



American Experiences Survey:
A Nationally Representative Multi-Mode Survey
March 2022 Omnibus Results

Overview of Methodology

Each month, Consumer Reports fields the American Experiences Survey (AES) to track consumer attitudes and behaviors over time. March results are based on interviews conducted from March 11-22, 2022. This document includes all sections of the omnibus survey for this month: COVID-19, peer-to-peer payment services, auto buying priorities, second opinions on dental work, and brainpower (memory/cognitive function).

The survey was administered by NORC at the University of Chicago through its AmeriSpeak® Panel to a nationally representative sample. Interviews were conducted in English and in Spanish, and were administered both online and by phone. In total NORC collected 2,116 interviews, 1,982 by web mode and 134 by phone mode, 2,031 in English and 85 in Spanish. Final data are weighted by age, gender, race/Hispanic ethnicity, housing tenure, telephone status, education, and Census Division to be proportionally representative of the US adult population.

The margin of error for results based on the total sample is +/-2.83 percentage points at the 95% confidence level. Smaller subgroups will have larger error margins, and only those subgroups for which there are at least 100 unweighted cases are included.

TOPLINE RESULTS WITH MONTHLY TRENDS

The March omnibus contained five blocks of questions (items on COVID-19, peer-to-peer payment services, auto buying priorities, dental second opinions, and brainpower). Respondents saw the COVID-19 block first and the brainpower block last, with the other three sections in a randomized order in between.

The questions presented below were shown to respondents in this order unless otherwise noted. Where appropriate, question verbiage, response answer choices, or direction of scales were randomized or rotated and those instances are noted below.

Also shown, where available, are trends over time. Not every item was asked on every recent omnibus survey, and where minor revisions to the wording of an item or response choices were made, they are noted below. *Note these changes may impact comparability of results.*

Prepared by CR Survey Research Department, April 2022

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Survey Notes for Monthly Trends

March 2022 results are based on interviews conducted from March 11-22 with a nationally representative sample of 2,116 US adults.

February 2022 results are based on interviews conducted from February 14-22 with a nationally representative sample of 2,640 US adults.

January 2022 results are based on interviews conducted from January 7-20 with a nationally representative sample of 2,174 US adults.

December 2021 results are based on interviews conducted from December 13-22 with a nationally representative sample of 2,073 US adults.

November 2021 results are based on interviews conducted from November 5-15 with a nationally representative sample of 2,057 US adults.

October 2021 results are based on interviews conducted from October 12-21 with a nationally representative sample of 2,036 US adults.

September 2021 results are based on interviews conducted from September 13-22 with a nationally representative sample of 2,341 US adults.

August 2021 results are based on interviews conducted from August 6-17 with a nationally representative sample of 2,165 US adults.

July 2021 results are based on interviews conducted from July 12-21 with a nationally representative sample of 2,184 US adults.

June 2021 results are based on interviews conducted from June 11-22 with a nationally representative sample of 2,280 US adults.

May 2021 results are based on interviews conducted from May 7-17 with a nationally representative sample of 2,079 US adults.

April 2021 results are based on interviews conducted from April 9-19 with a nationally representative sample of 2,288 US adults.

March 2021 results are based on interviews conducted from March 4-15 with a nationally representative sample of 2,144 US adults.

February 2021 results are based on interviews conducted from February 4-15 with a nationally representative sample of 2,514 US adults.

January 2021 results are based on interviews conducted from January 7-19 with a nationally representative sample of 2,233 US adults.

December 2020 results are based on interviews conducted from December 10-21 with a nationally representative sample of 2,982 US adults.

November 2020 results are based on interviews conducted from November 5-16 with a nationally representative sample of 2,851 US adults.

October 2020 results are based on interviews conducted from October 8-26 with a nationally representative sample of 2,670 US adults.

September 2020 results are based on interviews conducted from September 11-21 with a nationally representative sample of 2,303 US adults.

August 2020 results are based on interviews conducted from August 7-19 with a nationally representative sample of 2,236 US adults.

Survey Notes for Monthly Trends, cont'd.

July 2020 results are based on interviews conducted from July 9-20 with a nationally representative sample of 2,031 US adults.

June 2020 results are based on interviews conducted from June 4-16 with a nationally representative sample of 1,014 US adults.

May 2020 results are based on interviews conducted from May 8-18 with a nationally representative sample of 2,085 US adults.

COVID-19

COVCONCERNNOW.

How concerned or not concerned are you about COVID-19 continuing to spread in your local area over the next month?

