grassroots nontaxable amount                                 | •             |               |   |                    |                           |                |
| h Subtract line 1g from line 1a. If                            |               |               |   |                    |                           |                |
| i Subtract line 1f from line 1c. If                            |               |               |   |                    | in file Fame 4700         |                |
| j If there is an amount other th                               |               |               |   |                    |                           | □ vee □ Ne     |
| reporting section 4911 tax for t                               |               |               | aging Period Unde                         |                    |                           | Yes No         |
| (Some organizations tha  |               |               |   | , ,                | ate all of the five colum | ne holow       |
| (come organizations the  |               |               | te instructions for l                     | -                  |                           | ms below.      |
|  | Lobk          | ying Expe     | nditures During 4-Y                       | ear Averaging Pe   | riod                      | I              |
| Calendar year (or fiscal year beginning in)                    | (a)           | 2015          | <b>(b)</b> 2016                           | (c) 2017           | (d) 2018                  | (e) Total      |
| 2a Lobbying nontaxable amount                                  |               |               |   |                    |                           |                |
| <b>b</b> Lobbying ceiling amount (150% of line 2a, column (e)) |               |               |   |                    |                           |                |
| c Total lobbying expenditures                                  |               |               |   |                    |                           |                |
| <b>d</b> Grassroots nontaxable amount                          |               |               |   |                    |                           |                |
| e Grassroots ceiling amount (150% of line 2d, column (e))      |               |               |   |                    |                           |                |
| <b>f</b> Grassroots lobbying expenditures                      |               |               |   |                    |                           |                |

Schedule C (Form 990 or 990-EZ) 2018

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|        | dule C (Form 990 or 990-EZ) 2018  **II-B Complete if the organization is exempt under section 501(c)(3) and has NO  | T file |         | F7C1      |          | F     | Page <b>3</b> |
|--------|---|--------|---------|-----------|----------|-------|---------------|
| rai    | t II-B Complete if the organization is exempt under section 501(c)(3) and has NO (election under section 501(h)).   |        |         |           |          |       |               |
| For    | each "Yes," response on lines 1a through 1i below, provide in Part IV a detailed  | (8     | 1)      |           | (b)      |       |               |
| des    | cription of the lobbying activity.  | Yes    | No      |           | Amou     | nt    |               |
| 1      | During the year, did the filing organization attempt to influence foreign, national, state, or local  |        |         |           |          |       |               |
|        | legislation, including any attempt to influence public opinion on a legislative matter or   |        |         |           |          |       |               |
|        | referendum, through the use of:   |        |         |           |          |       |               |
| а      | Volunteers?   | X      |         |           |          |       |               |
| b      | Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?.   | X      |         |           |          |       | 100           |
| С      | Media advertisements?   | X      |         |           |          |       | 128           |
| d      | Mailings to members, legislators, or the public?  | X      |         |           |          |       | 337           |
| е      | Publications, or published or broadcast statements?   | X      | V       |           |          | 6UZ,  | 400           |
| f      | Grants to other organizations for lobbying purposes?  | X      | Х       |           |          | 110   | 025           |
| g      | Direct contact with legislators, their staffs, government officials, or a legislative body?   | X      |         |           |          |       | 835           |
| h      | Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?   | _ A    | Х       |           |          | 57,   | , 32 /        |
| i      | Other activities?   |        | Λ       |           | 1 '      | 205   | 227           |
| j      | Total. Add lines 1c through 1i  |        | x       |           | ⊥,.      | 203,  |               |
| 2 a    | Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?   |        |         |           |          |       |               |
| b      | If "Yes," enter the amount of any tax incurred under section 4912   |        | -       |           |          |       |               |
| c<br>d | If "Yes," enter the amount of any tax incurred by organization managers under section 4912 If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year? |        |         |           |          |       |               |
|        | t III-A Complete if the organization is exempt under section 501(c)(4), section 501   | (c)(5) | or s    | ection    |          |       |               |
| · u    | 501(c)(6).  | (0)(0) | , OI 3  | CCLIOII   |          |       |               |
|        |   |        |         |           |          | Yes   | No            |
| 1      | Were substantially all (90% or more) dues received nondeductible by members?  |        |         | [         | 1        |       |               |
| 2      | Did the organization make only in-house lobbying expenditures of \$2,000 or less?   |        |         |           | 2        |       |               |
| 3      | Did the organization agree to carry over lobbying and political campaign activity expenditures from   |        |         |           | 3        |       |               |
| Pa     | t III-B Complete if the organization is exempt under section 501(c)(4), section 501   | (c)(5) | , or s  | ection    |          |       |               |
|        | 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No," answered "Yes."  | OR (   | b) Pa   | rt III-A, | line 3   | 3, is |               |
| 1      | Dues, assessments and similar amounts from members  |        |         | 1         |          |       |               |
|        | Section 162(e) nondeductible lobbying and political expenditures (do not include amounts)   |        | - 1     |           |          |       |               |
| 2      | political expenses for which the section 527(f) tax was paid).  | ints ( | ן וכ    |           |          |       |               |
| а      | Current year  |        |         | 2a        |          |       |               |
| b      | Carryover from last year  |        |         | 2b        |          |       |               |
| C      | Total   |        |         | 2c        |          |       |               |
| 3      | Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) du   |        |         | 3         |          |       |               |
| 4      | If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion   |        |         |           |          |       |               |
| •      | excess does the organization agree to carryover to the reasonable estimate of nondeductible le  |        |         |           |          |       |               |
|        | and political expenditure next year?  | -      | - 1     | 4         |          |       |               |
| 5      | Taxable amount of lobbying and political expenditures (see instructions)  |        |         | 5         |          |       |               |
| Pa     | t IV Supplemental Information   |        |         |           |          |       |               |
|        | ride the descriptions required for Part I-A, line 1; Part I-B, line 4; Part I-C, line 5; Part II-A (affiliate   | d grou | ıp list | ); Part I | I-A, lin | es 1  | and           |
| 2 (se  | ee instructions); and Part II-B, line 1. Also, complete this part for any additional information.   |        |         |           |          |       |               |
|        |   |        |         |           |          |       |               |
| SEI    | E PAGE 4  |        |         |           |          |       |               |
|        |   |        |         |           |          |       |               |
|        |   |        |         |           |          |       |               |
|        |   |        |         |           |          |       |               |
|        |   |        |         |           |          |       |               |
|        |   |        |         |           |          |       |               |

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#### Part IV Supplemental Information (continued)

SCHEDULE C, PART II-B

LINE 1A: VOLUNTEERS TESTIFY BEFORE CONGRESS AND STATE LEGISLATURES; SPEAK AT PRESS CONFERENCES REGARDING STATE AND FEDERAL LEGISLATION; LOBBY LEGISLATORS.

LINE 1B - PAID STAFF OR MANAGEMENT: PLEASE SEE BELOW ACTIVITIES, AS STAFF AND MANAGEMENT ARE INCLUDED IN THOSE ACTIVITIES AND TOTALS.

LINE 1C - MEDIA ADVERTISEMENTS: MEDIA SPACE PURCHASED IN PRINT AND RADIO.

LINE 1D - MAILING TO MEMBERS, LEGISLATORS, OR THE PUBLIC: ACTION ALERTS
TO THE PUBLIC.

LINE 1E - PUBLICATIONS, OR PUBLISHED OR BROADCAST STATEMENTS: LOBBYING MESSAGES REGARDING LEGISLATION THAT APPEAR IN CONSUMER REPORTS AND ITS OTHER PUBLICATIONS.

LINE 1G - DIRECT CONTACT WITH LEGISLATORS, THEIR STAFFS, GOVERNMENT OFFICIALS, OR LEGISLATIVE BODY: LETTERS; FACE-TO-FACE COMMUNICATIONS, EMAILS; TELEPHONE CALLS WITH STATE AND FEDERAL LEGISLATORS, INCLUDING PREPARATION; TRAVEL TIME, LEGISLATIVE TESTIMONY.

LINE 1H - RALLIES, DEMONSTRATIONS, SEMINARS, CONVENTIONS, SPEECHES,

LECTURES, OR ANY SIMILAR MEANS: SPEECHES; RALLIES; CONFERENCES WHERE CR

STAFF SUPPORTS OR OPPOSES STATE AND FEDERAL LEGISLATION OR RULEMAKING

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#### Part IV **Supplemental Information** (continued)

PUBLICLY.

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#### **SCHEDULE D** (Form 990)

Department of the Treasury

# Supplemental Financial Statements ► Complete if the organization answered "Yes" on Form 990,

Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.

► Attach to Form 990.

► Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047 **Open to Public** Inspection

Internal Revenue Service Name of the organization Employer identification number 13-1776434 CONSUMER REPORTS, INC.

| Pa | rt I Organizations Maintaining Donor Advise   | ed Funds or Other Simil               | ar Funds or                       | Accounts.   |
|----|---|---------------------------------------|-----------------------------------|---|
|    | Complete if the organization answered "\  | es" on Form 990, Part l               | V, line 6.                        |   |
|    |   | (a) Donor advised fun                 | ds                                | (b) Funds and other accounts  |
| 1  | Total number at end of year   |                                       |                                   |   |
| 2  | Aggregate value of contributions to (during year)   |                                       |                                   |   |
| 3  | Aggregate value of grants from (during year)  |                                       |                                   |   |
| 4  | Aggregate value at end of year  |                                       |                                   |   |
| 5  | Did the organization inform all donors and donor a  | dvisors in writing that the           | assets held                       | in donor advised  |
| •  | funds are the organization's property, subject to the c   |                                       |                                   |   |
| 6  | Did the organization inform all grantees, donors, and   | -                                     |                                   |   |
| •  | only for charitable purposes and not for the benefit  | _                                     | -                                 |   |
|    | conferring impermissible private benefit?   |                                       |                                   |   |
| Pa | rt II Conservation Easements.   |                                       |                                   |   |
|    | Complete if the organization answered "\  | es" on Form 990. Part l               | V. line 7.                        |   |
| 1  | Purpose(s) of conservation easements held by the o  |                                       |                                   |   |
|    | Preservation of land for public use (e.g., recrea   | · ·                                   |                                   | of a historically important land area                                       |
|    | Protection of natural habitat   |                                       |                                   | of a certified historic structure   |
|    | Preservation of open space  |                                       | i rooorvation                     |   |
| 2  | Complete lines 2a through 2d if the organization held   | l a qualified conservation o          | ontribution in                    | the form of a conservation  |
| _  | easement on the last day of the tax year.   | ra quamica concervation c             |                                   | Held at the End of the Tax Year   |
| а  | Total number of conservation easements  |                                       |                                   | 2a  |
| b  | Total acreage restricted by conservation easements  |                                       |                                   | 2b  |
| C  | Number of conservation easements on a certified his   |                                       |                                   | 2c  |
| d  | Number of conservation easements included in (c)  |                                       | -                                 | 20  |
| u  | historic structure listed in the National Register  |                                       |                                   | 2d  |
| 3  | Number of conservation easements modified, transf   |                                       |                                   |   |
| 3  |   | erreu, reieaseu, extiriguisir         | eu, or termin                     | ated by the organization during the   |
| 4  | tax year ▶<br>Number of states where property subject to conserv  | ation accompant is leasted            |                                   |   |
| 4  |   |                                       |                                   | ion handling of   |
| 5  | Does the organization have a written policy rega violations, and enforcement of the conservation ease             | = :                                   |                                   | -   |
| 6  | Staff and volunteer hours devoted to monitoring, inspecting   |                                       |                                   |   |
| 6  | Starr and volunteer nours devoted to monitoring, inspecting   | g, framuling of violations, and       | emorcing con                      | servation easements during the year   |
| 7  | Amount of expenses incurred in monitoring, inspectin  | a handling of violations on           | d onforcing of                    | ansorvation assements during the year                                       |
| 7  |   | g, nanding of violations, an          | d emorcing co                     | onservation easements during the year                                       |
|    | ▶\$<br>Does each conservation easement reported on line 2(o   | d) above estisfy the requirer         | manta of acati                    | on 170/h)//)/P)/i)  |
| 8  |   | · · · · · · · · · · · · · · · · · · · |                                   |   |
|    | and section 170(h)(4)(B)(ii)?   |                                       |                                   |   |
| 9  | In Part XIII, describe how the organization reports co-<br>balance sheet, and include, if applicable, the text of |                                       |                                   | •   |
|    | organization's accounting for conservation easements  | <u> </u>                              | ation's illianci                  | ai statements that describes the  |
| Рs | rt III Organizations Maintaining Collections of   |                                       | es or Other                       | r Similar Assots  |
|    | Complete if the organization answered "\  |                                       |                                   | Olimai Addeta.  |
| 4- |   | · · · · · · · · · · · · · · · · · · · |                                   |   |
| 1a | If the organization elected, as permitted under SFA works of art, historical treasures, or other similar          | assets held for public ex             | report in its r<br>hibition, educ | evenue statement and balance sneet<br>cation, or research in furtherance of |
|    | public service, provide, in Part XIII, the text of the foo  | tnote to its financial statem         | ents that des                     | cribes these items.   |
| b  | If the organization elected, as permitted under SF  |                                       |                                   |   |
|    | works of art, historical treasures, or other similar  | assets held for public ex             | hibition, edu                     | cation, or research in furtherance of                                       |
|    | public service, provide the following amounts relating  |                                       |                                   | <b>.</b> .  |
|    | (i) Revenue included on Form 990, Part VIII, line 1.  |                                       |                                   |   |
|    | (ii) Assets included in Form 990, Part X  |                                       |                                   |   |
| 2  | If the organization received or held works of art,  |                                       |                                   | <u> </u>  |
|    | following amounts required to be reported under SFA   |                                       |                                   |   |
| a  | Revenue included on Form 990, Part VIII, line 1   |                                       |                                   |   |
| b  | Assets included in Form 990, Part X   | <u> </u>                              |                                   | ▶ \$  |

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule D (Form 990) 2018

|        | dule D (Folili 990) 2016  |                        |                          |                |                         |             |                       |              | Page                           | <u> </u> |
|--------|---|------------------------|--------------------------|----------------|-------------------------|-------------|-----------------------|--------------|--------------------------------|----------|
|        | rt III Organizations Maintaini                                    |                        |                          |                |                         |             | <u>`</u>              |              | ,                              | _        |
| 3      | Using the organization's acquisition                              |                        | other reco               | ds, check      | cany of the             | he follov   | ving that are a sigr  | nificant us  | se of it                       | S        |
|        | collection items (check all that app                              | ly):                   |                          | <b>-</b> .     |                         |             |                       |              |                                |          |
| а      | Public exhibition   |                        | d  _                     | ╡              | or exchang              | ge progra   | ms                    |              |                                |          |
| b      | Scholarly research  |                        | e                        | Other          |                         |             |                       |              |                                |          |
| С      | Preservation for future gene                                      |                        |                          |                |                         |             |                       |              |                                |          |
| 4      | Provide a description of the organ                                | nization's collections | s and expl               | ain how t      | hey furthe              | er the or   | ganization's exemp    | t purpose    | in Pai                         | rt       |
| _      | XIII.   |                        |                          |                |                         |             |                       |              |                                |          |
| 5      | During the year, did the organization                             |                        |                          |                |                         |             | _                     | <b></b> ,,   | <b></b>                        |          |
|        | assets to be sold to raise funds rath                             |                        | ained as pa              | art of the c   | organizatio             | n's colle   | ction?                | Yes          | N                              | <u>o</u> |
| Pa     | rt IV Escrow and Custodial A                                      |                        |                          | 000 F          | N =4   N /              | - 0         |                       | .4 <b></b>   |                                |          |
|        | Complete if the organiza 990, Part X, line 21.                    | ation answered "Ye     | es" on For               | m 990, F       | art IV, IIn             | e 9, or r   | eported an amoul      | nt on For    | m                              |          |
| 4-     |   | a austadian ar ath     | ar intarna               | liam (far a    | a netribu eti a re      | th .        | r accets not          |              |                                | —        |
| та     | Is the organization an agent, truste                              |                        |                          |                |                         |             |                       |              |                                | _        |
| L      | included on Form 990, Part X?                                     | n Dort VIII and som    |                          | <br>Navina tah |                         |             |                       | Yes          | N                              | D        |
| D      | If "Yes," explain the arrangement i                               | n Part Alli and com    | piete the io             | llowing tac    | ne:                     |             | Amount                |              |                                | —        |
| _      | Paginning halange   |                        |                          |                | 4                       | _           | Amount                | •            |                                | —        |
| C C    | Beginning balance   |                        |                          |                |                         |             |                       |              |                                | —        |
| d      | Additions during the year   |                        |                          |                |                         |             |                       |              |                                | —        |
| e<br>f | Distributions during the year                                     |                        |                          |                |                         | _           |                       |              |                                | —        |
|        | Ending balance  | ount on Form 000       | Dart Y line              | <br>21 for e   | ecrow or                |             | account liability?    | Yes          | N                              | _        |
|        | If "Yes," explain the arrangement i                               |                        | •                        |                |                         |             | _                     |              | H"                             | U        |
|        | rt V Endowment Funds.   | II Fait Aiii. Check ii |                          | λριαι ιατίσι ι | nas been                | provided    | OII FAIL AIII         |              |                                | —        |
| Га     | Complete if the organiza  | ation answered "Y      | es" on For               | m 990 F        | Part IV lin             | e 10        |                       |              |                                |          |
|        | Complete ii tile organize   | (a) Current year       | (b) Pric                 |                | (c) Two ye              |             | (d) Three years back  | (e) Four y   | eare hack                      | _        |
|        | B   | (a) Garront your       | (2) 1 110                | n your         | (0)                     |             | (a) Throo yours back  | (c) i oui y  | ouro buor                      | _        |
| _      | Beginning of year balance   |                        |                          |                |                         |             |                       |              |                                | —        |
| b      | Contributions   |                        |                          |                |                         |             |                       |              |                                | —        |
| С      | Net investment earnings, gains,                                   |                        |                          |                |                         |             |                       |              |                                |          |
|        | and losses  |                        |                          |                |                         |             |                       |              |                                | —        |
|        | Grants or scholarships  |                        |                          |                |                         |             |                       |              |                                | —        |
| е      | Other expenditures for facilities                                 |                        |                          |                |                         |             |                       |              |                                |          |
|        | and programs  |                        |                          |                |                         |             |                       |              |                                | —        |
| f      | Administrative expenses   |                        |                          |                |                         |             |                       |              |                                | —        |
| g      | End of year balance   |                        | L                        | <i>(</i> 1) 4  |                         |             |                       |              |                                | —        |
| 2<br>a | Provide the estimated percentage Board designated or quasi-endown |                        | end balanc               | e (line 1g,    | column (a               | )) held as  | <b>5</b> :            |              |                                |          |
| b      | Permanent endowment   | %                      |                          |                |                         |             |                       |              |                                |          |
| c      | Temporarily restricted endowment                                  |                        |                          |                |                         |             |                       |              |                                |          |
| ·      | The percentages on lines 2a, 2b, a                                |                        | 100%                     |                |                         |             |                       |              |                                |          |
| 3 a    | Are there endowment funds not in                                  | ·                      |                          | ation that     | are held a              | nd admir    | nistered for the      |              |                                |          |
| - u    | organization by:  | and possession of a    | no organiza              | ation that     | a. oo.a a               | aria aariii |                       | Y            | es No                          | <br>>    |
|        | (i) unrelated organizations                                       |                        |                          |                |                         |             |                       | 3a(i)        |                                | _        |
|        | (ii) related organizations  |                        |                          |                |                         |             |                       | 3a(ii)       |                                | _        |
| b      | If "Yes" on line 3a(ii), are the relate                           |                        |                          |                |                         |             |                       | 3b           |                                | _        |
| 4      | Describe in Part XIII the intended u                              | _                      | •                        |                |                         |             |                       |              |                                | _        |
| Pa     | rt VI Land, Buildings, and Equ                                    | uipment.               |                          |                |                         |             |                       |              |                                | _        |
|        | Complete if the organiza  |                        |                          |                |                         |             |                       |              |                                |          |
|        | Description of property   |                        | r other basis<br>stment) |                | or other basis<br>ther) |             | cumulated (creciation | d) Book valu | е                              |          |
| 1a     | Land  | ,                      | ·-/                      | <u> </u>       | 35,255.                 |             |                       | 11,93        | 5,255                          | -        |
| b      | Buildings   |                        |                          |                | 00,739.                 |             | 77,167.               | 24,92        |                                |          |
| c      | Leasehold improvements  |                        |                          |                | 95,261                  |             | 351,155.              |              | <del>,</del><br>4 <b>,</b> 106 | _        |
| d      | Equipment   |                        |                          |                | 84,000.                 |             | 86,761.               |              | <del>,</del><br>7 <b>,</b> 239 | _        |
| e      | Other   |                        |                          |                | 03,848.                 |             | 45,594.               | 21,45        |                                | _        |
|        | II. Add lines 1a through 1e. (Column                              |                        | m 990, Part              |                |                         |             |                       | 62,45        |                                |          |

