

American Experiences Survey: A Nationally Representative Multi-Mode Survey

May 2022 Omnibus Results

Overview of Methodology

Each month, Consumer Reports fields the American Experiences Survey (AES) to track consumer attitudes and behaviors over time. May results are based on interviews conducted from May 9-19, 2022. This document includes all sections of the omnibus survey for this month: COVID-19, inflation and spending changes, junk financial fees, online marketplaces, biking and bicycle gear, and broadband internet.

The survey was administered by NORC at the University of Chicago through its AmeriSpeak[®] Panel to a nationally representative sample. Interviews were conducted in English and in Spanish, and were administered both online and by phone. In total NORC collected 2,076 interviews, 1,950 by web mode and 126 by phone mode, 1,983 in English and 93 in Spanish. Final data are weighted by age, gender, race/Hispanic ethnicity, housing tenure, telephone status, education, and Census Division to be proportionally representative of the US adult population.

The margin of error for results based on the total sample is +/-2.90 percentage points at the 95% confidence level. Smaller subgroups will have larger error margins, and only those subgroups for which there are at least 100 unweighted cases are included.

TOPLINE RESULTS WITH MONTHLY TRENDS

The May omnibus contained six blocks of questions (items on COVID-19, inflation and spending changes, junk financial fees, online marketplaces, biking and bicycle gear, and broadband internet). Respondents saw the COVID-19 block first, followed by the inflation and spending block, with the other four sections following in a randomized order.

The questions presented below were shown to respondents in this order unless otherwise noted. Where appropriate, question verbiage, response answer choices, or direction of scales were randomized or rotated and those instances are noted below.

Also shown, where available, are trends over time. Not every item was asked on every recent omnibus survey, and where minor revisions to the wording of an item or response choices were made, they are noted below. Note these changes may impact comparability of results.

Prepared by CR Survey Research Department, June 2022

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Survey Notes for Monthly Trends

May 2022 results are based on interviews conducted from May 9-19 with a nationally representative sample of 2,076 US adults.

April 2022 results are based on interviews conducted from April 7-18 with a nationally representative sample of 2,224 US adults.

March 2022 results are based on interviews conducted from March 11-22 with a nationally representative sample of 2,116 US adults.

February 2022 results are based on interviews conducted from February 14-22 with a nationally representative sample of 2,640 US adults.

January 2022 results are based on interviews conducted from January 7-20 with a nationally representative sample of 2,174 US adults.

December 2021 results are based on interviews conducted from December 13-22 with a nationally representative sample of 2,073 US adults.

November 2021 results are based on interviews conducted from November 5-15 with a nationally representative sample of 2,057 US adults.

October 2021 results are based on interviews conducted from October 12-21 with a nationally representative sample of 2,036 US adults.

September 2021 results are based on interviews conducted from September 13-22 with a nationally representative sample of 2,341 US adults.

August 2021 results are based on interviews conducted from August 6-17 with a nationally representative sample of 2,165 US adults.

July 2021 results are based on interviews conducted from July 12-21 with a nationally representative sample of 2,184 US adults.

June 2021 results are based on interviews conducted from June 11-22 with a nationally representative sample of 2,280 US adults.

May 2021 results are based on interviews conducted from May 7-17 with a nationally representative sample of 2,079 US adults.

April 2021 results are based on interviews conducted from April 9-19 with a nationally representative sample of 2,288 US adults.

March 2021 results are based on interviews conducted from March 4-15 with a nationally representative sample of 2,144 US adults.

February 2021 results are based on interviews conducted from February 4-15 with a nationally representative sample of 2,514 US adults.

January 2021 results are based on interviews conducted from January 7-19 with a nationally representative sample of 2,233 US adults.

December 2020 results are based on interviews conducted from December 10-21 with a nationally representative sample of 2,982 US adults.

November 2020 results are based on interviews conducted from November 5-16 with a nationally representative sample of 2,851 US adults.

Survey Notes for Monthly Trends, cont'd.

October 2020 results are based on interviews conducted from October 8-26 with a nationally representative sample of 2,670 US adults.

September 2020 results are based on interviews conducted from September 11-21 with a nationally representative sample of 2,303 US adults.

August 2020 results are based on interviews conducted from August 7-19 with a nationally representative sample of 2,236 US adults.