	MARCH 2022 AES	FEBRUARY 2022 AES	JANUARY 2022 AES	DECEMBER 2021 AES	NOVEMBER 2021 AES	OCTOBER 2021 AES	SEPTEMBER 2021 AES
	Total	Total	Total	Total	Total	Total	Total
	%	%	%	%	%	%	%
Very concerned	18	23	45	37	24	26	41
Somewhat concerned	32	35	33	32	38	41	35
Not too concerned	34	28	15	19	26	24	16
Not concerned at all	16	15	8	11	11	9	9
Base: All respondents	2,109	2,636	2,171	2,069	2,054	2,032	2,338

(continued)

	AUGUST 2021 AES	JULY 2021 AES	JUNE 2021 AES	MAY 2021 AES	APRIL 2021 AES	MARCH 2021 AES	FEBRUARY 2021 AES
	Total	Total	Total	Total	Total	Total	Total
	%	%	%	%	%	%	%
Very concerned	40	25	14	19	28	30	40
Somewhat concerned	36	34	35	34	38	34	36
Not too concerned	15	25	33	33	22	25	17
Not concerned at all	9	16	17	15	12	11	7
Base: All respondents	2,164	2,178	2,278	2,078	2,287	2,140	2,514

(continued)

	DECEMBER 2020 AES	NOVEMBER 2020 AES	OCTOBER 2020 AES	SEPTEMBER 2020 AES	AUGUST 2020 AES	JULY 2020 AES	JUNE 2020 AES	MAY 2020 AES
	Total	Total	Total	Total	Total	Total	Total	Total
	%	%	%	%	%	%	%	%
Very concerned	51	51	44	42	44	53	41	41
Somewhat concerned	30	30	32	33	34	29	34	36
Not too concerned	13	14	17	18	16	12	16	18
Not concerned at all	6	5	6	7	6	5	8	6
Base: All respondents	2,977	2,850	2,668	2,300	2,233	2,031	1,014	2,082

COVCONCERN6MOS.

How concerned or not concerned are you about COVID-19 continuing to spread in your local area over the next 6 months?

	MARCH 2022 AES	FEBRUARY 2022 AES	JANUARY 2022 AES	DECEMBER 2021 AES	NOVEMBER 2021 AES	OCTOBER 2021 AES
	Total	Total	Total	Total	Total	Total
	%	%	%	%	%	%
Very concerned	17	22	39	36	25	24
Somewhat concerned	34	35	36	33	37	43
Not too concerned	32	28	17	20	27	24
Not concerned at all	17	15	8	11	11	10
Base: All respondents	2,084	2,611	2,143	2,041	2,032	2,003

(continued)

	SEPTEMBER 2021 AES	AUGUST 2021 AES	JULY 2021 AES	JUNE 2021 AES	MAY 2021 AES	APRIL 2021 AES	MARCH 2021 AES
	Total	Total	Total	Total	Total	Total	Total
	%	%	%	%	%	%	%
Very concerned	39	38	25	15	17	26	26
Somewhat concerned	36	37	34	34	35	37	36
Not too concerned	17	16	24	34	32	25	27
Not concerned at all	8	10	17	17	16	12	12
Base: All respondents	2,311	2,144	2,162	2,251	2,055	2,275	2,123

	FEBRUARY 2021 AES	DECEMBER 2020 AES	NOVEMBER 2020 AES	OCTOBER 2020 AES	SEPTEMBER 2020 AES	AUGUST 2020 AES	JULY 2020 AES
	Total	Total	Total	Total	Total	Total	Total
	%	%	%	%	%	%	%
Very concerned	35	44	49	45	41	44	53
Somewhat concerned	38	34	32	31	35	33	29
Not too concerned	20	15	14	18	17	17	13
Not concerned at all	8	6	6	7	7	6	6
Base: All respondents	2,505	2,948	2,809	2,643	2,282	2,214	2,031

COVCHILDAGE. [‘I DO NOT HAVE ANY CHILDREN’ IS EXCLUSIVE.]

Do you currently have any children living in your household who are...?	
Select <u>all</u> that apply.	
	Total
	%
Under 2 years old	6
2 to 4 years old	10
5 to 11 years old	19
12 to 15 years old	11
16 to 17 years old	8
I do not have any children under 18 years old living in my household	63
Base: All respondents	2,116

COVCHILDVAC_INTRO. [SHOW IF COVCHILDAGE = ‘UNDER 2 YEARS OLD’ OR ‘2 TO 4 YEARS OLD.’]

As of the fielding of this survey, COVID-19 vaccines have been approved for use in children aged 5 and up. Vaccines for younger children are expected to be authorized over the coming months.

COVCHILDVAC2. [SHOW IF COVCHILDAGE = ‘UNDER 2 YEARS OLD’ OR ‘2 TO 4 YEARS OLD.’ SHOW EACH AGE GROUP TO RESPONDENTS WHO HAVE CHILDREN IN THAT AGE GROUP IN THE HOUSEHOLD.]

