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Form	-	V	0

(Rev.	January	2020)

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

Do not enter social security numbers on this form as it may be made public.
 Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047 2019 Open to Public Inspection

			f the Tre		
A	For	the	2019	calenda	ar ye

A	For th	e 2019 calendar year, or tax year beginning 06/01 , 2019, and ending	9		05/31,20	20
		C Name of organization	D	Employer ider	ntification numb	er
В	Check if a	epplicable CONSUMER REPORTS, INC.		13-1776	5434	
	Addr	ess Doing husiness of				
	1.000	e change Number and street (or P.O. box if mail is not delivered to street address) Room/suite	E	Telephone nur	mber	
		I return 101 TRUMAN AVENUE		(914) 37	8-2000	
	Final	return/ City or town, state or province, country, and ZIP or foreign postal code				
	term Ame	inatad		Gross receipts	\$ 259	405,971.
	retur Appli	ication F Name and address of principal officer: MARTA L. TELLADO		(a) Is this a grou		Yes X No
	pend	101 TRUMAN AVENUE, YONKERS, NY 10703-1057		subordinates	?	H
-	Tax			l(b) Are all subordi		Yes No
1		xempt status: X 501(c)(3) 501(c)() ◀ (insert no.) 4947(a)(1) or 52 ite: ► WWW.CONSUMERREPORTS.ORG			ach a list. (see instr	uctions)
<u>J</u>				(c) Group exemp		
Concession in which the	C. Commission of Commission		of formation	1: 1930 M S	State of legal dor	micile: NY
P	art I	Summary				
		Briefly describe the organization's mission or most significant activities: WE ARE AN INI	DEPEND	ENT, NONI	PROFIT	
Governance		ORGANIZATION THAT WORKS SIDE BY SIDE WITH CONSUMERS				
nar		FOR TRUTH, TRANSPARENCY, AND FAIRNESS IN THE MARKETPLACE	Ξ.			
ver	2	Check this box 🕨 🔄 if the organization discontinued its operations or disposed of more the	an 25% of	f its net assets	5.	
ы С	3	Number of voting members of the governing body (Part VI, line 1a)			3	15.
රං ග	4	Number of independent voting members of the governing body (Part VI, line 1b)			4	15.
Activities &	5	Total number of individuals employed in calendar year 2019 (Part V, line 2a)			5	673.
stiv	6	Total number of volunteers (estimate if necessary)		[6	17.
Ac	7a	Total unrelated business revenue from Part VIII, column (C), line 12			7a 9,9	970,694.
	b	Net unrelated business taxable income from Form 990-T, line 39			7b 3,2	281,298.
8. .				Prior Year	Curr	ent Year
	8	Contributions and grants (Part VIII, line 1h)		5,065,19	2. 31,	958,978.
Revenue	9	Program service revenue (Part VIII, line 2g) COPY FOR PUBLIC INSPECTION	21	0,164,95		879,759.
eve	10	Investment income (Part VIII, column (A), lines 3, 4, and 7d).		8,369,18		551,753.
Ř	11	Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)		947,25	1.0 0.0	732,438.
	100000000000000000000000000000000000000	Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)	25	4,546,58		122,928.
-	-	Grants and similar amounts paid (Part IX, column (A), lines 1-3)		160,00		259,000.
	14	Benefits paid to or for members (Part IX, column (A), line 4)			0.	0.
			9.	7,906,75	17.10	643,150.
Expenses		Salaries, other compensation, employee benefits (Part IX, column (A), lines 5–10)		356,06		276,278.
Den	16a	Professional fundraising fees (Part IX, column (A), line 11e)		550,00		210,210.
EX		Total fundraising expenses (Part IX, column (D), line 25) ▶ 11,835,107.	1.4.	6,905,75	120	783,619.
		Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e)		5,328,57		
		Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25)	-			962,047.
or	19	Revenue less expenses. Subtract line 18 from line 12		9,218,00		160,881.
ts o nce				ng of Current Y		of Year
Net Assets Fund Balanc	20	Total assets (Part X, line 16)		7,779,53		304,068.
otA	21	Total liabilities (Part X, line 26)		9,831,24		992,497.
		Net assets or fund balances. Subtract line 21 from line 20	16	7,948,28	b. 1//,	311,571.
The second se	irt II	Signature Block				
Un tru	der per e. corre	nalties of perjury, I declare that I have examined this return, including accompanying schedules and state ect, and complete_Declaration of preparer (other than officer) is based on all information of which preparer ha	ments, and as any know	to the best of viedge.	my knowledge a	and belief, it is
					11	
0:0		lef			25/202	-/
Sig		Signature of officer		Date		
He	re	ERIC WAYNE SR. VP AND CFC)		11	
		Type or print name and title				
		Print/Type preparer's name Preparer's signature Date		Check	if PTIN	
Paid		CHRISTINA ROSSETTI Chuthal 03/04	/2021	self-employe	0.77 20.775, 0.945	
	parer	Firm's name KPMG LLP	Fi	rm's EIN 🕨 1	3-5565207	
USE	Only	Firm's address ▶345 PARK AVENUE NEW YORK, NY 10154-0102			12-758-97	
Ma	y the	IRS discuss this return with the preparer shown above? (see instructions)			X Ye	s No
		rwork Reduction Act Notice, see the separate instructions.				990 (2019)
		1				• • • • • • • • • • • • • • • • • • •

For	n 990 (2019) Page 2
Pa	Int III Statement of Program Service Accomplishments
4	Check if Schedule O contains a response or note to any line in this Part III
1	Briefly describe the organization's mission: WE ARE AN INDEPENDENT, NONPROFIT ORGANIZATION THAT WORKS SIDE BY SIDE
	WITH CONSUMERS FOR TRUTH, TRANSPARENCY, AND FAIRNESS IN THE
	MARKETPLACE.
2	Did the organization undertake any significant program services during the year which were not listed on the
	prior Form 990 or 990-EZ?
	If "Yes," describe these new services on Schedule O.
3	Did the organization cease conducting, or make significant changes in how it conducts, any program
	services?
4	If "Yes," describe these changes on Schedule O. Describe the organization's program service accomplishments for each of its three largest program services, as measured by
-	expenses. Section $501(c)(3)$ and $501(c)(4)$ organizations are required to report the amount of grants and allocations to others,
	the total expenses, and revenue, if any, for each program service reported.
4a	(Code:)(Expenses \$ 186,559,476. including grants of \$)(Revenue \$ 211,879,759.)
	CONSUMER INFORMATION, PRODUCT INFORMATION. SEE SCHEDULE O FOR
	ADDITIONAL INFORMATION.
4b	(Code:) (Expenses \$ 15,391,668. including grants of \$) (Revenue \$)
	EDUCATION AND ADVOCACY PROGRAMS FOR HEALTH AND SAFETY. SEE
	SCHEDULE O FOR ADDITIONAL INFORMATION.
4.0	
4C	(Code:) (Expenses \$ including grants of \$) (Revenue \$)
4d	Other program services (Describe on Schedule O.)
_	(Expenses \$ including grants of \$) (Revenue \$)
4e	Total program service expenses ► 201,951,144.
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	V 19-1.91 100209 PAGE 2

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Part	IV Checklist of Required Schedules		Vaa	Na
4	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes,"		Yes	No
1	complete Schedule A.	1	Х	
2	Is the organization required to complete Schedule B, Schedule of Contributors (see instructions)?	2	Х	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to			
	candidates for public office? If "Yes," complete Schedule C, Part I	3		Х
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h)			
_	election in effect during the tax year? If "Yes," complete Schedule C, Part II.	4	Х	
5	Is the organization a section $501(c)(4)$, $501(c)(5)$, or $501(c)(6)$ organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? <i>If "Yes," complete Schedule C, Part III</i>	5		Х
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors	5		
Ŭ	have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If			
	"Yes," complete Schedule D, Part I.	6		Х
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,			
	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		Х
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? <i>If "Yes,"</i>			37
•	<i>complete Schedule D, Part III</i> Did the organization report an amount in Part X, line 21, for escrow or custodial account liability, serve as a	8		Х
9	custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or			
	debt negotiation services? If "Yes," complete Schedule D, Part IV	9		Х
10	Did the organization, directly or through a related organization, hold assets in donor-restricted endowments			
	or in quasi endowments? If "Yes," complete Schedule D, Part V	10		Х
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI,			
	VII, VIII, IX, or X as applicable.			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes,"		Х	
h	<i>complete Schedule D, Part VI</i> Did the organization report an amount for investments-other securities in Part X, line 12 that is 5% or more	11a		
5	of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VI	11b		Х
с	Did the organization report an amount for investments-program related in Part X, line 13 that is 5% or more			
	of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		Х
d	Did the organization report an amount for other assets in Part X, line 15, that is 5% or more of its total assets			
	reported in Part X, line 16? If "Yes," complete Schedule D, Part IX	11d		Х
	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e	Х	
t	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses	445	Х	
12 a	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? <i>If "Yes," complete Schedule D, Part X</i> . Did the organization obtain separate, independent audited financial statements for the tax year? <i>If "Yes," complete</i>	11f	21	
120	Schedule D, Parts XI and XII.	12a	Х	
b	Was the organization included in consolidated, independent audited financial statements for the tax year? If			
	"Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	12b	Х	
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		Х
	Did the organization maintain an office, employees, or agents outside of the United States?	14a		Х
D	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate			
	foreign investments valued at \$100,000 or more? If "Yes," complete Schedule F, Parts I and IV	14b	Х	
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or			
	for any foreign organization? If "Yes," complete Schedule F, Parts II and IV	15		Х
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other			
	assistance to or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV	16		Х
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on		37	
40	Part IX, column (A), lines 6 and 11e? <i>If "Yes," complete Schedule G, Part I</i> (see instructions)	17	X	
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? <i>If "Yes," complete Schedule G, Part II</i>	18		Х
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a?			
	If "Yes," complete Schedule G, Part III	19		Х
20 a	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a		Х
b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		
21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or		Х	
	domestic government on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21	Δ	

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22 Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on

Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III

Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated

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	employees? If "Yes," complete Schedule J.	23	Х	
24 a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than			
	\$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b			
	through 24d and complete Schedule K. If "No," go to line 25a	24a	Х	
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		Х
	Did the organization maintain an escrow account other than a refunding escrow at any time during the year			
	to defease any tax-exempt bonds?	24c		Х
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		Х
25 a	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit			
	transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		Х
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior			
	year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ?			
	If "Yes," complete Schedule L, Part I	25b		Х
26	Did the organization report any amount on Part X, line 5 or 22, for receivables from or payables to any current			
	or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35%			
	controlled entity or family member of any of these persons? If "Yes," complete Schedule L, Part II	26		Х
27	Did the organization provide a grant or other assistance to any current or former officer, director, trustee, key			
	employee, creator or founder, substantial contributor or employee thereof, a grant selection committee			
	member, or to a 35% controlled entity (including an employee thereof) or family member of any of these			
	persons? If "Yes," complete Schedule L, Part III	27		Х
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L,			
	Part IV instructions, for applicable filing thresholds, conditions, and exceptions):			
а	A current or former officer, director, trustee, key employee, creator or founder, or substantial contributor? If			
	"Yes," complete Schedule L, Part IV	28a		Х
b	A family member of any individual described in line 28a? If "Yes," complete Schedule L, Part IV	28b		Х
С	A 35% controlled entity of one or more individuals and/or organizations described in lines 28a or 28b? If			
	"Yes," complete Schedule L, Part IV	28c		Х
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29	Х	
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified			
	conservation contributions? If "Yes," complete Schedule M	30		Х
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I	31		Х
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes,"			
	complete Schedule N, Part II.	32		Х
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations			
	sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33		Х
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III,		37	
	or IV, and Part V, line 1	34	X	
	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a	Х	
D	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a	0.51	Х	
20	controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b	Λ	
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable	20		Х
27	related organization? If "Yes," complete Schedule R, Part V, line 2	36		
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization	27		Х
20	and that is treated as a partnership for federal income tax purposes? <i>If "Yes," complete Schedule R, Part VI</i> Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and	37		
38	19? Note: All Form 990 filers are required to complete Schedule O.	20	Х	
Darf		38	Δ	
Part	Check if Schedule O contains a response or note to any line in this Part V			
		<u></u>	Yes	No
12	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable			
	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable 1b 0.			

c Did the organization comply with backup withholding rules for reportable payments to vendors and

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reportable gaming (gambling) winnings to prize winners? .

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23

22

Yes

No

Х

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Par	t V Statements Regarding Other IRS Filings and Tax Compliance (continued)			
			Yes	No
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax			
	Statements, filed for the calendar year ending with or within the year covered by this return 2a 673			
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2b	Х	<u> </u>
	Note: If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)			
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a	X	<u> </u>
b	If "Yes," has it filed a Form 990-T for this year? If "No" to line 3b, provide an explanation on Schedule O	3b	Х	<u> </u>
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over,			
	a financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4a	X	<u> </u>
b	If "Yes," enter the name of the foreign country CANADA			
	See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR).			
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a		X
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b		X
С	If "Yes" to line 5a or 5b, did the organization file Form 8886-T?	5c		<u> </u>
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the			
	organization solicit any contributions that were not tax deductible as charitable contributions?	6a		X
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or			
	gifts were not tax deductible?	6b		L
7	Organizations that may receive deductible contributions under section 170(c).			
а	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods			
	and services provided to the payor?	7a	Х	<u> </u>
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b	Х	<u> </u>
С	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was			
	required to file Form 8282?	7c		X
d	If "Yes," indicate the number of Forms 8282 filed during the year			
е	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e		X
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f		X
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	7g		<u> </u>
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?.	7h		<u> </u>
8	Sponsoring organizations maintaining donor advised funds. Did a donor advised fund maintained by the			
	sponsoring organization have excess business holdings at any time during the year?	8		L
9	Sponsoring organizations maintaining donor advised funds.			
а	Did the sponsoring organization make any taxable distributions under section 4966?	9a		
b	Did the sponsoring organization make a distribution to a donor, donor advisor, or related person?	9b		<u> </u>
10	Section 501(c)(7) organizations. Enter:			
а	Initiation fees and capital contributions included on Part VIII, line 12			
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities 10b			
11	Section 501(c)(12) organizations. Enter:			
	Gross income from members or shareholders			
b	Gross income from other sources (Do not net amounts due or paid to other sources			
	against amounts due or received from them.)			
12 a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a		<u> </u>
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year 12b			
13	Section 501(c)(29) qualified nonprofit health insurance issuers.			
а	Is the organization licensed to issue qualified health plans in more than one state?	13a		<u> </u>
	Note: See the instructions for additional information the organization must report on Schedule O.			
b	Enter the amount of reserves the organization is required to maintain by the states in which			
	the organization is licensed to issue qualified health plans			
	Enter the amount of reserves on hand			v
	Did the organization receive any payments for indoor tanning services during the tax year?	14a		X
b	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation on Schedule O	14b		<u> </u>
15	Is the organization subject to the section 4960 tax on payment(s) of more than \$1,000,000 in remuneration or	·		v
	excess parachute payment(s) during the year?	15		X
	If "Yes," see instructions and file Form 4720, Schedule N.	4.5		v
16	Is the organization an educational institution subject to the section 4968 excise tax on net investment income? If "Yes," complete Form 4720, Schedule O.	16		X

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Part	VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below	and	for a	"No"
	response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes on Schedule O.	See in	struc	tions.
	Check if Schedule O contains a response or note to any line in this Part VI			Х
Sect	ion A. Governing Body and Management			
			Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year 1a 15			
	If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar			
_	committee, explain on Schedule O.			
b				
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?	2		Х
3	Did the organization delegate control over management duties customarily performed by or under the direct			37
	supervision of officers, directors, trustees, or key employees to a management company or other person?	3		X X
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	4		X
5	Did the organization become aware during the year of a significant diversion of the organization's assets?	5	X	
6	Did the organization have members or stockholders?	6	Δ	
7a	Did the organization have members, stockholders, or other persons who had the power to elect or appoint	7a	Х	
	one or more members of the governing body?	1 a		
b	Are any governance decisions of the organization reserved to (or subject to approval by) members,	7b		х
0	stockholders, or persons other than the governing body?			
8	Did the organization contemporaneously document the meetings held or written actions undertaken during			
•	the year by the following: The governing body?	8a	Х	
a b	Each committee with authority to act on behalf of the governing body?	8b	Х	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at			
Ū	the organization's mailing address? If "Yes," provide the names and addresses on Schedule O.	9		Х
Secti	on B. Policies (This Section B requests information about policies not required by the Internal Revenue	Code	.)	
			Yes	No
10a	Did the organization have local chapters, branches, or affiliates?	10a	Х	
b	If "Yes," did the organization have written policies and procedures governing the activities of such chapters,			
	affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?	10b	Х	
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form? .	11a	Х	
b	Describe in Schedule O the process, if any, used by the organization to review this Form 990.			
12a	Did the organization have a written conflict of interest policy? If "No," go to line 13	12a	Х	
b	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give		37	
	rise to conflicts?	12b	Х	
С	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes,"	40.	v	
	describe in Schedule O how this was done	12c	X X	
13	Did the organization have a written whistleblower policy?	13 14	X	
14	Did the organization have a written document retention and destruction policy?	14	21	
15	Did the process for determining compensation of the following persons include a review and approval by			
-	independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? The organization's CEO, Executive Director, or top management official	15a	Х	
a b	Other officers or key employees of the organization	15b	Х	
b	If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions).			
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement			
iou	with a taxable entity during the year?	16a		Х
b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its			
	participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the			
	organization's exempt status with respect to such arrangements?	16b		
Sect	ion C. Disclosure			
17	List the states with which a copy of this Form 990 is required to be filed ATTACHMENT 1			
18	Section 6104 requires an organization to make its Forms 1023 (1024 or 1024-A, if applicable), 990, and 990-7 (3)s only) available for public inspection. Indicate how you made these available. Check all that apply.	(Sec	tion 5	501(c)
	X Own website Another's website X Upon request Other (explain on Schedule O)			
19	Describe on Schedule O whether (and if so, how) the organization made its governing documents, conflict of	f inter	rest p	olicy,
	and financial statements available to the public during the tax year.			
20	State the name, address, and telephone number of the person who possesses the organization's books and record MR MICHAEL MARTIN, CPA 101 TRUMAN AVENUE YONKERS, NY 10703-1044 914-378-2000	s 🕨		
JSA	· · · · · · · · · · · · · · · · · · ·		990	(2019)

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Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.

• List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.

• List all of the organization's current key employees, if any. See instructions for definition of "key employee."

• List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.

• List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.

• List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations. See instructions for the order in which to list the persons above.

_ Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

(A) Name and title	(B) Average hours per week (list any hours for related organizations below dotted line)	box,	unles er and	Pos neck ss pe	more rson	e than c is both or/trust employee	an	(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
						å				
(1)MARTA L. TELLADO	45.00									
PRESIDENT & CEO	0.	1		Х				766,969.	0.	51,765.
(2) LEONORA WIENER	45.00									
SR. VP & COO	0.	1		Х				476,289.	0.	57,126.
(3) JASON FOX	45.00									
VP, CHIEF DIGITAL OFFICER	0.	1			Х			411,224.	0.	71,118.
(4) LIAM MCCORMACK	45.00									
VP, RES, TESTING & INSIGHTS	0.	1			Х			392,589.	Ο.	61,680.
(5) ERIC WAYNE	45.00									
SR. VP & CFO	0.	1		Х				383 , 750.	0.	66,346.
(6) MICHAEL HUBNER	45.00									
VP, GEN COUNSEL	0.				Х			415,991.	0.	32,735.
(7) GWENDOLYN BOUNDS	45.00									
VP, CHIEF CONTENT OFFICER	0.					Х		392,901.	0.	41,683.
(8) MATTHEW ANCHIN	45.00									
VP CHIEF COMM OFCR THRU 4/4/20	0.					Х		355 , 927.	0.	53,904.
(9) ESTHER HAN	45.00									
VP, CHIEF INTELLIGENCE OFCR	0.					Х		342,776.	0.	51,449.
(10) SHAR TAYLOR	45.00									
VP, CHF SOC IMPACT OFCR	0.				Х			340,050.	0.	38,691.
(11) PETER DIRENZO	45.00									
CHIEF TECHNOLOGY OFFICER	0.					Х		317,219.	0.	59,632.
(12) GEOFFREY MACDOUGALL	45.00									
VP, DEVELOPMENT THRU 8/29/20	0.					Х		311,384.	0.	56,596.
(13)LISA CRIBARI	45.00									
VP, CHIEF HR OFCR THRU 11/9/19	0.				Х			309,657.	0.	52,133.
(14) BRENT DIAMOND	0.									
FORMER VP, CON DATA & MKT OP	0.						Х	316,068.	0.	24,870.