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| Description of the control of the co |                    | i age <b>C</b>                                    |
|--|--------------------|---|
| Part VII Investments - Other Securities.  Complete if the organization answered "  | 'Yes" on Form 990  | Part IV, line 11b. See Form 990, Part X, line 12. |
| (a) Description of security or category  | (b) Book value     | (c) Method of valuation:                          |
| (including name of security)   | (b) Book value     | Cost or end-of-year market value                  |
| (1) Financial derivatives  |                    |   |
| (2) Closely-held equity interests  |                    |   |
| (3) Other  |                    |   |
| (A)  |                    |   |
| (B)  |                    |   |
| (C)  |                    |   |
| (D)  |                    |   |
| (E)  |                    |   |
| (F)  |                    |   |
| (G)  |                    |   |
| (H)  |                    |   |
| Total. (Column (b) must equal Form 990, Part X, col. (B) line 12.)   |                    |   |
| Part VIII Investments - Program Related.   |                    |   |
|  | 'Yes" on Form 990, | Part IV, line 11c. See Form 990, Part X, line 13. |
| (a) Description of investment  | (b) Book value     | (c) Method of valuation:                          |
| ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,  |                    | Cost or end-of-year market value                  |
| (1)  |                    |   |
| (2)  |                    |   |
| (3)  |                    |   |
| (4)  |                    |   |
| (5)  |                    |   |
| (6)  |                    |   |
| (7)  |                    |   |
| (8)  |                    |   |
| (9)  |                    |   |
| Total. (Column (b) must equal Form 990, Part X, col. (B) line 13.)   |                    |   |
| Part IX Other Assets.  |                    |   |
| Complete if the organization answered "  | 'Yes" on Form 990, | Part IV, line 11d. See Form 990, Part X, line 15. |
| (a) Desc   | cription           | (b) Book value                                    |
| _ (1)  |                    |   |
| _(2)   |                    |   |
| _(3)   |                    |   |
| _(4)   |                    |   |
| (5)  |                    |   |
| (6)  |                    |   |
| (7)  |                    |   |
| (8)  |                    |   |
| (9)  |                    |   |
| Total. (Column (b) must equal Form 990, Part X, col. (B) lin   | e 15.)             |   |
| Part X Other Liabilities.  |                    |   |
|  | "Yes" on Form 990, | Part IV, line 11e or 11f. See Form 990, Part X,   |
| line 25.   |                    |   |
| 1. (a) Description of liability  | (b) Book value     |   |
| (1) Federal income taxes   |                    |   |
| (2) PENSION LIABILITY  | 24,886,0           |   |
| (3) CHARITABLE GIFT ANNUITY  | 9,714,9            |   |
| (4) LIABILITY DERVIATIVE INSTRUMENT  | 5,029,3            |   |
| (5)ASC 712 LIABILITY   | 2,084,5            |   |
| (6) LIFETIME SUBSCRIBER LIABILITY  | 1,420,0            |   |
| (7) CRUT LIABILITY   | 907,6              |   |
| (8) OTHER DEFERRED   | 323,2              | 95.   |
| (9)  |                    |   |
| Total. (Column (b) must equal Form 990, Part X, col. (B) line 25.)   | <b>44,365,8</b>    | 55.   |

2. Liability for uncertain tax positions. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740). Check here if the text of the footnote has been provided in Part XIII

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| Comoda | 0 B (1 61111 600) 2010  |         |                        |          | i ago .             |
|--------|---|---------|------------------------|----------|---------------------|
| Part   | Reconciliation of Revenue per Audited Financial Statements William Complete if the organization answered "Yes" on Form 990, Part IV |         |                        | 1.       |                     |
| 1      | Total revenue, gains, and other support per audited financial statements  |         |                        | 1        | 244,705,000.        |
| 2      | Amounts included on line 1 but not on Form 990, Part VIII, line 12:   |         | -6,495,260.            |          |                     |
| а      | Net unrealized gains (losses) on investments  | 2a      | -0,493,200.            |          |                     |
| b      | Donated services and use of facilities  | 2b      |                        |          |                     |
| C      | Recoveries of prior year grants   | 2c      |                        |          |                     |
| d      | Other (Describe in Part XIII.)  | 2d      | -3,079,112.            |          |                     |
| е      | Add lines 2a through 2d   |         |                        | 2e       | -9,574,372.         |
| 3      | Subtract line 2e from line 1  |         |                        | 3        | 254,279,372.        |
| 4      | Amounts included on Form 990, Part VIII, line 12, but not on line 1:  |         |                        |          |                     |
| а      | Investment expenses not included on Form 990, Part VIII, line 7b  | 4a      | 319,461.               |          |                     |
| b      | Other (Describe in Part XIII.)  | 4b      | -52 <b>,</b> 253.      |          |                     |
| С      | Add lines 4a and 4b   |         |                        | 4c       | 267,208.            |
| 5      | Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)   |         |                        | 5        | 254,546,580.        |
| Part   | Reconciliation of Expenses per Audited Financial Statements W<br>Complete if the organization answered "Yes" on Form 990, Part IV   |         |                        | ırn.     |                     |
| 1      | Total expenses and losses per audited financial statements  |         |                        | 1        | 245,205,000.        |
| 2      | Amounts included on line 1 but not on Form 990, Part IX, line 25:   |         |                        |          |                     |
| а      | Donated services and use of facilities  | 2a      |                        |          |                     |
| b      | Prior year adjustments  | 2b      |                        |          |                     |
| С      | Other losses  | 2c      |                        |          |                     |
| d      | Other (Describe in Part XIII.)  | 2d      | 5,865.                 |          |                     |
| e      | Add lines 2a through 2d   |         |                        | 2e       | 5,865.              |
| 3      | Subtract line 2e from line 1  |         |                        | 3        | 245,199,135.        |
| 4      | Amounts included on Form 990, Part IX, line 25, but not on line 1:  | i       |                        |          |                     |
| a      | Investment expenses not included on Form 990, Part VIII, line 7b  | 4a      | 319,461.               |          |                     |
| b      | Other (Describe in Part XIII.)  | 4b      | -190,020.              |          |                     |
|        | Add lines <b>4a</b> and <b>4b</b>   |         |                        | 4c       | 129,441.            |
| 5      | Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.).   |         |                        | 5        | 245,328,576.        |
| Part   | XIII Supplemental Information.  |         |                        |          |                     |
| Provid | e the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; F   | Part I∖ | /, lines 1b and 2b; Pa | art V, I | ine 4; Part X, line |
| 2; Par | t XI, lines 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to p  | rovide  | any additional inforn  | nation   |                     |
| SEE    | PAGE 5  |         |                        |          |                     |
|        |   |         |                        |          |                     |
|        |   |         |                        |          |                     |
|        |   |         |                        |          |                     |
|        |   |         |                        |          |                     |
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|        |   |         |                        |          |                     |
|        |   |         |                        |          |                     |
|        |   |         |                        |          |                     |

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#### Part XIII Supplemental Information (continued)

RECONCILIATION OF REVENUE

| SCHEDULE | D, | PART | XI, | LINE | 2D |
|----------|----|------|-----|------|----|
|          |    |      |     |      |    |

| UNREALIZED | LOSS ( | ON INTEREST | RATE | SWAP | \$ ( | (913,000) |
|------------|--------|-------------|------|------|------|-----------|
|------------|--------|-------------|------|------|------|-----------|

PENSION RELATED CHARGES \$ (2,299,000)

CHANGE IN VALUE OF SPLIT INTEREST AGREEMENTS \$ 132,888

\$ (3,079,112)

SCHEDULE D, PART XI, LINE 4B

CUAF CONTRIBUTION TO CONSUMER REPORTS \$ 137,138

\$ (190,074) RENTAL EXPENSES

\$ 683 OTHER ROUNDING

\_\_\_\_\_

\$ (52,253)

RECONCILIATION OF EXPENSES

SCHEDULE D, PART XII, LINE 2D

CONSUMERS UNION ACTION FUND EXPENSES \$ 5,865

SCHEDULE D, PART XII, LINE 4B

RENTAL EXPENSES \$ (190,074)

OTHER ROUNDING \$ 54

\$ (190,020)

Schedule D (Form 990) 2018

#### Part XIII Supplemental Information (continued)

SCHEDULE D, PART X, LINE 2

FIN 48 UNCERTAINTY IN TAXES

UNDER THE PROVISIONS OF SECTION 501(C)(3) OF THE INTERNAL REVENUE CODE,

CONSUMER REPORTS [CR] IS EXEMPT FROM TAXES ON INCOME, EXCEPT FOR

UNRELATED BUSINESS INCOME. FOR THE YEARS ENDED MAY 31, 2019 AND 2018,

PROVISIONS FOR INCOME TAXES WERE \$639,000 AND \$889,000, RESPECTIVELY. IN

ACCORDANCE WITH ASC TOPIC 740, INCOME TAXES, CR EVALUATED ITS TAX

POSITIONS AND DETERMINED THAT ALL ARE MORE-LIKELY-THAN-NOT TO BE

SUSTAINED UPON EXAMINATION. ACCORDINGLY, CR BELIEVES THAT THERE ARE NO

UNRECOGNIZED BENEFITS OR APPLICABLE INTEREST AND PENALTIES THAT SHOULD BE

RECORDED. CR'S TAX RETURNS FOR THE FISCAL YEARS ENDED MAY 31, 2016, 2017

AND 2018 ARE SUBJECT TO EXAMINATION BY FEDERAL, STATE AND LOCAL

AUTHORITIES.

### SCHEDULE F (Form 990)

### **Statement of Activities Outside the United States**

► Complete if the organization answered "Yes" on Form 990, Part IV, line 14b, 15, or 16. ► Attach to Form 990.

► Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

2018

Open to Public Inspection

Department of the Treasury Internal Revenue Service Name of the organization

CONSUMER REPORTS, INC.

Employer identification number 13-1776434

|            | ,  |                                     |   |  |   |   |
|------------|--|-------------------------------------|---|--|---|---|
| Par        | General Information o<br>Form 990, Part IV, line 14                                      |                                     | Outside the   | United States. Compl   | ete if the organization a   | answered "Yes" on   |
| 1          | For grantmakers. Does the orga assistance, the grantees' eligibili grants or assistance? | ty for the grant                    | s or assistanc  | e, and the selection criteri   | a used to award the   | X Yes No  |
| 2          | For grantmakers. Describe in   |                                     |   |  |   | d other assistance  |
| 3          | outside the United States.  Activities per Region. (The follow                           | ving Part I. line                   | 3 table can be  | e duplicated if additional sp  | pace is needed )  |   |
|            | (a) Region   | (b) Number of offices in the region | (c) Number of<br>employees,<br>agents, and<br>independent<br>contractors<br>in the region | (d) Activities conducted in the region (by type) (such as, fundraising, program services, investments, grants to recipients located in the region) | (e) If activity listed in (d) is<br>a program service,<br>describe specific type of | (f) Total<br>expenditures for<br>and investments<br>in the region |
| (1)        | EUROPE   | 0.                                  | 0.  | PROGRAM SERVICES   | PUBLICATION INFO.   | 964,952.  |
| (2)        | NORTH AMERICA  | 0.                                  | 0.  | PROGRAM SERVICES   | PUBLICATION INFO.   | 557,472.  |
|            |  |                                     |   |  | TOBBIOMION INTO.  |   |
|            | EUROPE   | 0.                                  | 0.  | GRANTMAKING  |   | 30,000.   |
| (4)        | 1  |                                     |   |  |   |   |
| (5)        |  |                                     |   |  |   |   |
| (6)        |  |                                     |   |  |   |   |
| (7)        |  |                                     |   |  |   |   |
| (8)        | C.   |                                     |   |  |   |   |
| (9)        |  |                                     |   |  |   |   |
| (10)       |  |                                     |   |  |   |   |
| (11)       |  |                                     |   |  |   |   |
| (12)       |  |                                     |   |  |   |   |
| (13)       |  |                                     |   |  |   |   |
|            |  |                                     |   |  |   |   |
| (14)       |  |                                     |   |  |   |   |
| (15)       |  |                                     |   |  |   |   |
| (16)       |  |                                     |   |  |   |   |
| (17)<br>3a |  |                                     |   |  |   | 1,552,424.  |
| b          |  |                                     |   |  |   | _,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,                           |
| С          |  |                                     |   |  |   | 1,552,424.  |

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule F (Form 990) 2018

Part II

Schedule F (Form 990) 2018

Grants and Other Assistance to Organizations or Entities Outside the United States. Complete if the organization answered "Yes" on Form 990, Part IV, line 15, for any recipient who received more than \$5,000. Part II can be duplicated if additional space is needed.

| 1 (a) Name of organization   | (b) IRS code section and EIN (if applicable) | (c) Region                                    | (d) Purpose of<br>grant | (e) Amount of<br>cash grant | (f) Manner of<br>cash<br>disbursement | (g) Amount of<br>noncash<br>assistance | (h) Description of noncash assistance a | (i) Method of valuation (book, FMV, appraisal, other) |
|--|--|---|-------------------------|-----------------------------|---------------------------------------|--|---|---|
| (1)  |  | EUROPE/ICELAND/GREENLAND                      | SUMMIT                  | 30,000.                     | WIRE TRANS.                           |  |   |   |
| (2)  |  |   |                         |                             |                                       |  |   |   |
| (3)  |  |   |                         |                             |                                       |  |   |   |
| (4)  |  |   |                         |                             |                                       |  |   |   |
| (5)  |  |   |                         |                             |                                       |  |   |   |
| (9)  |  |   |                         |                             |                                       |  |   |   |
| (7)  |  |   |                         |                             |                                       |  |   |   |
| (8)  |  |   |                         |                             |                                       |  |   |   |
| (6)  |  |   |                         |                             |                                       |  |   |   |
| (10)   |  |   |                         |                             |                                       |  |   |   |
| (11)   |  |   |                         |                             |                                       |  |   |   |
| (12)   |  |   |                         |                             |                                       |  |   |   |
| (13)   |  |   |                         |                             |                                       |  |   |   |
| (14)   |  |   |                         |                             |                                       |  |   |   |
| (15)   |  |   |                         |                             |                                       |  |   |   |
| (16)   |  |   |                         |                             |                                       |  |   |   |
| 2 Enter total number of recipient organizations listed above that are recognized as charities by the foreign country, recognized as tax-exempt | ent organizations listed abo                 | we that are recognized as charities by the fo | charities by the        | foreign country, rec        | ognized as tax                        | -exempt                                |   | -   |

by the IRS, or for which the grantee or counsel has provided a section 501(c)(3) equivalency letter Enter total number of other organizations or entities. က

Schedule F (Form 990) 2018

CONSUMER REPORTS, INC.