Thinking about your child (or children) in each of the age groups below, what is the likelihood that you will have them get a COVID-19 vaccine <u>if/when one becomes available</u> to children their age?						
	MARCH 2022 AES	FEBRUARY 2022 AES	DECEMBER 2021 AES	NOVEMBER 2021 AES	JUNE 2021 AES	MAY 2021 AES
	Total	Total	Total	Total	Total	Total
	%	%	%	%	%	%
Under 2 years old						
Very likely	26	30	27	20	18	16
Somewhat likely	15	18	13	25	22	26
Not too likely	10	21	13	12	15	17
Not at all likely	49	32	47	43	45	42
Base: Respondents with children under 2 years old living in the household	121	156	108	148	142	130
2 to 4 years old						
Very likely	24	26	20	19	15	16
Somewhat likely	15	16	20	24	28	25
Not too likely	18	15	19	14	22	13
Not at all likely	43	43	41	43	35	45
Base: Respondents with children 2 to 4 years old living in the household	186	197	150	215	259	224

Note: Prior to November 2021, age categories included 2 to 5 years old and 6 to 11 years old.

PEER-TO-PEER PAYMENT SERVICES

P2P_INTRO.

This section asks about peer-to-peer payment services, also called money transfer apps, such as PayPal, Venmo, Apple Pay, Google Pay, or Zelle. These services allow users to send and receive money to one another directly through their smartphones, tables, or computers without using cash or checks.

Some of these services can also be used to pay in stores or online. However, in this section, *we are only interested in person-to-person payments, not payments to businesses. We are interested in payments for services, such as for babysitting or home repair.*

P2P1. [REQUEST RESPONSE IF LEFT UNANSWERED.]

How often, if ever, do you use peer-to-peer payment services?

Remember to answer only for payments you make to or receive from other people, not payments you make through one of these services when purchasing something at a store or online.

	Total
	%
Daily	5
At least once a week, but less than daily	13
At least once a month, but less than weekly	23
Less often than once a month	23
I used to use this kind of service, but do not now	5
I have never used peer-to-peer payment services	31
Base: All respondents	2,114

P2P2. [SHOW IF P2P1 = 'DAILY,' 'AT LEAST ONCE A WEEK,' OR 'AT LEAST ONCE A MONTH.' RESPONSE OPTIONS DISPLAYED IN ALPHABETICAL ORDER, WITH 'OTHER' HELD AT END.]

You said that you use peer-to-peer payment systems for payments to or from other people at least sometimes. Which peer-to-peer payment services do you currently use regularly for payments to or from other people?

By "regularly," we mean services that you have active accounts with and use at least once a month. Again, please answer only for payments you make to or receive from other people, not for purchases made in stores or online.

Select all that apply.

	Total
	%
PayPal	49
Venmo	48
Cash App	40
Zelle	39
Apple Pay Cash	19
Google Pay	10
Facebook Pay	9
Western Union	4
Remitly	0
Other, please specify	3
Base: Respondents who use peer-to-peer payment systems at least once a month	847

P2P3. [SHOW IF P2P1 = 'DAILY,' 'AT LEAST ONCE A WEEK,' 'AT LEAST ONCE A MONTH,' 'LESS OFTEN THAN ONCE A MONTH,' OR 'USED TO USE THIS KIND OF SERVICE, BUT DO NOT NOW.' QUESTION STEM AND RESPONSE OPTIONS HAD SLIGHTLY DIFFERENT WORDING FOR CURRENT USERS THAN FOR RESPONDENTS WHO SAID 'USED TO USE THIS KIND OF SERVICE,' AS SHOWN BELOW. RESPONSE OPTIONS DISPLAYED IN THIS ORDER: CHECKING ACCOUNT; DEBIT CARD; CREDIT CARD; PREPAID CARD; BALANCE IN THE ACCOUNT FROM MONEY RECEIVED; CRYPTOCURRENCY WALLET; OTHER.]

[If respondent said they use a peer-to-peer service "less often than once a month" or more frequently:] You said that you currently use at least one peer-to-peer payment service. Typically when someone uses this type of account, the money that is transferred comes from a checking account, prepaid card, or balance in the account; is charged to a credit card; or comes from a cryptocurrency wallet linked to the account. Which of the following is most common for you?

[If respondent said they "used to use this kind of service, but do not now:]" You said that you used to use at least one peer-to-peer payment service. Typically when someone uses this type of account, the money that is transferred comes from a checking account, prepaid card, or balance in the account; is charged to a credit card; or comes from a cryptocurrency wallet linked to the account. Which of the following was most common for you?

If you [have/had] more than one peer-to-peer payment service, please answer for the one you [use/used] most.

Not all of these options are possible with every peer-to-peer service.