Form 990 (2019)

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	rt VII Section A. Officers, Directors, Tr (A) Name and title	(B) Average hours per week (list any hours for	Average Position ours per ek (list any ours for Officer and a direction				is both or/trust	an ee)	(D) Reportable compensation from the	(E) Reportable compensation fron related organizations	other compensation
		related organizations below dotted line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	organization (W-2/1099-MISC)	(W-2/1099-MISC)	from the organization and related organizations
5)	KIMBERLY MILLER	0.									
~	FORMER VP, CHIEF MKT OFCR	0.						Х	285,793.	0.	26,66
_6)	ANNETTE LOVOI	2.00								0	
7)	CHAIR	0.	X						0.	0.	
_7)	THOMAS C. VOICE VICE CHAIR	2.00	X						0.	0.	
81	JOAQUIN ALVARADO	2.00							0.	0.	
	SECRETARY	0.	x						0.	0.	
9)	DEBORAH A. COWAN	2.00							0.	0.	
	TREASURER THRU 10/18/19	0.	X						0.	0.	
201	A. YESIM ORHUN	2.00							0.		
	TREASURER AS OF 10/18/19	0.	X						0.	0.	
<u>)</u>	MARCIA S. ARONOFF	2.00	21						Ŭ.		
	DIRECTOR		X						0.	0.	
22)		2.00									
	DIRECTOR THRU 9/30/19	0.	X						0.	0.	
23)	KATHLEEN ENGEL	2.00									
	DIRECTOR	0.	X						0.	0.	
24)	JOANNE HOVIS	2.00									
	DIRECTOR	0.	X						0.	0.	
25)	WILLIE E. MAY	2.00									
	DIRECTOR AS OF 10/16/19	0.	X						0.	0.	
1b	Sub-total								5,818,587.	0	. 746,392
	Total from continuation sheets to Part VII, S	Section A		• • •	• •	• •		-	0.	0	
	Total (add lines 1b and 1c)					•••			5,818,587.	0	. 746,392
2	Total number of individuals (including but not reportable compensation from the organization Did the organization list any former offic employee on line 1a? <i>If "Yes," complete Sched</i>	en ► cer, directo lule J for sue	360 or, or ch ind) tru lividu	iste ual	e,	key e	emp	loyee, or highest	compensated	Yes No.
4 5	For any individual listed on line 1a, is the organization and related organizations gr <i>individual</i> . Did any person listed on line 1a receive or	eater than	\$15	50,00	00?	? If	"Yes	s,"	complete Schedu	le J for such	4 X
	for services rendered to the organization? If "Y										5 X
Se 1	ction B. Independent Contractors Complete this table for your five highest con										
	compensation from the organization. Report of year.	compensati	on ior	the	ca	lend	ar ye		ending with or with		
	(A) Name and business ad	dress							(B) Description of se	rvices	(C) Compensation
								1			
AI	TTACHMENT 2										
AI	TTACHMENT 2										

hours	age per (stany b	•	Po				(D) Reportable	(E) Reportable		(F)			
hours		Average Positi hours per (do not check m week (list any hours for officer and a dir		Name and title Average Position hours per (do not check mor week (list any bours for officer and a direc		erson direct	is both or/trust	an ee)	compensation from the	compensation from related organizations	n ar	stimated nount o other npensati	f
relate organiza below d line	ed or director	Individual trustee	Officer Institutional trustee	Key employee	Highest compensated employee	Former	organization (W-2/1099-MISC)	(W-2/1099-MISC)	org	om the anizatio d relate anizatio	on d		
26) EDMUND MIERZWINSKI 2 DIRECTOR	.00	x					0.	0.					
	.00	x					0.	0.					
8) WILLARD P. OGBURN 2	.00												
	0.	X					0.	0.					
^	0.	X		-			0.	0.					
	0.	X		$\left \right $			0.	0.					
	.00	X					0.	0.					
DIRECTOR	0.	X					0.	0.					
1b Sub-total c Total from continuation sheets to Part VII, Section d Total (add lines 1b and 1c)							0.	0	•				
2 Total number of individuals (including but not limited reportable compensation from the organization ►		se li: 360	sted a	bov	e) who	o re	ceived more than	\$100,000 of		1			
3 Did the organization list any former officer, dir employee on line 1a? If "Yes," complete Schedule J fo									3	Yes X	N		
4 For any individual listed on line 1a, is the sum of organization and related organizations greater	than S	\$150	,000	? If	"Yes	;," (complete Schedu	le J for such		X			
 <i>individual</i> Did any person listed on line 1a receive or accrue for services rendered to the organization? If "Yes," cor 	e comp	pens	ation	fron	n any	uni	related organization	on or individual	4				
Section B. Independent Contractors	ipiele	00116	,auit i	, 101	50011				5	1			
 Complete this table for your five highest compensation compensation from the organization. Report compen- year. 													
(A) Name and business address							(B) Description of se	rvices	(C) Compen				
											_		
											_		
						+							

2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 in compensation from the organization ►

108289

	Yes	No
3	Х	
4	Х	
5		Х

		Check if Schedule O contai	ns a respor	ise or note to an	y line in this Part V	/		
			·		(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512-514
ts	1a	Federated campaigns	1a					
Contributions, Gifts, Grants and Other Similar Amounts	b	Membership dues	1b					
٥Ĕ	c	Fundraising events						
ifts r A	d	Related organizations						
ila	е	Government grants (contributions		318,398.				
Sin	f	All other contributions, gifts, gran	·					
er		and similar amounts not included abo		31,640,580.				
th	g	Noncash contributions included ir						
d C		lines 1a-1f.		110,550 .				
anc	h	Total. Add lines 1a-1f			31,958,978.			
				Business Code				
e	2a	SUBSCRIPTION, NEWSSTAND & OTH	ER	511120	96,250,586.	96,250,586.		
Program Service Revenue	b	ONLINE SUBSCRIPTION SALES		519130	115,428,186.	105,457,492.	9,970,694.	
Se	c	TESTING REVENUE		541380	200,987.	200,987.		
am	d							
2gr								
Pro	e	All other program convice revenue						
_	g T	All other program service revenue Total. Add lines 2a-2f		•	211,879,759.			
	3	Investment income (including			, ,			
	3	other similar amounts)			1,495,684.			1,495,684.
	4	Income from investment of tax-e		ſ	0.			
	5	Royalties	•		732,438.			732,438.
			(i) Real	(ii) Personal	10271001			,02,100
	6a	Gross rents 6a	198,837.					
	b	Less: rental expenses 6b	198,837.					
		Rental income or (loss) 6c	190,007.					
	c d	Net rental income or (loss)			0.			
	7a) Securities	(ii) Other				
	/ a	sales of assets		() 0				
			3,140,275.					
	h	Less: cost or other basis						
Revenue	b		9,084,206.					
Ne		and sales expenses 7b	4,056,069.					
	с с	••••••			4,056,069.			4,056,069.
Other	d	Net gain or (loss)			1,000,0001			1,000,000
đ	8a		Ŭ					
		events (not including \$						
		of contributions reported on		0.				
		1c). See Part IV, line 18		0.				
		Less: direct expenses Net income or (loss) from fundrai			0.			
	c	· · · ·			0.			
	9a	0	ming	0.				
		activities. See Part IV, line 19		0.				
		Less: direct expenses Net income or (loss) from gamin			0.			
	c		-					
	10a	Gross sales of inventory,		0.				
		returns and allowances		0.				
		Less: cost of goods sold Net income or (loss) from sales of			0.			
				Business Code	0.			
Miscellaneous Revenue				DUSITIESS COUR				
nec	11a							
ver	b							
Re	c							
Mi	-	All other revenue						
		Total. Add lines 11a-11d			0.	001 001 11	0.000.00	C 001 11
	12	Total revenue. See instructions .		Þ 🗆	250,122,928.	201,909,065.	9,970,694.	6,284,191.

	REPORTS, INC.		13-1	776434 Page 10
Part IX Statement of Functional Expenses				
Section 501(c)(3) and 501(c)(4) organizations mus				
Check if Schedule O contains a resp				
<i>Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.</i>	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1 Grants and other assistance to domestic organizations and domestic governments. See Part IV, line 21	257,000.	257,000.		
2 Grants and other assistance to domestic individuals. See Part IV, line 22	ο.			
3 Grants and other assistance to foreign organizations, foreign governments, and foreign individuals. See Part IV, lines 15 and 16	2,000.	2,000.		
 4 Benefits paid to or for members 5 Compensation of current officers, directors, trustees, and key employees 	3,881,836.	1,527,036.	1,967,892.	386,908.
6 Compensation not included above to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)	0.			
7 Other salaries and wages	69,396,741.	59,499,698.	7,897,225.	1,999,818.
8 Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions)	6,670,339.	5,835,556.	661,710.	173,073. 286,106.
9 Other employee benefits 10 Payroll taxes	10,215,148.	8,805,295.	1,123,747.	157,892.
11 Fees for services (nonemployees):	0.			
a Management b Legal	401,567.	559.	388,122.	12,886.
c Accounting	615,068.		615,068.	
e Professional fundraising services. See Part IV, line 17 f Investment management fees	276,278. 388,265.		388,265.	276,278.
g Other. (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Schedule O.)	11,838,173.	10,217,070.	1,579,316.	41,787.
12 Advertising and promotion 13 Office expenses	27,722,810.	27,078,279.	32,870. 444,467.	611,661. 12,465.
14 Information technology	6,179,880.	5,252,684.	906,457.	20,739.
15 Royalties	0.2,940,650.	2,688,931.	233,820.	17,899.
 17 Travel 18 Payments of travel or entertainment expenses for any federal, state, or local public officials 	1,102,314.	914,852.	138,513.	48,949.
19 Conferences, conventions, and meetings 20 Interest	371,243. 1,331,181.	242,091.	116,023. 1,331,181.	13,129.
Payments to affiliates 22 Depreciation, depletion, and amortization 23 Insurance	0. 15,205,933. 1,077,664.	14,695,196.	473,548. 1,077,664.	37,189.
4 Other expenses. Itemize expenses not covered above (List miscellaneous expenses on line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.)				
a POSTAGE AND SHIPPING	27,607,458.	23,924,918.	1,480.	3,681,060.
bPRINTING AND PUBLICATION cORDER PROCESSING	16,661,638. 12,272,228.	14,356,523. 10,635,118.	36,330. 10,795.	2,268,785. 1,626,315.
dPRODUCT TESTING	3,367,867. 8,091,774.	3,367,867. 6,801,813.	1,127,793.	162,168.
e All other expenses 25 Total functional expenses. Add lines 1 through 24e	234,962,047.	201,951,144.	21,175,796.	162,168.
26 Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here ▶ if				
following SOP 98-2 (ASC 958-720)	0.			

art X	Balance Sheet			
	Check if Schedule O contains a response or note to any line in this Pa	art X		
		(A) Beginning of year		(B) End of year
1	Cash - non-interest-bearing	578,090.	1	442,282
2	Savings and temporary cash investments.	15,594,519.	2	25,078,542
3	Pledges and grants receivable, net	510,007.	3	939 , 540
4	Accounts receivable, net.	6,664,650.	4	9,840,085
5	Loans and other receivables from any current or former officer, director,			
	trustee, key employee, creator or founder, substantial contributor, or 35%			
	controlled entity or family member of any of these persons	Ο.	5	(
6	Loans and other receivables from other disqualified persons (as defined			
	under section 4958(f)(1)), and persons described in section 4958(c)(3)(B)	Ο.	6	(
7	Notes and loans receivable, net	0.	7	(
7 8 9	Inventories for sale or use	3,890,552.	8	3,460,771
9	Prepaid expenses and deferred charges	7,762,015.	9	7,180,652
-	Land, buildings, and equipment: cost or other			
	basis. Complete Part VI of Schedule D 10a 215, 278, 202.			
b	Less: accumulated depreciation 10b 155, 410, 884.	62,458,426.	10c	59,867,318
11	Investments - publicly traded securities	288,167,402.	11	290,107,652
12	Investments - other securities. See Part IV, line 11	0.	12	
13	Investments - program-related. See Part IV, line 11	0.	13	
14	Intangible assets	0.	14	
15	Other assets. See Part IV, line 11	2,153,870.	15	2,387,226
16	Total assets. Add lines 1 through 15 (must equal line 33)	387,779,531.	16	399,304,068
17	Accounts payable and accrued expenses	22,471,949.	17	20,033,44
18	Grants payable	0.	18	
19	Deferred revenue.	116,119,441.	19	115,081,503
20	Tax-exempt bond liabilities.	36,874,000.	20	35,391,000
21	Escrow or custodial account liability. Complete Part IV of Schedule D.	0.	21	
	Loans and other payables to any current or former officer, director,			
22	trustee, key employee, creator or founder, substantial contributor, or 35%			
	controlled entity or family member of any of these persons	Ο.	22	
23	Secured mortgages and notes payable to unrelated third parties	0.	23	
24	Unsecured notes and loans payable to unrelated third parties	0.	24	
25	Other liabilities (including federal income tax, payables to related third			
	parties, and other liabilities not included on lines 17-24). Complete Part X			
	of Schedule D	44,365,855.	25	51,486,547
26	Total liabilities. Add lines 17 through 25	219,831,245.	26	221,992,497
	Organizations that follow FASB ASC 958, check here ► X and complete lines 27, 28, 32, and 33.			
27	Net assets without donor restrictions	159,796,691.	27	169,806,140
28	Net assets with donor restrictions	8,151,595.	28	7,505,431
27 28 29 30 31 32	Organizations that do not follow FASB ASC 958, check here ► and complete lines 29 through 33.			
29	Capital stock or trust principal, or current funds		29	
30	Paid-in or capital surplus, or land, building, or equipment fund		30	
31	Retained earnings, endowment, accumulated income, or other funds		31	
1	Total net assets or fund balances	167,948,286.	32	177,311,571
32		10///2001		

13-1776434

Form 99	90 (2019)				Pa	ge 12
Part	XI Reconciliation of Net Assets					
	Check if Schedule O contains a response or note to any line in this Part XI					
1	Total revenue (must equal Part VIII, column (A), line 12)	1		50 , 1		
2	Total expenses (must equal Part IX, column (A), line 25)	2	23	34 , 9	62,0)47.
3	Revenue less expenses. Subtract line 2 from line 1	3				381.
4	Net assets or fund balances at beginning of year (must equal Part X, line 32, column (A))	4	1			286.
5	Net unrealized gains (losses) on investments	5		7,5	90,3	346.
6	Donated services and use of facilities	6				0.
7	Investment expenses	7				0.
8	Prior period adjustments	8				0.
9	Other changes in net assets or fund balances (explain on Schedule O).	9	- 1	13 , 3	87,9	942.
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line					
	<u>32,</u> column (B))	10	1	77 , 3	11,5	571.
Part						
	Check if Schedule O contains a response or note to any line in this Part XII					
1	Accounting method used to prepare the Form 990: Cash X Accrual Other If the organization changed its method of accounting from a prior year or checked "Other," e Schedule O.	xplain	in		Yes	No
2a	Were the organization's financial statements compiled or reviewed by an independent accountant? 2a X If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed on a separate basis, consolidated basis, or both: Separate basis Consolidated basis Both consolidated and separate basis					X
b	Were the organization's financial statements audited by an independent accountant?			2b	X	
С	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for over	rsigh	t of			
	the audit, review, or compilation of its financial statements and selection of an independent accounta	nt?		2c	Х	
	If the organization changed either its oversight process or selection process during the tax year, ex Schedule O.	cplain	on			
3 a	As a result of a federal award, was the organization required to undergo an audit or audits as set for	th in	the			
	Single Audit Act and OMB Circular A-133?			3a		Х
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not und	ergo	the			
	required audit or audits, explain why on Schedule O and describe any steps taken to undergo such au	udits .		3b		

SCHEDULE A (Form 990 or 990-EZ)

Public Charity Status and Public Support Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust. Attach to Form 990 or Form 990-EZ.

OMB No. 1545-0047 6 C

		nt of the Treasury evenue Service		Go to www.irs.gov	/Form990 for instruction	ons and t	he latest i	nformation.	Inspection
Nam	e of ti	he organization						Employer identifi	
_		MER REPORT:						13-17764	-
Ра				• •	•			art.) See instructions	
	orga				is: (For lines 1 throug		•	,	
1					tion of churches desc				
2 3	\square				. (Attach Schedule E rganization described	-			
3 4		-	-		-			n section 170(b)(1)(A)	(iii) Enter the
-		hospital's nam	-	-		spital de	Scribed ii		
5			-		a college or universit	v owne	d or ope	rated by a governme	ental unit described in
-		-	-	Complete Part II.)		,		·····	
6		•			rnmental unit describe	d in sect	ion 170(b)(1)(A)(v).	
7	Х								om the general public
		described in s	ection 170(b)	(1)(A)(vi). (Compl	ete Part II.)				
8		A community	trust describe	ed in section 170(b	o)(1)(A)(vi). (Complete	e Part II.)			
9		-		-				l in conjunction with a	
		-	or a non-land-	grant college of ag	priculture (see instruct	tions). E	nter the	name, city, and state o	f the college or
		university:			11 00 × 0/ 5 1		,		
10		receipts from support from acquired by th	activities rela gross investme ne organizatio	ited to its exempt f nent income and up n after June 30, 1	unctions - subject to nrelated business tax 975. See section 509	certain e able inco (a)(2). (0	exception ome (lese Complete		n 331/3% of its
11		-	-		usively to test for publi	-			
12		-	-		-	-			carry out the purposes
									See section 509(a)(3).
				-					nes 12e, 12f, and 12g.
а					•	•		orted organization(s),	
the supported organization(s) the power to regularly appoint or elect a majority of the directors or trustees of the supporting organization. You must complete Part IV, Sections A and B.						es of the			
b	Г		-				with ite	supported organizati	on(s) by baying
N				-				is that control or man	
			-		, Sections A and C.		- p		age are capperted
С		-		-		ated in c	onnectio	n with, and functional	lly integrated with,
	_	_ its supporte	d organizatior	n(s) (see instruction	s). You must comple	te Part I	V, Sectio	ons A, D, and E.	
d		_ Type III non	-functionally	integrated. A sup	porting organization o	perated	in conne	ection with its suppor	ted organization(s)
			-			-		oution requirement and	d an attentiveness
	Г				omplete Part IV, Sect				
е			-					nat it is a Type I, Type I	II, Type III
f	En				ionally integrated sup			ion.	
a				-	orted organization(s).				•••••
		ame of supported of	-	(ii) EIN	(iii) Type of organization	(iv) Is the	organization	(v) Amount of monetary	(vi) Amount of
	.,		•		(described on lines 1-10 above (see instructions))		ur governing ment?	support (see instructions)	other support (see instructions)
						Yes	No	instructions)	instructions
(A)									
(B)									
(C)									
(D)									
(E)									
Tota	al								

For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule A (Form 990 or 990-EZ) 2019

Schedule A (Form 990 or 990-EZ) 2019

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi) (Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

<u>Sec</u>	tion A. Public Support						
Cale	ndar year (or fiscal year beginning in) 🕨	(a) 2015	(b) 2016	(c) 2017	(d) 2018	(e) 2019	(f) Total
1	Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")	31,491,507.	35,414,377.	28,653,917.	35,065,192.	31,958,978.	162,583,971.
2	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						0.
3	The value of services or facilities furnished by a governmental unit to the organization without charge						0.
4	Total. Add lines 1 through 3	31,491,507.	35,414,377.	28,653,917.	35,065,192.	31,958,978.	162,583,971.
5	The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount						
	shown on line 11, column (f)						3,230,662.
6	Public support. Subtract line 5 from line 4						159,353,309.
	tion B. Total Support						
Cale	ndar year (or fiscal year beginning in) 🕨	(a) 2015	(b) 2016	(c) 2017	(d) 2018	(e) 2019	(f) Total
7	Amounts from line 4	31,491,507.	35,414,377.	28,653,917.	35,065,192.	31,958,978.	162,583,971.
8	Gross income from interest, dividends, payments received on securities loans, rents, royalties, and income from similar sources	1,625,674.	2,189,397.	2,080,905.	2,575,454.	2,426,959.	10,898,389.
9	Net income from unrelated business activities, whether or not the business is regularly carried on	1,274,364.	1,471,562.	1,833,300.	2,117,392.	3,287,901.	9,984,519.
10	Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.)						0.
11	Total support. Add lines 7 through 10						183,466,879.
12	Gross receipts from related activities, etc. (s	ee instructions) .				12	1,014,250,825.
13	First five years. If the Form 990 is for organization, check this box and stop here	<u> </u>					
Sec	tion C. Computation of Public Sup	oort Percenta	ge				
14	Public support percentage for 2019 (lin					14	86.86%
15	Public support percentage from 2018						88.09 %
16a	331/3% support test - 2019. If the org						
	box and stop here. The organization qu						
b	331/3% support test - 2018. If the org						
	this box and stop here. The organization	•		•			
17a	10%-facts-and-circumstances test - 2						
	10% or more, and if the organization					-	
	Part VI how the organization meets t			•			
	organization						
b	10%-facts-and-circumstances test - 2	-					
	15 is 10% or more, and if the orga						
	Explain in Part VI how the organization						
	supported organization						
18	Private foundation. If the organization						
	instructions						<u></u> ►∟

Schedule A (Form 990 or 990-EZ) 2019

Schedule A (Form 990 or 990-EZ) 2019

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Sec	tion A. Public Support						
Caler	ndar year (or fiscal year beginning in) 🕨	(a) 2015	(b) 2016	(c) 2017	(d) 2018	(e) 2019	(f) Total
1	Gifts, grants, contributions, and membership fees						
	received. (Do not include any "unusual grants.")						
2	Gross receipts from admissions, merchandise						
	sold or services performed, or facilities						
	furnished in any activity that is related to the						
	organization's tax-exempt purpose						
3	Gross receipts from activities that are not an						
	unrelated trade or business under section 513						
4	Tax revenues levied for the						
	organization's benefit and either paid to						
	or expended on its behalf						
5	The value of services or facilities	-					
	furnished by a governmental unit to the						
	organization without charge						
6	Total. Add lines 1 through 5						
7a	Amounts included on lines 1, 2, and 3						
	received from disqualified persons						
b	Amounts included on lines 2 and 3						
	received from other than disqualified persons that exceed the greater of \$5,000						
	or 1% of the amount on line 13 for the year						
с	Add lines 7a and 7b.						
8	Public support. (Subtract line 7c from						
	line 6.)						
Sec	tion B. Total Support						
Caler	ndar year (or fiscal year beginning in) 🕨	(a) 2015	(b) 2016	(c) 2017	(d) 2018	(e) 2019	(f) Total
9	Amounts from line 6						
10 a	Gross income from interest, dividends,						
	payments received on securities loans, rents, royalties, and income from similar						
	sources.						
b	Unrelated business taxable income (less						
	section 511 taxes) from businesses						
	acquired after June 30, 1975						
с	Add lines 10a and 10b						
11	Net income from unrelated business						
	activities not included in line 10b, whether						
	or not the business is regularly carried on						
12	Other income. Do not include gain or						
	loss from the sale of capital assets						
	(Explain in Part VI.)						
13	Total support. (Add lines 9, 10c, 11,						
	and 12.)						
14	First five years. If the Form 990 is f	for the organiza	ition's first, secc	ond, third, fourth	, or fifth tax y	ear as a sectior	1 501(c)(3)
	organization, check this box and stop here						<u></u> ▶
	tion C. Computation of Public Sup		V				
15	Public support percentage for 2019 (line 8					15	%
16	Public support percentage from 2018 Sche					16	%
	tion D. Computation of Investmen						
17	Investment income percentage for 2019 (li					17	%
18	Investment income percentage from 2018					18	%
19 a	331/3% support tests - 2019. If the of						
-	17 is not more than 331/3%, check th		-				
b	331/3% support tests - 2018. If the org						
	line 18 is not more than 331/3%, check		•	• •			
20 JSA	Private foundation. If the organization	ulu HOL CHECK a	a bux on line 1	4, 19a, of 19D,			290 or 990-EZ) 2019
	1 1 000						

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Page 3

Yes No

1

2

3a

3b

3c

4a

4b

4c

5a

5b

5c

6

7

8

9a

9b

9c

10a

13-1776434

Part IV Supporting Organizations

(Complete only if you checked a box in line 12 on Part I. If you checked 12a of Part I, complete Sections A and B. If you checked 12b of Part I, complete Sections A and C. If you checked 12c of Part I, complete Sections A, D, and E. If you checked 12d of Part I, complete Sections A and D, and complete Part V.)

