

2012 Income Tax Returns

CONSUMERS UNION OF UNITED STATES INC. (PUBLIC INSPECTION COPY)

Form **8879-EO**

IRS e-file Signature Authorization for an Exempt Organization For calendar year 2012, or fiscal year beginning 0.6/0.1____, 2012, and ending 0.5/3.1____, 20 1.3

Department of the Treasury Internal Revenue Service Name of exempt organization

▶ Do not send to the IRS. Keep for your records. Employer identification number

CONSUMERS UNION OF UNITED STATES INC.	13-1776434
Name and title of officer	140
Part I Type of Return and Return Information (Whole Dollars Only)	
Check the box for the return for which you are using this Form 8879-EO and ente check the box on line 1a, 2a, 3a, 4a, or 5a, below, and the amount on that line fo leave line 1b, 2b, 3b, 4b, or 5b, whichever is applicable, blank (do not enter -0-) on the applicable line below. Do not complete more than 1 line in Part I.	r the return being filed with this form was blank, then
1a Form 990 check here b Total revenue, if any (Form 990, Part VIII, 2a Form 990-EZ check here b Total revenue, if any (Form 990-EZ, if any (Form 990-	2b
Part II Declaration and Signature Authorization of Officer	
Under penalties of perjury, I declare that I am an officer of the above organization organization's 2012 electronic return and accompanying schedules and statement are true, correct, and complete. I further declare that the amount in Part I above is organization's electronic return. I consent to allow my intermediate service provide to send the organization's return to the IRS and to receive from the IRS (a) an acknown the transmission, (b) the reason for any delay in processing the return or refund, are authorize the U.S. Treasury and its designated Financial Agent to initiate an electrinancial institution account indicated in the tax preparation software for payment of return, and the financial institution to debit the entry to this account. To revoke a pagent at 1-888-353-4537 no later than 2 business days prior to the payment (sett involved in the processing of the electronic payment of taxes to receive confidenting resolve issues related to the payment. I have selected a personal identification of electronic return and, if applicable, the organization's consent to electronic funds of the payment of taxes to electronic funds of the electronic return and, if applicable, the organization's consent to electronic funds of the electron	is and to the best of my knowledge and belief, they is the amount shown on the copy of the er, transmitter, or electronic return originator (ERO) cowledgement of receipt or reason for rejection of end (c) the date of any refund. If applicable, I conic funds withdrawal (direct debit) entry to the of the organization's federal taxes owed on this payment, I must contact the U.S. Treasury Financial lement) date. I also authorize the financial institutions all information necessary to answer inquiries and timber (PIN) as my signature for the organization's
Officer's PIN: check one box only X authorize KPMG LLP	enter my PIN 5 4 3 2 1 Enter five numbers, but do not enter all zeros as my signature
on the organization's tax year 2012 electronically filed return. If I have ind being filed with a state agency(ies) regulating charities as part of the IRS ERO to enter my PIN on the return's disclosure consent screen. As an officer of the organization, I will enter my PIN as my signature on the state of the organization.	Fed/State program, I also authorize the aforementioned
If I have indicated within this return that a copy of the return is being filed the IRS Fed/State program, I will enter my PIN on the return's disclosure of	with a state agency(ies) regulating charities as part of
Officer's signature	Date > 1/27/14
Part III Certification and Authentication	Date
ERO's EFIN/PIN. Enter your six-digit electronic filing identification	
number (EFIN) followed by your five-digit self-selected PIN.	1 3 4 0 7 3 1 1 6 4 6
I certify that the above numeric entry is my PIN, which is my signature on the 201 indicated above. I confirm that I am submitting this return in accordance with the Information for Authorized IRS <i>e-file</i> Providers for Business Returns.	do not enter all zeros 2 electronically filed return for the organization requirements of Pub. 4163 , Modernized e-File (MeF)
ERO's signature > Sou fine (. Thilks	Date
Residence Verbasse B	
ERO Must Retain This Form - See I	
Do Not Submit This Form To the IRS Unless	Form 8879-EO (2012)
For Paperwork Reduction Act Notice, see back of form.	1 OIIII 001 0 120 (2012)

JSA 2E1676 1.000

Return of Organization Exempt From Income Tax

OMB No. 1545-0047

Inspection

Department of the Treasury Internal Revenue Service

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation) ▶ The organization may have to use a copy of this return to satisfy state reporting requirements.

\ F	or the	2012	calendar year, o	or tax year begii	nning	06	/01 ,2012	, and e	ending			05/	/31 ,20 ₁	. 3	
			Name of organization	on						D E	Employer id	lentifica	ation numbe	r	
Ch	eck if app	olicable:	CONSUMERS	UNION OF UN	ITED STATES	INC	Z.								
	Address change		Doing Business As								13-177	6434			
	Name o		Number and street	(or P.O. box if mail is	not delivered to street	addres	ss)	Room/s	uite	E 7	elephone r	number			
	Initial r	eturn	101 TRUMAN	AVENUE						(9	14) 37	8-20	000		
	Termin	ated	City or town, state of	or country, and ZIP +	1		I								
	Amend		YONKERS, N	Y 10703-105	7					G	Gross receip	ots \$	311,7	13.	754.
	return Applica				icer: JAMES A.	GUE	ST			_	Is this a gro			- -	X No
_	pending	g			KERS, NY 10					Н(р)	affiliates? Are all affilia	atoc inclu	\vdash	es	No
-	ax-exe	mnt et	1 1		· · · · · · · · · · · · · · · · · · ·		4947(a)(1)	or	527	— ··(5)			(see instruction		
				REPORTS.ORG	, , ,	,	4947 (a)(1)	OI	321	— _{I/o}				.0,	
_			ation: X Corporat			41000			/aar af farr		Group exem		of legal domi	a:la.	MV
				ion Trust	Association O	ther		L	rear or for	nation:	1930 10	State	n legal domi	cile:	NY
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y	-				ID SAFE MARK										
2000	-				IPOWER CONSU	MER	S 								
٤	-		ROTECT THEMS									·			
	2 (Check	his box 🕨 🔙 if	the organization of	liscontinued its ope	eration	ns or dispose	ed of mo	re than 2	5% of its	s net asset	S.			
1					body (Part VI, line										18.
	4 1	Numb	of independent ve	oting members of	the governing body	(Part	VI, line 1b)					4			18.
	5	Total r	umber of individual	ls employed in cale	endar year 2012 (Pa	art V, I	ine 2a)					5			736.
				s (estimate if neces	·							6			18.
	7a -	Total (oss unrelated busi	ness revenue from	Part VIII, column (C	C), line	12					7a	1,4	70,	446.
					Form 990-T, line 34							7b	4	65,	359.
T											or Year		Currer	nt Yea	ır
,	8 (Contri	utions and grants (Part VIII, line 1h)					$\neg \vdash$	22,	294,2	81.	25,4	58,	990.
3	9 F	Progra	n service revenue (Part VIII. line 2a)			COFI				362,91	_	233,1		
200					es 3, 4, and 7d)		PUBLIC IN:	SPECTI	ON		476,0	_			487.
:					6d, 8c, 9c, 10c, an)				135,1				763.
					t equal Part VIII, col				• •		268,3		259,2		
+					umn (A), lines 1-3)						799,4				269.
					ımn (A), line 4)				• •		, , , , ,	0		<u> </u>	
	15 8	Salari	other compensa	tion employee ben	efits (Part IX, colum	n (A)	lines 5-10)		· • - ├─	96	900,3	3 9	92,0	84 4	 495
5										J 0 ,	234,4				969.
١	ıva ı	Total f	ndraising avasses	e (Part IV solumn (n (A), line 11e) D), line 25) ▶		320 749	ο			231,1	37.		±∠,	
Ľ										167	338,3	17	162,8	27 /	676
					a-11d, 11f-24f)				• • ⊢		272,5	_	255,5		
					Part IX, column (A				•• ⊨						
s	19 F	Reven	e less expenses. S	Subtract line 18 from	n line 12	<u></u>					004,2	_			316.
Fund Balances		_							Ве		of Current		End o		
<u>g</u>			sets (Part X, line 1								920,0		381,4		
2			ibilities (Part X, line								698,2		261,5		
_				es. Subtract line 2	from line 20					61,	221,8	29.	119,8	37 ,	712.
	t II		nature Block												
nd	er pena ect. and	alties of d comp	perjury, I declare that ete. Declaration of pre	I have examined this eparer (other than office	return, including acco cer) is based on all inf	mpany ormati	/ing schedules on of which pr	and state reparer ha	ements, an as anv kno	d to the l wledae.	best of my l	knowled	dge and belie	f, it is	true,
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16	ere		ignature of officer								Date				
			pe or print name and	d title											
_			pe preparer's name		Preparer's signature)		Date			neck if		PTIN		
d		Joc	lyne C. Mill	er				1/	31/14	se er	elt- nployed	•] P0063	437	8
•	arer	Firm's	ame KP	MG LLP	1					EIN		13-5	5565207		
9	Only		u		UE NEW YORK	, NY	10154-	0102		_			-758 - 97	0.0	
	the IR				n above? (see instr								X Yes	Ť	No
- y	3		aduation Act Nati			a011011	~,					• • •		200	<u>No</u>

Form **990** (2012)

Form 990 (2012) Page 2 Part III Statement of Program Service Accomplishments Briefly describe the organization's mission: TO WORK FOR A FAIR, JUST AND SAFE MARKETPLACE FOR ALL CONSUMERS AND TO EMPOWER CONSUMERS TO PROTECT THEMSELVES. SEE SCHEDULE O FOR ADDITIONAL INFORMATION. 2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ? Yes X No If "Yes," describe these new services on Schedule O. 3 Did the organization cease conducting, or make significant changes in how it conducts, any program services? If "Yes," describe these changes on Schedule O. 4 Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses. Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported. 4a (Code: CONSUMER INFORMATION, PRODUCT INFORMATION, EDUCATION AND GRANTS. SEE SCHEDULE O FOR ADDITIONAL INFORMATION. **4b** (Code: including grants of \$ **4c** (Code: including grants of \$) (Revenue \$ 4d Other program services (Describe in Schedule O.) (Expenses \$ including grants of \$) (Revenue \$

4e Total program service expenses ▶ 217,898,688. JSA 2E1020 2.000

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Form **990** (2012)

Form 990 (2012) Page **3**

Part	V Checklist of Required Schedules			
			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes,"			
	complete Schedule A	1	Х	
2	Is the organization required to complete Schedule B, Schedule of Contributors (see instructions)?	2	Х	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to			
	candidates for public office? If "Yes," complete Schedule C, Part I	3		Х
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h)			
	election in effect during the tax year? If "Yes," complete Schedule C, Part II	4	X	
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues,			
	assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C,	_		
	Part III	5		X
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors			
	have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If			37
-	"Yes," complete Schedule D, Part I	6		X
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? <i>If</i> "Yes," complete Schedule D, Part II	7		Χ
0	Did the organization maintain collections of works of art, historical treasures, or other similar assets? <i>If "Yes,"</i>	-		Λ
8	complete Schedule D, Part III	8		Χ
9	Did the organization report an amount in Part X, line 21, for escrow or custodial account liability; serve as a	-		21
9	custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or			
	debt negotiation services? If "Yes," complete Schedule D, Part IV	9		Х
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted			
	endowments, permanent endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V	10		Х
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI,			
	VII, VIII, IX, or X as applicable.			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes,"			
	complete Schedule D, Part VI	11a	Х	
b	Did the organization report an amount for investments-other securities in Part X, line 12 that is 5% or more			
	of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		Χ
С	Did the organization report an amount for investments-program related in Part X, line 13 that is 5% or more			
	of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		Χ
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets			
	reported in Part X, line 16? If "Yes," complete Schedule D, Part IX	11d		X
е	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e	Х	
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses			
	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f		X
12 a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes,"			
	complete Schedule D, Parts XI and XII	12a		X
b	Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if	401	37	
40	the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	12b	X	X
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13 14a		X
	Did the organization maintain an office, employees, or agents outside of the United States?	144		21
b	fundraising, business, investment, and program service activities outside the United States, or aggregate			
	foreign investments valued at \$100,000 or more? If "Yes," complete Schedule F, Parts I and IV	14b	X	
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any			
	organization or entity located outside the United States? If "Yes," complete Schedule F, Parts II and IV	15	Х	
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance			
-	to individuals located outside the United States? If "Yes," complete Schedule F, Parts III and IV	16		Χ
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services			
	on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I (see instructions)	17	Х	
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on			
	Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II	18		Х
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a?			
	If "Yes," complete Schedule G, Part III	19		X
	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a		X
b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		

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Part	Checklist of Required Schedules (continued)			
			Yes	No
21	Did the organization report more than \$5,000 of grants and other assistance to any government or organization			
	in the United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II.	21	Х	
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States			
	on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		Х
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the			
	organization's current and former officers, directors, trustees, key employees, and highest compensated			
	employees? If "Yes," complete Schedule J	23	X	
24 a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than			
Z T U	\$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b			
		24a	X	
L	through 24d and complete Schedule K. If "No," go to line 25	24b	21	Х
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	240		Λ
С	Did the organization maintain an escrow account other than a refunding escrow at any time during the year			3.7
	to defease any tax-exempt bonds?	24c		X
		24d		X
25 a	(/ ,			
	with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		Х
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior			
	year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ?			
	If "Yes," complete Schedule L, Part I	25b		Х
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or			
	disqualified person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II.	26		Х
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee,			
	substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled			
	entity or family member of any of these persons? If "Yes," complete Schedule L, Part III	27		Х
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L,			
	Part IV instructions for applicable filing thresholds, conditions, and exceptions):			
а	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a		Х
	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete			
	Schedule L. Part IV	28b		Х
С	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof)			
·	was an officer, director, trustee, or direct or indirect owner? <i>If</i> "Yes," <i>complete Schedule L, Part IV</i>	28c		Х
29	Did the organization receive more than \$25,000 in non-cash contributions? <i>If "Yes," complete Schedule M</i>	29	Х	
30	Did the organization receive more than \$23,000 in non-cash contributions: If res, complete schedule in			
30	conservation contributions? If "Yes," complete Schedule M	30		Х
0.4	Did the organization liquidate, terminate, or dissolve and cease operations? <i>If "Yes," complete Schedule N,</i>	30		21
31		24		Х
00	Part I	31		Λ
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes,"	22		v
	complete Schedule N, Part II.	32		X
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations		37	
	sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33	Х	
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III,	١		
	or IV, and Part V, line 1	34	X	
35 a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a	Х	
b	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a			
	controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b	Х	
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable			
	related organization? If "Yes," complete Schedule R, Part V, line 2	36		Х
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization			
	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R,			
	Part VI	37		Х
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and			
	19? Note. All Form 990 filers are required to complete Schedule O	38	Х	

Form **990** (2012)

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Form 990 (2012) Part V Statements Regarding Other IRS Filings and Tax Compliance Check if Schedule O contains a response to any question in this Part V................ 347 1a Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable 1a b Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable ________1b 0 c Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners? 2a Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax | Statements, filed for the calendar year ending with or within the year covered by this return . 2a b If at least one is reported on line 2a, did the organization file all required federal employment tax returns? 2b Χ Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions) 3a Did the organization have unrelated business gross income of \$1,000 or more during the year? b If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O Χ 4a At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial Χ **b** If "Yes," enter the name of the foreign country: \triangleright CANADA See instructions for filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts. Χ 5a Was the organization a party to a prohibited tax shelter transaction at any time during the tax year? 5a Χ b Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction? c If "Yes" to line 5a or 5b, did the organization file Form 8886-T? 6a Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible as charitable contributions? Χ b If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible? 7 Organizations that may receive deductible contributions under section 170(c). a Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods Χ 7a and services provided to the payor? Χ **b** If "Yes," did the organization notify the donor of the value of the goods or services provided? c Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was 7с Χ 7e e Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract? . . . Χ f Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract? 7g g If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required? h If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C? Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year? 9 Sponsoring organizations maintaining donor advised funds. a Did the organization make any taxable distributions under section 4966? **b** Did the organization make a distribution to a donor, donor advisor, or related person? Section 501(c)(7) organizations. Enter: 10a a Initiation fees and capital contributions included on Part VIII, line 12 b Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities 10b Section 501(c)(12) organizations. Enter: a Gross income from members or shareholders b Gross income from other sources (Do not net amounts due or paid to other sources 12a Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041? b If "Yes," enter the amount of tax-exempt interest received or accrued during the year 12b Section 501(c)(29) qualified nonprofit health insurance issuers. a Is the organization licensed to issue qualified health plans in more than one state? 13a Note. See the instructions for additional information the organization must report on Schedule O. b Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans c Enter the amount of reserves on hand

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14a Did the organization receive any payments for indoor tanning services during the tax year?

b If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O

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Form 990 (2012) CONSUMERS UNION OF UNITED STATES INC. Page 6 Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions. Check if Schedule O contains a response to any question in this Part VI............... Section A. Governing Body and Management Yes 18 1a Enter the number of voting members of the governing body at the end of the tax year. If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O. 18 Enter the number of voting members included in line 1a, above, who are independent Did any officer, director, trustee, or key employee have a family relationship or a business relationship with Χ any other officer, director, trustee, or key employee? 3 Did the organization delegate control over management duties customarily performed by or under the direct 3 supervision of officers, directors, or trustees, or key employees to a management company or other person? . . . 4 4 Did the organization make any significant changes to its governing documents since the prior Form 990 was filed? 5 5 Did the organization become aware during the year of a significant diversion of the organization's assets?.... 6 7a Did the organization have members, stockholders, or other persons who had the power to elect or appoint X 7a **b** Are any governance decisions of the organization reserved to (or subject to approval by) members, Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following: 8a 8b Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.) Yes No Χ 10a **b** If "Yes," did the organization have written policies and procedures governing the activities of such chapters, X 10b affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes? 11a 11a Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form? . . b Describe in Schedule O the process, if any, used by the organization to review this Form 990. Χ 12a b Were officers, directors, or trustees, and key employees required to disclose annually interests that could give Χ 12b rise to conflicts? c Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," X 12c describe in Schedule O how this was done 13 Χ 13 Χ 14 14 Did the organization have a written document retention and destruction policy?........ Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? 15a The organization's CEO, Executive Director, or top management official If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions). 16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement Χ 16a with a taxable entity during the year? b If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements? Section C. Disclosure List the states with which a copy of this Form 990 is required to be filed ▶_ <u>ATTACHMENT</u>_ 17 Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (Section 501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply. Other (explain in Schedule O) X Own website | X | Upon request Another's website

19 Describe in Schedule O whether (and if so, how), the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year.

20 State the name, physical address, and telephone number of the person who possesses the books and records of the organization: ►MR MICHAEL MARTIN, CPA 101 TRUMAN AVENUE YONKERS, NY 10703-1057

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Part VII

Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and **Independent Contractors**

Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees Section A.

