



American Experiences Survey:
A Nationally Representative Multi-Mode Survey
August 2021 Omnibus Results

Overview of Methodology

Each month, Consumer Reports fields the American Experiences Survey (AES) to track consumer attitudes and behaviors over time. August results are based on interviews conducted from August 6-17, 2021. **This document includes the full survey, which covers topics related to COVID-19, climate change and extreme weather, printer ink, plant-based meats, digital screens in vehicles, and discrimination.**

The survey was administered by NORC at the University of Chicago through its AmeriSpeak® Panel to a nationally representative sample. Interviews were conducted in English and in Spanish, and were administered both online and by phone. In total NORC collected 2,165 interviews, 2,049 by web mode and 116 by phone mode. Final data are weighted by age, gender, race/Hispanic ethnicity, housing tenure, telephone status, education, and Census Division to be proportionally representative of the US adult population.

The margin of error for results based on the total sample is +/-2.94 percentage points at the 95% confidence level. Smaller subgroups will have larger error margins, and only those subgroups for which there are at least 100 unweighted cases are included.

TOPLINE RESULTS WITH MONTHLY TRENDS

The August omnibus contained six blocks of questions (items on COVID-19, climate change, printer ink, plant-based meats, digital screens in vehicles, and discrimination). Respondents saw the COVID-19 block first and the race and discrimination section last, with the other four sections between in a randomized order.

The questions presented below were shown to respondents in this order within sections unless otherwise noted. Where appropriate, question verbiage, response answer choices, or direction of scales were randomized or rotated and those instances are noted below.

Also shown, where available, are trends over time. Not every item was asked on every recent omnibus survey, and where minor revisions to the wording of an item or response choices were made, they are noted below. *Note these changes may impact comparability of results.*

Prepared by CR Survey Research Department, August 2021

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Survey Notes for Monthly Trends

August 2021 results are based on interviews conducted from August 6-17 with a nationally representative sample of 2,165 US adults.

July 2021 results are based on interviews conducted from July 12-21 with a nationally representative sample of 2,184 US adults.

June 2021 results are based on interviews conducted from June 11-22 with a nationally representative sample of 2,280 US adults.

May 2021 results are based on interviews conducted from May 7-17 with a nationally representative sample of 2,079 US adults.

April 2021 results are based on interviews conducted from April 9-19 with a nationally representative sample of 2,288 US adults.

March 2021 results are based on interviews conducted from March 4-15 with a nationally representative sample of 2,144 US adults.

February 2021 results are based on interviews conducted from February 4-15 with a nationally representative sample of 2,514 US adults.

January 2021 results are based on interviews conducted from January 7-19 with a nationally representative sample of 2,223 US adults.

December 2020 results are based on interviews conducted from December 10-21 with a nationally representative sample of 2,982 US adults.

November 2020 results are based on interviews conducted from November 5-16 with a nationally representative sample of 2,851 US adults.

October 2020 results are based on interviews conducted from October 8-26 with a nationally representative sample of 2,670 US adults.

September 2020 results are based on interviews conducted from September 11-21 with a nationally representative sample of 2,303 US adults.

August 2020 results are based on interviews conducted from August 7-19 with a nationally representative sample of 2,236 US adults.

July 2020 results are based on interviews conducted from July 9-20 with a nationally representative sample of 2,031 US adults.

June 2020 results are based on interviews conducted from June 4-16 with a nationally representative sample of 1,014 US adults.

May 2020 results are based on interviews conducted from May 8-18 with a nationally representative sample of 2,085 US adults.

COVID-19

COVCONCERNNOW.

How concerned or not concerned are you about COVID-19 continuing to spread in your local area over the next month?