Section A. All Supporting Organizations

- 1 Are all of the organization's supported organizations listed by name in the organization's governing documents? If "No," describe in **Part VI** how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.
- 2 Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? If "Yes," explain in **Part VI** how the organization determined that the supported organization was described in section 509(a)(1) or (2).
- **3a** Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? *If* "Yes," *answer* (*b*) *and* (*c*) *below.*
- **b** Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? If "Yes," describe in **Part VI** when and how the organization made the determination.
- c Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? If "Yes," explain in **Part VI** what controls the organization put in place to ensure such use.
- **4a** Was any supported organization not organized in the United States ("foreign supported organization")? If "Yes," and if you checked 12a or 12b in Part I, answer (b) and (c) below.
- **b** Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? If "Yes," describe in **Part VI** how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.
- **c** Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? If "Yes," explain in **Part VI** what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.
- 5a Did the organization add, substitute, or remove any supported organizations during the tax year? If "Yes," answer (b) and (c) below (if applicable). Also, provide detail in **Part VI**, including (i) the names and EIN numbers of the supported organizations added, substituted, or removed; (ii) the reasons for each such action; (iii) the authority under the organization's organizing document authorizing such action; and (iv) how the action was accomplished (such as by amendment to the organizing document).
- **b Type I or Type II only.** Was any added or substituted supported organization part of a class already designated in the organization's organizing document?
- c Substitutions only. Was the substitution the result of an event beyond the organization's control?
- 6 Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? *If "Yes," provide detail in Part VI.*
- 7 Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (as defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a substantial contributor? *If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ).*
- 8 Did the organization make a loan to a disqualified person (as defined in section 4958) not described in line 7? *If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ).*
- **9a** Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? *If "Yes," provide detail in Part VI.*
- **b** Did one or more disqualified persons (as defined in line 9a) hold a controlling interest in any entity in which the supporting organization had an interest? *If "Yes," provide detail in Part VI.*
- **c** Did a disqualified person (as defined in line 9a) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? *If "Yes," provide detail in Part VI.*
- **10 a** Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? *If "Yes," answer 10b below.*
 - **b** Did the organization have any excess business holdings in the tax year? (Use Schedule C, Form 4720, to determine whether the organization had excess business holdings.)

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	CONSUMER REPORTS, INC. 13-177	6434		
Schedu	le A (Form 990 or 990-EZ) 2019		F	Page 5
Part	V Supporting Organizations (continued)			
		-	Yes	No
11	Has the organization accepted a gift or contribution from any of the following persons?			
а	A person who directly or indirectly controls, either alone or together with persons described in (b) and (c)			
	below, the governing body of a supported organization?	11a		
b	A family member of a person described in (a) above?	11b		
	A 35% controlled entity of a person described in (a) or (b) above? If "Yes" to a, b, or c, provide detail in Part VI.	11c		
	on B. Type I Supporting Organizations			
Jecu	on B. Type i Supporting Organizations		Yes	No
			163	NU
1	Did the directors, trustees, or membership of one or more supported organizations have the power to			
	regularly appoint or elect at least a majority of the organization's directors or trustees at all times during the			
	tax year? If "No," describe in Part VI how the supported organization(s) effectively operated, supervised, or			
	controlled the organization's activities. If the organization had more than one supported organization,			
	describe how the powers to appoint and/or remove directors or trustees were allocated among the supported			
	organizations and what conditions or restrictions, if any, applied to such powers during the tax year.	1		
2	Did the organization operate for the benefit of any supported organization other than the supported			
	organization(s) that operated, supervised, or controlled the supporting organization? If "Yes," explain in Part			
	VI how providing such benefit carried out the purposes of the supported organization(s) that operated,			
	supervised, or controlled the supporting organization.	2		
Secti	on C. Type II Supporting Organizations			
			Yes	No
			100	
1	Were a majority of the organization's directors or trustees during the tax year also a majority of the directors			
	or trustees of each of the organization's supported organization(s)? If "No," describe in Part VI how control			
	or management of the supporting organization was vested in the same persons that controlled or managed the supported organization(s).			
		1		
Secti	on D. All Type III Supporting Organizations			
4	Did the ergenization provide to each of its supported organizations, by the last day of the fifth month of the		Yes	No
1	Did the organization provide to each of its supported organizations, by the last day of the fifth month of the organization's tax year, (i) a written notice describing the type and amount of support provided during the prior			
	tax year, (ii) a copy of the Form 990 that was most recently filed as of the date of notification, and (iii) copies of			
	the organization's governing documents in effect on the date of notification, to the extent not previously			
	provided?	1		
2	Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported			
_	organization(s) or (ii) serving on the governing body of a supported organization? If "No," explain in Part VI how			
	the organization maintained a close and continuous working relationship with the supported organization(s).	2		
2	By reason of the relationship described in (2), did the organization's supported organizations have a	-		
3	significant voice in the organization's investment policies and in directing the use of the organization's			
	income or assets at all times during the tax year? If "Yes," describe in Part VI the role the organization's			
	supported organizations played in this regard.			
0		3		
	on E. Type III Functionally Integrated Supporting Organizations			
1	Check the box next to the method that the organization used to satisfy the Integral Part Test during the year (see in	structi	ons).	
а	The organization satisfied the Activities Test. <i>Complete line 2</i> below.			
b	The organization is the parent of each of its supported organizations. <i>Complete line 3 below.</i>			
С	The organization supported a governmental entity. Describe in Part VI how you supported a government entity (se	ə instru	<u> </u>	1
n	Activities Test Answer(a) and (b) below		Yes	No
2	Activities Test. Answer (a) and (b) below.			
а	Did substantially all of the organization's activities during the tax year directly further the exempt purposes of the supported organization(s) to which the organization was responsive? <i>If "Yes." then in Part VI identify</i>			
	The subjurge ordanizations to which the ordanization was responsive () Yes. Then in Fart Vilgentity			

- the supported organization(s) to which the organization was responsive? If "Yes," then in Part VI identify those supported organizations and explain how these activities directly furthered their exempt purposes, how the organization was responsive to those supported organizations, and how the organization determined that these activities constituted substantially all of its activities.
- b Did the activities described in (a) constitute activities that, but for the organization's involvement, one or more of the organization's supported organization(s) would have been engaged in? If "Yes," explain in Part VI the reasons for the organization's position that its supported organization(s) would have engaged in these activities but for the organization's involvement.
- Parent of Supported Organizations. Answer (a) and (b) below. 3 Did the organization have the power to regularly appoint or elect a majority of the officers, directors, or а
- trustees of each of the supported organizations? Provide details in Part VI.
- b Did the organization exercise a substantial degree of direction over the policies, programs, and activities of each of its supported organizations? If "Yes," describe in Part VI the role played by the organization in this regard.

2a

2b

3a

Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations 1 Check here if the organization satisfied the Integral Part Test as a qualifying trust on Nov. 20, 1970 (explain in Part VI). See instructions. All other Type III non-functionally integrated supporting organizations must complete Sections A through E. (B) Current Year Section A - Adjusted Net Income (A) Prior Year (optional) 1 1 Net short-term capital gain 2 2 Recoveries of prior-year distributions 3 Other gross income (see instructions) 3 4 Add lines 1 through 3. 4 5 5 Depreciation and depletion 6 Portion of operating expenses paid or incurred for production or collection of gross income or for management, conservation, or 6 maintenance of property held for production of income (see instructions) 7 7 Other expenses (see instructions) 8 Adjusted Net Income (subtract lines 5, 6, and 7 from line 4) 8 (B) Current Year Section B - Minimum Asset Amount (A) Prior Year (optional) 1 Aggregate fair market value of all non-exempt-use assets (see instructions for short tax year or assets held for part of year): a Average monthly value of securities 1a 1b b Average monthly cash balances c Fair market value of other non-exempt-use assets 1c 1d d Total (add lines 1a, 1b, and 1c) e Discount claimed for blockage or other factors (explain in detail in Part VI): 2 Acquisition indebtedness applicable to non-exempt-use assets 2 3 Subtract line 2 from line 1d. 3 4 Cash deemed held for exempt use. Enter 1-1/2% of line 3 (for greater amount, see instructions). 4 5 5 Net value of non-exempt-use assets (subtract line 4 from line 3) 6 Multiply line 5 by .035. 6 7 Recoveries of prior-year distributions 7 8 Minimum Asset Amount (add line 7 to line 6) 8 Section C - Distributable Amount **Current Year** 1 1 Adjusted net income for prior year (from Section A, line 8, Column A) 2 Enter 85% of line 1. 2 3 Minimum asset amount for prior year (from Section B, line 8, Column A) 3 4 4 Enter greater of line 2 or line 3. 5 Income tax imposed in prior year 5 6 Distributable Amount. Subtract line 5 from line 4, unless subject to

emergency temporary reduction (see instructions).

7 Check here if the current year is the organization's first as a non-functionally integrated Type III supporting organization (see instructions).

Schedule A (Form 990 or 990-EZ) 2019

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Part Sect	Type III Non-Functionally Integrated 509(a)(3) ion D - Distributions			Current Year
1	Amounts paid to supported organizations to accomplish ex	empt purposes		ourrent rour
2	Amounts paid to perform activity that directly furthers exen		ed	
-	organizations, in excess of income from activity			
3	Administrative expenses paid to accomplish exempt purpo	ses of supported organi	zations	
4	Amounts paid to acquire exempt-use assets			
5	Qualified set-aside amounts (prior IRS approval required)			
6	Other distributions (describe in Part VI). See instructions.			
7	Total annual distributions. Add lines 1 through 6.			
8	Distributions to attentive supported organizations to which	the organization is resp	onsive	
	(provide details in Part VI). See instructions.	5 1		
9	Distributable amount for 2019 from Section C, line 6			
10	Line 8 amount divided by line 9 amount			
	Section E - Distribution Allocations (see instructions)	(i) Excess Distributions	(ii) Underdistributions Pre-2019	(iii) Distributable Amount for 2019
1	Distributable amount for 2019 from Section C, line 6			
2	Underdistributions, if any, for years prior to 2019			
	(reasonable cause required - explain in Part VI). See			
	instructions.			
3	Excess distributions carryover, if any, to 2019			
а	From 2014			
b	From 2015			
С	From 2016			
d	From 2017			
е	From 2018			
f	Total of lines 3a through e			
g	Applied to underdistributions of prior years			
h	Applied to 2019 distributable amount			
i	Carryover from 2014 not applied (see instructions)			
j	Remainder. Subtract lines 3g, 3h, and 3i from 3f.			
4	Distributions for 2019 from			
	Section D, line 7: \$			
а	Applied to underdistributions of prior years			
b	Applied to 2019 distributable amount			
С	Remainder. Subtract lines 4a and 4b from 4.			
5	Remaining underdistributions for years prior to 2019, if			
	any. Subtract lines 3g and 4a from line 2. For result			
	greater than zero, explain in Part VI. See instructions.			
6	Remaining underdistributions for 2019. Subtract lines 3h			
	and 4b from line 1. For result greater than zero, explain in			
	Part VI. See instructions.			
7	Excess distributions carryover to 2020. Add lines 3j			
	and 4c.			
8	Breakdown of line 7:			
а	Excess from 2015			
b	Excess from 2016			
С	Excess from 2017			
d	Excess from 2018			
е	Excess from 2019			

Page 8

Part VISupplemental Information. Provide the explanations required by Part II, line 10; Part II, line 17a or 17b; Part III, line 12; Part IV, Section A, lines 1, 2, 3b, 3c, 4b, 4c, 5a, 6, 9a, 9b, 9c, 11a, 11b, and 11c; Part IV, Section B, lines 1 and 2; Part IV, Section C, line 1; Part IV, Section D, lines 2 and 3; Part IV, Section E, lines 1c, 2a, 2b, 3a and 3b; Part V, line 1; Part V, Section B, line 1e; Part V, Section D, lines 5, 6, and 8; and Part V, Section E, lines 2, 5, and 6. Also complete this part for any additional information. (See instructions.)

SCHEDULE A, PART I, LINE $7\,$

ACCORDING TO THE BUSINESS MASTER FILE, CONSUMER REPORTS, INC. IS EXEMPT

WITH THE IRS UNDER SECTION 509(A)(2). HOWEVER, TO SUPPORT THE USE OF

SPECIAL 2% RULE FOR REPORTING CONTRIBUTIONS ON SCHEDULE B, THE

ORGANIZATION HAS FILLED OUT PART II.

Schedule B (Form 990, 990-EZ,

or 990-PF) Department of the Treasury Internal Revenue Service

Name of the organization

Schedule of Contributors

▶ Attach to Form 990, Form 990-EZ, or Form 990-PF. Go to www.irs.gov/Form990 for the latest information. OMB No 1545-0047

Employer identification number

13-1776434

CONSUMER REPORTS, INC.

Organization type (check one):

Filers of:	Section:
Form 990 or 990-EZ	X 501(c)(3) (enter number) organization
	4947(a)(1) nonexempt charitable trust not treated as a private foundation
	527 political organization
Form 990-PF	501(c)(3) exempt private foundation
	4947(a)(1) nonexempt charitable trust treated as a private foundation
	501(c)(3) taxable private foundation

Check if your organization is covered by the General Rule or a Special Rule.

Note: Only a section 501(c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions.

General Rule

For an organization filing Form 990, 990-EZ, or 990-PF that received, during the year, contributions totaling \$5,000 or more (in money or property) from any one contributor. Complete Parts I and II. See instructions for determining a contributor's total contributions.

Special Rules

[X] For an organization described in section 501(c)(3) filing Form 990 or 990-EZ that met the 33 1/3% support test of the regulations under sections 509(a)(1) and 170(b)(1)(A)(vi), that checked Schedule A (Form 990 or 990-EZ), Part II, line 13, 16a, or 16b, and that received from any one contributor, during the year, total contributions of the greater of (1) \$5,000; or (2) 2% of the amount on (i) Form 990, Part VIII, line 1h; or (ii) Form 990-EZ, line 1. Complete Parts I and II.

For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, total contributions of more than \$1,000 exclusively for religious, charitable, scientific, literary, or educational purposes, or for the prevention of cruelty to children or animals. Complete Parts I, II, and III.

For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, contributions exclusively for religious, charitable, etc., purposes, but no such contributions totaled more than \$1,000. If this box is checked, enter here the total contributions that were received during the year for an exclusively religious, charitable, etc., purpose. Don't complete any of the parts unless the General Rule applies to this organization because it received nonexclusively religious, charitable, etc., contributions

Caution: An organization that isn't covered by the General Rule and/or the Special Rules doesn't file Schedule B (Form 990, 990-EZ, or 990-PF), but it must answer "No" on Part IV, line 2, of its Form 990; or check the box on line H of its Form 990-EZ or on its Form 990-PF, Part I, line 2, to certify that it doesn't meet the filing requirements of Schedule B (Form 990, 990-EZ, or 990-PF).

For Paperwork Reduction Act Notice, see the instructions for Form 990, 990-EZ, or 990-PF.

Schedule B (Form 990, 990-EZ, or 990-PF) (2019)

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Schedule B (Form 990, 990-EZ, or 990-PF) (2019)					
Name of organization	CONSUMER	REPORTS,	INC.		

(a)	(b)	(c)	(d)
No.	Name, address, and ZIP + 4	Total contributions	Type of contribution
1		\$1,502,500.	Person X Payroll Noncash
			(Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Noncash
(a)	(b)	(c)	(Complete Part II for noncash contributions.) (d)
No.	Name, address, and ZIP + 4	Total contributions	Type of contribution
		\$	Person Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II for
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	noncash contributions.) (d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II for noncash contributions.)

Schedule B (Form 990, 990-EZ, or 990-PF) (2019)

Concado B (1 citil coo, co	00 EE, 01 000 1 1) (2010)		1.0
Name of organization	CONSUMER REPORTS,	INC.	Employer identification number
			13-1776434

(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
		 \$	

Schedule B (Form 990, 990-EZ, or 990-PF) (2019)

Schedule B (Form 990, 990-EZ, or 990-PF) (2019)						F	Page 4	
Name of organization	CONSUMER	REPORTS,	INC.				Employer identification number	
							13-1776434	

Part III	Exclusively religious, charitable, etc. (10) that total more than \$1,000 for the following line entry. For organizati contributions of \$1,000 or less for the Use duplicate copies of Part III if addit	the year from any ions completing Par e year. (Enter this in	one contributor. (t III, enter the total formation once. S	Complete columns (a) through (e) and of <i>exclusively</i> religious, charitable, etc.,		
(a) No. from Part I	(b) Purpose of gift	(c) Use	of gift	(d) Description of how gift is held		
		(e) Transf	er of gift			
	Transferee's name, address, ar	nd ZIP + 4	Relatio	nship of transferor to transferee		
(a) No. from Part I	(b) Purpose of gift	(c) Use	of gift	(d) Description of how gift is held		
		(e) Transf	er of gift			
	Transferee's name, address, ar	nd ZIP + 4	Relationship of transferor to transferee			
(a) No. from Part I	(b) Purpose of gift	(c) Use	of gift	(d) Description of how gift is held		
		(e) Transf	er of gift			
	Transferee's name, address, ar	nd ZIP + 4	Relationship of transferor to transferee			
(a) No. from Part I	(b) Purpose of gift	(c) Use	of gift	(d) Description of how gift is held		
	(e) Transfer of gift					
	Transferee's name, address, ar	nd ZIP + 4	Relatio	nship of transferor to transferee		
JSA				Schedule B (Form 990, 990-EZ, or 990-PF) (2019)		

	enue Service	Go to www.irs.gov/Form990 for	instructions and the	latest information.	Inspection
-		'Yes," on Form 990, Part IV, line 3, or Forr		6 (Political Campaign Activi	ties), then
	()())	ations: Complete Parts I-A and B. Do not comp			
		section 501(c)(3)) organizations: Complete	Parts I-A and C below.	Do not complete Part I-B.	
	U U	: Complete Part I-A only.			
-		'Yes," on Form 990, Part IV, line 4, or Form			
	()())	ations that have filed Form 5768 (election u	())	•	•
	()()	ations that have NOT filed Form 5768 (elect "Yes," on Form 990, Part IV, line 5 (Prox)	,	<i>//</i>	•
	separate instructions		(See Separate I	instructions) of Form 550-	Z, Part V, Inte 550 (Prox
		6) organizations: Complete Part III.			
Name of c	organization			Employer ide	ntification number
	ER REPORTS, I			13-1776	
Part I-A	-	the organization is exempt under		¥	
1 Pro	vide a description o	of the organization's direct and indirect	political campaign a	ctivities in Part IV. (see ir	structions for
defi	nition of "political c	ampaign activities")			
		vity expenditures (see instructions)			
3 Volu	unteer hours for po	litical campaign activities (see instruction	ns)		
Part I-B	-	the organization is exempt under			
1 Ente	er the amount of ar	ny excise tax incurred by the organization	on under section 495	5▶\$	
2 Ente	er the amount of ar	ny excise tax incurred by organization n	nanagers under sect	ion 4955 ▶ \$	
3 If th	e organization incu	rred a section 4955 tax, did it file Form	4720 for this year?		Yes No
4a Wa	s a correction made	?			Yes No
	/es," describe in Par	rt IV.			
Part I-C	Complete if	the organization is exempt under	section 501(c), ex	xcept section 501(c)(3).
1 Ente	er the amount dire	ctly expended by the filing organization	n for section 527 ex	empt function	
2 Ente	er the amount of th	e filing organization's funds contributed	to other organizati	ons for section	
		ctivities			
3 Tota	al exempt function	expenditures. Add lines 1 and 2. En	ter here and on Fo	rm 1120-POL,	
line	17b			▶\$	
4 Did	the filing organizat	ion file Form 1120-POL for this year?			Yes No
		esses and employer identification num			
		ments. For each organization listed, el			
		l contributions received that were pror ed fund or a political action committee			
45 6					
	(a) Name	(b) Address	(c) EIN	(d) Amount paid from filing organization's	(e) Amount of political contributions received and
				funds. If none, enter -0	promptly and directly
					delivered to a separate
					political organization. If
					none, enter -0
(1)					
(2)					
(3)					
]		
(4)					
			7		
(5)					
			1		
(6)					
,			1		
For Paner	work Reduction Act	Notice, see the Instructions for Form 990 of	, 990-EZ.	Schedul	e C (Form 990 or 990-EZ) 2019
uper				ocheuur	(1 01111 000 01 000- <u></u>) 201

Political Campaign and Lobbying Activities

For Organizations Exempt From Income Tax Under section 501(c) and section 527

Complete if the organization is described below. Attach to Form 990 or Form 990-EZ.