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
 - List all of the organization's current key employees, if any. See instructions for definition of "key employee."
- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

(A) Name and Title	(B) Average hours per week (list any	box,	unle	Pos heck ss pe	erson	e than c is both tor/trust	an	(D) Reportable compensation from	(E) Reportable compensation from related	(F) Estimated amount of other
	hours for related organizations below dotted line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	the organization (W-2/1099-MISC)	organizations (W-2/1099-MISC)	compensation from the organization and related organizations
(1) DIANE ARCHER	2.00									
SECRETARY		Х						C	0	0
(2) MARCIA ARONOFF	2.00									
DIRECTOR		Х						C	0	0
(3) ROBERT E BAENSCH	2.00									
DIRECTOR		Х						C	0	0
(4) DEBORAH COWAN	2.00									
DIRECTOR FROM OCTOBER 2012		Х						C	0	0
(5) WALTER BRISTOL	2.00									
CHAIR		Х						C	0	0
(6) BARBARA FRIEDMAN	2.00									
DIRECTOR		Х						С	0	0
(7) STEVEN R HILL	2.00									
TREASURER		Х						C	0	0
(8) ANTHONY B. ITON DIRECTOR	2.00	Х						C	0	0
(9) CAROL IZUMI DIRECTOR	2.00	Х						0	0	0
(10) ANNETTE LOVOI	2.00									
DIRECTOR		Х							0	0
(11) CRAIG NEWMARK DIRECTOR	2.00	Х						C	0	0
(12) HEATHER C. MCGHEE DIRECTOR	2.00	Х						C	0	0
(13) ED MIERZWINSKI DIRECTOR	2.00	Х						C	0	
(14) WILLARD P. OGBURN DIRECTOR	2.00	Х						C	0	

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Part VII Section	n A. Officers, Directors, Tr	ustees, Ke	y En	nplo	ye	es,	and I	Hig	hest Compensat	ed Employees (d	continued)	_
	(A) ame and title	(B) Average hours per week (list any hours for related organizations below dotted line)	(do r box,	not ch	Pos neck ss pe	c) sition more	e than of the state of the stat	one an	(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations	
15) MARTIN SCH	NF.T DER	2.00					ق ا					
DIRECTOR		+	Х							0		0
(16) MICAH SIFR	Y	2.00								3		
DIRECTOR		+	Х									0
(17) THOMAS C V	OICE	2.00							Ĭ			
DIRECTOR			X									0
(18) THOMAS WAT	HEN	2.00	21							, ,		
VICE CHAIR			X							0		0
(19) JAMES A GU		40.00	Λ.							0		
PRESIDENT					Х				581,053.		77 , 98	1
(20) LAURENCE B		40.00			Λ				301,033.	0	11,30	4.
		40.00			37				450 000		22 14	c
	ATING OFFICER	40.00			X				459,988.	U	33,14	٥.
(21) RICHARD GA		40.00							200 206		70.00	1
VP AND CFO		40.00			X				398,306.	U	72 , 89	⊥.
(22) RAHUL BELA		40.00							262 622		65.05	
VP AND CIO		40.00				Х			363,632.	U	65,25	⊥.
(23) LIAM MCCOR		40.00										_
	AL DIRECTOR	10.00				Х			334,030.	0	60,27	8.
(24) MICHAEL D'		40.00				37			200 (01		E7 CE	E
	EF OF STAFF	10.00				Х			280,691.	U	57 , 65	<u>J.</u>
(25) LINDA TEPE		40.00				.,			070 055		F0 00	
VP HUMAN R	ESOURCES					Х			278,855.	0	58 , 29	
1b Sub-total									4 007 140	0	702.45	_ 0
	tinuation sheets to Part VII, S	-							4,807,148.	0	783,45	
	s 1b and 1c)				• •			_	4,807,148.	<u>U</u>	783,45	5.
	individuals (including but not				d al	bov	e) who	o re	eceived more than	\$100,000 of		
reportable comp	pensation from the organization	on 🚩	297	/							1 1-	_
	ization list any former office ta? If "Yes," complete Sched										Yes N	No
organization a	For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? If "Yes," complete Schedule J for such individual											
											7 11	
	listed on line 1a receive or dered to the organization? If "Y										5	Χ

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization. Report compensation for the calendar year ending with or within the organization's tax year.

(A) Name and business address	(B) Description of services	(C) Compensation
ATTACHMENT 2		

2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 in compensation from the organization ► 137

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Part VII Section A. Officers, Directors, Tr	ustees, Ke	y En	plo	yee	es,	and I	lig	hest Compensat	ed Employees (c	ontinued)
(A) Name and title	(B) Average hours per week (list any hours for related organizations	overage					(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization		
	below dotted line)	Individual trustee or director	Institutional trustee	ï	Key employee	Highest compensated employee	97	(1.27.000 11.00)		and related organizations
26) CHRISTOPHER MEYER VP EXTERNAL AFFAIRS	40.00				X			268,512.		59 , 055.
27) KEVIN MCKEAN	40.00				21			200/312.		33,033
VP EDITORIAL DIR.	† 					X		369,127.		61,817
28) EILEEN HERSHENOV	40.00									
VP GENERAL COUNSEL	†					X		319,525.	0	73,114
29) PAIGE AMIDON LITMAN	40.00							,		
VP HEALTH	T					X		313,441.	0	57 , 385
30) DAVID CHAMPION	40.00									
DEPUTY TECH DIR, ATC						Х		311,297.	0	46,394
31) SHERRY BROWN	40.00									
MGR OF FINANCIAL OPERATIONS						Х		312,953.	0	43,195
32) JOHN SATEJA	40.00									
EXECUTIVE VP							Х	215,738.	0	17,000
										
	 	-								
	+									
1b Sub-total										
c Total from continuation sheets to Part VII, S	ection A						>			
d Total (add lines 1b and 1c)							>			
2 Total number of individuals (including but not				d al	bove	e) who	o re	eceived more than	\$100,000 of	
reportable compensation from the organizatio	n ►	297	7							
										Yes No
3 Did the organization list any former offic employee on line 1a? If "Yes," complete Sched										3 X
4 For any individual listed on line 1a, is the organization and related organizations gr individual	eater than	\$15	0,0	00?	lf	"Yes	5,"	complete Schedu	le J for such	4 X
5 Did any person listed on line 1a receive or for services rendered to the organization? If "Y	accrue co	mpen	satio	on f	fron	n any	un	related organization	on or individual	5 X
Section B. Independent Contractors	es, comple	1 0 301	ı c uu	iie J	101	Sucii	ρυ	3 <i>011</i>		J ^
Complete this table for your five highest com	pensated i	ndene	ende	ent o	COn.	tracto	rs t	hat received more	than \$100 000 o	 f
compensation from the organization. Report of year.										

(A) Name and business address	(B) Description of services	(C) Compensation

2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 in compensation from the organization ▶

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Part VIII Statement of Revenue

		Check if Schedule O contains a response to a	any question i	in this Part VIII			
				(A) Fotal revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514
Contributions, Gifts, Grants and Other Similar Amounts	1a b c d e f	Federated campaigns	458,990. 54,267.				
	h	Total. Add lines 1a-1f		25,458,990.			
nue			ess Code				
Program Service Revenue	2a b c	SUBSCRIPTION, NEWSSTAND & OTHER 5111: ONLINE SUBSCRIPTION SALES 5191 TESTING REVENUE 5413:	00	136,790,175. 95,743,094. 615,190.	136,790,175. 94,272,648. 615,190.	1,470,446.	
Program S	d e f g	All other program service revenue	▶	233,148,459.			
	3	Investment income (including dividends, interest, and					
		other similar amounts)	▶	178,572.			178,572
	4	Income from investment of tax-exempt bond proceeds		0			
	5	Royalties · · · · · · · · · · · · · · · · · · ·		1,646,872.			1,646,872.
	6a b c	Gross rents	ersonal				
	d	Net rental income or (loss)	Other	0			
	7a b	Gross amount from sales of assets other than inventory Less: cost or other basis and sales expenses	Other				
	c d	Gain or (loss)	•	-1,160,059.			-1,160,059
Other Revenue	8a b	Gross income from fundraising events (not including \$ of contributions reported on line 1c). See Part IV, line 18					
Oth	c	Net income or (loss) from fundraising events		0			
	9a	Gross income from gaming activities. See Part IV, line 19a					
	b	Less: direct expenses					
	10a	Net income or (loss) from gaming activities Gross sales of inventory, less returns and allowances		0			
	b c	Less: cost of goods sold		0			
		Miscellaneous Revenue Busine	ess Code				
	11a	CY PRESS AWARD 9000	99	18,891.			18,891
	b						
	С						
	d	All other revenue		10 001			
	е 12	Total. Add lines 11a-11d		18,891. 259,291,725.	231,678,013.	1,470,446.	684,276

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Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

	Check if Schedule O contains a responot include amounts reported on lines 6b, 7b,	(A) Total expenses	(B) Program service	(C) Management and	(D) Fundraising
8b,	9b, and 10b of Part VIII.		expenses	general expenses	expenses
1	Grants and other assistance to governments and organizations in the United States. See Part IV, line 21 .	485,269.	485,269.		
2	Grants and other assistance to individuals in the United States. See Part IV, line 22	0			
3	Grants and other assistance to governments, organizations, and individuals outside the				
	United States. See Part IV, lines 15 and 16	45,000.	45,000.		
4	Benefits paid to or for members	0			
5	Compensation of current officers, directors, trustees, and key employees	4,145,897.	2,229,289.	1,916,608.	
6	Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and				
_	persons described in section 4958(c)(3)(B)	C1 F10 00F	E1 20E EE0	0 (27 745	1 546 700
7	Other salaries and wages	61,510,025.	51,325,558.	8,637,745.	1,546,722
8	Pension plan accruals and contributions (include section	10 402 006	8,770,660.	1 262 504	260 022
	401(k) and 403(b) employer contributions)	10,402,996.		1,363,504.	268,832
9	Other employee benefits	11,107,857. 4,917,720.	9,376,990. 4,133,993.	1,444,029. 657,096.	286,838 126,631
10	Payroll taxes	4,917,720.	4,133,993.	637,096.	120,031
11	Fees for services (non-employees):				
	Management	937,522.	39,519.	881,549.	16,454
	Legal	485,125.	23,834.	461,291.	10,434
	Accounting	114,016.	114,016.	401,291.	
	Lobbying	112,969.	114,010.		112,969
	Professional fundraising services. See Part IV, line 17	516,495.		516,495.	112,909
	Investment management fees	310,493.		310,493.	
g	Other. (If line 11g amount exceeds 10% of line 25, column	10,060,433.	8,918,494.	1,024,207.	117,732
12	(A) amount, list line 11g expenses on Schedule O.)	38,654,265.	38,042,842.	32,567.	578,856
13	Advertising and promotion	1,278,378.	562,092.	709,166.	7,120
14	Office expenses	1,409,600.	733,837.	675,763.	7,7120
15		118,010.	118,010.	070,700.	
16	Royalties	2,830,092.	959,678.	1,870,414.	
17	Travel	1,192,339.	939,061.	225,029.	28,249
18	Payments of travel or entertainment expenses		000,000		
	for any federal, state, or local public officials	o			
19	Conferences, conventions, and meetings	274,244.	213,161.	57,598.	3,485
20	Interest	1,477,233.	·	1,477,233.	•
21	Payments to affiliates.	0			
22	Depreciation, depletion, and amortization	10,595,296.	6,864,619.	3,725,437.	5,240
23	Insurance	1,014,326.		1,014,326.	
24	Other expenses. Itemize expenses not covered				
	above (List miscellaneous expenses in line 24e. If				
	line 24e amount exceeds 10% of line 25, column				
	(A) amount, list line 24e expenses on Schedule O.)				
а	POSTAGE AND SHIPPING	36,017,120.	32,875,764.	102,795.	3,038,561
	PRINTING AND PUBLICATION	27,519,850.	25,732,136.	65,177.	1,722,537
С	ORDER PROCESSING	16,401,103.	14,518,175.	524,367.	1,358,561
d	PRODUCT TESTING	4,063,315.	4,063,315.		
е	All other expenses	7,868,914.	6,813,376.	953,577.	101,961
25	Total functional expenses. Add lines 1 through 24e	255,555,409.	217,898,688.	28,335,973.	9,320,748
26	Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here ▶ if				
_	following SOP 98-2 (ASC 958-720)	0			
JSA					F 000 (00

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Part X **Balance Sheet**

		Check if Schedule O contains a response	to anv	question in this Part	t X		
		Chicar ii Conodaro C comaino a responso	io urry	quodion in the rank	(A) Beginning of year		(B) End of year
	1	Cash - non-interest-bearing			646,881.	1	469,679.
	2	Savings and temporary cash investments			7,338,698.	2	20,802,192.
	3	Pledges and grants receivable, net			4,777,330.	3	4,236,644.
	4	Accounts receivable, net			7,030,749.	_	5,972,407.
	5	Loans and other receivables from current and	forme	r officers, directors,	· · ·		
		trustees, key employees, and highest co		·			
		Complete Part II of Schedule L	•		0	5	0
	6	Loans and other receivables from other disqualified pers					
		4958(f)(1)), persons described in section 4958(c)(3)(B) and sponsoring organizations of section 501(c)(9) volu					
		organizations (see instructions). Complete Part II of Sche		employees beneficiary	0	6	0
Assets	7	Notes and loans receivable, net			0	7	0
\ss	8	Inventories for sale or use			4,545,978.	8	4,094,081.
_	9	Prepaid expenses and deferred charges			34,933,298.	9	30,208,621.
	10 a	Land, buildings, and equipment: cost or					
				137,237,684.			
	b	Less: accumulated depreciation	10b	77,854,790.	61,877,231.	10c	59,382,894.
	11	Investments - publicly traded securities			211,504,883.	11	252,884,718.
	12	Investments - other securities. See Part IV, line 11			0	12	0
	13	Investments - program-related. See Part IV, line 11			0	13	0
	14	Intangible assets			0	14	0
	15	Other assets. See Part IV, line 11			3,265,028.		3,356,338.
	16	Total assets. Add lines 1 through 15 (must equal			335,920,076.	16	381,407,574.
	17	Accounts payable and accrued expenses		17,757,687.	17	19,398,347.	
	18	Grants payable			0	18	0
	19	Deferred revenue			147,565,415.	19	149,635,221.
	20	Tax-exempt bond liabilities			46,175,000.	20	45,000,000.
es	21	Escrow or custodial account liability. Complete Pa	art IV o	of Schedule D	0	21	0
Liabilities	22	Loans and other payables to current and for					
jab		trustees, key employees, highest compen					
_		disqualified persons. Complete Part II of Schedule			0	22	0
	23	Secured mortgages and notes payable to unrelate			0	23	0
	24	Unsecured notes and loans payable to unrelated			0	24	0
	25	Other liabilities (including federal income tax,					
		parties, and other liabilities not included on lines		'			
		of Schedule D			63,200,145.		47,536,294.
	26	Total liabilities. Add lines 17 through 25			274,698,247.	26	261,569,862.
Fund Balances		Organizations that follow SFAS 117 (ASC 958), complete lines 27 through 29, and lines 33 and		there X and			
auc	27	Unrestricted net assets			55,125,154.	27	112,775,094.
Bal	28	Temporarily restricted net assets			6,096,675.	28	7,062,618.
pu	29	Permanently restricted net assets		<u></u>	0	29	0
or Fu		Organizations that do not follow SFAS 117 (ASC 958) complete lines 30 through 34.	, checl	k here and			
ts (30	Capital stock or trust principal, or current funds				30	
Assets	31	Paid-in or capital surplus, or land, building, or equ	iipmen	t fund		31	
	32	Retained earnings, endowment, accumulated incomment				32	
Net	33	Total net assets or fund balances	-, -		61,221,829.	33	119,837,712.
_	34	Total liabilities and net assets/fund balances			335,920,076.	34	381,407,574.
_			-	- 1			

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						J -	
Part							
	Check if Schedule O contains a response to any question in this Part XI				X		
1	Total revenue (must equal Part VIII, column (A), line 12)	1		259,2			
2	Total expenses (must equal Part IX, column (A), line 25)	2	- 2	255,5		109. 316.	
3							
4	4 Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A)) 4						
5							
6	Donated services and use of facilities	6		0			
7	Investment expenses	7				0	
8	Prior period adjustments	8		0			
9	Other changes in net assets or fund balances (explain in Schedule O)	9		22,0	38,4	115.	
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line						
	33, column (B))						
Part							
	Check if Schedule O contains a response to any question in this Part XII				Ш		
1							
	If the organization changed its method of accounting from a prior year or checked "Other," explain in						
	Schedule O.						
2a	2a Were the organization's financial statements compiled or reviewed by an independent accountant?						
	If "Yes," check a box below to indicate whether the financial statements for the year were cor	npile	d or				
	reviewed on a separate basis, consolidated basis, or both:						
	Separate basis Consolidated basis Both consolidated and separate basis						
b	Were the organization's financial statements audited by an independent accountant?			2b	Х		
	If "Yes," check a box below to indicate whether the financial statements for the year were aud	ted c	n a				
	separate basis, consolidated basis, or both:						
	Separate basis X Consolidated basis Both consolidated and separate basis						
С	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for over	sight					
	of the audit, review, or compilation of its financial statements and selection of an independent accou		?	2c	Х		
	If the organization changed either its oversight process or selection process during the tax year, e	xplai	n in				
	Schedule O.	•					
3a	As a result of a federal award, was the organization required to undergo an audit or audits as se	t fort	h in				
	the Single Audit Act and OMB Circular A-133?			3a		Х	
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not und	lergo	the				
	required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits						

Form **990** (2012)

SCHEDULE A (Form 990 or 990-EZ)

Public Charity Status and Public Support

OMB No. 1545-0047 Open to Public

Department of the Treasury Internal Revenue Service

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

► Attach to Form 990 or Form 990-EZ. ► See separate instructions.