July 2020 results are based on interviews July 2020 results are based on interviews conducted from July 9-20 with a nationally representative sample of 2,031 US adults.

June 2020 results are based on interviews conducted from June 4-16 with a nationally representative sample of 1,014 US adults.

May 2020 results are based on interviews conducted from May 8-18 with a nationally representative sample of 2,085 US adults.

COVID-19

COVCONCERNNOW.

How concerned or not concerned are you about COVID-19 continuing to spread in your local area over the <u>next month?</u>								
	MAY	APRIL	MARCH	FEBRUARY	JANUARY	DECEMBER	NOVEMBER	OCTOBER
	2022 AES	2022 AES	2022 AES	2022 AES	2022 AES	2021 AES	2021 AES	2021 AES
	Total	Total	Total	Total	Total	Total	Total	Total
	%	%	%	%	%	%	%	%
Very concerned	20	17	18	23	45	37	24	26
Somewhat concerned	36	33	32	35	33	32	38	41
Not too concerned	28	31	34	28	15	19	26	24
Not concerned at all	16	18	16	15	8	11	11	9
Base: All respondents	2,074	2,220	2,109	2,636	2,171	2,069	2,054	2,032
(continued)						•		
	SEPTEMBER	AUGUST	JULY	JUNE	МАҮ	APRIL	MARCH	FEBRUARY
	2021 AES	2021 AES	2021 AES	2021 AES	2021 AES	2021 AES	2021 AES	2021 AES
	Total	Total	Total	Total	Total	Total	Total	Total
	%	%	%	%	%	%	%	%
Very concerned	41	40	25	14	19	28	30	40
Somewhat concerned	35	36	34	35	34	38	34	36
Not too concerned	16	15	25	33	33	22	25	17
Not concerned at all	9	9	16	17	15	12	11	7
Base: All respondents	2,338	2,164	2,178	2,278	2,078	2,287	2,140	2,514
(continued)						-	-	
	DECEMBER	NOVEMBER	OCTOBER	SEPTEMBER	AUGUST	JULY	JUNE	MAY
	2020 AES	2020 AES	2020 AES	2020 AES	2020 AES	2020 AES	2020 AES	2020 AES
	Total	Total	Total	Total	Total	Total	Total	Total
	%	%	%	%	%	%	%	%
Very concerned	51	51	44	42	44	53	41	41
Somewhat concerned	30	30	32	33	34	29	34	36
Not too concerned	13	14	17	18	16	12	16	18
Not concerned at all	6	5	6	7	6	5	8	6
Base: All respondents	2,977	2,850	2,668	2,300	2,233	2,031	1,014	2,082

INFLATION AND SPENDING CHANGES

SPENDING1. [RANDOMIZE ORDER OF "LESS" AND "MORE" IN QUESTION STEM. ROTATE ORDER OF RESPONSE OPTIONS TO MATCH.]

How do your current spending habits compare with your spending six months ago? Are you being more cautious in your spending, less cautious in your spending, or about the same?

	Total
	%
Much more cautious	25
Slightly more cautious	28
About the same	38
Slightly less cautious	7
Much less cautious	2
Base: All respondents	2,074

LARGEPURCH1. [RANDOMIZE ITEMS, HOLDING "MAJOR PURCHASE OTHER THAN A VEHICLE, HOME, OR LARGE APPLIANCE" AT END.]

In the past 12 months, which, if any, of the following have you de	one?
	Total
	%
Bought or leased a vehicle	
Yes, did this in the past 12 months	20
Planned to do this but decided not to	6
No, didn't do this in the past 12 months	73
Base: All respondents	2,042
Completed a large home improvement project	Total
Yes, did this in the past 12 months	17
Planned to do this but decided not to	10
No, didn't do this in the past 12 months	73
Base: All respondents	2,047

[CONTINUED.]