Open to Public

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SCHEDULE C

(Form 990 or 990-EZ)

Sch	iedule C (Form 990 or 990-EZ) 2019 CONSUM	ER REPORTS, INC.	13-1	//6434 Page 2
Pa	art II-A Complete if the organizati section 501(h)).	on is exempt under section 501(c)(3) and	filed Form 5768 (elec	tion under
A		longs to an affiliated group (and list in Part IV e nd share of excess lobbying expenditures).	ach affiliated group meml	ber's name,
В	Check ► if the filing organization ch	ecked box A and "limited control" provisions app	oly.	
		ying Expenditures eans amounts paid or incurred.)	(a) Filing organization's totals	(b) Affiliated group totals
k c c	 Total lobbying expenditures to influence Total lobbying expenditures (add lines 1 Other exempt purpose expenditures Total exempt purpose expenditures (add 	public opinion (grassroots lobbying) a legislative body (direct lobbying) a and 1b) d lines 1c and 1d) e amount from the following table in both		
	If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:		
	Not over \$500,000	20% of the amount on line 1e.		
	Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000.		
	Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000.		
	Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000.		
	Over \$17,000,000	\$1,000,000.		
ç	g Grassroots nontaxable amount (enter 28	5% of line 1f)		
ł	Nubtract line 1g from line 1a. If zero or le	ess, enter -0-		
i	Subtract line 1f from line 1c. If zero or le	ss, enter -0-		
j		on either line 1h or line 1i, did the organiza	tion file Form 4720	
	reporting section 4911 tax for this year?			Yes No
	4	4-Year Averaging Period Under Section 501(h)		

(Some organizations that made a section 501(h) election do not have to complete all of the five columns below.

See the separate instructions for lines 2a through 2f.)

Lobbying Expenditures During 4-Year Averaging Period							
Calendar year (or fiscal year beginning in)	(a) 2016	(b) 2017	(c) 2018	(d) 2019	(e) Total		
2a Lobbying nontaxable amount							
b Lobbying ceiling amount (150% of line 2a, column (e))							
c Total lobbying expenditures							
d Grassroots nontaxable amount							
e Grassroots ceiling amount (150% of line 2d, column (e))							
f Grassroots lobbying expenditures							

Schedule C (Form 990 or 990-EZ) 2019

<u> </u>

	CONSUMER REPORTS, INC.		13	3-177643		
	dule C (Form 990 or 990-EZ) 2019 rt II-B Complete if the organization is exempt under section 501(c)(3) and has NO (election under section 501(h)).	T file	d For	rm 5768		Page 🤅
.		(6	a)		(b)	
	each "Yes," response on lines 1a through 1i below, provide in Part IV a detailed cription of the lobbying activity.	Yes	No	An	ount	
1	During the year, did the filing organization attempt to influence foreign, national, state, or local					
	legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of:					
а	Volunteers?	Х				
b	Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?	Х				
c	Media advertisements?	Х			24	,456
d	Mailings to members, legislators, or the public?	Х			106	,332
e	Publications, or published or broadcast statements?	Х			447	,059
f	Grants to other organizations for lobbying purposes?		Х			
g	Direct contact with legislators, their staffs, government officials, or a legislative body?	Х			453	,037
9 h	Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?	Х			43	,240
i	Other activities?		Х			
i	Total. Add lines 1c through 1i			1	,074	,124
, 2a	Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?		Х			
b	If "Yes," enter the amount of any tax incurred under section 4912.					
c d	If "Yes," enter the amount of any tax incurred by organization managers under section 4912 If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?					
Pa	rt III-A Complete if the organization is exempt under section 501(c)(4), section 501 501(c)(6).	(c)(5)	, or s	section		
					Yes	No
1	Were substantially all (90% or more) dues received nondeductible by members?			1		
2	Did the organization make only in-house lobbying expenditures of \$2,000 or less?					
3	Did the organization agree to carry over lobbying and political campaign activity expenditures fro	m the	prior	year? 3		
Pa	rt III-B Complete if the organization is exempt under section 501(c)(4), section 501 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No" answered "Yes."				e 3, is	
1	Dues, assessments and similar amounts from members			1		
2	Section 162(e) nondeductible lobbying and political expenditures (do not include amou political expenses for which the section 527(f) tax was paid).	unts	of			
2				2a		

а	Current year	2a	
	Carryover from last year.		
	Total		
	Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues		
	If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the		
	excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying		
	and political expenditure next year?	4	
5	Taxable amount of lobbying and political expenditures (see instructions)	5	

Supplemental Information Part IV

Provide the descriptions required for Part I-A, line 1; Part I-B, line 4; Part I-C, line 5; Part II-A (affiliated group list); Part II-A, lines 1 and 2 (see instructions); and Part II-B, line 1. Also, complete this part for any additional information.

SEE PAGE 4

Page 4

Schedule C (Form 990 or 990-EZ) 2019

Part IV Supplemental Information (continued)

SCHEDULE C, PART II-B

LINE 1A - VOLUNTEERS TESTIFY BEFORE CONGRESS AND STATE LEGISLATURES; SPEAK AT PRESS CONFERENCES REGARDING STATE AND FEDERAL LEGISLATION; LOBBY LEGISLATORS.

LINE 1B - PAID STAFF OR MANAGEMENT: PLEASE SEE BELOW ACTIVITIES, AS STAFF AND MANAGEMENT ARE INCLUDED IN THOSE ACTIVITIES AND TOTALS.

LINE 1C - MEDIA ADVERTISEMENTS: MEDIA SPACE PURCHASED IN PRINT & RADIO.

LINE 1D - MAILING TO MEMBERS, LEGISLATORS, OR THE PUBLIC: ACTION ALERTS TO THE PUBLIC.

LINE 1E - PUBLICATIONS, OR PUBLISHED OR BROADCAST STATEMENTS: LOBBYING MESSAGES REGARDING LEGISLATION THAT APPEAR IN CONSUMER REPORTS AND ITS OTHER PUBLICATIONS.

LINE 1G - DIRECT CONTACT WITH LEGISLATORS, THEIR STAFFS, GOVERNMENT OFFICIALS, OR LEGISLATIVE BODY: LETTERS; FACE-TO-FACE COMMUNICATIONS, EMAILS; TELEPHONE CALLS WITH STATE AND FEDERAL LEGISLATORS, INCLUDING PREPARATION; TRAVEL TIME, LEGISLATIVE TESTIMONY.

LINE 1H - RALLIES, DEMONSTRATIONS, SEMINARS, CONVENTIONS, SPEECHES, LECTURES, OR ANY SIMILAR MEANS: SPEECHES; RALLIES; CONFERENCES WHERE CR STAFF SUPPORTS OR OPPOSES STATE & FEDERAL LEGISLATION OR RULEMAKING PUBLICLY.

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(Form	990)	

Supplemental Financial Statements ► Complete if the organization answered "Yes" on Form 990,

Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.

20

OMB No. 1545-0047

19

	artment of the Treasury		Attach to Form 990.	Open to Public
	nal Revenue Service e of the organization	Go to www.irs.gov	/Form990 for instructions and the latest info	rmation. Inspection Employer identification number
	-	TNO		
	NSUMER REPORTS	•	iaad Euroda ay Othay Circilay Euroda	13-1776434
Pa		-	ised Funds or Other Similar Funds o	or Accounts.
	Complete	in the organization answered	"Yes" on Form 990, Part IV, line 6. (a) Donor advised funds	(b) Funds and other accounts
1		nd of year		
2		f contributions to (during year)		
3		f grants from (during year)		
4		t end of year		l in denen eduieed
5	-		advisors in writing that the assets held	
6	-		e organization's exclusive legal control? and donor advisors in writing that grant	
0	-	-	fit of the donor or donor advisor, or for	
	•			
Pa		tion Easements.		
1 6			"Yes" on Form 990, Part IV, line 7.	
1			organization (check all that apply).	
		n of land for public use (for example		n of a historically important land area
		f natural habitat		n of a certified historic structure
	Preservatio	n of open space		
2	Complete lines 2a	through 2d if the organization h	eld a qualified conservation contribution	in the form of a conservation
	easement on the I	ast day of the tax year.		Held at the End of the Tax Year
а	Total number of co	onservation easements		2a
b			s	2b
с			historic structure included in (a)	2c
d	Number of conser	vation easements included in (o	c) acquired after 7/25/06, and not on a	
	historic structure li	sted in the National Register		2d
3	Number of conse	rvation easements modified, tra	nsferred, released, extinguished, or terr	minated by the organization during the
	tax year 🕨			
4			ervation easement is located \blacktriangleright	
5	-		garding the periodic monitoring, inspe	-
			sements it holds?	
6	Staff and volunteer	hours devoted to monitoring, insp	ecting, handling of violations, and enforcing	g conservation easements during the year
_	►	, <u> </u>		
7	Amount of expens	es incurred in monitoring, inspec	ting, handling of violations, and enforcing	conservation easements during the year
•	►\$	etion accoment reported on line i	O(d) above esticity the requirements of a s	tion 170(h)(1)(D)(i)
8		-	2(d) above satisfy the requirements of sec	
9	In Part XIII descri	he how the organization reports	conservation easements in its revenue a	nd expense statement and
		. .	of the footnote to the organization's finan	•
		ounting for conservation easeme		
Pa			of Art, Historical Treasures, or Oth	er Similar Assets.
			"Yes" on Form 990, Part IV, line 8.	
1a	If the organization of art, historical t	elected, as permitted under FA reasures, or other similar asse	ASB ASC 958, not to report in its reven ts held for public exhibition, education to its financial statements that describes	nue statement and balance sheet works n, or research in furtherance of public
b	art, historical treas provide the follow	sures, or other similar assets he ing amounts relating to these ite		esearch in furtherance of public service,
2	-		rt, historical treasures, or other similar ASB ASC 958 relating to these items:	assets for financial gain, provide the

▶\$_

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Schee	ule D (Form 990) 2019				Page 2
Ра	rt III Organizations Maintaining Co	llections of Art, Histo	rical Treasures,	or Other Similar /	Assets (continued)
3	Using the organization's acquisition, acc	ession, and other reco	ds, check any of t	he following that r	make significant use of its
	collection items (check all that apply):		_		
а	Public exhibition	d	Loan or exchang	ge program	
b	Scholarly research	e	Other		
С	Preservation for future generations				
4	Provide a description of the organization	's collections and expl	ain how they furth	er the organization	's exempt purpose in Part
	XIII.				
5	During the year, did the organization solic				
	assets to be sold to raise funds rather than		art of the organization	on's collection?	Yes No
Pa	t IV Escrow and Custodial Arrange			• • • •	· -
	Complete if the organization ar 990, Part X, line 21.	iswered "Yes" on For	m 990, Part IV, IIr	ie 9, or reported a	in amount on Form
1a	Is the organization an agent, trustee, cust	odian or other intermed	liary for contribution	ns or other assets no	t
Ia	included on Form 990, Part X?				
h	If "Yes," explain the arrangement in Part 2	XIII and complete the fo	llowing table:		
D	in res, explain the arrangement in rarr.				Amount
с	Beginning balance		1	c	, inodite
	Additions during the year			d	
e	Distributions during the year				
f	Ending balance				
2a	Did the organization include an amount or				ability? Yes No
	If "Yes," explain the arrangement in Part 2				
	rt V Endowment Funds.		•		
	Complete if the organization a	nswered "Yes" on For	m 990, Part IV, Iir	ne 10.	
	(a) (Current year (b) Price	or year (c) Two y	ears back (d) Three	vears back (e) Four years back
1a	Beginning of year balance				
b	Contributions				
c	Net investment earnings, gains,				
	and losses				
d	Grants or scholarships				
е	Other expenditures for facilities				
	and programs				
f	Administrative expenses				
g	End of year balance				
2	Provide the estimated percentage of the	current year end balanc	e (line 1g, column (a	a)) held as:	
а	Board designated or quasi-endowment				
b	· · · · · · · · · · · · · · · · · · ·	6			
С	Term endowment > %				
20	The percentages on lines 2a, 2b, and 2c s		tion that are hold a	and administered for	the
3a	Are there endowment funds not in the posorganization by:	ssession of the organiza	alion that are held a	and administered for	Yes No
	(i) Unrelated organizations				
	(ii) Related organizations				
h	If "Yes" on line 3a(ii), are the related orga				
4	Describe in Part XIII the intended uses of				
_	t VI Land, Buildings, and Equipmer	nt.			
	Complete if the organization a Description of property	nswered "Yes" on Fo			1
		(a) Cost or other basis (investment)	(b) Cost or other basis (other)	depreciation	(d) Book value
1a	Land	•	11,935,255		11,935,255.
b	Buildings		71,112,739		
С	Leasehold improvements		795,261		
d	Equipment	•	24,724,000		
	Other		106,710,947		21,499,363.
Tota	. Add lines 1a through 1e. (Column (d) mu	ist equal Form 990, Part	X, column (B), line	10c.)	59,867,318.

Schedule D (Form 990) 2019

Schedule D (Form 990) 2019		Page 3
Part VII Investments - Other Securities. Complete if the organization answered	l "Yes" on Form 990	, Part IV, line 11b. See Form 990, Part X, line 12.
(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1) Financial derivatives		
(2) Closely held equity interests		
(3) Other		
(A)		
(B)		
(C)		
(D)		
(E)		
(F)		
(G)		
(H)		
Total. (Column (b) must equal Form 990, Part X, col. (B) line 12.)		
Part VIII Investments - Program Related.		
	l "Yes" on Form 990	, Part IV, line 11c. See Form 990, Part X, line 13.
(a) Description of investment	(b) Book value	(a) Mathad of valuation:

(a) Description of investment	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1)		
(2)		
(3)		
(4)		
(5)		
(6)		
(7)		
(8)		
(9)		
Total. (Column (b) must equal Form 990, Part X, col. (B) line 13.)		

Part IX Other Assets.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11d. See Form 990, Part X, line 15.

(a) Description	(b) Book value
(1)	
(2)	
(3)	
(4)	
(5)	
(6)	
(7)	
(8)	
(9)	
Total. (Column (b) must equal Form 990, Part X, col. (B) line 15.)	

Part X Other Liabilities.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11e or 11f. See Form 990, Part X, line 25.

1.	(a) Description of liability	(b) Book value
(1)	Federal income taxes	110,000.
(2)	PENSION LIABILITY	30,738,384.
(3)	CHARITABLE GIFT ANNUITY	8,695,312.
(4)	LIABILITY DERVIATIVE INSTRUMENT	7,073,400.
(5)	ASC 712 LIABILITY	2,080,379.
(6)	LIFETIME SUBSCRIBER LIABILITY	1,429,000.
(7)	CRUT LIABILITY	1,107,830.
(8)	OTHER DEFERRED	252,242.
(9)		
Tota	I. (Column (b) must equal Form 990, Part X, col. (B) line 25.)	51,486,547.

Total. (Column (b) must equal Form 990, Part X, col. (B) line 25.) 2. Liability for uncertain tax positions. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FASB ASC 740. Check here if the text of the footnote has been provided in Part XIII Х

		±0 ±	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
Schedu	le D (Form 990) 2019		Page 4
Part		n.	
	Complete if the organization answered "Yes" on Form 990, Part IV, line 12a.		
1	Total revenue, gains, and other support per audited financial statements	1	244,171,000.
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:		
a	Net unrealized gains (losses) on investments		
b	Donated services and use of facilities	1	
c	Recoveries of prior year grants		
d	Other (Describe in Part XIII.)		
e	Add lines 2a through 2d	2e	-5,799,284.
3	Subtract line 2e from line 1	3	249,970,284.
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:		
а	Investment expenses not included on Form 990. Part VIII. line 7b		
b	Other (Describe in Part XIII.) 4b -198,717	•	
c	Add lines 4a and 4b	4c	152,644.
5	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)	5	250,122,928.
Part	XII Reconciliation of Expenses per Audited Financial Statements With Expenses per Ret	urn.	
	Complete if the organization answered "Yes" on Form 990, Part IV, line 12a.		
1	Total expenses and losses per audited financial statements	1	234,809,000.
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:		
a	Donated services and use of facilities		
b	Prior year adjustments	1	
c	Other losses.	1	
d	Other (Describe in Part XIII.)	1	
e	Add lines 2a through 2d	2e	
3	Subtract line 2e from line 1	3	234,809,000.
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:		
а	Investment expenses not included on Form 990. Part VIII. line 7b		
b	Other (Describe in Part XIII.)	•	
C	Add lines 4a and 4b	4c	153,047.
5	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.).	5	234,962,047.
Part XIII Supplemental Information.			
<u> </u>	a the descriptions required for Dout II lines 2. Cloud Q. Dout III lines 4. and 4. Dout IV lines 4. and 2.	D	Part A Drut V Part

Provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part V, line 4; Part X, line 2; Part XI, lines 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to provide any additional information.

see page 5

Part XII Supplemental Information (continued) RECONCILIATION OF REVENUE SCHEDULE D, PART XI, LINE 2D UNREALIZED LOSS ON INTEREST RATE SWAP \$ (2,044,014) PENSION RELATED CHARGES \$ (11,161,616) CHANGE IN VALUE OF SPLIT INTEREST AGREEMENTS \$ (184,000)				
SCHEDULE D, PART XI, LINE 2D UNREALIZED LOSS ON INTEREST RATE SWAP \$ (2,044,014) PENSION RELATED CHARGES \$ (11,161,616) CHANGE IN VALUE OF SPLIT INTEREST AGREEMENTS \$ (184,000)				
UNREALIZED LOSS ON INTEREST RATE SWAP \$ (2,044,014) PENSION RELATED CHARGES \$ (11,161,616) CHANGE IN VALUE OF SPLIT INTEREST AGREEMENTS \$ (184,000)				
PENSION RELATED CHARGES \$ (11,161,616) CHANGE IN VALUE OF SPLIT INTEREST AGREEMENTS \$ (184,000)				
CHANGE IN VALUE OF SPLIT INTEREST AGREEMENTS \$ (184,000)				
\$ (13,389,630) SCHEDULE D, PART XI, LINE 4B RENTAL EXPENSES \$ (198,837) OTHER ROUNDING \$ 120 				
SCHEDULE D, PART XI, LINE 4B RENTAL EXPENSES \$ (198,837) OTHER ROUNDING \$ 120				
RENTAL EXPENSES \$ (198,837) OTHER ROUNDING \$ 120				
OTHER ROUNDING \$ 120 				
<pre> \$ (198,717) RECONCILIATION OF EXPENSES</pre>				
\$ (198,717) RECONCILIATION OF EXPENSES				
RECONCILIATION OF EXPENSES				
SCHEDULE D, PART XII, LINE 4B				
RENTAL EXPENSES \$ (198,837)				
OTHER ROUNDING \$ 523				
\$ (198,314)				
SCHEDULE D, PART X, LINE 2				
FIN 48 UNCERTAINTY IN TAXES				
UNDER THE PROVISIONS OF SECTION 501(C)(3) OF THE INTERNAL REVENUE CODE,				
CONSUMER REPORTS [CR] IS EXEMPT FROM TAXES ON INCOME, EXCEPT FOR				
UNRELATED BUSINESS INCOME. FOR THE YEARS ENDED MAY 31, 2020 AND 2019,				
PROVISIONS FOR INCOME TAXES WERE \$993,000 AND \$639,000, RESPECTIVELY. IN				
ACCORDANCE WITH ASC TOPIC 740, INCOME TAXES, CR EVALUATED ITS TAX				
POSITIONS AND DETERMINED THAT ALL ARE MORE-LIKELY-THAN-NOT TO BE				

-1776434

Page 5

Part XIII Supplemental Information (continued)

CONSUMER REPORTS, INC.

SUSTAINED UPON EXAMINATION. ACCORDINGLY, CR BELIEVES THAT THERE ARE NO UNRECOGNIZED BENEFITS OR APPLICABLE INTEREST AND PENALTIES THAT SHOULD BE RECORDED. CR'S TAX RETURNS FOR THE FISCAL YEARS ENDED MAY 31, 2017, 2018 AND 2019 ARE SUBJECT TO EXAMINATION BY FEDERAL, STATE AND LOCAL AUTHORITIES.

SCHEDULE F Statement of Activities Outside the United States (Form 990) ► Complete if the organization answered "Yes" on Form 990, Part IV, line 14b, 15, or 16.		OMB No. 1545-0047	
			2019
Department of the Treasury Internal Revenue Service			Open to Public Inspection
Name of the organization		Employer ide	ntification number
CONSUMER REPORTS	, INC.	13-17	76434
	formation on Activities Outside the United States. Complete if the Part IV, line 14b.	; organizati	on answered "Yes" on
•	Does the organization maintain records to substantiate the amount of its the grantees' eligibility for the grants or assistance, and the selection crite or assistance?	eria used to	

- 2 For grantmakers. Describe in Part V the organization's procedures for monitoring the use of its grants and other assistance outside the United States.
- 3 Activities per Region. (The following Part I, line 3 table can be duplicated if additional space is needed.)