Inspection

Nan	ne of t	he organization							Emplo	yer iden	tification number		
COI	NSUM	ERS UNION OF U	JNITED STATES	INC.						13-1776434			
Pa	rt I	Reason for Publ	lic Charity Status	s (All organizations mu	ıst con	nplete	this pa	art.) Se	e instr	uctions			
The	orga	nization is not a priv	ate foundation bed	cause it is: (For lines 1 th	rough	11, che	eck only	one bo	x.)				
1	Ш	A church, convention	on of churches, or	association of churches	describ	ed in s	ection	170(b)(1)(A)(i)				
2	Ш	A school described	in section 170(b)	(1)(A)(ii). (Attach Schedul	e E.)								
3		A hospital or a coo	perative hospital s	ervice organization descr	ibed in	sectio	n 170(b)(1)(A)	(iii).				
4		A medical researc	h organization op	erated in conjunction wi	ith a h	ospita	l descr	ibed in	sectio	n 170(k	o)(1)(A)(iii). Ente	er the	
		hospital's name, cit											
5		An organization op	erated for the be	nefit of a college or univ	ersity	owned	l or ope	erated b	oy a go	vernme	ntal unit describ	ed in	
		section 170(b)(1)(A	A)(iv). (Complete F	Part II.)									
6		A federal, state, or	local government	or governmental unit des	cribed	in sect	ion 170)(b)(1)(<i>l</i>	A)(v).				
7		An organization that	at normally receive	es a substantial part of it	s supp	ort fro	m a go	vernme	ental un	it or fro	om the general p	oublic	
		described in sectio											
8		-		on 170(b)(1)(A)(vi). (Com									
9	X	=		es: (1) more than 331/3%							-	-	
		· ·		exempt functions - sub									
		· · ·		ome and unrelated busi						n 511	tax) from busin	esses	
		· · · · · ·		ne 30, 1975. See section			-						
10		-	-	ted exclusively to test for	-	-				-			
11		_	-	rated exclusively for the			-				-		
				upported organizations de les the type of supporting					-			ction	
		a Type I		c Type III-Function	-						unctionally integra	hate	
e				the organization is not	-	_							
Ĭ	'Ш		=	gers and other than one			-		-	-			
		509(a)(1) or section		goro and outer than one	01 1110	io pui	mory ou	рропос	a organ			3011011	
f		` ' ' '	(n determination from th	e IRS	that it	is a T	vpe I. T	vpe II.	or Typ	e III supporting		
-		organization, check						,, ,) p =,	, , ,			
ç	ı			nization accepted any gif	t or co	ntributi	on from	n anv of	the				
		following persons?	,	, , , ,				,					
			directly or indire	ectly controls, either alor	ne or t	ogethe	er with	person	s desc	ribed in	ı (ii) Yes	No	
				dy of the supported organ		_							
		(ii) A family memb	oer of a person des	scribed in (i) above?							11g(ii)		
		(iii) A 35% controll	led entity of a pers	on described in (i) or (ii) a	bove?						11g(iii)		
h	1	Provide the following	ng information abo	ut the supported organiza	ation(s)).							
		ame of supported	(ii) EIN	(iii) Type of organization	(iv)	ls the zation in		ou notify		s the	(vii) Amount of mo	netary	
		organization		(described on lines 1-9 above or IRC section	col. (i)	listed in		anization . (i) of		zation in rganized	support		
				(see instructions))	docu	overning ment?		upport?		Ū.S.?			
					Yes	No	Yes	No	Yes	No			
(A)													
(B)													
(C)													
(D)													
(E)													
Tot	al												

For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule A (Form 990 or 990-EZ) 2012

Schedule A (Form 990 or 990-EZ) 2012 Page 2 nd in Sections 170(b)(1)(A)(iv)

Par	(Complete only if you chec Part III. If the organization is	ked the box o	n line 5, 7, or	8 of Part I or if	the organizat	tion failed to qu				
Sec	tion A. Public Support									
Cale	ndar year (or fiscal year beginning in)	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total			
1	Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")									
2	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf									
3	The value of services or facilities furnished by a governmental unit to the organization without charge									
4	Total. Add lines 1 through 3									
5	The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)									
6	Public support. Subtract line 5 from line 4.									
Sec	tion B. Total Support	T	T	I						
Cale	ndar year (or fiscal year beginning in)	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total			
7	Amounts from line 4									
8	Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources									
9	Net income from unrelated business activities, whether or not the business is regularly carried on									
10	Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)									
11	Total support. Add lines 7 through 10									
12	Gross receipts from related activities, etc. (see instructions) .				12				
13	First five years. If the Form 990 is t	or the organiza	tion's first, seco	nd, third, fourth,	or fifth tax ye	ear as a section				
	organization, check this box and stop here						▶ 🔼			
Sec	tion C. Computation of Public Sup									
14	Public support percentage for 2012 (I						<u>%</u>			
15	Public support percentage from 2011						<u>%</u>			
16a	331/3% support test - 2012. If the o									
	this box and stop here. The organization	•		-						
b	331/3% support test - 2011. If the	organization did	I not check a b	ox on line 13	or 16a, and line	e 15 is 331/3%	or more,			
	check this box and stop here. The org	-								
17a	10%-facts-and-circumstances test -									
	10% or more, and if the organization	n meets the "fa	cts-and-circums	tances" test, ch	neck this box a	nd stop here. E	Explain in			
	Part IV how the organization meets	the "facts-and-o	circumstances" t	est. The organ	ization qualifies	as a publicly s	supported			
b	organization	2011. If the or anization meet	ganization did r s the "facts-an	not check a box d-circumstances	c on line 13, 16 s" test, check t	Sa, 16b, or 17a, this box and st	op here.			
	Explain in Part IV how the organizat				-	•	a publicly			
18	supported organization	did not check	a box on line 13	s, 16a, 16b, 17a	a, or 17b, check	this box and see				
	instructions						► □			

Schedule A (Form 990 or 990-EZ) 2012

Schedule A (Form 990 or 990-EZ) 2012 Page **3**

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Sec	tion A. Public Support						
Caler	ndar year (or fiscal year beginning in)	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
1	Gifts, grants, contributions, and membership fees						
	received. (Do not include any "unusual grants.")	18,756,084.	17,433,629.	20,068,201.	22,294,281.	25,458,990.	104,011,185.
2	Gross receipts from admissions, merchandise						
	sold or services performed, or facilities						
	furnished in any activity that is related to the						
	organization's tax-exempt purpose	225,742,828.	220,602,270.	228,010,433.	230,362,907.	233,148,459.	1,137,866,897.
3	Gross receipts from activities that are not an						
	unrelated trade or business under section 513						0
4	Tax revenues levied for the						
	organization's benefit and either paid						
	to or expended on its behalf						0
5	The value of services or facilities						
	furnished by a governmental unit to the						
	organization without charge						0
6	Total. Add lines 1 through 5	244,498,912.	238,035,899.	248,078,634.	252,657,188.	258,607,449.	1,241,878,082.
7 a	Amounts included on lines 1, 2, and 3						
	received from disqualified persons	25,500.	39,737.		55,411.	20,000.	140,648.
b	Amounts included on lines 2 and 3						
	received from other than disqualified persons that exceed the greater of \$5,000						
	or 1% of the amount on line 13 for the year						0
С	Add lines 7a and 7b	25,500.	39,737.		55,411.	20,000.	140,648.
8	Public support (Subtract line 7c from						
	line 6.)						1,241,737,434.
Sec	tion B. Total Support						
Caler	ndar year (or fiscal year beginning in)	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
9	Amounts from line 6	244,498,912.	238,035,899.	248,078,634.	252,657,188.	258,607,449.	1,241,878,082.
10 a	Gross income from interest, dividends,						
	payments received on securities loans, rents, royalties and income from similar						
	sources	6,574,790.	4,602,500.	4,280,928.	3,389,184.	178,572.	19,025,974.
b	Unrelated business taxable income (less						
	section 511 taxes) from businesses						
	acquired after June 30, 1975						0
С	Add lines 10a and 10b	6,574,790.	4,602,500.	4,280,928.	3,389,184.	178,572.	19,025,974.
11	Net income from unrelated business						
	activities not included in line 10b, whether or not the business is regularly						
	carried on	130,487.	125,396.	465,115.	403,739.	465,359.	1,590,096.
12	Other income. Do not include gain or						
	loss from the sale of capital assets						
	(Explain in Part IV.) ATCH 1	670,126.	-1,187,597.	1,000,000.	554 , 999.	18,891.	1,056,419.
13	Total support. (Add lines 9, 10c, 11,						
	and 12.)	251,874,315.	241,576,198.	253,824,677.	257,005,110.	259,270,271.	1,263,550,571.
14	First five years. If the Form 990 is for	the organization	's first, second,	third, fourth, or	fifth tax year as	s a section 501	(c)(3)
	organization, check this box and stop here						▶ 🔃
Sec	tion C. Computation of Public Sup						
15	Public support percentage for 2012 (line 8					15	98.27%
16	Public support percentage from 2011 Sche					16	97.77%
Sec	tion D. Computation of Investmen						
17	Investment income percentage for 2012 (li	ne 10c, column (f) divided by line 1	3, column (f))		17	1.51%
18	Investment income percentage from 2011					18	2.09%
19 a	331/3% support tests - 2012. If the or	ganization did no	t check the box	on line 14, and	l line 15 is more	e than 331/3%, a	
	17 is not more than 331/3 %, check th	is box and stop	here. The orga	anization qualifies	as a publicly	supported organi	zation X
b	331/3% support tests - 2011. If the orga	anization did not	check a box on l	line 14 or line 19	a, and line 16 is	more than 331/3	3 %, and
	line 18 is not more than 331/3 %, check	this box and sto	op here. The or	ganization qualifie	es as a publicly	supported organi	zation ►
20	Private foundation. If the organization	did not check a	hox on line 1	14 19a or 19h	check this bo	x and see instr	uctions ►

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18,891.

1,056,419.

Schedule A (Form 990 or 990-EZ) 2012 Page **4**

Part IV Supplemental Information. Complete this part to provide the explanations required by Part II, line 10; Part II, line 17a or 17b; and Part III, line 12. Also complete this part for any additional information. (See instructions).

N/A ATTACHMENT 1 SCHEDULE A, PART III - OTHER INCOME DESCRIPTION TOTAL 2008 2009 2010 2011 2012 OTHER REVENUE 670,126. -1,187,597. 1,000,000. 554,999. 18,891. 1,056,419.

554,999.

670,126.

Schedule A (Form 990 or 990-EZ) 2012

TOTALS

Schedule B (Form 990, 990-EZ, or 990-PF)

Department of the Treasury Internal Revenue Service

Schedule of Contributors

► Attach to Form 990, Form 990-EZ, or Form 990-PF.

OMB No. 1545-0047

2012

Employer identification number Name of the organization CONSUMERS UNION OF UNITED STATES INC. 13-1776434 Organization type (check one): Filers of: Section: Χ Form 990 or 990-EZ 501(c)(3) (enter number) organization 4947(a)(1) nonexempt charitable trust not treated as a private foundation 527 political organization Form 990-PF 501(c)(3) exempt private foundation 4947(a)(1) nonexempt charitable trust treated as a private foundation 501(c)(3) taxable private foundation Check if your organization is covered by the General Rule or a Special Rule. Note. Only a section 501(c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions. **General Rule** For an organization filing Form 990, 990-EZ, or 990-PF that received, during the year, \$5,000 or more (in money or property) from any one contributor. Complete Parts I and II. **Special Rules** | X | For a section 501(c)(3) organization filing Form 990 or 990-EZ that met the 33 1/3 % support test of the regulations under sections 509(a)(1) and 170(b)(1)(A)(vi) and received from any one contributor, during the year, a contribution of the greater of (1) \$5,000 or (2) 2% of the amount on (i) Form 990, Part VIII, line 1h, or (ii) Form 990-EZ, line 1. Complete Parts I and II. For a section 501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributor, during the year, total contributions of more than \$1,000 for use exclusively for religious, charitable, scientific, literary, or educational purposes, or the prevention of cruelty to children or animals. Complete Parts I, II, and III. For a section 501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributor, during the year, contributions for use exclusively for religious, charitable, etc., purposes, but these contributions did not total to more than \$1,000. If this box is checked, enter here the total contributions that were received during the year for an exclusively religious, charitable, etc., purpose. Do not complete any of the parts unless the General Rule applies to this organization because it received nonexclusively religious, charitable, etc., contributions of \$5,000 or Caution. An organization that is not covered by the General Rule and/or the Special Rules does not file Schedule B (Form 990, 990-EZ, or 990-PF), but it must answer "No" on Part IV, line 2 of its Form 990; or check the box on line H of its Form 990-EZ or on

For Paperwork Reduction Act Notice, see the Instructions for Form 990, 990-EZ, or 990-PF.

Schedule B (Form 990, 990-EZ, or 990-PF) (2012)

Part I, line 2 of its Form 990-PF, to certify that it does not meet the filing requirements of Schedule B (Form 990, 990-EZ, or 990-PF).

Name of organization CONSUMERS UNION OF UNITED STATES INC.

Employer identification number 13-1776434

Part I Contributors (see instructions). Use duplicate copies of Part I if additional space is needed.

(a)	(b)	(c)	(d)
No.	Name, address, and ZIP + 4	Total contributions	Type of contribution
1 _		\$1,100,000.	Person Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a)	(b)	(c)	(d)
No.	Name, address, and ZIP + 4	Total contributions	Type of contribution
2_		\$2 <u>,</u> 078,600.	Person Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a)	(b)	(c)	(d)
No.	Name, address, and ZIP + 4	Total contributions	Type of contribution
		\$	Person Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a)	(b)	(c)	(d)
No.	Name, address, and ZIP + 4	Total contributions	Type of contribution
		\$	Person Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a)	(b)	(c)	(d)
No.	Name, address, and ZIP + 4	Total contributions	Type of contribution
		\$	Person Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a)	(b)	(c)	(d)
No.	Name, address, and ZIP + 4	Total contributions	Type of contribution
		\$	Person Payroll Noncash (Complete Part II if there is a noncash contribution.)

Name of organization CONSUMERS UNION OF UNITED STATES INC.

Employer identification number

13-1776434

Part II	Noncash Property (see instructions). Use duplicate copies o	f Part II if additional space is ne	eded.
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		 \$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		 \$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		 \$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		 \$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		 \$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		 \$	

Name of organization CONSUMERS UNION OF UNITED STATES INC.

Employer identification number 13-1776434

Part III	Exclusively religious, charitable, etc., that total more than \$1,000 for the year.	, individual contribu ear. Complete colur	ntions to section 5	01(c)(7), (8), or (10) organizations and the following line entry.
	For organizations completing Part III, e contributions of \$1,000 or less for the	enter the total of <i>exc</i> eep year. (Enter this inf	<i>lusively</i> religious, c ormation once. Se	haritable, etc., e instructions.) ►\$
	Use duplicate copies of Part III if addition	onal space is neede	d.	
(a) No. from Part I	(b) Purpose of gift	(c) Use	of gift	(d) Description of how gift is held
		(e) Transf	er of gift	
	Transferee's name, address, ar	nd ZIP + 4	Relatio	nship of transferor to transferee
	,			
(a) No. from Part I	(b) Purpose of gift	(c) Use	of gift	(d) Description of how gift is held
		(e) Transf	er of gift	
		(e) Transi	er or girt	
	Transferee's name, address, ar	nd ZIP + 4	Relatio	nship of transferor to transferee
	,			•
(a) No. from Part I	(b) Purpose of gift	(c) Use	of gift	(d) Description of how gift is held
		(e) Transf	er of aift	
		(0)	g	
	Transferee's name, address, ar	nd ZIP + 4	Relation	nship of transferor to transferee
		Г		
(a) No. from Part I	(b) Purpose of gift	(c) Use	of gift	(d) Description of how gift is held
		(e) Transf	er of aift	
		(e) Hallsi	o. o. y	
	Transferee's name, address, ar	nd ZIP + 4	Relation	nship of transferor to transferee

Schedule B (Form 990, 990-EZ, or 990-PF) (2012)

SCHEDULE C (Form 990 or 990-EZ)

Political Campaign and Lobbying Activities

For Organizations Exempt From Income Tax Under section 501(c) and section 527

OMB No. 1545-0047

2012

Open to Public Inspection

Department of the Treasury Internal Revenue Service

➤ See separate instructions.

the organization answered "Ye	es," to Form 990,	Part IV, line 3, or F	form 990-EZ, Part V, li	ine 46 (Political Campaign	Activities), then
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- Section 501(c)(3) organizations: Complete Parts I-A and B. Do not complete Part I-C.
- Section 501(c) (other than section 501(c)(3)) organizations: Complete Parts I-A and C below. Do not complete Part I-B.
- Section 527 organizations: Complete Part I-A only.

If the organization answered "Yes," to Form 990, Part IV, line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)): Complete Part II-A. Do not complete Part II-B.
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)): Complete Part II-B. Do not complete Part II-A.