	Total
	%
The money [is / was] withdrawn straight from my checking account to my P2P account	51
The money [is / was] withdrawn from my checking account through a debit card that [is/was] linked with my P2P account	26
Payments I [make / made] through this service [are / were] charged to a credit card that [is/was] linked with my P2P account	9
The money [is / was] withdrawn from a balance I [keep / kept] in the P2P account from money other people [have/had] sent me	6
The money [is / was] withdrawn from a prepaid card that [is / was] linked to my P2P account	4
The money [comes / came] from a cryptocurrency wallet linked to this P2P account	1
Other, please specify	3
Base: Respondents who have ever used a peer-to-peer payment service	1,464

P2P4. [SHOW IF P2P1 = 'DAILY,' 'AT LEAST ONCE A WEEK,' 'AT LEAST ONCE A MONTH,' 'LESS OFTEN THAN ONCE A MONTH,' OR 'USED TO USE THIS KIND OF SERVICE, BUT DO NOT NOW.' QUESTION STEM HAD SLIGHTLY DIFFERENT WORDING FOR CURRENT USERS THAN FOR RESPONDENTS WHO SAID 'USED TO USE THIS KIND OF SERVICE,' AS SHOWN BELOW. RANDOMIZE RESPONSE OPTIONS, HOLDING 'OTHER' AND 'NEVER HAD ANY ISSUES' AT END IN THAT ORDER.]

[If respondent said they use a peer-to-peer service "less often than once a month" or more frequently:] You said that you currently use at least one peer-to-peer payment service. Which, if any, of the following issues have you had sending or receiving money through a peer-to-peer payment service?

[If respondent said they "used to use this kind of service, but do not now:"] You said that you used to use at least one peer-to-peer payment service. Which, if any, of the following issues did you have sending or receiving money through a peer-to-peer payment service?

Note that these can be technical issues or other problems.

Select all that apply.

	Total
	%
Sending money to the wrong person	6
Sending money for what turned out to be a scam	6
Sending money to someone that was never received	6
Not receiving money that was sent to you	4
Receiving money from someone you don't know (sent to you mistakenly)	3
Other, please specify	2
You have never had any issues with a peer-to-peer payment service	78
Base: Respondents who have ever used a peer-to-peer payment service	1,483

P2P5. [SHOW IF ANY ISSUES WERE SELECTED IN P2P4 (INCLUDING 'OTHER'). RANDOMIZE RESPONSE OPTIONS, HOLDING 'OTHER' AND 'DID NOT TRY TO RESOLVE THE ISSUES' AT END IN THAT ORDER.]

You said that you have had at least one issue with a peer-to-peer payment service. Which, if any, of the following did you do to try to resolve the issue(s)?

Select all that apply.

	Total
	%
Contacted the service provider (e.g., Venmo or Zelle)	48
Contacted the person who received the money from me	41
Contacted the person who sent the money to me	27
Other, please specify	5
I did not try to resolve the issue(s)	9
Base: Respondents who had at least one issue with a peer-to-peer payment service	294

P2P6. [SHOW IF P2P5 = 'CONTACTED THE SERVICE PROVIDER.' RESPONSE OPTIONS DISPLAYED IN THIS ORDER: DIFFICULT TO LOCATE CONTACT PHONE NUMBER; ON HOLD FOR A LONG TIME; DIFFICULT TO LOCATE CONTACT INFORMATION FOR ONLINE SUPPORT; DIFFICULT TO GET A RESPONSE FROM ONLINE SUPPORT; OTHER; I HAD NO ISSUES.]

You said that you have tried to resolve at least one issue with a peer-to-peer payment service by contacting the service provider. Which, if any, of the following are issues you had accessing assistance from the service provider?

Select all that apply.

	Total
	%
I found it difficult to get a response from online support	39
I found it difficult to locate a contact phone number	36
I was on hold for a long time when I called	35
I found it difficult to locate contact information for online support	30
Other, please specify	5
I had no issues accessing assistance from the service provider	23
Base: Respondents who tried to resolve an issue by contacting the P2P service provider	129

P2P7. [SHOW IF P2P5 = ANY ATTEMPTED RESOLUTION, INCLUDING 'OTHER.' RANDOMIZE RESPONSE OPTIONS, HOLDING 'OTHER' AND 'I WAS NOT ABLE TO RESOLVE THE ISSUE' AT END IN THAT ORDER.]

When you tried to resolve your most recent issue with a peer-to-peer payment service, what was the outcome?

Select all that apply.

	Total
	%
The service provider resolved the issue	26
I was reimbursed by the person who received the money from me	22
I reimbursed the person who mistakenly sent the money to me	15
The person who sent me money had to send it a second time	14
I had to pay the person I sent money to a second time	12
Other, please specify	6
I was not able to resolve the issue	21
Base: Respondents who tried to resolve an issue with a P2P service	265

AUTO BUYING PRIORITIES

CAR1. [REQUEST RESPONSE IF LEFT UNANSWERED.]

Are you considering buying or leasing a new or used car or truck within the next year?	
	Total
	%
Yes	28
No	72
Base: All respondents	2,116

CAR2. [REQUEST RESPONSE TWICE IF LEFT UNANSWERED.]

Do you currently have a valid driver's license?	
	Total
	%
Yes	91
No	9
Base: All respondents	2,115

CAR3. [SHOW IF CAR1 = 'YES.' RESPONSE OPTIONS SHOWN IN THIS ORDER: NEW; USED.]