Schedule F (Form 990) 2018

Grants and Other Assistance to Individuals Outside the United States. Complete if the organization answered "Yes" on Form 990, Part IV, line 16. Part III can be duplicated if additional space is needed. (h) Method of valuation (book, FMV, appraisal, other) (g) Description of noncash assistance (f) Amount of noncash assistance (e) Manner of cash disbursement (d) Amount of cash grant (c) Number of recipients (b) Region (a) Type of grant or assistance Part III Ξ (5) 3 **4** (2) 9 6 (10) 11 (12) (13) (14 (17) 8 (15) (16) (18) 5

Schedule F (Form 990) 2018

108289

Schedule F (Form 990) 2018

Part IV Foreign Forms Page 4

| I ait | 1 ordigit 1 ortilis   |     |   |    |
|-------|---|-----|---|----|
| 1     | Was the organization a U.S. transferor of property to a foreign corporation during the tax year? If "Yes," the organization may be required to file Form 926, Return by a U.S. Transferor of Property to a Foreign  |     |   |    |
|       | Corporation (see Instructions for Form 926)   | Yes | X | No |
| 2     | Did the organization have an interest in a foreign trust during the tax year? If "Yes," the organization may be required to separately file Form 3520, Annual Return To Report Transactions With Foreign Trusts and Receipt of Certain Foreign Gifts, and/or Form 3520-A, Annual Information Return of Foreign  |     |   |    |
|       | Trust With a U.S. Owner (see Instructions for Forms 3520 and 3520-A; don't file with Form 990)  | Yes | X | No |
| 3     | Did the organization have an ownership interest in a foreign corporation during the tax year? If "Yes," the organization may be required to file Form 5471, Information Return of U.S. Persons With Respect To Certain Foreign Corporations (see Instructions for Form 5471)  | Yes | X | No |
| 4     |   |     |   |    |
| 4     | Was the organization a direct or indirect shareholder of a passive foreign investment company or a qualified electing fund during the tax year? If "Yes," the organization may be required to file Form 8621, Information Return by a Shareholder of a Passive Foreign Investment Company or Qualified Electing Fund (see Instructions for Form 8621) | Yes | X | No |
| 5     | Did the organization have an ownership interest in a foreign partnership during the tax year? If "Yes," the organization may be required to file Form 8865, Return of U.S. Persons With Respect to Certain Foreign Partnerships (see Instructions for Form 8865)  | Yes | X | No |
| 6     | Did the organization have any operations in or related to any boycotting countries during the tax year? If "Yes," the organization may be required to separately file Form 5713, International Boycott Report (see Instructions for Form 5713; don't file with Form 990)  | Yes | X | No |

Schedule F (Form 990) 2018

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 Schedule F (Form 990) 2018
 Page 5

### Part V Supplemental Information

Provide the information required by Part I, line 2 (monitoring of funds); Part I, line 3, column (f) (accounting method; amounts of investments vs. expenditures per region); Part II, line 1 (accounting method); Part III (accounting method); and Part III, column (c) (estimated number of recipients), as applicable. Also complete this part to provide any additional information (see instructions).

PART I, LINE 3, COLUMN (F) AND PART II, LINE 1

THE ACCRUAL METHOD OF ACCOUNTING WAS USED IN PART I, LINE 3, COLUMN (F)

AND PART II, LINE 1.

PART II - GRANTS AND OTHER ASSISTANCE TO ORGANIZATIONS OUTSIDE OF THE US
GRANTEES ARE REQUIRED TO SUBMIT PROGRAM AND FINANCIAL REPORTS AT THE
CONCLUSION OF THE PROJECT, INCLUDING A LIST OF GRANT-RELATED
EXPENDITURES, AND A SUMMARY OF DELIVERABLES AND PROJECT RESULTS. THE
TIMING OF THE REPORTS IS DETERMINED ACCORDING TO A SCHEDULE CONTAINED IN
AN EXECUTED SUB-GRANT AGREEMENT BETWEEN CR AND THE GRANTEE.

### SCHEDULE G (Form 990 or 990-EZ)

### Supplemental Information Regarding Fundraising or Gaming Activities

Complete if the organization answered "Yes" on Form 990, Part IV, line 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.

Attach to Form 990 or Form 990-EZ.

OMB No. 1545-0047

2018

Open to Public

Department of the Treasury ► Go to www.irs.gov/Form990 for instructions and the latest instructions. Inspection Internal Revenue Service Name of the organization Employer identification number CONSUMER REPORTS, INC. 13-1776434 Fundraising Activities. Complete if the organization answered "Yes" on Form 990, Part IV, line 17. Part I Form 990-EZ filers are not required to complete this part. Indicate whether the organization raised funds through any of the following activities. Check all that apply. 1 Mail solicitations е Solicitation of non-government grants а Χ Internet and email solicitations f Solicitation of government grants b Phone solicitations Special fundraising events C X In-person solicitations Did the organization have a written or oral agreement with any individual (including officers, directors, trustees, X | Yes or key employees listed in Form 990, Part VII) or entity in connection with professional fundraising services? b If "Yes," list the 10 highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least \$5,000 by the organization. (v) Amount paid to (iii) Did fundraiser have (vi) Amount paid to (i) Name and address of individual (iv) Gross receipts (or retained by) custody or control of (or retained by) (ii) Activity or entity (fundraiser) from activity fundraiser listed in organization contributions? col. (i) Yes No 1 ATTACHMENT 2 3 6 8 9 10 356,065. -356,065. Total List all states in which the organization is registered or licensed to solicit contributions or has been notified it is exempt from registration or licensing. AL, AK, AZ, AR, CA, CO, CT, DC, FL, GA, HI, IL, KS, KY, LA, ME, MD, MA, MI, MN, MS, MO, NV, NH, NJ, NM, NY, NC, ND, OH, OK, OR, PA, RI, SC, TN, UT, VA, WA, WV, WI,

For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule G (Form 990 or 990-EZ) 2018

| Pa              | rt l | Fundraising Events. Complet more than \$15,000 of fundra events with gross receipts gre   | aising event contributi  |  |                      |  |
|-----------------|------|---|--------------------------|--|----------------------|--|
|                 |      | 3 , 3   | (a) Event #1             | <b>(b)</b> Event #2                                  | (c) Other events     | (d) Total events<br>(add col. (a) through        |
| (I)             |      |   | (event type)             | (event type)   | (total number)       | col. <b>(c)</b> )                                |
| Revenue         | 1    | Gross receipts  |                          |  |                      |  |
| <u>~</u>        | 2    | Less: Contributions   |                          |  |                      |  |
|                 | 4    | Cash prizes   |                          |  |                      |  |
|                 | 5    | Noncash prizes  |                          |  |                      |  |
| Direct Expenses | 6    | Rent/facility costs   |                          |  |                      |  |
| t Exp           | 7    | Food and beverages  |                          |  |                      |  |
| Direc           | 8    | Entertainment   |                          |  |                      |  |
|                 | 9    | Other direct expenses   |                          |  |                      |  |
| Pa              | 11   | Direct expense summary. Add line Net income summary. Subtract lin                         | ne 10 from line 3, colu  | ımn (d)  | <u> </u>             |  |
| Га              | ונו  | <b>Gaming.</b> Complete if the organ \$15,000 on Form 990-EZ, line                        | e 6a.                    | res on Form 990, r                                   | Part IV, line 19, or | reported more than                               |
| Revenue         |      |   | (a) Bingo                | <b>(b)</b> Pull tabs/instant bingo/progressive bingo | (c) Other gaming     | (d) Total gaming (add col. (a) through col. (c)) |
| Rev             | 1    | Gross revenue   |                          |  |                      |  |
| ses             | 2    | Cash prizes   |                          |  |                      |  |
| Expenses        | 3    | Noncash prizes  |                          |  |                      |  |
| Direct          | 4    | Rent/facility costs   |                          |  |                      |  |
| _               | 5    | Other direct expenses   |                          |  |                      |  |
|                 | 6    | Volunteer labor   | Yes %                    | Yes% No  | Yes% No              |  |
|                 | 7    | Direct expense summary. Add line  | es 2 through 5 in colu   | mn (d)   |                      |  |
|                 | 8    | Net gaming income summary. Su   | btract line 7 from line  | 1, column (d)  | <b>&gt;</b>          |  |
| 9<br>a<br>k     | ì    | Enter the state(s) in which the orgals the organization licensed to condit "No," explain: |                          | in each of these state                               |                      | Yes No   |
| 10 a            |      | Were any of the organization's gaming If "Yes," explain:                                  | g licenses revoked, susp |  |                      | . Yes No   |

| Sched            | ule G (Form 990 or 990-EZ) 2018 Page <b>3</b>   |
|------------------|---|
| 11               | Does the organization conduct gaming activities with nonmembers? Yes No   |
| 12               | Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity     |
|                  | formed to administer charitable gaming?   |
| 13               | Indicate the percentage of gaming activity conducted in:  |
| а                | The organization's facility   |
| b                | An outside facility   |
| 14               | Enter the name and address of the person who prepares the organization's gaming/special events books and records: |
|                  | records.  |
|                  | Name ►  |
|                  | Name ▶  |
|                  | Address ▶   |
|                  |   |
| 15 a             | Does the organization have a contract with a third party from whom the organization receives gaming               |
|                  | revenue?  |
| b                | If "Yes," enter the amount of gaming revenue received by the organization ▶ \$ and the                            |
|                  | amount of gaming revenue retained by the third party ▶ \$   |
| С                | If "Yes," enter name and address of the third party:  |
|                  | Name ▶  |
|                  | ······································  |
|                  | Address ▶   |
|                  |   |
| 16               | Gaming manager information:   |
|                  |   |
|                  | Name ▶  |
|                  | Gaming manager compensation ▶ \$  |
|                  | Canning manager compensation P #  |
|                  | Description of services provided ▶  |
|                  | •   |
|                  | Director/officer  |
|                  |   |
| 17               | Mandatory distributions:  |
| а                | Is the organization required under state law to make charitable distributions from the gaming proceeds to         |
| h                | retain the state gaming license?  |
|                  | or spent in the organization's own exempt activities during the tax year > \$                                     |
| Par              |   |
|                  | Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also provide any additional information         |
|                  | (see instructions).   |
| PAR'             | I I, LINE 2B - HIGHEST PAID FUNDRAISER ACTIVITIES   |
| TTITAL           | DRAISER: GIFT STRATEGIES LLC  |
| r UN.            | DRAISER: GIFI SIRAIEGIES LLC  |
| ACT              | IVITY: PLANNED GIVING AND BEQUEST PROGRAM DEVELOPMENT AND LEADERSHIP  |
|                  |   |
| CON              | SULTING   |
|                  |   |
|                  |   |
|                  |   |
| FUN              | DRAISER: MAL WARWICK & ASSOCIATES INC   |
| 3 ~ <del>-</del> | THINK CHARACTE CONGULATIO AND DECITED VANDEDVINE FOR CO.  |
| ACT              | IVITY: STRATEGIC CONSULTING AND PROJECT MANAGEMENT FOR ONLINE   |

JSA 8E1503 1.000

| 11 Does the organization conduct gaming activities with nonmembers?  | Sched | lule G (Form 990 or 990-EZ) 2018   | Page 3 |
|--|-------|--|--------|
| formed to administer charitable gaming?  a The organization's facility   | 11    | Does the organization conduct gaming activities with nonmembers? Yes                                       | No     |
| 13 Indicate the percentage of gaming activity conducted in: a The organization's facility  | 12    |  |        |
| a The organization's facility  |       |  | No     |
| b An outside facility. 13b   |       |  |        |
| Enter the name and address of the person who prepares the organization's gaming/special events books and records:  Name ▶  Address ▶  15 a Does the organization have a contract with a third party from whom the organization receives gaming revenue?  16 If "Yes," enter the amount of gaming revenue received by the organization ▶ \$   |       |  |        |
| Name ► Address ►   |       |  |        |
| Address ►  15 a Does the organization have a contract with a third party from whom the organization receives gaming revenue?  b If "Yes," enter the amount of gaming revenue received by the organization ► \$   | 14    |  |        |
| 15 a Does the organization have a contract with a third party from whom the organization receives gaming revenue?  |       | Name ▶   |        |
| b If "Yes," enter the amount of gaming revenue received by the organization ▶ \$ and the amount of gaming revenue retained by the third party ▶ \$  c If "Yes," enter name and address of the third party:  Name ▶  Address ▶  16 Gaming manager information:  Name ▶  Gaming manager compensation ▶ \$  Description of services provided ▶  Director/officer □ Employee □ Independent contractor  17 Mandatory distributions:  a is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license?  b Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent in the organizations wom exempt activities during the taxyear ▶  Part IV Supplemental Information. Provide the explanation required by \$Part I, line 2b, columns (iii) and (V), and Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also provide any additional information (see instructions).  FUNDRAISER: RUDER FIN INC.  ACTIVITY: MONITOR SOCIAL NETWORKS FOR DEVELOPMENT ACTIVITY |       | Address ►  |        |
| b   f*Yes,* enter the amount of gaming revenue received by the organization ▶ \$ and the amount of gaming revenue retained by the third party ▶ \$  c   f*Yes,* enter name and address of the third party.  Name ▶   | 15 a  |  |        |
| amount of gaming revenue retained by the third party ▶ \$  c If "Yes," enter name and address of the third party:  Name ▶  Address ▶  16 Gaming manager information:  Name ▶  Gaming manager compensation ▶ \$  Description of services provided ▶  Director/officer   | _     | revenue?Yes  | No     |
| c If "Yes," enter name and address of the third party:  Name ▶   | b     | If "Yes," enter the amount of gaming revenue received by the organization ▶ \$ and the                     |        |
| Address ►  Address ►  16 Gaming manager information:  Name ►  Gaming manager compensation ► \$  Description of services provided ►  Director/officer   | _     |  |        |
| Address  | С     | if res, enter name and address of the third party.   |        |
| Name ►  Gaming manager compensation ► \$  Description of services provided ►  Director/officer   |       | Name ▶   |        |
| Saming manager compensation ►\$  Description of services provided ►  Director/officer  |       | Address ►  |        |
| Description of services provided ▶  Director/officer   | 16    | Gaming manager information:  |        |
| Description of services provided ▶  Director/officer   |       | Name ▶   |        |
| Director/officer   |       | Gaming manager compensation ▶\$  |        |
| 17 Mandatory distributions:  a Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license?  |       | Description of services provided ▶   |        |
| a Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license?   |       | Director/officer Employee Independent contractor   |        |
| a Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license?   | 47    | Mandatory distributions:   |        |
| retain the state gaming license?   |       |  |        |
| b Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent in the organization's own exempt activities during the tax year ▶ \$  Part IV Supplemental Information. Provide the explanation required by Part I, line 2b, columns (iii) and (v), and Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also provide any additional information (see instructions).  FUNDRAISING  FUNDRAISER: RUDER FIN INC.  ACTIVITY: MONITOR SOCIAL NETWORKS FOR DEVELOPMENT ACTIVITY  FUNDRAISER: ASKWITH&CO   | а     |  | No     |
| or spent in the organization's own exempt activities during the tax year ▶ \$  Part IV Supplemental Information. Provide the explanation required by Part I, line 2b, columns (iii) and (v), and Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also provide any additional information (see instructions).  FUNDRAISING  FUNDRAISER: RUDER FIN INC.  ACTIVITY: MONITOR SOCIAL NETWORKS FOR DEVELOPMENT ACTIVITY  FUNDRAISER: ASKWITH&CO  | b     | Enter the amount of distributions required under state law to be distributed to other exempt organizations |        |
| Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also provide any additional information (see instructions).  FUNDRAISING  FUNDRAISER: RUDER FIN INC.  ACTIVITY: MONITOR SOCIAL NETWORKS FOR DEVELOPMENT ACTIVITY  FUNDRAISER: ASKWITH&CO   |       | · · · · · · · · · · · · · · · · · · ·  |        |
| FUNDRAISING  FUNDRAISER: RUDER FIN INC.  ACTIVITY: MONITOR SOCIAL NETWORKS FOR DEVELOPMENT ACTIVITY  FUNDRAISER: ASKWITH&CO  | Par   | Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also provide any additional information  |        |
| FUNDRAISER: RUDER FIN INC.  ACTIVITY: MONITOR SOCIAL NETWORKS FOR DEVELOPMENT ACTIVITY  FUNDRAISER: ASKWITH&CO   | FIIN  | ,  |        |
| ACTIVITY: MONITOR SOCIAL NETWORKS FOR DEVELOPMENT ACTIVITY  FUNDRAISER: ASKWITH&CO   | T OIN | DIGITOTIVO   |        |
| ACTIVITY: MONITOR SOCIAL NETWORKS FOR DEVELOPMENT ACTIVITY  FUNDRAISER: ASKWITH&CO   |       |  |        |
| ACTIVITY: MONITOR SOCIAL NETWORKS FOR DEVELOPMENT ACTIVITY  FUNDRAISER: ASKWITH&CO   |       |  |        |
| FUNDRAISER: ASKWITH&CO   | FUN   | DRAISER: RUDER FIN INC.  |        |
| FUNDRAISER: ASKWITH&CO   |       |  |        |
|  | ACT   | IVITY: MONITOR SOCIAL NETWORKS FOR DEVELOPMENT ACTIVITY  |        |
|  |       |  |        |
|  |       |  |        |
|  | FUN   | DRAISER: ASKWITH&CO  |        |
| ACTIVITY: CONSULTING SERVICES IN DEVELOPING A CROWDFUNDING CAMPAIGN  | _ 524 |  |        |
|  | ACT   | IVITY: CONSULTING SERVICES IN DEVELOPING A CROWDFUNDING CAMPAIGN   |        |

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| Sched   | ule G (Form 990 or 990-EZ) 2018 Page <b>3</b>   |
|---------|---|
| 11      | Does the organization conduct gaming activities with nonmembers? Yes No   |
| 12      | Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity     |
|         | formed to administer charitable gaming?   |
| 13      | Indicate the percentage of gaming activity conducted in:  |
| а       | The organization's facility   |
| b       | An outside facility   |
| 14      | Enter the name and address of the person who prepares the organization's gaming/special events books and records: |
|         | Name ▶  |
|         | Address ▶   |
| 15 a    | Does the organization have a contract with a third party from whom the organization receives gaming               |
|         | revenue?  |
| b       | If "Yes," enter the amount of gaming revenue received by the organization ▶ \$ and the                            |
|         | amount of gaming revenue retained by the third party ▶ \$   |
| С       | If "Yes," enter name and address of the third party:  |
|         | Name ▶  |
|         | Address ▶   |
| 16      | Gaming manager information:   |
|         | Name ▶  |
|         | Gaming manager compensation ▶\$   |
|         | Description of services provided ▶  |
|         | Director/officer Employee Independent contractor  |
| 17      | Mandatory distributions:  |
| 17<br>a | Is the organization required under state law to make charitable distributions from the gaming proceeds to         |
| а       | retain the state gaming license?  |
| b       | Enter the amount of distributions required under state law to be distributed to other exempt organizations        |
| -       | or spent in the organization's own exempt activities during the tax year > \$                                     |
| Par     |   |
|         |   |
| FUN     | DRAISER: TOM GAFFNY CONSULTING  |
| ACT     | IVITY: STRATEGIC AND CREATIVE CONSULTING ON DIRECT MAIL FUNDRAISING   |
| FUN     | DRAISER: IMPACT COMMUNICATIONS INC  |
| ACT     | IVITY: DONOR STEWARDSHIP STRATEGY CONSULTING  |
|         |   |
|         | Schedule G (Form 990 or 990-EZ) 2018  |