If the organization answered "Yes," to Form 990, Part IV, line 5 (Proxy Tax) or Form 990-EZ, Part V, line 35c (Proxy Tax), then

• Section 501(c)(4), (5), or (6) organizations: Complete Part III.

ivame	e of organization			Employer i	dentification number			
CON	SUMERS UNION OF UNIT	TED STATES INC.		13-	-1776434			
Par	t I-A Complete if the o	rganization is exempt under s	section 501(c) or is	s a section 527 or	ganization.			
1	Provide a description of the	organization's direct and indirect p	olitical campaign ac	tivities in Part IV.				
2	Political expenditures			▶\$_				
3	Volunteer hours							
Par	-	rganization is exempt under s						
1		sise tax incurred by the organization						
2		cise tax incurred by organization ma						
3		a section 4955 tax, did it file Form						
4a	Was a correction made?				∐ Yes			
	If "Yes," describe in Part IV.							
Par		rganization is exempt under s			c)(3).			
1	•	xpended by the filing organization		•				
2		ng organization's funds contributed	•					
	527 exempt function activities	es		▶ \$_				
3		enditures. Add lines 1 and 2. En						
	line 17b							
4	3 5 Les 110							
5		and employer identification numb						
		s. For each organization listed, en						
		ributions received that were promed or a political action committee (
	as a separate segregated fur		(FAC). II additional s	pace is needed, pro				
	(a) Name	(b) Address	(c) EIN	(d) Amount paid fro				
				filing organization funds. If none, enter				
				Tanao: Il Tiorio, oricor	delivered to a separate			
					political organization. If none, enter -0			
					Hone, enter o .			
(1)								
(2)								
(3)								
(4)								
(5)								
(6)								

For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule C (Form 990 or 990-EZ) 2012

JSA 2E1264 1.000

0011	100010 0 (1 01111 000 01 000 12) 2012						
Pa	art II-A Complete if the o	organizati	501(c)(3) and	filed Form 5768 (ele	ction under		
Α	Check ▶ if the filing or	ganization	belongs to	o an affiliated grou	p (and list in Pa	rt IV each affiliated g	roup member's
	name, address	s, EIN, exp	enses, and	d share of excess l	obbying expend	itures).	•
В	Check ▶ if the filing or	ganizatior	checked	box A and "limited	control" provision	ons apply.	
	Lim	its on Lobl	ying Exper	ditures		(a) Filing	(b) Affiliated
	(The term "expen	ditures" m	eans amou	nts paid or incurred	.)	organization's totals	group totals
1 a	a Total lobbying expenditures	s to influence	e public op	inion (grass roots lo	bbying)		
ı	b Total lobbying expenditures	s to influenc	e a legislat	ive body (direct lobb	ying)		
(c Total lobbying expenditures	s (add lines	1a and 1b)				
•	d Other exempt purpose exp	enditures					
•	e Total exempt purpose expe	enditures (a	dd lines 1c	and 1d)			
f	f Lobbying nontaxable amo	unt. Enter	the amount	from the following	table in both		
	columns.						
	If the amount on line 1e, column	n (a) or (b) is:	The lobbyir	ng nontaxable amount	is:		
	Not over \$500,000		20% of the	amount on line 1e.			
	Over \$500,000 but not over \$1,0	\$100,000 p	lus 15% of the excess	over \$500,000.			
	Over \$1,000,000 but not over \$	1,500,000	\$175,000 p	lus 10% of the excess	over \$1,000,000.		
	Over \$1,500,000 but not over \$	17,000,000	\$225,000 p	lus 5% of the excess of	ver \$1,500,000.		
Over \$17,000,000 \$1,000,000.							
ç	g Grassroots nontaxable amount (enter 25% of line 1f)						
ı	h Subtract line 1g from line 1	a. If zero o	less, enter	-0-			
i Subtract line 1f from line 1c. If zero or less, enter -0-							
j	j If there is an amount other	er than zer	o on either	line 1h or line 1i,	did the organiz	ation file Form 4720	
	reporting section 4911 tax for this year?						Yes No
	4-Year Averaging Period Under Section 501(h) (Some organizations that made a section 501(h) election do not have to complete all of the five columns below. See the instructions for lines 2a through 2f on page 4.)						
		Lobi	ying Expe	nditures During 4-Yo	ear Averaging Pe	riod	T
	Calendar year (or fiscal year beginning in)	(a	2009	(b) 2010	(c) 2011	(d) 2012	(e) Total
2 8	a Lobbying nontaxable amount						
-	b Lobbying ceiling amount (150% of line 2a, column (e))						
_	c Total lobbying expenditures						
_	d Grassroots nontaxable amount						
_	e Grassroots ceiling amount (150% of line 2d, column (e))						
f	f Grassroots lobbying expenditure	es					

Schedule C (Form 990 or 990-EZ) 2012

JSA 2E1265 1.000

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	t II-B Complete if the organization is exempt under section 501(c)(3) and has NO (election under section 501(h)).	T file	d For	m 5768		Page 3
	2 1	(a	a)		(b)	
	each "Yes," response to lines 1a through 1i below, provide in Part IV a detailed cription of the lobbying activity.	Yes	No		nount	
1	During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of:					
а	Volunteers?	Х				
b	Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?	X				
С	Media advertisements?		Х			
d	Mailings to members, legislators, or the public?	X				, 940
e	Publications, or published or broadcast statements?	X				,705
f	Grants to other organizations for lobbying purposes? Direct contact with legislators, their staffs, government officials, or a legislative body?	X				,050
g h	Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?	X				, 923 , 322
i	Other patientics		Х		12	, 522
j	Total. Add lines 1c through 1i		21		799	,940
, 2 a	Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?		Х			, , , ,
b	If "Yes," enter the amount of any tax incurred under section 4912					
С	If "Yes," enter the amount of any tax incurred by organization managers under section 4912		-			
d	If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?					
1 2	Complete if the organization is exempt under section 501(c)(4), section 501 501(c)(6). Were substantially all (90% or more) dues received nondeductible by members? Did the organization make only in-house lobbying expenditures of \$2,000 or less?			1		No
3	Did the organization agree to carry over lobbying and political expenditures from the prior year?				_	
	rt III-B Complete if the organization is exempt under section 501(c)(4), section 501 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No," answered "Yes."	(c)(5) OR (l	, or s b) Pa	ection rt III-A, lir		
1	Dues, assessments and similar amounts from members Section 162(e) nondeductible lobbying and political expenditures (do not include amou political expenses for which the section 527(f) tax was paid).			1		
a	Current year			2a 2b		
b C	Carryover from last year			2c		
3	Total Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) due	es		3		
4	If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion			-		
	excess does the organization agree to carryover to the reasonable estimate of nondeductible lo	obbyir	ng			
	and political expenditure next year?			4		
5	Taxable amount of lobbying and political expenditures (see instructions)			5		
Pa	rt IV Supplemental Information					
list);	polete this part to provide the descriptions required for Part I-A, line 1; Part I-B, line 4; Part I-C, line Part II-A, line 2; and Part II-B, line 1. Also, complete this part for any additional information. PAGE 4	5; Pa	rt II-A	(affiliated g	roup	
						·

Schedule C (Form 990 or 990-EZ) 2012

Part IV Supplemental Information (continued)

SCHEDULE C, PART II-B

LINE 1A:

VOLUNTEERS TESTIFY BEFORE CONGRESS AND STATE LEGISLATURES; SPEAK AT PRESS CONFERENCES REGARDING STATE AND FEDERAL LEGISLATION; LOBBY LEGISLATORS.

LINE 1B - PAID STAFF OR MANAGEMENT:

PLEASE SEE BELOW ACTIVITIES, AS STAFF AND MANAGEMENT ARE INCLUDED IN THOSE ACTIVITIES AND TOTALS

LINE 1D - MAILING TO MEMBERS, LEGISLATORS, OR THE PUBLIC: ACTION ALERTS TO THE PUBLIC.

LINE 1E - PUBLICATIONS, OR PUBLISHED OR BROADCAST STATEMENTS:

LOBBYING MESSAGES REGARDING LEGISLATION THAT APPEAR IN CONSUMER REPORTS

AND ITS OTHER PUBLICATIONS.

LINE 1F - GRANTS TO OTHER ORGANIZATIONS FOR LOBBYING PURPOSES:

GRANTS TO NON-PROFIT ORGANIZATIONS ON THE GROUND IN STATES WHERE WE ARE

WORKING.

LINE 1G - DIRECT CONTACT WITH LEGISLATORS, THEIR STAFFS, GOVERNMENT OFFICIALS, OR LEGISLATIVE BODY:

LETTERS, FACE-TO-FACE COMMUNICATIONS, EMAILS, TELEPHONE CALLS WITH STATE

AND FEDERAL LEGISLATORS, INCLUDING PREPARATION AND TRAVEL TIME,

LEGISLATIVE TESTIMONY.

Schedule C (Form 990 or 990-EZ) 2012 Page 4

Supplemental Information (continued) Part IV

LINE 1H - RALLIES, DEMONSTRATIONS, SEMINARS, CONVENTIONS, SPEECHES,

LECTURES, OR ANY SIMILAR MEANS:

SPEECHES, RALLIES, CONFERENCES WHERE CU STAFF SUPPORTS OR OPPOSES STATE

AND FEDERAL LEGISLATION PUBLICLY.

Schedule C (Form 990 or 990-EZ) 2012

JSA

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SCHEDULE D (Form 990)

Supplemental Financial Statements

OMB No. 1545-0047

Department of the Treasury
Internal Revenue Service

Complete if the organization answered "Yes," to Form 990,
Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.

► Attach to Form 990. ► See separate instructions.

Open to Public Inspection

Name of the organization

Employer identification number

. tallic	or and organization	Employer luchaneadon number
CON	SUMERS UNION OF UNITED STATES INC.	13-1776434
Par	Organizations Maintaining Donor Advised Funds or Other Similar Funds or organization answered "Yes" to Form 990, Part IV, line 6.	Accounts. Complete if the
	(a) Donor advised funds	(b) Funds and other accounts
1	Total number at end of year	
2	Aggregate contributions to (during year)	
3	Aggregate grants from (during year)	
4	Aggregate value at end of year	
5	Did the organization inform all donors and donor advisors in writing that the assets held in o	donor advised
	funds are the organization's property, subject to the organization's exclusive legal control?	
6	Did the organization inform all grantees, donors, and donor advisors in writing that grant fund	
	only for charitable purposes and not for the benefit of the donor or donor advisor, or for any	
	conferring impermissible private benefit?	
Par		rm 990, Part IV, line 7.
1	Purpose(s) of conservation easements held by the organization (check all that apply).	
	Preservation of land for public use (e.g., recreation or education) Preservation of	an historically important land area
	· · · · · · · · · · · · · · · · · · ·	a certified historic structure
	Preservation of open space	
2	Complete lines 2a through 2d if the organization held a qualified conservation contribution in	the form of a conservation
	easement on the last day of the tax year.	
		Held at the End of the Tax Year
а	Total number of conservation easements	2a
b	Total acreage restricted by conservation easements	2b
С	Number of conservation easements on a certified historic structure included in (a)	2c
d	Number of conservation easements included in (c) acquired after 8/17/06, and not on a	
	historic structure listed in the National Register	2d
3	Number of conservation easements modified, transferred, released, extinguished, or terminal	ted by the organization during the
	tax year	
4	Number of states where property subject to conservation easement is located ▶	
5	Does the organization have a written policy regarding the periodic monitoring, inspection, har	
	violations, and enforcement of the conservation easements it holds?	
6	Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation ease	ements during the year
	>	
7	Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easemen	ts during the year
	▶ \$	
8	Does each conservation easement reported on line 2(d) above satisfy the requirements of sec	ction 170(h)(4)(B)
	(i) and section 170(h)(4)(B)(ii)?	Yes L No
9	In Part XIII, describe how the organization reports conservation easements in its revenue and	•
	balance sheet, and include, if applicable, the text of the footnote to the organization's financial organization's accounting for conservation easements.	al statements that describes the
Par		Similar Assats
Fai	Organizations Maintaining Collections of Art, Historical Treasures, or Other Complete if the organization answered "Yes" to Form 990, Part IV, line 8.	Jillildi Assets.
1a	If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its reworks of art, historical treasures, or other similar assets held for public exhibition, educ public service, provide, in Part XIII, the text of the footnote to its financial statements that described in the control of the control	evenue statement and balance shee ation, or research in furtherance o cribes these items.
b	If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its re works of art, historical treasures, or other similar assets held for public exhibition, educ public service, provide the following amounts relating to these items:	venue statement and balance shee
	(i) Revenues included in Form 990, Part VIII, line 1	> \$
	(ii) Assets included in Form 990, Part X	
2	If the organization received or held works of art, historical treasures, or other similar a	
-	following amounts required to be reported under SFAS 116 (ASC 958) relating to these items	.
а	Revenues included in Form 990, Part VIII, line 1	
b	Assets included in Form 990, Part X	

Schedule D (Form 990) 2012 Page **2**

Par	t III Organizations Maintaining C	ollections of	Art,	Historical '	Treasu	res,	or Ot	her Similar A	ssets (c	ontinı	ued)
3	Using the organization's acquisition, ac collection items (check all that apply):	cession, and o	ther re	ecords, checl	k any o	f the	follow	ing that are a s	significant	use	of its
а	Public exhibition		d	Loan	or excha	ange	progran	ms			
b	Scholarly research		е								
С	Preservation for future generations	5									
4	Provide a description of the organization		and e	explain how t	they fur	ther	the org	ganization's exe	mpt purpo	se in	Part
	XIII.				•		`				
5	During the year, did the organization soli	cit or receive d	onatio	ns of art, hist	orical tr	easu	res, or o	other similar			
	assets to be sold to raise funds rather that								Ye	s	No
Par	t IV Escrow and Custodial Arran			-						. Par	t IV.
	line 9, or reported an amount				,					,	,
	, I		,	•							
1a	Is the organization an agent, trustee, cus	todian or other	interm	nediary for co	ontributi	ons o	or other	assets not			
	included on Form 990, Part X?			-					Ye		No
h	If "Yes," explain the arrangement in Part	XIII and comple	ete the	following tak	ole:					' ∟	_ 110
~	ii ree, explain the arrangement ii rait.	Am ana compi	010 1110	ronowing tax				Amoun	t		
c	Beginning balance					10		71110411	•		
	Additions during the year										
	Distributions during the year										
	Ending balance										
	Did the organization include an amount of								Ye		No
	If "Yes," explain the arrangement in Part 2							in Part VIII			
	t V Endowment Funds. Complete										
гаі		Current year		Prior year			s back	(d) Three years ba		ur years	hack
1a	Beginning of year balance	Current year	(1)	T Hor year	(C) 1W	o year	3 Dack	(d) Tillee years ba	(6)10	ui yeais	Dack
	Contributions										
	Net investment earnings, gains,										
·	and losses										
d	Grants or scholarships										
	Other expenditures for facilities										
е	-										
	and programs										
	Administrative expenses										
g	End of year balance				L .	())					
2	Provide the estimated percentage of the	-		ance (line 1g,	column	ı (a))	neid as	:			
a	Board designated or quasi-endowment		_%								
D											
С	Temporarily restricted endowment ▶										
٥-	The percentages in lines 2a, 2b, and 2c s	•									
зa	Are there endowment funds not in the po	ossession of th	ie orga	inization that	are hel	d and	d admir	listered for the			
	organization by:								0 - (1)	Yes	No
	(i) unrelated organizations								3a(i)		
	(ii) related organizations									<u> </u>	
	If "Yes" to 3a(ii), are the related organization		•						. 3b		
4	Describe in Part XIII the intended uses of										
Par	t VI Land, Buildings, and Equipme	ent. See Forn	n 990,	Part X, line	10.						
	Description of property	(a) Cost or (invest		` '	or other ba ther)	asis		cumulated eciation	(d) Book	ralue	
	Land				935,25	_				935,2	
	Buildings			65,1	L77 , 31	18.		47,052.	33,0	030,2	266.
С	Leasehold improvements			- 2	231 , 59	90.	1	30,656.		100,9	
d	Equipment			13,4	113,86	59.	10,4	23 , 859.	2,9	990,0	010.
е	Other			46,4	179 , 65	52.	35,1	53,223.	11,3	326,4	429.
Tota	I. Add lines 1a through 1e. (Column (d) m	nust equal Form	990, F	Part X, columi	n (B), lin	ne 10	(c).)	▶	59,3	382,8	894.