Completed a small home improvement project	T
Vac. did this in the past 12 menths	Total 38
Yes, did this in the past 12 months	
Planned to do this but decided not to	10
No, didn't do this in the past 12 months	52
Base: All respondents	2,055
Had an elective medical or dental procedure	T
Yes, did this in the past 12 months	Total 26
Planned to do this but decided not to	9
No, didn't do this in the past 12 months	65
Base: All respondents	
Base: All respondents	2,052
Traveled	
	Total
Yes, did this in the past 12 months	50
Planned to do this but decided not to	11
No, didn't do this in the past 12 months	39
Base: All respondents	2,049
Bought a home	Total
Yes, did this in the past 12 months	8
Planned to do this but decided not to	6
No, didn't do this in the past 12 months	87
Base: All respondents	_
base. All respondents	2,046
Bought a major appliance (such as a washing machine or dishwasher)	
	Total
Yes, did this in the past 12 months	21
Planned to do this but decided not to	5
No, didn't do this in the past 12 months	74
Base: All respondents	2,050
Made a major purchase other than a vehicle, home, or large appliance	Total
Yes, did this in the past 12 months	13
Planned to do this but decided not to	5
No, didn't do this in the past 12 months	83
Base: All respondents	2,048
Baser Air respondents	2,040

LARGEPURCH2. [SHOW IF RESPONSE TO ANY ITEMS IN LARGEPURCH1 = "PLANNED TO DO THIS BUT DECIDED NOT TO." STEM WORDING OMITTED "FOR EACH" IF RESPONDENT ONLY GAVE THIS RESPONSE TO ONE ITEM. SHOW EACH RESPONSE OPTION IF THAT ITEM = "PLANNED TO DO THIS BUT DECIDED NOT TO" IN LARGEPURCH1. RANDOMIZE ITEMS. RANDOMIZE RESPONSE OPTIONS, HOLDING "OTHER" AT END.]

You said you had planned to do the following in the past 12 months	but decided not to. For each, what
was the <u>main</u> reason you decided not to?	
	Total
	%
Buy or lease a vehicle	
Prices are too high	50
Other unexpected expenses came up	16
I am concerned about the possibility of a recession	15
What I wanted wasn't available	7
Interest rates are too high	5
Other reason, please specify:	6
Base: Respondents who had planned to do this but decided not to	114
A large home improvement project	Total
Prices are too high	56
Other unexpected expenses came up	19
Interest rates are too high	8
I am concerned about the possibility of a recession	7
What I wanted wasn't available	5
Other reason, please specify:	5
Base: Respondents who had planned to do this but decided not to	212
A small home improvement project	Total
Prices are too high	45
Other unexpected expenses came up	24
am concerned about the possibility of a recession	11
What I wanted wasn't available	7
Interest rates are too high	5
Other reason, please specify:	8
Base: Respondents who had planned to do this but decided not to	196

You said you had planned to do the following in the past 12 months but decided not to. For each what

[CONTINUED.]

An elective medical or dental procedure	
	Total
Prices are too high	39
Other unexpected expenses came up	27
What I wanted wasn't available	12
I am concerned about the possibility of a recession	10
Interest rates are too high	5
Other reason, please specify:	8
Base: Respondents who had planned to do this but decided not to	153
Travel	Total
Prices are too high	34
Other unexpected expenses came up	18
I am concerned about the possibility of a recession	15
What I wanted wasn't available	11
Interest rates are too high	6
Other reason, please specify:	15
Base: Respondents who had planned to do this but decided not to	210
Buy a home	
	Total
Prices are too high	35
I am concerned about the possibility of a recession	21
Other unexpected expenses came up	18
Interest rates are too high	15
What I wanted wasn't available	8
Other reason, please specify:	2
Base: Respondents who had planned to do this but decided not to	104
Buy a major appliance (such as a washing machine or dishwasher)	Total
Prices are too high	47
Other unexpected expenses came up	20
I am concerned about the possibility of a recession	12
What I wanted wasn't available	11
Interest rates are too high	5
Other reason, please specify:	4
Base: Respondents who had planned to do this but decided not to	122
Make a major purchase other than a vehicle, home or large appliance	Total
Prices are too high	41
Other unexpected expenses came up	19
I am concerned about the possibility of a recession	19
What I wanted wasn't available	12
Interest rates are too high	7
Other reason, please specify:	3
Base: Respondents who had planned to do this but decided not to	91
	51

LARGEPURCH3. [SHOW ITEMS IN THE SAME RANDOM ORDER AS IN LARGEPURCH1.]