	AUGUST 2021 AES	JULY 2021 AES	JUNE 2021 AES	MAY 2021 AES	APRIL 2021 AES	MARCH 2021 AES	FEBRUARY 2021 AES	DECEMBER 2020 AES
	Total	Total	Total	Total	Total	Total	Total	Total
	%	%	%	%	%	%	%	%
Very concerned	40	25	14	19	28	30	40	51
Somewhat concerned	36	34	35	34	38	34	36	30
Not too concerned	15	25	33	33	22	25	17	13
Not concerned at all	9	16	17	15	12	11	7	6
Base: All respondents	2,164	2,178	2,278	2,078	2,287	2,140	2,514	2,977

(cont'd)

	NOVEMBER 2020 AES	OCTOBER 2020 AES	SEPTEMBER 2020 AES	AUGUST 2020 AES	JULY 2020 AES	JUNE 2020 AES	MAY 2020 AES
	Total	Total	Total	Total	Total	Total	Total
	%	%	%	%	%	%	%
Very concerned	51	44	42	44	53	41	41
Somewhat concerned	30	32	33	34	29	34	36
Not too concerned	14	17	18	16	12	16	18
Not concerned at all	5	6	7	6	5	8	6
Base: All respondents	2,850	2,668	2,300	2,233	2,031	1,014	2,082

Note: May and June 2020 AES did not emphasize the words "next month" as there was no COVCONCERN6MOS to contrast with.

COVCONCERN6MOS.

How concerned or not concerned are you about COVID-19 continuing to spread in your local area over the next 6 months?

	AUGUST 2021 AES	JULY 2021 AES	JUNE 2021 AES	MAY 2021 AES	APRIL 2021 AES	MARCH 2021 AES	FEBRUARY 2021 AES
	Total	Total	Total	Total	Total	Total	Total
	%	%	%	%	%	%	%
Very concerned	38	25	15	17	26	26	35
Somewhat concerned	37	34	34	35	37	36	38
Not too concerned	16	24	34	32	25	27	20
Not concerned at all	10	17	17	16	12	12	8
Base: All respondents	2,144	2,162	2,251	2,055	2,275	2,123	2,505

(cont'd)

	DECEMBER 2020 AES	NOVEMBER 2020 AES	OCTOBER 2020 AES	ER 2020 AES	AUGUST 2020 AES	JULY 2020 AES
	Total	Total	Total	Total	Total	Total
	%	%	%	%	%	%
Very concerned	44	49	45	41	44	53
Somewhat concerned	34	32	31	35	33	29
Not too concerned	15	14	18	17	17	13
Not concerned at all	6	6	7	7	6	6
Base: All respondents	2,948	2,809	2,643	2,282	2,214	2,031

CLIMATE CHANGE

CLIMATE_INTRO.

This summer has seen a series of record-breaking heat waves that have contributed to drought, wildfires, and health risks such as heatstroke. There has also been heavy flooding around the world, from Germany and China to flash floods in the Northeastern United States.

CLIMATE1.

Have you heard about these heatwaves, droughts, floods, or wildfires before taking this survey?

	Total
	%
Yes	91
No	9
Base: All respondents	2,160

CLIMATE2. [ROTATE ORDER OF 'AGREE' AND 'DISAGREE AND ROTATE RESPONSE SCALE TO MATCH. 'NO OPINION' ALWAYS SHOWN LAST.]

To what extent do you agree or disagree with the following statement?

The extreme weather we've seen is because of climate change.

	Total
	%
Strongly agree	41
Somewhat agree	30
Somewhat disagree	9
Strongly disagree	13
No opinion	7
Base: All respondents	2,161

CLIMATE3. [SHOW IF CLIMATE1='YES'. RANDOMIZE RESPONSE OPTIONS, HOLDING 'I HAVE NOT EXPERIENCED ANY OF THESE' AT END. SELECT ALL THAT APPLY. 'I HAVE NOT EXPERIENCED ANY OF THESE' WAS EXCLUSIVE.]

Which, if any, of the following have you personally been affected by this summer?

Select all that apply.

	Total
	%
Extreme temperatures	59
Wildfire smoke/haze	29
Drought	24
Flooding	11
Wildfire	8
I have not experienced any of these	28
Base: People who had heard of this summer's extreme weather events before taking this survey	2,015

CLIMATE4. [RANDOMLY ROTATE RESPONSE SCALE, HOLDING "DON'T KNOW MUCH" AT END.]