Schedule D (Form 990) 2012

Page 3 Schedule D (Form 990) 2012

Part VII	Investments - Other Securities. See F	orm 990, Part X, line	12.	
_	(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation: Cost or end-of-year market value	
(1) Financia	al derivatives			
	-held equity interests			
(3) Other				
(A)				
(B)				
(C)				
(D)				
(E)				
(F)				
(G)				
(H)				
(l)	(h) month american France COO. Book V. and (D) line (O)			
Part VIII	n (b) must equal Form 990, Part X, col. (B) line 12.) Investments - Program Related. See F	orm 000 Part V line	12	
Fart VIII	(a) Description of investment type	(b) Book value	(c) Method of valuation:	
	(a) Description of investment type	(b) book value	Cost or end-of-year market value	
(1)			<u> </u>	
(2)				
(3)				
(4)				
(5)				
(6)				
(7)				
(8)				
(9)				
(10)				
	n (b) must equal Form 990, Part X, col. (B) line 13.)			
Part IX	Other Assets. See Form 990, Part X, li	ne 15.		
	(a)	Description	(b) Book value	
(1)				
(2)				
(3)				
(4)				
(5)				
(6)				
(7)				
(8)				
(10)				
	umn (b) must equal Form 990, Part X, col. (B) I	ine 15)		
Part X	Other Liabilities. See Form 990, Part X	•		
1.	(a) Description of liability	(b) Book value		
	ral income taxes	22,3		
	ITABLE GIFT ANNUITY	9,578,7		
	R LIABILITY	189,7		
	RRED RENT	117,7		
	ION LIABILITY	28,334,9		
(6) LIAB	ILITY DERIVATIVE INSTRUMEN	6,419,8		
	TIME SUBSCRIBER LIABILITY	1,619,0		
(8) CRUT	LIABILITY	1,253,8		
(9)				
(10)				
(11)				
Total. (Colun	nn (b) must equal Form 990, Part X, col. (B) line 25.)	▶ 47,536,2	94.	
2. FIN 48 (A	ASC 740) Footnote. In Part XIII, provide the text	of the footnote to the org	ganization's financial statements that reports the organization	ion's

liability for uncertain tax positions under FIN 48 (ASC 740). Check here if the text of the footnote has been provided in Part XIII JSA 2E1270 1.000 57Q0DA E299

Schedule D (Form 990) 2012 Page **4**

_									
Part XI Reconciliation of Revenue per Audited Financial Statements With Revenue per Return									
1	Total revenue, gains, and other support per audited financial statements	1	313,710,000.						
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:								
а	Net unrealized gains on investments 2a 32,841,152.								
b	Donated services and use of facilities 2b								
С	Recoveries of prior year grants 2c								
d	Other (Describe in Part XIII.) 2d 22,072,568.								
е	Add lines 2a through 2d	2e	54,913,720.						
3	Subtract line 2e from line 1	3	258,796,280.						
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:								
а	Investment expenses not included on Form 990, Part VIII, line 7b 495, 212.								
b	Other (Describe in Part XIII.) 4b 233.								
С	Add lines 4a and 4b	4c	495,445.						
5	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)	5	259,291,725.						
Part		irn							
1	Total expenses and losses per audited financial statements	1	255,088,000.						
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:	-							
a	Donated services and use of facilities 2a								
b	Drive year adjustments								
C		1							
d	0. (5. 1.1.5.1.4.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.								
e	Add lines 2a through 2d	2e	28,470.						
3	Subtract line 2e from line 1	3	255,059,530.						
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:	3	233,039,330.						
a		-							
b	Other (Describe in Part XIII.) 4b 667.	-	405 070						
	Add lines 4a and 4b	4c	495,879.						
5	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.)	5	255,555,409.						
Part		. , .:	41 101						
Comp	lete this part to provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part I' , line 4; Part X, line 2; Part XI, lines 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to pro	V, line	s 1b and 2b;						
inform		viue a	ariy addillorlar						
SE	E PAGE 5								

Schedule D (Form 990) 2012

Page 5

Part XIII Supplemental Information (continued)

RECONCILIATION OF REVENUE	
SCHEDULE D, PART XI, LINE 2D	
CONSUMERS UNION ACTION FUND, INC\$	34,481
UNREALIZED GAIN ON INTEREST RATE SWAP\$	2,516,120
PENSION RELATED CHANGES\$	19,465,502
CHANGE IN VALUE OF SPLIT INTEREST AGREEMENT\$	56,465
TOTAL\$	22,072,568
	=======
PART XI, LINE 4B - OTHER	
ROUNDING\$	233
	===
RECONCILIATION OF EXPENSES	
SCHEDULE D, PART XII, LINE 2B	
EXPENSES OR RELATED ENTITY -	
CONSUMERS UNION ACTION FUND, INC\$	28,445
EXPENSES OF RELATED ENTITY -	
TRUMAN AVENUE FOUNDATION, INC\$	25
TOTAL\$	28,470
	======

PART XII, LINE 4B - OTHER

Schedule D (Form 990) 2012

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ROUNDING\$

667

Schedule D (Form 990) 2012

JSA

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SCHEDULE F (Form 990)

Statement of Activities Outside the United States

► Complete if the organization answered "Yes" to Form 990, Part IV, line 14b, 15, or 16.

2012 Open to Public

Inspection

OMB No. 1545-0047

Department of the Treasury Internal Revenue Service ► Attach to Form 990. ► See separate instructions.

Employer identification number

			_		10 177 CAOA	
-	ISUMERS UNION OF UNITED				13-1776434	
Pai	General Information of Form 990, Part IV, line 14		Outside the U	Jnited States. Complete	if the organization answe	red "Yes" to
1	For grantmakers. Does the orga	nization mainta	ain records to s	substantiate the amount o	f its grants and other	
	assistance, the grantees' eligibili	ty for the gran	ts or assistance	e, and the selection criteri		
	grants or assistance?					X Yes No
Part I 1 For ass grain 2 For ass 3 Acti (1) EUF (2) EUF (3) NOF (4) (5) (6) (7) (8) (9) (10) (11) (12) (13) (14) (15) (16) (17) 3a Si b To						
2	For grantmakers. Describe in assistance outside the United Sta		ganization's pı	ocedures for monitoring	the use of its grants a	nd other
3	Activities per Region. (The follow		1			
	(a) Region	(b) Number of offices in the region	(c) Number of employees, agents, and independent contractors in region	(d) Activities conducted in region (by type) (e.g., fundraising, program services, investments, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in region	(f) Total expenditures for and investments in region
_(1)	EUROPE			GRANTMAKING	PUBLICATION AND INFORM	45,000.
(0)						
(2)	EUROPE			PROGRAM SERVICES	PUBLICATION INFO	1,546,940.
(3)				DDOGDAY GDDYTGDG	DUDI TOLETON TUDO	1 472 015
(3)	NORTH AMERICA			PROGRAM SERVICES	PUBLICATION INFO	1,473,215.
_(4)						
(5)						
_(3)						
_(6)						
(7)						
_(8)						
(9)						
(10)						
(11)	<u> </u>					
(12)						
<u>(13)</u>	1					
<u>(14)</u>	1					
(15)						
<u>, , , , , , , , , , , , , , , , ,</u>						
<u>(16)</u>						
(17)						
						3,065,155.
						2, 200, 200.

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

c Totals (add lines 3a and 3b)

Schedule F (Form 990) 2012

3,065,155.

13-1776434

Schedule F (Form 990) 2012

1	(a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
1)			EUROPE/ICELAND/GREENLAND	GENERAL SUPP	45,000.	WIRE			ACCRUAL
2)									
3)									
4)									
5)									
6)									
7)									
8)									
9)									
10)									
11)									
12)									
13)									
14)									
15) 16)									
	ter total number of recipient	organizations listed abo	ove that are recognized as o	charities by the f	oreian country re	cognized as tax	-exempt	1	
by	the IRS, or for which the gra ter total number of other org	antee or counsel has pro	vided a section 501(c)(3) ed	quivalency letter			>		_1

Schedule F (Form 990) 2012

Grants and Other Assistance to Individuals Outside the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 16. Part III Part III can be duplicated if additional space is needed.

(a) Type of grant or assistance	(b) Region	(c) Number of recipients	(d) Amount of cash grant	(e) Manner of cash disbursement	(f) Amount of non-cash assistance	(g) Description of non-cash assistance	(h) Method of valuation (book, FMV, appraisal, other)
_(1)							
_(2)							
_(3)							
_(4)							
_(5)							
_(6)							
_(7)							
_(8)							
_(9)							
(10)							
(11)							
(12)							
(13)							
(14)							
(15)							
(16)							
<u>(17)</u>							
(18)							adula E (Earm 999) 2012

Schedule F (Form 990) 2012

Schedule F (Form 990) 2012

Part IV Foreign Forms Page 4

1	Was the organization a U.S. transferor of property to a foreign corporation during the tax year? If "Yes," the organization may be required to file Form 926, Return by a U.S. Transferor of Property to a Foreign Corporation (see Instructions for Form 926)	Yes	X	No
2	Did the organization have an interest in a foreign trust during the tax year? If "Yes," the organization may be required to file Form 3520, Annual Return to Report Transactions with Foreign Trusts and Receipt of Certain Foreign Gifts, and/or Form 3520-A, Annual Information Return of Foreign Trust With a U.S. Owner (see Instructions for Forms 3520 and 3520-A)	Yes	X	No
3	Did the organization have an ownership interest in a foreign corporation during the tax year? If "Yes," the organization may be required to file Form 5471, Information Return of U.S. Persons With Respect To Certain Foreign Corporations. (see Instructions for Form 5471)	Yes	X	No
4	Was the organization a direct or indirect shareholder of a passive foreign investment company or a qualified electing fund during the tax year? If "Yes," the organization may be required to file Form 8621, Information Return by a Shareholder of a Passive Foreign Investment Company or Qualified Electing Fund. (see Instructions for Form 8621)	Yes	X	No
5	Did the organization have an ownership interest in a foreign partnership during the tax year? If "Yes," the organization may be required to file Form 8865, Return of U.S. Persons With Respect To Certain Foreign Partnerships. (see Instructions for Form 8865)	Yes	X	No
6	Did the organization have any operations in or related to any boycotting countries during the tax year? If "Yes," the organization may be required to file Form 5713, International Boycott Report (see Instructions for Form 5713)	Yes	X	No

Schedule F (Form 990) 2012

JSA

Schedule F (Form 990) 2012 Page **5**

Part V Supplemental Information

Complete this part to provide the information required by Part I, line 2 (monitoring of funds); Part I, line 3, column (f) (accounting method; amounts of investments vs. expenditures per region); Part II, line 1 (accounting method); Part III (accounting method); and Part III, column (c) (estimated number of recipients), as applicable. Also complete this part to provide any additional information (see instructions).

MONITORING GRANT FUNDS

SCHEDULE F, PART 1, LINE 2

GRANTEES ARE REQUIRED TO SUBMIT PROGRAM AND FINANCIAL REPORTS AT THE

CONCLUSION OF THE PROJECT, INCLUDING A LIST OF GRANT-RELATED

EXPENDITURES, AND A SUMMARY OF DELIVERABLES AND PROJECT RESULTS. THE

TIMING OF THE REPORTS IS DETERMINED ACCORDING TO A SCHEDULE CONTAINED IN

AN EXECUTED SUB-GRANT AGREEMENT BETWEEN CU AND THE GRANTEE.

PART I, LINE 3, COLUMN (F) AND PART II, LINE 1

THE ACCRUAL METHOD OF ACCOUNTING WAS USED IN PART I, LINE 3, COLUMN (F)

AND PART II, LINE 1.

Schedule F (Form 990) 2012

JSA 2E1502 1.000

SCHEDULE G (Form 990 or 990-EZ)

Supplemental Information Regarding Fundraising or Gaming Activities

2012

OMB No. 1545-0047

Complete if the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.

Attach to Form 990 or Form 990-EZ. See separate instructions.

Open to Public Inspection

Name of the organization Employer identification number CONSUMERS UNION OF UNITED STATES INC. 13-1776434 Fundraising Activities. Complete if the organization answered "Yes" to Form 990, Part IV, line 17. Part I Form 990-EZ filers are not required to complete this part. Indicate whether the organization raised funds through any of the following activities. Check all that apply. 1 Mail solicitations Solicitation of non-government grants а Χ Internet and email solicitations f Solicitation of government grants Χ Phone solicitations Special fundraising events C g In-person solicitations Did the organization have a written or oral agreement with any individual (including officers, directors, trustees X Yes or key employees listed in Form 990, Part VII) or entity in connection with professional fundraising services? b If "Yes," list the ten highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least \$5,000 by the organization. (v) Amount paid to (iii) Did fundraiser have (vi) Amount paid to (i) Name and address of individual (iv) Gross receipts (or retained by) custody or control of (or retained by) (ii) Activity or entity (fundraiser) from activity fundraiser listed in contributions? organization col. (i) Yes No 1 TELE DONOR SERVICES GROUP MARKETING 184,156 112,969 71,187. Χ 2 3 6 7 8 9 10 184,156. 71,187. Total 112,969. List all states in which the organization is registered or licensed to solicit contributions or has been notified it is exempt from registration or licensing. AL, AK, AZ, AR, CA, CO, CT, DC, FL, GA, HI, IL, KS, KY, LA, ME, MD, MA, MI, MN, MS, MO, NH, NJ, NM, NY, NC, ND, OH, OK, OR, PA, RI, SC, TN, UT, VA, WA, WV, WI,

Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule G (Form 990 or 990-EZ) 2012

Schedule G (Form 990 or 990-EZ) 2012 Page 2

	gross receipts greater than \$5,0	(a) Event #1	(b) Event #2	(c) Other events	(d) Total events (add col. (a) through
		(event type)	(event type)	(total number)	col. (c))
Kevenue					
eve	1 Gross receipts				
	2 Less: Contributions				
- 1	3 Gross income (line 1 minus				
_	line 2)				
	4 Cash prizes				
	5 Noncash prizes				
SO					
ense	6 Rent/facility costs				
ĽX D	7 Food and beverages				
ect G					
ਤੋਂ │	8 Entertainment				
	9 Other direct expenses				
1	0 Direct expense summary. Add lines 4				(
	4 Notinggons auromount Cambina line				
	1 Net income summary. Combine line :				
	Gaming. Complete if the organian \$15,000 on Form 990-E	anization answered "			rted more
Par	t III Gaming. Complete if the orga	anization answered "			rted more (d) Total gaming (add col. (a) through col. (c)
ar	Gaming. Complete if the orgathan \$15,000 on Form 990-E	anization answered " Z, line 6a.	Yes" to Form 990, Par	t IV, line 19, or repo	(d) Total gaming (add
	t III Gaming. Complete if the orga	anization answered " Z, line 6a.	Yes" to Form 990, Par	t IV, line 19, or repo	(d) Total gaming (add
Par	Gaming. Complete if the orgathan \$15,000 on Form 990-E	anization answered " Z, line 6a.	Yes" to Form 990, Par	t IV, line 19, or repo	(d) Total gaming (add
Par	t III Gaming. Complete if the orgathan \$15,000 on Form 990-E	anization answered " Z, line 6a.	Yes" to Form 990, Par	t IV, line 19, or repo	(d) Total gaming (add
r Expenses Revenue	Gaming. Complete if the orgethan \$15,000 on Form 990-E Gross revenue	anization answered " Z, line 6a.	Yes" to Form 990, Par	t IV, line 19, or repo	(d) Total gaming (add
Direct Expenses Revenue	f III Gaming. Complete if the orgathan \$15,000 on Form 990-E 1 Gross revenue	anization answered " Z, line 6a.	Yes" to Form 990, Par	t IV, line 19, or repo	(d) Total gaming (add
Pirect Expenses Revenue	f III Gaming. Complete if the organization \$15,000 on Form 990-E 1 Gross revenue	anization answered "EZ, line 6a. (a) Bingo	Yes" to Form 990, Par	t IV, line 19, or repo	(d) Total gaming (add
Pirect Expenses Revenue	f III Gaming. Complete if the orgathan \$15,000 on Form 990-E 1 Gross revenue	anization answered "EZ, line 6a. (a) Bingo	Yes" to Form 990, Par (b) Pull tabs/instant bingo/progressive bingo	t IV, line 19, or repo	(d) Total gaming (add
Direct Expenses Revenue	f III Gaming. Complete if the organization \$15,000 on Form 990-E 1 Gross revenue	anization answered "EZ, line 6a. (a) Bingo Yes No	Yes" to Form 990, Par (b) Pull tabs/instant bingo/progressive bingo Yes% No	t IV, line 19, or repo	(d) Total gaming (add
Direct Expenses Revenue	f III Gaming. Complete if the orgathan \$15,000 on Form 990-E 1 Gross revenue	anization answered "EZ, line 6a. (a) Bingo Yes No	Yes" to Form 990, Par (b) Pull tabs/instant bingo/progressive bingo Yes% No	t IV, line 19, or repo	(d) Total gaming (add
Direct Expenses Revenue	f III Gaming. Complete if the orgathan \$15,000 on Form 990-E 1 Gross revenue	Yes No 2 through 5 in column (a rine line 1, column d, ar	Yes" to Form 990, Par (b) Pull tabs/instant bingo/progressive bingo Yes% No d) and line 7	t IV, line 19, or repo	(d) Total gaming (add
Par Pilect Expenses Kevenue 9 a	1 Gaming. Complete if the orgathan \$15,000 on Form 990-E 1 Gross revenue	Yes Yes Yho Yes Yes Yes Yes Yes Ye hoo Ye hoo Yes Yes Ye hoo	Yes" to Form 990, Par (b) Pull tabs/instant bingo/progressive bingo Yes% No d)dline 7	Yes% No	(d) Total gaming (add col. (a) through col. (c)
Par Pilect Expenses Kevenue	1 Gaming. Complete if the orgathan \$15,000 on Form 990-E 1 Gross revenue	Yes Yes Yho Yes Yes Yes Yes Yes Ye hoo Ye hoo Yes Yes Ye hoo	Yes" to Form 990, Par (b) Pull tabs/instant bingo/progressive bingo Yes% No d)	Yes% No	(d) Total gaming (add col. (a) through col. (c

Schedule G (Form 990 or 990-EZ) 2012

Sched	lule G (Form 990 or 990-EZ) 2012		Page 3
11	Does the organization operate gaming activities with nonmembers?	Yes	No
12	Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity		
	formed to administer charitable gaming?	Yes	No
13	Indicate the percentage of gaming activity operated in:		
а	The organization's facility		%
b	An outside facility		%
14	Enter the name and address of the person who prepares the organization's gaming/special events books and records:		
	Name ►		
	Address ►		
15 a	Does the organization have a contract with a third party from whom the organization receives gaming		
	revenue?	Yes	No
b			
	amount of gaming revenue retained by the third party ▶ \$		
С	If "Yes," enter name and address of the third party:		
	Name ►		
	Address ►		
16	Gaming manager information:		
	Name ►		
	Gaming manager compensation ▶\$		
	Description of services provided ▶		
	Director/officer Employee Independent contractor		
17	Mandatory distributions:		
а	Is the organization required under state law to make charitable distributions from the gaming proceeds to		
	retain the state gaming license?	Yes	No
b			_
	or spent in the organization's own exempt activities during the tax year ▶ \$		
Par	Supplemental Information. Complete this part to provide the explanation required by Part I, line columns (iii) and (v), and Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also copart to provide any additional information (see instructions).		is

Schedule G (Form 990 or 990-EZ) 2012

SCHEDULE I (Form 990)

Grants and Other Assistance to Organizations, Governments, and Individuals in the United States

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Open to Public Inspection

OMB No. 1545-0047

Department of the Treasury
Internal Revenue Service

Complete if the organization answered "Yes" to Form 990, Part IV, line 21 or 22. ► Attach to Form 990.