JSA 8E1503 1.000

| FUNDRAISER |
|------------|
| PAID       |
| HIGHEST    |
| 1          |
| Н          |
| ⊢          |
| PAR.       |
| AR         |
| , PAR      |

| NAME AND ADDRESS OF<br>FUNDRAISER                    | ACTIVITY                                | DID FUNDRAISER HAVE<br>CUSTODY OR CONTROL<br>OF CONTRIBUTIONS?<br>YES NO | GROSS RECEIPTS<br>FROM ACTIVITY | AMOUNT PAID TO<br>(OR RETAINED BY<br>FUNDRAISER | AMOUNT PAID TO<br>(OR RETAINED BY<br>ORGANIZATION |
|--|---|--|---------------------------------|---|---|
| GIFT STRATEGIES LLC                                  |   | >  |                                 |   | 7   |
| 1539 FALL RIVER AVE, SUITE 3<br>SEEKONK<br>MA 02771  | PAKI IV                                 | ×  |                                 | 1/0,402.  | -1/0/402.   |
| MAL WARWICK & ASSOCIATES                             |   | >  |                                 | 7   | 7   |
| 2550 NINTH STREET, SUITE 103<br>BERKELEY<br>CA 94710 | PAKI 1V                                 | ×  |                                 | 124,/08.  | -124,708.   |
| RUDER FINN INC                                       | S E E E E E E E E E E E E E E E E E E E | ÷  |                                 | С<br>С<br>С                                     | ,<br>,  |
| 425 EAST 53RD STREET<br>NEW YORK<br>NY 10022         | FAKI 1V                                 | <  |                                 | .000  | .000  |
| ASKWITH&CO   | SEE<br>Try                              | >  |                                 | с<br>С<br>С<br>С                                | с<br>С<br>С                                       |
| 6119 FOUNTAIN AVENUE<br>LOS ANGELES<br>CA 90028      | FAKI IV                                 | <  |                                 | . 0000  | · 800   |
| TOM GAFFNY CONSULTING                                | SEE TT.                                 | >  |                                 | О П Г   | 7<br>7<br>7<br>8                                  |
| 71 CLIFF ROAD<br>WELLESLEY<br>MA 02481               |   | <  |                                 | •   | •           |

735 8TH STREET SE FLOOR 2

WASHINGTON DC 20003

|                           | -6,1    |
|---------------------------|---------|
|                           | 6,129.  |
|                           | ×       |
| 田田の                       | PART IV |
| IMPACT COMMUNICATIONS, IN |         |

### SCHEDULEI (Form 990)

Department of the Treasury Internal Revenue Service Name of the organization

Governments, and Individuals in the United States Grants and Other Assistance to Organizations,

Complete if the organization answered "Yes" on Form 990, Part IV, line 21 or 22. ► Attach to Form 990.

|--|

Open to Public **Employer identification number** 

13-1776434

| nternal Revenue Service  | ► Go to www.irs.gov/Form990 for the latest information. |
|--------------------------|---|
| lame of the organization |   |
| CONSUMER REPORT          | HS, INC.  |

Part I General Information on Grants and Assistance

× 1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States.

Grants and Other Assistance to Domestic Organizations and Domestic Governments. Complete if the organization answered "Yes" on Form 990, Part IV, line 21, for any recipient that received more than \$5,000. Part II can be duplicated if additional space is needed. Part II

| -  |                 |                                 |                             | -                                     | _   |  |                                    |
|--|-----------------|---------------------------------|-----------------------------|---------------------------------------|---|--|------------------------------------|
| 1 (a) Name and address of organization or government   | (a)             | (c) IRC section (if applicable) | (d) Amount of cash<br>grant | (e) Amount of non-<br>cash assistance | (f) Method of valuation<br>(book, FMV, appraisal,<br>other) | (g) Description of noncash assistance          | (h) Purpose of grant or assistance |
| (1) CONSUMER FEDERATION OF AMERICA   |                 |                                 |                             |                                       |   |  | STATE AND LOCAL GRAN               |
| 1620 I STREET, NW - SUITE 200  | 52-0880625      | 501(C)(3)                       | 80,000.                     |                                       |   |  | GRANT SUPPORT                      |
| (2) CONSUMER FEDERATION OF AMERICA   |                 |                                 |                             |                                       |   |  | SUPPORT FOR STATE &                |
| 1620 I STREET, NW - SUITE 200  | 52-0880625      | 501(C)(3)                       | 25,000.                     |                                       |   |  | LOCAL MEETINGS                     |
| (3) US PIRG EDUCATION FUND   |                 |                                 |                             |                                       |   |  | SUPPORT FOR ADVOCACY               |
| 600 PENNSYLVANIA AVE, SE, 4TH FL   | 52-1384240      | 501(C)(3)                       | 25,000.                     |                                       |   |  | CNSMR PROTEC                       |
| (4)  |                 |                                 |                             |                                       |   |  |                                    |
|  |                 |                                 |                             |                                       |   |  |                                    |
| (5)  |                 |                                 |                             |                                       |   |  |                                    |
|  |                 |                                 |                             |                                       |   |  |                                    |
| (9)  |                 |                                 |                             |                                       |   |  |                                    |
|  | Γ               |                                 |                             |                                       |   |  |                                    |
| (7)  |                 |                                 |                             |                                       |   |  |                                    |
|  | Γ               |                                 |                             |                                       |   |  |                                    |
| (8)  |                 |                                 |                             |                                       |   |  |                                    |
|  |                 |                                 |                             |                                       |   |  |                                    |
| (6)  |                 |                                 |                             |                                       |   |  |                                    |
|  |                 |                                 |                             |                                       |   |  |                                    |
| (10)   |                 |                                 |                             |                                       |   |  |                                    |
|  | Γ               |                                 |                             |                                       |   |  |                                    |
| (11)   |                 |                                 |                             |                                       |   |  |                                    |
|  | Γ               |                                 |                             |                                       |   |  |                                    |
| (12)   |                 |                                 |                             |                                       |   |  |                                    |
|  |                 |                                 |                             |                                       |   |  |                                    |
| 2 Enter total number of section 501(c)(3) and government organizations listed in the line 1 table. | government o    | rganizations lis                | ted in the line 1 tak       | ole                                   |   | <b>A</b>                                       | 2.                                 |
| 3 Enter total number of other organizations listed in the line 1 table.                            | ted in the line | 1 table                         |                             |                                       |   | <b>A</b> : : : : : : : : : : : : : : : : : : : |                                    |
| For Paperwork Reduction Act Notice, see the Instructions for Form 990                              | ions for Form 9 | 06                              |                             |                                       |   | Sch  | Schedule I (Form 990) (2018)       |

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Schedule I (Form 990) (2018)

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| 990, Part IV, line 22.   |                                      |
|--|--------------------------------------|
| ed "Yes" on Form 990,  |                                      |
| <b>luals.</b> Complete if the organization answered "Yes" on Form 990, Part I\ |                                      |
| stic Individuals. Comp   | onal space is needed.                |
| d Other Assistance to Dome   | be duplicated if additional space is |
| ■ Grants and   | Part III can                         |

|         | (a) Type of grant or assistance                        | (b) Number of recipients | (c) Amount of cash grant | (d) Amount of non-cash assistance | (e) Method of valuation (book, FMV, appraisal, other)                           | (f) Description of non-cash assistance |
|---------|--|--------------------------|--------------------------|-----------------------------------|---|--|
| _       |  |                          |                          |                                   |   |  |
| 8       |  |                          |                          |                                   |   |  |
| က       |  |                          |                          |                                   |   |  |
| 4       |  |                          |                          |                                   |   |  |
| 2       |  |                          |                          |                                   |   |  |
| 9       |  |                          |                          |                                   |   |  |
|         |  |                          |                          |                                   |   |  |
| Part IV | Part IV Supplemental Information. Provide the informat | information re           | quired in Part I,        | line 2, Part III, o               | tion required in Part I, line 2, Part III, column (b); and any other additional | ther additional                        |

information.

CRITERIA FOR SELECTING PROJECTS FOR FUNDING

THE CRITERIA FOR SELECTING PROJECTS FOR FUNDING THROUGH THE COLSTON E.

WARNE SMALL GRANTS PROGRAM INCLUDES THE FOLLOWING:

- THE PROJECTS SHOULD BE CONSISTENT WITH CR'S MISSION TO PROVIDE

INFORMATION AND ADVICE TO CONSUMERS ON GOODS, SERVICES, HEALTH AND

PERSONAL FINANCE; AND TO INITIATE AND COOPERATE WITH INDIVIDUAL AND GROUP

EFFORTS TO MAINTAIN AND ENHANCE THE QUALITY OF LIFE FOR CONSUMERS.

- THE PROJECTS SHOULD BE HIGH IMPACT PROJECTS THAT PROVIDE A SIGNIFICANT

RETURN FOR THE AMOUNT OF MONEY INVESTED. THEY SHOULD BE RESULT-ORIENTED,

AND HAVE TANGIBLE GOALS AND OBJECTIVES.

Schedule I (Form 990) (2018)

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Schedule I (Form 990) (2018)

(f) Description of non-cash assistance Grants and Other Assistance to Domestic Individuals. Complete if the organization answered "Yes" on Form 990, Part IV, line 22. Part III can be duplicated if additional space is needed. (e) Method of valuation (book, FMV, appraisal, other) (d) Amount of non-cash assistance (c) Amount of cash grant (b) Number of recipients (a) Type of grant or assistance 8 က 4 Ŋ

Supplemental Information. Provide the information required in Part I, line 2, Part III, column (b); and any other additional information.

9

- THE ORGANIZATION SPONSORING THE PROJECT SHOULD HAVE A CLEAR PLAN FOR

DEVELOPING ALTERNATE SOURCES OF FUNDING, SO THAT THE PROJECT CAN BECOME

SELF-SUPPORTING AND CONTINUE WHEN THE GRANT PERIOD ENDS.

- IF POSSIBLE, THE PROJECTS SHOULD BE REPLICABLE, AND PROVIDE A MODEL FOR

ORGANIZING AND ADVOCACY ON OTHER CONSUMER AND PUBLIC INTEREST ISSUES,

IN OTHER LOCATIONS

- WE ARE ESPECIALLY INTERESTED IN PROJECTS THAT PROVIDE DIRECT BENEFITS

TO LOW-INCOME AND MINORITY CONSUMERS.

PROJECTS SHOULD OBTAIN MATCHING FUNDS AND /OR LEVERAGE - WHERE POSSIBLE,

IN-KIND RESOURCES FROM OTHER SOURCES.

Schedule I (Form 990) (2018)

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Schedule I (Form 990) (2018)

**Grants and Other Assistance to Domestic Individuals.** Complete if the organization answered "Yes" on Form 990, Part IV, line 22. Part III can be duplicated if additional space is needed.

Part III

|         | -  |                          |                          |                                   |   |  |
|---------|--|--------------------------|--------------------------|-----------------------------------|---|--|
|         | (a) Type of grant or assistance  | (b) Number of recipients | (c) Amount of cash grant | (d) Amount of non-cash assistance | (e) Method of valuation (book, FMV, appraisal, other) | (f) Description of non-cash assistance |
| -       |  |                          |                          |                                   |   |  |
| 8       |  |                          |                          |                                   |   |  |
| ო       |  |                          |                          |                                   |   |  |
| 4       |  |                          |                          |                                   |   |  |
| z,      |  |                          |                          |                                   |   |  |
| 9       |  |                          |                          |                                   |   |  |
| 7       |  |                          |                          |                                   |   |  |
| Part IV | Part IV Supplemental Information. Provide the information required in Part I, line 2, Part III, column (b); and any other additional | nformation re            | quired in Part I, I      | line 2, Part III, c               | olumn (b); and any o                                  | ther additional                        |

information.

THE PROJECTS SHOULD MAKE SENSE IN THE CONTEXT OF THE NEEDS AND

OPPORTUNITIES OF THE OVERALL CONSUMER MOVEMENT. THEY SHOULD CONTRIBUTE TO

CAPACITY-BUILDING OF ORGANIZATIONS, AND HELP SUSTAIN THE CONSUMER

MOVEMENT.

- CR'S PURPOSES MUST BE MEASURED IN TERMS OF THE BENEFITS INDIRECTLY

REALIZED BY THOUSANDS OF CONSUMERS WHO ARE BETTER INFORMED OR BETTER

" (CONSUMER MONEY SUPPORTS. SERVED AS A CONSEQUENCE OF THE WORK WHICH THE

P. 163)". REPORTS, MARCH, 1958, TO IDENTIFY FUNDS ARE LIMITED, OUR OPERATING STRATEGY IS - BECAUSE OUR GRANTEES AND INVITE THEM TO APPLY. MOST GRANTS ARE AWARDED PROSPECTIVE Schedule I (Form 990) (2018)

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Schedule I (Form 990) (2018)

Part III

**Grants and Other Assistance to Domestic Individuals.** Complete if the organization answered "Yes" on Form 990, Part IV, line 22. Part III can be duplicated if additional space is needed.

|         | (a) Type of grant or assistance  | (b) Number of recipients | (c) Amount of cash grant | (d) Amount of non-cash assistance | (e) Method of valuation (book, FMV, appraisal, other) | (f) Description of non-cash assistance |
|---------|--|--------------------------|--------------------------|-----------------------------------|---|--|
| ,       |  |                          |                          |                                   |   |  |
| -       |  |                          |                          |                                   |   |  |
| 2       |  |                          |                          |                                   |   |  |
| က       |  |                          |                          |                                   |   |  |
| 4       |  |                          |                          |                                   |   |  |
| 5       |  |                          |                          |                                   |   |  |
| 9       |  |                          |                          |                                   |   |  |
|         |  |                          |                          |                                   |   |  |
| Part IV | <b>Supplemental Information.</b> Provide the information required in Part I, line 2, Part III, column (b); and any other additional information. | information re           | quired in Part I, I      | ine 2, Part III, c                | olumn (b); and any o                                  | ther additional                        |

TO PRE-SELECTED ORGANIZATIONS.

MONITORING GRANT FUNDS

GRANTEES ARE REQUIRED TO SUBMIT PROGRAM AND FINANCIAL REPORTS AT THE

CONCLUSION OF THE PROJECT, INCLUDING A LIST OF GRANT-RELATED

EXPENDITURES, AND A SUMMARY OF DELIVERABLES AND PROJECT RESULTS. THE

REPORTS IS DETERMINED ACCORDING TO A SCHEDULE CONTAINED IN THE TIMING OF

AN EXECUTED SUB-GRANT AGREEMENT BETWEEN CR AND THE GRANTEE.

Schedule I (Form 990) (2018)

### **SCHEDULE J** (Form 990)

**Compensation Information**For certain Officers, Directors, Trustees, Key Employees, and Highest **Compensated Employees** 

► Complete if the organization answered "Yes" on Form 990, Part IV, line 23. ► Attach to Form 990.

**Open to Public** Inspection

OMB No. 1545-0047

Department of the Treasury Internal Revenue Service Name of the organization

CONSUMER REPORTS, INC.

► Go to www.irs.gov/Form990 for instructions and the latest information.

Employer identification number 13-1776434

| Part | Questions Regarding Compensation  |    |     |    |
|------|---|----|-----|----|
|      |   |    | Yes | No |
| 1a   | Check the appropriate box(es) if the organization provided any of the following to or for a person listed on Form 990, Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items.   |    |     |    |
|      | First-class or charter travel  Housing allowance or residence for personal use  |    |     |    |
|      | Travel for companions Payments for business use of personal residence   |    |     |    |
|      | Tax indemnification and gross-up payments Health or social club dues or initiation fees   |    |     |    |
|      | Discretionary spending account Personal services (such as maid, chauffeur, chef)  |    |     |    |
| b    | If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all of the expenses described above? If "No," complete Part III to  |    |     |    |
| _    | explain   | 1b |     |    |
| 2    | Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all   |    |     |    |
|      | directors, trustees, and officers, including the CEO/Executive Director, regarding the items checked on line  |    |     |    |
|      | 1a?   | 2  |     |    |
| 3    | Indicate which, if any, of the following the filing organization used to establish the compensation of the organization's CEO/Executive Director. Check all that apply. Do not check any boxes for methods used by a related organization to establish compensation of the CEO/Executive Director, but explain in Part III. |    |     |    |
|      | X   Compensation committee   Written employment contract  |    |     |    |
|      | X   Independent compensation consultant   X   Compensation survey or study  |    |     |    |
|      | X Form 990 of other organizations X Approval by the board or compensation committee   |    |     |    |
| 4    | During the year, did any person listed on Form 990, Part VII, Section A, line 1a, with respect to the filing  |    |     |    |
|      | organization or a related organization:   | 4  | Χ   |    |
| a    | Receive a severance payment or change-of-control payment?   | 4a | Λ   | X  |
| b    | Participate in, or receive payment from, a supplemental nonqualified retirement plan?   | 4b |     | X  |
| С    | If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III.   | 4c |     | Λ  |
|      | in res to any or lines 44-6, list the persons and provide the applicable amounts for each item in rait in.  |    |     |    |
|      | Only section 501(c)(3), 501(c)(4), and 501(c)(29) organizations must complete lines 5-9.  |    |     |    |
| 5    | For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any  |    |     |    |
| •    | compensation contingent on the revenues of:   |    |     |    |
| а    | The organization?   | 5a |     | Х  |
| b    | Any related organization?   | 5b |     | Х  |
|      | If "Yes" on line 5a or 5b, describe in Part III.  |    |     |    |
| 6    | For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any  |    |     |    |
|      | compensation contingent on the net earnings of:   |    |     |    |
| а    | The organization?   | 6a |     | Х  |
| b    | Any related organization?   | 6b |     | Х  |
|      | If "Yes" on line 6a or 6b, describe in Part III.  |    |     |    |
| 7    | For persons listed on Form 990, Part VII, Section A, line 1a, did the organization provide any nonfixed payments not described on lines 5 and 6? If "Yes," describe in Part III.  | 7  | Х   |    |
| 8    | Were any amounts reported on Form 990, Part VII, paid or accrued pursuant to a contract that was subject  |    |     |    |
|      | to the initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe  |    |     |    |
|      | in Part III   | 8  |     | Х  |
| 9    | If "Yes" on line 8, did the organization also follow the rebuttable presumption procedure described in  |    |     |    |
|      | Regulations section 53.4958-6(c)?   | 9  |     |    |

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule J (Form 990) 2018

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Schedule J (Form 990) 2018

# Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed. Part II

For each individual whose compensation must be reported on Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that aren't listed on Form 990, Part VII.