How concerned or not concerned are you about global warming and climate change?		
	AUGUST 2021	JANUARY 2020
	Total	Total
	%	%
Extremely concerned	29	26
Very concerned	19	18
Moderately concerned	20	22
Slightly concerned	14	16
Not at all concerned	13	13
I don't know much about global warming and climate change	4	5
Base: All respondents	2,162	1,140

PRINTER INK

INK_INFO.

The next few questions are about printers in your home. This includes inkjet and laser printers that allow you to print from a computer or other device, and may also allow you to copy and scan. They may use ink cartridges/bottles or toner.

INK1.

Have you owned a printer in the past five years?	
<i>Please only tell us about paper or photo printers. Do not include 3D printers.</i>	
	Total
	%
Yes	83
No	17
Base: All respondents	2,162

INK2. [SHOW IF INK1 = 'YES.']

Ink or toner manufactured by a company other than the manufacturer of your printer is referred to as "aftermarket" ink or toner.

Have you ever tried to use aftermarket ink or toner for your printer?

	Total
	%
Yes	51
No	49
Base: Respondents who have owned a printer in the past five years	1,806

INK3. [SHOW IF INK2 = 'YES.' ROTATE ORDER OF 'BETTER' AND 'WORSE' IN RESPONSE SCALE.]

Compared with ink or toner made by the manufacturer of your printer, how would you rate the quality of aftermarket ink or toner?

	Total
	%
Better	1
Just as good	66
Worse	25
Unsure	8
Base: Respondents who have ever tried to use aftermarket ink or toner	929

PLANT-BASED MEATS

PM1. [SELECT ALL THAT APPLY. 'NEITHER OF THESE' WAS EXCLUSIVE.]

In the past year, have you made a decision to try to eat more plant-based foods, such as fruits, vegetables, nuts, tofu, etc., and/or fewer animal products, such as meat, dairy, and eggs?

Select all that apply.

	Total
	%
Yes, to eat more plants	42
Yes, to eat fewer animal products	22
Neither of these	47
Base: All respondents	2,165

PM_INTRO.

The next few questions are about plant-based meat--that is, meat substitutes that are made of plant products, but designed to have the taste and texture of specific types of meat. For these questions, we are not interested in foods sculpted out of things like tofu to look like a specific meat, such as a tofu turkey.

PM2.

How often do you eat plant-based meats?	
	Total
	%
Multiple times a day	2
About once a day	3
Two to six times a week	6
About once a week	6
Two to three times a month	6
About once a month	6
Less often than once a month	19
I never eat plant-based meats	51
Base: All respondents	2,162

PM3. [SHOW IF PM2 IS MORE FREQUENT THAN "NEVER." ROTATE 'MORE' AND 'LESS' IN QUESTION STEM AND ROTATE RESPONSE SCALE TO MATCH.]

Would you say this is more, less, or about the same compared to how often you ate plant-based meats a year ago?	
	Total
	%
More	37
Less	10
About the same	53
Base: Respondents who eat plant-based meats	1,075

PM5. [SHOW IF PM2 IS MORE FREQUENT THAN 'NEVER.' RANDOMIZE RESPONSE OPTIONS. SELECT ALL THAT APPLY. 'OTHER' WAS HELD AT END AND RESPONSES WERE CAPTURED.]

Which, if any, of the following are reasons you choose plant-based meats?

Select all that apply.

	Total
	%
I believe they're healthier	51
To reduce my impact on the environment	28
I like the taste	25
I believe they're less likely to cause illness from contamination than other types of meat	22
Concern about animal welfare	20
Other family members like to eat plant-based meat	16
I'm vegetarian or vegan	9
I see a lot of other people doing it	6
Religious reasons	3
Other, please specify:	11
Base: Respondents who eat plant-based meats	1,076

PM4. [RANDOMIZE RESPONSE OPTIONS, KEEPING 'MILK' AND 'OTHER DAIRY PRODUCTS' TOGETHER AND KEEPING 'I DON'T EAT ANY OF THESE AT LEAST ONCE A MONTH' AT END. SELECT ALL THAT APPLY. 'I DON'T EAT ANY OF THESE' IS EXCLUSIVE.]