Do you plan to do any of the following in the next 12 months?	
	Total
	%
Buy or lease a vehicle	
Yes, definitely	9
Maybe	22
No, definitely not	69
Base: All respondents	2,058
A large home improvement project	Total
Yes, definitely	Total10
Maybe	26
No, definitely not	64
Base: All respondents	2,048
A small home improvement project	
Var. dafiaitada	Total
Yes, definitely	24
Maybe No, definitely not	<u> </u>
Base: All respondents	2,055
	2,035
An elective medical or dental procedure	
	Total
Yes, definitely	14
Maybe	29
No, definitely not	56
Base: All respondents	2,054
Travel	
	Total
Yes, definitely	46
Maybe	32
No, definitely not	23
Base: All respondents	2,059
Buy a home	
	Total
Yes, definitely	3
Maybe	15
No, definitely not	82
Base: All respondents	2,049

[CONTINUED.]

Buy a major appliance (such as a washing machine or dishwasher)	
	Total
Yes, definitely	7
Maybe	26
No, definitely not	66
Base: All respondents	2,057
Make a major purchase other than a vehicle, home or large appliance	Total
Yes, definitely	6
Maybe	21
No, definitely not	74
Base: All respondents	2,048

INFLATION1. [RANDOMLY ROTATE RESPONSE SCALE.]

How concerned, if at all, are you about the increased	cost of products and services <u>due to inflation?</u>
	Total
Not at all concerned	2
Somewhat concerned	14
Moderately concerned	21
Very concerned	29
Extremely concerned	35
Base: All respondents	2,073

INFLATION2. [RANDOMLY ROTATE RESPONSE SCALE.]

How concerned, if at all, are you that the price of pro- the next six months?	ducts and services will <u>continue to rise</u> over
	Total
	%
Not at all concerned	1
Somewhat concerned	15
Moderately concerned	21
Very concerned	28
Extremely concerned	34
Base: All respondents	2,061

INFLATION3. [RANDOMLY ROTATE RESPONSE SCALE.]

How much, if at all, have you and your household be	een affected by increased costs <u>due to inflation?</u>
	Total
	%
Not at all affected	4
Slightly affected	23
Moderately affected	36
Very affected	21
Extremely affected	16
Base: All respondents	2,062

RECESSION1. [RANDOMLY ROTATE RESPONSE SCALE.]

How concerned, if at all, are you about the possibility of an e in the next six months?	conomic recession in the United States
	Total
	Total
	%
Not at all concerned	3
Somewhat concerned	18
Moderately concerned	28
Very concerned	25
Extremely concerned	25
Base: All respondents	2,066

INFLATION AND SPENDING CHANGES

JUNKFEE1. [RANDOMIZE RESPONSE OPTIONS, HOLDING "OTHER CONSUMER LOANS" AND "I DO NOT USE ANY OF THESE" AT END IN THAT ORDER. "I DO NOT USE ANY OF THESE" IS EXCLUSIVE. RESPONDENTS WHO INITIALLY SKIPPED THIS QUESTION WERE PROMPTED TO ANSWER IT.]

Which, if any, of the following financial services have you used in the past	two years?
Select <u>all</u> that apply.	
	Total
	%
Personal banking (e.g., checking or savings account with a bank)	75
Credit cards	72
Peer-to-peer payment services, such as Venmo or PayPal	43
Investment services (e.g., stocks, mutual funds, 401k, etc.)	40
Auto loans	27
Home buying loans (e.g., mortgage or construction loans)	19
Student loans	11
Buy Now Pay Later loans, such as Afterpay or Klarna	11
Other consumer loans (that is, not business loans)	5
I do not use any of these	8
Base: All respondents	2,076

JUNKFEE2. [SHOW IF ANYTHING BESIDES "DO NOT USE ANY OF THESE" SELECTED IN JUNKFEE1. SHOW EACH ITEM IF THAT ITEM WAS SELECTED IN JUNKFEE1. RANDOMIZE ITEMS, HOLDING "OTHER CONSUMER LOANS" AT END.]

You said you have used each of the following financial services in the past two years. For which, if any, have you <u>encountered fees</u> in that time, either when you signed up or during use of each service?

By "fees," we mean overdraft tees, account maintenance fees, fees to make a payment, late fees, and so on that add to the cost of the service.