You said that you are considering buying or leasing a car or truck in the next year. In your decision of what to buy or lease, are you considering...?	
<i>Select <u>all</u> that you are considering.</i>	
	Total
	%
Used	58
New	58
Base: Respondents considering getting a vehicle in the next year	602

CAR4. [RESPONSE OPTIONS DISPLAYED IN ALPHABETICAL ORDER.]

Below are several factors that people may consider when in the market for a car or truck. Please select all factors, if any, that are not important to you at all—that is, that would not affect your decision of which vehicle to purchase or lease in any way.

Select all that apply.

	Total
	%
Off-road capability	40
Brand	38
Towing capability	36
Latest technology	36
Purchase price	35
Fuel economy	33
Reliability	30
Connectivity	29
Safety	29
Horsepower	29
Vehicle size	29
Cargo space	27
Style	26
Vehicle comfort	26
Maintenance cost	26
Passenger space	25
Range (how far you can drive your vehicle on a full tank of gas or full charge)	24
Handling	18
Base: All respondents	2,116

CAR5. [ALL RESPONSE OPTIONS NOT SELECTED IN CAR4 DISPLAYED IN ALPHABETICAL ORDER. RESPONSES LIMITED TO FIVE. ITEM NOT SHOWN TO RESPONDENTS WHO LEFT FIVE OR FEWER CHOICES BLANK IN CAR4; IN THIS CASE, RESPONSES TO CAR5 WERE AUTOMATICALLY SELECTED (EVERYTHING LEFT BLANK IN CAR4).]

Here are all the factors you said would affect your decision of which vehicle to purchase or lease. Which are the most important to you personally when making your decision about which vehicle to purchase or lease?

Select up to five.

	Total
	%
Purchase price	44
Fuel economy	41
Reliability	36
Maintenance cost	34
Safety	32
Vehicle comfort	24
Handling	22
Brand	21
Range (how far you can drive your vehicle on a full tank of gas or full charge)	20
Passenger space	19
Vehicle size	18
Cargo space	16
Style	13
Latest technology	12
Horsepower	12
Connectivity	9
Off-road capability	8
Towing capability	8
Base: All respondents (each respondent only saw items they <u>did not</u> select in CAR4, but percentages are out of full sample)	2,099

CAR6. [EACH RESPONDENT SAW THE FACTORS THEY SELECTED IN CAR5 IN A RANDOMIZED ORDER. IF RESPONDENT GAVE THE SAME RANKING TO MORE THAN ONE RESPONSE OPTION, THE FOLLOWING PROMPT APPEARED: 'YOU HAVE GIVEN THE SAME RANKING TO MORE THAN ONE ITEM. PLEASE GIVE EACH ITEM A UNIQUE RATING.' IF RESPONDENT SKIPPED AN ITEM—SUCH AS IF RESPONDENT ONLY SELECTED FOUR ITEMS AND RANKED THEM 1, 3, 4, 5—THE FOLLOWING PROMPT APPEARED: 'WE NOTICED THAT YOU SKIPPED A NUMBER IN YOUR RANKING. PLEASE REVIEW YOUR ANSWERS TO MAKE SURE THEY ARE CORRECT.' ITEM NOT SHOWN TO RESPONDENTS WHO SELECTED ONLY ONE CHOICE IN CAR5; IN THIS CASE, THAT ITEM WAS AUTOMATICALLY SET AS 'MOST IMPORTANT' IN CAR6.]

These are the factors you said would be most important in your decision of which vehicle to purchase or lease. Please rank them in order from <u>most to least important</u> for you.	
	Total
	%
Brand	
1 Most important	5
2 Second most important	5
3 Third most important	3
4 Fourth most important	3
5 Least important	4
(Not in top five*)	79
Base: All respondents (each respondent only saw items selected in CAR5, but percentages are out of full sample)	2,116
Cargo space	
	Total
1 Most important	2
2 Second most important	3
3 Third most important	4
4 Fourth most important	4
5 Least important	3
(Not in top five*)	85
Base: All respondents (each respondent only saw items selected in CAR5, but percentages are out of full sample)	2,116
Connectivity	
	Total
1 Most important	1
2 Second most important	2
3 Third most important	2
4 Fourth most important	2
5 Least important	1
(Not in top five*)	92
Base: All respondents (each respondent only saw items selected in CAR5, but percentages are out of full sample)	2,116

*"Not in top five" is calculated for reporting purposes based on responses to CAR5. It was not offered as a response option.

CAR6. [CONTINUED.]