Cooks and companies have developed plant-based replacements for many different kinds of food. Which, if any, of the following do you eat at least once a month? Plant-based substitutes for...

	Total
	%
Milk (that is, 'plant-based milks' like almond milk, soy milk, oat milk, etc.)	32
Red meat, like beef	28
Poultry, like chicken, turkey, or duck	22
Other dairy products besides milk, like yogurt, cheese, or ice cream	21
Pork, like sausages, hot dogs, or bacon	19
Eggs	19
Fish	13
I don't eat any of these at least once a month	42
Base: All respondents	2,165

PM_INTRO2.

New research and technologies have made it possible to produce food grown in a laboratory from cells derived from animals, rather than from raising and slaughtering animals. These products will have the appearance and taste of meat. However, no animals are involved, just their cells, grown in a laboratory. This food is not currently commercially available in the United States.

PM6.

Would you eat lab-grown fish, poultry, or meat if it was available to you?	
	Total
	%
Yes	33
No	67
Base: All respondents	2,150

PM7. [SHOW IF PM6 = 'YES.' RANDOMIZE RESPONSE OPTIONS, HOLDING 'OTHER' AT END. SELECT ALL THAT APPLY. 'OTHER' RESPONSES WERE CAPTURED.]

You said you would not eat lab-grown fish, poultry, or meat if it was available to you. Which, if any, of the following are reasons you would not?	
	Total
	%
It just sounds weird	55
I don't think it would be safe	46
I like traditional meat and see no reason to try something else	43
I don't think it would taste as good as traditional meat	35
Religious objections	3
Other, please specify:	7
Base: Respondents who would not eat lab-grown meat	1,386

DIGITAL VEHICLE SCREENS

DD1.

Do you regularly drive a vehicle that was manufactured in or since 2015?	
	Total
	%
Yes	52
No	48
Base: All respondents	2,163

DD2. [SHOW IF DD1 = 'YES.']

Does your vehicle that was manufactured in or since 2015 have touchscreen controls for any features, such as climate control, infotainment system, navigation system, checking gas levels, and so on?	
	Total
	%
Yes	76
No	24
Base: Respondents who regularly drive a vehicle manufactured in or since 2015	1,088

DD3. [SHOW IF DD1 = 'YES.' SELECT ALL THAT APPLY. RANDOMIZE RESPONSE OPTIONS, HOLDING 'OTHER' AND 'NO DIGITAL DISPLAY SCREENS' AT END, IN THAT ORDER. CAPTURE 'OTHER' RESPONSES.]

Which, if any, of the following features in your vehicle are digital screens?	
	Total
	%
Center display screen (dash mounted screen containing audio, navigation, and other information)	83
Instrument panel behind the steering wheel (traditionally displays speedometer, odometer, fuel level, etc.)	59
Other, please specify	1
This vehicle has no digital display screens	6
Base: Respondents who regularly drive a vehicle manufactured in or since 2015	1,092

DD4. [SHOW IF DD1 = 'YES.' RANDOMIZE ITEMS ACROSS TWO SCREENS, KEEPING 'PREFER TO CONTROL CLIMATE AND INFOTAINMENT SYSTEMS WITH PHYSICAL BUTTONS' AND 'I FIND IT DISTRACTING TO HAVE TO USE PHYSICAL BUTTONS' TOGETHER. ROTATE 'DISAGREE' AND 'AGREE' IN QUESTION STEM AND ROTATE RESPONSE SCALE TO MATCH. RESPONSES HERE ARE SHOWN ONLY FOR RESPONDENTS WHERE DD3 DID NOT EQUAL 'NO DIGITAL DISPLAY SCREENS.']