	(a) Region	(b) Number of offices in the region	(c) Number of employees, agents, and independent contractors in the region	(d) Activities conducted in the region (by type) (such as, fundraising, program services, investments, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of	(f) Total expenditures for and investments in the region
(1)	EUROPE	0.	0.	PROGRAM SERVICES	PUBLICATION INFO.	1,091,599.
(2)	NORTH AMERICA	0.	0.	PROGRAM SERVICES	PUBLICATION INFO.	883,452.
(3)	EUROPE	0.	0.	GRANTMAKING		2,000.
(4)						
(5)						
(6)						
(7)						
(8)						
(9)						
<u>(10)</u>						
<u>(11)</u>						
(12)						
<u>(13)</u>						
<u>(14)</u>						
(15)						
(16)						
<u>(17)</u>						
3a b	Subtotal Total from continuation sheets to Part I					1,977,051.
C For Pa	Totals (add lines 3a and 3b) perwork Reduction Act Notice, see	e the Instruction	s for Form 990.		Schedul	1,977,051. e F (Form 990) 2019

CONSUMER REPORTS, INC. Schedule F (Form 990) 2019

Do

1	(a) Name of	(b) IRS code	(c) Region	(d) Purpose of	(e) Amount of	(f) Manner of	(g) Amount of	(h) Description	(i) Method of
•	organization	section and EIN (if applicable)	(-) 5	grant	cash grant	cash disbursement	noncash assistance	of noncash assistance	valuation (book, FMV, appraisal, othe
(1)									
(2)									
(3)									
(4)									
(5)									
(6)									
(7)									
(8)									
(9)									
(10)									
(11)									
(12)									
(13)									
(14)									
(15)									
(16)									

by the IRS, or for which the grantee or counsel has provided a section 501(c)(3) equivalency letter

3 Enter total number of other organizations or entities

V 19-7.9F

Schedule F (Form 990) 2019

►

Page 2

Page **3**

Schedule F	(Form	990) 2019	
		33072013	

(a) Type of grant or assistance	(b) Region	(c) Number of recipients	(d) Amount of cash grant	(e) Manner of cash disbursement	(f) Amount of noncash assistance	(g) Description of noncash assistance	(h) Method of valuation (book, FMV, appraisal, other)
(1)							
(2)							
(3)							
(4)							
(5)							
(6)							
(7)							
(8)							
(9)							
10)							
11)							
12)							
13)							
14)							
15) 16)							
17)							
(18)							

Schedule F (Form 990) 2019

Schedu	ıle F (Form 990) 2019			Page 4
Part	V Foreign Forms			
1	Was the organization a U.S. transferor of property to a foreign corporation during the tax year? If "Yes," the organization may be required to file Form 926, Return by a U.S. Transferor of Property to a Foreign Corporation (see Instructions for Form 926)	Ye	es X	No
2	Did the organization have an interest in a foreign trust during the tax year? If "Yes," the organization may be required to separately file Form 3520, Annual Return To Report Transactions With Foreign Trusts and Receipt of Certain Foreign Gifts, and/or Form 3520-A, Annual Information Return of Foreign Trust With a U.S. Owner (see Instructions for Forms 3520 and 3520-A; don't file with Form 990)	Ye	es X	No
3	Did the organization have an ownership interest in a foreign corporation during the tax year? If "Yes," the organization may be required to file Form 5471, Information Return of U.S. Persons With Respect to Certain Foreign Corporations (see Instructions for Form 5471)	Ye	es X	No
4	Was the organization a direct or indirect shareholder of a passive foreign investment company or a qualified electing fund during the tax year? <i>If</i> "Yes," <i>the organization may be required to file Form 8621, Information Return by a Shareholder of a Passive Foreign Investment Company or Qualified Electing Fund (see Instructions for Form 8621)</i>	Ye	ss X	No
5	Did the organization have an ownership interest in a foreign partnership during the tax year? If "Yes," the organization may be required to file Form 8865, Return of U.S. Persons With Respect to Certain Foreign Partnerships (see Instructions for Form 8865)	Ye	es X	No
6	Did the organization have any operations in or related to any boycotting countries during the tax year? If "Yes," the organization may be required to separately file Form 5713, International Boycott Report (see Instructions for Form 5713; don't file with Form 990)	Ye	es X	No

Schedule F (Form 990) 2019

Page 5

Schedule F (Form 990) 2019

Part V Supplemental Information Provide the information required by Part I, line 2 (monitoring of funds); Part I, line 3, column (f) (accounting method; amounts of investments vs. expenditures per region); Part II, line 1 (accounting method); Part III (accounting method); and Part III, column (c) (estimated number of recipients), as applicable. Also complete this part to provide any additional information (see instructions).

PART I, LINE 3, COLUMN (F)

THE ACCRUAL METHOD OF ACCOUNTING WAS USED IN PART I, LINE 3, COLUMN (F).

PART I, LINE 2 - GRANTS & OTHER ASSIST. TO ORGANIZATIONS OUTSIDE OF THE US GRANTEES ARE REQUIRED TO SUBMIT PROGRAM AND FINANCIAL REPORTS AT THE CONCLUSION OF THE PROJECT, INCLUDING A LIST OF GRANT-RELATED EXPENDITURES, AND A SUMMARY OF DELIVERABLES AND PROJECT RESULTS. THE TIMING OF THE REPORTS IS DETERMINED ACCORDING TO A SCHEDULE CONTAINED IN AN EXECUTED SUB-GRANT AGREEMENT BETWEEN CR AND THE GRANTEE.

SCHEDULE G		Information Re			-	-	OMB No. 1545-0047	
(Form 990 or 990-EZ)	Complete if t	Complete if the organization answered "Yes" on Form 990, Part IV, line 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.						
Department of the Treasury	► Attach to to www.irs.gov/Form	Open to Public						
Internal Revenue Service Name of the organization			1990 IOI IIIsu		the latest mormation.	Employer identificati	Inspection	
CONSUMER REPORT	S, INC.					13-1776434		
	ng Activities. Comp	olete if the organ	ization an	swered "	Yes" on Form 99	90, Part IV, line ´	17.	
	-EZ filers are not re	· ·						
	r the organization rai	•		-				
a X Mail solicita	itions d email solicitations	e			non-government g			
b A Internet and c Phone solid		f			government grant ising events	S		
d X In-person s		9			Ising events			
•	ation have a written o	r oral agreement v	vith any ind	dividual (in	cluding officers, d	lirectors, trustees,		
or key employee	es listed in Form 990	, Part VII) or entity	in connec	tion with p	professional fundra	ising services?	X Yes No	
	10 highest paid indi least \$5,000 by the		(fundraise	rs) pursua	int to agreements	under which the	fundraiser is to be	
compensated at	least \$5,000 by the	organization.						
			(iii) Did fun	draiser have		(v) Amount paid to	(vi) Amount paid to	
(i) Name and add or entity (f		(ii) Activity	custody o	r control of outions?	(iv) Gross receipts from activity	(or retained by) fundraiser listed in	(or retained by)	
			Yes	No	-	col. (i)	organization	
1			165	NO				
ATTACHMENT 1								
2								
3								
5								
4								
5								
6								
7								
8								
Ū								
9								
10								
Total						276,278	276,278.	
	which the organiza	tion is registered of	or licensed	l to solicit	contributions or	has been notified	l it is exempt from	
registration or lie AL, AK, AR, CA, CO,	0	тт						
KS, KY, LA, ME, MD,			NC.ND.)H.				
OK, OR, PA, RI, SC,								

For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ. JSA 9E1281 1.000 57Q0DA L42M V 19Schedule G (Form 990 or 990-EZ) 2019

108289

10 Direct expense summary. Add lines 4 through 9 in column (d)

(a) Event #1

(event type)

events with gross receipts greater than \$5,000.

Direct Expenses

Schedule G (Form 990 or 990-EZ) 2019

1 Gross receipts

2 Less: Contributions 3 Gross income (line 1 minus

4 Cash prizes

5 Noncash prizes

6 Rent/facility costs

7 Food and beverages

8 Entertainment

9 Other direct expenses

Part II

Revenue

Coming Complete if the ...

Fundraising Events. Complete if the organization answered "Yes" on Form 990, Part IV, line 18, or reported more than \$15,000 of fundraising event contributions and gross income on Form 990-EZ, lines 1 and 6b. List

(b) Event #2

(event type)

Pa	\$15,000 on Form 990-EZ, lin		es" on Form 990, F	art IV, line 19, or	reported more than
Revenue		(a) Bingo	(b) Pull tabs/instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (add col. (a) through col. (c))
Rev	1 Gross revenue				
ses	2 Cash prizes				
xpen	3 Noncash prizes				
Direct Expenses	4 Rent/facility costs				
ā	5 Other direct expenses				
	6 Volunteer labor	Yes %	Yes% No	Yes% No	
	7 Direct expense summary. Add lin	es 2 through 5 in colur	nn (d)	▶	
	8 Net gaming income summary. Su	ubtract line 7 from line	1, column (d)		
9 a b		anization conducts gar duct gaming activities i	in each of these state		Yes No
10a b	, , , , , , , , , , , , , , , , , , ,	g licenses revoked, susp		ring the tax year?	Yes No

JSA		
9E1282 1.000		
	57Q0DA	L42M

(d) Total events (add col. (a) through col. (c))

(c) Other events

(total number)

►

Page 2

Schod	ule G (Form 990 or 990-EZ) 2019		PLOT	Page 3
11	Does the organization conduct gaming activities with nonmembers?		Yes	No
12	Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity			
	formed to administer charitable gaming?		Yes	No
13	Indicate the percentage of gaming activity conducted in:	•••• L		
a	The organization's facility	3a		%
b	An outside facility			%
14	Enter the name and address of the person who prepares the organization's gaming/special events books			
	records:			
	Name ▶			
	Address ►			
15 a	Does the organization have a contract with a third party from whom the organization receives ga			
		L	Yes	No
D	If "Yes," enter the amount of gaming revenue received by the organization ► \$ ar	nd the		
	amount of gaming revenue retained by the third party ► \$ If "Yes," enter name and address of the third party:			
C	in fes, enter name and address of the third party.			
	Name ►			
	Address ►			
16	Gaming manager information:			
	Name ▶			
	Gaming manager compensation ► \$			
	Description of services provided ►			
	Director/officer Employee Independent contractor			
17	Mandatory distributions:			
a	Is the organization required under state law to make charitable distributions from the gaming proc	eeds to		
	retain the state gaming license?		Yes	No
b	Enter the amount of distributions required under state law to be distributed to other exempt organ	izations		
	or spent in the organization's own exempt activities during the tax year 🕨 \$			
Par				
	Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also provide any additionation	al inform	nation	
	(see instructions).			
PAR'	T I, LINE 2B - HIGHEST PAID FUNDRAISER ACTIVITIES			
TITI	DDAIGED. CIET CTDATECIES IIC			
FUN	DRAISER: GIFT STRATEGIES LLC			
ΔCͲ	IVITY: PLANNED GIVING AND BEQUEST PROGRAM DEVELOPMENT AND LEADERSHIP			
ACI	IVIII. IIMMMED GIVING AND DEQUESI INOGRAM DEVELOPMENI AND DEADERSHIF			
CON	SULTING			
0010				
FUN	DRAISER: PARISE DESIGN, INC.			

ACTIVITY: STRATEGIC AND CREATIVE CONSULTING ON DIRECT MAIL FUNDRAISING

	CONSUMER REPORTS, INC.	13-1//643	4	
Sched	ule G (Form 990 or 990-EZ) 2019			Page 3
11	Does the organization conduct gaming activities with nonmembers?		Yes	No
12	Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity			
14	formed to administer charitable gaming?		Yes	No
40		•••••	res	
13	Indicate the percentage of gaming activity conducted in:			
а	The organization's facility	3a		%
b	An outside facility	3b		%
14	Enter the name and address of the person who prepares the organization's gaming/special events books records:	and		
	Name ▶			
	Address ►			
15 a	Does the organization have a contract with a third party from whom the organization receives garevenue?		Yes	No
h	If "Yes," enter the amount of gaming revenue received by the organization ► \$a	nd the		
	amount of gaming revenue retained by the third party \triangleright \$			
~	If "Yes," enter name and address of the third party:			
C	in res, enter name and address of the time party.			
	Name ▶			
	Address ►			
16	Gaming manager information:			
	Name			
	Gaming manager compensation ► \$			
	Description of services provided ►			
	Director/officer Employee Independent contractor			
17	Mandatory distributions:			
a	Is the organization required under state law to make charitable distributions from the gaming proc	eeds to		
u	retain the state gaming license?		Yes	No
b	Enter the amount of distributions required under state law to be distributed to other exempt organ			
	or spent in the organization's own exempt activities during the tax year > \$		<u> </u>	
Part	t IV Supplemental Information. Provide the explanation required by Part I, line 2b, columns (Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also provide any addition (see instructions).			
FUNI	DRAISER: MAL WARWICK & ASSOCIATES INC			
ACT	IVITY: STRATEGIC CONSULTING AND PROJECT MANAGEMENT FOR ONLINE			
FUN	DRAISING			

FUNDRAISER: SANKY COMMUNICATIONS, INC.

ACTIVITY: STRATEGIC AND CREATIVE CONSULTING ON DIRECT MAIL FUNDRAISING

	CONSUMER REPORTS, INC.	13-1/	/643	4	
Sched	ule G (Form 990 or 990-EZ) 2019				Page 3
11	Does the organization conduct gaming activities with nonmembers?			Yes	No
12	Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other enti				
12		•		V	
	formed to administer charitable gaming?			Yes	No
13	Indicate the percentage of gaming activity conducted in:				
а	The organization's facility	13a			%
b	An outside facility	13b			%
14	Enter the name and address of the person who prepares the organization's gaming/special events book				
	records:				
	Name				
	Address ►				
15 a	Does the organization have a contract with a third party from whom the organization receives	aamina			
	revenue?			Yes	No
h	If "Yes," enter the amount of gaming revenue received by the organization ► \$	and the			
D	The rest of the amount of gaming revenue received by the organization ► \$				
	amount of gaming revenue retained by the third party ▶ \$				
С	If "Yes," enter name and address of the third party:				
	Name ▶				
	Address ►				
	Address ►				
16	Gaming manager information:				
10	Gaming manager mormation.				
	Name				
	Gaming manager compensation ► \$				
	Description of services provided				
	Director/officer Employee Independent contractor				
47	Mandatany distributions.				
17	Mandatory distributions:				
а	Is the organization required under state law to make charitable distributions from the gaming pro-	oceeds to			_
	retain the state gaming license?			Yes	No
b	Enter the amount of distributions required under state law to be distributed to other exempt organized	anization	S		
	or spent in the organization's own exempt activities during the tax year 🕨 💲				
Part	t IV Supplemental Information. Provide the explanation required by Part I, line 2b, columns	(iii) and	(v), a	and	
	Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also provide any addition				
	(see instructions).				
	\				
F.UNI	DRAISER: SAGE COMMUNICATIONS				
ACT	IVITY: STRATEGIC AND CREATIVE CONSULTING ON DIRECT MAIL FUNDRAISING				

FUNDRAISER: EIDOLON COMMUNICATIONS

ACTIVITY: STRATEGIC AND CREATIVE CONSULTING ON DIRECT MAIL FUNDRAISING

	CONSUMER REPORTS, INC. 13-1	.//6434	
Sched	lule G (Form 990 or 990-EZ) 2019		Page 3
11	Does the organization conduct gaming activities with nonmembers?	Yes	No
12	Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity	•	
	formed to administer charitable gaming?	Yes	No
13	Indicate the percentage of gaming activity conducted in:		
			%
a	The organization's facility 13a		<u></u>
b	An outside facility		<u> %</u>
14	Enter the name and address of the person who prepares the organization's gaming/special events books and		
	records:		
	Name ►		
	Address ►		
15 a	Does the organization have a contract with a third party from whom the organization receives gamin	9	
	revenue?		No
b	If "Yes," enter the amount of gaming revenue received by the organization ▶ \$ and the	e	
-	amount of gaming revenue retained by the third party \blacktriangleright \$	-	
~	If "Yes," enter name and address of the third party:		
U	in res, enter hame and address of the third party.		
	Nome N		
	Name ►		
	Address		
16	Gaming manager information:		
	Name		
	Gaming manager compensation ► \$		
	Description of services provided		
	· · · · · · · · · · · · · · · · · · ·		
	Director/officer Employee Independent contractor		
17	Mandatory distributions:		
	Is the organization required under state law to make charitable distributions from the gaming proceeds	to	
a	materia the state memory licenses	Yes	
	retain the state gaming license?		No
b	Enter the amount of distributions required under state law to be distributed to other exempt organizati	ons	
	or spent in the organization's own exempt activities during the tax year > \$		
Part			
	Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also provide any additional in	formation	
	(see instructions).		
FUNI	DRAISER: TOM GAFFNY CONSULTING		
ACT	IVITY: STRATEGIC AND CREATIVE CONSULTING ON DIRECT MAIL FUNDRAISING		
FUNI	DRAISER: ADELE LINARDUCCI DESIGN		
_ 0.00			
ፚ ፝፞፞፞፞፞፞፝ ጦ .	IVITY: STRATEGIC AND CREATIVE CONSULTING ON DIRECT MAIL FUNDRAISING		
ACI.	IVIII. SIMILEGIC AND CREATIVE CONSULTING ON DIRECT MAIL FUNDRAISING		

ATTACHMENT 1

990,	SCHEDULE	G,	PART	Ι	-	HIGHEST	PAID	FUNDRAISER
------	----------	----	------	---	---	---------	------	------------

NAME AND ADDRESS OF FUNDRAISER	ACTIVITY	DID FUNDRAISER HAVE CUSTODY OR CONTROL OF CONTRIBUTIONS? YES NO	GROSS RECEIPTS FROM ACTIVITY	AMOUNT PAID TO (OR RETAINED BY FUNDRAISER	AMOUNT PAID TO (OR RETAINED BY ORGANIZATION
GIFT STRATEGIES LLC 1539 FALL RIVER AVE, SUITE 3 SEEKONK MA 02771	SEE PART IV	Х		120,397.	-120,397.
PARISE DESIGN, INC. 5 SCHUMAN ROAD MILLWOOD NY 10546	SEE PART IV	Х		54,829.	-54,829.
MAL WARWICK & ASSOCIATES 2550 NINTH STREET, SUITE 103 BERKELEY CA 94710	SEE PART IV	Х		30,212.	-30,212.
SANKY COMMUNICATIONS, INC 599 11TH AVENUE, 6TH FLOOR NEW YORK NY 10036	SEE PART IV	Х		19,790.	-19,790.
SAGE COMMUNICATIONS 28 JOHN H FINLEY III WAY STE 202 FRAMINGHAM MA 01701-4193	SEE PART IV	Х		18,000.	-18,000.

CONSUMER REPORTS, INC.	13-1776434				
			ATTACHMENT 1	(CONT'D)	
EIDOLON COMMUNICATIONS	SEE				
	PART IV	X	12,750.	-12,750.	
15 MAIDEN LANE STE 1401					
NEW YORK NY 10038-5113					
NI 10058-5115					
TOM GAFFNY CONSULTING	SEE				
	PART IV	Х	10,400.	-10,400.	
71 CLIFF ROAD					
WELLESLEY					
MA 02481					
ADELE LINARDUCCI DESIGN	SEE	77	0 000	0 000	
6 LAUREL HILL ROAD	PART IV	X	9,900.	-9,900.	
RIDGEFIELD					
CT 06877-6112					

SCHEDULE I (Form 990)	омв №. 1545-0047 20 19										
	Complete if the organization answered "Yes" on Form 990, Part IV, line 21 or 22.										
Department of the Treasury	Department of the Treasury Attach to Form 990.										
Internal Revenue Service		► Go	to www.irs.gov	/Form990 for the I	atest information	1.		Inspection			
Name of the organization							Employer identificat	ion number			
CONSUMER REPORT	TS, INC.						13-177643	34			
Part I General II	nformation on Grants and	d Assistanc	e								
1 Does the organiz	zation maintain records to su	ubstantiate th	e amount of the	e grants or assista	nce, the grantees	' eligibility for the grant	s or assistance, and				
-	eria used to award the grant			-	-			X Yes No			
	IV the organization's proced										
	nd Other Assistance to D ne 21, for any recipient th		-					′es" on Form 990,			
	d address of organization government	(b) EIN	(c) IRC section (if applicable)	(d) Amount of cash grant	(e) Amount of non- cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of noncash assistance	(h) Purpose of grant or assistance			
(1) DUKE UNIVERSITY											
	WASHIN DURHAM, NC 22701	56-0532129	501(C)(3)	125,000.				ARCHIVES PROJECT			
(2) CONSUMER FEDERATI	ON OF AMERICA							STATE AND LOCAL			
- • •	200 WASHINGTON, DC 20006	52-0880625	501(C)(3)	80,000.				GRANT SUPPORT			
(3) CONSUMER FEDERATI	ON OF AMERICA							SUPPORT FOR STATE &			
	200 WASHINGTON, DC 20006	52-0880625	501(C)(3)	25,000.				LOCAL MEETINGS			
(4) US PIRG EDUCATION	FUND							SUPPORT FOR ADVOCACY			
	WASHINGTON, DC 20003	52-1384240	501(C)(3)	25,000.				CNSMR PROTEC			
(5)		_									
_(6)		_									
_(7)		_									
(8)		_									
(9)		_									
(10)		-									
(11)		-									
(12)		_									
3 Enter total numb	er of section 501(c)(3) and or of other organizations list on Act Notice, see the Instructi	ted in the line	1 table				<u></u>	3.			

Part III Grants and Other Assistance to Domestic Individuals. Complete if the organization answered "Yes" on Form 990, Part IV, line 22. Part III can be duplicated if additional space is needed.

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non-cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance
2					
3					
4					
5					
6					
7					
7 Part IV Supplemental Information. Provide	e the information re	quired in Part I,	line 2, Part III, c	column (b); and any o	ther additional

information.

CRITERIA FOR SELECTING PROJECTS FOR FUNDING

THE CRITERIA FOR SELECTING PROJECTS FOR FUNDING THROUGH THE COLSTON E.

WARNE SMALL GRANTS PROGRAM INCLUDES THE FOLLOWING:

- THE PROJECTS ARE CONSISTENT WITH CR'S MISSION TO PROVIDE INFORMATION

AND ADVICE TO CONSUMERS ON GOODS, SERVICES, HEALTH AND PERSONAL FINANCE;

AND TO INITIATE AND COOPERATE WITH INDIVIDUAL AND GROUP EFFORTS TO

MAINTAIN AND ENHANCE THE QUALITY OF LIFE FOR CONSUMERS.

- THE PROJECTS ARE HIGH IMPACT PROJECTS THAT PROVIDE A SIGNIFICANT RETURN

FOR THE AMOUNT OF MONEY INVESTED. THEY ARE RESULT-ORIENTED, AND HAVE

TANGIBLE GOALS AND OBJECTIVES.