Fuel Economy	Total
1 Most important	7
2 Second most important	11
3 Third most important	9
4 Fourth most important	9
5 Least important	5
(Not in top five*)	59
Base: All respondents (each respondent only saw items selected in CAR5, but percentages are out of full sample)	2,116
Handling	Total
1 Most important	3
2 Second most important	6
3 Third most important	6
4 Fourth most important	4
5 Least important	4
(Not in top five*)	78
Base: All respondents (each respondent only saw items selected in CAR5, but percentages are out of full sample)	2,116
Horsepower	Total
1 Most important	1
2 Second most important	3
3 Third most important	3
4 Fourth most important	3
5 Least important	2
(Not in top five*)	88
Base: All respondents (each respondent only saw items selected in CAR5, but percentages are out of full sample)	2,116
Latest technology	Total
1 Most important	2
2 Second most important	2
3 Third most important	3
4 Fourth most important	2
5 Least important	3
(Not in top five*)	88
Base: All respondents (each respondent only saw items selected in CAR5, but percentages are out of full sample)	2,116
Maintenance cost	Total
1 Most important	5
2 Second most important	8
3 Third most important	8
4 Fourth most important	6
5 Least important	5
(Not in top five*)	67
Base: All respondents (each respondent only saw items selected in CAR5, but percentages are out of full sample)	2,116

***Not in top five" is calculated for reporting purposes based on responses to CAR5. It was not offered as a response option.*

CAR6. [CONTINUED.]

Off-road capability	Total
1 Most important	1
2 Second most important	2
3 Third most important	2
4 Fourth most important	2
5 Least important	2
(Not in top five*)	92
Base: All respondents (each respondent only saw items selected in CAR5, but percentages are out of full sample)	2,116
Passenger space	Total
1 Most important	3
2 Second most important	3
3 Third most important	4
4 Fourth most important	4
5 Least important	5
(Not in top five*)	81
Base: All respondents (each respondent only saw items selected in CAR5, but percentages are out of full sample)	2,116
Purchase price	Total
1 Most important	24
2 Second most important	8
3 Third most important	6
4 Fourth most important	3
5 Least important	3
(Not in top five*)	56
Base: All respondents (each respondent only saw items selected in CAR5, but percentages are out of full sample)	2,116
Range (how far you can drive your vehicle on a full tank of gas or full charge)	Total
1 Most important	6
2 Second most important	4
3 Third most important	4
4 Fourth most important	3
5 Least important	3
(Not in top five*)	80
Base: All respondents (each respondent only saw items selected in CAR5, but percentages are out of full sample)	2,116
Reliability	Total
1 Most important	10
2 Second most important	11
3 Third most important	7
4 Fourth most important	5
5 Least important	2
(Not in top five*)	64
Base: All respondents (each respondent only saw items selected in CAR5, but percentages are out of full sample)	2,116

*"Not in top five" is calculated for reporting purposes based on responses to CAR5. It was not offered as a response option.

CAR6. [CONTINUED.]

Safety	Total
1 Most important	13
2 Second most important	8
3 Third most important	6
4 Fourth most important	4
5 Least important	2
(Not in top five*)	68
Base: All respondents (each respondent only saw items selected in CAR5, but percentages are out of full sample)	2,116
Style	Total
1 Most important	2
2 Second most important	3
3 Third most important	2
4 Fourth most important	2
5 Least important	3
(Not in top five*)	87
Base: All respondents (each respondent only saw items selected in CAR5, but percentages are out of full sample)	2,116
Towing capability	Total
1 Most important	1
2 Second most important	2
3 Third most important	1
4 Fourth most important	2
5 Least important	2
(Not in top five*)	92
Base: All respondents (each respondent only saw items selected in CAR5, but percentages are out of full sample)	2,116
Vehicle comfort	Total
1 Most important	4
2 Second most important	3
3 Third most important	5
4 Fourth most important	6
5 Least important	5
(Not in top five*)	76
Base: All respondents (each respondent only saw items selected in CAR5, but percentages are out of full sample)	2,116
Vehicle size	Total
1 Most important	4
2 Second most important	4
3 Third most important	3
4 Fourth most important	4
5 Least important	3
(Not in top five*)	82
Base: All respondents (each respondent only saw items selected in CAR5, but percentages are out of full sample)	2,116

*"Not in top five" is calculated for reporting purposes based on responses to CAR5. It was not offered as a response option.

DENTAL WORK SECOND OPINIONS

DENTAL1. [REQUEST RESPONSE IF LEFT UNANSWERED.]

Have you ever gotten a second opinion on a treatment or procedure recommended by a dentist, such as a filling, a root canal, or a crown?	
	Total
	%
Yes	27
No	73
Base: All respondents	2,115

DENTAL2. [SHOW IF DENTAL1 = 'YES.']