Name of the organization						Employer identificat	ion number
CONSUMERS UNION OF UNITED STATES I	INC.					13-1776434	4
Part I General Information on Grants and	Assistance	•				'	
 Does the organization maintain records to sulthe selection criteria used to award the grants Describe in Part IV the organization's procedure. 	or assistance ures for mon	e? itoring the use o	of grant funds in the	United States.			X Yes No
Part II Grants and Other Assistance to G Part IV, line 21, for any recipient the	overnments at received	s and Organization and St., more than \$5,	ations in the Unit 000. Part II can b	ted States. Come duplicated if a	nplete if the organized dditional space is no	ation answered "Y eeded.	es" to Form 990,
1 (a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non- cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
(1) ASIAN & PACIFIC ISLANDER AMERICAN HEALTH RE							SUPPORT WORK ON HEAL
450 SUTTER STREET, SUITE 600	94-3030866	501 (C) (3)	10,000.				HEALTHCARE
(2) TIDES CENTER							STATE AND LOCAL GRAN
PRESIDIO BLDG 1014 SAN FRANCISCO, CA 94129	94-3213100	501 (C) (3)	10,000.				SUPPORT
(3) CONSUMER FEDERATION OF AMERICA							STATE AND LOCAL GRAN
1424 16TH STRRET NW SUITE 604	16-1774332	501 (C) (3)	35,000.				SUPPORT
(4) CALIFORNIA PAN-ETHNIC HEALTH NETWORK							SUPPORT HEALTH COALI
654 THIRTEENTH STREET OAKLAND, CA 94612	52-0880625	501 (C) (3)	223,000.				HEALTHCARE
(5) HEALTH ACCESS FOUNDATION							SUPPORT FOR HEALTHCA
414 13TH STREET OAKLAND, CA 94612	13-1945149	501 (C) (3)	190,469.				HEALTHCARE
_(6)							
_(7)							
_(8)							
_(9)							
(10)							
(11)							
(12)							
2 Enter total number of section 501(c)(3) and g 3 Enter total number of other organizations lister For Paperwork Reduction Act Notice, see the Institute of the section of	ed in the line	1 table				<u></u>	55

JSA

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Schedule I (Form 990) (2012)

Page **2**

Part III Grants and Other Assistance to Individuals in the United States. Complete if the organization answered "Yes" on Form 990, Part IV, line 22. Part III can be duplicated if additional space is needed.

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non-cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance
2					
3					
4					
5					
6					
7					

Part IV Supplemental Information. Complete this part to provide the information required in Part I, line 2, Part III, column (b), and any other additional information.

CRITERIA FOR SELECTING PROJECTS FOR FUNDING

SCHEDULE I, PART I, LINE 1

THE CRITERIA FOR SELECTING PROJECTS FOR FUNDING THROUGH THE COLSTON E.

WARNE SMALL GRANTS PROGRAM INCLUDING THE FOLLOWING: - THE PROJECTS

SHOULD BE CONSISTENT WITH CU'S MISSION TO PROVIDE INFORMATION AND ADVICE

TO CONSUMERS ON GOODS, SERVICES, HEALTH AND PERSONAL FINANCE; AND TO

INITIATE AND COOPERATE WITH INDIVIDUAL AND GROUP EFFORTS TO MAINTAIN AND

ENHANCE THE QUALITY OF LIFE FOR CONSUMERS. - THE PROJECTS SHOULD BE

HIGH IMPACT PROJECTS THAT PROVIDE A SIGNIFICANT RETURN FOR THE AMOUNT OF

MONEY INVESTED. THEY SHOULD BE RESULT-ORIENTED, AND HAVE TANGIBLE GOALS

Schedule I (Form 990) (2012)

Page 2

Part III	Grants and Other Assistance to Individuals in the United States. Complete if the organization answered "Yes" on Form 990, Part IV, line 22.	
	Part III can be duplicated if additional space is needed.	

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non-cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance
4					
j					
,					

Part IV Supplemental Information. Complete this part to provide the information required in Part I, line 2, Part III, column (b), and any other additional information.

CLEAR PLAN FOR DEVELOPING ALTERNATE SOURCES OF FUNDING, SO THAT THE PROJECT CAN BECOME SELF-SUPPORTING AND CONTINUE WHEN THE GRANT PERIOD ENDS. - IF POSSIBLE, THE PROJECTS SHOULD BE REPLICABLE, AND PROVIDE A MODEL FOR ORGANIZING AND ADVOCACY ON OTHER CONSUMER AND PUBLIC INTEREST ISSUES, OR IN OTHER LOCATIONS. - WE ARE ESPECIALLY INTERESTED IN PROJECTS THAT PROVIDE DIRECT BENEFITS TO LOW-INCOME AND MINORITY CONSUMERS. - WHERE POSSIBLE, PROJECTS SHOULD OBTAIN MATCHING FUNDS AND /OR LEVERAGE IN-KIND RESOURCES FROM OTHER SOURCES. - THE PROJECTS

SHOULD MAKE SENSE IN THE CONTEXT OF THE NEEDS AND OPPORTUNITIES OF THE

AND OBJECTIVES. - THE ORGANIZATION SPONSORING THE PROJECT SHOULD HAVE A

Page 2 Schedule I (Form 990) (2012)

Part III	Grants and Other Assistance to Individuals in the United States. Complete if the organization answered "Yes" on Form 990, Part IV, line 22.
	Part III can be duplicated if additional space is needed.

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non-cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance
1					
.					
1					
j					
3					
7					

Part IV Supplemental Information. Complete this part to provide the information required in Part I, line 2, Part III, column (b), and any other additional information.

OVERALL CONSUMER MOVEMENT. THEY SHOULD CONTRIBUTE TO CAPACITY-BUILDING OF ORGANIZATIONS, AND HELP SUSTAIN THE CONSUMER MOVEMENT. - CU'S PURPOSES MUST BE MEASURED IN TERMS OF THE BENEFITS INDIRECTLY REALIZED BY THOUSANDS OF CONSUMERS WHO ARE BETTER INFORMED OR BETTER SERVED AS A CONSEQUENCE OF THE WORK WHICH THE MONEY SUPPORTS. " (CONSUMER REPORTS, MARCH, 1958, P. 163) " - BECAUSE OUR FUNDS ARE LIMITED, OUR OPERATING STRATEGY IS TO IDENTIFY PROSPECTIVE GRANTEES AND INVITE THEM TO APPLY. ALMOST ALL GRANTS ARE AWARDED TO PRE-SELECTED ORGANIZATIONS.

Schedule I (Form 990) (2012)

art III	Grants and Other Assistance to Individuals in the United States. Complete if the organization answered "Yes" on Form 990, Part IV, line 22.	
<u>-</u>	Part III can be duplicated if additional space is needed.	

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non-cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance
2					
3					
4					
5					
6					
7					

Part IV Supplemental Information. Complete this part to provide the information required in Part I, line 2, Part III, column (b), and any other additional information.

MONITORING GRANT FUNDS

SCHEDULE I, PART II

GRANTEES ARE REQUIRED TO SUBMIT PROGRAM AND FINANCIAL REPORTS AT THE

CONCLUSION OF THE PROJECT, INCLUDING A LIST OF GRANT-RELATED

EXPENDITURES, AND A SUMMARY OF DELIVERABLES AND PROJECT RESULTS. THE

TIMING OF THE REPORTS IS DETERMINED ACCORDING TO A SCHEDULE CONTAINED IN

AN EXECUTED SUB-GRANT AGREEMENT BETWEEN CU AND THE GRANTEE.

SCHEDULE J (Form 990)

Compensation Information

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

► Complete if the organization are seen as the compensation of the

Part IV, line 23.

► Attach to Form 990. ► See separate instructions.

OMB No. 1545-0047 Open to Public

Inspection

Department of the Treasury Internal Revenue Service Name of the organization

CONSUMERS UNION OF UNITED STATES INC.

Employer identification number

13-1776434

Part	Questions Regarding Compensation						
			Yes	No			
1a	Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form 990, Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items.						
	First-class or charter travel Housing allowance or residence for personal use						
	Travel for companions Payments for business use of personal residence						
	Tax indemnification and gross-up payments Health or social club dues or initiation fees						
	Discretionary spending account Personal services (e.g., maid, chauffeur, chef)						
b	If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all of the expenses described above? If "No," complete Part III to	1b					
2	explain						
_	directors, trustees, and the CEO/Executive Director, regarding the items checked in line 1a?	2					
	anostoro, tradicoso, and the OEO/Excoditio Biroctor, regarding the terms encoded in time 1d.	_					
3	Indicate which, if any, of the following the filing organization used to establish the compensation of the						
	organization's CEO/Executive Director. Check all that apply. Do not check any boxes for methods used by a						
	related organization to establish compensation of the CEO/Executive Director, but explain in Part III.						
	X Compensation committee Written employment contract						
	X Independent compensation consultant X Compensation survey or study						
	X Form 990 of other organizations X Approval by the board or compensation committee						
4	During the year, did any person listed in Form 990, Part VII, Section A, line 1a, with respect to the filing organization or a related organization:						
а	Receive a severance payment or change-of-control payment?	4a	Х				
b	Participate in, or receive payment from, a supplemental nonqualified retirement plan?	4b	Х				
С	Participate in, or receive payment from, an equity-based compensation arrangement?	4c		Х			
	If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III.						
	Only section 501(c)(3) and 501(c)(4) organizations must complete lines 5-9.						
5	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any						
	compensation contingent on the revenues of:						
а	The organization?	5a		Х			
b	Any related organization?	5b		Х			
	If "Yes" to line 5a or 5b, describe in Part III.						
6	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any						
	compensation contingent on the net earnings of:						
а	The organization?	6a		Х			
b	Any related organization?	6b		Х			
	If "Yes" to line 6a or 6b, describe in Part III.						
7	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed						
	payments not described in lines 5 and 6? If "Yes," describe in Part III	7	Х				
8	Were any amounts reported in Form 990, Part VII, paid or accrued pursuant to a contract that was subject						
	to the initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe						
	in Part III	8		X			
9	If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in						
	Regulations section 53.4958-6(c)?	9					

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule J (Form 990) 2012

CONSUMERS UNION OF UNITED STATES INC. 13-1776434

Schedule J (Form 990) 2012

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that are not listed on Form 990, Part VII.

Note. The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

		(B) Breakdown	of W-2 and/or 1099-MIS	C compensation	(C) Retirement and	(D) Nontaxable	(E) Total of columns	(F) Compensation
(A) Name and Title		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation	other deferred compensation	benefits	(B)(i)-(D)	reported as deferred in prior Form 990
JAMES A GUEST	(i)	552,960.	(28,093.	42,000.	35,984.	659 , 037.	0
1 PRESIDENT AND CEO	(ii)	0	(0	d	0	С	0
LAURENCE BUNIN	(i)	407,325.	50,863.	1,800.	22,454.	10,692.	493,134.	0
2 CHIEF OPERATING OFFICER	(ii)	0	(0	C	0	C	0
RICHARD GANNON	(i)	380 , 908.	7,500.	9,898.	38,527.	34,364.	471 , 197.	0
3 VP AND CFO	(ii)	0	(0	C	0	C	0
KEVIN MCKEAN	(i)	235,645.		133,482.	28,242.	33 , 575.	430,944.	0
4 VP EDITORIAL DIR.	(ii)	0	(0	Q	0	C	0
RAHUL BELANI	(i)	342,191.	8 , 500.	12 , 941.	34,267.	30,984.	428 , 883.	0
5 VP AND CIO	(ii)	0	(0	Q	0	C	0
LIAM MCCORMACK	(i)	323,465.	7 , 500.	3 , 065.	29,294.	30 , 984.	394 , 308.	0
6 VP TECHNICAL DIRECTOR	(ii)	0	(0	Q	0	С	0
EILEEN HERSHENOV	(i)	305,857.	5 , 000.	8,668.	32,131.	40 , 983.	392 , 639.	0
7 VP GENERAL COUNSEL	(ii)	0	(0	Q	0	C	0
PAIGE AMIDON LITMAN	(i)	260,973.	5 , 000.	47 , 468.	26,401.	30 , 984.	370 , 826.	0
8 VP HEALTH	(ii)	0	(0	C	0	C	0
DAVID CHAMPION	(i)	158,363.	(152 , 934.	16,036.	30 , 358.	357 , 691.	0
9 DEPUTY TECH DIR, ATC	(ii)	0	(0	C	0	C	0
SHERRY BROWN	(i)	97 , 577.	(215 , 376.	10,169.	33 , 026.	356 , 148.	0
10 MGR OF FINANCIAL OPERATIONS	(ii)	0	(0	C	0	C	0
MICHAEL D'ALESSANDRO	(i)	268 , 809.	4,000.	7 , 882.	27 , 506.	30 , 149.	338 , 346.	0
11 VP AND CHIEF OF STAFF	(ii)	0	(0	Q	0	C	0
LINDA TEPEDINO	(i)	272,310.	4,000.	2 , 545.	26,712.	31 , 578.	337 , 145.	0
12 VP HUMAN RESOURCES	(ii)	0	(0	C	0	C	0
CHRISTOPHER MEYER	(i)	260,629.	5 , 000.	2 , 883.	26,511.	32 , 544.	327 , 567.	0
13 VP EXTERNAL AFFAIRS	(ii)	0	(0	C	0	C	0
JOHN SATEJA	(i)	0	(215 , 738.	17,000.	0	232 , 738.	1,416.
14 EXECUTIVE VP	(ii)	0	(0	Q	0	C	0
	(i)							L
15	(ii)							
	(i)		L	ļ				
16	(ii)							

Schedule J (Form 990) 2012

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CONSUMERS UNION OF UNITED STATES INC. 13-1776434

Schedule J (Form 990) 2012

Part | Supplemental Information

Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II. Also complete this part for any additional information.

SEVERANCE PAYMENTS AND UNQUALIFIED PLAN BENEFITS

SEVERANCE PAYMENTS:

KEVIN MCKEAN - \$102,500

DAVID CHAMPION - \$136,977

SHERRY BROWN - \$140,895

JOHN SATEJA - \$214,322

PARTICIPATION IN A SUPPLEMENTAL NONQUALIFIED RETIREMENT PLAN - DEFERRED

COMPENSATION

JAMES GUEST - \$17,000

RICHARD GANON - \$13,527

KEVIN MCKEAN - \$7,617

EILEEN HERSHENOV - \$7,131

PAIGE AMIDON LITMAN - \$1,401

LIAM MCCORMACK - \$4,294

MICHAEL D'ALESSANDRO - \$2,506

LINDA TEPEDINO - \$1,712

CHRISTOPHER MEYER - \$1,511

RAHUL BELANI - \$9,267

Schedule J (Form 990) 2012

JSA 2E1505 1.000

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CONSUMERS UNION OF UNITED STATES INC. 13-1776434

Schedule J (Form 990) 2012

Part | Supplemental Information

Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II. Also complete this part for any additional information.

JOHN SATEJA - \$17,000

PART I, LINE 7

SCHED. J

COLUMN B (II)

BONUS & INCENTIVE

	COMPENSATION	CONTRACTUAL	DISCRETIONARY
		BONUS	(MERIT)
LAURENCE BUNIN	\$50 , 863	\$50,863	\$0
RICHARD GANNON	\$7, 500		\$7 , 500
EILEEN HERSHENOV	\$5,000		\$5,000
PAIGE AMIDON LITMAN	\$5 , 000		\$5,000
LIAM MCCORMACK	\$7, 500		\$7,500
MICHAEL D'ALSSANDRO	\$4,000		\$4,000
LINDA TEPEDINO	\$4,000		\$4,000
CHRISTOPHER MEYER	\$5,000		\$5,000
RAHUL BELANI	\$8,500		\$8 , 500

Schedule J (Form 990) 2012

SCHEDULE K (Form 990)

Supplemental Information on Tax-Exempt Bonds

► Complete if the organization answered "Yes" to Form 990, Part IV, line 24a. Provide descriptions, explanations, and any additional information in Part VI.

Open to Public Inspection

OMB No. 1545-0047

Department of the Treasury Internal Revenue Service

Bond Issues

► Attach to Form 990.
► See separate instructions.

Name of the organization

CONSUMERS UNION OF UNITED STATES INC.