Thinking about your vehicle that was manufactured in or since 2015, to what extent do you disagree or agree with the following statements?	
	Total
	%
<i>I am distracted by the screens in my vehicle</i>	
Strongly disagree	21
Disagree	44
Neither disagree nor agree	23
Agree	10
Strongly agree	1
Base: Respondents who regularly drive a vehicle manufactured in or since 2015 that has digital display screens	1,023
<i>I would prefer for my next vehicle to have fewer screens within the driver's field of vision</i>	
Strongly disagree	12
Disagree	34
Neither disagree nor agree	39
Agree	12
Strongly agree	3
Base: Respondents who regularly drive a vehicle manufactured in or since 2015 that has digital display screens	1,023
<i>I prefer to control climate and infotainment systems with physical buttons</i>	
Strongly disagree	6
Disagree	19
Neither disagree nor agree	38
Agree	29
Strongly agree	9
Base: Respondents who regularly drive a vehicle manufactured in or since 2015 that has digital display screens	1,019
<i>I would prefer for my next vehicle to have more screens within the driver's field of vision</i>	
Strongly disagree	6
Disagree	26
Neither disagree nor agree	45
Agree	17
Strongly agree	6
Base: Respondents who regularly drive a vehicle manufactured in or since 2015 that has digital display screens	1,019

DD4. [CONTINUED]

<i>My vehicle has the perfect number of screens within the driver's field of vision</i>	
Strongly disagree	1
Disagree	5
Neither disagree nor agree	27
Agree	54
Strongly agree	13
Base: Respondents who regularly drive a vehicle manufactured in or since 2015 that has digital display screens	1,020
<i>I find it distracting to have to use physical buttons for climate and infotainment systems</i>	
Strongly disagree	11
Disagree	34
Neither disagree nor agree	40
Agree	11
Strongly agree	4
Base: Respondents who regularly drive a vehicle manufactured in or since 2015 that has digital display screens	1,021
<i>Digital screens in my vehicle allow me to <u>control</u> systems more easily than older types of displays</i>	
Strongly disagree	4
Disagree	11
Neither disagree nor agree	31
Agree	38
Strongly agree	17
Base: Respondents who regularly drive a vehicle manufactured in or since 2015 that has digital display screens	1,019
<i>Digital screens in my vehicle allow me to <u>see</u> information more easily than older types of displays</i>	
Strongly disagree	2
Disagree	5
Neither disagree nor agree	21
Agree	51
Strongly agree	22
Base: Respondents who regularly drive a vehicle manufactured in or since 2015 that has digital display screens	1,021
<i>It is harder to do what I want with digital screens than with older types of displays or controls</i>	
Strongly disagree	15
Disagree	35
Neither disagree nor agree	32
Agree	15
Strongly agree	4
Base: Respondents who regularly drive a vehicle manufactured in or since 2015 that has digital display screens	1,021

RACE/DISCRIMINATION

RWJFQ85REV. [RANDOMIZE ITEMS ACROSS TWO SCREENS. ROTATE 'BETTER' AND 'WORSE' IN QUESTION STEM AND ROTATE RESPONSE SCALE TO MATCH.]

For this question, please think about the typical conditions in your community before the COVID-19 outbreak.

Compared to other places in the US, how would you rate each of the following in the community where you currently live? Is it better in your community than in most other places in the US, worse in your community than in most other places, or about the same?