PAGE 50

Schedule I (Form 990) (2019)

Part III Grants and Other Assistance to Domestic Individuals. Complete if the organization answered "Yes" on Form 990, Part IV, line 22. Part III can be duplicated if additional space is needed.

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non-cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance
1					
2					
3					
4					
5					
6					
7					

Part IV Supplemental Information. Provide the information required in Part I, line 2, Part III, column (b); and any other additional information.

- THE ORGANIZATION SPONSORING THE PROJECT HAS A CLEAR PLAN FOR DEVELOPING

ALTERNATE SOURCES OF FUNDING, SO THAT THE PROJECT CAN BECOME

SELF-SUPPORTING AND CONTINUE WHEN THE GRANT PERIOD ENDS.

- IF POSSIBLE, THE PROJECTS ARE REPLICABLE, AND PROVIDE A MODEL FOR

ORGANIZING AND ADVOCACY ON OTHER CONSUMER AND PUBLIC INTEREST ISSUES, OR

IN OTHER LOCATIONS.

- WE ARE ESPECIALLY INTERESTED IN PROJECTS THAT PROVIDE DIRECT BENEFITS

TO LOW-INCOME AND MINORITY CONSUMERS.

- WHERE POSSIBLE, PROJECTS MUST OBTAIN MATCHING FUNDS AND /OR LEVERAGE

IN-KIND RESOURCES FROM OTHER SOURCES.

JSA 9E1504 1.000 57Q0DA L42M

V 19-7.9F

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Schedule I (Form 990) (2019)

Part III Grants and Other Assistance to Domestic Individuals. Complete if the organization answered "Yes" on Form 990, Part IV, line 22. Part III can be duplicated if additional space is needed.

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non-cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance
2					
3					
4					
5					
6					
7					
art IV Supplemental Information. Provid	le the information re	quired in Part I,	line 2, Part III, c	olumn (b); and any c	ther additional

information.

- THE PROJECTS MUST MAKE SENSE IN THE CONTEXT OF THE NEEDS AND

OPPORTUNITIES OF THE OVERALL CONSUMER MOVEMENT. THEY MUST CONTRIBUTE TO

CAPACITY-BUILDING OF ORGANIZATIONS, AND HELP SUSTAIN THE CONSUMER

MOVEMENT.

- CR'S PURPOSES MUST BE MEASURED IN TERMS OF THE BENEFITS INDIRECTLY

REALIZED BY THOUSANDS OF CONSUMERS WHO ARE BETTER INFORMED OR BETTER

SERVED AS A CONSEQUENCE OF THE WORK WHICH THE MONEY SUPPORTS. "(CONSUMER

REPORTS, MARCH, 1958, P. 163)".

- BECAUSE OUR FUNDS ARE LIMITED, OUR OPERATING STRATEGY IS TO IDENTIFY

PROSPECTIVE GRANTEES AND INVITE THEM TO APPLY. MOST GRANTS ARE AWARDED TO

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108289
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Part III Grants and Other Assistance to Domestic Individuals. Complete if the organization answered "Yes" on Form 990, Part IV, line 22. Part III can be duplicated if additional space is needed.

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non-cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance
4					
1					
5					
3					
art IV Supplemental Information. Provide					

information.

PRE-SELECTED ORGANIZATIONS.

MONITORING GRANT FUNDS

GRANTEES ARE REQUIRED TO SUBMIT PROGRAM AND FINANCIAL REPORTS AT THE

CONCLUSION OF THE PROJECT, INCLUDING A LIST OF GRANT-RELATED

EXPENDITURES, AND A SUMMARY OF DELIVERABLES AND PROJECT RESULTS. THE

TIMING OF THE REPORTS IS DETERMINED ACCORDING TO A SCHEDULE CONTAINED IN

AN EXECUTED SUB-GRANT AGREEMENT BETWEEN CR AND THE GRANTEE.

Schedule I (Form 990) (2019)

(Fori	EDULE J m 990) nent of the Treasury Revenue Service	For certain Officers, Dire Con ► Complete if the organizatio	Astion Information ectors, Trustees, Key Employees, and Highest mpensated Employees on answered "Yes" on Form 990, Part IV, line : Attach to Form 990. 990 for instructions and the latest information	23.	ОМВ №. 1545-004 2019 Ореп to Public Inspection				
	of the organization	, in the second s		Employer identification					
CONS	SUMER REPO	RTS, INC.		13-177643	4				
Part		ns Regarding Compensation							
						Yes	No		
	Check the appropriate box(es) if the organization provided any of the following to or for a person listed 990, Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these ite First-class or charter travel Travel for companions Tax indemnification and gross-up payments Discretionary spending account If any of the boxes on line 1a are checked, did the organization follow a written policy regarding por or reimbursement or provision of all of the expenses described above? If "No," complete Pa								
	explain				′ 1b				
2	Did the orga directors, trus	anization require substantiation prior stees, and officers, including the CEC	r to reimbursing or allowing expenses D/Executive Director, regarding the items	incurred by al					
3	organization's related organ X Comper X Indepen X Form 99	X Independent compensation consultant X Compensation survey or study							
4		or a related organization:	Part VII, Section A, line 1a, with respect t						
а	•	-	ayment?		4a	Х			
b			ental nonqualified retirement plan?		4b		Х		
c	-		ased compensation arrangement?		4c		Х		
	If "Yes" to an	y of lines 4a-c, list the persons and p	rovide the applicable amounts for each it rganizations must complete lines 5-9.						
5	compensation	n contingent on the revenues of:	ion A, line 1a, did the organization pa		/				
-	-				5a		X		
b					5b		Х		
6	For persons	e 5a or 5b, describe in Part III. listed on Form 990, Part VII, Secti n contingent on the net earnings of:	ion A, line 1a, did the organization pa	ay or accrue any	/				
а	The organizat	ion?			6a		Х		
b					6b		Х		
	If "Yes" on lin	e 6a or 6b, describe in Part III.							
7			on A, line 1a, did the organization prov lescribe in Part III		1 7	х			
8	Were any am	ounts reported on Form 990, Part VII,	paid or accrued pursuant to a contract the	at was subject					
	to the initia	I contract exception described in	Regulations section 53.4958-4(a)(3)? I	f "Yes," describe	e				
					8		Х		
9			low the rebuttable presumption procee		1				
	Regulations s	ection 53.4958-6(c)?	<u> </u>		9				

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule J (Form 990) 2019

Schedule J (Form 990) 2019

Page **2**

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported on Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that aren't listed on Form 990, Part VII.

Note: The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

		(B) Breakdown o	f W-2 and/or 1099-MI	SC compensation	(C) Retirement and	(D) Nontaxable	(E) Total of columns	(F) Compensation
(A) Name and Title		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation	other deferred compensation	benefits	(B)(i)-(D)	in column (B) reported as deferred on prior Form 990
MARTA L. TELLADO	(i)	663,731.	60,000.	43,238.	47,000.	4,765.	818,734.	0.
1 ^{PRESIDENT & CEO}	(ii)	0.	0.	0.	0.	0.	0.	0.
ERIC WAYNE	(i)	351,612.	15,000.	17,138.	34,452.	31,894.	450,096.	0.
2 ^{SR. VP & CFO}	(ii)	0.	0.	0.	Ο.	Ο.	0.	0.
LEONORA WIENER	(i)	455 , 794.	15,000.	5,495.	44,973.	12,153.	533,415.	0.
3 ^{SR. VP & COO}	(ii)	0.	0.	0.	Ο.	0.	0.	0.
LISA CRIBARI	(i)	266,915.	15,000.	27,742.	30,756.	21,377.	361,790.	0.
VP, CHIEF HR OFCR THRU 11/9/19	(ii)	0.	0.	0.	Ο.	0.	0.	0.
JASON FOX	(i)	387,517.	15,000.	8,707.	39,194.	31,924.	482,342.	0.
5 ^{VP, CHIEF DIGITAL OFFICER}	(ii)	0.	0.	0.	Ο.	0.	0.	0.
MICHAEL HUBNER	(i)	403,231.	10,000.	2,760.	28,000.	4,735.	448,726.	0.
6 ^{VP, GEN COUNSEL}	(ii)	0.	0.	0.	Ο.	0.	0.	0.
LIAM MCCORMACK	(i)	377,506.	10,000.	5,083.	38,046.	23,634.	454,269.	0.
7 ^{VP, RES, TESTING & INSIGHTS}	(ii)	0.	0.	0.	Ο.	0.	0.	0.
SHAR TAYLOR	(i)	323,118.	15,000.	1,932.	26,754.	11,937.	378,741.	0.
8 ^{VP, CHF SOC IMPACT OFCR}	(ii)	0.	0.	0.	Ο.	0.	0.	0.
GWENDOLYN BOUNDS	(i)	373,258.	15,000.	4,643.	36,918.	4,765.	434,584.	0.
9 ^{VP, CHIEF CONTENT OFFICER}	(ii)	0.	0.	0.	Ο.	0.	0.	0.
ESTHER HAN	(i)	318,457.	10,000.	14,319.	28,000.	23,449.	394,225.	0.
10 ^{VP, CHIEF INTELLIGENCE OFCR}	(ii)	0.	0.	0.	Ο.	0.	0.	0.
MATTHEW ANCHIN	(i)	338,437.	12,000.	5,490.	34,895.	19,009.	409,831.	0.
11 ^{VP CHIEF COMM OFCR THRU 4/4/20}	(ii)	0.	0.	0.	Ο.	Ο.	0.	0.
PETER DIRENZO	(i)	297,677.	10,000.	9,542.	27,993.	31,639.	376,851.	0.
12 ^{CHIEF TECHNOLOGY OFFICER}	(ii)	0.	0.	0.	Ο.	Ο.	0.	0.
GEOFFREY MACDOUGALL	(i)	271,978.	37,200.	2,206.	27,722.	28,874.	367,980.	0.
13 ^{VP, DEVELOPMENT THRU 8/29/20}	(ii)	0.	0.	0.	Ο.	Ο.	0.	0.
BRENT DIAMOND	(i)	6,584.	0.	309,484.	7,953.	16,917.	340,938.	0.
14 FORMER VP, CON DATA & MKT OP	(ii)	0.	0.	0.	0.	0.	0.	0.
KIMBERLY MILLER	(i)	126,032.	0.	159,761.	21,629.	5,035.	312,457.	0.
15 ^{FORMER VP, CHIEF MKT OFCR}	(ii)	0.	0.	0.	0.	0.	0.	0.
	(i)							
16	(ii)							

Schedule J (Form 990) 2019

JSA

Page 3

Schedule J (Form 990) 2019

Part III Supplemental Information

Provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II. Also complete this part for any additional information.

PART I, LINE 4A - SEVERANCE PAYMENTS

BRENT DIAMOND - \$297,080

KIMBERLY MILLER - \$148,293

PART I, LINE 7

COLUMN B (II)

	BONUS	& I	NCENTIVE	DISCRET.			
	COMPE	NSAT	ION	(MERIT)			
MARTA L. TELLA	.DO	60,	000	60,000*			
ERIC WAYNE		15,	000	15,000			
LEONORA WIENER		15,	000	15,000			
LISA CRIBARI		15,	000	15,000			
JASON FOX		15,	000	15,000			
MICHAEL HUBNER		10,	000	10,000			
LIAM MCCORMACK		10,	000	10,000			
SHAR TAYLOR		15,	000	15,000			
GWENDOLYN BOUN	DS	15,	000	15,000			
ESTHER HAN		8,	558	8,558			
MATTHEW ANCHIN		12,	000	12,000			

Schedule J (Form 990) 2019

Schedule J (Form 990) 2019

Page 3

Part III Supplemental Information

Provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II. Also complete this part for any additional information.

GEOFFREY MACDOUGALL 37,200 37,200

*DUE TO A CLERICAL ERROR, A BONUS PAYMENT FOR MARTA TELLADO THAT SHOULD

HAVE BEEN MADE IN 2018 WAS DELAYED UNTIL FEBRUARY 2019. AS A RESULT, THE

MERIT BONUS DISPLAYED ON THIS SCHEDULE REPRESENTS 2 YEARS OF BONUSES.

SCHEDULE K

(Form 990)

Supplemental Information on Tax-Exempt Bonds

Complete if the organization answered "Yes" on Form 990, Part IV, line 24a. Provide descriptions, explanations, and any additional information in Part VI.

► Attach to Form 990.

Department of the Treasury Internal Revenue Service

► Go to www.irs.gov/Form990 for instructions and the latest information.



13-1776434

OMB No. 1545-0047

Name of the organization

CONSUMER REPORTS, INC. . .

Part I Bond Issues											
(a) Issuer name	(b) Issuer EIN	(c) CUSIP #	(d) Date issued	(e) Issue price	(f) Description of purpose	(g) Defeased		sed (h) On behalf issuer		(i) Poo financ	oled cing
						Yes	No	Yes	No	Yes	No
A CITY OF YONKERS INDUSTRIAL DEVELOPMENT AGENCY	52-1294255	986083BN2	12/22/2005	47,300,000.	MULTI-MODAL CIVAL FACILITY REVENUE		Х		Х		Х
В											
<u>C</u>											
D											Í

Part	I Proceeds								
			Α		В	(C	[)
1	Amount of bonds retired	11,7	50,000.						
2	Amount of bonds legally defeased								
3	Total proceeds of issue	47,3	00,000.						
4	Gross proceeds in reserve funds								
5	Capitalized interest from proceeds								
6	Proceeds in refunding escrows								
7	Issuance costs from proceeds	5	60,305.						
8	Credit enhancement from proceeds	1,0	66,734.						
9	Working capital expenditures from proceeds								
10	Capital expenditures from proceeds	9,9	80,132.						
11	Other spent proceeds	35,6	92,829.						
12	Other unspent proceeds								
13	Year of substantial completion								
		Yes	No	Yes	No	Yes	No	Yes	No
14	Were the bonds issued as part of a refunding issue of tax-exempt bonds (or,								
	if issued prior to 2018, a current refunding issue)?	Х							
15	Were the bonds issued as part of a refunding issue of taxable bonds (or, if								
	issued prior to 2018, an advance refunding issue)?		Х						
16	Has the final allocation of proceeds been made?	Х							
17	Does the organization maintain adequate books and records to support the								
	final allocation of proceeds?	Х							

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule K (Form 990) 2019

JSA

13-1776434

Sche	edule K (Form 990) 2019								Page 2			
Ра	rt III Private Business Use CI	TY OF Y	ONKERS I	NDUSTRIAL DEVEL		LOPMENT AGENCY						
			Α		B	C)	1	D			
1	Was the organization a partner in a partnership, or a member of an LLC, which owned property financed by tax-exempt bonds?	Yes	No X	Yes	No	Yes	No	Yes	No			
	Are there any lease arrangements that may result in private business use of bond-financed property?		X									
3a	Are there any management or service contracts that may result in private business use of bond-financed property?	Х										
	If "Yes" to line 3a, does the organization routinely engage bond counsel or other outside counsel to review any management or service contracts relating to the financed property?		X									
с 	Are there any research agreements that may result in private business use of bond-financed property?		X									
d	I If "Yes" to line 3c, does the organization routinely engage bond counsel or other outside counsel to review any research agreements relating to the financed property?											
4	Enter the percentage of financed property used in a private business use by entities other than a section 501(c)(3) organization or a state or local government ▶		.0511 %		%		%		%			
5	Enter the percentage of financed property used in a private business use as a result of unrelated trade or business activity carried on by your organization, another section 501(c)(3) organization, or a state or local government		.2249 %		%		%	%				
6	Total of lines 4 and 5		.2760 %		%		%		%			
7	Does the bond issue meet the private security or payment test?		Х									
8a	Has there been a sale or disposition of any of the bond-financed property to a											
	nongovernmental person other than a 501(c)(3) organization since the bonds were issued?		X									
b	If "Yes" to line 8a, enter the percentage of bond-financed property sold or disposed of		%		%		%		%			
c	If "Yes" to line 8a, was any remedial action taken pursuant to Regulations sections 1.141-12 and 1.145-2?											
9	Has the organization established written procedures to ensure that all nonqualified bonds of the issue are remediated in accordance with the requirements under Regulations sections 1.141-12 and 1.145-2?	Х										
Ра	rt IV Arbitrage				I							
			Α		A B		В	C	С		D	
1	Has the issuer filed Form 8038-T, Arbitrage Rebate, Yield Reduction and	Yes	No	Yes	No	Yes	No	Yes	No			
	Penalty in Lieu of Arbitrage Rebate?		X									
2	If "No" to line 1, did the following apply?											
	Rebate not due yet?		X									
	Exception to rebate?	Х										
	No rebate due?		X									
	If "Yes" to line 2c, provide in Part VI the date the rebate computation was performed.											
3	Is the bond issue a variable rate issue?	Х										

Schedule K (Form 990) 2019

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13-1776434

art IV Arbitrage (continued)		Α	В		C	•	r	D	
-	Yes	No	Yes	No	Yes	, No	Yes	, N	
a Has the organization or the governmental issuer entered into a qualified hedge with respect to the bond issue?	X	NO	res	NO	res	NO	res	IN	
b Name of provider		NLEY							
c Term of hedge.		30.500							
d Was the hedge superintegrated?		X							
e Was the hedge terminated?		Х							
a Were gross proceeds invested in a guaranteed investment contract (GIC)?		Х							
b Name of provider									
c Term of GIC									
d Was the regulatory safe harbor for establishing the fair market value of the GIC satisfied?									
Were any gross proceeds invested beyond an available temporary period?		Х							
Has the organization established written procedures to monitor the									
requirements of section 148?		Х							
art V Procedures To Undertake Corrective Action									
		Α		3	C	;	D		
Has the organization established written procedures to ensure that violations	Yes	No	Yes	No	Yes	No	Yes	N	
of federal tax requirements are timely identified and corrected through the									
of federal tax requirements are timely identified and corrected through the voluntary closing agreement program if self-remediation isn't available under									
of federal tax requirements are timely identified and corrected through the voluntary closing agreement program if self-remediation isn't available under applicable regulations?	question	X ns on Sche	dule K. S	ee instruct	tions				
voluntary closing agreement program if self-remediation isn't available under applicable regulations?	questio		dule K. S	ee instruct	lions				
voluntary closing agreement program if self-remediation isn't available under applicable regulations?) question		dule K. S	ee instruct	tions				
voluntary closing agreement program if self-remediation isn't available under applicable regulations?	o question		dule K. S	ee instruct	tions				
voluntary closing agreement program if self-remediation isn't available under applicable regulations?	o questio		dule K. S	ee instruct	tions				
voluntary closing agreement program if self-remediation isn't available under applicable regulations?) questio		dule K. S	ee instruct	tions				
voluntary closing agreement program if self-remediation isn't available under applicable regulations?) question		dule K. So	ee instruct	tions				
voluntary closing agreement program if self-remediation isn't available under applicable regulations?	o questio		dule K. So	ee instruct	tions				
voluntary closing agreement program if self-remediation isn't available under applicable regulations?) question		dule K. S	ee instruct	tions				
voluntary closing agreement program if self-remediation isn't available under applicable regulations?	o question		dule K. S		tions				
voluntary closing agreement program if self-remediation isn't available under applicable regulations?	o questio		dule K. So	ee instruct	tions				
voluntary closing agreement program if self-remediation isn't available under applicable regulations?			dule K. So		tions				
voluntary closing agreement program if self-remediation isn't available under applicable regulations?) question		dule K. So	ee instruct	tions				
voluntary closing agreement program if self-remediation isn't available under applicable regulations?) question		dule K. So	ee instruct	tions				

Page 4

Schedule K (Form 990) 2019

Part VI Supplemental Information. Provide additional information for responses to questions on Schedule K (see instructions) (Continued)

PART II, LINE 11 - OTHER SPENT PROCEEDS

\$35,045,813 OF BOND PROCEEDS WERE USED TO REFUND BONDS ISSUED IN 1989,

1991, AND 1995.

ISSUER FEE, TITLE INSURANCE, STATE BOND ISSUANCE CHARGE, SURVEY AND

RECORDING FEES: \$647,016

PART III, LINE 9 - ESTABLISHMENT OF WRITTEN PROCEDURES ON MAY 31, 2015, CR IMPLEMENTED A PROCESS TO MONITOR PRIVATE BUSINESS USE OF THE FACILITY. IN ADDITION, CR CONDUCTED A REVIEW OF THE PAST 5 YEARS OF THE FACILITY USE AND DETERMINED THAT NO PRIVATE USE OF THE FACILITY HAD OCCURRED THAT WAS NOT IN COMPLIANCE WITH THE NEW POLICY.

SCHEDULE M (Form 990)

Noncash Contributions

OMB No. 1545-0047

Department of the Treasury Internal Revenue Service Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30.
 Attach to Form 990.
 Go to www.irs.gov/Form990 for instructions and the latest information.

or 30.

Name of the organization

pioyer identification nun 13-1776434

CONSUMER REPORTS, INC

Par	t Types of Property				1			
		(a) Check if applicable	(b) Number of contributions or items contributed	(c) Noncash contribution amounts reported on Form 990, Part VIII, line 1g	Method of noncash cont			
1	Art - Works of art							
2	Art - Historical treasures							
3	Art - Fractional interests							
4	Books and publications							
5	Clothing and household							
	goods							
6	Cars and other vehicles							
7	Boats and planes							
8	Intellectual property							
9	Securities - Publicly traded		20.	110,550.	FAIR MARK	ET V	/ALUI	3
10	Securities - Closely held stock							
11	Securities - Partnership, LLC,							
	or trust interests							
12	Securities - Miscellaneous							
13	Qualified conservation							
	contribution - Historic							
	structures							
14	Qualified conservation							
	contribution - Other							
15	Real estate - Residential							
16	Real estate - Commercial							
17	Real estate - Other							
18	Collectibles							
19	Food inventory							
20	Drugs and medical supplies							
21	Taxidermy							
22	Historical artifacts							
23	Scientific specimens							
24	Archeological artifacts							
25	Other ►()							
26	Other ▶()							
27	Other ▶()							
28	Other ►()							
29	Number of Forms 8283 received	by the org	anization during the tax y	ear for contributions for				
	which the organization completed F	orm 8283,	Part IV, Donee Acknowledg	jement	29			
							Yes	No
30 a	During the year, did the organizat				-			
	28, that it must hold for at least the	nree years f	rom the date of the initial	contribution, and which is	sn't required			
	to be used for exempt purposes for		olding period?			30a		X
b	If "Yes," describe the arrangement i							
31	Does the organization have a							
	contributions?					31	Х	
32a	Does the organization hire or use	e third part	es or related organization	s to solicit, process, or s	sell noncash			
	contributions?					32a		Х
b	If "Yes," describe in Part II.							
33	If the organization didn't report an	amount in c	olumn (c) for a type of pro	perty for which column (a)) is checked,			
	describe in Part II.							
For Pa	aperwork Reduction Act Notice, see the Inst	ructions for Fo	rm 990.		Schedule	M (Fo	orm 990) 2019

JSA

Page 2

Part II Supplemental Information. Provide the information required by Part I, lines 30b, 32b, and 33, and whether the organization is reporting in Part I, column (b), the number of contributions, the number of items received, or a combination of both. Also complete this part for any additional information.