You said that you have gotten a second opinion about a recommended dental procedure. What did you decide to do as a result of the second opinion?	
<i>If you have done this more than once, please answer for the <u>most recent</u> time.</i>	
	Total
	%
Have the procedure	57
Not have the procedure	17
Postpone the procedure	15
Have a different procedure	11
Base: Respondents who got a second opinion	604

BRAINPOWER

BRAIN1. *[[REQUEST RESPONSE IF LEFT UNANSWERED. RANDOMIZE RESPONSE OPTIONS. 'NONE OF THESE' WAS EXCLUSIVE.]]*

Have you noticed yourself or a family member doing any of the following?	
Select <u>all</u> that apply.	
	Total
	%
Yourself	
Forgetting words or names	38
Misplacing frequently-used items, like keys or a cell phone	28
Having trouble finding the right word to describe an object (e.g., "place to put flowers" instead of "flowerpot")	28
Losing interest in hobbies or activities	24
Forgetting appointments or plans made with other people	16
Repeating the same questions, stories, or statements over and over	15
Having problems with judgment (e.g., making bad financial decisions, having trouble making decisions)	12
Misplacing items in unusual places, such as leaving eyeglasses in the refrigerator	11
Forgetting the correct month or year	7
Getting lost in places this person has been before	5
None of these	36
Base: All respondents	2,116
A family member	
	Total
Misplacing frequently-used items, like keys or a cell phone	28
Forgetting words or names	27
Repeating the same questions, stories, or statements over and over	26
Having trouble finding the right word to describe an object (e.g., "place to put flowers" instead of "flowerpot")	19
Forgetting appointments or plans made with other people	17
Having problems with judgment (e.g., making bad financial decisions, having trouble making decisions)	15
Losing interest in hobbies or activities	15
Misplacing items in unusual places, such as leaving eyeglasses in the refrigerator	13
Forgetting the correct month or year	10
Getting lost in places this person has been before	9
None of these	42
Base: All respondents	2,116

BRAIN2A. [SHOW IF ANYTHING BESIDES 'NONE OF THESE' SELECTED IN BRAIN1 FOR 'YOURSELF.' SHOW ALL ITEMS SELECTED IN BRAIN1 FOR 'YOURSELF' IN SAME ORDER AS SHOWN IN BRAIN1.]

You said that you had noticed yourself doing the following. For each one, please indicate if it happens frequently enough that it causes you to worry about your thinking abilities or memory.

Only select if it causes you to worry about your thinking abilities or memory.

	Total
	%
Forgetting words or names	40
Base: Respondents who said they noticed themselves doing this	805
Forgetting appointments or plans made with other people	36
Base: Respondents who said they noticed themselves doing this	329
Having trouble finding the right word to describe an object (e.g., "place to put flowers" instead of "flowerpot")	35
Base: Respondents who said they noticed themselves doing this	592
Getting lost in places I have been before	35
Base: Respondents who said they noticed themselves doing this	108
Forgetting the correct month or year	33
Base: Respondents who said they noticed themselves doing this	150
Losing interest in hobbies or activities	32
Base: Respondents who said they noticed themselves doing this	488
Having problems with judgment (e.g., making bad financial decisions, having trouble making decisions)	31
Base: Respondents who said they noticed themselves doing this	235
Misplacing frequently-used items, like keys or a cell phone	31
Base: Respondents who said they noticed themselves doing this	557
Misplacing items in unusual places, such as leaving eyeglasses in the refrigerator	28
Base: Respondents who said they noticed themselves doing this	221
Repeating the same questions, stories, or statements over and over	23
Base: Respondents who said they noticed themselves doing this	323

BRAIN2A. [COMBINED RESPONSES, SHOWN OUT OF ALL RESPONDENTS.]

You said that you had noticed yourself doing the following. For each one, please indicate if it happens frequently enough that it causes you to worry about your thinking abilities or memory.

Only select if it causes you to worry about your thinking abilities or memory.

	Total
	%
Any of these	34
Base: All respondents	2,116

BRAIN2B. [SHOW IF ANYTHING BESIDES 'NONE OF THESE' SELECTED IN BRAIN1 FOR 'A FAMILY MEMBER.' SHOW ALL ITEMS SELECTED IN BRAIN1 FOR 'A FAMILY MEMBER' IN SAME ORDER AS SHOWN IN BRAIN1.]

You said you had noticed a family member doing the following. Please indicate for which, if any, of these happen to an extent that makes you worried about that person's thinking abilities or memory.

Only select if it causes you to worry about your family member's thinking abilities or memory.

	Total
	%
Repeating the same questions, stories, or statements over and over	58
Base: Respondents who said they noticed a family member doing this	530
Forgetting the correct month or year	49
Base: Respondents who said they noticed a family member doing this	197
Getting lost in places they have been before	47
Base: Respondents who said they noticed a family member doing this	201
Having problems with judgment (e.g., making bad financial decisions, having trouble making decisions)	45
Base: Respondents who said they noticed a family member doing this	310
Misplacing items in unusual places, such as leaving eyeglasses in the refrigerator	41
Base: Respondents who said they noticed a family member doing this	261
Having trouble finding the right word to describe an object (e.g., "place to put flowers" instead of "flowerpot")	41
Base: Respondents who said they noticed a family member doing this	392
Forgetting appointments or plans made with other people	40
Base: Respondents who said they noticed a family member doing this	355
Forgetting words or names	39
Base: Respondents who said they noticed a family member doing this	543
Losing interest in hobbies or activities	38
Base: Respondents who said they noticed a family member doing this	317
Misplacing frequently-used items, like keys or a cell phone	37
Base: Respondents who said they noticed a family member doing this	549

BRAIN2B. [COMBINED RESPONSES, SHOWN OUT OF ALL RESPONDENTS.]