	AUGUST 2021	JULY 2020
Availability of grocery stores		
My community is better than most other places	38	34
My community is worse than most other places	20	10
My community is about the same as most other places	37	52
Unsure	5	4
Base: All respondents	2,157	2,031
Air quality		
My community is better than most other places	34	36
My community is worse than most other places	22	11
My community is about the same as most other places	34	44
Unsure	10	10
Base: All respondents	2,150	2,031
Quality of drinking water		
My community is better than most other places	35	34
My community is worse than most other places	18	7
My community is about the same as most other places	35	49
Unsure	11	10
Base: All respondents	2,157	2,031
Quality of available housing		
My community is better than most other places	27	23
My community is worse than most other places	23	17
My community is about the same as most other places	37	47
Unsure	13	14
Base: All respondents	2,158	2,031
Quality of available doctors or health care services		
My community is better than most other places	35	31
My community is worse than most other places	21	13
My community is about the same as most other places	35	47
Unsure	9	9
Base: All respondents	2,158	2,031

Quality of public schools	AUGUST 2021	JULY 2020
	%	%
My community is better than most other places	33	29
My community is worse than most other places	21	14
My community is about the same as most other places	33	42
Unsure	13	15
Base: All respondents	2,149	2,031
Availability of parks, green spaces, and recreational areas		
My community is better than most other places	42	42
My community is worse than most other places	21	8
My community is about the same as most other places	30	43
Unsure	7	8
Base: All respondents	2,158	2,031
Availability of public transportation options		
My community is better than most other places	25	16
My community is worse than most other places	27	32
My community is about the same as most other places	37	37
Unsure	12	16
Base: All respondents	2,158	2,031
Availability of high speed internet		
My community is better than most other places	31	23
My community is worse than most other places	20	15
My community is about the same as most other places	40	52
Unsure	9	10
Base: All respondents	2,161	2,031

USRACEREL. [RANDOMIZE ITEMS. ROTATE 'MOSTLY POSITIVE' AND 'MOSTLY NEGATIVE' IN QUESTION STEM AND ROTATE RESPONSE OPTION ORDER TO MATCH.]

Thinking about the current state of race relations in the US, do you think each of the following is having a mostly positive impact on race relations in this country today, a mostly negative impact, or no real impact either way?	
	Total
	%
The federal government	
Mostly positive	16
Mostly negative	41
No real impact either way	25
Unsure	17
Base: All respondents	2,146

USRACEREL. [CONTINUED]

Your state and local government	
Mostly positive	21
Mostly negative	31
No real impact either way	31
Unsure	17
Base: All respondents	2,156
The news media	
Mostly positive	13
Mostly negative	55
No real impact either way	17
Unsure	15
Base: All respondents	2,156
Large corporations	
Mostly positive	14
Mostly negative	31
No real impact either way	32
Unsure	23
Base: All respondents	2,150
Local businesses	
Mostly positive	32
Mostly negative	9
No real impact either way	40
Unsure	18
Base: All respondents	2,152
Schools and universities	
Mostly positive	33
Mostly negative	23
No real impact either way	26
Unsure	18
Base: All respondents	2,154
Nonprofit and advocacy organizations	
Mostly positive	37
Mostly negative	17
No real impact either way	23
Unsure	23
Base: All respondents	2,153

Note: This question was also asked in July 2020, but without the "unsure" option. As a result, responses are not comparable and cannot be trended.

KFFQ20REV. [RANDOMIZE ITEMS ACROSS TWO SCREENS. ADDITIONAL RESPONSE OPTIONS, BASED OUT HERE, WERE 'DOES NOT APPLY/HAVE NOT DONE THIS IN THE PAST 12 MONTHS' AND 'UNSURE,' IN THAT ORDER.]