	Total
	%
Credit cards	
Yes	45
No	51
Don't know	4
Base: Respondents who used this kind of service in the past two years	1,545
Personal banking (e.g., checking or savings account with a bank)	
reisonal banking (e.g., checking of savings account with a bank)	Total
Yes	32
No	65
Don't know	3
Base: Respondents who used this kind of service in the past two years	1,575
Investment services (e.g., stocks, mutual funds, 401k, etc.)	Total
Yes	52
No	35
Don't know	13
Base: Respondents who used this kind of service in the past two years	854
Peer-to-peer payment services, such as Venmo or PayPal	
	Total
Yes	30
No	63
Don't know	7
Base: Respondents who used this kind of service in the past two years	913
Student loans	
	Total
Yes	37
No	59
Don't know	4
Base: Respondents who used this kind of service in the past two years	226

[CONTINUED.]

Auto loans	
	Total
Yes	40
No	53
Don't know	7
Base: Respondents who used this kind of service in the past two years	544
Home buying loans	Total
Yes	51
No	44
Don't know	5
Base: Respondents who used this kind of service in the past two years	381
Buy Now Pay Later loans, such as Afterpay or Klarna	
Yes	Total 31
No	63
Don't know	6
Base: Respondents who used this kind of service in the past two years	215
Other consumer loans (that is, not business loans)	Total
Yes	62
No	34
Don't know	4
Base: Respondents who used this kind of service in the past two years	111

Total	
	Total
	%
"Yes" to any of the above	65
Base: Respondents who used any of these services in the past two years	1,923

Note: This was not shown to respondents, but calculated based on responses to the above.

JUNKFEE3. [SHOW IF RESPONDENT ANSWERED 'YES' TO ANY ITEM IN JUNKFEE2.]

Thinking about all of the financial services you regularly use (e.g., credit cards, checking accounts, savings accounts, stock portfolio management, etc.), approximately how much do you think you've spent altogether just on fees in the past 12 months?

By "fees," we mean overdraft fees, account maintenance fees, fees to make a payment, late fees, and so on that add to the cost of the service. Please respond with the <u>total amount</u> across <u>all</u> the financial services you use regularly.

	Total
	%
I have not spent anything on financial fees in the past 12 months	7
Less than \$100	32
\$100 to \$249	20
\$250 to \$499	11
\$500 to \$749	7
\$750 to \$999	2
\$1,000 or more	10
Unsure	11
Base: Respondents who had any fees on any of the above financial services used in the past two years	1,237

JUNKFEE4. [SHOW IF RESPONDENT ANSWERED 'YES' TO ANY ITEM IN JUNKFEE2. RANDOMLY ROTATE RESPONSE SCALE.]

You said you've encountered fees on financial services you use in the past two years. How would you say these fees compare to your expectations?

Please answer considering all the fees you may have across different financial services you use.

	Total
	%
Much lower than I expected	2
Somewhat lower than I expected	2
About what I expected	45
Somewhat higher than I expected	24
Much higher than I expected	13
I didn't have any expectations	14
Base: Respondents who had any fees on any of the above financial services used in the past two years	1,234

ONLINE MARKETPLACES

OM1. [RANDOMLY ROTATE RESPONSE SCALE.]

According to federal law, manufacturers and retailers are responsible for reporting and recalling products if they have information that indicates a consumer product "contains a defect which could create a substantial product hazard" or "creates an unreasonable risk of serious injury or death." However, the law is not as clear about the role of online marketplaces, like Amazon or Etsy.

What level of responsibility, if any, do you think online marketplaces should have for the safety of products sold through them?

Please answer only with <u>new</u> products in mind, not secondhand sales.

	Total
	%
Not at all responsible	4
Slightly responsible	9
Somewhat responsible	30
Mostly responsible	23
Completely responsible	34
Base: All respondents	2,059

BIKING AND BICYCLE GEAR

BIKE1. [RANDOMLY ROTATE RESPONSE SCALE. RESPONDENTS WHO INITIALLY SKIPPED THIS QUESTION WERE PROMPTED TO ANSWER IT.]

The next few questions are about your thoughts on bicycles and associated equipme following <u>best</u> describes you?	ent. Which of the
	Total
	%
I do not own a bicycle or electric bicycle and am not interested in buying one	42
I own a bicycle or electric bicycle	40
I do not currently own a bicycle or electric bicycle, but I am considering buying one	13
I do not own a bicycle or electric bicycle and do not plan to buy one, but I occasionally ride a	
bike I don't own	6
Base: All respondents	2,075

BIKE2. [SHOW IF BIKE1 = "OWN," "OCCASIONALLY RIDE A BIKE YOU DON'T OWN," OR ""CONSIDERING BUYING."]