Note: The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

|  |             | (B) Breakdown of W-2 and |                                     | or 1099-MISC compensation           | (C) Retirement and             | (D) Nontaxable | (E) Total of columns | (F) Compensation   |
|--|-------------|--------------------------|-------------------------------------|-------------------------------------|--------------------------------|----------------|----------------------|--|
| (A) Name and Title                       |             | (i) Base<br>compensation | (ii) Bonus & incentive compensation | (iii) Other reportable compensation | other deferred<br>compensation | benefits       | (B)(i)-(D)           | in column (B) reported<br>as deferred on prior<br>Form 990 |
| MARTA L. TELLADO                         | ε           | 632,563.                 | 0                                   | 18,912.                             | 45,886.                        | 3,180.         | 700,541.             |  |
| PRESIDENT & CEO                          | €           | 0                        | 0                                   | 0                                   | 0                              | 0              | 0                    |  |
| ERIC WAYNE                               | ε           | 331,499.                 | 15,000.                             | 16,098.                             | 32,159.                        | 29,538.        | 424,294.             |  |
| 2VP & CFO                                | €           | .0                       | 0                                   | 0                                   | .0                             | 0              | 0                    |  |
| LEONORA WIENER                           | ε           | 440,049.                 | 15,000.                             | 13,841.                             | 44,049.                        | 11,451.        | 524,390.             |  |
| 3SR. VP & COO                            | €           | 0                        | 0                                   | 0                                   | 0                              | 0              | 0                    |  |
| LISA CRIBARI                             | ε           | 303,074.                 | 15,000.                             | 12,953.                             | 30,832.                        | 18,700.        | 380,559.             |  |
| 4 VP, CHIEF HUMAN RESOURCES OFCR         | €           | 0                        | 0                                   | 0                                   | .0                             | 0              | 0                    |  |
| BRENT DIAMOND                            | ε           | 340,770.                 | 0                                   | 32,702.                             | 35, 189.                       | 29,589.        | 438,250.             |  |
| 5 VP, CON DATA MKT OP THRU 1/4/19        | €           | .0                       | 0                                   | 0                                   | .0                             | 0              | 0                    |  |
| JASON FOX                                | ε           | 381,573.                 | 15,000.                             | 3,707.                              | 38,301.                        | 29,647.        | 468,228.             |  |
| 6 VP, CHIEF DIGITAL OFFICER              | €           | .0                       | 0                                   | 0                                   | .0                             | 0              | 0                    |  |
| MICHAEL HUBNER                           | ε           | 230,769.                 | 0                                   | 1,495.                              | .0                             | 1,590.         | 233,854.             |  |
| 7VP, GEN COUNSEL AS OF 6/4/18            | €           | .0                       | 0                                   | 0                                   | .0                             | 0              | 0                    |  |
| LIAM MCCORMACK                           | ε           | 371,633.                 | 10,000.                             | 9,217.                              | 37,268.                        | 23,030.        | 451,148.             |  |
| 8 VP, RES, TESTING & INSIGHTS            | €           | .0                       | 0                                   | 0                                   | .0                             | 0              | 0                    |  |
|  | ε           | 363,485.                 | 15,000.                             | 2,814.                              | 35,592.                        | 4,300.         | 421,191.             |  |
| 9 VP, CHIEF MKT OFCR THRU 5/3/19         | €           | 0                        | 0                                   | 0                                   | .0                             | 0              | 0                    |  |
|  | ε           | 290,048.                 | 7,500.                              | 1,932.                              | 25,444.                        | 10,983.        | 335,907.             |  |
| 10 VP, CHF SOC IMPACT OFCR 7/9/18        | €           | 0                        | 0                                   | 0                                   | .0                             | 0              | 0                    |  |
|  | ε           | 176,646.                 | 2,000.                              | 246,942.                            | 18,223.                        | 21,889.        | 465,700.             |  |
| 11SR. DIR, PROD TEST THRU 9/7/18         | €           | 0                        | 0                                   | 0                                   | .0                             | 0              | 0                    |  |
| GWENDOLYN BOUNDS                         | ε           | 364,182.                 | 15,000.                             | 11,458.                             | 35,592.                        | 3,180.         | 429,412.             |  |
| 12 <sup>VP</sup> , CHIEF CONTENT OFFICER | €           | .0                       | 0                                   | 0                                   | .0                             | 0              | 0                    |  |
| ESTHER HAN                               | ε           | 312,875.                 | 25,000.                             | 12,653.                             | 16,492.                        | 22,584.        | 389,604.             |  |
| 13 VP, CHIEF INTELLIGENCE OFCR           | €           | 0                        | 0                                   | 0                                   | .0                             | 0              | 0                    |  |
| MATTHEW ANCHIN                           | ε           | 333,081.                 | 12,000.                             | 4,975.                              | 27,586.                        | 18,981.        | 396,623.             |  |
| 14 VP, CHIEF COMMUNICATIONS OFCR         | €           | 0                        | 0                                   | 0                                   | 0                              | 0              | 0                    |  |
| HEATH GRAYSON                            | Ξ           | 303,707.                 | 5,000.                              | 9,202.                              | 27,392.                        | 29,335.        | 374,636.             |  |
| 15 DEPUTY GENERAL COUNSEL                | <b>(ii)</b> | 0.                       | 0                                   | 0                                   | 0                              | 0.             | 0                    |  |
| AL RIZZOTTI                              | Ξ           | 0.                       | 0                                   | 126,353.                            | 0                              | 0              | 126,353.             |  |
| 16 FORMER DIR, FACILITIES MGMT           | €           | 0                        | 0                                   | 0                                   | 0                              | 0              | 0                    |  |
|  |             |                          |                                     |                                     |                                |                | Sch                  | Schedule J (Form 990) 2018                                 |

Schedule J (Form 990) 2018

Schedule J (Form 990) 2018

Part III Supplemental Information

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Provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II. Also complete this part for any additional information.

PART I, LINE 4A - SEVERANCE PAYMENTS

AL RIZZOTTI - \$126,353

PART I, LINE

COLUMN B (II)

| Schedule J (Form 990) 2018 | \$12,000      |             | \$12,000          | MATTHEW ANCHIN<br>HEATH GRAYSON |
|----------------------------|---------------|-------------|-------------------|---------------------------------|
|                            | \$5,000       | \$20,000    | \$25,000          | ESTHER HAN                      |
|                            | \$15,000      |             | \$ \$15,000       | GWENDOLYN BOUNDS \$15,000       |
|                            | \$2,000       |             | \$2,000           | MARK CONNELLY                   |
|                            | \$7,500       |             | \$7,500           | SHAR TAYLOR                     |
|                            | \$15,000      |             | \$15,000          | KIMBERLY STEHLE                 |
|                            | \$10,000      |             | \$10,000          | LIAM MCCORMACK                  |
|                            | \$15,000      |             | \$15,000          | JASON FOX                       |
|                            | \$15,000      |             | \$15,000          | LISA CRIBARI                    |
|                            | \$15,000      |             | \$15,000          | LEONORA WIENER                  |
|                            | \$15,000      |             | \$15,000          | ERIC WAYNE                      |
|                            | (MERIT)       | BONUS       | COMPENSATION      |                                 |
|                            | DISCRETIONARY | CONTRACTUAL | BONUS & INCENTIVE | Ξ.                              |

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Schedule J (Form 990) 2018

### Part | Supplemental Information

Provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II. Also complete this part for any additional information.

PART II, COLUMN (B)(III) - OTHER REPORTABLE COMPENSATION

MARK CONNELLY RECEIVED A PAYOUT IN THE AMOUNT OF \$242,891 FOR ACCRUED AND

UNUSED VACATION PRIMARILY EARNED UNDER A PREVIOUS VACATION POLICY OF

CONSUMER REPORTS, INC.

Schedule J (Form 990) 2018

## CITY OF YONKERS INDUSTRIAL DEVELOPMENT AGENCY

SCHEDULE K (Form 990)

Name of the organization Department of the Treasury

Part I

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Ω

Supplemental Information on Tax-Exempt Bonds

► Complete if the organization answered "Yes" on Form 990, Part IV, line 24a. Provide descriptions, explanations, and any additional information in Part VI. ► Attach to Form 990.

OMB No. 1545-0047

Open to Public

Employer identification number

► Go to www.irs.gov/Form990 for instructions and the latest information.

(i) Pooled financing Yes No (h) On behalf of issuer Yes No 13-1776434 (g) Defeased ŝ × Yes 47,300,000. MULTI-MODAL CIVAL FACILITY REVENUE (f) Description of purpose (e) Issue price 12/22/2005 (d) Date issued (c) CUSIP # 986083BN2 (b) Issuer EIN 52-1294255  ${\sf A}$  CITY OF YONKERS INDUSTRIAL DEVELOPMENT AGENCY (a) Issuer name INC. CONSUMER REPORTS, **Bond Issues** 

| 0                |     |   |   |   |
|------------------|-----|---|---|---|
| Part II Proceeds |     |   |   |   |
|                  | 4   | a | ၁ | ٥ |
|                  | 000 |   |   |   |

|    |  | _     | ⋖           |     | 8  | ပ   |    | ۵   |    |
|----|--|-------|-------------|-----|----|-----|----|-----|----|
| _  | 1 Amount of bonds retired  | 10,2  | 10,250,000. |     |    |     |    |     |    |
| 7  | Amount of bonds legally defeased   |       |             |     |    |     |    |     |    |
| က  | Total proceeds of issue  | 47,30 | 47,300,000. |     |    |     |    |     |    |
| 4  | Gross proceeds in reserve funds  |       |             |     |    |     |    |     |    |
| 5  | 5 Capitalized interest from proceeds   |       |             |     |    |     |    |     |    |
| ဖ  | Proceeds in refunding escrows  |       |             |     |    |     |    |     |    |
| 7  | Issuance costs from proceeds   | 5     | 560,305.    |     |    |     |    |     |    |
| ∞  | Credit enhancement from proceeds   | 1,0   | 1,066,734.  |     |    |     |    |     |    |
| ၈  | Working capital expenditures from proceeds                                     |       |             |     |    |     |    |     |    |
| 10 | 10 Capital expenditures from proceeds  | 36,6  | 9,980,132.  |     |    |     |    |     |    |
| 7  | 11 Other spent proceeds  | 32,69 | 35,692,829. |     |    |     |    |     |    |
| 12 | Other unspent proceeds   |       |             |     |    |     |    |     |    |
| 13 | 13 Year of substantial completion  |       |             |     |    |     |    |     |    |
|    |  | Yes   | No          | Yes | No | Yes | No | Yes | No |
| 4  | 14 Were the bonds issued as part of a refunding issue of tax-exempt bonds (or, |       |             |     |    |     |    |     |    |
|    | if issued prior to 2018, a current refunding issue)?                           | ×     |             |     |    |     |    |     |    |
| 15 | 15 Were the bonds issued as part of a refunding issue of taxable bonds (or, if |       |             |     |    |     |    |     |    |
|    | issued prior to 2018, an advance refunding issue)?                             |       | X           |     |    |     |    |     |    |
| 16 | Has the final allocation of proceeds been made?                                | ×     |             |     |    |     |    |     |    |
| 17 | 17 Does the organization maintain adequate books and records to support the    |       |             |     |    |     |    |     |    |

For Paperwork Reduction Act Notice, see the Instructions for Form 990 final allocation of proceeds? . .

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Schedule K (Form 990) 2018

|                               |        | Page <b>2</b> |
|-------------------------------|--------|---------------|
| INDUSTRIAL DEVELOPMENT AGENCY | ICY    |               |
| ၁                             | D      |               |
| No Yes No                     | lo Yes | No            |
| DEVELOPMENT A                 | 4CY    | I   -         |

|  | •        |            | 0      |     |        |     |    |
|--|----------|------------|--------|-----|--------|-----|----|
|  | ₹        |            | ۵      |     |        | ן כ |    |
| 1 Was the organization a partner in a partnership, or a member of an LLC,  | Yes      | Yes        | o<br>N | Yes | o<br>N | Yes | No |
| which owned property financed by tax-exempt bonds?   | ×        |            |        |     |        |     |    |
| 2 Are there any lease arrangements that may result in private business use of bond-financed property?  | ×        |            |        |     |        |     |    |
| <b>3a</b> Are there any management or service contracts that may result in private business use of bond-financed property?   | ×        |            |        |     |        |     |    |
| <b>b</b> If "Yes" to line 3a, does the organization routinely engage bond counsel or other outside counsel to review any management or service contracts relating to the financed property?  | ×        |            |        |     |        |     |    |
| c Are there any research agreements that may result in private business use of bond-financed property?   | ×        |            |        |     |        |     |    |
| <b>d</b> If "Yes" to line 3c, does the organization routinely engage bond counsel or other outside counsel to review any research agreements relating to the financed property?  |          |            |        |     |        |     |    |
| 4 Enter the percentage of financed property used in a private business use by entities other than a section 501(c)(3) organization or a state or local government ▶  | .0681    | 1 %        | %      |     | %      |     | %  |
| 5 Enter the percentage of financed property used in a private business use as a result of unrelated trade or business activity carried on by your organization, another section 501(c)(3) organization, or a state or local government ▶ | 3.3690 % | <b>%</b> 0 | %      |     | %      |     | %  |
| <b>6</b> Total of lines 4 and 5  | 3.4371   | 1 %        | %      |     | %      |     | %  |
|  | ×        |            |        |     |        |     |    |
| 8a Has there been a sale or disposition of any of the bond-financed property to a<br>nongovernmental person other than a 501(c)(3) organization since the bonds were issued?   | ×        |            |        |     |        |     |    |
| <b>b</b> If "Yes" to line 8a, enter the percentage of bond-financed property sold or disposed of   |          | %          | %      |     | %      |     | %  |
| c If "Yes" to line 8a, was any remedial action taken pursuant to Regulations sections 1.141-12 and 1.145-2?  |          |            |        |     |        |     |    |
| 9 Has the organization established written procedures to ensure that all nonqualified bonds of the issue are remediated in accordance with the requirements under Regulations sections 1.141-12 and 1.145-2?                             | ×        |            |        |     |        |     |    |
| Part IV Arbitrage  |          |            |        |     |        |     |    |
|  | •        |            |        |     |        |     |    |

| <br>itrage Rebate, Yield Reduction and Yes No Yes No Yes No Yes No | X                                    |   | X                     | X                             |                  | ne date the rebate computation was  |           | ×  |
|--|--------------------------------------|---|-----------------------|-------------------------------|------------------|---|-----------|--|
| 1 Has the issuer filed Form 8038-T, Arbitrage Rebate,              | Penalty in Lieu of Arbitrage Rebate? | 2 If "No" to line 1, did the following apply? | a Rebate not due yet? | <b>b</b> Exception to rebate? | c No rebate due? | If "Yes" to line 2c, provide in Part VI the date the rebate computation was | performed | 3 Is the bond issue a variable rate issue? |

Schedule K (Form 990) 2018

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Page 3

| Schedule K (Form 990) 2018  Part IV Arbitrage (Continued)   |                   |                      |      | ì   | Page 5 |
|---|-------------------|----------------------|------|-----|--------|
|   | 4                 | æ                    | O    | ٥   |        |
| 4a Has the organization or the governmental issuer entered into a qualified   | Yes               | Yes                  | Yes  | Yes |        |
| h respect to the bond issue?  | ×                 |                      |      |     |        |
|   | MORGAN STANLEY    |                      |      |     |        |
| c Term of hedge   | 30.500            |                      |      |     |        |
| superintegrated?  | ×                 |                      |      |     |        |
| e Was the hedge terminated?   | ×                 |                      |      |     |        |
| Ι Φ   | ×                 |                      |      |     |        |
| b Name of provider  |                   |                      |      |     |        |
| c Term of GIC   |                   |                      |      |     |        |
| d Was the regulatory safe harbor for establishing the fair market value of the GIC satisfied?                       |                   |                      |      |     |        |
| 6 Were any gross proceeds invested beyond an available temporary period?  | ×                 |                      |      |     |        |
| 7 Has the organization established written procedures to monitor the  |                   |                      |      |     |        |
| uirements of section 148?   | ×                 |                      |      |     |        |
| Part V Procedures To Undertake Corrective Action  |                   |                      |      |     |        |
|   | A                 | B                    | ပ    | ۵   |        |
| Has the organization established written procedures to ensure that violations                                       | Yes               | Yes                  | Yes  | Yes |        |
| _   |                   |                      |      |     |        |
| program if self-remediation   |                   |                      |      |     |        |
| applicable regulations?   | ×                 |                      |      |     |        |
| Supplemental Information. Provide additional information for responses to questions on Schedule K. See instructions | questions on Sche | dule K. See instruct | ions |     |        |
|   | -                 |                      |      |     |        |
|   |                   |                      |      |     |        |
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|   |                   |                      |      |     |        |
|   |                   |                      |      |     |        |

Schedule K (Form 990) 2018  ${\rm PAGE} \quad 61$ 

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# Part VI Supplemental Information. Provide additional information for responses to questions on Schedule K (see instructions) (Continued)

PART II, LINE 11 - OTHER SPENT PROCEEDS

\$35,045,813 OF BOND PROCEEDS WERE USED TO REFUND BONDS ISSUED IN 1989,

1991, AND 1995.