You said you had noticed a family member doing the following. Please indicate for which, if any, of these happen to an extent that makes you worried about that person's thinking abilities or memory.

Only select if it causes you to worry about your family member's thinking abilities or memory.

	Total
	%
Any of these	33
Base: All respondents	2,116

BRAIN3A. [SHOW IF ANYTHING SELECTED IN BRAIN2A. RANDOMIZE RESPONSE OPTIONS, HOLDING 'OTHER' AND 'HAVE NOT DONE ANYTHING' AT END IN THAT ORDER. 'HAVE NOT DONE ANYTHING' WAS EXCLUSIVE.]

You said that you are concerned about your own thinking abilities or memory. Which, if any, of the following have you done to address these issues?

Select all that apply.

	Total
	%
Started doing 'brain training' activities, such as crossword puzzles, sudoku, or memory games	36
Changed routines, such as setting up a place to always put keys or phone	31
Taken brain-boosting supplements	12
Got evaluated for an illness that might affect cognition	12
Other, please specify	4
Have not done anything to address these concerns	36
Base: Respondents who said they have noticed themselves doing at least one of the things we asked about to an extent that worries them	712

BRAIN3B. [SHOW IF ANYTHING SELECTED IN BRAIN2B. RANDOMIZE RESPONSE OPTIONS, HOLDING 'OTHER,' 'HAVE NOT DONE ANYTHING' AND 'DON'T KNOW' AT END IN THAT ORDER. 'HAVE NOT DONE ANYTHING' AND 'DON'T KNOW' WERE EXCLUSIVE.]

You said that you are concerned about a family member's thinking abilities or memory. Which, if any, of the following have they done to address these issues?

Select all that apply.

	Total
	%
Started doing 'brain training' activities, such as crossword puzzles, sudoku, or memory games	25
Got evaluated for an illness that might affect cognition	23
Changed routines, such as setting up a place to always put keys or phone	22
Taken brain-boosting supplements	13
Other, please specify	3
Have not done anything to address these concerns	26
Don't know	17
Base: Respondents who said they have noticed a family member doing at least one of the things we asked about to an extent that worries them	699

BRAIN4A. [SHOW IF BRAIN3A = 'HAVE NOT DONE ANYTHING TO ADDRESS THESE CONCERNS.' RANDOMIZE, HOLDING 'OTHER' AT END.]

You said that you are concerned about your own thinking abilities or memory, but have not done anything to address these concerns. Which, if any, of the following are reasons you have not?

Select all that apply.

	Total
	%
Do not think it is serious enough to intervene	59
Do not feel it is worth the hassle	24
Think it will cost too much	18
Afraid of what I will find out	17
Do not think anything will help	14
Trouble finding a health care provider who speaks my language	6
Other, please specify	5
Base: Respondents who said they have noticed themselves doing at least one of the things we asked about to an extent that worries them but have not done anything about it	235

BRAIN4B. [SHOW IF BRAIN3B = 'HAVE NOT DONE ANYTHING TO ADDRESS THESE CONCERNS.' RANDOMIZE, HOLDING 'OTHER' AND 'DON'T KNOW' AT END IN THAT ORDER. 'DON'T KNOW' WAS EXCLUSIVE.]

You said that you are concerned about a family member's thinking abilities or memory, but they have not done anything to address these concerns. Which, if any, of the following are reasons they have not?

Select all that apply.

	Total
	%
Do not think it is serious enough to intervene	40
I am concerned, but they are not	33
Afraid of what they will find out	13
Do not think anything will help	12
Do not feel it is worth the hassle	10
Think it will cost too much	10
Trouble finding a health care provider who speaks this person's language	1
Other, please specify	7
Don't know	19
Base: Respondents who said they have noticed a family member doing at least one of the things we asked about to an extent that worries them but that this person has not done anything about it	192

BRAIN5A.

Do <u>you</u> have a family history of Alzheimer's or dementia?	
	Total
	%
Yes	26
No	74
Base: All respondents	2,102

BRAIN5B. [SHOW IF ANYTHING BESIDES 'NONE OF THESE' SELECTED IN BRAIN1 FOR 'A FAMILY MEMBER.']

Does the person <u>in your family who you just mentioned</u> have a family history of Alzheimer's or dementia?	
	Total
	%
Yes	24
No	51
Unsure	25
Base: Respondents who said they noticed at least one of the things we asked about in BRAIN1B	1,122

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