13-1776434

(i) Pooled (h) On (a) Issuer name (b) Issuer EIN (c) CUSIP # (d) Date issued (e) Issue price (f) Description of purpose (q) Defeased behalf of financing issuer Yes Nο Yes Nο Yes No A CITY OF YONKERS INDUSTRIAL DEVELOPMENT AGENCY 13-1776434 986083BN2 12/22/2005 47,300,000. MULTI-MODAL CIVIC FACILITY REVENUE В С D **Proceeds** R C D 47,449,398. 6 Proceeds in refunding escrows................... 2,254,188. 8 Credit enhancement from proceeds 10,000,000. 11 Other spent proceeds 2006 Yes No Yes No Yes No Yes No Χ 15 Were the bonds issued as part of an advance refunding issue? Χ Χ 17 Does the organization maintain adequate books and records to support the final allocation of proceeds? Part III Private Business Use В С D Α Yes Yes No No Yes No Yes No 1 Was the organization a partner in a partnership, or a member of an LLC, which owned property financed by tax-exempt bonds? Χ 2 Are there any lease arrangements that may result in private business use of bond-financed property? Χ

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule K (Form 990) 2012

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Schedule K (Form 990) 2012 Page 2

Pa	rt III Private Business Use (Continued)	CITY OF	YONKERS	INDUST	RIAL DEVEI	OPMENT	AGENCY		
	2- Are there any management or convice contracts that may result in private business		Α		В		С		D
3a	Are there any management or service contracts that may result in private busines	SS Yes	No	Yes	No	Yes	No	Yes	No
	use of bond-financed property?		X						
b	If "Yes" to line 3a, does the organization routinely engage bond counsel or other outside couns to review any management or service contracts relating to the financed property?	sel							
С	Are there any research agreements that may result in private business use of bon	d-							
	financed property?		X						
d	If "Yes" to line 3c, does the organization routinely engage bond counsel or other								
	outside counsel to review any research agreements relating to the financed property?								
4	Enter the percentage of financed property used in a private business use by entities	es							
	other than a section 501(c)(3) organization or a state or local government	. ▶	9	6	%		%		%
5	Enter the percentage of financed property used in a private business use as result of unrelated trade or business activity carried on by your organizatio another section 501(c)(3) organization, or a state or local government	n,	9	, 6	%		%		%
6	Total of lines 4 and 5		9	6	%		%		%
7	Does the bond issue meet the private security or payment test?								
8a	Has there been a sale or disposition of any of the bond-financed property to a nongovernmental person other than a 501(c)(3) organization since the bonds were issued?		X						
b	If "Yes" to line 8a, enter the percentage of bond-financed property sold or disposed of		C,	/ ₆	%		%		%
С	If "Yes" to line 8a, was any remedial action taken pursuant to Regulations sections 1.141-12 and 1.145-2?								
9	Has the organization established written procedures to ensure that all nonqualified bonds of the issue are remediated in accordance with the requirements under Regulations sections 1.141-12 and 1.145-2?								
Pa	rt IV Arbitrage	·							•
			A		В		С		D
		Yes	No	Yes	No	Yes	No	Yes	No
1	Has the issuer filed Form 8038-T?		X						
2	If "No" to line 1, did the following apply?								
	Rebate not due yet?								
	Exception to rebate?								
	No rebate due?								
	If you checked "No rebate due" in line 2c, provide in Part VI the date the rebate								
	computation was performed								
3	Is the bond issue a variable rate issue?	X							
4a	Has the organization or the governmental issuer entered into a qualified hedge with								
	respect to the bond issue?	X							
b	Name of provider		STANLEY		'				
	Term of hedge		30.500						
	Was the hedge superintegrated?		Х						
	Was the hedge terminated?		Х						

Schedule K (Form 990) 2012

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Schedule K (Form 990) 2012

	A		A		В		С			D	
	Yes	No	Yes	No	Yes	No	Yes	No			
a Were gross proceeds invested in a guaranteed investment contract (GIC)?		Х									
b Name of provider											
c Term of GIC											
d Was the regulatory safe harbor for establishing the fair market value of the GIC satisfied?											
Were any gross proceeds invested beyond an available temporary period?		Х									
Has the organization established written procedures to monitor the											
i i		Х									
requirements of section 148?											
Troopadice to chaotane correction.		Α		3)			
Has the organization established written procedures to ensure that violations of federal	Yes	No	Yes	No	Yes	No	Yes	No			
tax requirements are timely identified and corrected through the voluntary closing					100						
agreement program if self-remediation is not available under applicable regulations?		X									
rt VI Supplemental Information. Complete this part to provide additional inform	otion for	roopopoo	to guestic	one on Sol	hodulo K (ooo inatru	otiona)				

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Schedule K (Form 990) 2012

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Schedule K (Form 990) 2012

Part VI Supplemental Information. Complete this part to provide additional information for responses to questions on Schedule K (see instructions) (Continued)

JSA Schedule K (Form 990) 2012

108289

V 12-7.12

SCHEDULE M (Form 990)

Noncash Contributions

Open To Public

OMB No. 1545-0047

Department of the Treasury Internal Revenue Service

► Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30. ► Attach to Form 990.

Inspection

Name of the organization

Employer identification number

CON	SUMERS UNION OF UNITED S'	TATES IN	C.		13-	1776434			
Par	Types of Property								
		(a) Check if applicable	(b) Number of contributions or items contributed	(c) Noncash contributio amounts reported o Form 990, Part VIII, lin	n n	Method of oncash conti			
1	Art - Works of art								
2	Art - Historical treasures								
3	Art - Fractional interests								
4	Books and publications								
5	Clothing and household								
	goods								
6	Cars and other vehicles								
7	Boats and planes								
8	Intellectual property								
9	Securities - Publicly traded	Х	5.	54,26	67. FA	IR MARK	ET V	/ALUI	E
10	Securities - Closely held stock								
11	Securities - Partnership, LLC,								
	or trust interests								
12	Securities - Miscellaneous								
13	Qualified conservation								
	contribution - Historic								
	structures								
14	Qualified conservation								
	contribution - Other								
15	Real estate - Residential								
16	Real estate - Commercial								
17	Real estate - Other								
18	Collectibles								
19	Food inventory								
20	Drugs and medical supplies								
21	Taxidermy								
22	Historical artifacts								
23	Scientific specimens								
24	Archeological artifacts								
25	Other ►()								
26	Other ►()								
27	Other ►()								
28	Other ►()								
29	Number of Forms 8283 received	by the orga	anization during the tax ye	ear for contributions for	or				
	which the organization completed I		•		I				
	·		,	•				Yes	No
30 a	During the year, did the organization	tion receive	by contribution any prope	erty reported in Part I	, lines 1	-28 that			
	it must hold for at least three year								
	used for exempt purposes for the e	ntire holding	g period?				30a		Х
b	If "Yes," describe the arrangement								
31	Does the organization have a	gift accept	tance policy that require	es the review of a	ny non-	standard			
	contributions?						31	Х	
32 a	Does the organization hire or use	e third part	ies or related organization	s to solicit, process,	or sell	noncash			
	contributions?						32a		Х
b	If "Yes," describe in Part II.	· -		· -	_				
33	If the organization did not report ar	n amount in	column (c) for a type of pro	perty for which colum	nn (a) is	checked,			
	describe in Part II.								

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule M (Form 990) (2012) Page **2**

Part II Supplen

Supplemental Information. Complete this part to provide the information required by Part I, lines 30b, 32b, and 33, and whether the organization is reporting in Part I, column (b), the number of contributions, the number of items received, or a combination of both. Also complete this part for any additional information.

JSA Schedule M (Form 990) (2012)

2E1508 2.000

SCHEDULE O (Form 990 or 990-EZ)

Supplemental Information to Form 990 or 990-EZ

OMB No. 1545-0047

2012

Open to Public Inspection

Department of the Treasury Internal Revenue Service Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

▶ Attach to Form 990 or 990-EZ.

Name of the organization

CONSUMERS UNION OF UNITED STATES INC.

Employer identification number 13-1776434

STATEMENT OF PROGRAM SERVICE ACCOMPLISHMENTS

FORM 990, PART III, LINE 4

CONSUMERS INFORMATION:

CONSUMERS UNION OF US INC. PUBLISHES AND DISSEMINATES INFORMATION AND ADVICE TO CONSUMERS REGARDING TOPICS SUCH AS CONSUMER GOODS, SERVICES, HEALTH AND PERSONAL FINANCE. THE NUMBER OF PAID SUBSCRIBERS FOR EACH AS OF 5/31/13 INCLUDE CONSUMER REPORTS MAGAZINE 3,819,734; CONSUMER REPORTS ON HEALTH 644,319; CR ONLINE 3,238,623; CONSUMER REPORTS MONEY ADVISER 157,414; AUTO PREMIUM 127,222; AND SHOP SMART 307,860. CONSUMERS UNION OF US INC. DOES NOT ACCEPT OUTSIDE ADVERTISING IN ANY OF ITS PUBLICATIONS. IN ADDITION, CONSUMERS UNION OF US INC. DISSEMINATES CONSUMER INFORMATION THROUGH OTHER PRINT, RADIO, TELEVISION, ELECTRONIC PUBLISHING AND INTERACTIVE MEDIA.

PRODUCT INFORMATION:

CONSUMERS UNION OF US INC. CONDUCTS INDEPENDENT AND IMPARTIAL TESTS AND ANALYSES ON A WIDE RANGE OF CONSUMER PRODUCTS AND SERVICES, SUCH AS ELECTRONICS, APPLIANCES, HOUSEHOLD PRODUCTS, INSURANCE, RECREATIONAL GOODS, AND CARS. THE TESTS AND SURVEYS EVALUATE HOW THE PRODUCTS AND SERVICES PERFORM AND ADVISE CONSUMERS ON THE EXTENT TO WHICH THEY ARE CONVENIENT, SAFE, AND ECONOMICAL. DURING THE FISCAL YEAR ENDED 5/31/13, CONSUMERS UNION OF US INC. CONDUCTED TESTS AND EVALUATIONS ON MORE THAN 3500 MODELS OF VARIOUS CONSUMER PRODUCTS, MAKING USE OF ABOUT 50 LABORATORIES AND ITS AUTO TRACK. THE INFORMATION GATHERED AS RESULT OF

Name of the organization

CONSUMERS UNION OF UNITED STATES INC.

Employer identification number

13-1776434

THESE TESTS IS DISSEMINATED TO THE GENERAL PUBLIC AS DESCRIBED ABOVE.

EDUCATION PROGRAMS:

CONSUMERS UNION IS TRANSITIONING TOWARD A MORE FOCUSED EFFORT TO EDUCATE CONSUMERS IN THE CRITICAL AREAS OF HEALTH AND SAFETY. NEW INITIATIVES INCLUDE PROGRAMS INTENDED TO PROVIDE BETTER COMPARATIVE, EVIDENCE-BASED MEDICAL INFORMATION AS WELL AS PROGRAMS DESIGNED TO ALERT CONSUMERS TO THE RISKS ASSOCIATED WITH DANGEROUS PRODUCTS.

IN ADDITION, CONSUMERS UNION PROVIDES SUBSTANTIAL FREE CONSUMER EDUCATION INFORMATION AS A PUBLIC SERVICE THROUGH OUR EDUCATIONAL WEB SITES AND THROUGH AN EXPANDING USE OF SOCIAL NETWORKING SITES AND BLOGS.

CONSUMERS UNION EDUCATIONAL WEBSITES INCLUDE: THE CONSUMERS UNION

ADVOCACY WEB SITE (CONSUMERSUNION.ORG), CONSUMER REPORTS BEST BUY DRUGS

(CRBESTBUYDRUGS.ORG), CONSUMER HEALTH CHOICES (CONSUMERHEALTHCHOICES.ORG)

SPANISH LANGUAGE CONSUMER EDUCATION MATERIALS, AT

(CONSUMERSUNION.ORG/ESPANOL), (HTTP://ESPANOL.CONSUMERREPORTS.ORG

/CUESPANOL) CONSUMER REPORTS GREENER CHOICES (GREENERCHOICES.ORG), AND

ECO-LABELS, AN ONLINE GUIDE TO ENVIRONMENTAL LABELS (ECO-LABELS.ORG).

SPECIFIC ACCOMPLISHMENTS INCLUDE:

HEALTH INFORMATION:

. CONSUMERS UNION'S HEALTH RATINGS CENTER

(HTTP://WWW.CONSUMERREPORTS.ORG/HEALTH/HOME.HTM) CONTINUES TO EXPAND ITS

13-1776434

RATINGS OF HOSPITALS, DOCTORS, HEALTH INSURANCE, DRUGS AND TREATMENTS TO PROVIDE THE BEST COMPARATIVE DATA ON HEALTH CARE. THE CENTER PARTNERED WITH THE SOCIETY FOR THORACIC SURGEONS TO RELEASE CLINICAL QUALITY MEASURES AND IS EXPLORING FURTHER OPPORTUNITIES TO PARTNER WITH REGIONAL HEALTH IMPROVEMENT COLLABORATIVE TO DEVELOP AND DISSEMINATE DATA WITH THE INTENT OF PROVIDING CONSUMERS IMPORTANT INFORMATION AND USING THE MEASURES TO IMPROVE THE QUALITY OF CARE. THE RATINGS CENTER HAS RECENTLY PARTNERED WITH THE ABIM FOUNDATION IN A CAMPAIGN CALLED CHOOSING WISELY TO EDUCATE PHYSICIANS AND CONSUMERS ABOUT TESTS AND TREATMENTS THAT ARE COMMONLY OVERUSED. IT HAS ALSO PARTNERED WITH THE AMERICAN COLLEGE OF PHYSICIANS IN A CAMPAIGN CALLED HIGH VALUE CARE THAT COMMUNICATES ABOUT HIGH-VALUE, COST-CONSCIOUS HEALTH CHOICES. BOTH CHOOSING WISELY AND HIGH VALUE CARE RESOURCES ARE DISSEMINATED THROUGH CR'S HEALTH IMPACT PARTNER NETWORK.

. BEST BUY DRUGS (BBD)

CONSUMER REPORTS RECENTLY PUBLISHED SEVERAL UPDATED BEST BUY DRUGS
REPORTS, INCLUDING ONE ON DRUGS TO TREAT DIABETES; ANOTHER ON
ANTIPLATELETS TO HELP AVOID HEART ATTACK, AND STROKES, AND ONE ON USING
ANTICONVULSANT MEDICATION TO TREAT FIBROMYALGIA, IN ADDITION TO ARTICLES
ON DRUG SAFETY AND "OFF-LABEL" USE. BBD IS DEVELOPING NEW PARTNERSHIPS IN
AN EFFORT TO REACH WIDER RANGE OF CONSUMER AUDIENCES - FOR EXAMPLE, VIA
PARTNERSHIPS WITH COMMUNITY PHARMACISTS, AND ANOTHER WITH LARGE-SCALE
RETAIL STORES. ALL BBD REPORTS ARE TRANSLATED INTO SPANISH.

. CONSUMERS UNION AFFORDABLE HEALTH CARE ACT GUIDE

CONSUMERS UNION'S HEALTH REFORM TEAM HAS PLAYED A UNIQUE ROLE IN

EDUCATING CONSUMERS REGARDING WHAT THEY NEED TO KNOW ABOUT THE NEW HEALTH LAW, THE AFFORDABLE CARE ACT. SINCE THE LAW'S PASSAGE WE HAVE PRODUCED FOUR SEPARATE GUIDES TO THE CHANGES MADE BY THE LAW, EXPLAINING THEM IN A CONSUMER-FRIENDLY, EASY-TO-UNDERSTAND MANNER. TO DATE WE'VE DISTRIBUTED OVER 1.25 MILLION HARD COPIES OF THE VARIOUS PUBLICATIONS AND SHARED THE INFORMATION ONLINE. HTTP://YOURHEALTHSECURITY.ORG/THE NEW LAW. THE GUIDES ARE ALSO AVAILABLE IN SPANISH.

SAFETY:

THE CONSUMER REPORTS NATIONAL SCHOOL SAFETY COALITION IS A PARTNERSHIP AMONG EDUCATORS, NONPROFITS, GOVERNMENT AGENCIES, AND CAREGIVERS WHO HAVE COME TOGETHER TO SHARE INFORMATION AND FOSTER COLLABORATION TO IMPROVE CHILDREN'S HEALTH AND SAFETY. THE NATIONAL SCHOOL SAFETY COALITION'S MISSION IS TO SHARE ACCESSIBLE AND EASY-TO-UNDERSTAND INFORMATION ABOUT EXISTING AND EMERGING HAZARDS INVOLVING SCHOOL-AGE CHILDREN AND THROUGH INFORMATION-SHARING AND OTHER ACTIVITIES, TO HELP MINIMIZE THESE RISKS. IT SEEKS TO FOSTER COLLABORATION AMONG MEMBERS AND TO ADVANCE IMPROVEMENTS IN CHILDREN'S HEALTH AND SAFETY ON SHARED GOALS.

CONSOLIDATED FINANCIAL STATEMENTS

PART IV, LINE 12

CONSUMERS UNION OF UNITED STATES, INC. IS AUDITED IN COMBINATION WITH ITS RELATED ORGANIZATIONS: CONSUMERS UNION ACTION FUND, INC. [EIN: 20-4780406] AND TRUMAN AVENUE FOUNDATION, INC. [EIN: 20-5665599], ALTHOUGH SEPARATE AUDITED FINANCIAL STATEMENTS ARE NOT ISSUED FOR CONSUMERS UNION OF UNITED STATES, INC., A CONSOLIDATED AUDITED FINANCIAL

STATEMENT WAS ISSUED FOR THE FISCAL YEAR ENDED MAY 31, 2013, WHICH WAS PREPARED IN ACCORDANCE WITH GAAP.

FORM 990 REVIEW PROCESS PART VI, LINE 11

THE 990 IS PREPARED UTILIZING THE ASSISTANCE OF OUR INDEPENDENT FINANCIAL AUDITOR, KPMG. THE RELATED SERVICES FROM KPMG ARE APPROVED BY THE AUDIT COMMITTEE AS PART OF THE AUDIT APPROVAL PROCESS. AFTER THE 990 IS PREPARED BY CU FINANCE DEPARTMENT WITH COORDINATION WITH KPMG, IT IS REVIEWED BY CONTROLLER AND CFO BEFORE IT IS REVIEWED AND APPROVED BY THE AUDIT COMMITTEE. A COPY OF THE 990 IS THEN PROVIDED TO THE BOARD OF DIRECTORS PRIOR TO ITS FILING.

CONFLICT OF INTEREST COMPLIANCE PROCESS

FORM 990, PART VI, LINE 12C

CONSUMERS UNION'S BOARD OF DIRECTORS AND STAFF MEMBERS ARE REQUIRED TO FILL OUT AND SIGN A DISCLOSURE OF INTEREST STATEMENT AND ATTESTATION OF COMPLIANCE EACH YEAR. BOARD MEMBERS' FORMS ARE REVIEWED BY A COMMITTEE OF THE BOARD; STAFF MEMBERS' FORMS ARE REVIEWED BY AN OUTSIDE INDEPENDENT REVIEWER, AND, IF CONFLICTS CANNOT BE RESOLVED, BY A STAFF CONFLICT OF INTEREST COMMITTEE.