ISSUER FEE, TITLE INSURANCE, STATE BOND ISSUANCE CHARGE, SURVEY AND

RECORDING FEES: \$647,016

PART III, LINE 9 - ESTABLISHMENT OF WRITTEN PROCEDURES

ON MAY 31, 2015, CR IMPLEMENTED A PROCESS TO MONITOR PRIVATE BUSINESS USE

OF THE FACILITY. IN ADDITION, CR CONDUCTED A REVIEW OF THE PAST 5 YEARS

OF THE FACILITY USE AND DETERMINED THAT NO PRIVATE USE OF THE FACILITY

HAD OCCURRED THAT WAS NOT IN COMPLIANCE WITH THE NEW POLICY.

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### SCHEDULE M (Form 990)

### **Noncash Contributions**

OMB No. 1545-0047
2018

Open to Public
Inspection

Employer identification number

Department of the Treasury Internal Revenue Service

► Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30. ► Attach to Form 990.

► Go to www.irs.gov/Form990 for instructions and the latest information.

Name of the organization

| CON | SUMER REPORTS, INC.                    |                               |  |   | 13-1776434        |                                       |    |
|-----|--|-------------------------------|--|---|-------------------|---------------------------------------|----|
| Par | Types of Property                      |                               |  |   |                   |                                       |    |
|     |  | (a)<br>Check if<br>applicable | (b)<br>Number of contributions or<br>items contributed | (c)<br>Noncash contribution<br>amounts reported on<br>Form 990, Part VIII, line | Method (          | (d)<br>of determinin<br>ntribution am |    |
| 1   | Art - Works of art                     |                               |  |   |                   |                                       |    |
| 2   | Art - Historical treasures             |                               |  |   |                   |                                       |    |
| 3   | Art - Fractional interests             |                               |  |   |                   |                                       |    |
| 4   | Books and publications                 |                               |  |   |                   |                                       |    |
| 5   | Clothing and household                 |                               |  |   |                   |                                       |    |
|     | goods                                  |                               |  |   |                   |                                       |    |
| 6   | Cars and other vehicles                |                               |  |   |                   |                                       |    |
| 7   | Boats and planes                       |                               |  |   |                   |                                       |    |
| 8   | Intellectual property                  |                               |  |   |                   |                                       |    |
| 9   | Securities - Publicly traded           |                               | 12.  | 307,150   | 0. FAIR MAR       | KET VALU                              | JE |
| 10  | Securities - Closely held stock        |                               |  |   |                   |                                       |    |
| 11  | Securities - Partnership, LLC,         |                               |  |   |                   |                                       |    |
|     | or trust interests                     |                               |  |   |                   |                                       |    |
| 12  | Securities - Miscellaneous             |                               |  |   |                   |                                       |    |
| 13  | Qualified conservation                 |                               |  |   |                   |                                       |    |
|     | contribution - Historic                |                               |  |   |                   |                                       |    |
|     | structures                             |                               |  |   |                   |                                       |    |
| 14  | Qualified conservation                 |                               |  |   |                   |                                       |    |
|     | contribution - Other                   |                               |  |   |                   |                                       |    |
| 15  | Real estate - Residential              |                               |  |   |                   |                                       |    |
| 16  | Real estate - Commercial               |                               |  |   |                   |                                       |    |
| 17  | Real estate - Other                    |                               |  |   |                   |                                       |    |
| 18  | Collectibles                           |                               |  |   |                   |                                       |    |
| 19  | Food inventory                         |                               |  |   |                   |                                       |    |
| 20  | Drugs and medical supplies             |                               |  |   |                   |                                       |    |
| 21  | Taxidermy                              |                               |  |   |                   |                                       |    |
| 22  | Historical artifacts                   |                               |  |   |                   |                                       |    |
| 23  | Scientific specimens                   |                               |  |   |                   |                                       |    |
| 24  | Archeological artifacts                |                               |  |   |                   |                                       |    |
| 25  | Other ►()                              |                               |  |   |                   |                                       |    |
| 26  | Other ►()                              |                               |  |   |                   |                                       |    |
| 27  | Other ►()                              |                               |  |   |                   |                                       |    |
| 28  | Other ▶()                              |                               |  |   |                   |                                       |    |
| 29  | Number of Forms 8283 received          | bv the ora                    | anization during the tax v                             | ear for contributions for   | or                |                                       |    |
|     | which the organization completed F     |                               | •  |   |                   |                                       |    |
|     | · ·                                    | ·                             | ,  | ,   |                   | Yes                                   | No |
| 30a | During the year, did the organizat     | ion receive                   | by contribution any prope                              | rty reported in Part I, I   | lines 1 through   |                                       |    |
|     | 28, that it must hold for at least the |                               |  | = -   | _                 |                                       |    |
|     | to be used for exempt purposes for     | -                             |  |   | •                 | 30a                                   | X  |
| b   | If "Yes," describe the arrangement i   |                               | 01   |   |                   |                                       |    |
| 31  | Does the organization have a           |                               | tance policy that require                              | es the review of an   | v nonstandard     |                                       |    |
|     | contributions?                         |                               |  |   | -                 | 31 X                                  |    |
| 32a | Does the organization hire or use      |                               |  |   |                   |                                       |    |
|     | contributions?                         | •                             | •  | · •   |                   | 32a                                   | Х  |
| b   | If "Yes," describe in Part II.         |                               |  |   |                   |                                       |    |
| 33  | If the organization didn't report an   | amount in c                   | column (c) for a type of pro                           | perty for which column  | ı (a) is checked. |                                       |    |
|     | describe in Part II.                   |                               | ( ))              -    -                               | , ,   | ( )               |                                       |    |

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule M (Form 990) 2018

Schedule M (Form 990) (2018) Page 2

Part II Supplemental Information. Provide the information required by Part I, lines 30b, 32b, and 33, and whether the organization is reporting in Part I, column (b), the number of contributions, the number of items received, or a combination of both. Also complete this part for any additional information.

SCHEDULE M, PART I, COLUMN (B)

THE NUMBER 12 REPRESENTS THE NUMBER OF GIFT ITEMS OR CONTRIBUTORS THAT DONATED OF PUBLICLY TRADED SECURITIES RECEIVED BY CONSUMER REPORTS, INC. IN 2018. EACH GIFT ITEM OR CONTRIBUTOR HAS EITHER ONE OR MULTIPLE SHARES OF PUBLICLY TRADED SECURITIES THAT WERE DONATED TO THE ORGANIZATION. THESE SECURITES ARE SOLD FOR CASH PROMPTLY AFTER CR TAKES POSSESSION.

Schedule M (Form 990) (2018) JSA

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### SCHEDULE O (Form 990 or 990-EZ)

### Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

Attach to Form 990 or 990-EZ.

OMB No. 1545-0047

2018

Open to Public Inspection

Department of the Treasury Internal Revenue Service

Name of the organization

► Information about Schedule O (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990.

Employer identification number

13-1776434

CONSUMER REPORTS, INC.

FORM 990, PART III, LINE 4A

CONSUMERS INFORMATION:

CONSUMER REPORTS PUBLISHES AND DISSEMINATES INFORMATION AND ADVICE TO CONSUMERS REGARDING TOPICS SUCH AS CONSUMER GOODS, SERVICES, HEALTH AND PERSONAL FINANCE IN ORDER TO EFFECT ITS EDUCATIONAL PURPOSE. THE NUMBER OF PAID SUBSCRIBERS FOR EACH AS OF 5/31/19 INCLUDE CONSUMER REPORTS MAGAZINE 3,425,085; CONSUMER REPORTS ON HEALTH 585,419; AND CR ONLINE 2,828,651. CONSUMER REPORTS DOES NOT ACCEPT OUTSIDE ADVERTISING IN ANY OF ITS PUBLICATIONS. IN ADDITION, CONSUMER REPORTS DISSEMINATES CONSUMER INFORMATION THROUGH OTHER PRINT, RADIO, TELEVISION, ELECTRONIC PUBLISHING AND INTERACTIVE MEDIA.

### PRODUCT INFORMATION:

CONSUMER REPORTS CONDUCTS INDEPENDENT AND IMPARTIAL TESTS AND ANALYSES ON A WIDE RANGE OF CONSUMER PRODUCTS AND SERVICES, SUCH AS ELECTRONICS, APPLIANCES, HOUSEHOLD PRODUCTS, INSURANCE, RECREATIONAL GOODS, AND CARS. THE TESTS AND SURVEYS EVALUATE HOW THE PRODUCTS AND SERVICES PERFORM AND EDUCATE CONSUMERS ON THE EXTENT TO WHICH THEY ARE CONVENIENT, SAFE, AND ECONOMICAL. DURING THE FISCAL YEAR ENDED 5/31/19, CONSUMER REPORTS CONDUCTED TESTS AND EVALUATIONS ON MORE THAN 2,600 MODELS OF VARIOUS CONSUMER PRODUCTS, MAKING USE OF ABOUT 60 LABORATORIES AND ITS AUTO TRACK. THE INFORMATION GATHERED AS A RESULT OF THESE TESTS IS DISSEMINATED TO THE GENERAL PUBLIC AS DESCRIBED ABOVE.

Name of the organization

CONSUMER REPORTS, INC.

Employer identification number

13-1776434

FORM 990, PART III, LINE 4B

EDUCATION AND ADVOCACY PROGRAMS:

CONSUMER REPORTS IS DEDICATED TO IMPROVING THE LIVES OF CONSUMERS AND PROMOTING A FAIR, SAFE AND TRANSPARENT WORLD. WE ARE AN INDEPENDENT NONPROFIT ORGANIZATION THAT SEEKS TO EDUCATE CONSUMERS IN ORDER TO DRIVE A NEW ERA OF CONSUMER POWER AND PROTECTION. FOR MORE THAN 80 YEARS, WE HAVE BUILT A LEGACY OF TRUST AMONG CONSUMERS BY CONDUCTING RIGOROUS SCIENCE-BASED TESTING OF PRODUCTS, CHAMPIONING THE RIGHTS OF CONSUMERS IN THE HALLS OF GOVERNMENT, MOVING CORPORATE ACTORS TO PROVIDE CONSUMERS WITH GREATER TRANSPARENCY AND SAFETY, AND HELPING CONSUMERS TO NAVIGATE AN INCREASINGLY COMPLEX MARKETPLACE. WE PROVIDE OUR MILLIONS OF MEMBERS WITH INFORMATION THROUGH TESTING, RATINGS, AND REVIEW, AND WE HAVE MULTIPLE PLATFORMS FOR THE PUBLIC TO GET OUR INFORMATION AND ADVICE, INCLUDING VARIOUS ONLINE AND PRINT OUTLETS AND THE TELEVISION/VIDEO-ON-DEMAND PROGRAM "CONSUMER 101". ADDITIONALLY, CONSUMER REPORTS PROVIDES SUBSTANTIAL FREE CONSUMER EDUCATION INFORMATION AS A PUBLIC SERVICE THROUGH ONLINE ADVICE, ADVOCACY EFFORTS, SOCIAL MEDIA CAMPAIGNS, AND OTHER EFFORTS. THESE COMBINED EFFORTS LEVERAGE CONSUMER DEMAND TO PUSH THE MARKETPLACE TO PROVIDE SAFE, RELIABLE, AND HIGH-PERFORMING PRODUCTS. CONSUMER REPORTS' LONGSTANDING COMMITMENT TO EDUCATING CONSUMERS AND ADVOCATING FOR LAWS, POLICIES AND PRACTICES THAT BENEFIT CONSUMERS IS EXEMPLIFIED BY OUR FY19 (JUNE 1, 2018 THROUGH MAY 31, 2019) ACCOMPLISHMENTS, SOME OF WHICH INCLUDE:

PRODUCT SAFETY

Name of the organization

CONSUMER REPORTS, INC.

Employer identification number

13-1776434

CR INVESTIGATION LEADS TO RECALL OF MILLIONS OF INFANT INCLINED SLEEPERS -

A CONSUMER REPORTS INVESTIGATION INTO THE SAFETY OF INFANT INCLINED

SLEEPERS FOUND THAT THEY WERE TIED TO DOZENS OF INFANT DEATHS. TODAY THE

OFFICIAL COUNT STANDS AT 73 DEATHS, ACCORDING TO THE CONSUMER PRODUCT

SAFETY COMMISSION. CR'S INVESTIGATION PROMPTED A RECALL OF MORE THAN 5

MILLION PRODUCTS, INCLUDING FISHER-PRICE ROCK 'N PLAY SLEEPERS AND THE

KIDS II ROCKING SLEEPERS. CR ALERTED CONSUMERS TO THE DANGERS ASSOCIATED

WITH THE INCLINED SLEEP PRODUCTS, AND URGED ANYONE WITH A PRODUCT OR

ACCESSORY TO STOP USING IT IMMEDIATELY. INFANT INCLINED SLEEPERS ARE

DESIGNED TO HAVE BABIES SLEEP AT AN INCLINE BETWEEN 10 DEGREES AND 30

DEGREES. THE AMERICAN ACADEMY OF PEDIATRICS SAYS ALL SUCH PRODUCTS

INCREASE THE LIKELIHOOD OF AIRWAY COMPRESSION AND SUFFOCATION. MEMBERS OF

CONGRESS, SAFETY ADVOCATES, DOCTORS AND OTHER STAKEHOLDERS CREDITED CR

FOR ITS WORK TO GET THESE PRODUCTS REMOVED FROM THE MARKETPLACE.

CR WORKS TO RAISE THE STANDARDS FOR FURNITURE SAFETY AND PREVENT TIP-OVER DEATHS -

THE CONSUMER PRODUCT SAFETY COMMISSION SAYS ONE CHILD IS KILLED EVERY TWO WEEKS WHEN A PIECE OF FURNITURE, TV, OR APPLIANCE TIPS OVER ONTO THEM. CR HAS FOUND THAT DRESSER TIP-OVERS ARE PARTICULARLY DEADLY; THEY ARE ASSOCIATED WITH AT LEAST 206 DEATHS SINCE 2000, AND MOST OF THE VICTIMS WERE CHILDREN UNDER 6. CONSUMER REPORTS' TESTING OF DRESSERS FOUND IT IS FEASIBLE FOR MANUFACTURERS TO MAKE SAFER, MORE STABLE DRESSERS ACROSS A RANGE OF PRICE POINTS. CR ADVISES PEOPLE TO SECURE DRESSERS TO THE WALLS

Name of the organization
CONSUMER REPORTS, INC.

Employer identification number

13-1776434

TO AVOID TIP-OVERS, BUT POINTS OUT THAT IT IS NOT ALWAYS POSSIBLE FOR THOSE WHO RENT, OR WHO ARE NOT HANDY WITH TOOLS. CR SAYS THE FURNITURE INDUSTRY HAS A RESPONSIBILITY TO MAKE SAFER AND MORE STABLE PRODUCTS, AND THAT SAFETY SHOULD NOT DEPEND ON A PERSON'S SKILL AT ANCHORING A DRESSER TO THE WALL. IN FY19 CR WORKED WITH NEW YORK STATE LEGISLATORS IN ALBANY TO PASS "HARPER'S LAW," NAMED FOR 3-YEAR-OLD HARPER FRIED, WHO DIED FROM A TIP-OVER INCIDENT. THE BILL REQUIRES NEW YORK RETAILERS TO SELL ONLY DRESSERS AND OTHER CLOTHING STORAGE UNITS THAT MEET MINIMUM STABILITY STANDARDS, IF SUCH STANDARDS EXIST FOR THE TYPE OF FURNITURE BEING SOLD. FOR OTHER CLOTHING STORAGE UNITS, RETAILERS NEED TO ENSURE THE PRODUCTS COME WITH WALL-ANCHORING KITS. THE NY GOVERNOR SIGNED THE BILL IN FY20. CR IS ALSO WORKING ON FURNITURE SAFETY STANDARDS AT THE NATIONAL LEVEL. IN FY19 A U.S. HOUSE COMMITTEE PASSED THE STURDY ACT, A CR-BACKED BILL TO REQUIRE SAFETY STANDARDS FOR DRESSERS AND OTHER CLOTHING STORAGE UNITS TO REDUCE THE RISKS OF TIP-OVERS. THE FULL HOUSE PASSED THE BILL IN FY20, AND CR IS URGING THE SENATE TO TAKE UP THE MEASURE.

SELF-DRIVING CARS LEGISLATION STALLS IN CONGRESS 
CONSUMER REPORTS SAYS SELF-DRIVING CARS HAVE GREAT POTENTIAL TO

DRAMATICALLY REDUCE THE NUMBER OF DEATHS ON THE ROAD, AS WELL AS IMPROVE

MOBILITY FOR PEOPLE WHO CANNOT DRIVE TRADITIONAL VEHICLES. HOWEVER,

SELF-DRIVING CARS WILL ONLY SUCCEED IF PEOPLE ARE CONFIDENT THAT THESE

VEHICLES ARE SAFE, WITH MEANINGFUL STANDARDS TO HOLD MANUFACTURERS

ACCOUNTABLE. AUTOMAKERS AND OTHER COMPANIES HAVE URGED CONGRESS TO PASS A

BILL CALLED THE AV START ACT. THIS BILL WOULD SET POLICIES FOR THE

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DEVELOPMENT AND SALE OF SELF-DRIVING CARS, AND ACCELERATE THE DEPLOYMENT OF THESE CARS ON U.S. ROADS. CR SAYS THE AV START ACT IS DEEPLY FLAWED AND INCOMPLETE, BECAUSE IT DOES NOT PROVIDE THE NECESSARY STANDARDS TO ENSURE SELF-DRIVING CARS ARE DEMONSTRATED TO BE SAFE. CR URGED LAWMAKERS TO OVERHAUL THE BILL, OR REJECT IT. IN DECEMBER 2018 SENATORS WHO SUPPORT THE AV START ACT TRIED TO ATTACH IT TO GOVERNMENT SPENDING LEGISLATION AND PASS IT JUST BEFORE CONGRESS ADJOURNED. BUT SENATORS WHO OPPOSE THE AV START ACT PREVAILED, AND THE BILL FAILED TO ADVANCE. WHILE CR WAS PLEASED THAT THE BILL DID NOT BECOME LAW, THE BILL'S SUPPORTERS CONTINUE TO SEEK WAYS TO ADVANCE IT IN FY2O, AND CR WILL CONTINUE TO SPEAK OUT FOR CONSUMER SAFETY.