Which of the following best describes how frequently you ride a bicycle or electri	c bicycle?
Please read all responses before answering, as some are similar.	
	Total
	%
At least once a week	16
Less than once a week, but more than once a month	14
Less than once a month, but more than once a year	25
Only on specific occasions, such as renting one when on vacation	13
Never or almost never	32
Respondents who own, occasionally ride, or are considering buying a bike or e-bike	1,189

INFO_BIKE. [SHOW IF BIKE1 = "OWN," "OCCASIONALLY RIDE A BIKE YOU DON'T OWN," OR ""CONSIDERING BUYING."]

Some people may own more than one kind of bicycle, and those shopping for one might be interested in more than one kind. Here, we are interested in all the different kinds you own or are considering.

BIKE3A. [SHOW IF BIKE1 = "OWN," "OCCASIONALLY RIDE A BIKE YOU DON'T OWN," OR "CONSIDERING BUYING." RANDOMIZE RESPONSE OPTIONS, HOLDING "DO NOT CURRENTLY OWN ANY BICYCLES" AND "UNSURE" AT END IN THAT ORDER.]

What kind or kinds of bicycle <u>do you currently own?</u>	
Select <u>all</u> that apply.	
	Total
	%
One designed for riding on streets (road bike, comfort bike)	38
One designed for riding on both streets and trails (hybrid bike)	23
One designed for riding on trails (gravel bike, mountain bike)	22
Electric bike (also called an e-bike), with a battery and motor to help turn the pedals or wheels	5
A racing bike	4
I do not currently own any bicycles	21
Unsure	6
Respondents who own, occasionally ride, or are considering buying a bike or e-bike	1,192

BIKE3B. [SHOW IF BIKE1 = "OWN," "OCCASIONALLY RIDE A BIKE YOU DON'T OWN," OR "CONSIDERING BUYING." RANDOMIZE RESPONSE OPTIONS, HOLDING "NOT CONSIDERING BUYING ANY BICYCLES" AND "UNSURE" AT END IN THAT ORDER.]

What kind or kinds of bicycle are you considering buying?	
Select <u>all</u> that apply.	
	Total
	%
Electric bike (also called an e-bike), with a battery and motor to help turn the pedals or wheels	15
One designed for riding on streets (road bike, comfort bike)	15
One designed for riding on both streets and trails (hybrid bike)	13
One designed for riding on trails (gravel bike, mountain bike)	9
A racing bike	3
I am not considering buying any bicycles	47
Unsure	11
Respondents who own, occasionally ride, or are considering buying a bike or e-bike	1,192

BIKE4. [SHOW IF BIKE1 = "OWN," "OCCASIONALLY RIDE A BIKE YOU DON'T OWN," OR "CONSIDERING BUYING." RANDOMIZE RESPONSE OPTIONS, HOLDING "OTHER" AND "DO NOT OWN ANY BIKE-RELATED EQUIPMENT OR GEAR" AT END. "DO NOT OWN ANY BIKE-RELATED EQUIPMENT OR GEAR" WAS EXCLUSIVE.]

Which, if any, of the following equipment associated with bicycles <u>do you already c</u>	<u>own?</u>
Select <u>all</u> that apply.	
	Total
	%
Bicycle pump for inflating tires	54
Helmet	49
Lock	43
Bottle cage for attaching a water bottle to the bike	34
Tools or equipment for bike maintenance and repair, such as a tire patch kit, bike chain lube,	
degreaser, etc.	33
Light	29
Saddlebags, basket, or rack to carry things on the bike	21
Auto rack for attaching bike to car	19
Special clothing for riding, such as a shirt, pants, gloves, shoes, etc.	17
Child seat or trailer	7
Charger for an e-bike	5
Other, please specify	1
I do not own any bike-related equipment or gear	21
Respondents who own, occasionally ride, or are considering buying a bike or e-bike	1,192

BIKE5. [SHOW IF BIKE1 = "OWN," "OCCASIONALLY RIDE A BIKE YOU DON'T OWN," OR "CONSIDERING BUYING." SHOW RESPONSE OPTIONS IN THE SAME ORDER AS BIKE4. "DO NOT PLAN TO PURCHASE ANY BIKE-RELATED EQUIPMENT OR GEAR" WAS EXCLUSIVE.]