Can you think of any occasion in the past 12 months when you felt you were treated unfairly in the following places or situations because of your racial or ethnic background?		
	AUGUST 2021	JULY 2020
	%	%
At your place of work		
Yes	11	14
No	89	86
Base: Excludes those respondents who selected "Does not apply/Have not done this in the past 12 months" or "Unsure"	1,530	1,458
In a store where you were shopping		
Yes	11	14
No	89	86
Base: Excludes those respondents who selected "Does not apply/Have not done this in the past 12 months" or "Unsure"	1,951	1,864
In a restaurant, bar, theater or other entertainment venue		
Yes	8	9
No	92	91
Base: Excludes those respondents who selected "Does not apply/Have not done this in the past 12 months" or "Unsure"	1,830	1,767
While getting healthcare for yourself or a family member		
Yes	7	7
No	93	93
Base: Excludes those respondents who selected "Does not apply/Have not done this in the past 12 months" or "Unsure"	1,863	1,753
While seeking customer service help from a retailer or service provider		
Yes	11	14
No	89	86
Base: Excludes those respondents who selected "Does not apply/Have not done this in the past 12 months" or "Unsure"	1,864	1,775
While purchasing or upgrading a household service or having a new service installed (such as cable, internet, or other utilities)		
Yes	7	8
No	93	92
Base: Excludes those respondents who selected "Does not apply/Have not done this in the past 12 months" or "Unsure"	1,563	1,528
When being quoted a price for a new product or service you are interested in		
Yes	8	11
No	92	89
Base: Excludes those respondents who selected "Does not apply/Have not done this in the past 12 months" or "Unsure"	1,658	1,625
When trying to arrange a vacation rental, such as through Airbnb or Vrbo		
Yes	5	not
No	95	asked
Base: Excludes those respondents who selected "Does not apply/Have not done this in the past 12 months" or "Unsure"	1,323	---

Note: "Unsure" was an explicit response option in August 2021 but not in July 2020. They have been based out in both cases.

KFFQ20REV. [CONTINUED.]

Can you think of any occasion in the past 12 months when you felt you were treated unfairly in the following places or situations because of your racial or ethnic background?		
	AUGUST 2021	JULY 2020
	Total	Total
	%	%
Responded Yes to ANY of the items listed above	22	24
Base: All respondents	2,165	2,031

KFFQ25REV. [RANDOMIZE ITEMS. ADDITIONAL RESPONSE OPTIONS, BASED OUT HERE, WERE 'DOES NOT APPLY/HAVE NOT DONE THIS' AND 'UNSURE,' IN THAT ORDER.]

Overall, do you think that your race has been an advantage or disadvantage in each of the following situations, or has it had no real impact?		
	AUGUST 2021	JULY 2020
	Total	Total
	%	%
As a consumer purchasing goods and services		
Major advantage	7	9
Minor advantage	10	12
No real impact	72	69
Minor disadvantage	8	7
Major disadvantage	4	3
Base: Excludes those respondents who selected "Does not apply/Have not done this" or "Unsure"	1,939	1,824
As a patient in the US healthcare system		
Major advantage	10	9
Minor advantage	11	11
No real impact	67	68
Minor disadvantage	7	7
Major disadvantage	5	5
Base: Excludes those respondents who selected "Does not apply/Have not done this" or "Unsure"	1,891	1,785
When voting in local, state or national elections		
Major advantage	8	8
Minor advantage	9	7
No real impact	74	76
Minor disadvantage	5	5
Major disadvantage	4	4
Base: Excludes those respondents who selected "Does not apply/Have not done this" or "Unsure"	1,862	1,741

When applying for a job		
Major advantage	12	12
Minor advantage	17	16
No real impact	48	51
Minor disadvantage	14	12
Major disadvantage	9	9
Base: Excludes those respondents who selected "Does not apply/Have not done this" or "Unsure"	1,552	1,536
When looking for a home to rent or buy		
Major advantage	12	14
Minor advantage	15	13
No real impact	58	57
Minor disadvantage	8	9
Major disadvantage	8	7
Base: Excludes those respondents who selected "Does not apply/Have not done this" or "Unsure"	1,539	1,470
When applying for a loan or other financial assistance		
Major advantage	11	12
Minor advantage	15	14
No real impact	57	59
Minor disadvantage	8	7
Major disadvantage	9	8
Base: Excludes those respondents who selected "Does not apply/Have not done this" or "Unsure"	1,566	1,522

Note: "Unsure" was an explicit response option in August 2021 but not in July 2020. They have been based out in both cases.

CONTACT:

Kristen Purcell
 Chief Research Officer
Kristen.Purcell@consumer.org



@kristenpurcell