CR FINDS HEAVY METALS IN BABY FOOD, ADVISES PARENTS ON ALTERNATIVES IN AUGUST 2018 CONSUMER REPORTS PUBLISHED TESTS THAT REVEALED TROUBLING
LEVELS OF HEAVY METALS, SUCH AS ARSENIC, LEAD, AND CADMIUM, IN MANY
POPULAR BABY AND TODDLER FOODS. OVER TIME, EXPOSURE TO HEAVY METALS CAN
HARM THE HEALTH OF CHILDREN AND ADULTS. ONE OF THE BIGGEST CONCERNS IS
COGNITIVE DEVELOPMENT IN VERY YOUNG CHILDREN. CR CALLED ON THE FOOD AND
DRUG ADMINISTRATION TO SET LIMITS FOR HEAVY METALS IN FOOD, ADVISED
COMPANIES ON WAYS TO ADDRESS THE PROBLEM, AND RECOMMENDED WAYS FOR
PARENTS AND CAREGIVERS TO LIMIT CHILDREN'S EXPOSURE.

MCDONALD'S ANNOUNCES PLANS TO REDUCE ANTIBIOTIC USE IN BEEF IN DECEMBER 2018 MCDONALD'S ANNOUNCED PLANS TO REDUCE THE USE OF
ANTIBIOTICS IN ITS GLOBAL BEEF SUPPLY CHAIN. THE GOAL IS TO HELP COMBAT
THE GROWING PUBLIC HEALTH PROBLEM OF ANTIBIOTIC RESISTANCE, WHICH

UNDERMINES THE ABILITY OF THESE LIFESAVING DRUGS TO FIGHT DISEASE IN HUMANS. INFECTIONS FROM ANTIBIOTIC-RESISTANT BACTERIA AFFECT AT LEAST 2 MILLION PEOPLE AND CAUSE AT LEAST 23,000 DEATHS A YEAR, ACCORDING TO THE CENTERS FOR DISEASE CONTROL AND PREVENTION. THE NEW POLICY CAME AFTER MCDONALD'S, ALONG WITH 21 OTHER FAST-FOOD BURGER CHAINS, RECEIVED A FAILING GRADE IN OCTOBER 2018 FROM CONSUMER REPORTS AND OTHER GROUPS FOR ITS APPROACH TOWARD ANTIBIOTIC USE IN THE BEEF IT SERVES. THESE GRADES WERE PART OF THE ANNUAL "CHAIN REACTION" REPORT ON THE ANTIBIOTICS POLICIES OF THE NATION'S BIGGEST RESTAURANT CHAINS. CR WILL BE WATCHING CAREFULLY AS MCDONALD'S DEVELOPS TARGETS FOR REDUCTION IN THE COMING YEAR.

DIGITAL PRIVACY AND DATA SECURITY

CALIFORNIA GOVERNOR SIGNS PRIVACY LAW -

IN JUNE 2018 THE CALIFORNIA GOVERNOR SIGNED A LAW TO MANDATE NEW PRIVACY PROTECTIONS FOR STATE RESIDENTS, INCLUDING THE RIGHT TO OPT OUT OF DATA COLLECTION AND DEMAND THAT COMPANIES DELETE DATA THAT HAS ALREADY BEEN COLLECTED. CONSUMER REPORTS' ADVOCATES WORKED WITH STATE LEGISLATORS, PRIVACY GROUPS, LOCAL CONSUMERS, AND OTHERS TO SHAPE AND IMPROVE THE LAW. WHEN SOME COMPANIES LOBBIED TO WEAKEN THE LAW BEFORE IT TAKES EFFECT IN 2020, CR TESTIFIED BEFORE THE LEGISLATURE IN FAVOR OF PRESERVING THE PROTECTIONS. LEGISLATORS AGREED WITH CR'S POSITION AND REJECTED THE INDUSTRY ATTEMPTS TO WATER DOWN THE LAW.

CR EXPOSES FACEBOOK PRIVACY PROBLEM -

IN MAY 2019 CONSUMER REPORTS PUBLISHED AN INVESTIGATION INTO FACEBOOK'S PRIVACY SETTINGS. CR FOUND THAT SOME FACEBOOK USERS DID NOT HAVE ACCESS TO AN IMPORTANT SETTING TO CONTROL WHETHER FACEBOOK COULD COLLECT FACIAL RECOGNITION DATA. THE SETTING WAS MISSING FOR SOME USERS, DESPITE THE FACT FACEBOOK HAD ANNOUNCED IT AND STARTED ROLLING IT OUT NEARLY 18 MONTHS EARLIER. CR REPORTED THE PROBLEM TO FACEBOOK AND FILED A COMPLAINT WITH THE FEDERAL TRADE COMMISSION, WHICH WAS ALREADY INVESTIGATING FACEBOOK FOR PRIVACY LAPSES. WHEN THE FTC ANNOUNCED A \$5 BILLION SETTLEMENT WITH FACEBOOK IN JULY 2019, THE AGENCY CITED CR'S COMPLAINT AS ONE OF THE EXAMPLES OF THE COMPANY'S FAILURE TO PROTECT USERS' PRIVACY. AFTER THE INVESTIGATION WAS PUBLISHED AND THE SETTLEMENT WAS ANNOUNCED, FACEBOOK SAID IT WAS ROLLING OUT THE SETTING TO ALL USERS.

### FINANCIAL SECURITY AND TRANSPARENCY

CR LAUNCHES "WHAT THE FEE?!" CAMPAIGN; ADVANCES BILLS IN CONGRESS TO CURB HIDDEN FEES -

HIDDEN FEES COST CONSUMERS BILLIONS OF DOLLARS A YEAR. A RECENT NATIONALLY REPRESENTATIVE CR SURVEY FOUND 85 PERCENT OF RESPONDENTS HAD BEEN HIT WITH AN UNEXPECTED OR HIDDEN FEE IN THE PAST TWO YEARS.

IN JUNE 2018 CR LAUNCHED THE "WHAT THE FEE?!" CAMPAIGN TO SHINE A LIGHT ON THE PROBLEM, URGE COMPANIES TO BE MORE TRANSPARENT AND HONEST ABOUT FEES, EDUCATE CONSUMERS ON WAYS TO SPOT AND AVOID FEES, AND ADVOCATE FOR REFORMS. THOUSANDS OF CONSUMERS HAVE COME TO OUR WEBSITE WHATTHEFEE.COM TO SHARE THEIR STORIES AND GET FREE TIPS FOR FIGHTING FEES. A CR COVER STORY PUBLISHED IN MAY 2019 TAKES AN IN-DEPTH LOOK AT CONSUMER

FRUSTRATIONS, ADVICE, AND THE MOST COMMON SOURCES OF HIDDEN FEES.

CONGRESS IS NOW CONSIDERING TWO BILLS CHAMPIONED BY CR: A BILL TO REQUIRE CABLE, PHONE AND INTERNET COMPANIES TO INCLUDE ALL FEES IN THE ADVERTISED PRICE, AND A BILL THAT PUTS SIMILAR REQUIREMENTS ON HOTELS. CR IS ALSO CALLING ON THE FTC TO INVESTIGATE AND STOP HOTELS THAT CHARGE HIDDEN RESORT FEES, WHILE WORKING WITH OFFICIALS IN MULTIPLE STATES THAT ARE TAKING LEGAL ACTION AGAINST HOTEL RESORT FEES.

### TECH/TELECOMMUNICATIONS

CR HELPS ADVANCE BIPARTISAN BILLS IN CONGRESS TO CRACK DOWN ON ROBOCALLS -

IN MARCH 2019 CONSUMER REPORTS PUBLISHED THE COVER STORY "MAD ABOUT ROBOCALLS?" ABOUT THE GROWING PROBLEM OF UNWANTED ROBOCALLS THAT DISRUPT PEOPLE'S DAILY LIVES. TOO OFTEN, THESE ROBOCALLS ARE SCAM CALLS TRYING TO TRICK PEOPLE INTO SHARING VALUABLE PERSONAL INFORMATION OR DEFRAUD THEM OUT OF THEIR MONEY. THE CR STORY INCLUDES TIPS FOR CONSUMERS TO AVOID THESE PREDATORY CALLS, PLUS RECOMMENDATIONS FOR ACTIONS BY INDUSTRY AND GOVERNMENT. CR ADVOCATES WENT TO THE U.S. CAPITOL IN APRIL 2019 TO HOST A ROUNDTABLE DISCUSSION ON ROBOCALLS WITH LAWMAKERS, BUSINESSES, AND OUTRAGED CONSUMERS. AFTER YEARS OF ADVOCACY BY CR AND OTHER GROUPS, THE U.S. HOUSE AND SENATE OVERWHELMINGLY APPROVED SEPARATE BILLS TO CURB ROBOCALLS, INCLUDING TOUGHER PENALTIES AND REQUIREMENTS FOR PHONE COMPANIES TO PROVIDE FREE TOOLS TO SPOT AND BLOCK CALLS. CR IS NOW WORKING WITH MEMBERS OF CONGRESS WHO ARE DRAFTING A FINAL VERSION OF THE BILL.

CR ADVOCATES FOR NET NEUTRALITY -

CONSUMER REPORTS IS A LONGTIME SUPPORTER OF NET NEUTRALITY, THE PRINCIPLE THAT INTERNET SERVICE PROVIDERS SHOULD ENABLE ACCESS TO ALL ONLINE CONTENT AND APPLICATIONS, AND WITHOUT FAVORING OR BLOCKING PARTICULAR WEBSITES OR PRODUCTS. CR WENT TO SACRAMENTO TO ADVOCATE FOR A CALIFORNIA STATE LAW TO PROVIDE NET NEUTRALITY PROTECTIONS, FOLLOWING THE FCC'S REPEAL OF NATIONAL RULES. THE CALIFORNIA GOVERNOR SIGNED THE LAW, BUT IT WAS IMMEDIATELY CHALLENGED BY THE U.S. JUSTICE DEPARTMENT. MEANWHILE, CR AND OTHER GROUPS HELPED ADVANCE A RESOLUTION IN CONGRESS TO REVERSE THE FCC'S NET NEUTRALITY REPEAL. THE U.S HOUSE APPROVED THE RESOLUTION, BUT SENATE LEADERS HAVE YET TO BRING IT UP FOR A VOTE.

CR SAYS T-MOBILE-SPRINT MERGER COULD HARM CONSUMERS 
CONSUMER REPORTS HAS URGED STATE AND FEDERAL OFFICIALS TO OPPOSE THE

MERGER OF T-MOBILE AND SPRINT, TWO OF THE NATION'S LARGEST WIRELESS

COMPANIES. CR SAYS THE DEAL COULD LEAD TO HIGHER PRICES, FEWER CONSUMER

CHOICES, AND LESS COMPETITION IN THE WIRELESS MARKET. WHILE FEDERAL

REGULATORS HAVE COME OUT IN SUPPORT OF THE PROPOSED MERGER, SEVERAL STATE

ATTORNEYS GENERAL HAVE MOUNTED A LEGAL CHALLENGE. CONSUMER REPORTS

STRONGLY SUPPORTS THIS LEGAL CHALLENGE.

### ENERGY

CR FINDS FEDERAL ROLLBACK OF AUTO FUEL ECONOMY STANDARDS WOULD INCREASE CONSUMER COSTS -

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THE EPA AND DEPARTMENT OF TRANSPORTATION ARE MOVING FORWARD ON PLANS TO ROLL BACK THE FEDERAL STANDARDS FOR AUTOMOBILE FUEL ECONOMY AND EMISSIONS. CONSUMER REPORTS UNVEILED A SERIES OF STUDIES ABOUT HOW THIS MOVE WOULD AFFECT CONSUMERS. CR FOUND THAT 73 PERCENT OF AMERICANS AGREE THAT THE FEDERAL GOVERNMENT SHOULD BE SETTING HIGHER STANDARDS FOR VEHICLE EFFICIENCY. CR ANALYSIS SHOWED THAT THE CURRENT STANDARDS HELP CONSUMERS SAVE MONEY, BECAUSE IMPROVED MILEAGE IN NEW CARS MEANS FEWER TRIPS TO THE GAS PUMP, AND LOWER EMISSIONS HELP IMPROVE PUBLIC HEALTH. BY CONTRAST, THE FEDERAL PLANS TO ROLL BACK THE STANDARDS WOULD COST CONSUMERS THOUSANDS OF DOLLARS PER VEHICLE ON AVERAGE. POLICYMAKERS, NEWS MEDIA AND OTHERS HAVE CITED CR'S FINDINGS IN THE DEBATE OVER THE STANDARDS.

### HEALTHCARE

CALIFORNIA APPROVES CR-ENDORSED LAW TO REQUIRE DOCTORS ON PROBATION TO NOTIFY PATIENTS -

IN SEPTEMBER 2018 THE CALIFORNIA GOVERNOR SIGNED A LANDMARK LAW TO REQUIRE DOCTORS ON PROBATION FOR CERTAIN SERIOUS OFFENSES TO NOTIFY THEIR PATIENTS. CONSUMER REPORTS FIRST HELPED BRING PUBLIC ATTENTION TO THIS ISSUE WHEN IT PETITIONED THE MEDICAL BOARD OF CALIFORNIA TO ADOPT A PATIENT NOTIFICATION REQUIREMENT IN 2015. WHEN THE BOARD DECLINED THE PETITION, CR WORKED WITH STATE LEGISLATORS TO ADVANCE A BILL. A 2016 CR NATIONAL SURVEY FOUND 82 PERCENT OF AMERICAN CONSUMERS FAVORED THE IDEA OF DOCTORS ON PROBATION HAVING TO TELL TO TELL THEIR PATIENTS, AND WHY.

Name of the organization

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PROBATION BUT ALLOWED TO CONTINUE PRACTICING. WITH THE PASSAGE OF THIS LAW, CALIFORNIA IS THE FIRST STATE IN THE NATION TO REQUIRE PATIENT NOTIFICATION.

MEMBERS, STOCKHOLDERS

FORM 990, PART VI, LINE 6 AND 7A

CONSUMER REPORTS IS A NEW YORK STATE NOT-FOR-PROFIT MEMBERSHIP CORPORATION.

THE MEMBERS FOR NEW YORK NOT-FOR-PROFIT LAW PURPOSES ARE ANY INDIVIDUAL WITH A PAID MEMBERSHIP TO THE CONSUMER REPORTS MEMBERSHIP PROGRAM.

MEMBERS CAN ELECT THE BOARD OF DIRECTORS AT THE ANNUAL MEETING OF MEMBERS; ADOPT, AMEND OR REPEAL THE BY-LAWS OF THE CORPORATION; CALL A SPECIAL MEETING OF THE MEMBERS UNDER CERTAIN CIRCUMSTANCES; AND EXERCISE SUCH OTHER POWERS AS ARE PROVIDED BY LAW.

FORM 990 REVIEW PROCESS

FORM 990, PART VI, LINE 11

THE 990 IS PREPARED UTILIZING THE ASSISTANCE OF AN INDEPENDENT ACCOUNTING FIRM, KPMG. THE RELATED SERVICES FROM KPMG ARE APPROVED BY THE AUDIT COMMITTEE AS PART OF THE AUDIT APPROVAL PROCESS. AFTER THE 990 IS PREPARED BY CR FINANCE DEPARTMENT WITH COORDINATION WITH KPMG, IT IS REVIEWED BY THE CONTROLLER AND CFO BEFORE IT IS REVIEWED AND APPROVED BY THE AUDIT COMMITTEE. A COPY OF THE 990 IS THEN PROVIDED TO THE BOARD OF DIRECTORS PRIOR TO ITS FILING.

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CONFLICT OF INTEREST COMPLIANCE PROCESS

FORM 990, PART VI, LINE 12C

CONSUMER REPORTS' BOARD OF DIRECTORS AND STAFF MEMBERS ARE REQUIRED TO FILL OUT AND SIGN A DISCLOSURE OF INTEREST STATEMENT AND ATTESTATION OF COMPLIANCE EACH YEAR. BOARD MEMBERS' FORMS ARE REVIEWED BY A COMMITTEE OF THE BOARD; STAFF MEMBERS' FORMS ARE REVIEWED BY AN OUTSIDE INDEPENDENT REVIEWER. ANY CONFLICTS WILL BE ADDRESSED WITH THE APPLICABLE BOARD OR STAFF MEMBER, WITH UNRESOLVED CONFLICTS ADDRESSED BY THE APPROPRIATE CONFLICT OF INTEREST COMMITTEE.

REMEDIES FOR CONFLICTS OF INTEREST INCLUDE RECUSAL FROM PARTICIPATION IN THE MATTER GIVING RISE TO THE CONFLICT, DISPOSING OF AN INVESTMENT, TERMINATION OF EMPLOYMENT OR RESIGNATION.

PROCESS FOR DETERMINING EXECUTIVE COMPENSATION FORM 990, PART VI, LINES 15A AND 15B

THE GOVERNANCE COMMITTEE OF THE BOARD OF DIRECTORS REVIEWS THE

COMPENSATION PROVIDED TO CR'S PRESIDENT AND SENIOR EXECUTIVE STAFF TO

ENSURE THAT THEY ARE CONSISTENT WITH CR'S MISSION, ARE DESIGNED TO

ATTRACT AND RETAIN THE HIGH LEVELS OF LEADERSHIP TALENT NEEDED TO ACHIEVE

CR'S OPERATING PLANS, AND ARE COMPLIANT WITH LAW. TO THAT END, THE

GOVERNANCE COMMITTEE (1) RECOMMENDS TO THE EXECUTIVE COMMITTEE OF THE

BOARD OF DIRECTORS COMPENSATION PLANS AND PAY LEVELS FOR THE PRESIDENT,

TAKING INTO ACCOUNT PEER GROUP PRACTICES AND ANY SPECIAL CONSIDERATIONS,

AS WELL AS EMPLOYMENT AGREEMENTS; (2) REVIEWS THE COMPENSATION OF THE

PRESIDENT AND SENIOR EXECUTIVE STAFF TO ENSURE COMPLIANCE WITH THE IRS

INTERMEDIATE SANCTION REQUIREMENTS; AND (3) REVIEWS AND APPROVES (A) FOR EXECUTIVES REPORTING DIRECTLY TO THE PRESIDENT, ANY PROPOSED COMPENSATION INCREASE FOR THE PROPOSED COMPENSATION FOR ANY NEW HIRE AND (B) FOR EXECUTIVES NOT REPORTING DIRECTLY TO THE PRESIDENT, (I) ANY PROPOSED COMPENSATION INCREASE THAT EXCEEDS THE ANNUAL SALARY INCREASE GUIDELINES ESTABLISHED BY HUMAN RESOURCES AND (II) THE PROPOSED COMPENSATION FOR ANY NEW EXECUTIVE HIRE THAT EXCEEDS THE MARKET MEDIAN AS REPORTED IN EXECUTIVE COMPENSATION STUDIES CONDUCTED BY A THIRD PARTY EXECUTIVE COMPENSATION CONSULTING FIRM. THE EXECUTIVE COMMITTEE'S RECOMMENDATION ON THE PRESIDENT'S COMPENSATION PLANS AND PAY LEVELS IS VOTED ON BY THE FULL BOARD OF DIRECTORS. DELIBERATIONS AND DECISIONS REGARDING THE FOREGOING COMPENSATION ARRANGEMENTS ARE CONTEMPORANEOUSLY RECORDED IN THE ORGANIZATION'S MINUTES. THE FOREGOING PROCESS FOR ESTABLISHING COMPENSATION FOR THE INDICATED PERSONS WAS LAST UNDERTAKEN IN APRIL AND MAY OF 2019.