Which, if any, of the following equipment associated with bicycles <u>are you conside</u> <u>next six months?</u>	ring buying in the
Select <u>all</u> that apply.	
	Total
	%
Helmet	11
Light	9
Lock	8
Tools or equipment for bike maintenance and repair, such as a tire patch kit, bike chain lube,	
degreaser, etc.	8
Auto rack for attaching bike to car	7
Bicycle pump for inflating tires	7
Bottle cage for attaching a water bottle to the bike	7
Special clothing for riding, such as a shirt, pants, gloves, shoes, etc.	6
Saddlebags, basket, or rack to carry things on the bike	6
Charger for an e-bike	4
Child seat or trailer	3
Other, please specify	1
I do not plan to purchase any bike-related gear in the next six months	63
Respondents who own, occasionally ride, or are considering buying a bike or e-bike	1,192

BROADBAND INTERNET

INTERNET1. [RESPONDENTS WHO INITIALLY SKIPPED THIS QUESTION WERE PROMPTED TO ANSWER IT.]

Which, if any, of the following services does your household use to access the internet?

Please select the one type of internet access that is used most often at home. Wireless should only be selected if your household does <u>not</u> have access to any other type of internet access.

	Total
	%
Broadband (such as high speed internet through a fixed cable or fiber connection)	73
Wireless (such as <u>only</u> having access to the internet through a smartphone data plan)	18
DSL or dial-up (such as internet through a phone line)	7
My household does not have internet access	3
Base: All respondents	2,071

INTERNET2. [SHOW IF INTERNET1 = "DSL," "WIRELESS," OR "MY HOUSEHOLD DOES NOT HAVE INTERNET ACCESS." ONLY SHOW "I ACCESS THE INTERNET AND DO EVERYTHING I NEED TO DO USING MY SMARTPHONE" IF INTERNET1 = "WIRELESS." ONLY SHOW "I ACCESS THE INTERNET AND DO EVERYTHING I NEED TO DO USING MY DSL/DIAL-UP CONNECTION" IF INTERNET1 = "DSL." HOLD "OTHER" AT END.]

Which, if any, are reasons that you do not have high speed broadband service at your home?	
Select <u>all</u> that apply.	
	Total
	%
I access the internet and do everything I need to do using my smartphone*	37
It costs too much	31
I access the internet and do everything I need to do using my DSL/dial-up connection**	29
It's not available where I live	22
l just don't want it	20
Other, please specify	7
Base: Respondents who do not have broadband internet at home	
* Only showed to respondents with wireless internet, N =356. Out of all 545, it is 24%.	EAE
** Only showed to respondents with dial-up internet, N = 114. Out of all 545, it is 7%.	545

INTERNET3. [SHOW IF INTERNET1 = "BROADBAND." RANDOMIZE ORDER OF "EASY" AND "DIFFICULT" IN QUESTION STEM AND ROTATE RESPONSE SCALE TO MATCH.]

How easy or difficult is it for you to afford your monthly internet costs?	
	Total
	%
Very easy	28
Somewhat easy	43
Somewhat difficult	24
Very difficult	4
Base: Respondents who have broadband internet at home	1,522

INTERNET4.

The federal government offers assistance through the Affordable Connectivity Program (formerly called the Emergency Broadband Benefit Program) that provides a discount toward monthly internet service for eligible households.

Before taking this survey, had you ever <u>heard of</u> these programs for help with getting affordable internet service?

	Total
	%
Yes	43
No	57
Base: All respondents	2,059

INTERNET5. [SHOW IF INTERNET4 = "YES." RANDOMLY ROTATE RESPONSE SCALE.]

You mentioned that you have heard of the Affordable Connectivity Program or the Emergency Broadband Benefit Program that offer help with getting affordable internet service.

Which of the following <u>best</u> describes your experience with these programs?

	Total
	%
My household has been successful in receiving this assistance	17
My household has experienced difficulty receiving this assistance	6
My household has never tried to receive this assistance, but it might be eligible	26
My household is not eligible	50
Base: Respondents who have heard of these programs	936

INTERNET6.

To what extent do you agree or disagree with the following statement?	
Internet service is as important as electricity or water service in today's world.	
	Total
	%
Strongly agree	39
Agree	32
Neither agree nor disagree	16
Disagree	10
Strongly Disagree	3
Base: All respondents	2,062

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