PROCESS FOR DETERMINING EXECUTIVE COMPENSATION

FORM 990, PART VI, LINE 15

CU'S EXECUTIVE COMPENSATION PROGRAM IS DESIGNED TO ATTRACT, ENGAGE, AND
RETAIN HIGHLY TALENTED AND DEDICATED INDIVIDUALS WHO POSSESS THE
PREREQUISITE SKILLS AND DEMONSTRATED PERFORMANCE NECESSARY TO FULFILL ITS

Employer identification number

13-1776434

MISSION. THE PROGRAM IS STRUCTURED TO PROVIDE TOTAL COMPENSATION DIRECT AND INDIRECT THAT SUPPORTS THE ACHIEVEMENT OF CU'S STRATEGIC AND OPERATING GOALS AND IS REASONABLY COMPETITIVE TO WHAT IS OFFERED BY COMPARABLE ORGANIZATIONS. CU ESTABLISHED AND MAINTAINS AN EXECUTIVE COMPENSATION PROGRAM THAT QUALIFIES FOR A REBUTTABLE PRESUMPTION OF REASONABLENESS AND PERIODICALLY REVIEWS ITS EXECUTIVE COMPENSATION TO ENSURE ONGOING ALIGNMENT WITH ITS STRATEGIC DIRECTION AND FINANCIAL LIMITS.

TO ENSURE ITS EXECUTIVE COMPENSATION IS CONSISTENT WITH THIS COMPENSATION PHILOSOPHY, CU: - CLEARLY IDENTIFIES A SURVEY PEER GROUP AND PROTOCOL FOR BENCHMARKING AND DETERMINING THE REASONABLENESS OF TOTAL COMPENSATION IN RELATION TO MARKET NORMS FOR SIMILAR EXECUTIVE POSITIONS; - ENGAGES AN INDEPENDENT AND QUALIFIED COMPENSATION CONSULTANT TO PERIODICALLY COMPILE AND ANALYZE COMPETITIVE MARKET COMPENSATION FOR SIMILAR EXECUTIVES IN ORGANIZATIONS COMPARABLE TO CU; - PROVIDES REASONABLY COMPETITIVE TOTAL COMPENSATION CONSISTENT WITH MARKET NORMS AND PERFORMANCE RESULTS IN ANY GIVEN YEAR; AND - PERIODICALLY EVALUATES AND REALIGNS PERFORMANCE MEASURES TO CONFORM TO CHANGING STRATEGIC GOALS AND OTHER BUSINESS NEEDS. ENSURES THAT THE EXECUTIVE COMPENSATION PROGRAM IS CONSISTENT WITH CU'S MISSION AND TAX-EXEMPT STATUS AND THAT COMPENSATION IS BOTH COMPETITIVE AND REASONABLE IS A SHARED RESPONSIBILITY OF THE BOARD OF DIRECTORS ("THE BOARD"), ITS COMPENSATION AND HUMAN RESOURCES COMMITTEE ("THE COMMITTEE"), AND CU'S PRESIDENT. THE COMMITTEE IS MADE UP OF INDEPENDENT MEMBERS OF THE BOARD OF DIRECTORS WHO DO NOT HAVE ANY CONFLICT OF INTEREST WITH REGARD TO EXECUTIVE COMPENSATION. THE BASIS FOR THE

57Q0DA E299

Name of the organization

CONSUMERS UNION OF UNITED STATES INC.

Employer identification number

13-1776434

DECISIONS MADE BY THE COMMITTEE ARE DOCUMENTED IN THE MINUTES OF EACH COMMITTEE MEETING.

PUBLIC AVAILABILITY OF FINANCIAL STATEMENTS AND GOVERNING DOCUMENTS

FORM 990, PART VI, LINE 19

CONSUMERS UNION'S ANNUAL FINANCIAL STATEMENTS ARE MADE AVAILABLE TO THE

PUBLIC ON ITS WEBSITE, WWW.CONSUMERREPORTS.ORG. OUR GOVERNING DOCUMENTS

AND CONFLICT OF INTEREST POLICY ARE AVAILABLE TO THE PUBLIC UPON REQUEST.

WRITTEN DOCUMENT RETENTION AND DESTRUCTION POLICY

FORM 990, PART VI, SECTION B, LINE 14

THE BOARD APPROVED A RECORD MANAGEMENT POLICY IN OCTOBER 2011. THE

EXISTING WRITTEN RECORDS RETENTION AND DESTRUCTION POLICY WAS UPDATED AND APPROVED.

MEMBERS, STOCKHOLDERS

FORM 990, PART VI, LINE 7A

CONUSMERS UNION IS A NEW YORK STATE NOT-FOR-PROFIT MEMBERSHIP

CORPORATION. THE MEMBERS ARE ANY INDIVIDUAL WITH A PAID ANNUAL

SUBSCRIPTION TO CONSUMER REPORTS OR CONSUMERREPORTS.ORG., WHO DOES ONE OF

THE FOLLOWING: (1) GIVES NOTICE OF ACCEPTANCE OF MEMBERSHIP; (2) SENDS IN

A NOMINATION FOR THE BOARD OF DIRECTORS; OR (3) RETURNS TO CU, THE BALLOT

TRANSMITTED IN INCOMMECTINO WITH THE ANNUAL ELECTION OF DIRECTORS.

POWERS OF MEMBERS: 1. MEMBERS CAN ELECT THE BOARD OF DIRECTORS; 2.

THE ANNUAL REPORT OF CONSUMER REPORTS MUST BE PRESENTED TO MEMBERS; 3.

THE MEMBERS MUST MEET AT LEAST ANNUALLY; 4. BY-LAWS OF THE ORGANIZATION

Name of the organization

CONSUMERS UNION OF UNITED STATES INC.

Employer identification number

13-1776434

MAY BE ADOPTED, AMENDED, OR REPEALED BY MEMBERS; 5. MEMBERS MAY

DEMAND TO CALL A SPECIAL MEETING IF AT LEAST 10% OF THE MEMBERS CALL FOR

A MEETING WITHIN TWO TO THREE MONTHS IN THE FUTURE.

OTHER CHANGES IN NET ASSETS OR FUND BALANCE

PART XI, LINE 9

UNREALIZED GAIN INTEREST RATE SWAP 2,516,120

PENSION RELATED CHANGES 19,465,502

CHANGE IN VALUE SPLIT INTEREST AGREEMENT 56,465

ROUNDING 328

OTHER CHANGES IN NET ASSETS OR FUND BALANCES 22,038,415

========

ATTACHMENT 1

FORM 990, PART VI, LINE 17 - STATES

AL, AK, AZ, AR, CA, CO, CT,

DC, FL, GA, HI, IL, KS, KY, LA, ME, MD, MA, MI,

MN, MS, MO, NH, NJ, NM, NY, NC, ND, OH, OK, OR, PA,

RI, SC, TN, UT, VA, WA, WV, WI,

ATTACHMENT 2

990, PART VII- COMPENSATION OF THE FIVE HIGHEST PAID IND. CONTRACTORS

NAME AND ADDRESS DESCRIPTION OF SERVICES COMPENSATION

GOOGLE INC. SEARCH ENGINE MARKET 8,575,900.

1600 AMPHITHEATRE PARKWAY MOUNTAIN VIEW, CA 94043

COMMUNICATION DATA SERVICES FULFILLMENT SERVICES 8,033,657.

1901 BELL AVENUE

Schedule O (Form 990 or 990-EZ) 2012

JSA 2E1228 1.000

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Name of the organization	Employer identification number				
CONSUMERS UNION OF UNITED STATES INC.	13-1776434				
ATTACHMENT 2 (CONTID)					

990, PART VII- COMPENSATION OF THE FIVE HIGHEST PAID IND. CONTRACTORS

NAME AND ADDRESS	DESCRIPTION OF SERVICES	COMPENSATION
DES MOINES, IA 50315		
BROWN PRINTING 2300 BROWN AVENUE WASECA, MN 56093	PRINTING	4,313,692.
QUAD GRAPHICS N61 W23044 HARRY'S WAY SUSSEX, WI 53089	PRINTING	2,734,723.
INVITE MEDIA 1600 AMPHITHEATRE PARKWAY MOUNTAIN VIEW, CA 94043	PROMOTION SERVICES	2,673,266.

SCHEDULE R (Form 990)

Related Organizations and Unrelated Partnerships

OMB No. 1545-0047

Department of the Treasury Internal Revenue Service

▶ Complete if the organization answered "Yes" to Form 990, Part IV, line 33, 34, 35, 36, or 37.

Attach to Form 990.

See separate instructions.

Open to Public	
Inspection	

Name of the organization **Employer identification number** CONSUMERS UNION OF UNITED STATES INC. 13-1776434

Identification of Disregarded Entities (Complete if the organization answered "Yes" to Form 990, Part IV, line 33.) Part I (c) Legal domicile (state (e) End-of-year assets Total income Direct controlling Name, address, and EIN (if applicable) of disregarded entity Primary activity or foreign country) (1) CONSUMER MEDIA, LLC 26-3886493 101 TRUMAN AVE YONKERS, NY 10703 EDUCATION DΕ 237. 39,017. CU (6)

Identification of Related Tax-Exempt Organizations (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related tax-exempt organizations during the tax year.) Part II

(a) Name, address, and EIN of related organization	(b) (c) Primary activity Legal domicile (state or foreign country)		(d) Exempt Code section	(e) Public charity status (if section 501(c)(3))	(f) Direct controlling entity	Section 5	g) 512(b)(13) rolled tity?
						Yes	No
(1) CONSUMERS UNION ACTION FUND 20-4780406							
101 TRUMAN AVENUE YONKERS, NY 10703	LOBBYING	DE	501(C)(4)	N/A	CU	X	
(2) THE TRUMAN AVENUE FOUNDATION INC 20-5665599							
	R/E HOLDING	DE	501(C)(3)	11 - I	CU	X	
_(3)							
_(4)							
_(5)							
<u></u>							
_(7)							

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule R (Form 990) 2012

JSA

5700DA E299 V 12-7.12 108289 PAGE 66 Schedule R (Form 990) 2012

Part III Identification of Relation because it had one or it	ed Organizations more related orga	Taxable inizations	as a Partnersh treated as a pa	ip (Complete if the artnership during the	organization a tax year.)	nswered "Yes"	to F	orm	990, Part IV, I	ine 3	34	
(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Predominant income (related, unrelated, excluded from tax under sections 512-514)	(f) Share of total income	(g) Share of end-of- year assets	Disprop	h) portionate ations?	(i) Code V-UBI amount in box 20 of Schedule K-1 (Form 1065)	Gene man	j) eral or aging ner?	(k) Percentage ownership
		,		,			Yes	No		Yes	No	
(1)												
(2)												
<u>(3)</u>												
(4)												
(5)												
<u>(6)</u>												
						+	-	_	-	-	-	

Part IV Identification of Related Organizations Taxable as a Corporation or Trust (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related organizations treated as a corporation or trust during the tax year.)

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)		(e) Type of entity (C corp, S corp, or trust)	(f) Share of total income	(g) Share of end-of-year assets	(h) Percen- tage ownership	Sec 512(b contr ent	i) etion o)(13) rolled ity?
								Yes	No
(1) CHARITABLE REMAINDER TRUST (5)	ANNUITY	NY	N/A	TRUST				x	
(2)									
(3)									
<u>(4)</u>									_
(5)									
<u>(6)</u>									
<u>(7)</u>									

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Part V	Transactions With Related Organizations (Complete if the organization answered "Yes" to Form 990, Part IV, line 34, 35b, or 36.)

No	Note. Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule.													
1	During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?													
а	Receipt of (i) interest (ii) annuities (iii) royalties or (iv) rent from a controlled entity	1a		Χ										
b		1b		Χ										
С		1c		X										
d		1d		Χ										
е		1e		X										
f	Dividends from related organization(s)	1f		Χ										
g		1g		X										
h		1h		Х										
i		1i		Х										
j	Lease of facilities, equipment, or other assets to related organization(s)	1j		X										
k	Lease of facilities, equipment, or other assets from related organization(s)	1k		Χ										
ı		11		X										
m		l m		X										
n		1n	Х											
o		10	Х											
р	Reimbursement paid to related organization(s) for expenses	1p		Χ										
q		1q		X										
·														
r	Other transfer of cash or property to related organization(s)	1r		X										
s		1s		Х										
2	If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds	olds.												

(a) Name of other organization	(b) Transaction type (a-s)	(c) Amount involved	(d) Method of determining amount involved
(1)			
(2)			
<u>(3)</u>			
(4)			
<u>(5)</u>			
(6)			

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Part VI Unrelated Organizations Taxable as a Partnership (Complete if the organization answered "Yes" on Form 990, Part IV, line 37.)

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships.

(a) Name, address, and EIN of entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Predominant income (related, unrelated, excluded from tax under	(e) Are all partners section 501(c)(3) organizations?		(f) Share of total income	(g) Share of end-of-year assets	Disprop	(h) portionate ations?	(i) Code V-UBI amount in box 20 of Schedule K-1 (Form 1065)	(j) General or managing partner?		(k) Percentage ownership	
(4)			section 512-514)	Yes	No			Yes	No	(1 111)	Yes	No		
(1)	_													
(2)														
(3)														
<u>(4)</u>														
<u>(5)</u>														
<u>(6)</u>														
(7)														
(8)														
(9)														
(10)														
(11)														
(12)														
(13)														
(14)														
<u>(15)</u>														

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Supplemental Information Part VII

Complete this part to provide additional information for responses to questions on Schedule R (see instructions).

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2012 ALL Returns Found in Account E299

Total Record Count: 1 Report Date: 1/30/2014

*** - Fede	*** - Federal Only																	
Locator	Тах Туре	Taxpayer Name	ClientCode	Alerts	Jurisdiction	FedForm	Federal Service Center	Filing Type	Filing Status	Date Sent	Date Ack	DCN	Debts***	PIN***	EIC***	Direct Debit From IRS***	Direct Debit In Locators	Create Date
57Q0DA	990	Consumers Union of United States Inc.	108289	N	FED			Return	Accepted	1/30/2014 9:26:00 AM	1/30/2014 9:56:00 AM						N	1/29/2014 3:40:10 PM

(Rev. January 2013)

Application for Extension of Time To File an **Exempt Organization Return**

OMB No. 1545-1709

Department of the Treasury File a separate application for each return. Internal Revenue Service • If you are filing for an Automatic 3-Month Extension, complete only Part I and check this box • If you are filing for an Additional (Not Automatic) 3-Month Extension, complete only Part II (on page 2 of this form). Do not complete Part II unless you have already been granted an automatic 3-month extension on a previously filed Form 8868. Electronic filing (e-file). You can electronically file Form 8868 if you need a 3-month automatic extension of time to file (6 months for a corporation required to file Form 990-T), or an additional (not automatic) 3-month extension of time. You can electronically file Form 8868 to request an extension of time to file any of the forms listed in Part I or Part II with the exception of Form 8870. Information Return for Transfers Associated With Certain Personal Benefit Contracts, which must be sent to the IRS in paper format (see instructions). For more details on the electronic filing of this form, visit www.irs.gov/efile and click on e-file for Charities & Nonprofits. Part I Automatic 3-Month Extension of Time. Only submit original (no copies needed). A corporation required to file Form 990-T and requesting an automatic 6-month extension - check this box and complete All other corporations (including 1120-C filers), partnerships, REMICs, and trusts must use Form 7004 to request an extension of time to file income tax returns. Enter filer's identifying number, see instructions Name of exempt organization or other filer, see instructions. Employer identification number (EIN) or Type or print CONSUMERS UNION OF UNITED STATES, INC. 13-1776434 File by the Number, street, and room or suite no. If a P.O. box, see instructions. Social security number (SSN) due date for filing your 101 TRUMAN AVENUE return. See City, town or post office, state, and ZIP code. For a foreign address, see instructions. instructions. YONKERS, NY 10703 0 Enter the Return code for the return that this application is for (file a separate application for each return) **Application** Return **Application** Return Is For Code Is For Code Form 990 or Form 990-EZ 01 Form 990-T (corporation) 07 Form 990-BL 02 Form 1041-A 80 Form 4720- (individual) Form 4720 09 03 Form 990-PF 04 Form 5227 10 Form 990-T (sec. 401(a) or 408(a) trust) Form 6069 11 Form 990-T (trust other than above) Form 8870 12 The books are in the care of ► MICHAEL A MARTIN, CPA Telephone No. ► 914-378-2753 FAX No. ▶ If the organization does not have an office or place of business in the United States, check this box • If this is for a Group Return, enter the organization's four digit Group Exemption Number (GEN) . If this is for the whole group, check this box

If it is for part of the group, check this box

and attach a list with the names and EINs of all members the extension is for. I request an automatic 3-month (6 months for a corporation required to file Form 990-T) extension of time , 20 $\,14\,$, to file the exempt organization return for the organization named above. The extension is for the organization's return for: calendar year 20 or , **20** <u>12</u> , and ending <u>05/31</u> , **20** <u>13</u> . ► X tax year beginning 06/01 If the tax year entered in line 1 is for less than 12 months, check reason: | Initial return Final return Change in accounting period 3a If this application is for Form 990-BL, 990-PF, 990-T, 4720, or 6069, enter the tentative tax, less any nonrefundable credits. See instructions. b If this application is for Form 990-PF, 990-T, 4720, or 6069, enter any refundable credits and

Caution. If you are going to make an electronic fund withdrawal with this Form 8868, see Form 8453-EO and Form 8879-EO for payment instructions.

For Privacy Act and Paperwork Reduction Act Notice, see Instructions.

(Electronic Federal Tax Payment System). See instructions.

estimated tax payments made. Include any prior year overpayment allowed as a credit.

c Balance due. Subtract line 3b from line 3a. Include your payment with this form, if required, by using EFTPS

3b \$