SCHEDULE M, PART I, COLUMN (B)

THE NUMBER 20 REPRESENTS THE NUMBER OF GIFT ITEMS OR CONTRIBUTORS THAT DONATED OF PUBLICLY TRADED SECURITIES RECEIVED BY CONSUMER REPORTS, INC. IN FISCAL YEAR 2020. EACH GIFT ITEM OR CONTRIBUTOR HAS EITHER ONE OR MULTIPLE SHARES OF PUBLICLY TRADED SECURITIES THAT WERE DONATED TO THE ORGANIZATION. THESE SECURITES ARE SOLD FOR CASH PROMPTLY AFTER CR TAKES POSSESSION.

108289

SCHEDULE O (Form 990 or 990-EZ)

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information. Attach to Form 990 or 990-EZ.

Information about Schedule O (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990.



Department of the Treasury Internal Revenue Service Name of the organization CONSUMER REPORTS, INC.

FORM 990, PART III, LINE 4A

CONSUMERS INFORMATION:

CONSUMER REPORTS PUBLISHES AND DISSEMINATES INFORMATION AND ADVICE TO CONSUMERS REGARDING TOPICS SUCH AS CONSUMER GOODS, SERVICES, HEALTH AND PERSONAL FINANCE IN ORDER TO EFFECT ITS EDUCATIONAL PURPOSE. THE NUMBER OF PAID SUBSCRIBERS FOR EACH AS OF 5/31/20 INCLUDE CONSUMER REPORTS MAGAZINE 3,103,981; CONSUMER REPORTS ON HEALTH 554,405; AND CR ONLINE 2,820,039. CONSUMER REPORTS DOES NOT ACCEPT OUTSIDE ADVERTISING IN ANY OF ITS PUBLICATIONS. IN ADDITION, CONSUMER REPORTS DISSEMINATES CONSUMER INFORMATION THROUGH OTHER PRINT, RADIO, TELEVISION, ELECTRONIC PUBLISHING AND INTERACTIVE MEDIA.

PRODUCT INFORMATION:

CONSUMER REPORTS CONDUCTS INDEPENDENT AND IMPARTIAL TESTS AND ANALYSES ON A WIDE RANGE OF CONSUMER PRODUCTS AND SERVICES, SUCH AS ELECTRONICS, APPLIANCES, HOUSEHOLD PRODUCTS, INSURANCE, RECREATIONAL GOODS, AND CARS. THE TESTS AND SURVEYS EVALUATE HOW THE PRODUCTS AND SERVICES PERFORM AND EDUCATE CONSUMERS ON THE EXTENT TO WHICH THEY ARE CONVENIENT, SAFE, AND ECONOMICAL. DURING THE FISCAL YEAR ENDED 5/31/20, CONSUMER REPORTS CONDUCTED TESTS AND EVALUATIONS ON MORE THAN 1,900 MODELS OF VARIOUS CONSUMER PRODUCTS, MAKING USE OF ABOUT 60 LABORATORIES AND ITS AUTO TRACK. THE INFORMATION GATHERED AS A RESULT OF THESE TESTS IS DISSEMINATED TO THE GENERAL PUBLIC AS DESCRIBED ABOVE.

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FORM 990, PART III, LINE 4B

EDUCATION AND ADVOCACY PROGRAMS:

CONSUMER REPORTS IS DEDICATED TO IMPROVING THE LIVES OF CONSUMERS AND CREATING A FAIR AND JUST MARKETPLACE. WE ARE AN INDEPENDENT NONPROFIT ORGANIZATION WITH 6 MILLION MEMBERS THAT SEEKS TO INFORM AND EMPOWER CONSUMERS TO ESTABLISH A NEW ERA OF CONSUMER RIGHTS. FOR MORE THAN 80 YEARS, WE HAVE BUILT A LEGACY OF TRUST AMONG CONSUMERS BY CONDUCTING EXPERT RIGOROUS SCIENCE-BASED TESTING OF PRODUCTS AND SERVICES, INCENTIVIZING CORPORATIONS TO PRIORITIZE SAFETY AND TRANSPARENCY, AND HELPING POLICYMAKERS ENSHRINE THE RIGHTS AND INTERESTS OF CONSUMERS IN LAWS AND REGULATIONS. WE PROVIDE TRUSTED INFORMATION THROUGH TESTING, RATINGS, AND REVIEWS; SURVEYS, REPORTS AND ANALYSIS; AND INVESTIGATIVE AND SERVICE JOURNALISM - ALL OF WHICH IS DISSEMINATED THROUGH MULTIPLE DIGITAL AND PRINT PLATFORMS THAT REACH MORE THAN 15 MILLION PEOPLE EACH MONTH. THE PUBLIC CAN ACCESS SUBSTANTIAL FREE CONSUMER EDUCATION INFORMATION AS A PUBLIC SERVICE THROUGH CR.ORG, SOCIAL MEDIA, WEBINARS, PARTNERSHIPS WITH 170 ENGLISH AND SPANISH LOCAL TV STATIONS, AND MEDIA COVERAGE. THESE COMBINED EFFORTS LEVERAGE CONSUMER DEMAND TO PUSH THE MARKETPLACE, AND WE ENGAGE DIRECTLY WITH INDUSTRY TO SET STANDARDS AND PROMOTE SAFETY, DIGITAL RIGHTS, FINANCIAL FAIRNESS AND SUSTAINABILITY PRINCIPLES IN THE DESIGN AND DELIVERY OF PRODUCTS AND SERVICES. CONSUMER REPORTS' LONGSTANDING COMMITMENT TO EDUCATING CONSUMERS AND ADVOCATING FOR LAWS, POLICIES AND PRACTICES THAT BENEFIT CONSUMERS IS EXEMPLIFIED BY OUR FY 20 (JUNE 1, 2019 THROUGH MAY 31, 2020) ACCOMPLISHMENTS, SOME OF WHICH INCLUDE:

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COVID-19:

- HELPING PEOPLE STAY SAFE, STAY INFORMED DURING THE PANDEMIC AS THE CORONAVIRUS STARTED TO SPREAD IN THE U.S., CONSUMER REPORTS MARSHALED ITS RESOURCES TO DELIVER DAILY, EVIDENCE-BASED REPORTING AND ADVICE, FREE OF CHARGE. CR HAS PUBLISHED HUNDREDS OF FREE ONLINE STORIES AND SOCIAL MEDIA ITEMS, PLUS MONTHLY PRINT STORIES, TO HELP PEOPLE NAVIGATE THE PANDEMIC. CR TOPICS RANGE FROM CHOOSING A MASK TO SAFEGUARDING A HOME, FROM MANAGING YOUR FINANCES TO IDENTIFYING MISINFORMATION ON SOCIAL MEDIA.

THERE HAVE BEEN MORE THAN 15.6 MILLION UNIQUE VISITORS TO CR'S FREE ONLINE CONTENT ABOUT CORONAVIRUS. A SINGLE STORY -- "COMMON HOUSEHOLD PRODUCTS THAT CAN DESTROY NOVEL CORONAVIRUS" -- HAS GOTTEN MORE THAN 4 MILLION UNIQUE VISITS, CR'S MOST-VISITED ONLINE STORY EVER.

- ADVOCATING FOR FINANCIAL RELIEF FOR CONSUMERS

IN ADDITION TO CR'S REPORTING AND ADVICE TO HELP CONSUMERS PROTECT THEMSELVES, WE ARE ADVOCATING FOR THE MILLIONS OF AMERICANS WHO HAVE BEEN IMPACTED BY THE DEVASTATING ECONOMIC EFFECTS OF COVID-19. CR IS ACTIVELY URGING COMPANIES AND GOVERNMENTS TO PROVIDE RELIEF FOR PEOPLE WHO HAVE LOST JOBS, FACE A MOUNTAIN OF BILLS, AND MUST MANAGE ENORMOUS HEALTH AND FINANCIAL CHALLENGES DURING THE PANDEMIC. WE PRESSED LENDERS TO PROVIDE CLARITY AND ASSURANCES FOR PEOPLE NEEDING LOAN FORBEARANCE. WE URGED CONGRESS TO APPROVE CORONAVIRUS RELIEF LEGISLATION, WHILE WE CONTINUE TO

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CONSUMER REPORTS, INC.	13-1776434

PUSH FOR STRONGER MEASURES AS CASES CONTINUE TO CLIMB. CR IS ADVOCATING FOR MAKING BROADBAND INTERNET SERVICE MORE AVAILABLE, RELIABLE AND AFFORDABLE AS MANY PEOPLE MUST WORK AND LEARN FROM HOME. WE ARE PETITIONING GOVERNORS AND CONGRESS TO CALL FOR A STOP TO WATER SHUTOFFS FOR PEOPLE STRUGGLING FINANCIALLY. CR IS HELPING CONSUMERS GET REFUNDS FOR CANCELLED AIRLINE FLIGHTS, AND CALLING ON THE U.S. DEPARTMENT OF TRANSPORTATION TO ESTABLISH RULES FOR AIRLINE SAFETY.

DIGITAL RIGHTS:

- LAUNCHING THE CR DIGITAL LAB

AT THE BEGINNING OF FY20, CR ANNOUNCED THE CREATION OF THE DIGITAL LAB, A MAJOR NEW INITIATIVE TO EXPAND CR'S WORK ON CONSUMER DIGITAL RIGHTS, PRIVACY, AND SECURITY. THE DIGITAL LAB IS DEVELOPING NEW WAYS FOR CR TO TEST AND REPORT ON DIGITAL PRODUCTS AND SERVICES, FROM SMART TVS AND BANKING APPS TO ONLINE PLATFORMS LIKE FACEBOOK AND AMAZON. THE DIGITAL LAB ALSO SEEKS TO PROMOTE GREATER COMPETITION, ACCOUNTABILITY, AND TRANSPARENCY AMONG THE BIGGEST TECH COMPANIES. A NEW YORK TIMES STORY ABOUT THE LAUNCH OF THE DIGITAL LAB SAID "CONSUMER REPORTS...A FEARSOME NONPROFIT WATCHDOG [AND] LION OF PUBLIC SERVICE JOURNALISM...WILL BE CRASH-TESTING NOT CARS BUT THE DIGITAL TOOLS THAT HAVE BECOME A PART OF EVERYDAY LIFE."

- IMPROVING PRIVACY ON ZOOM CALLS

CR'S DIGITAL LAB INVESTIGATED THE ZOOM VIDEO CONFERENCE SERVICE AS ITS POPULARITY SKYROCKETED IN THE EARLY DAYS OF THE PANDEMIC AND SEES AROUND 300 MILLION DAILY MEETING PARTICIPANTS. CR FOUND PROBLEMS WITH ZOOM'S PRIVACY POLICY. THE POLICY COULD ALLOW THE COMPANY TO COLLECT INFORMATION FROM USER MEETINGS, FROM VIDEOS TO TRANSCRIPTS TO SHARED NOTES, AND THE POLICY DID NOT PREVENT ZOOM FROM USING THAT COLLECTED DATA FOR TARGETING ADS ON OR OFF THE PLATFORM, OR OTHER PURPOSES. FOLLOWING THE PUBLICATION OF CR'S INVESTIGATION, ZOOM TOLD CR IT WAS MAKING PRIVACY IMPROVEMENTS AND CLARIFYING PARTS OF ITS POLICIES.

HOLDING FACEBOOK ACCOUNTABLE FOR PRIVACY PROBLEMS DURING FY19, CR DISCOVERED THAT FACEBOOK'S PRIVACY SETTING FOR FACIAL RECOGNITION WAS MISSING FOR SOME USERS, 18 MONTHS AFTER IT WAS ANNOUNCED. CR PUBLISHED AN INVESTIGATION AND FILED A COMPLAINT WITH THE FEDERAL TRADE COMMISSION, WHICH WAS INVESTIGATING FACEBOOK FOR A VARIETY OF PRIVACY LAPSES. IN FY20, THE FTC HIT FACEBOOK WITH A \$5 BILLION FINE, AND IT CITED CR'S INVESTIGATION AS ONE OF THE MAJOR EXAMPLES OF THE COMPANY'S PRIVACY PROBLEMS. IN SEPTEMBER 2019, FACEBOOK UPDATED THE SETTINGS TO ADDRESS THE PROBLEMS IDENTIFIED BY CR.

CURBING ROBOCALLS, ROBOTEXTS

FOR YEARS, CR HAS WORKED WITH CONSUMERS, POLICYMAKERS AND COMPANIES TO TRY TO STEM THE TIDE OF UNWANTED ROBOCALLS THAT HARASS PEOPLE DAY AND IN 2019 ALONE, AMERICANS RECEIVED 58.5 BILLION ROBOCALLS WHICH NIGHT. ARE OFTEN USED TO TRICK PEOPLE TO STEAL MONEY AND PRIVATE INFORMATION. CONGRESS PASSED A CR-ENDORSED LAW CALLED THE TRACED ACT, WHICH REQUIRES PHONE COMPANIES TO EMPLOY NUMBER ID TECHNOLOGY, AT NO EXTRA CHARGE, TO

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HELP PEOPLE IDENTIFY AND AVOID UNWANTED CALLS. IT INCREASES PENALTIES FOR ROBOCALLERS WHO FLOUT THE LAW, AND INSTRUCTS THE FCC TO SET RULES TO CURB UNWANTED ROBOTEXTS. WHILE THIS LAW IS A STEP IN THE RIGHT DIRECTION, MORE REFORMS ARE NEEDED TO ADDRESS THIS PROBLEM.

FINANCIAL FAIRNESS:

- PUTTING AN END TO HIDDEN FEES ON CABLE AND SATELLITE TV BILLS DURING FY19, CR LAUNCHED "WHAT THE FEE?!" -- AN INITIATIVE AIMED AT THE HIDDEN FEES AND SURPRISE CHARGES ON CONSUMER BILLS. IN FY20, WE SCORED A MAJOR VICTORY.

THE GOAL OF "WHAT THE FEE?!" IS TO PUT A SPOTLIGHT ON CHARGES THAT ARE BURIED IN BANK STATEMENTS, PHONE CONTRACTS, AND OTHER BILLS, AND TO PRESSURE COMPANIES TO TELL CONSUMERS THE ACTUAL PRICES UPFRONT. THESE FINE-PRINT FEES MASK THE TRUE COSTS OF PRODUCTS AND SERVICES. THEY MAKE IT HARDER TO BUDGET AND COMPARISON SHOP, AND CAN ADD UP TO SIGNIFICANT EXPENSES OVER TIME.

ONE OF THE MOST COMMON SOURCES OF COMPLAINTS IS THE SURPRISE CHARGES THAT CROP UP ON BILLS FOR CABLE AND SATELLITE TV SERVICE. CR COLLECTED PAY-TV BILLS FROM 5,000 PEOPLE ACROSS THE COUNTRY IN 2019. WE ANALYZED NEARLY 800 BILLS AND FOUND THAT A TYPICAL CUSTOMER WAS PAYING AN EXTRA \$450 A YEAR FOR QUESTIONABLE LINE-ITEM CHARGES LIKE "BROADCAST TV FEE" AND "NETWORK ACCESS AND MAINTENANCE FEE."

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CR EXPERTS SHARED OUR REPORT WITH CONGRESS AND TESTIFIED AT A SENATE HEARING. WE URGED CONGRESS TO APPROVE LEGISLATION THAT CR HELPED CRAFT TO CURB HIDDEN FEES. THIS LEGISLATION REQUIRES CABLE AND SATELLITE TV PROVIDERS TO DISCLOSE THE TOTAL MONTHLY PRICE OF YOUR BILL WHEN YOU SIGN UP FOR SERVICE, INCLUDING ALL OF THE ITEMIZED CHARGES AND ESTIMATED TAXES, AND PROVIDE A 24-HOUR WINDOW TO CANCEL BEFORE YOU ARE LOCKED INTO A CONTRACT. THE LEGISLATION ALSO BANNED THE PRACTICE OF CHARGING CONSUMERS FOR EQUIPMENT THEY DO NOT USE, SUCH AS BILLING FOR A COMPANY ROUTER EVEN THOUGH A CONSUMER IS USING THEIR OWN.

CONGRESS PASSED THE LEGISLATION IN DECEMBER 2019 AND THE PRESIDENT SIGNED IT INTO LAW. IT GOES INTO EFFECT IN DECEMBER 2020 AND REPRESENTS A BIG STEP FORWARD TO PROMOTE FAIR AND TRANSPARENT PRICING.

- PRESSING FOR AIRLINE TICKETING REFORMS

CR HAS BEEN PRESSING AIRLINES AND GOVERNMENT OFFICIALS TO HELP CONSUMERS WHO PURCHASED PLANE TICKETS, BUT COULD NOT FLY TO THEIR DESTINATIONS DUE TO CORONAVIRUS RESTRICTIONS, CANCELLATIONS, AND CONCERNS. CR FOUND THAT CONSUMERS WERE NOT ONLY BEING DENIED REFUNDS FOR FLIGHTS THAT THEY CHOSE TO CANCEL; SOME AIRLINES WERE MAKING IT DIFFICULT FOR CONSUMERS TO GET REFUNDS FOR FLIGHTS THAT THE AIRLINES THEMSELVES CANCELLED, WHICH THE LAW REQUIRES AIRLINES TO DO. CR DELIVERED MORE THAN 112,000 PETITION SIGNATURES TO URGE AIRLINES TO PROVIDE FULL REFUNDS, NOT VOUCHERS, FOR AFFECTED CUSTOMERS, AND WE HOSTED WEBINARS TO GIVE PEOPLE ADVICE FOR HOW TO EFFECTIVELY CONTACT THEIR AIRLINES AND REQUEST REFUNDS. THE U.S. DEPARTMENT OF TRANSPORTATION HAS SEEN A SPIKE IN CONSUMER COMPLAINTS

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ABOUT AIRLINE REFUNDS, MANY OF THEM FROM CR MEMBERS, AND WE CONTINUE TO CALL ON THE AGENCY TO TAKE ACTION TO HELP CONSUMERS.

- ADVANCING STUDENT BORROWER RIGHTS IN CALIFORNIA

CR CO-SPONSORED A BILL IN THE CALIFORNIA STATE LEGISLATURE TO ESTABLISH THE NATION'S STRONGEST PROTECTIONS FOR CONSUMERS WITH EDUCATION DEBT. THE BILL ADVANCED IN FY20 AND WAS SIGNED INTO LAW IN FY21. THE STUDENT BORROWER BILL OF RIGHTS AIMS TO PROTECT BORROWERS FROM LOAN SERVICING ABUSES THAT CAN MAKE DEBTS GROW MORE COSTLY AND TRIGGER DEFAULTS. THE LAW PUTS STANDARDS IN PLACE TO ENSURE STUDENT LOAN COMPANIES TREAT CALIFORNIA CONSUMERS FAIRLY BY ACTING IN THEIR' BEST INTERESTS. THE LAW IS A MODEL FOR OTHER STATES TO HOLD STUDENT LOAN SERVICERS ACCOUNTABLE WHEN THEY MISMANAGE STUDENT ACCOUNTS OR ENGAGE IN PREDATORY PRACTICES.

- HELPING ESTABLISH A NEW CONSUMER WATCHDOG IN CALIFORNIA CR WORKED CLOSELY WITH CALIFORNIA CONSUMERS AND STATE POLICYMAKERS TO ADVANCE LEGISLATION TO STRENGTHEN THE STATE'S ABILITY TO STOP UNFAIR, DECEPTIVE, AND ABUSIVE FINANCIAL PROTECTIONS. THE CALIFORNIA STATE MEASURE TAKES THE STATE'S EXISTING FINANCIAL REGULATOR AND TRANSFORMS IT INTO A MORE ROBUST WATCHDOG WITH BROADER AUTHORITY AND MORE RESOURCES TO HELP CONSUMERS. THE NEW WATCHDOG IS CALLED THE CALIFORNIA DEPARTMENT OF FINANCIAL PROTECTION AND INNOVATION, AND ITS MISSION IS TO SERVE CONSUMERS BY OVERSEEING FINANCIAL SERVICES, PROMOTING FAIR AND HONEST BUSINESS PRACTICES, AND STOPPING FRAUD AND ABUSE IN THE MARKETPLACE. THE MEASURE WAS ADVANCED BY THE CALIFORNIA STATE LEGISLATURE IN FY20 AND SIGNED INTO LAW AS PART OF THE STATE BUDGET IN FY21.