PUBLIC AVAILABILITY OF FINANCIAL STATEMENTS AND GOVERNING DOCUMENTS FORM 990, PART VI, LINE 19

CONSUMER REPORTS' ANNUAL FINANCIAL STATEMENTS ARE MADE AVAILABLE TO THE PUBLIC ON ITS WEBSITE, WWW.CONSUMERREPORTS.ORG. OUR GOVERNING DOCUMENTS, FORM 1023, AND CONFLICT OF INTEREST POLICY ARE AVAILABLE TO THE PUBLIC UPON REQUEST.

NET ASSET CLASSIFICATION

FORM 990, PART X, LINES 27-29

THE FASB ISSUED ACCOUNTING STANDARDS UPDATE (ASU) 2016-14 NOT-FOR-PROFIT

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ENTITIES (TOPIC 958), PRESENTATION OF FINANCIAL STATEMENTS OF NOT-FOR PROFIT ENTITIES, WHICH AMONG OTHER THINGS, CHANGES HOW NOT-FOR-PROFIT ENTITIES REPORT NET ASSET CLASSES. THE SIGNIFICANT REQUIREMENTS OF ASU 2016-14 INCLUDE REDUCTION IN THE NUMBER OF NET ASSET CLASSES FROM THREE TO TWO: WITH DONOR RESTRICTIONS (FORMERLY REPORTED AS TEMPORARILY RESTRICTED NET ASSETS) AND WITHOUT DONOR RESTRICTIONS (FORMERLY REPORTED AS UNRESTRICTED NET ASSETS). THE 2018 FORM 990, PART X WAS NOT UPDATED TO REFLECT THE CHANGE IN NET ASSET CLASS TERMINOLOGY; THEREFORE, CONSUMER REPORTS HAS REPORTED NET ASSETS WITHOUT DONOR RESTRICTION AS UNRESTRICTED NET ASSETS AND NET ASSETS WITH DONOR RESTRICTIONS AS TEMPORARILY RESTRICTED NET ASSETS.

OTHER CHANGES IN NET ASSETS OR FUND BALANCES

PART XI, LINE 9

| UNREALIZED LOSS | INTEREST RATE SWAP          | \$<br>(913,000)   |
|-----------------|-----------------------------|-------------------|
| PENSION RELATED | CHANGES                     | \$<br>(2,299,000) |
| CHANGE IN VALUE | OF SPLIT INTEREST AGREEMENT | \$<br>132,888     |
| ROUNDING        |                             | \$<br>(1,494)     |
|                 |                             | <br>              |
|                 |                             |                   |

TOTAL OTHER CHANGES IN NET ASSETS OR FUND BALANCES \$

(3,080,606)

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Name of the organization

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ATTACHMENT 1

### FORM 990, PART VI, LINE 17 - STATES

AL, AK, CA, CT,

FL, GA, HI, IL, KS, KY, ME, MD, MA, MI,

MN, MS, NH, NJ, NM, NY, NC, ND, OH, OK, OR, PA,

RI, SC, TN, UT, VA, WV, WI,

Schedule O (Form 990 or 990-EZ) 2018

ATTACHMENT 2

### 990, PART VII- COMPENSATION OF THE FIVE HIGHEST PAID IND. CONTRACTORS

| NAME AND ADDRESS   | DESCRIPTION OF SERVICES | COMPENSATION |
|--|-------------------------|--------------|
| GOOGLE, INC<br>1600 AMPHITHEATRE PARKWAY<br>MOUNTAIN VIEW, CA 94043  | SEARCH ENGINE MKTING    | 10,365,448.  |
| EPAM SYSTEMS, INC<br>41 UNIVERSITY DR, SUITE 202<br>NEWTON, PA 18940 | INFORMATION TECH.       | 6,523,559.   |
| QUAD GRAPHICS<br>N61 W23044 HARRY'S WAY<br>SUSSEX, WI 53089          | PRINTING                | 5,517,695.   |
| DIAMOND COMMUNICATIONS 1209 31ST AVENUE COUNCIL BLUFFS, IA 51501     | FULFILLMENT SERVICES    | 3,835,281.   |
| TELERX MARKETING INC 723 DRESHER ROAD HORSHAM, PA 19044              | MARKETING               | 3,512,601.   |

### SCHEDULE R (Form 990)

Department of the Treasury Internal Revenue Service

Name of the organization

CONSUMER REPORTS, INC.

Part I

► Go to www.irs.gov/Form990 for instructions and the latest information.

► Complete if the organization answered "Yes" on Form 990, Part IV, line 33, 34, 35b, 36, or 37. Related Organizations and Unrelated Partnerships

▶ Attach to Form 990.

OMB No. 1545-0047

Open to Public Inspection **Employer identification number** 13-1776434

Identification of Disregarded Entities. Complete if the organization answered "Yes" on Form 990, Part IV, line 33.

|      | (a) Name, address, and EIN (ff applicable) of disregarded entity  | (b)<br>Primary activity | (c) Legal domicile (state or foreign country) | (d)<br>Total income | (e)<br>End-of-year assets | (f) Direct controlling entity |
|------|---|-------------------------|---|---------------------|---------------------------|-------------------------------|
| (1)  |   |                         |   |                     |                           |                               |
| (2)  |   |                         |   |                     |                           |                               |
| (3)  |   |                         |   |                     |                           |                               |
| (4)  |   |                         |   |                     |                           |                               |
| (5)  |   |                         |   |                     |                           |                               |
| (9)  |   |                         |   |                     |                           |                               |
| Part | Identification of Related Tax-Exempt Organizations. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, because it had one or more related tax-exempt organizations during the tax year. | e organization answ     | vered "Yes" on Fo                             | rm 990, Part IV,    | line 34, because          | it had                        |

|  |                                  | 3   | 1                       | (4)  |                               |  |                                |
|--|----------------------------------|---|-------------------------|--|-------------------------------|--|--------------------------------|
| (a)<br>Name, address, and EIN of related organization                  | ( <b>b</b> )<br>Primary activity | (c) Legal domicile (state or foreign country) | (a) Exempt Code section | (e) Public charity status (if section 501(c)(3)) | (1) Direct controlling entity | (g)<br>Section 512(b)(13)<br>controlled<br>entity? | /<br>12(b)(13)<br>olled<br>:y? |
|  |                                  |   |                         |  |                               | Yes  | 2                              |
| (1) CONSUMERS UNION ACTION FUND 20-4780406                             |                                  |   |                         |  |                               |  |                                |
| 101 TRUMAN AVENUE YONKERS, NY 10703                                    | LOBBYING                         | DE  | 501(C) (4) N/A          | N/A  | CR                            | ×  |                                |
| (2)  |                                  |   |                         |  |                               |  |                                |
|  |                                  |   |                         |  |                               |  |                                |
| (3)  |                                  |   |                         |  |                               |  |                                |
|  |                                  |   |                         |  |                               |  |                                |
| (4)  |                                  |   |                         |  |                               |  |                                |
|  |                                  |   |                         |  |                               |  |                                |
| (5)  |                                  |   |                         |  |                               |  |                                |
|  |                                  |   |                         |  |                               |  |                                |
| (9)  |                                  |   |                         |  |                               |  |                                |
|  |                                  |   |                         |  |                               |  |                                |
| (7)  |                                  |   |                         |  |                               |  |                                |
|  |                                  |   |                         |  |                               |  |                                |
| For Paperwork Reduction Act Notice, see the Instructions for Form 990. |                                  |   |                         |  | Schedule R (Form 990) 2018    | R (Form 9  | 90) 2018                       |

108289

Schedule R (Form 990) 2018

Page 2 **(k)** Percentage ownership (j) General or managing partner? Yes No Identification of Related Organizations Taxable as a Partnership. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, because it had one or more related organizations treated as a partnership during the tax year. (i) Code V - UBI amount in box 20 of Schedule K-1 (Form 1065) (h)
Disproportionate
allocations? Yes No (g) Share of end-ofyear assets (f) Share of total income (e)
Predominant
income (related,
unrelated,
excluded from
tax under
sections 512 - 514) (d)
Direct controlling | (c)
Legal
domicile
(state or
foreign (b) Primary activity (a)
Name, address, and EIN of related organization Part III 4 3 (2) 9 5 Ξ 3

**Identification of Related Organizations Taxable as a Corporation or Trust.** Complete if the organization answered "Yes" on Form 990, Part IV, line 34, because it had one or more related organizations treated as a corporation or trust during the tax year. Part IV

| (a)<br>Name, address, and EIN of related organization | (b)<br>Primary activity | (c)<br>Legal domicile      | (d)<br>Direct controlling | (e)<br>Type of entity      | (f)<br>Share of total | (g) (i) (i) Share of Percentage Section | (h)<br>Percentage | (i)<br>Section        |
|---|-------------------------|----------------------------|---------------------------|----------------------------|-----------------------|---|-------------------|-----------------------|
|   |                         | (state or foreign country) | entity                    | (C corp, S corp, or trust) | Income                | end-of-year assets                      | ownership         | controlled<br>entity? |
|   |                         |                            |                           |                            |                       |   |                   | es No                 |
| (1) CHARITABLE REMAINDER TRUST (4)                    |                         |                            |                           |                            |                       |   |                   |                       |
|   | ANNUITY                 | NX                         | N/A                       | TRUST                      |                       |   |                   | ×                     |
| (2)   |                         |                            |                           |                            |                       |   |                   |                       |
|   |                         |                            |                           |                            |                       |   |                   |                       |
| (3)   |                         |                            |                           |                            |                       |   |                   |                       |
|   |                         |                            |                           |                            |                       |   |                   |                       |
| (4)   |                         |                            |                           |                            |                       |   |                   |                       |
|   |                         |                            |                           |                            |                       |   |                   |                       |
| (5)   |                         |                            |                           |                            |                       |   |                   |                       |
|   |                         |                            |                           |                            |                       |   |                   |                       |
| (9)   |                         |                            |                           |                            |                       |   |                   |                       |
|   |                         |                            |                           |                            |                       |   |                   |                       |
| (7)   |                         |                            |                           |                            |                       |   |                   |                       |
|   |                         |                            |                           |                            |                       |   |                   |                       |
|   |                         |                            |                           |                            |                       | Schedule R (Form 990) 2018              | የ (Form 99)       | 0) 2018               |

# Transactions With Related Organizations. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, 35b, or 36. Part V

| Note: Co      | <b>Note:</b> Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule.   |                            |                        |   | Yes                | ŝ          |
|---------------|--|----------------------------|------------------------|---|--------------------|------------|
| 1 Duri        |  | anizations listed in Part  | s II-IV?               |   |                    |            |
| a Rece        | Receipt of (i) interest. (ii) annuities. (iii) rovalties. or (iv) rent from a controlled entity.   |                            |                        | 1a  |                    | ×          |
|               | Giff. grant. or capital contribution to related organization(s)  |                            |                        | 1 <sub>0</sub>                                  |                    | ×          |
| c Giff.       | Giff. grant. or capital contribution from related organization(s).   |                            |                        | 1   | ×                  |            |
| <b>d</b> Loar | Loans or loan quarantees to or for related organization(s)   |                            |                        | 19  |                    | $ \times $ |
|               | Loans or Inan quarantees by related organization(s)  |                            |                        | - <del>C</del>                                  |                    | $ \times$  |
|               | ins of foat guarantees by related organization(s)  |                            |                        | :   |                    |            |
|               | Dividerius ilolii leiateu olganizatoli(s)  |                            |                        | :   |                    | ×          |
|               | Sale of assets to related organization(s)  |                            |                        | 5 ;   |                    | ۶          |
| h Purc        | Purchase of assets from related organization(s)  |                            |                        | اع<br>:<br>:                                    |                    | ۱          |
| i Exch        | Exchange of assets with related organization(s)  |                            |                        | =   |                    | $\times$   |
| j Leas        | Lease of facilities, equipment, or other assets to related organization(s)   |                            |                        | 1j  |                    | ×          |
| •             |  |                            |                        | :   |                    | ;          |
| <b>k</b> Leas | Lease of facilities, equipment, or other assets from related organization(s)   |                            |                        | ¥<br>   |                    | <          |
| I Perf        | Performance of services or membership or fundraising solicitations for related organization(s)   |                            |                        | =   | ×                  |            |
| <b>m</b> Perf | Performance of services or membership or fundraising solicitations by related organization(s),   |                            |                        | 1<br>   |                    | $\times$   |
| n Shar        | Sharing of facilities, equipment, mailing lists, or other assets with related organization(s)  |                            |                        | -<br>1  | ×                  |            |
| o Shar        | Sharing of paid employees with related organization(s)   |                            |                        | -<br>-<br>-<br>-                                | ×                  |            |
|               | and the contract of the contra |                            |                        | 2   |                    | ×          |
|               | Nell IDMI Settletit palu (U Telateu Ulgalilization(s) für expelises  |                            |                        |   |                    | $ \times$  |
| <br> <br>     | ilibuiseilleilt palu by leiateu olgariizatioli(s) fol experises  |                            |                        | :<br>:<br>:                                     |                    |            |
| <b>r</b> Othe | Other transfer of cash or property to related organization(s)  |                            |                        | -   |                    | ×          |
| s Othe        | Other transfer of cash or property from related organization(s)  |                            |                        | 18  | ×                  |            |
| 2 If the      | If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds.   | cluding covered relatio    | inships and transac    | tion threshold                                  | Js.                |            |
|               | (a) Name of related organization type  | (b) Transaction type (a-s) | (c)<br>Amount involved | (d)<br>Method of determining<br>amount involved | terminin<br>/olved |            |
| (1) CON       | CONSUMER UNION ACTION FUND   |                            | 137,138.               | FMV   |                    |            |
| (2)           |  |                            |                        |   |                    |            |
| (3)           |  |                            |                        |   |                    |            |
| (4)           |  |                            |                        |   |                    |            |
| (5)           |  |                            |                        |   |                    |            |
| (9)           |  |                            |                        |   |                    |            |
| JSA           |  |                            | Sche                   | Schedule R (Form 990) 2018                      | 7 (066 )           | 2018       |

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# Unrelated Organizations Taxable as a Partnership. Complete if the organization answered "Yes" on Form 990, Part IV, line 37. Part VI

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships.

| `                                    |                      | •   | •   |   | -                               |  |                                   |   |                              |                                |
|--------------------------------------|----------------------|---|---|---|---------------------------------|--|-----------------------------------|---|------------------------------|--------------------------------|
| (a) Name, address, and EIN of entity | (b) Primary activity | (c) Legal domicile (state or foreign country) | (d) Predominant income (related, unrelated, excluded from tax under sections 512-514) | Are all partners section 501(c)(3) organizations? | (f)<br>Share of<br>total income | (g)<br>Share of<br>end-of-year<br>assets | (h) Disproportionate allocations? | (I) Code V - UBI amount in box 20 of Schedule K-1 (Form 1065) | General or managing partner? | (k)<br>Percentage<br>ownership |
| (1)                                  |                      |   |   | 2   |                                 |  | 2                                 |   |                              |                                |
|                                      |                      |   |   |   |                                 |  |                                   |   |                              |                                |
| (2)                                  |                      |   |   |   |                                 |  |                                   |   |                              |                                |
|                                      |                      |   |   |   |                                 |  |                                   |   |                              |                                |
| (3)                                  |                      |   |   |   |                                 |  |                                   |   |                              |                                |
|                                      |                      |   |   |   |                                 |  |                                   |   |                              |                                |
| (4)                                  |                      |   |   |   |                                 |  |                                   |   |                              |                                |
|                                      |                      |   |   |   |                                 |  |                                   |   |                              |                                |
| (5)                                  |                      |   |   |   |                                 |  |                                   |   |                              |                                |
| (9)                                  |                      |   |   |   |                                 |  |                                   |   |                              |                                |
|                                      |                      |   |   |   |                                 |  |                                   |   |                              |                                |
| (7)                                  |                      |   |   |   |                                 |  |                                   |   |                              |                                |
| (8)                                  |                      |   |   |   |                                 |  |                                   |   |                              |                                |
| (6)                                  |                      |   |   |   |                                 |  |                                   |   |                              |                                |
| (40)                                 |                      |   |   |   |                                 |  |                                   |   |                              |                                |
| (10)                                 |                      |   |   |   |                                 |  |                                   |   |                              |                                |
| (11)                                 |                      |   |   |   |                                 |  |                                   |   |                              |                                |
| (12)                                 |                      |   |   |   |                                 |  |                                   |   |                              |                                |
| (13)                                 |                      |   |   |   |                                 |  |                                   |   |                              |                                |
| (14)                                 |                      |   |   |   |                                 |  |                                   |   |                              |                                |
| (15)                                 |                      |   |   |   |                                 |  |                                   |   |                              |                                |
| (16)                                 |                      |   |   |   |                                 |  |                                   |   |                              |                                |
|                                      |                      |   |   |   |                                 |  |                                   | 400   | 9                            | 000                            |

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Part VII Supplemental Information
Provide additional information for responses to questions on Schedule R. See instructions.