SAFETY:

RAISING THE STANDARDS FOR FURNITURE SAFETY TO HELP SAVE LIVES ABOUT EVERY 20 MINUTES IN THE U.S., A PIECE OF FURNITURE, APPLIANCE OR TV TIPS OVER AND INJURES SOMEONE. SINCE 2000, AT LEAST 210 PEOPLE -- MOSTLY CHILDREN AGE 6 AND YOUNGER -- HAVE BEEN KILLED WHEN DRESSERS AND OTHER CLOTHES-STORAGE FURNITURE FELL ON THEM. CR IS WORKING WITH THE PARENTS OF CHILD VICTIMS TO EDUCATE PEOPLE ABOUT THE DANGER OF FURNITURE TIP OVERS AND ADVOCATE FOR SAFE FURNITURE. CR TESTING HAS SHOWN THAT IT IS POSSIBLE FOR COMPANIES TO MANUFACTURE AND SELL STABLE, SECURE DRESSERS ACROSS A VARIETY OF PRICE POINTS. IN NEW YORK STATE, CR WORKED WITH FAMILIES TO HELP PASS A LAW TO RAISE THE BAR FOR FURNITURE SAFETY AND REQUIRE RETAILERS TO SELL TIP-RESISTANT DEVICES, LIKE WALL ANCHORS, FOR CERTAIN FURNITURE. THE NEW LAW IS CALLED HARPER'S LAW, NAMED FOR A THREE-YEAR-OLD GIRL WHO DIED TRAGICALLY IN A TIPOVER INCIDENT. AT THE NATIONAL LEVEL, CR IS WORKING WITH MEMBERS OF CONGRESS FROM BOTH PARTIES TO ADVANCE A BILL CALLED THE STURDY ACT, WHICH WOULD CREATE NATIONAL STANDARDS FOR DRESSER STABILITY. THE U.S. HOUSE APPROVED THE STURDY ACT IN FY20, AND WE CONTINUE TO PRESS THE U.S. SENATE TO ADVANCE IT.

- REMOVING INFANT INCLINED SLEEPERS FROM THE MARKETPLACE IN FY19 CR PUBLISHED AN IN-DEPTH INVESTIGATION INTO CHILD DEATHS LINKED TO INFANT INCLINED SLEEPERS, SUCH AS THE FISHER-PRICE ROCK 'N PLAY SLEEPER. IN FY19 AND FY20, MORE THAN 5.6 MILLION INFANT INCLINED SLEEPERS

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WERE RECALLED. MAJOR RETAILERS, INCLUDING AMAZON, WALMART, BUY BUY BABY, EBAY, KMART, AND SEARS MADE COMMITMENTS TO BAN INFANT INCLINED SLEEPERS ACROSS THE BOARD, AND PUT SAFEGUARDS IN PLACE TO PREVENT THEM FROM BEING LISTED OR SOLD. COMPANIES, POLICYMAKERS, JOURNALISTS, AND OTHERS CREDITED CR FOR EXPOSING THIS PROBLEM AND ADVOCATING FOR MARKETPLACE CHANGE.

- PENAFIEL BOTTLED WATER WITHDRAWN FROM SALE DUE TO EXCESSIVE ARSENIC

KEURIG DR PEPPER VOLUNTARILY WITHDREW FOR SALE ALL OF ITS UNFLAVORED PENAFIEL MINERAL SPRING WATER IN JUNE 2019 AFTER TESTS COMMISSIONED BY THE COMPANY DETECTED EXCESSIVE LEVELS OF ARSENIC. CR HAD EARLIER DETECTED LEVELS OF ARSENIC IN THE WATER ABOVE FEDERAL STANDARDS AND NOTIFIED THE COMPANY, AS PART OF AN INVESTIGATION PUBLISHED IN APRIL 2019.

- HELPING IMPROVE THE SAFETY OF NEW CARS, TRUCKS, SUVS IN 2019, AMID THE RISING NUMBER OF PEDESTRIAN DEATHS IN THE U.S., CR TOLD AUTOMAKERS THAT A VEHICLE MUST COME WITH PEDESTRIAN DETECTION TECHNOLOGY AS A STANDARD FEATURE TO BE ELIGIBLE TO RECEIVE CR'S "TOP PICKS" HONORS AND EXTRA POINTS IN 2020. PEDESTRIAN DETECTION SYSTEMS ARE NOW STANDARD IN 61 PERCENT OF VEHICLE MODELS IN 2020, UP FROM 38 PERCENT IN 2019.

SEPARATELY, CR LED AN AUTO SAFETY INITIATIVE ALONGSIDE AAA, NATIONAL SAFETY COUNCIL, AND J.D. POWER. THE FOUR GROUPS CAME TOGETHER TO PROPOSE A SET OF UNIVERSAL TERMS FOR ADVANCED DRIVER-ASSISTANCE SYSTEMS (ADAS). THIS EFFORT AIMS TO ELIMINATE THE CONFUSION IN THE MARKETPLACE ABOUT

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AUTOMOBILE SYSTEMS THAT ARE DESIGNED TO HELP DRIVERS AVOID COLLISIONS --SOMETIMES BY TAKING OVER CONTROL OF THE VEHICLE. AUTOMAKERS USE A WIDE ARRAY OF DIFFERENT TERMS FOR THE SAME ADAS FEATURES. CR HAS RAISED CONCERNS ABOUT BRAND NAMES AND MARKETING THAT MAY MAKE IT UNCLEAR WHAT THEIR CAPABILITIES AND LIMITS ARE. THE GROUPS ARE URGING AUTOMAKERS TO ADOPT THEIR SET OF UNIVERSAL TERMS FOR ADAS. THE U.S. DEPARTMENT OF TRANSPORTATION FORMALLY ENDORSED OUR EFFORT. DOT SECRETARY ELAINE CHAO SAID STANDARD LANGUAGE WILL ENSURE DRIVERS ARE AWARE THAT THESE SYSTEMS ARE DESIGNED TO ASSIST -- NOT REPLACE -- THE DRIVER.

SUSTAINABILITY:

- ADVOCATING FOR AUTO FUEL ECONOMY STANDARDS TO PROMOTE LOWER FUEL COSTS, CLEANER AIR

WHEN THE FEDERAL GOVERNMENT PROPOSED A ROLLBACK OF THE NATION'S FUEL ECONOMY STANDARDS FOR NEW CARS AND TRUCKS, CR CONDUCTED A SERIES OF STUDIES AND ANALYSES. CR FOUND THAT THE CURRENT STANDARDS FOR IMPROVED MILEAGE SAVE CONSUMERS THOUSANDS OF DOLLARS OVER THE LIFE OF THE VEHICLE, BECAUSE THE ADDED COSTS OF NEW TECHNOLOGIES FOR FUEL ECONOMY WERE DRAMATICALLY OUTWEIGHED BY THE COST SAVINGS FROM FEWER TRIPS TO THE GAS PUMP. CR FOUND THAT THE ROLLBACK WOULD INCREASE FUEL COSTS FOR THE AVERAGE NEW VEHICLE BY \$3,200, INCREASE NET COSTS BY \$2,100, AND COST ALL AMERICANS AN ESTIMATED TOTAL OF \$300 BILLION IN NET LOSSES. THE ROLLBACK IS NOW BEING CHALLENGED IN COURT, AND CR IS URGING AUTOMAKERS TO SUPPORT THE ORIGINAL STANDARDS TO HELP CONSUMERS SAVE MONEY AND HELP REDUCE POLLUTION FROM EMISSIONS.

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- WORKING WITH STATES ON LOW- AND ZERO-EMISSION VEHICLE PROGRAMS CR IS WORKING WITH CONSUMERS AND POLICYMAKERS IN SEVERAL STATES TO ADVANCE LOW-EMISSION AND ZERO-EMISSION VEHICLE (ZEV) PROGRAMS. THESE PROGRAMS SET EMISSION REQUIREMENTS FOR AUTOMAKERS THAT SELL VEHICLES IN THE STATE, AND THE PROGRAMS MAKE IT EASIER FOR LOCAL CONSUMERS TO FIND AND BUY ZERO-EMISSION VEHICLES. CR SUPPORTS THESE EFFORTS BECAUSE THEY HELP IMPROVE CONSUMER CHOICE, HELP CAR BUYERS SAVE MONEY ON FUEL COSTS, AND REDUCE POLLUTION. DURING FY20 CR CONDUCTED STATEWIDE SURVEYS, REACHED OUT TO STATE OFFICIALS, SPOKE AT STATE HEARINGS, AND ORGANIZED LOCAL CONSUMERS TO ADVOCATE FOR LOW- AND ZERO-EMISSION VEHICLE PROGRAMS. COLORADO, MINNESOTA, AND WASHINGTON ARE AMONG THE MOST RECENT STATES TO ADVANCE PROGRAMS SUPPORTED BY CR.

MEMBERS, STOCKHOLDERS

FORM 990, PART VI, LINE 6 AND 7A CONSUMER REPORTS IS A NEW YORK STATE NOT-FOR-PROFIT MEMBERSHIP CORPORATION.

THE MEMBERS FOR NEW YORK NOT-FOR-PROFIT LAW PURPOSES ARE ANY INDIVIDUAL WITH A PAID MEMBERSHIP TO THE CONSUMER REPORTS MEMBERSHIP PROGRAM. MEMBERS CAN ELECT THE BOARD OF DIRECTORS AT THE ANNUAL MEETING OF MEMBERS; ADOPT, AMEND OR REPEAL THE BY-LAWS OF THE CORPORATION; CALL A SPECIAL MEETING OF THE MEMBERS UNDER CERTAIN CIRCUMSTANCES; AND EXERCISE SUCH OTHER POWERS AS ARE PROVIDED BY LAW.

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FORM 990 REVIEW PROCESS

FORM 990, PART VI, LINE 11

THE 990 IS PREPARED UTILIZING THE ASSISTANCE OF AN INDEPENDENT ACCOUNTING FIRM, KPMG. THE RELATED SERVICES FROM KPMG ARE APPROVED BY THE AUDIT COMMITTEE AS PART OF THE AUDIT APPROVAL PROCESS. AFTER THE 990 IS PREPARED BY CR FINANCE DEPARTMENT WITH COORDINATION WITH KPMG, IT IS REVIEWED BY THE CONTROLLER AND CFO BEFORE IT IS REVIEWED AND APPROVED BY THE AUDIT COMMITTEE. A COPY OF THE 990 IS THEN PROVIDED TO THE BOARD OF DIRECTORS PRIOR TO ITS FILING.

CONFLICT OF INTEREST COMPLIANCE PROCESS

FORM 990, PART VI, LINE 12C

CONSUMER REPORTS' BOARD OF DIRECTORS AND STAFF MEMBERS ARE REQUIRED TO FILL OUT AND SIGN A DISCLOSURE OF INTEREST STATEMENT AND ATTESTATION OF COMPLIANCE EACH YEAR. BOARD MEMBERS' FORMS ARE REVIEWED BY A COMMITTEE OF THE BOARD; STAFF MEMBERS' FORMS ARE REVIEWED BY AN OUTSIDE INDEPENDENT REVIEWER. ANY CONFLICTS WILL BE ADDRESSED WITH THE APPLICABLE BOARD OR STAFF MEMBER, WITH UNRESOLVED CONFLICTS ADDRESSED BY THE APPROPRIATE CONFLICT OF INTEREST COMMITTEE.

REMEDIES FOR CONFLICTS OF INTEREST INCLUDE RECUSAL FROM PARTICIPATION IN THE MATTER GIVING RISE TO THE CONFLICT, DISPOSING OF AN INVESTMENT, TERMINATION OF EMPLOYMENT OR RESIGNATION.

PROCESS FOR DETERMINING EXECUTIVE COMPENSATION FORM 990, PART VI, LINES 15A AND 15B

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THE GOVERNANCE COMMITTEE OF THE BOARD OF DIRECTORS REVIEWS THE COMPENSATION PROVIDED TO CR'S PRESIDENT AND SENIOR EXECUTIVE STAFF TO ENSURE THAT THEY ARE CONSISTENT WITH CR'S MISSION, ARE DESIGNED TO ATTRACT AND RETAIN THE HIGH LEVELS OF LEADERSHIP TALENT NEEDED TO ACHIEVE CR'S OPERATING PLANS, AND ARE COMPLIANT WITH LAW. TO THAT END, THE GOVERNANCE COMMITTEE (1) RECOMMENDS TO THE EXECUTIVE COMMITTEE OF THE BOARD OF DIRECTORS COMPENSATION PLANS AND PAY LEVELS FOR THE PRESIDENT, TAKING INTO ACCOUNT PEER GROUP PRACTICES AND ANY SPECIAL CONSIDERATIONS, AS WELL AS EMPLOYMENT AGREEMENTS; (2) REVIEWS THE COMPENSATION OF THE PRESIDENT AND SENIOR EXECUTIVE STAFF TO ENSURE COMPLIANCE WITH THE IRS INTERMEDIATE SANCTION REQUIREMENTS; AND (3) REVIEWS AND APPROVES (A) FOR EXECUTIVES REPORTING DIRECTLY TO THE PRESIDENT, ANY PROPOSED COMPENSATION INCREASE FOR THE PROPOSED COMPENSATION FOR ANY NEW HIRE AND (B) FOR EXECUTIVES NOT REPORTING DIRECTLY TO THE PRESIDENT, (I) ANY PROPOSED COMPENSATION INCREASE THAT EXCEEDS THE ANNUAL SALARY INCREASE GUIDELINES ESTABLISHED BY HUMAN RESOURCES AND (II) THE PROPOSED COMPENSATION FOR ANY NEW EXECUTIVE HIRE THAT EXCEEDS THE MARKET MEDIAN AS REPORTED IN EXECUTIVE COMPENSATION STUDIES CONDUCTED BY A THIRD PARTY EXECUTIVE COMPENSATION CONSULTING FIRM. THE EXECUTIVE COMMITTEE'S RECOMMENDATION ON THE PRESIDENT'S COMPENSATION PLANS AND PAY LEVELS IS VOTED ON BY THE FULL BOARD OF DIRECTORS. DELIBERATIONS AND DECISIONS REGARDING THE FOREGOING COMPENSATION ARRANGEMENTS ARE CONTEMPORANEOUSLY RECORDED IN THE ORGANIZATION'S MINUTES. THE FOREGOING PROCESS FOR ESTABLISHING COMPENSATION FOR THE INDICATED PERSONS WAS LAST UNDERTAKEN IN APRIL AND MAY OF 2019.

PUBLIC AVAILABILITY OF FINANCIAL STATEMENTS AND GOVERNING DOCUMENTS FORM 990, PART VI, LINE 19 CONSUMER REPORTS' ANNUAL FINANCIAL STATEMENTS ARE MADE AVAILABLE TO THE PUBLIC ON ITS WEBSITE, WWW.CONSUMERREPORTS.ORG. OUR GOVERNING DOCUMENTS, FORM 1023, AND CONFLICT OF INTEREST POLICY ARE AVAILABLE TO THE PUBLIC UPON REQUEST.

OTHER CHANGES IN NET ASSETS OR FUND BALANCES PART XI, LINE 9

UNREALIZED LOSS	INTEREST RATE SWAP	\$ (2,044,014)
PENSION RELATED	CHANGES	\$ (11,161,616)
CHANGE IN VALUE	OF SPLIT INTEREST AGREEMENT	\$ (184,000)
ROUNDING		\$ 1,688

TOTAL OTHER CHANGES IN NET ASSETS OR FUND BALANCES \$ (13,387,942)

FORM 990, PART VI, LINE 17 - STATES

ATTACHMENT 1

AL,CA,CT,

FL,GA,HI,IL,KS,KY,MD,MA,MI,

MN, MS, NH, NJ, NM, NY, NC, ND, OK, OR, PA,

RI, SC, TN, UT, VA, WV, WI,

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	ATTACHMEI	NT 2
990, PART VII- COMPENSATION OF THE FIVE	HIGHEST PAID IND. CONTRACTORS	
NAME AND ADDRESS	DESCRIPTION OF SERVICES	COMPENSATION
GOOGLE, INC 1600 AMPHITHEATRE PARKWAY MOUNTAIN VIEW, CA 94043	SEARCH ENGINE MKTING	9,134,725.
QUAD GRAPHICS NG1 W23044 HARRY'S WAY SUSSEX, WI 53089	PRINTING	5,939,745.
EPAM SYSTEMS, INC 41 UNIVERSITY DR, SUITE 202 NEWTON, PA 18940	INFORMATION TECH.	4,924,110.

DIAMOND COMMUNICATIONS 1209 31ST AVENUE COUNCIL BLUFFS, IA 51501	FULFILLMENT SERVICES	4,318,875.
TELERX MARKETING INC 723 DRESHER ROAD HORSHAM, PA 19044	MARKETING	4,297,248.

OMB No. 1545-0047

Open to Public

Inspection

9

2

Employer identification number

13-1776434

SCHEDULE R (Form 990)

Related Organizations and Unrelated Partnerships

Complete if the organization answered "Yes" on Form 990, Part IV, line 33, 34, 35b, 36, or 37.

Attach to Form 990.

Go to www.irs.gov/Form990 for instructions and the latest information.

Department of the Treasury Internal Revenue Service Name of the organization

CONSUMER REPORTS, INC.

Part I Identification of Disregarded Entities. Complete if the organization answered "Yes" on Form 990, Part IV, line 33.

(a) Name, address, and EIN (if applicable) of disregarded entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Total income	(e) End-of-year assets	(f) Direct controlling entity
(1)					
(2)					
(3)					
(4)					
(5)					
_()					
(6)					

Part II Identification of Related Tax-Exempt Organizations. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, because it had one or more related tax-exempt organizations during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code section	(e) Public charity status (if section 501(c)(3))	(f) Direct controlling entity	(g Section 5 contr enti	olled
						Yes	No
(1)							
(2)							
(3)							
(4)							
(5)							
(6)							
(7)							

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule R (Form 990) 2019

JSA 9E1307 1.000 Schedule R (Form 990) 2019

Part III Identification of Related Organizations Taxable as a Partnership. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, because it had one or more related organizations treated as a partnership during the tax year.

		more related erg				o tax your.		-		1					
	(a) Idress, and EIN of d organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Predominant income (related, unrelated, excluded from tax under sections 512 - 514)	(f) Share of total income	(g) Share of end-of- year assets	Disprop			Code V - UBI General o ount in box 20 managing Schedule K-1 partner?		Code V - UBI Gener amount in box 20 manag of Schedule K-1 partn		(k) Percentage ownership
			, , ,					Yes	No		Yes	No			
(1)															
(2)															
(3)															
(4)															
(5)															
(6)															
(7)															

Part IV Identification of Related Organizations Taxable as a Corporation or Trust. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, because it had one or more related organizations treated as a corporation or trust during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(C) Legal domicile (state or foreign country)		(e) Type of entity (C corp, S corp, or trust)	(f) Share of total income	(g) Share of end-of-year assets	(h) Percentage ownership	(i) Section 512(b)(13) controlled entity?
								Yes No
(1) CHARITABLE REMAINDER TRUST (5)								
	ANNUITY	NY	N/A	TRUST				х
_(2)								
_(3)								
_(4)								
_(5)								
(6)								
(7)								

Schedule R (Form 990) 2019

JSA

CONSUMER REPORTS, INC.

Schedule R (Form 990) 2019

Par	tV Transactions With Related Organizations. Complete if the organization answered "Yes"	' on Form 990, Par	t IV, line 34, 35b, or 36.			
Not	te: Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule.				Y	es No
1	During the tax year, did the organization engage in any of the following transactions with one or more rela	ated organizations lis	ted in Parts II-IV?			
а	Receipt of (i) interest, (ii) annuities, (iii) royalties, or (iv) rent from a controlled entity			1	а	X
b	Gift, grant, or capital contribution to related organization(s)			1	b	X
С	0 0 0			•••••	С	X
	Loans or loan guarantees to or for related organization(s)			· · · · · ⊢	d	X
е	Loans or loan guarantees by related organization(s)				e	X
f	Dividends from related organization(s)			⊢	lf	X
g	5 ()				g	X
h	5 (////////////////////////////////////				h	X
i	Exchange of assets with related organization(s).			· · · · ·	1i	X
j	Lease of facilities, equipment, or other assets to related organization(s).			1	lj	X
k	Lease of facilities, equipment, or other assets from related organization(s)				k	X
I	Performance of services or membership or fundraising solicitations for related organization(s)				11	X
m	Performance of services or membership or fundraising solicitations by related organization(s).				m	X
	5 , 11 , 5 , 5 , 7 ,				n	X
0	Sharing of paid employees with related organization(s)			1	0	X
р	Reimbursement paid to related organization(s) for expenses.			1	р	X
q	Reimbursement paid by related organization(s) for expenses			1	q	X
r	Other transfer of cash or property to related organization(s)				lr	X
	Other transfer of cash or property from related organization(s). If the answer to any of the above is "Yes," see the instructions for information on who must complete this	a line, including acu	rad relationahing and trans	1	s	^
		(b)	(c)	dcuon inreshi (d		
	(a) Name of related organization	Transaction type (a-s)	Amount involved	Method of o amount	detern	0
(1)						
(2)						
(3)						
(4)						
(5)						
(6)						
JSA			Sch	nedule R (For	rm 99	0) 201
9E1309	9 ^{1.000} 57Q0DA L42M V 19-7.9F 108289			PAGE	82	

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Schedule R (Form 990) 2019

Part VI Unrelated Organizations Taxable as a Partnership. Complete if the organization answered "Yes" on Form 990, Part IV, line 37.

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships.

(a) Name, address, and EIN of entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	income (related, unrelated, excluded from tax under	sec 501 organiz	e) partners tion (c)(3) <u>ations?</u>	(f) Share of total income	(g) Share of end-of-year assets	Disprop	(h) portionate ations?	(i) Code V - UBI amount in box 20 of Schedule K-1 (Form 1065)	(j) General or managing partner?		managing		(k) Percentage ownership
			sections 512-514)	Yes	No			Yes	No		Yes	No			
(1)															
(2)															
(3)															
(4)															
(5)															
_(6)															
(7)															
(8)															
(9)															
(10)															
(11)															
(12)															
(13)															
(14)															
(15)															
(16)	_														

Schedule R (Form 990) 2019

Schedule R (Form 990) 2019

 Part VII
 Supplemental Information

 Provide additional information for responses to questions on Schedule R. See instructions.

Schedule R (Form 990) 2019